

Appendix 1 – Corporate Communications Live Campaigns

There are currently 41 live campaigns which are ongoing throughout the year. Table 1 provides details of the campaigns.

Start Date	Campaign
August 2020	AVC Wise
August 2020	Ayrshire Growth Deal
August 2020	Council Plan Video
August 2020	Scottish Welfare Fund
August 2020	Wee White Bag
August 2020	COVID-19 Face Coverings Exemptions
August 2020	Education Maintenance Allowance Applications
August 2020	Council Tax Reductions
September 2020	Information and Advice Hub
November 2020	NHS – Right Care Right Place
December 2020	SAC My Bins App
December 2020	COVID-19 Test Centres
January 2021	Togetherall
February 2021	COVID-19 Vaccines
February 2021	MySouthAyrshire
March 2021	Green Recovery
March 2021	New Leisure Centre Consultation
April 2021	Family Engagement Team
April 2021	Safer Shores
May 2021	We Love Recycling
May 2021	Trusted Trader
May 2021	COVID-19 Not Giving In
May 2021	Free School Meal and Clothing Grants
May 2021	My Beach Your Beach
June 2021	COVID-19 Recovery Activities
June 2021	COVID-19 Testing
June 2021	Keep Scotland Beautiful – Give your litter a lift
June 2021	Education Maintenance Allowance
June 2021	The Outstanding People Awards (Internal)
June 2021	Scotland is Stunning
June 2021	Get into Summer
July 2021	Pedal Scotland
July 2021	AVJB 2021 Electoral Canvass
July 2021	Household Waste Recycling Centres New Online Booking System

Start Date	Campaign
July 2021	Scottish Government - Holidaying in Scotland
July 2021	PACE
July 2021	Ayr Parking Consultation
July 2021	Driving Tired Kills
July 2021	Maybole Regeneration
July 2021	New Craigie Athletics Campus
July 2021	Active Travel Scheme Maybole

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