

South Ayrshire Violence Against Woman Partnership

Strategic Action Plan 2022 - 2025



south-ayrshire.gov.uk

end **violence** against
women & children
south ayrshire multi agency partnership



south
AYRSHIRE
COUNCIL
Comhairle Siorrachd Àir a Deas
Making a Difference Every Day



Heather Davidson
Senior Communities Officer
Thriving Communities
South Ayrshire Council
Working Life
#BreakTheBias

International Women's Day
**We will challenge
gender stereotypes,
discrimination & bias**
#BreakTheBias

Heather Davidson
Senior Communities Officer
Thriving Communities
South Ayrshire Council
Working Life
#BreakTheBias

International Women's Day
**We will challenge
gender stereotypes,
discrimination & bias**
#BreakTheBias

**THRIVING
COMMUNITIES**

**end violence against
women & children**
south ayrshire multi agency partnership
Go to www.whiteribbonscotland.org.uk and play your part

International Women's Day
**We will challenge
gender stereotypes,
discrimination & bias**
#BreakTheBias



Our vision is

to ensure all women and
girls in South Ayrshire
are Safe, Respected and
Empowered and live in
communities that are
Informed; and reject all
forms of violence against
women and girls

Contents

Page

Introduction	5
National Context	6
About South Ayrshire	7
What we know	8
Our Partnership	9
Joint Action Groups	10
Trauma informed	11
Useful Links	17



Introduction

South Ayrshire Violence Against Women Partnership (SAVAWP) is committed to addressing violence against women as a form of gender-based violence and to offering appropriate, high quality services to women and children, underpinned by a clear and unequivocal commitment to promote gender equality and inclusion across South Ayrshire.

The SAVAWP fully supports the Equally Safe strategy and is committed to addressing violence against women including gender-based violence and domestic abuse.



There is no doubt this has been a challenging time for violence against women partnerships, Covid has added many additional barriers as well as increased pressures to the partners that we work with and beside. I would like to express my gratitude to all the agencies that have worked tirelessly and in very difficult times to address violence against women.

Cllr Laura Brennan-Whitefield,
Chair – South Ayrshire Violence Against Women Partnership

National Context

Equally Safe Strategy : Scotland's strategy for preventing and eradicating violence against women and girls

Developed by the Scottish Government and CoSLA, Scotland's strategy for preventing and eradicating violence against women and girls.

Equally Safe, was published in 2014 with the vision of 'a strong and flourishing Scotland where all individuals are equally safe and respected, and where women and girls live free from all forms of violence and abuse – and the attitudes that help perpetuate it'.

Updated Equally Safe Strategy Summer 2022- Autumn 2023 : [Equally Safe update](#)



Violence against women and girls encompasses (but is not limited to):

- physical, sexual and psychological violence occurring in the family (including children and young people), within the general community or in institutions, including domestic abuse, rape, and incest;
- sexual harassment, bullying and intimidation in any public or private space, including work;
- commercial sexual exploitation, including prostitution, lap dancing, stripping, pornography and trafficking;
- child sexual abuse, including familial sexual abuse, child sexual exploitation and online abuse; and
- so called 'honour based' violence, including dowry related violence, female genital mutilation, forced and child marriages, and 'honour' crimes

Equally Safe is shaped around the following key priorities:

- Scottish society embraces equality and mutual respect, and rejects all forms of violence against women and girls
- Women and girls thrive as equal citizens: socially, culturally, economically and politically
- Interventions are early and effective, preventing violence and maximising the safety and wellbeing of women, children and young people
- Men desist from all forms of violence against women and girls, and perpetrators of such violence receive a robust and effective response

SAVAWP fully supports the Equally Safe strategy and will continue to align its strategic action plan to the four key priority areas as detailed above.

In addition to the national strategy, consideration continues to be given to Equally Safe Quality Standards and Performance Framework.

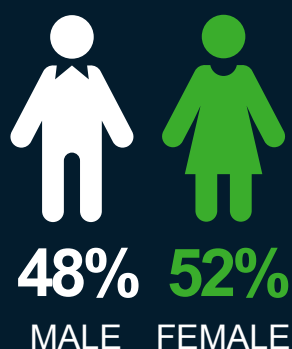
About South Ayrshire

By 2043, the South Ayrshire population is projected to be 105,191 – a decrease of 6.5% compared to the population in 2018. The population of Scotland as a whole is projected to increase by 2.5%.

