



TROON TOGETHER  
COMMUNITY ACTION PLAN 2019





# TROON TOGETHER

## Executive Summary

Troon Together is an umbrella organisation representing all the diverse groups active in Troon. Troon Together is the client for this study, which was supported and financed by South Ayrshire Council.

This study was informed by four months of advance engagement in Troon, leading up to a day of public workshops in September 2019.

As an overview, 870 people were surveyed on an individual basis and had direct input in the advance engagement, with roughly a further 300 people attending workshops and events. There are 7000 households in Troon.

The concluding day of public workshops was attended by more than 200 people and the level of engagement from the community and stakeholders was strong.

A series of issues were raised very clearly and there was broad consensus on necessary actions, arising through dialogue involving both the community and key stakeholders. An overriding message that 'Troon needs to realise its potential as a seaside town' was strongly expressed.

Following the workshops and associated exhibition, the Troon Together Steering Group reconvened to assimilate the findings from the process and formulate an action plan.

The engagement process, its outcomes and findings, including the collated action points are contained in this report.

This report concludes with a delivery plan identifying key actions, delivery partners and timings. The delivery plan was discussed and agreed with South Ayrshire Council.

### Client

Troon Together Steering Group in partnership with South Ayrshire Council

### Lead Consultant

erz Limited

### Consultants

STAR Development Group

EKOS

John Gilbert Architects

Impact Arts

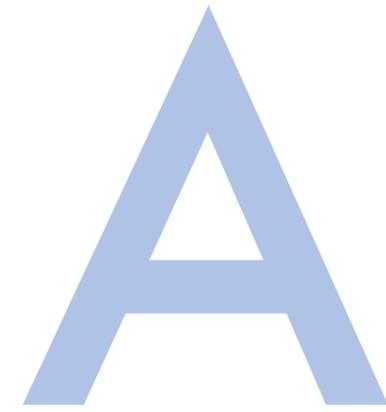
### Publication

Final Report December 2019

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# INTRODUCTION



# INTRODUCTION

The town of Troon is located on the Ayrshire Coast 27 miles from Glasgow. It is a vibrant community of 7000 households with many active groups and organisations.

Troon has a vibrant history as a railway and harbour town with seaside development along its two high-quality beaches.

However, since the mid twentieth century there has been some decline in industry, and considerable decline in domestic tourism. The town's harbour has become disconnected from the town and the two beaches lack facilities. There is however an increasing rise in domestic tourism and the town has an opportunity to position itself as a destination for the 21st Century.

This study commenced with an extensive community survey and dialogue with groups and individuals involved in the community and development of Troon. From these conversations emerged consistent topics and ideas for improvement.

The key themes that have arisen from this study reflect both the town's history and its current issues:

- **A Seaside Town - tourism and quality of life for locals**
- **The town centre - business development**
- **Connectivity and getting around**
- **Heritage and history**

These themes were explored further at a day-long public event in September 2019.

We have drawn the findings from all the consultation events together to form an action plan for Troon which forms the conclusion to the report.



Troon, seen from Prestwick Airport: the harbour visible in the centre, south beach to the left of the screen and Royal Troon golf course in the foreground.



# B

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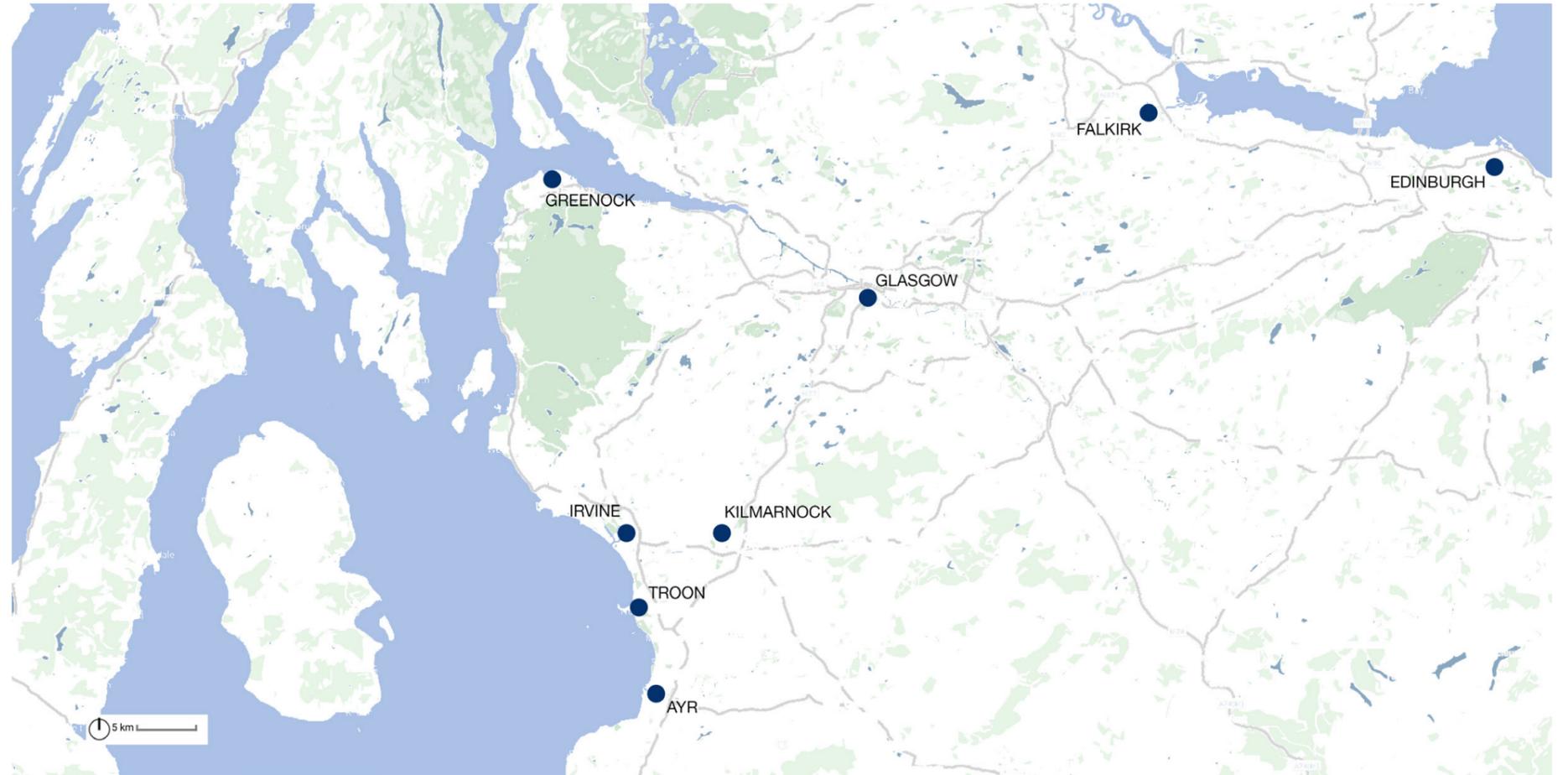
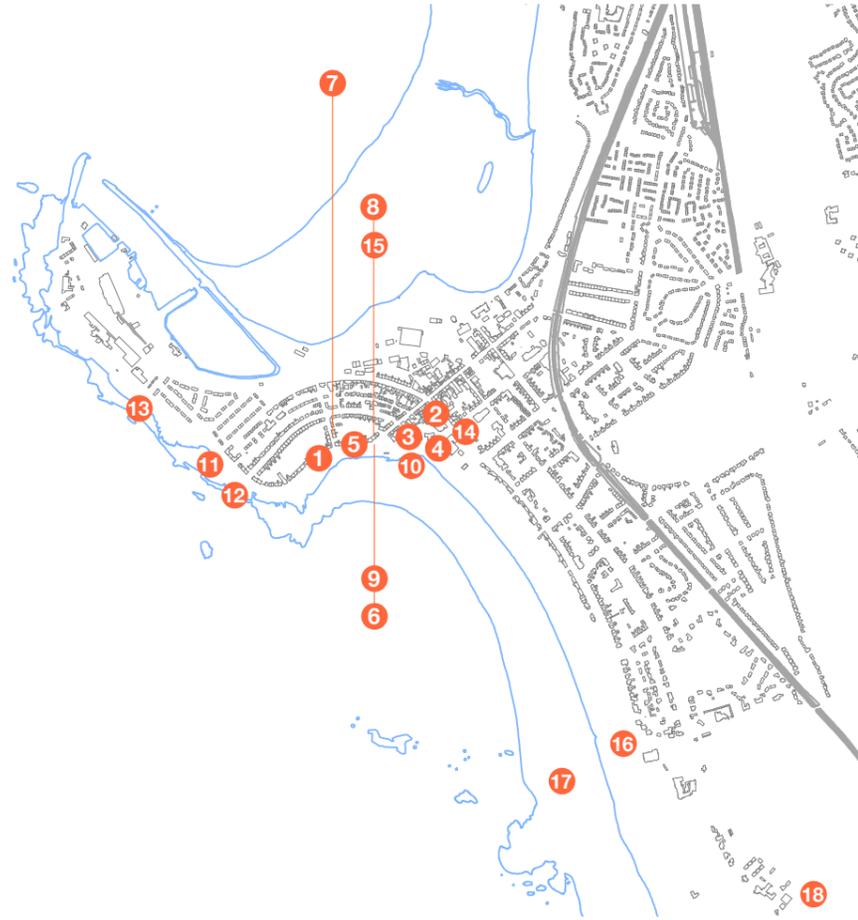
**CONTEXT**



# CONTEXT

Troon is a Scottish seaside town on the west coast. Troon sits on the Ayrshire Coast at the Northern edge of the South Ayrshire Council district. It is thirty miles from Glasgow and eighty miles from Edinburgh via the M8.

