



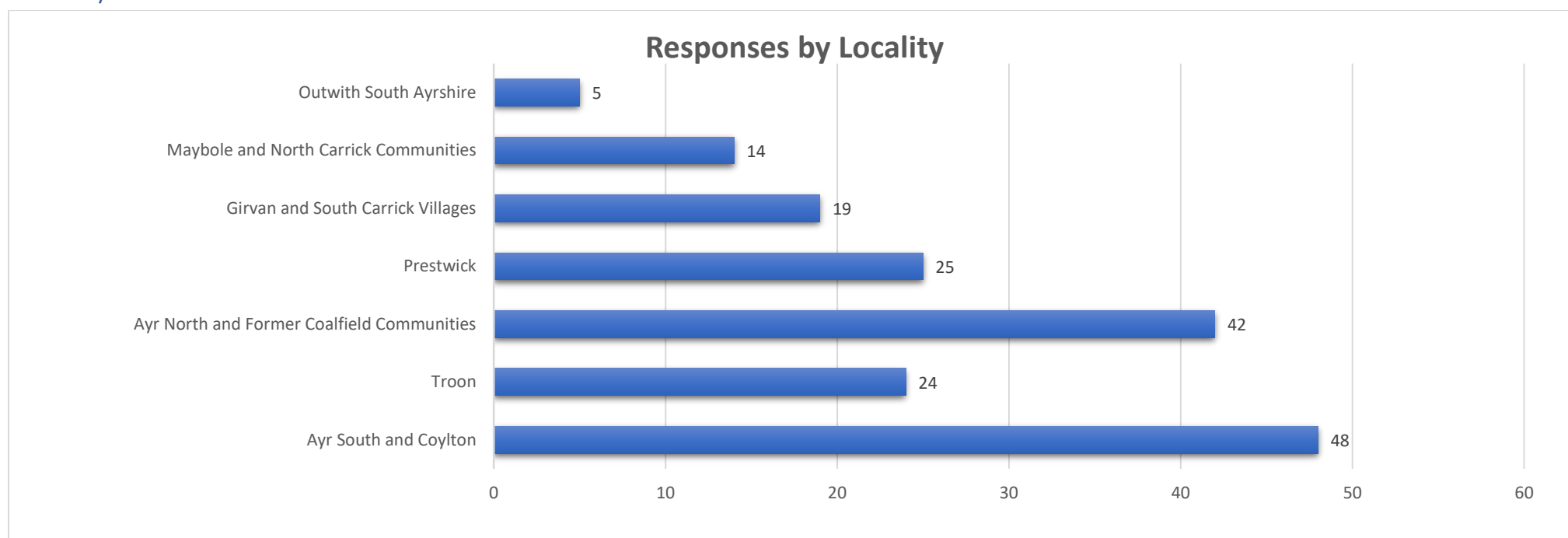
Local Housing Strategy 2023 – 2028 Survey Response Analysis

## Background

An online survey was developed to find the views of residents of South Ayrshire. The survey was open from July to October 2022 and promoted through the tenants' newsletter, social media channels and through local school communication methods i.e. txt message. The survey returned 177 responses that formed the Local Housing Strategy.

The survey gathered information on respondents current housing circumstances as well as their housing aspirations. The focus of the survey was to ascertain respondents housing challenges and priorities for housing. Respondents also had the opportunity to provide other priorities and any other comments

## Locality

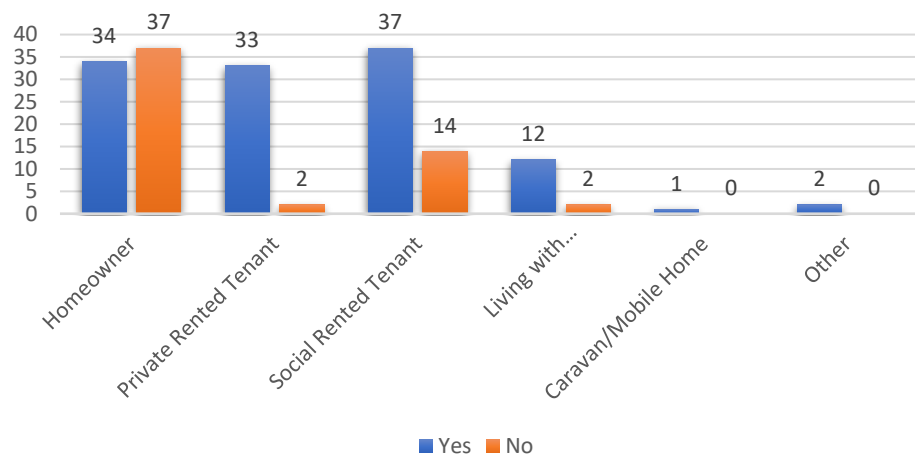


## Respondent Information

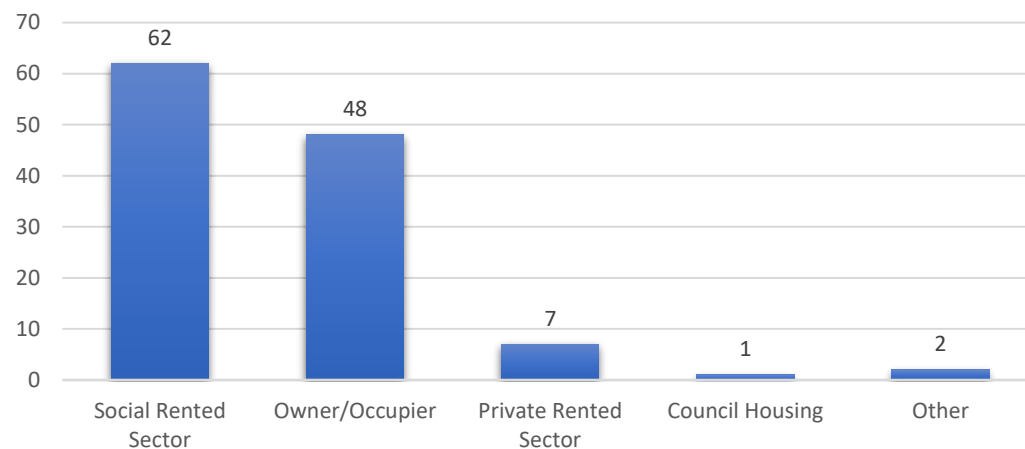
14% of respondents had advised that they had some form of disability compared to 83% who did not have any form of disability, 3% had skipped this question.

68% of respondents indicated that they would like to move from their current home now or in the future, 31% said they would not like to move and 1% skipped this question.