The projected change in South Ayrshire is not evenly spread across the different age groups. The number of children aged 0-15 years is projected to decrease by 17% and our working age population by 14%.

The pensionable age population is, however, projected to increase by 17% by 2043. More dramatically, the South Ayrshire population aged 75+ is projected to increase by 65% by 2043.

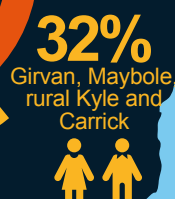
These anticipated changes to the population will have considerable consequences for the Council as it strives to ensure social, educational, housing and community services continue to meet the needs of the community.



(Source: National Records of Scotland, 2020 Mid-Year Population Estimates & 2018 Based Population Projections)



(Source: National Records of Scotland, Small Area Population Estimates 2017)



● TROON

● PRESTWICK

● AYR

● MAYBOLE

● GIRVAN

About The Council

Elected Members

CONSERVATIVE 10

SNP 9

LABOUR 5

INDEPENDENT 4

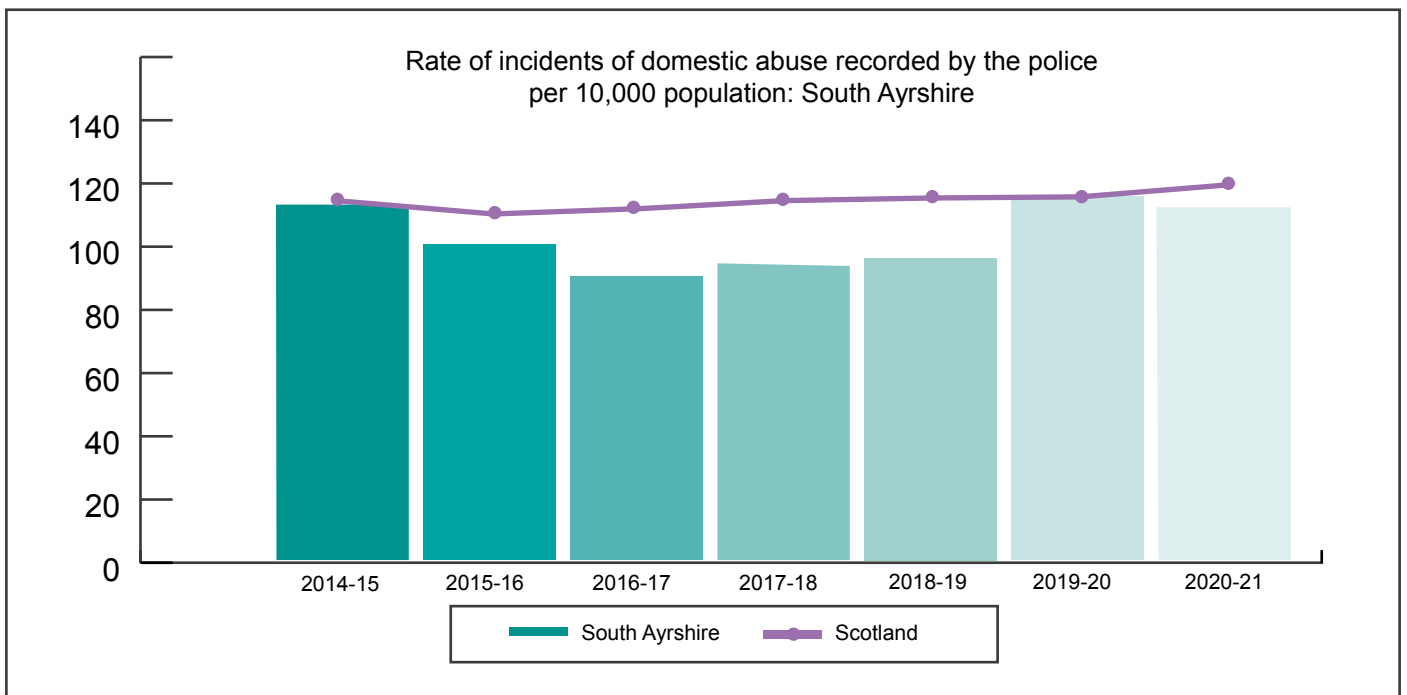
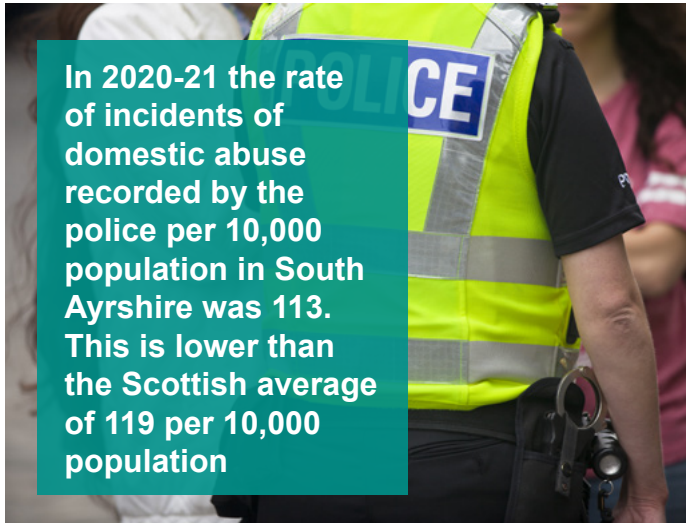