On the following pages are a selection of key views in Troon. The map below identifies where these photographs were taken.



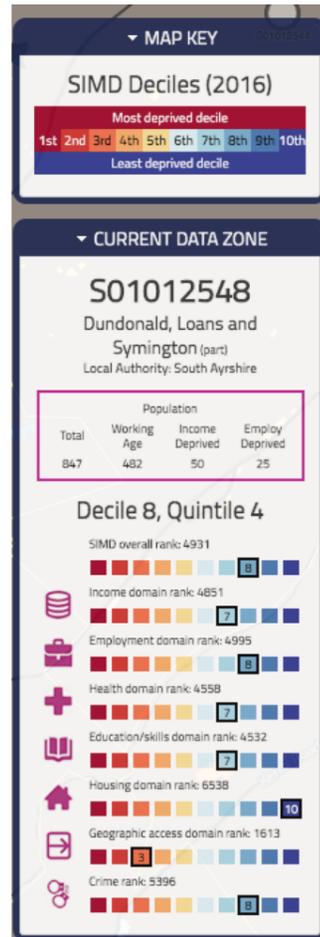


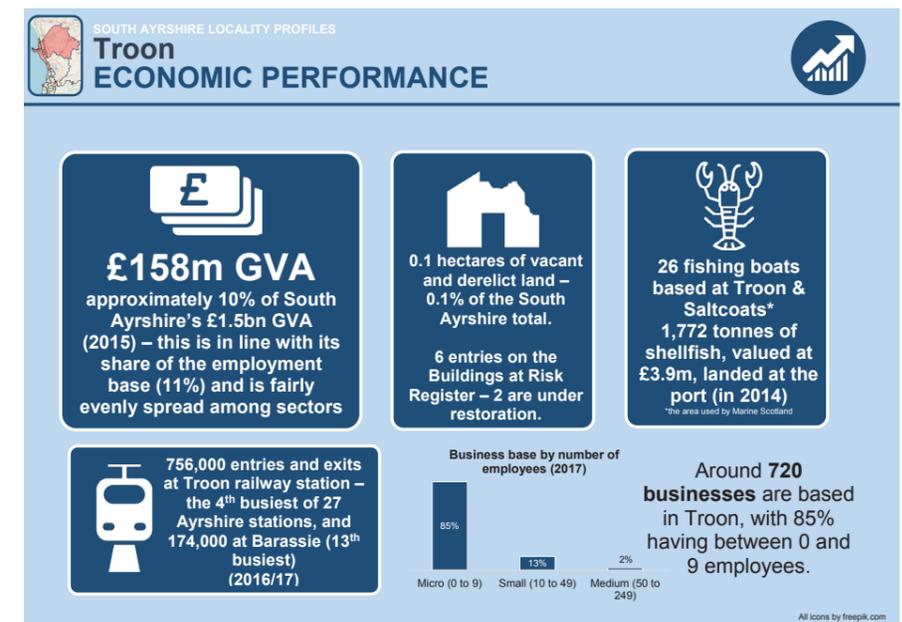
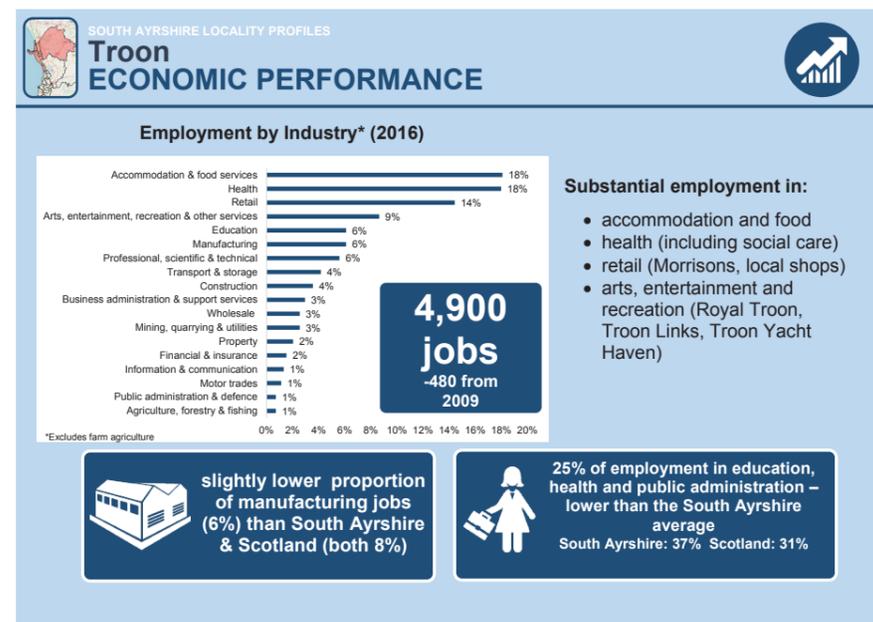
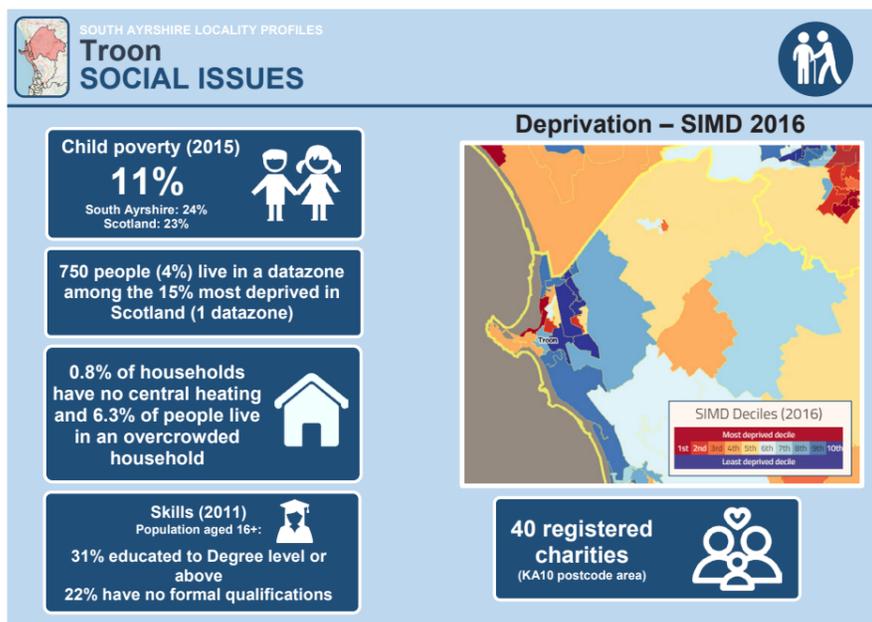
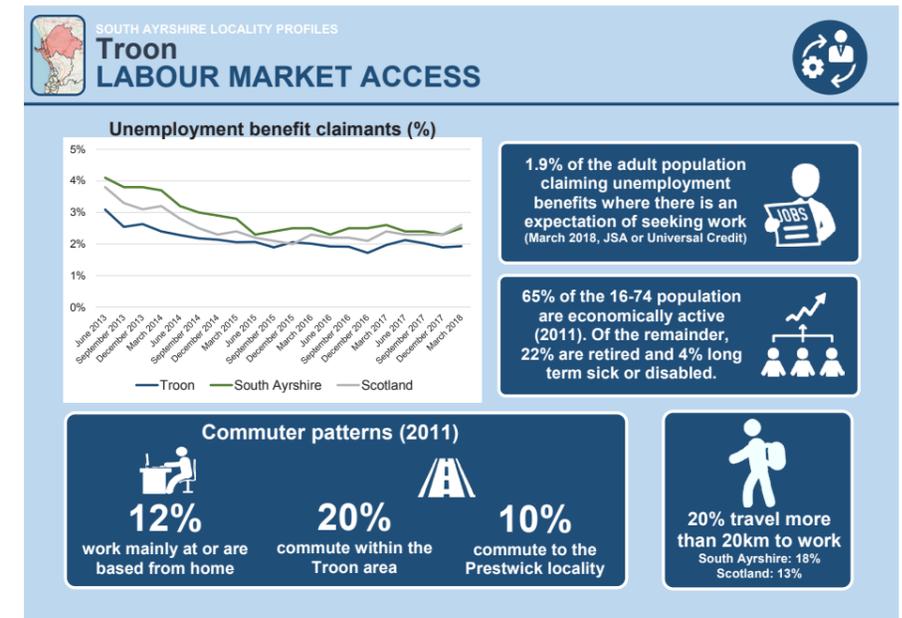
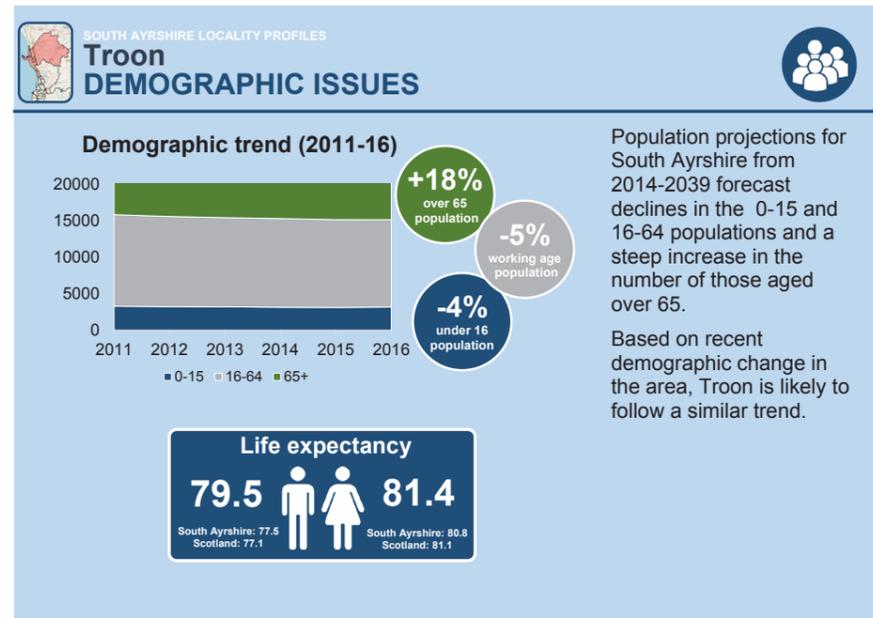
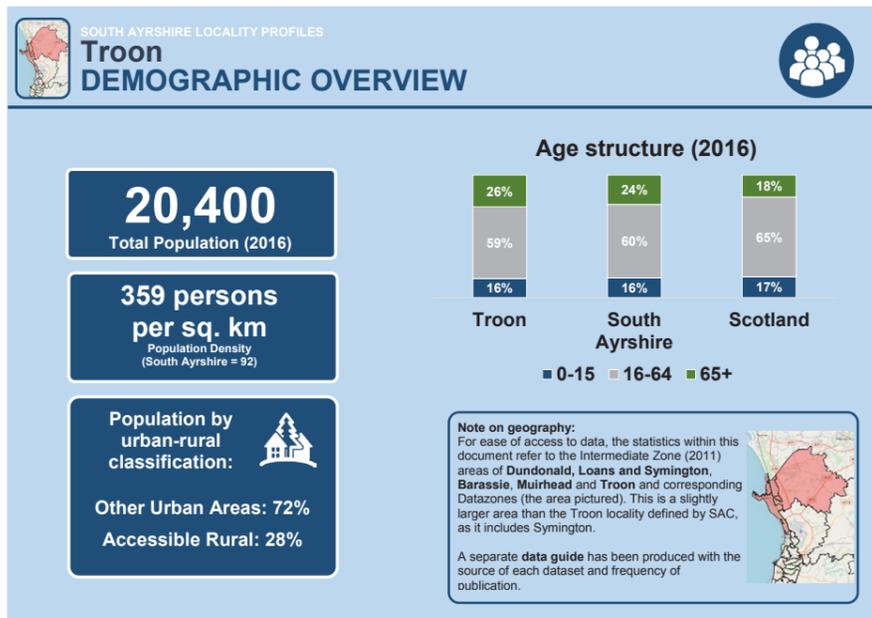