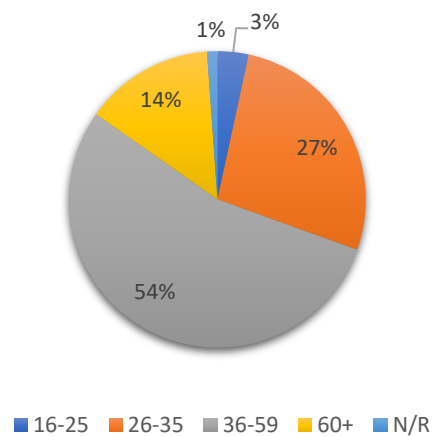
### Would you like to move in the future by Tenure



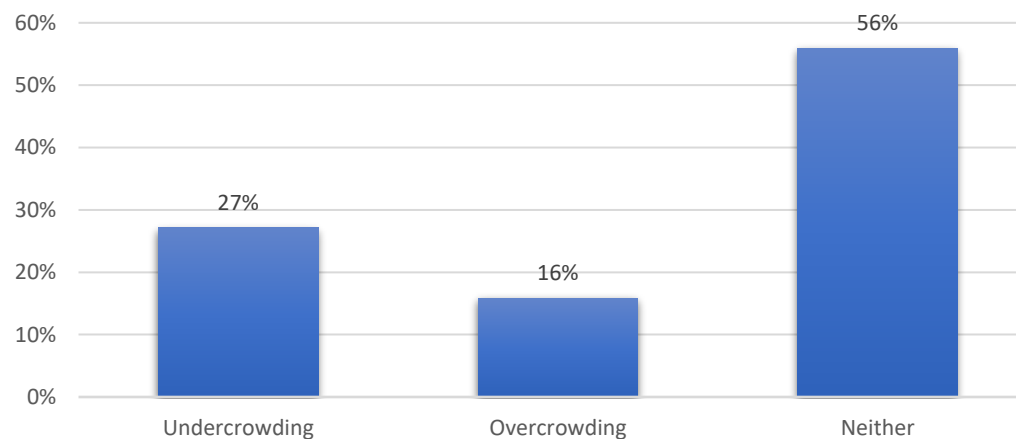
### If you want to move, where do you want to move to?