Staff

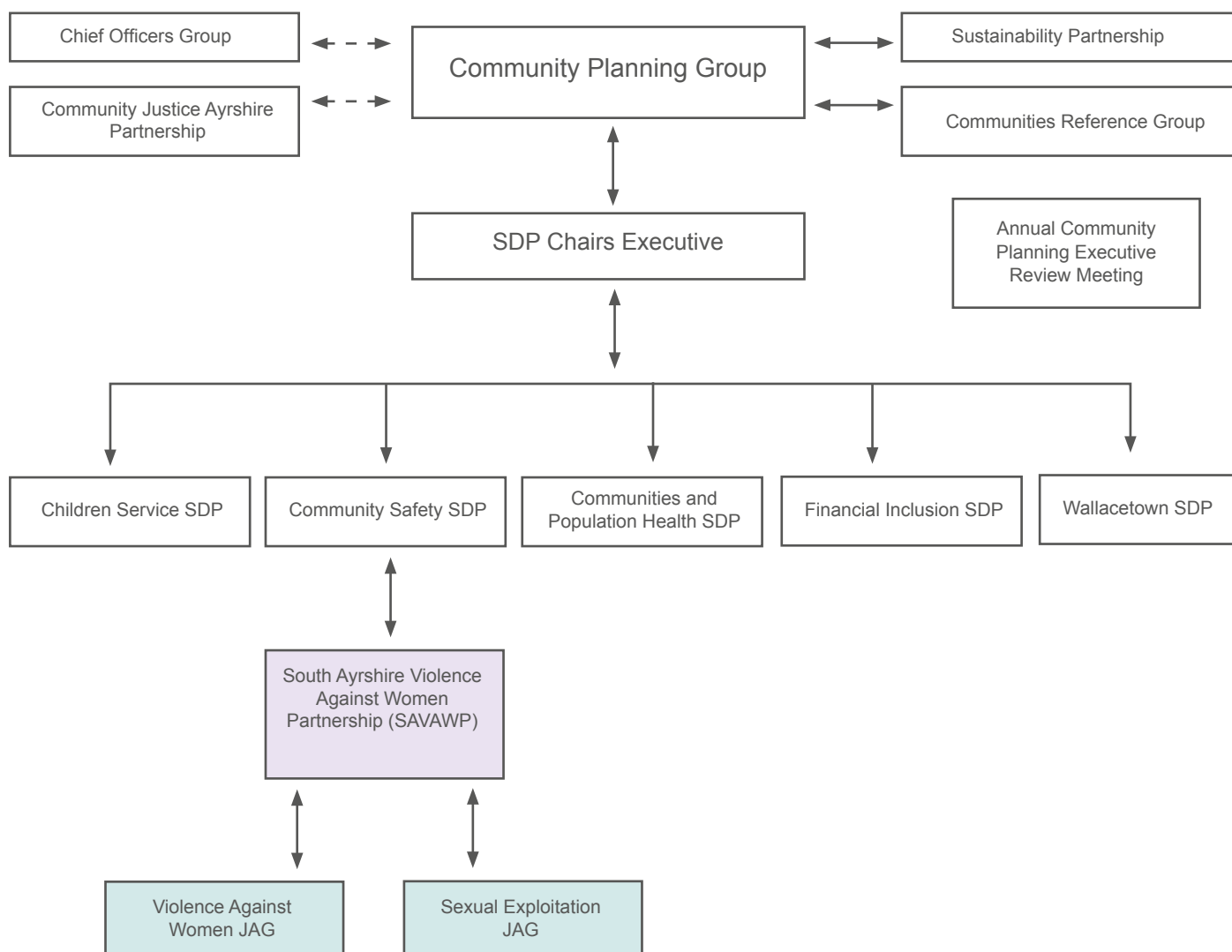


4,723 full-time equivalent
(as at 31 March 2022)

What we know



SAVAWP contributes to the overarching CPP outcome of **'safer communities'**, the Community Safety Partnership vision of **'people in South Ayrshire live in communities that are inclusive, empowered, resilient and safe'** and the priority area of **'reducing the level of violence and antisocial behaviour in our communities'**.



Joint Action Groups

There are 2 Joint Action Groups that report to the SAVAWP:

VAWP Joint Action Group

The remit of the VAWP Joint Action Group is to implement project areas identified through the strategic action plan.

This will include the planning and delivery of activities and events for the annual 16-days of action campaign

Sexual Exploitation Joint Action Group (Sexual Exploitation Forum)

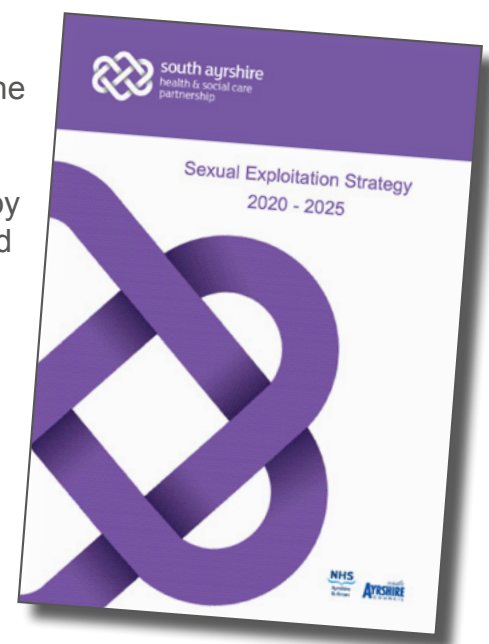
The Sexual Exploitation Joint Action Group is a sub-group of the South Ayrshire Violence Against Women Partnership to improve the response to sexual exploitation.

In 2020, [a Sexual Exploitation Strategy \(2020-25\)](#) was approved by South Ayrshire Health and Social Care Partnership (SAHSCP) and this is led by the Sexual Exploitation Joint Action Group.

The Sexual Exploitation Joint Action Group provides update reports to each Child Protection Committee (CPC) and Adult Protection Committee (APC) which takes place on a quarterly basis. The APC and CPC report directly to South Ayrshire Chief Officers' Group for Public Protection (COG). The COG comprises Chief Officers who are members of the CPP.

Both groups are made up of partners from: Education, Social Work, Community Learning and Development, Housing, Community Safety, Police Scotland, NHS Ayrshire and Arran, Moving On Ayrshire and South Ayrshire Women's Aid.