# SMID SOCIO-ECONOMIC OVERVIEW

## Key observations:

- The SIMD data in Troon clearly picks out Barassie and Muirhead as the main areas with issues of multiple deprivation.
- There are other areas that are amongst the wealthiest in Scotland
- Troon overall has a population that is older and aging more rapidly than the Scottish average
- There is a significant population of retired people
- There are significant number of people commuting out of Troon
- Troon employs less than average people in the public sector
- Troon has more than average employed in small private businesses
- Troon is generally economically successful and is perceived to have a vibrant town centre, although somewhat run down physically.





Whilst the town as a whole is below the Scottish average on the Scottish Index of Multiple deprivation, it has pockets of significant deprivation. It also has some of the wealthiest neighbourhoods in Scotland and this can add to the feeling of disintegration in the town.

There is a relatively aging demographic in Troon, but this is shifting as newer housing opens up the town to families. Service provision does not yet reflect this shift.

One of Troon's strengths is its number of small independent businesses and the uniqueness of the town centre because of this.

# HISTORY OF TROON

Troon's history begins with its geology - indeed the name Troon derives from the Gaelic or Cynric word for "nose" referring to the spur of hard rock that juts out from the coast creating a unique harbour sheltered from the prevailing SW wind. In 1707 the Fullerton family were granted a charter constituting the Port Of Troon as a free seaport and harbour from which they could levy a tax from all vessels.

The Fullerton family have a centuries long relationship with the town but sold the family seat and lands to the Marquis of Titchfield in 1805; he subsequently became the Duke of Portland. This led to fast and significant growth.

In 1811 the Duke and his wife, whose family owned several Ayrshire coalfields, opened Scotland's first railway connecting the coalfields to Troon Harbour. Passengers were carried on the line and it became a huge attraction. Simultaneously Troon was put on the map as a significant port and a seaside tourism destination. The harbour was extended in 1808 and a shipyard was opened on 1815. A quarry, developed in 1907 added to the local industry.

Troon's two magnificent sandy beaches drew seaside tourists and the town developed two initial golf courses on its sandy links. Three more were added over time.

The town grew southwards from the harbour. Fine villas were built by the Duke of Portland and today the town centre and seafront both boast elegant architecture. Troon Academy was opened in 1840 and grew to become Marr College in 1935.

Troon is built on success, both industrial and as a destination for leisure and tourism.

However, since the mid twentieth century there has been some decline in industry and considerable decline in domestic tourism. The town's harbour has become disconnected from the town and the two beaches lack facilities. The South promenade has become under resourced, empty and even a little bleak. Former glories such as the Lido and the bandstand are no more and have not been replaced with comparable attractions.

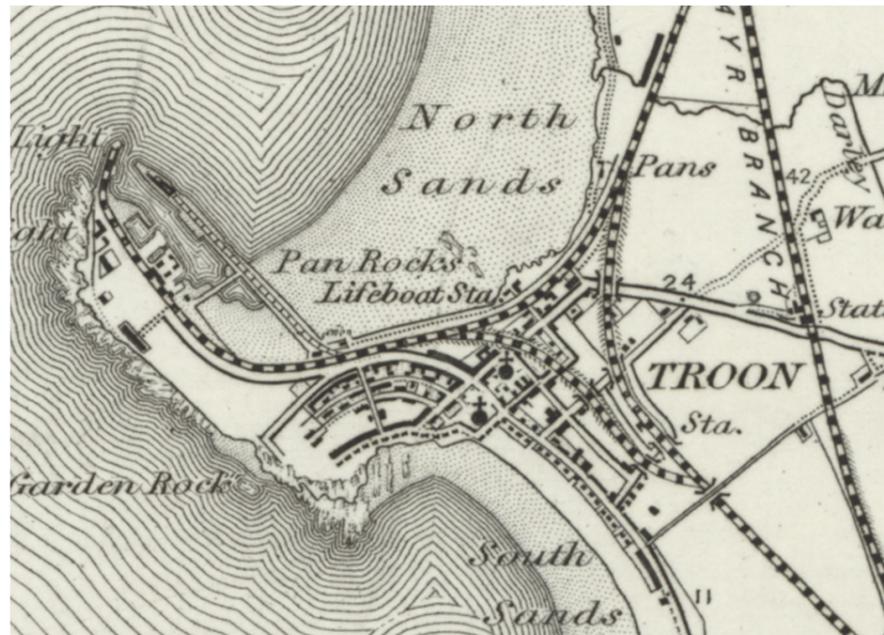
Housing development has happened in chunks over the years as land is released by the Dukes of Portland estate, which has led to a slightly segregated "bitty" feel to the town. This is reflected in the many local groups who are all active in supporting the community but who could benefit from greater collaboration.

The considerable industrial heritage of Troon is not celebrated in the town and there is no museum, nor safe or hospitable access to the harbour or the associated ballast bank.