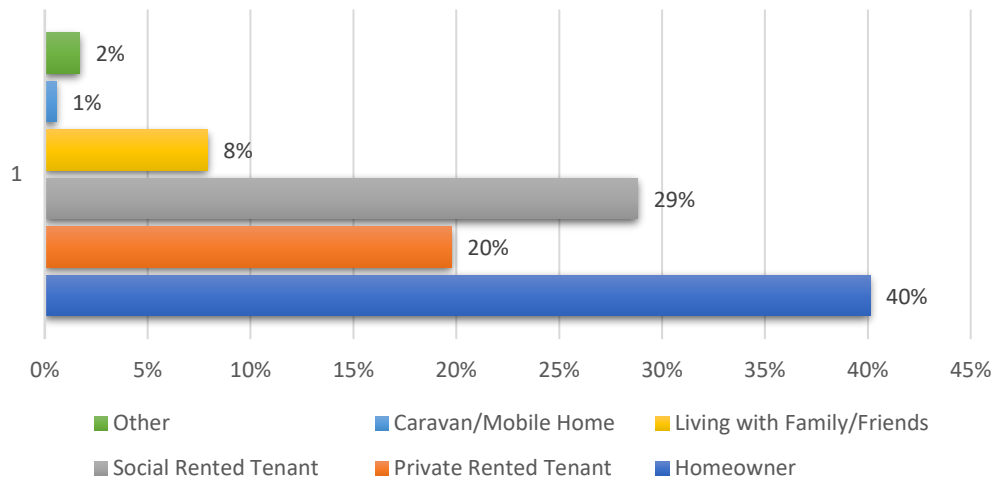
### Respondents Age



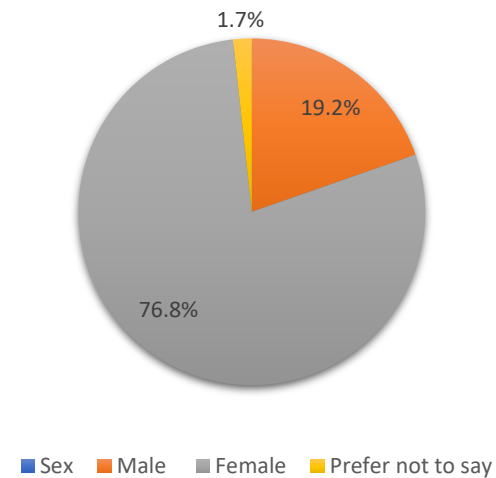
### Occupancy



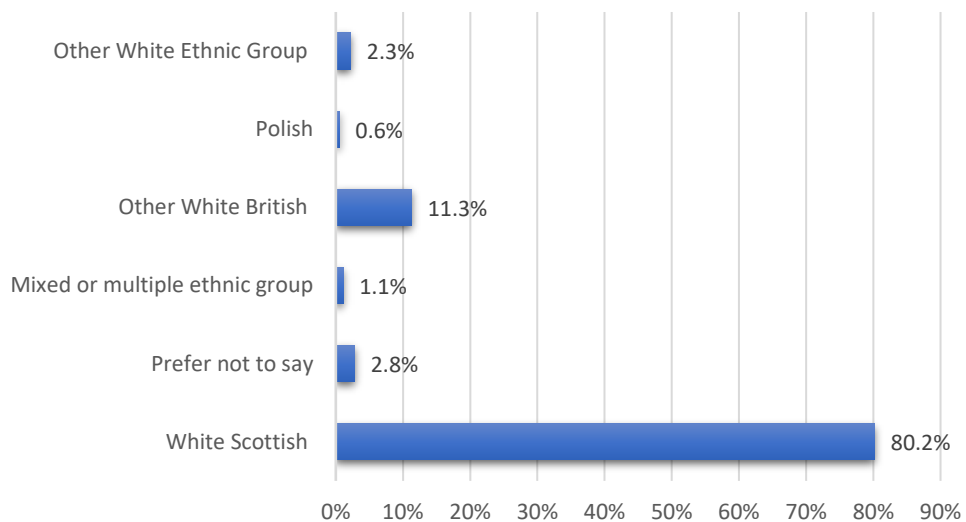
### Responses by Tenure



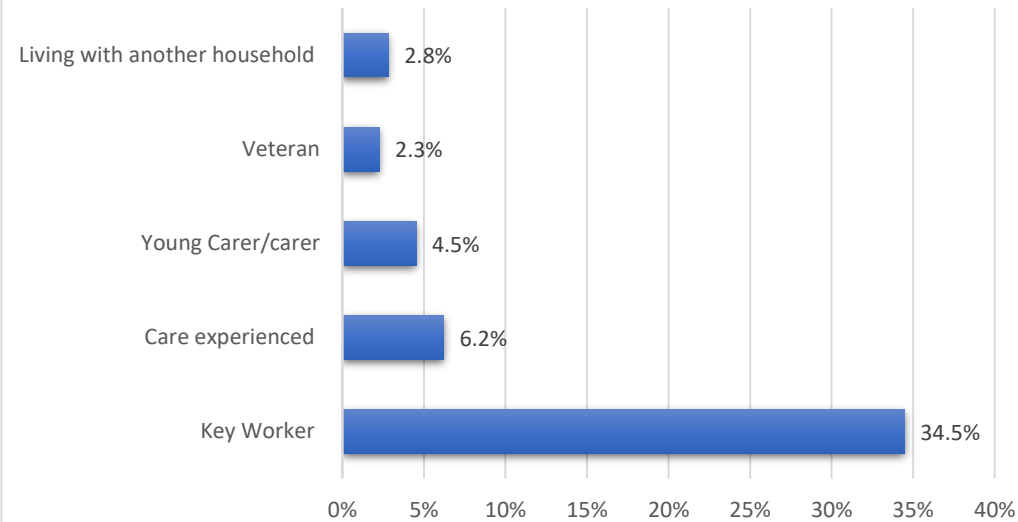
### Respondents Sex



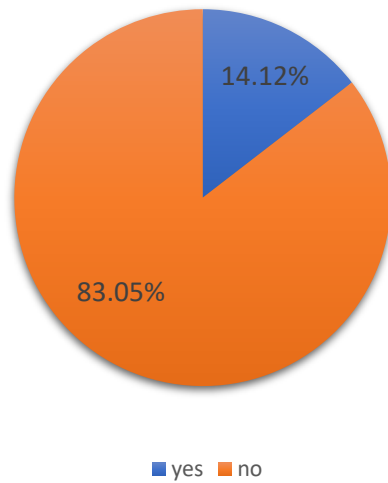
### Respondents Ethnicity



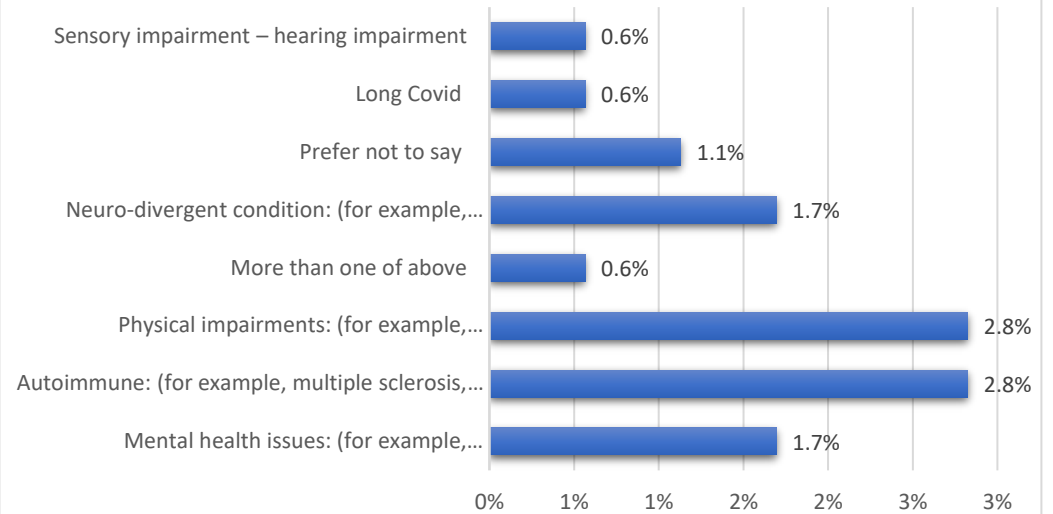
### Status



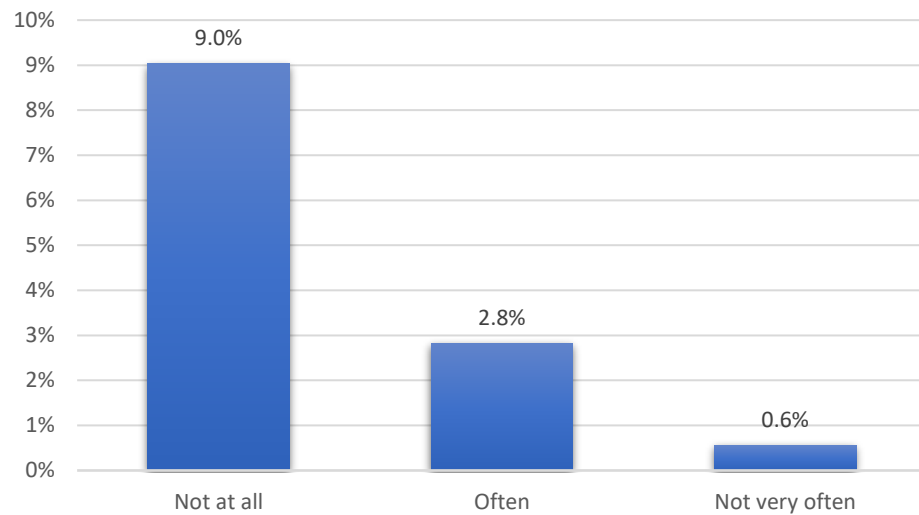