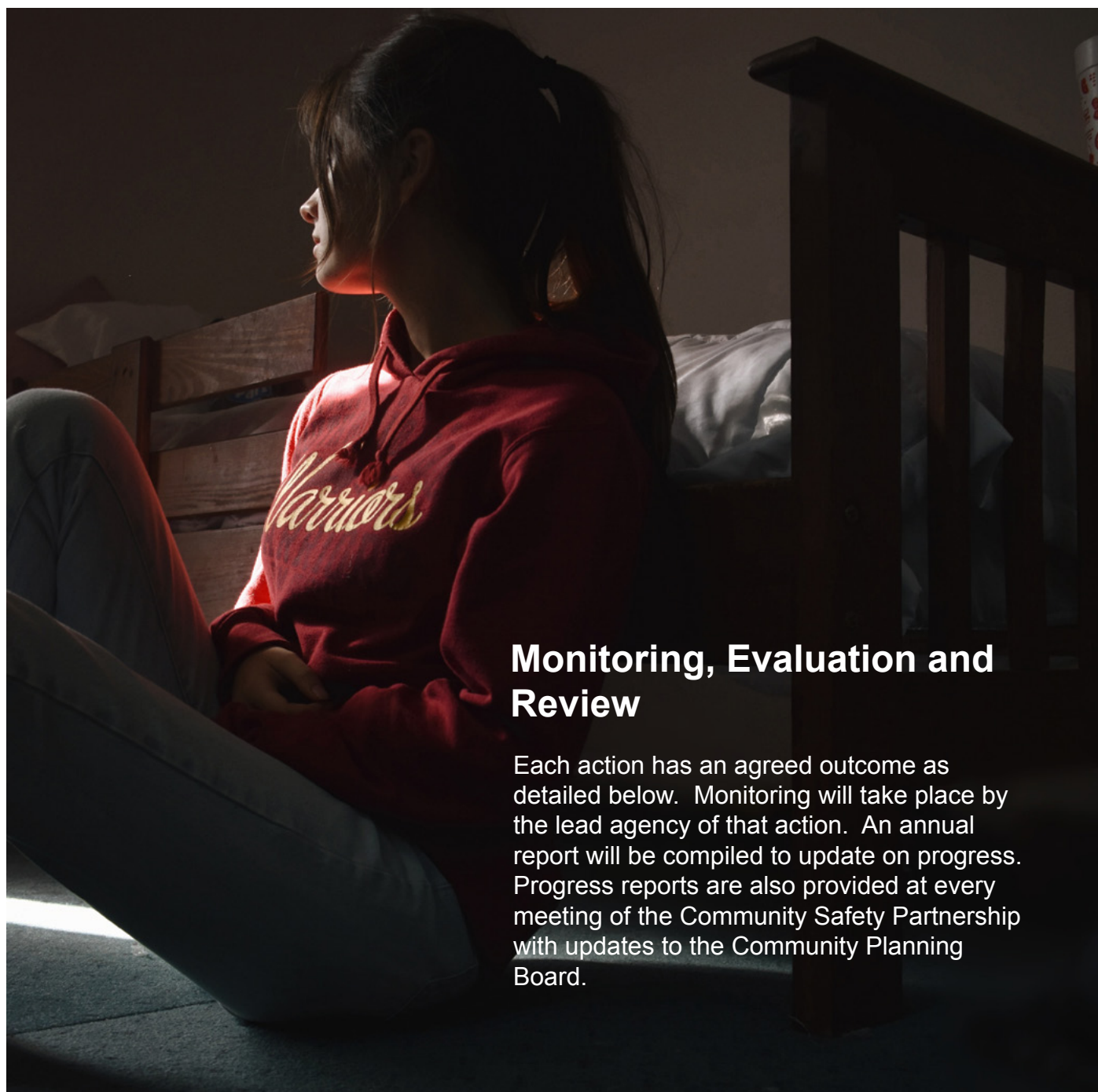
There will also be areas of action developed in collaboration with other strategic groups within South Ayrshire including South Ayrshire Child Protection Committee. This will be carried out through VAWP representation on the CPC Public Information and Engagement Group and the South Ayrshire Inter-agency Child Protection Learning and Development Group.



Trauma informed

The Scottish Government has committed to preventing and reducing the negative impact of childhood adversity and trauma. Links have been identified both nationally and internationally between higher experience of adverse childhood experiences and community safety issues such as offending, violence, substance misuse and domestic abuse.

SAVAWP aims to create physically and emotionally safe environments that are both Trauma informed and responsive.



Monitoring, Evaluation and Review

Each action has an agreed outcome as detailed below. Monitoring will take place by the lead agency of that action. An annual report will be compiled to update on progress. Progress reports are also provided at every meeting of the Community Safety Partnership with updates to the Community Planning Board.