Top left: the harbour looking north  
Bottom left: the harbour and sawmill  
Top right : South beach looking north - note the row of seafront villas and their gardens onto the promenade  
Bottom right: Ballast bank and the "nose" the rocky outcrop clearly visible

Aerial photos of Troon 1986 from [www.canmore.org.uk](http://www.canmore.org.uk)



OS one-inch map, 1885-1900



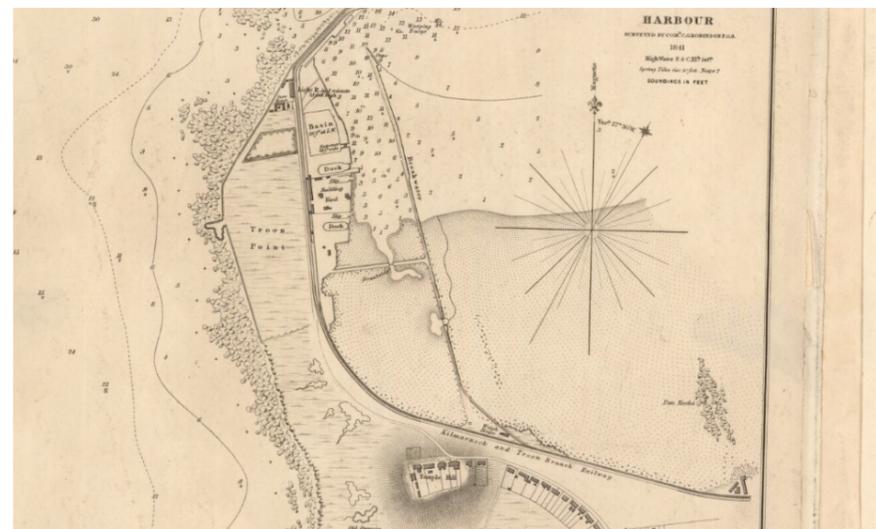
Bartholomew half-inch map, 1926-1935

The maps above show Tron's industrial roots. Note the red area on the land utilisation map from the 1930s which is "yards, cemeteries, pit heaps, new industrial works etc" and includes the rail works at Barassie amongst other railway infrastructure.

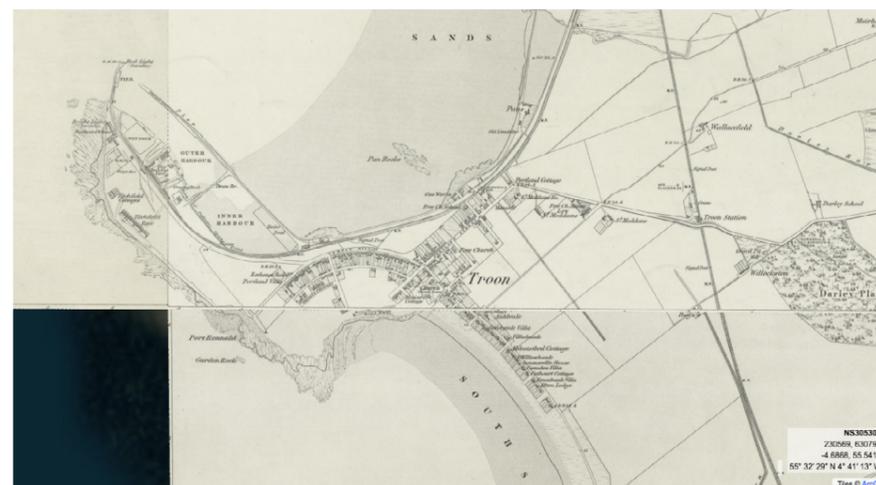
The maps to the right show how Tron developed along the rail lines. The original sea frontage was at Templehill looking north over the railway to Barassie Beach.



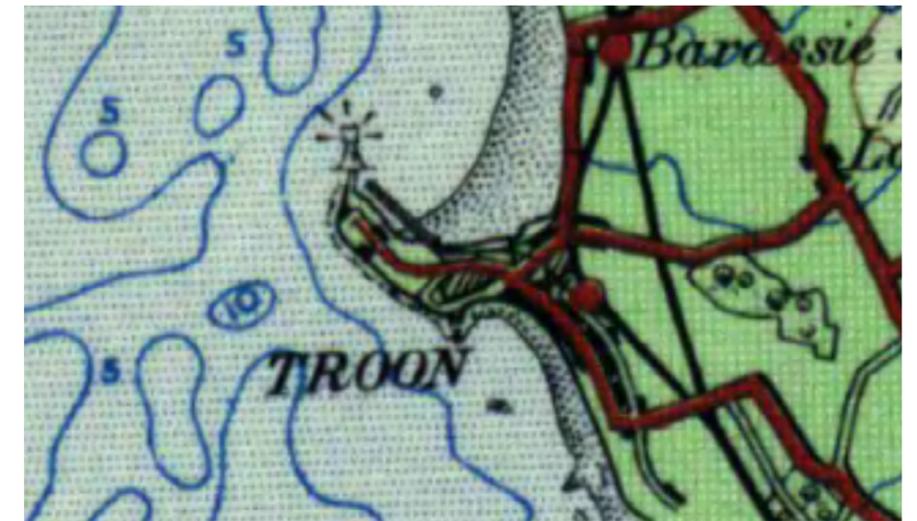
Troon harbour OS 1911



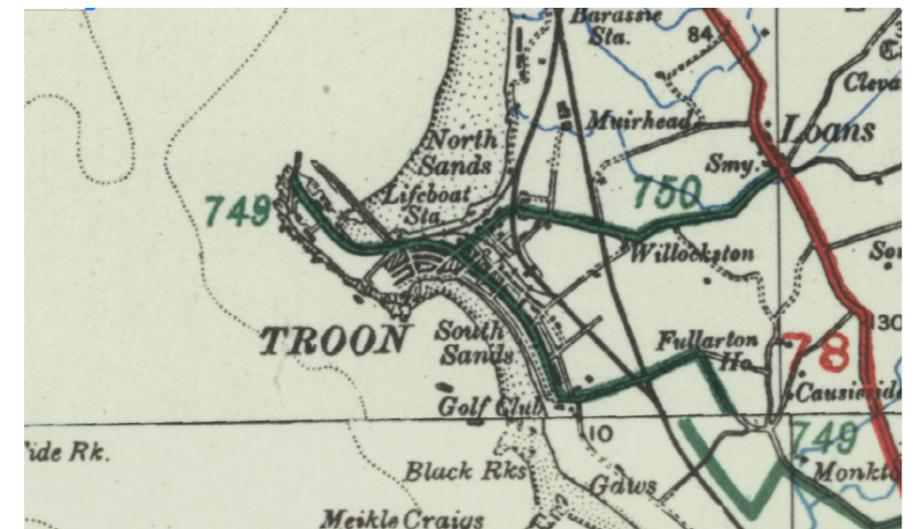
Oban Bay; Troon harbour - Admiralty Charts Scotland 1795-1904 (1841)



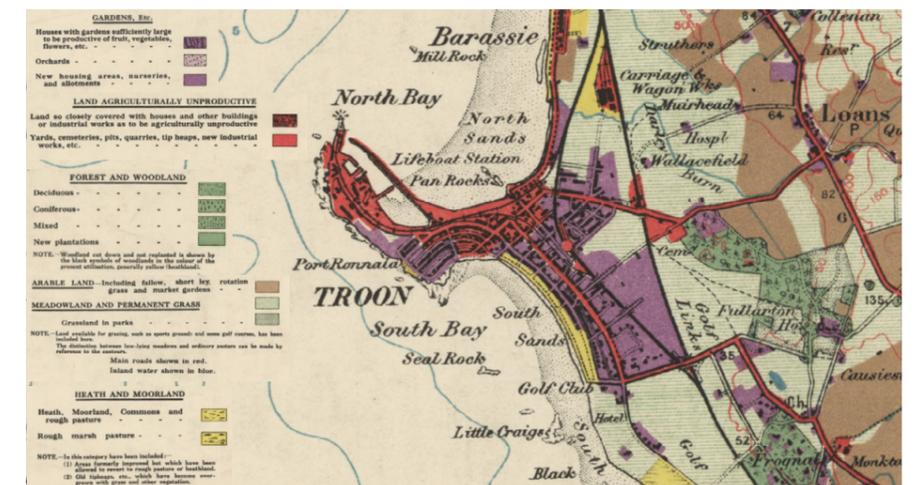
Troon harbour OS 6" 1843-1882



OS quarter-inch map, 1921-1923



OS half-inch map, (MOT) 1923



Land Utilisation Survey 1931-1935



Various historic images of Troon

Top Row left to right:  
the Union bank of Scotland at base of Templehill early 20th century  
Ayr Street early twentieth century  
South Beach Promenade date unknown

Middle row left to right:  
the town centre cross date unknown but pre car  
the swimming pond, on the south beach opened 1937 and shut in 1987  
promenade and bandstand circa 1906

Bottom row left to right:  
town centre cross later with cars and street lights  
South Beach Promenade early twentieth century

# PLANNING CONTEXT

## Local Development Plan (LDP)

Based upon National Planning Frameworks, Local Development Plans are a strategic land use plans which set out spatial priorities and policies. They aim to secure land for specific uses and are then used as a basis for determining all planning applications which are made.

