

South Ayrshire Council – Childcare Service

Vision & Aim Statement

2020



The South Ayrshire Way

South Ayrshire Council has a set of values that underpin all services across the authority;

Childcare services will work to ensure that these values are present in all of our interactions with children, families, partner agencies and staff.



Our belief

We believe that children are amazing.

They are creative, curious and confident to take on challenges. We believe that children are adaptable to change and take on challenges every day of their lives.

If children can take on challenges every day then we can be there to support them to do this. Every challenge we face and problem we solve together is worth the effort to make sure our children are happy, confident individuals.

We work with children to make sure they have the best start in life. Every child can achieve great things and make a difference in the world.

We will help them do this.

Our vision

Our vision is to provide a childcare service that supports children to be happy, to have fun, and gain lifelong skills and friendships. We want our service to be part of the local community and for children and families to be proud of the service they receive.

Our Aim

We aim to ensure that;

- All children and families feel valued and welcomed in to the service, each and every time they attend.
- All families have confidence in our staff team and trust that their children are safe and well cared for while they are with us.
- Our staff, children and families feel a sense of belonging
- Children engage in stimulating, fun experiences that help support their overall development.
- Our service is one that encourages children to be curious, inquisitive and excited by new experiences
- Our services are inclusive of people from all faiths, beliefs and backgrounds and supports those with additional support needs to ensure they can access a nurturing childcare experience.

We will achieve this for our children by;

- Greeting each child individually as they arrive at our service
- Taking an active interest in children's likes, talent and interests. We will use these to help us plan experiences that are interesting and engaging for children
- Developing a personal plan for all children to record their successes and achievements, as well as how they plan to challenge themselves
- Taking a nurturing approach and seeing all interactions as opportunities for children to grow and develop

We will achieve this for our families by;

- Greeting every adult as they come to our service to drop off or collect their child
- Encouraging families to share with us their children's achievement from home
- Being part of the development of their child's personal plan and agreeing targets for children
- Regularly seeking feedback, thoughts, views and opinions on our service and sharing the changes we make from these
- Carrying out a rigorous recruitment process to give confidence that all staff are able to carry out their role safely

We will achieve this for our team by;

- Having a shared vision across Childcare Services
- Providing a thorough induction process for new staff to learn about their role and responsibilities
- Supporting one another to work within our agreed policies and procedures and Scottish Social Services Council (SSSC) codes of conduct
- Providing a range of professional learning opportunities to help us ensure we follow the latest guidance on best practice