VISION	OUTCOMES		EQUALLY SAFE
To ensure all women and girls in South Ayrshire are safe, respected and empowered and live in communities that are informed; and reject all forms of violence against women and girls	RESILIENT Raising Awareness	Positive gender roles are promoted. People enjoy healthy, positive relationships.	Interventions are early and effective, preventing violence and maximising the safety and well being of women, children and young people. (Priority 3)
		Children and young people develop an understanding of safe, healthy and positive relationships from an early age. Individuals and communities recognise and challenge violent and abusive behaviour.	
	INCLUSIVE Promoting Equaility	Women and girls are safe, respected and equal in our communities. Women and men have equal access to power and resources.	Women and girls thrive as equal citizens: socially, culturally, economically and politically. (Priority 2)
	SAFE Engaging with women and girls with lived experience	Justice responses are robust, swift, consistent and coordinated. Men who carry out violence against women and girls are identified early and held to account by the criminal and civil justice system. Relevant links are made between the experience of women, children and young people in the criminal and civil system.	Men desist from all forms of violence against women and girls and perpetrators of such violence receive a robust and effective response. (Priority 4)
	EMPOWERED Empowering women and providing support	Women, children and young people access relevant, effective and integrated services. Service providers competently identify violence against women and girls, and respond effectively to women, children and young people affected.	Scottish society embraces equality and mutual respect, and rejects all forms of violence against women and girls. (Priority 1)

RESILIENCE			
Raising Awareness			
Outcomes	Actions	Lead	ES Priority
Positive gender roles are promoted People enjoy healthy, positive relationships Children and young people develop an understanding of safe, healthy and positive relationships from an early age Individuals and communities recognise and challenge violent and abusive behaviour	Raising awareness of sexual exploitation and abuse, understand the barriers to acknowledging abuse within families, improve understanding and response.	Sexual Exploitation JAG	All
	Raising young people's understanding and awareness of VAWG and the importance of positive, healthy relationships through education and targeted groups.	Education SA Women's Aid Police Scotland SA Health & Social Care Partnership	All
	SAWA Prevention post will work with Ayrshire College and the University of the West of Scotland to develop tailor-made inputs.	SA Women's Aid	1
	Raising awareness and understanding of Forced Marriage and Female Genital Mutilation by working with Sexual Exploitation Joint Action Group to deliver learning and development inputs to improve knowledge and understanding with multi-agency staff.	South Ayrshire Council SA Health & Social Care Partnership Sexual Exploitation JAG NHS Ayrshire & Arran SA Adult Protection Committee	1 & 2
	Development of the VAWP website and social media channels to highlight the work of the VAWP, promote national and local campaigns, and to raise awareness of gender based violence.	South Ayrshire Council	3
	Implementation of the 16 days of action plan and raising awareness of VAW and white ribbon campaign – take forward innovative ways of engaging with local communities.	VAWP Joint Action Group	All
	Ayrshire College students and staff are enabled to report to and access support through the implementation of Report + Support	Ayrshire College	1

INCLUSIVE			
Promoting Equality			
Outcomes	Actions	Lead	ES Priority
Women and girls are safe, respected and equal in our communities. Women and men have equal access to power and resources.	Increase awareness of personal safety of women including working with Reducing Violence joint action group who focus on the night time economy (eg. taxi sharing and drink spiking)	Sexual Exploitation Joint Action Group	1 & 2
	Ensure children and young people are not excluded and are kept informed post disclosure of abuse.	VAWP members	1 & 2
	Engagement with equality groups to increase awareness of the VAWG agenda and understand the inequalities that underpin it.	South Ayrshire Council VAWP members	1 & 2
	Public sector workforce and local business recognise that employees may be affected by VAWG including promotion of online training courses, Special Leave policy, and awareness raising sessions	South Ayrshire Council SA Womens Aid VAWP members	1 & 2

SAFE			
Engaging with women and girls with lived experience			
Outcomes	Actions	Lead	ES Priority
Justice responses are robust, swift, consistent and coordinated. Men who carry out violence against women and girls are identified early and held to account by the criminal and civil justice system. Relevant links are made between the experience of women, children and young people in the criminal and civil system.	Engage with women, children and young people who have lived experience to inform future projects and service development.	VAWP members	3
	Development and establishment of MARAC (Multi-Agency Risk Assessment Conference) involving necessary staff.	NHS Ayrshire & Arran MARAC Implementation Group	3
	Continued implementation of the Caledonian Programme.	SA Health & Social Care Partnership.	1, 2 & 4
	Ensure 95% of domestic abuse initial bail checks are conducted within 24hrs.	Police Scotland	3 & 4
	Increase knowledge about the impact of domestic abuse on child welfare by implementing the Safe and Together Model including training opportunities to promote a shared understanding and common language.	SA Health & Social Care Partnership	3 & 4