The South Ayrshire Local Development Plan was adopted on 23rd April 2014 with supplementary guidance published during 2014 and 2015. Within the LDP, Troon is listed as a core investment town. The following sections are taken from these documents and relate specifically to the Troon area - it is recommended that the LDP is read in its entirety as there are a number of general spatial considerations made for the whole region and these have not been included here.

## Tourism

Tourism remains a high priority within the South Ayrshire region with the local authority responding favourable to developments which provide or improve the current tourist and leisure facilities. With particular reference to Troon, it is noted that existing golf courses are to be protected and improvement of the existing golfing facilities is encouraged. SAC note that they will not usually allow development which can be considered to affect the status of Royal Troon as a venue for the Open Championship.

## Economic Development

Troon is recognised as one of the region's main industrial and employment areas. The LDP encourages the development of new and existing businesses and prefers that new office developments be located in or on the edge of the established town centres but note that in Troon, the existing industrial or business parks may be suitable locations for new offices if developers can show that there is a need.

With specific regards to Troon Port, the council states that they will support proposals that promote the use of the port and will not consider any developments which would negatively impact upon its operation. However, they also note that any proposals to expand the existing port should not have a negative effect on the environment or surrounding land uses.

## Communities (General Retail)

Troon is noted as having a 'core retail area' along with peripheral town centres (see map 1). The LDP states that in core shopping areas, the ground floor of buildings should be mainly made up of shops, although there is scope for different uses (such as hotels, food places etc.) if they provide added value in service provision, have public interaction day-to-day, keep an attractive window display, and do not negatively affect the shopping centre. It is noted that proposals for amusement centres and hot-food takeaways will be directed to the peripheral areas of town centres.

In peripheral areas of the town, the local authority will support proposals for town centre uses, although note that vacant shops could be developed for non-town centre uses as long as they support the character of the area and do not undermine the vitality or viability of the town centre. The council will support the residential use of buildings above ground floor for all of the town centre area.

## Communities (Affordable Housing)

In regards to affordable housing the LDP notes that the need is significantly higher in Troon than in other areas. The local authority will therefore ask for a target contribution of 25% of total number of units (provided on-site if possible) from all developments of 15 or more units, or a site equal to 0.6 hectares. This is higher than the 15% asked for in other areas.

## Environment (Greenbelt)

To the south and east of Troon is a large greenbelt. The local authority is committed to ensuring the protection of the green belt and under LDP policy they state that they will not support any development within the green belt unless it complies with LDP Policy for rural development.

## Specific Development Opportunities

A site (0.1 hectares) has been identified within Troon as a key business and industrial opportunity. The site is located in a vacant plot on Dukes Road (south) with site reference R023 (see map 2)

## Local Development Plan (LDP2)

South Ayrshire Council are currently working on replacing the current Local Development Plan. On 27th June 2019, South Ayrshire Council approved the proposed replacement plan (PLDP2) for publication and public consultation.

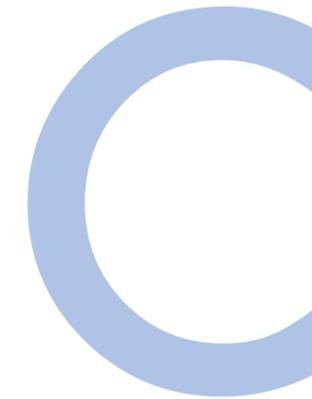
PLDP2 is a concise, spatial, land use planning document, required by law, which sets out the Council's settled view of how it envisages South Ayrshire will be developed over the ten year period from its adoption, a revised planning policy framework and a broad indication of the scale and location of growth in the area over a further ten years.

When adopted, PLDP2 will supersede the adopted South Ayrshire Local Development Plan (2014) and Town Centre and Retail Local Development Plan (2017), becoming the planning policy framework against which all development proposals will be assessed.

The PLDP2 is currently undergoing public consultation.

Upon review, the policies included within the PLDP2 remain similar to those in the current LDP. Three housing development sites have been identified as part of the proposals. (See images 1/2/3)





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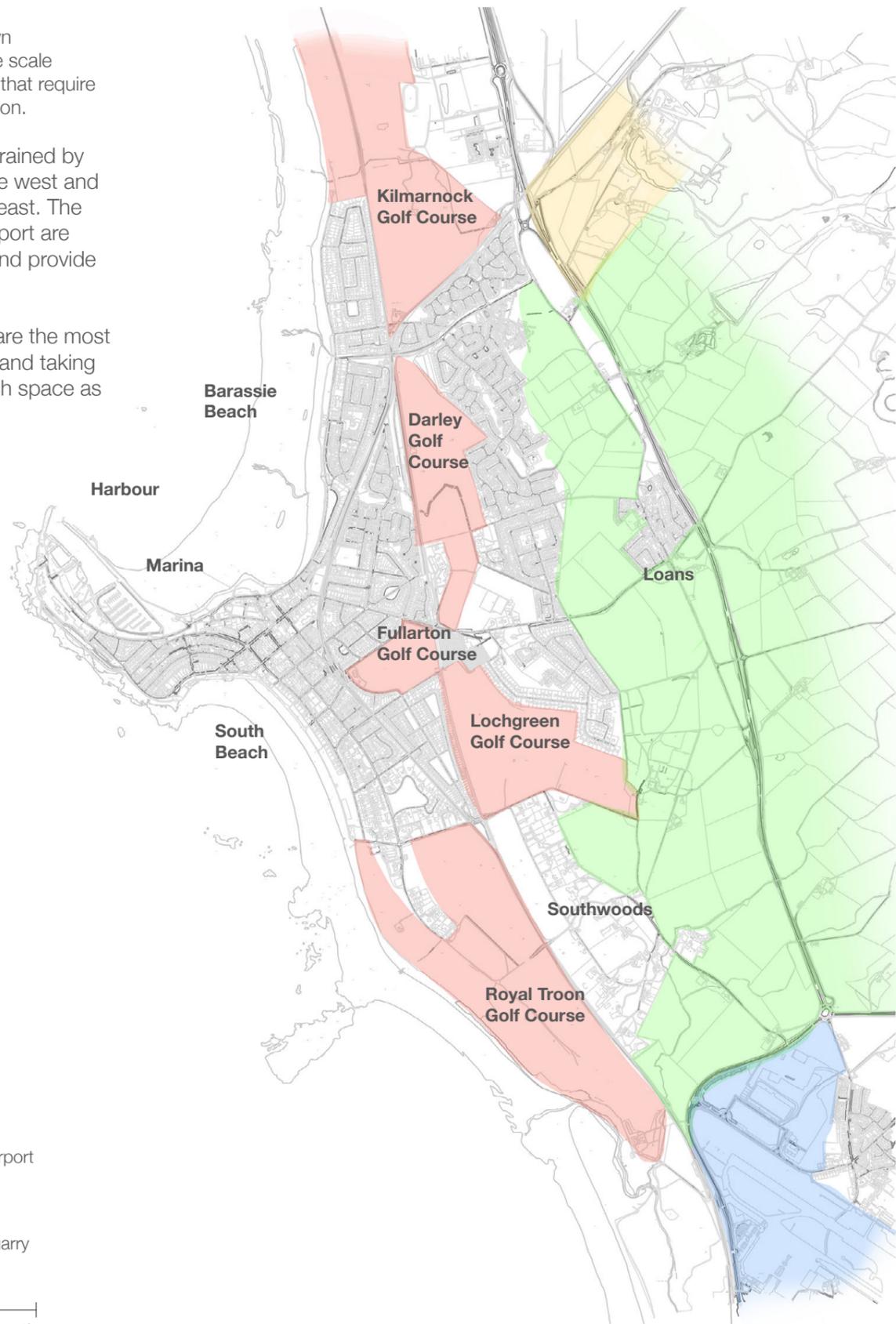
**TOWNSCAPE  
ANALYSIS**

## Surrounding Land-Uses

Troon is a small town surrounded by large scale industrial land uses that require large areas to function.

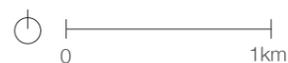
The town is constrained by the beaches to the west and agriculture to the east. The quarry and the airport are major land uses and provide employment.

The golf courses are the most significant use of land taking up almost as much space as the built form.



### Key

- Agriculture
- Prestwick Airport
- Golf
- Hillhouse Quarry



## Figure Ground Plan

A townscape analysis was undertaken in parallel with the community survey. This looked at the physical structure of Troon, how it has developed and how it functions as a built environment.

The townscape analysis tells a clear story of a town that emerged from its coastal landscape, developing incrementally and over time losing some focus on its original key assets.

