

South Ayrshire Council

**Report by Director of Strategic Change and Communities
to Audit and Governance Panel (Special)
of 23 November 2022**

Subject: Proposal to Plan an Airshow in September 2023

1. Purpose

- 1.1 The purpose of this report is to provide information on a scoping exercise with indicative costs for the delivery of an Airshow in September 2023 and to seek approval to progress the recommendations outlined below.

2. Recommendation

2.1 It is recommended that the Panel:

- 2.1.1 notes the financial projections contained in [Appendix 1](#);
- 2.1.2 notes that officers will present further more detailed financial information to Members through the budget setting process and in advance of the meeting of the Council on 2 March 2023; and
- 2.1.3 either agrees the original decision of Cabinet as outlined at paragraph 3.2 or refers the matter back to Cabinet with an alternative proposal.

3. Background

- 3.1 In August 2022, Cabinet agreed that officers progress with the procurement of a strategic partner to deliver an event in September 2023.

- 3.2 A report was presented to Cabinet on 1 November 2022 to update on the progress of planning the Airshow and requesting that Cabinet agree the following recommendations:

- (1) to agree that officers progress with the planning of the Airshow including work to identify sponsors;
- (2) to approve that funding for the Airshow of £300,000 per year, for a period of 5 years, would be considered as part of the budget setting process for 2023-2024;
- (3) to approve the name for the Airshow - The International Ayr Show – Festival of Flight;
- (4) to approve the proposal to have the Royal Air Force Benevolent Fund as the charity partner for the event; and

- (5) to note the progress made by the SKYLAB in relation to expressions of interest with military display teams.

3.3 This paper was 'called in' by the Audit and Governance Panel who agreed ' that officers progress the planning of the Airshow as per the Cabinet decision of 1 November 2022, with the proviso that officers bring forward information on a robust scoping exercise and indicative costs to a future meeting of this Panel, prior to the budget setting meeting of South Ayrshire Council of 2 March 2023'.

4. Proposals

4.1 There is extensive work required in the planning and delivery of an Airshow. A scoping exercise has been carried out which involved scrutinising previously available financial information and consultation with our strategic partner. This has allowed us to produce an estimated indicative financial projection which is attached at [Appendix 1](#). Assumptions have been made in relation to potential sponsorship income. Further and more detailed projections cannot be produced until potential sponsors are contacted and until the charity partner can contact their potential sponsors and advertisers. Once this is done further information on this and other indicative projections can be further interrogated and details brought forward in the budget setting process referred to below.]

4.2 It is proposed that officers bring back further, more detailed financial information through the budget setting process and in advance of the meeting of the Council on 2 March 2023

4.3 Members of Audit and Governance Panel are now requested to either agree the original decision of Cabinet or refer the matter back to Cabinet with alternative recommendations.

5. Legal and Procurement Implications

5.1 The recommendations in this report are consistent with legal requirements and reflect appropriate advice.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Any detailed financial implications will be provided through the budget setting process and in advance of the meeting of the Council on 2 March 2023.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

8.1.1 New risks have been identified and will be managed within existing operational activities and reference to the status of mitigations will be available through the South Ayrshire Council Strategic Risk Register.

8.2 **Risk Implications of Rejecting the Recommendations**

8.2.1 The risk associated with rejecting the recommendations is that officers would not be able to progress with the potential delivery of an Airshow.

9. **Equalities**

9.1 The proposals in this report have been assessed through the Equality Impact Assessment Scoping process. A copy of the Equalities Scoping Assessment is attached as [Appendix 2](#). There are no significant potential positive or negative equality impacts of agreeing the recommendations therefore an Equalities Impact Assessment is not required in relation to this paper. However, when planning for the event a full EQIA will be completed from the outset as an integral part of the process and it will be updated throughout.

10. **Sustainable Development Implications**

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. **Options Appraisal**

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. **Link to Council Plan**

12.1 The matters referred to in this report contribute to Commitments 4 and 6 of the Council Plan: South Ayrshire Works/ Make the most of the local economy; and A Better Place to Live/ Enhanced environment through social, cultural and economic activities.

13. **Results of Consultation**

13.1 There has been no public consultation on the contents of this report.

13.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs, and the contents of this report reflects any feedback provided.

14. **Next Steps for Decision Tracking Purposes**

14.1 If the recommendations above are approved by Members, the Director of Strategic Change and Communities ensure that all necessary steps are taken to ensure full implementation of the decision within the following timescales, with the completion status reported to the Cabinet in the 'Council and Cabinet Decision Log' at each of its meetings until such time as the decision is fully implemented:

<i>Implementation</i>	<i>Due date</i>	<i>Managed by</i>
Progress the planning of the Airshow including work to identify sponsors	2 March 2023	Assistant Director – Communities and Service Lead – Destination South Ayrshire

Background Papers **Report to Leadership Panel (Special) of 1 March 2022 – [Tourism and Events Strategy](#)**

Report to Cabinet of 1 November 2022 – [Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027](#)

Person to Contact **Jane Bradley – Director – Strategic Change and Communities
County Buildings, Wellington Square, Ayr, KA7 1DR
Phone 01292 612045
E-mail jane.bradley@south-ayrshire.gov.uk**