EMPOWERED			
Empowering women and providing support			
Outcomes	Actions	Lead	ES Priority
Women, children and young people access relevant, effective and integrated services. Service providers competently identify violence against women and girls, and respond effectively to women, children and young people affected.	Further development of Moving On Ayrshire schools programme in relation to raising awareness of sexual exploitation and abuse. Young people knowing what to do if they are worried about themselves or someone they know.	Moving On Ayrshire Education	1, 2 & 3
	Explore Routine Enquiry training opportunities for additional settings and adapting training where required.	NHS Ayrshire & Arran (Public Health Dept)	3
	Provision of services to children and young people with experience of domestic abuse – eg. one-to-one support, safety planning, group work	SA Womens Aid ASSIST	3
	Provide advice, assistance and support to tenants, residents and housing applicants including high quality and accessible refuge accommodation, support, home visits, promotion of DSDA scheme, and additional safety measures.	SA Womens Aid Housing Housing Support Providers Registered Social Landlords Police Scotland Scottish Fire & Rescue	2 & 3
	Provision of a specialist advocacy service through IDAA service to women who have been identified as a medium or high risk of harm due to domestic abuse	SA Womens Aid ASSIST	2 & 3

Useful Links

Scottish Government

Equally Safe

Equally Safe short life delivery plan

Trauma Informed

Education / Curriculum for Excellence

Covid-19 Guidance

[Equally Safe](#)

[Equally Safe short-life delivery plan](#)

[Trauma Informed toolkit](#)

[Health and Wellbeing](#)

[VAW guidance](#)

South Ayrshire Council

Community Planning Partnership

Community Safety Partnership

Health & Social Care Partnership

Forced Marriage Guidance

[Priorities](#)

[Strategic Plan 2021-24](#)

[Sexual Exploitation Strategy](#)

[Forced Marriage – Supporting People at Risk](#)

Police Scotland

[Domestic Abuse info](#)

Safe Lives

<https://safelives.org.uk/>

South Ayrshire Womens Aid

<https://southayrshirewomensaid.org.uk/>

Moving On Ayrshire

<https://www.movingonayrshire.com/>

This information can be made available, on request, in braille, large print or audio formats and can be translated into a range of languages. Contact details are provided below.

درخواست کرنے پر یہ معلومات ناپینا افراد کے لئے ابھرے حروف، بڑے حروف یا آڈیو میں مہیا کی جاسکتی ہے اور اسکا مختلف زبانوں میں ترجمہ بھی کیا جاسکتا ہے۔ رابطہ کی تفصیلات نیچے فراہم کی گئی ہیں۔

本信息可应要求提供盲文，大字印刷或音频格式，以及可翻译成多种语言。以下是详细联系方式。

本信息可慮應要求提供盲文，大字印刷或音频格式，以及可翻譯成多种語言。以下是詳細聯系方式。

ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕੇ ਬੋਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਅਤੇ ਸੁਣਨ ਵਾਲੇ ਰਪ ਵਿਚ ਵੀ ਲਈ ਜਾ ਸਕਦੀ ਹੈ, ਅਤੇ ਇਹਦਾ ਤਰਜਮਾ ਹੋਰ ਬੋਲੀਆਂ ਵਿਚ ਵੀ ਕਰਵਾਇਆ ਜਾ ਸਕਦਾ ਹੈ। ਸੰਪਰਕ ਕਰਨ ਲਈ ਜਾਣਕਾਰੀ ਹੇਠਾਂ ਦਿੱਤੀ ਗਈ ਹੈ।

Niniejsze informacje mogą zostać udostępnione na życzenie, w alfabecie Braille'a, w druku powiększonym lub w formie audio oraz mogą zostać przetłumaczone na wiele języków obcych. Dane kontaktowe znajdują się poniżej.

Faodar am fiosrachadh seo fhaighinn, le iarrtas, ann am braille, clò mòr no clàr fuaime agus tha e comasach eadar-theangachadh gu grunn chànanan. Tha fiosrachadh gu h-ìosal mu bhith a' cur fios a-steach.

South Ayrshire Council
Contact Centre
0300123 0900