

POLICY FOR USE OF THE LOW GREEN - JUNE 2019

1. Considerations

- 1.1 It is proposed that permission to use the Low Green should be restricted to those uses, activities and events which will meet at least one of the following criteria;
- 1.1.1 providing additional leisure, recreation, entertainment and similar facilities for the people of Ayr.
 - 1.1.2 having the potential to attract visitors to Ayr during and after the event. This would include major events such as the existing 'Burns and A' that' Festival.
 - 1.1.3 enhancing and complementing the facilities and activities already available in and around the Seafront and Low Green area.
 - 1.1.4 extending the season into the shoulder months. The tourist season in Ayr is generally restricted to the months of May to September, with some additional trade in April and October due to the school holidays in these months and also which will not conflict with other planned tourism-related activities or events taking place in the local or wider area over the same period.
- 1.2 Permission to use the Low Green will be subject to charges for ground rental (in addition to fees due for licensing, etc) and will be calculated at a standard rate per square metre of occupancy, which will include any access routes, etc.

In addition, a bond, in a specified financial sum, to ensure satisfactory reinstatement of grounds, may be required.

Use by Community Groups, voluntary organisations, Registered Charities, partner organisations to the Council and HM Armed Forces may, at the Council's sole discretion, be granted without charge or at a discounted rate.

2. Procedures

- 2.1 It is recommended that responsibility for granting permission for the use of the Low Green should be delegated to the Director - Place and be administered by the Service Lead – Asset Management and Community Asset Transfer, who will consider the detail of all applications for permission to use and will issue documentation relating to permission to occupy the site, without prejudice to the need for other statutory consents/licenses.

- 2.2 Local Councillors will be consulted on each application in order that any local issues may be fully considered prior to a decision on whether to grant consent being reached.
- 2.3 Permission to use the Low Green, where granted, will require the applicant to agree to standard Terms and Conditions of Use, as determined by the Director - Place.