## Are you Disabled



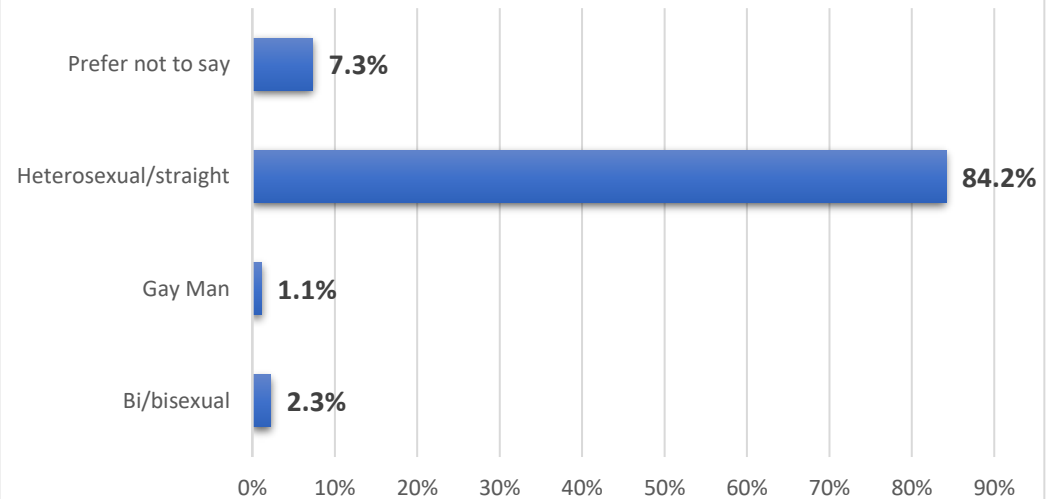
## Disabilities



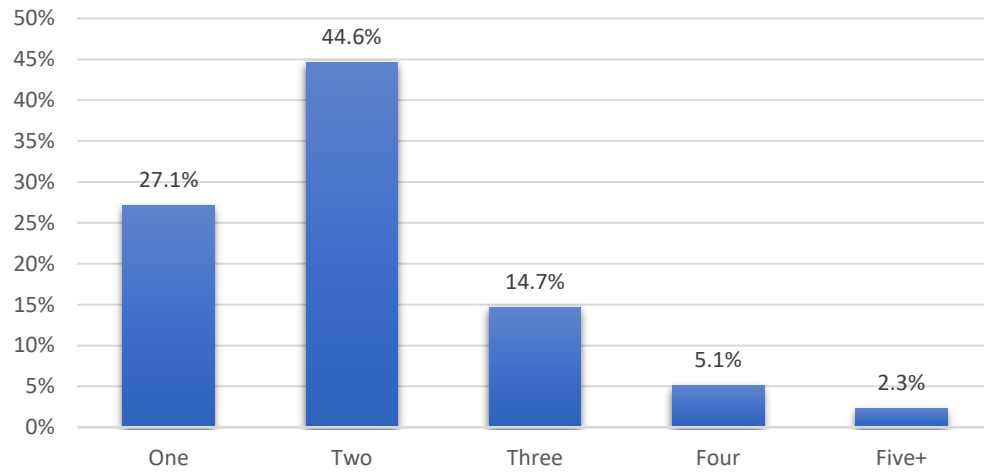
## Do you use a wheelchair?



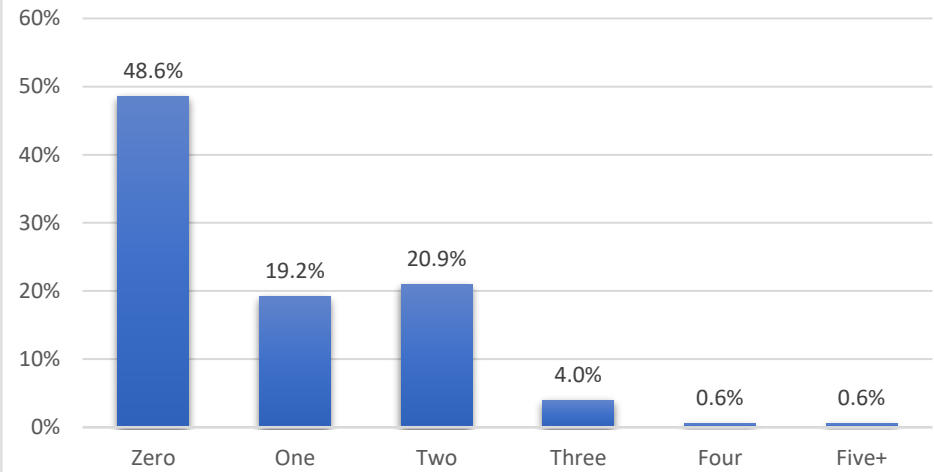
## Sexual Orientation



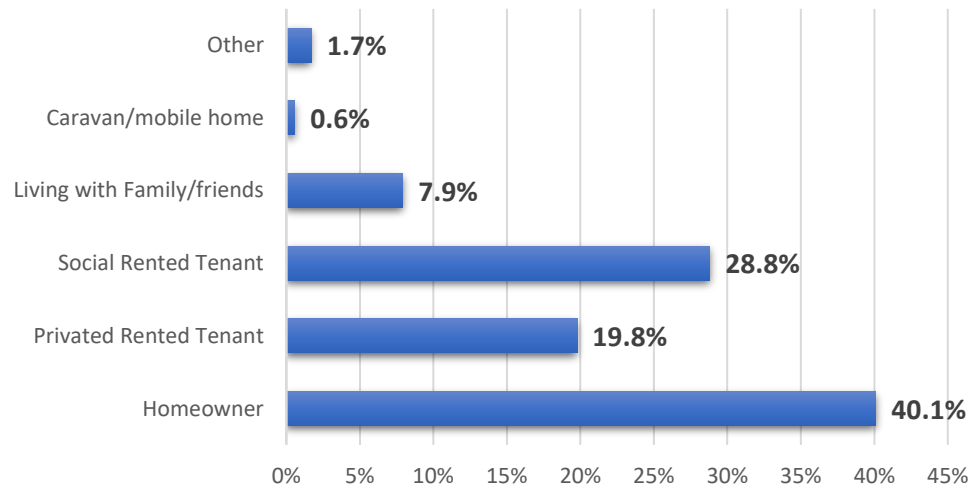
### How many adults are in your household



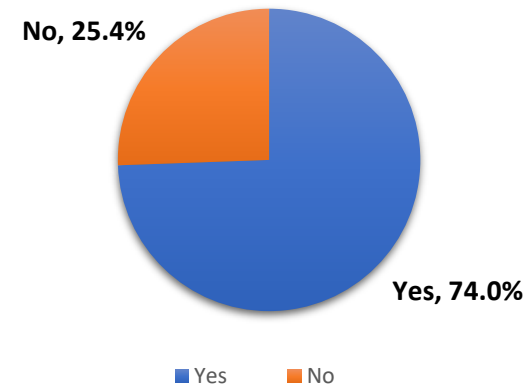
### How many children are in your household