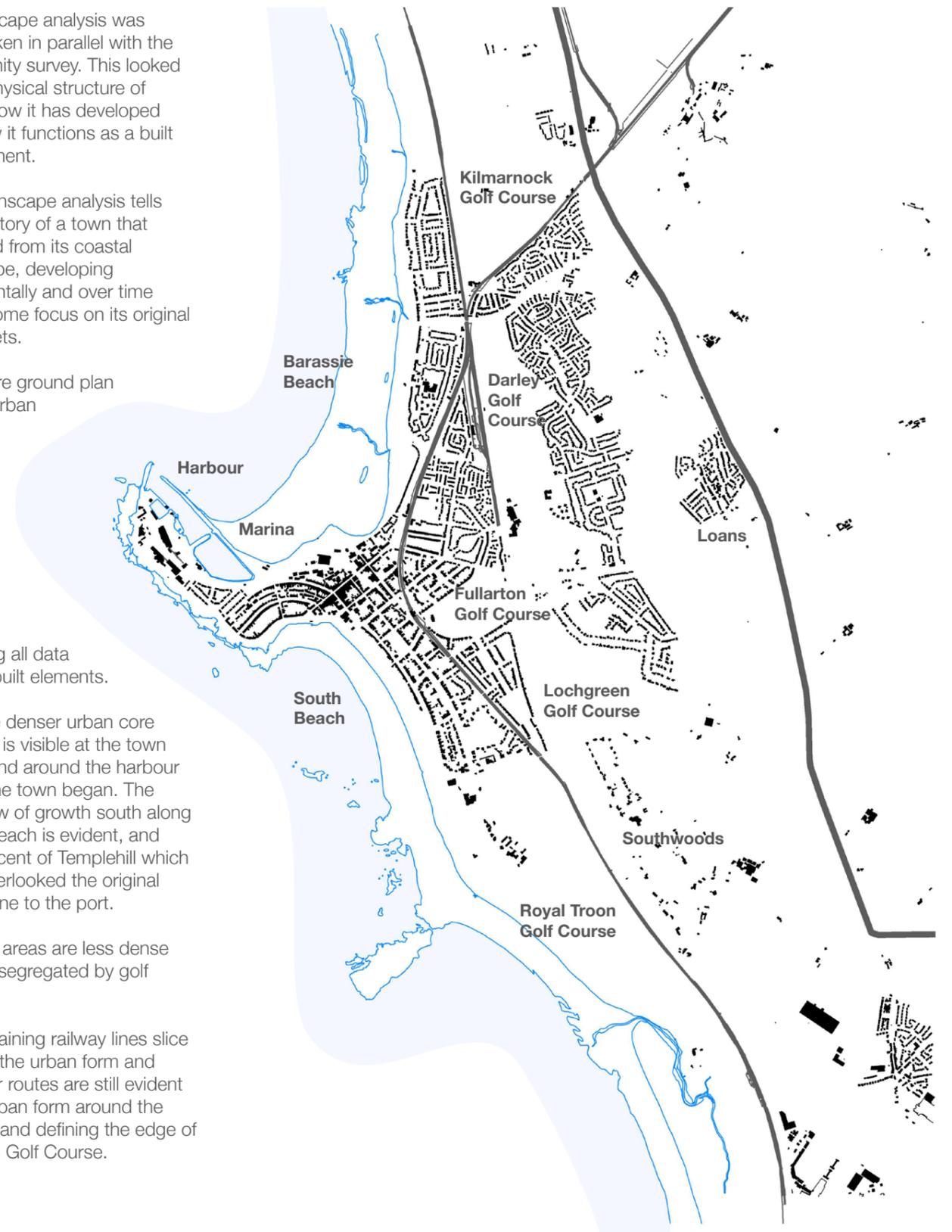
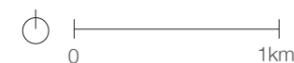
The figure ground plan shows urban

form by removing all data except built elements.

Here the denser urban core of Troon is visible at the town centre and around the harbour where the town began. The initial flow of growth south along South Beach is evident, and the crescent of Templehill which once overlooked the original railway line to the port.

Outlying areas are less dense and are segregated by golf courses.

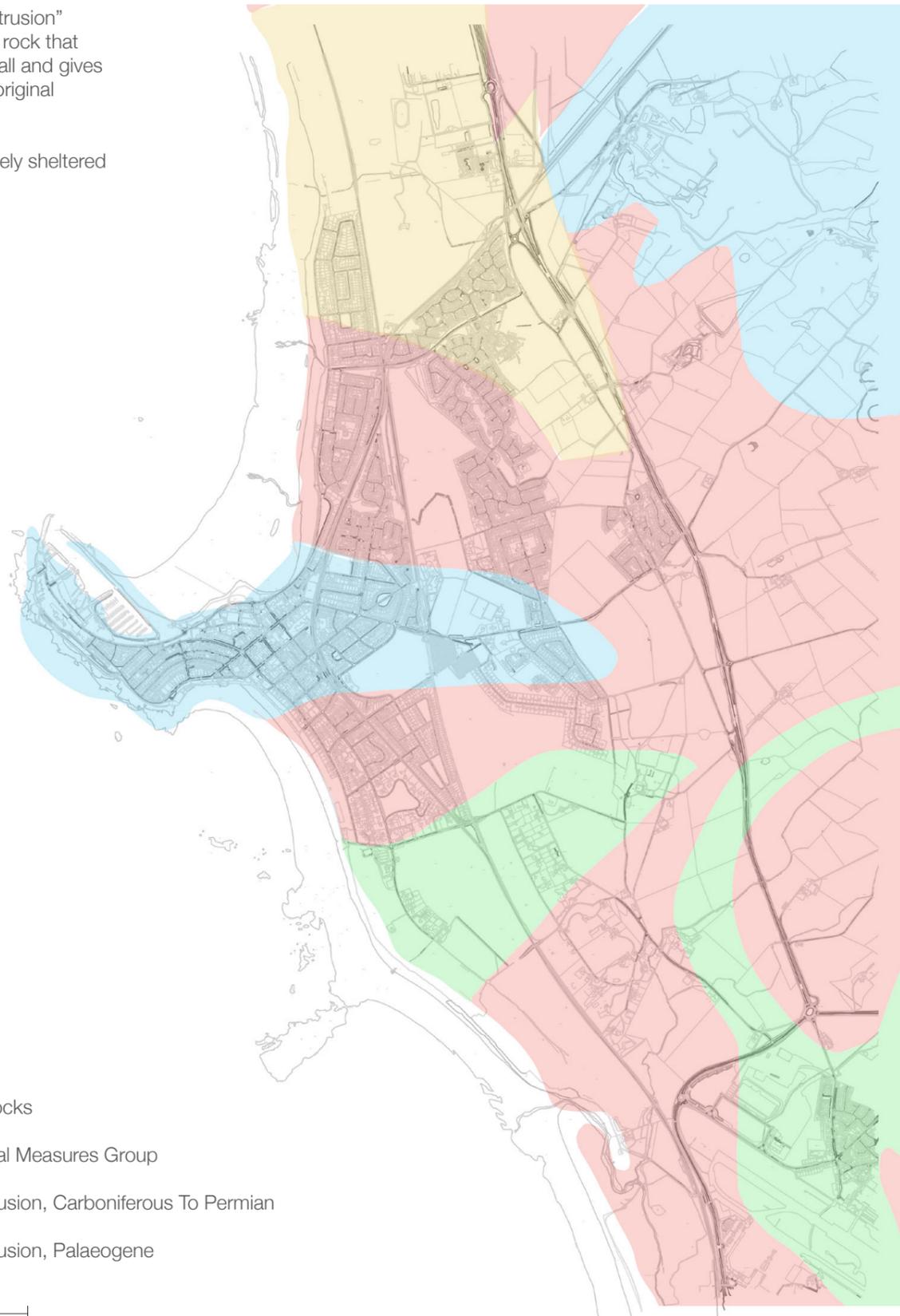
The remaining railway lines slice through the urban form and the older routes are still evident in the urban form around the harbour and defining the edge of Fullerton Golf Course.



## Bedrock Geology

The blue “igneous intrusion” is the “nose” of hard rock that forms the harbour wall and gives Troon its name and original purpose.

The harbour is uniquely sheltered on the west coast.