**Laura Kerr, Service Lead – Destination South Ayrshire
Carnegie Library, 12 Main Street, Ayr, KA8 8EB
Phone 01292 616421
E-mail laura.kerr4@south-ayrshire.gov.uk**

Date: 22 November 2022

**Estimated Income and Expenditure
Proposed Air Show 2023**

Income	£
SAC Grant	300,000
Sponsorship and advertising	80,000
Concessions	40,000
Parking, programme and merchandise	30,000
VIP tickets	10,000
Catering	40,000
Total	500,000

Expenditure	£
STEM	30,000
Aviation support	12,000
Aircraft assets and event insurance	100,000
Tents, marquees, portacabin and toilets	30,000
Traffic management and car parks	25,000
Marketing	20,000
Police	30,000
Generators	8,000
Park and ride	2,000
Medical	20,000
Stewards and security	30,000
Event management and infrastructure	100,000
Total	407,000

Total	£
Estimated income	500,000
Estimated expenditure	407,000
Estimated balance	93,000

**South Ayrshire Council
Equality Impact Assessment
Scoping Template**

Equality Impact Assessment is a legal requirement under the Public Sector Duty to promote equality of the Equality Act 2010. Separate guidance has been developed on Equality Impact Assessment's which will guide you through the process and is available to view here: <https://www.south-ayrshire.gov.uk/equalities/impact-assessment.aspx>

Further guidance is available here: <https://www.equalityhumanrights.com/en/publication-download/assessing-impact-and-public-sector-equality-duty-guide-public-authorities/>

The Fairer Scotland Duty ('the Duty'), Part 1 of the Equality Act 2010, came into force in Scotland from 1 April 2018. It places a legal responsibility on Councils to actively consider ('pay due regard to') how we can reduce inequalities of outcome caused by socio-economic disadvantage, when making strategic decisions. [FSD Guidance for Public Bodies](#) in respect of the Duty, was published by the Scottish Government in March 2018 and revised in October 2021. See information here: <https://www.gov.scot/publications/fairer-scotland-duty-guidance-public-bodies/>

1. Policy details

Policy Title	Proposal to Deliver an Airshow in September 2023, 2024, 2025, 2026 and 2027
Lead Officer (Name/Position/Email)	Laura Kerr

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this policy? Please indicate whether these would be positive or negative impacts

Community or Groups of People	Negative Impacts	Positive impacts
Age – men and women, girls & boys		X
Disability		X
Gender Reassignment (Trans/Transgender Identity)		X
Marriage or Civil Partnership		X
Pregnancy and Maternity		X
Race – people from different racial groups, (BME) ethnic minorities and Gypsy/Travellers		X
Religion or Belief (including lack of belief)		X
Sex – (issues specific to women & men or girls & boys)		X
Sexual Orientation – person's sexual orientation i.e. LGBT+, lesbian, gay, bi-sexual, heterosexual/straight		X
Thematic Groups: Health, Human Rights & Children's Rights		X

3. What likely impact will this policy have on people experiencing different kinds of social disadvantage i.e. The Fairer Scotland Duty (This section to be completed for any Strategic Decisions). Consideration must be given particularly to children and families.

Socio-Economic Disadvantage	Negative Impacts	Positive impacts
Low Income/Income Poverty – cannot afford to maintain regular payments such as bills, food, clothing		X
Low and/or no wealth – enough money to meet Basic living costs and pay bills but have no savings to deal with any unexpected spends and no provision for the future		X
Material Deprivation – being unable to access basic goods and services i.e. financial products like life insurance, repair/replace broken electrical goods, warm home, leisure/hobbies		X
Area Deprivation – where you live (rural areas), where you work (accessibility of transport)		x
Socio-economic Background – social class i.e. parent’s education, employment and income		x

4. Do you have evidence or reason to believe that the policy will support the Council to:

General Duty and other Equality Themes Consider the ‘Three Key Needs’ of the Equality Duty	Level of Negative and/or Positive Impact (High, Medium or Low)
Eliminate unlawful discrimination, harassment and victimisation	Low
Advance equality of opportunity between people who share a protected characteristic and those who do not	Low
Foster good relations between people who share a protected characteristic and those who do not. (Does it tackle prejudice and promote a better understanding of equality issues?)	Low
Increase participation of particular communities or groups in public life	Low
Improve the health and wellbeing of particular communities or groups	Low
Promote the human rights of particular communities or groups	Low
Tackle deprivation faced by particular communities or groups	Low

5. Summary Assessment

<p>Is a full Equality Impact Assessment required? (A full Equality Impact Assessment must be carried out if impacts identified as Medium and/or High)</p>	<p>YES <input type="checkbox"/></p> <p>NO X <input checked="" type="checkbox"/></p>
<p>Rationale for decision:</p> <p>A full Equality Impact Assessment is not required in relation to the paper, however a full EIA will be completed from the outset as an integral part of planning for the event and it will be updated throughout the process.</p>	
<p style="text-align: center;"><i>Laura Kew</i></p> <p>Signed :Service Lead – Destination South Ayrshire</p> <p>Date:10/10/21.....</p>	