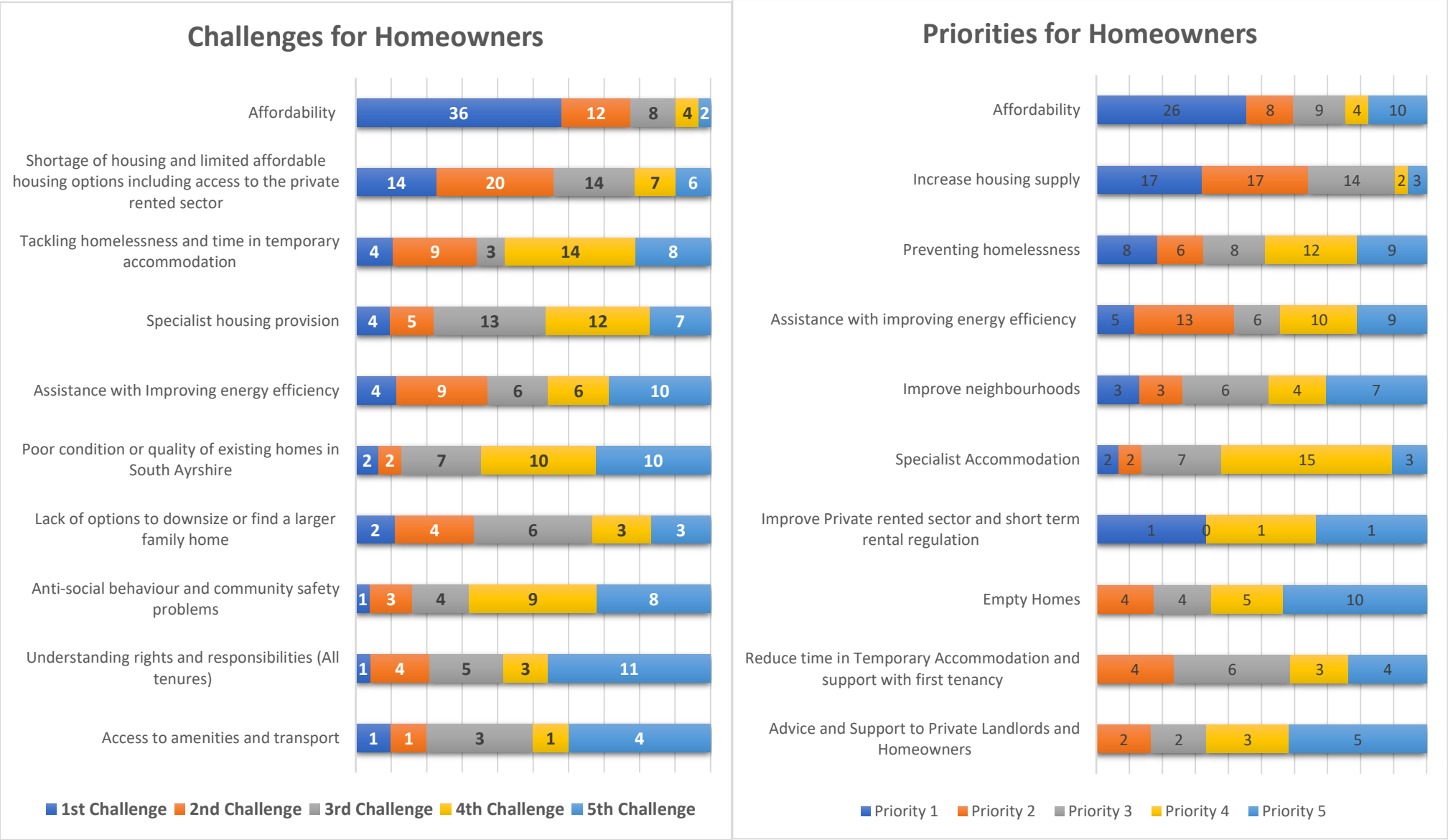
### Housing Circumstances



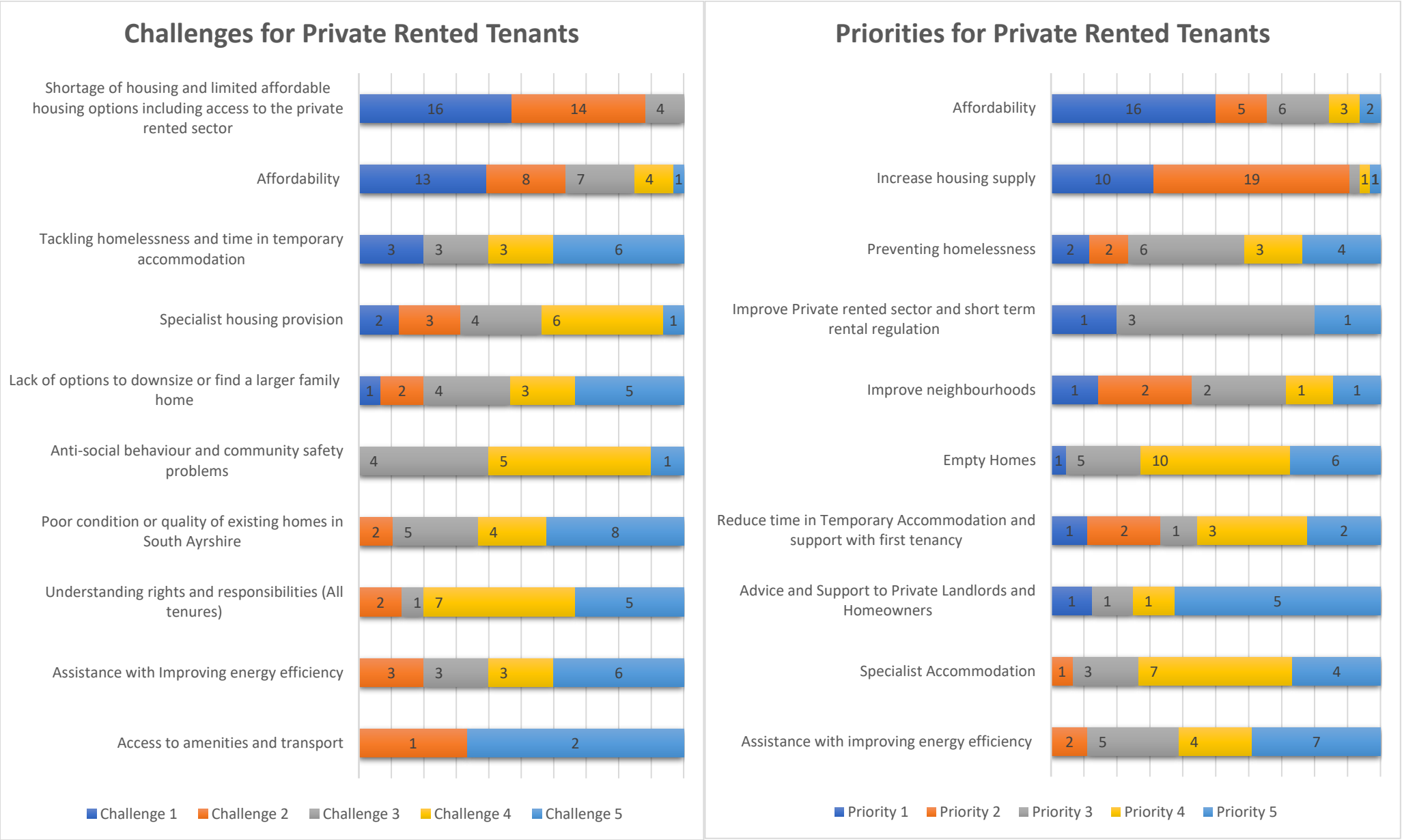
### Does your accommodation meet the needs of your household?