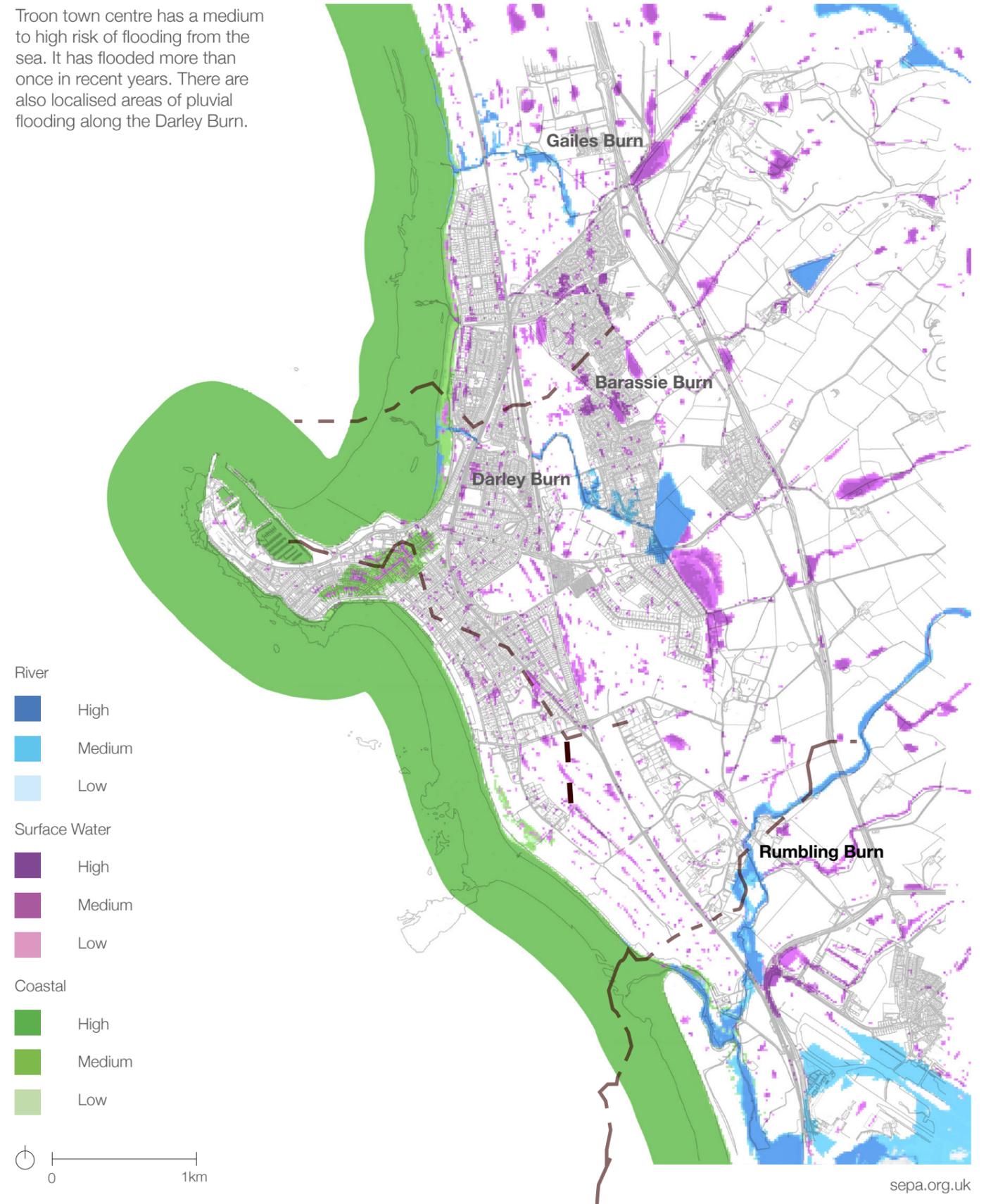
### Key

- Extrusive Rocks
- Scottish Coal Measures Group
- Igneous Intrusion, Carboniferous To Permian
- Igneous Intrusion, Palaeogene

bgs.ac.uk

## Hydrology: Flooding

Troon town centre has a medium to high risk of flooding from the sea. It has flooded more than once in recent years. There are also localised areas of pluvial flooding along the Darley Burn.



### River

- High
- Medium
- Low

### Surface Water

- High
- Medium
- Low

### Coastal

- High
- Medium
- Low

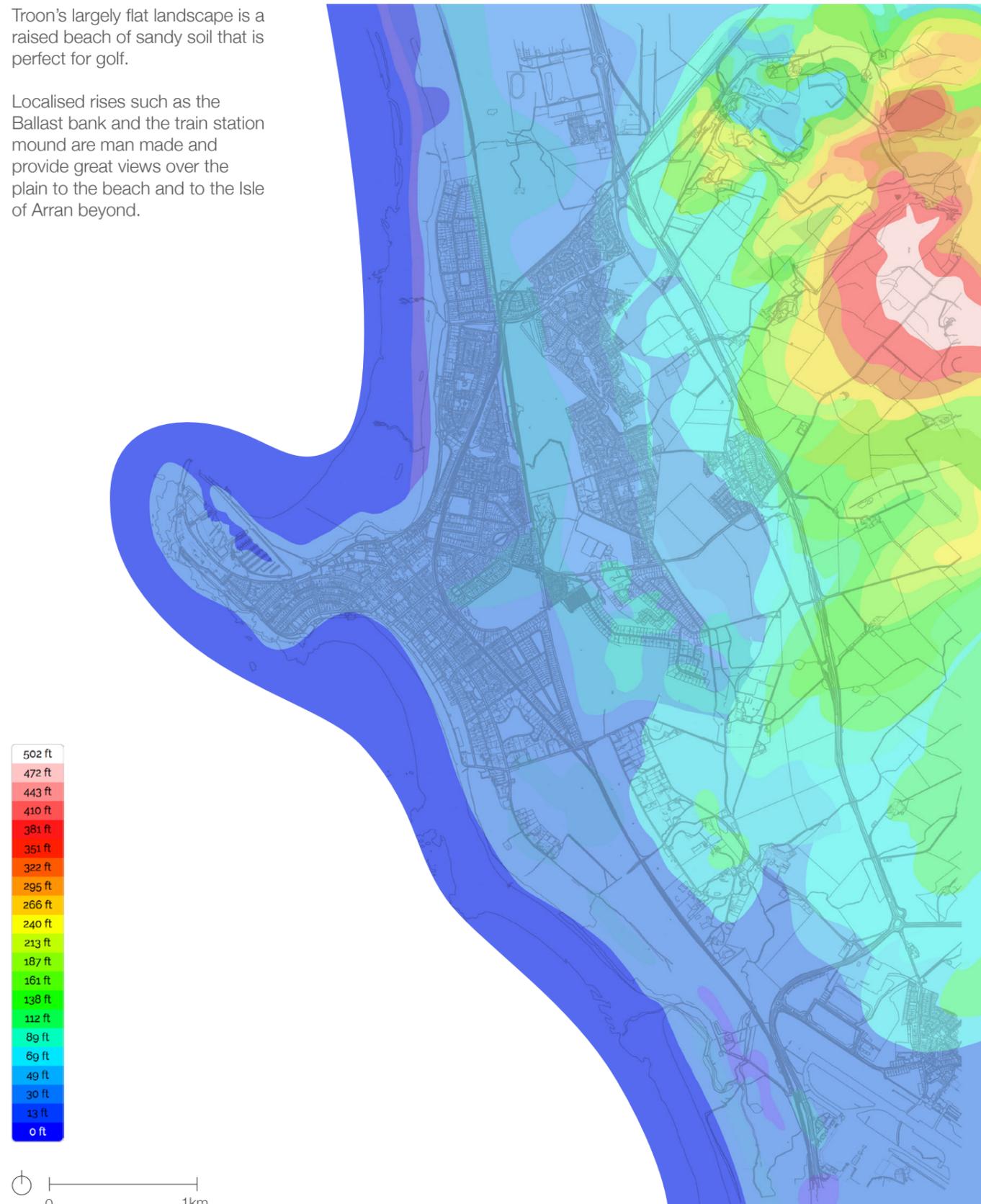


sepa.org.uk

# GEOLOGY, HYDROLOGY & MICRO-CLIMATE

Troon's largely flat landscape is a raised beach of sandy soil that is perfect for golf.