Homeowners



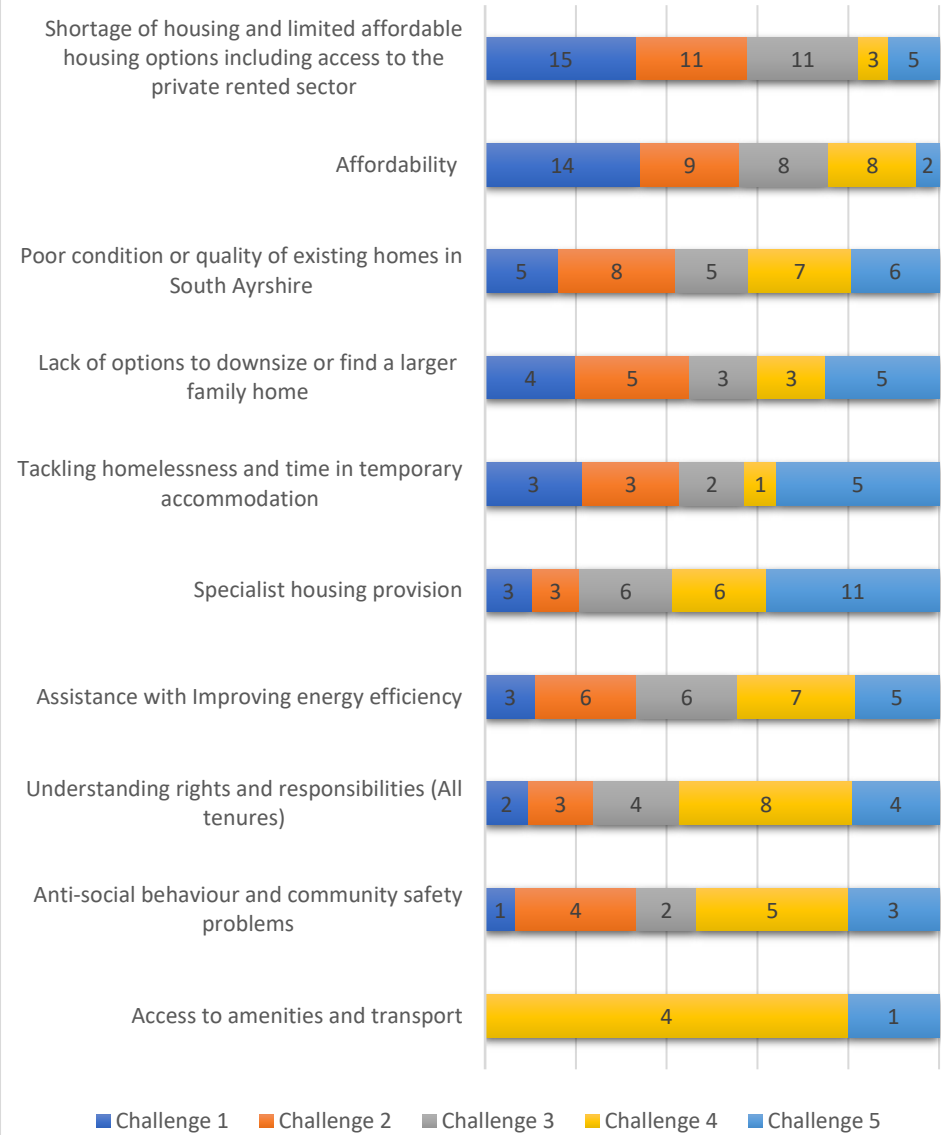
Private Rented Tenant



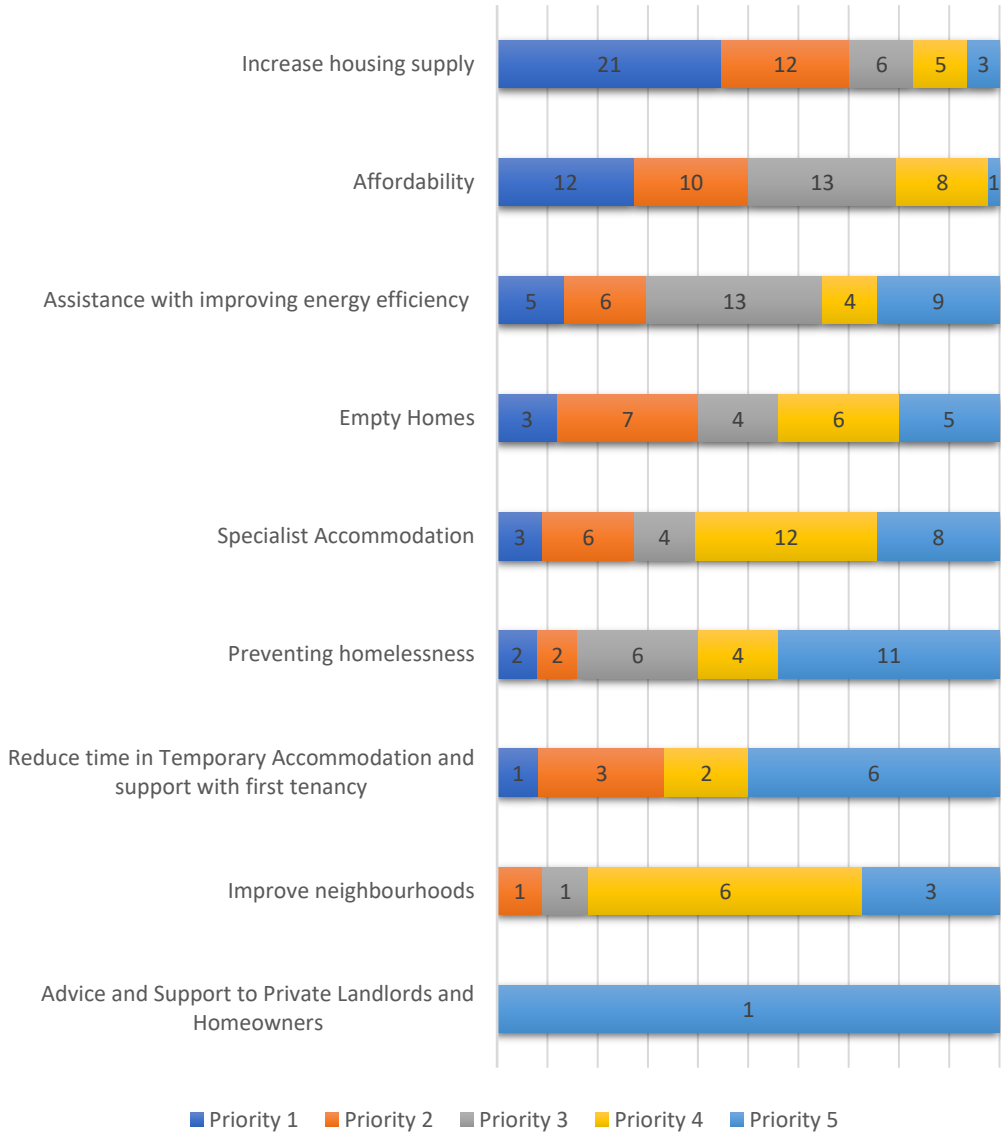


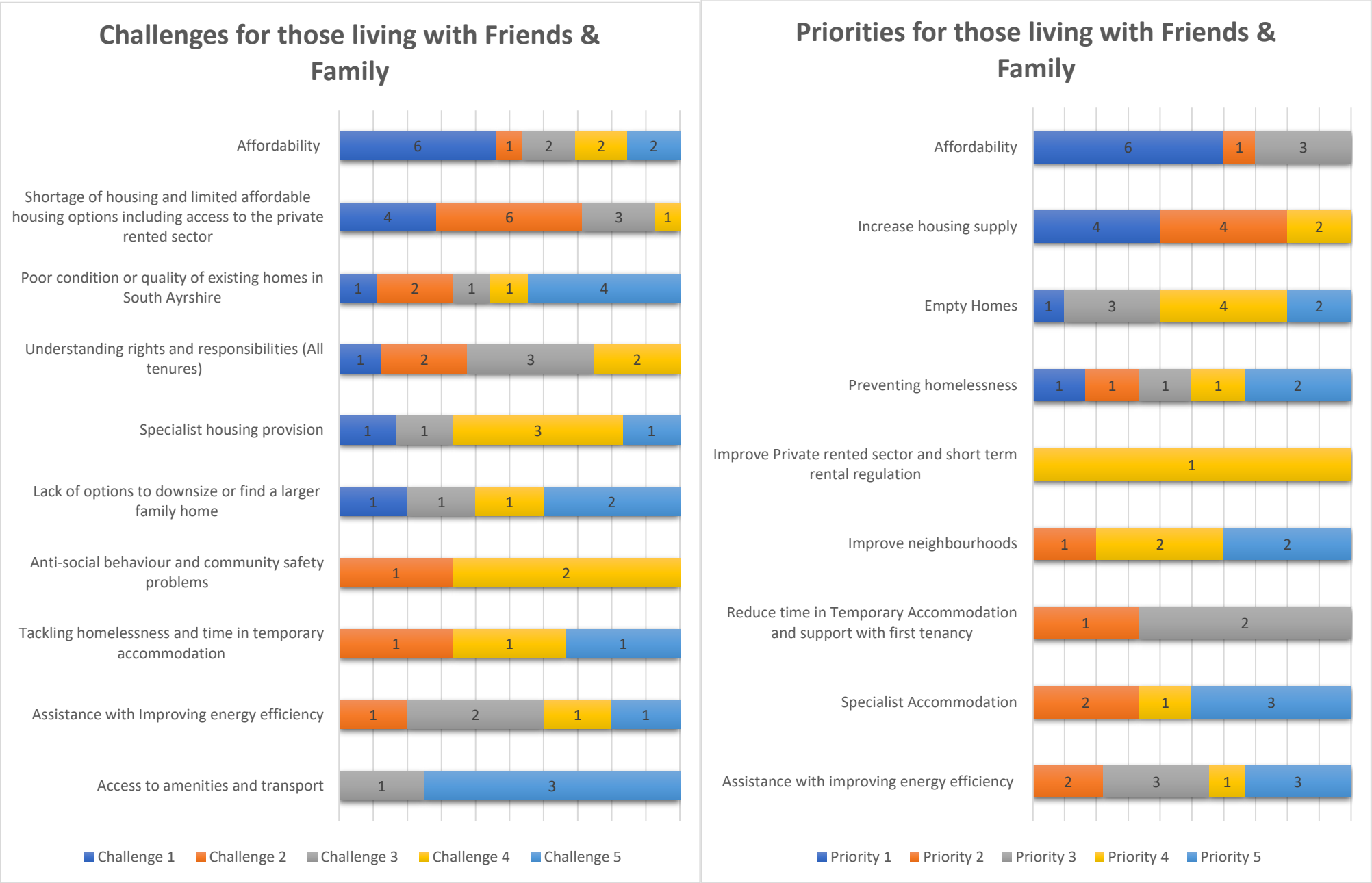
Social Rented Tenant

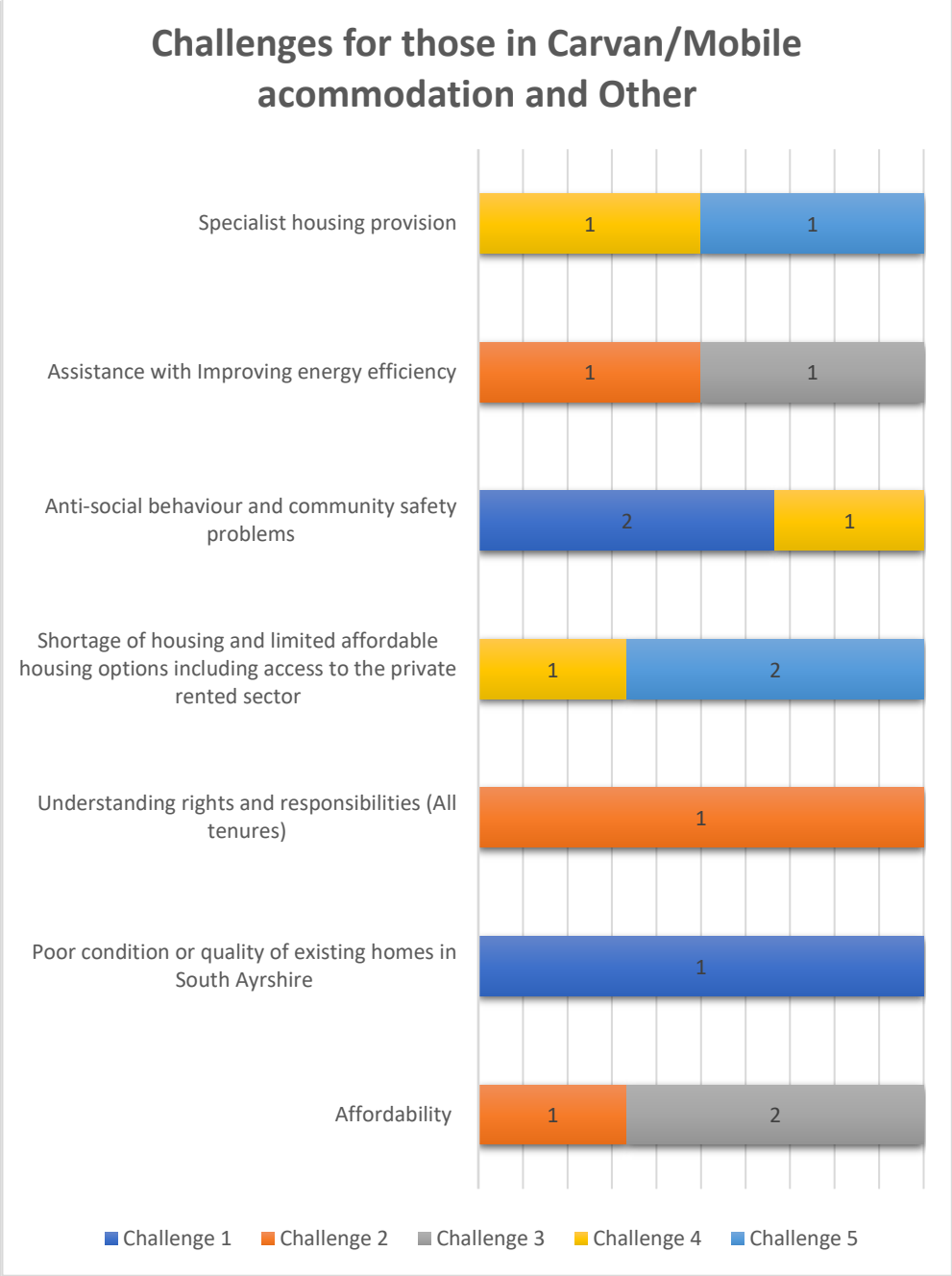
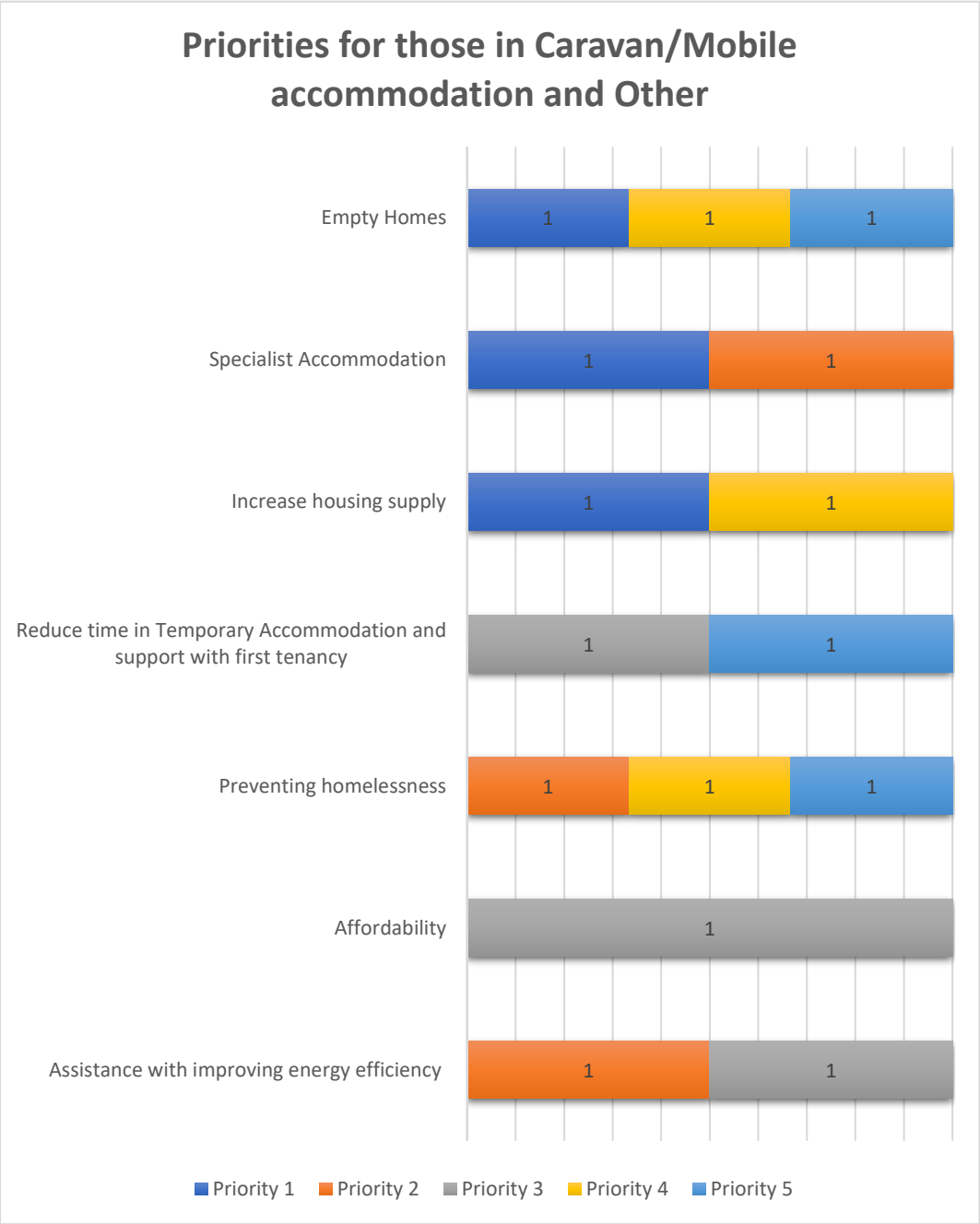
Challenges for Social Rented Tenants



Priorities for Social Rented Tenants







Housing Challenges & Priorities (All Tenures)