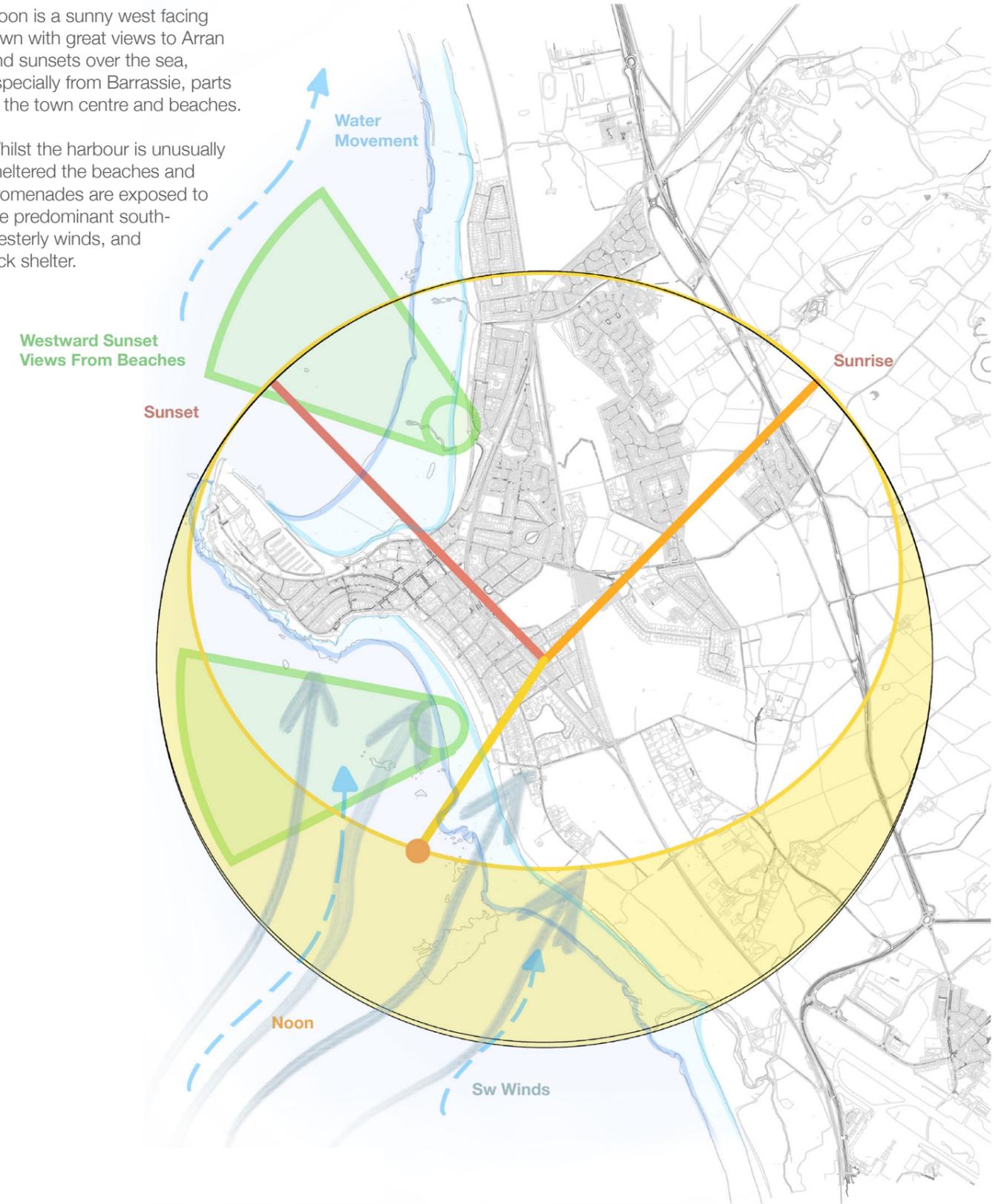
Localised rises such as the Ballast bank and the train station mound are man made and provide great views over the plain to the beach and to the Isle of Arran beyond.



topographic-map.com

Troon is a sunny west facing town with great views to Arran and sunsets over the sea, especially from Barrassie, parts of the town centre and beaches.

Whilst the harbour is unusually sheltered the beaches and promenades are exposed to the predominant south-westerly winds, and lack shelter.

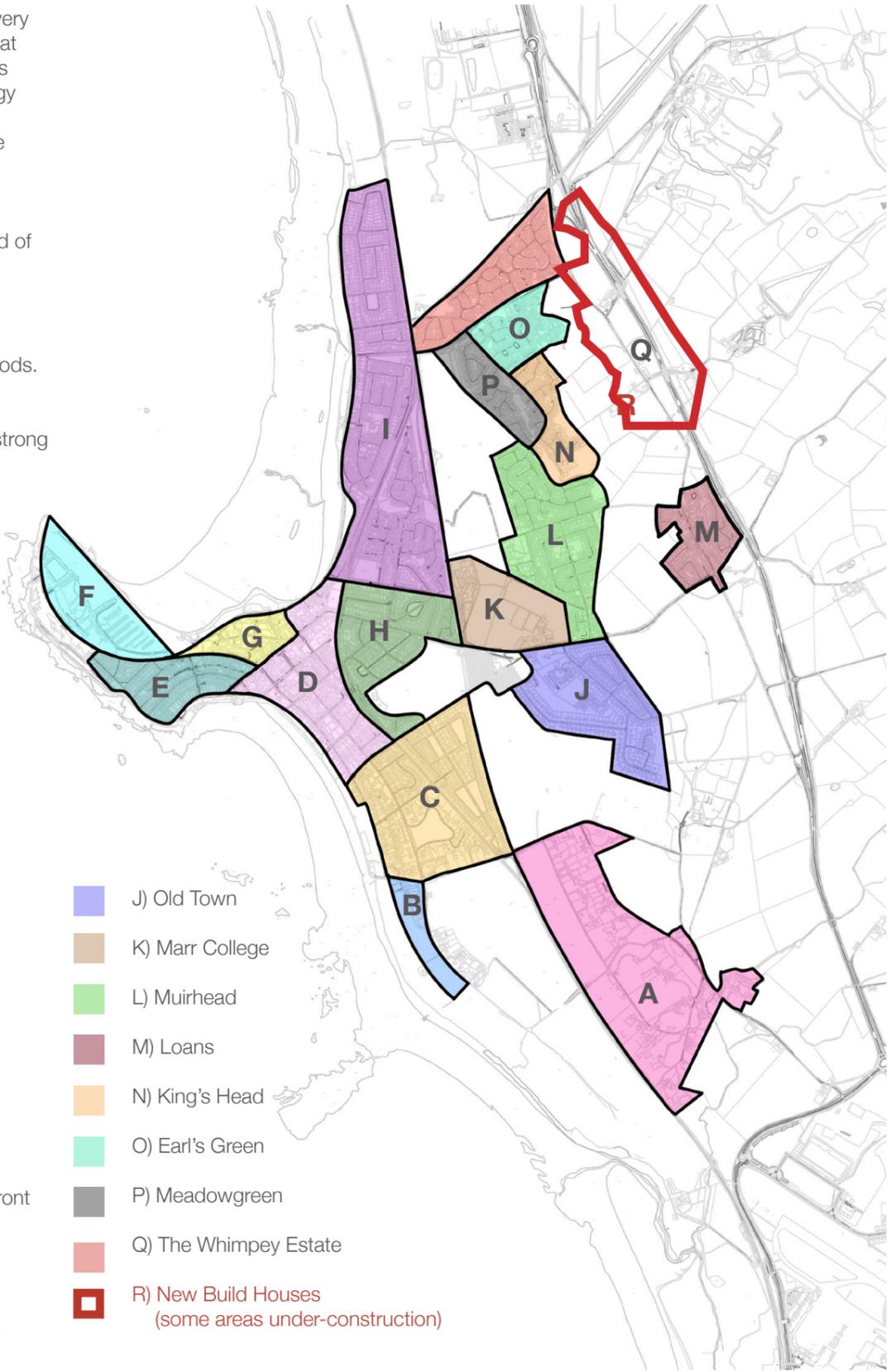


# CONNECTIVITY & URBAN FORMS

Tron has developed into very distinct neighbourhoods that are generally homogeneous in terms of age and typology due the sequential release of development land by the Portland Estate.

750 new houses are being developed on the north end of Tron in area R.

- The town of Tron is subdivided into many individual neighbourhoods.
- Many of these neighbourhoods lack strong definition or legibility.



There are few significant community hubs. Fullerton Woods (shown in green) functions as the town's only park.

Muirhead Community Centre is the town's only dedicated community centre and is under threat of community buy out by a gymnastics club.

Walker Hall provides office accommodation for SAC and is also a great venue for events, but is under used.

Generally a lot of activity happens in undedicated spaces such as church and school halls.



## Connectivity: Air, Roads & Rail

Tron is extremely well connected by rail and road to Ayr, Glasgow and Edinburgh.

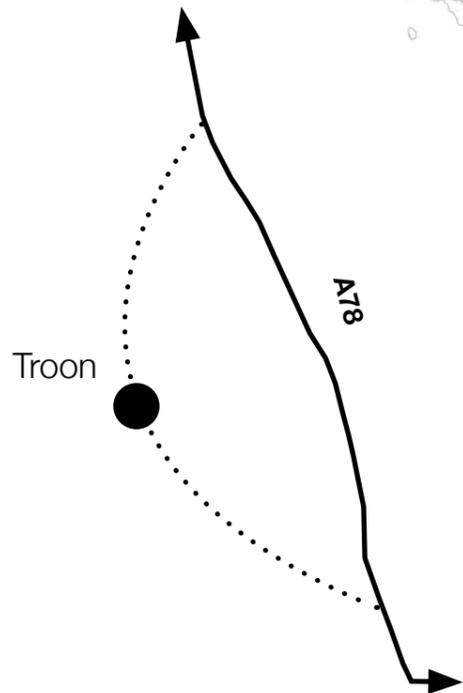
Prestwick and Glasgow International Airports are both easily accessible.

It is less well serviced by bus, both in the town and to local venues such as the nearest hospitals.

From Tron:

Glasgow  35 miles / 50 minutes

Kilmarnock  10 miles / 20 minutes



From Tron:

Prestwick  6 miles / 15 minutes

Ayr 11 miles / 20 minutes



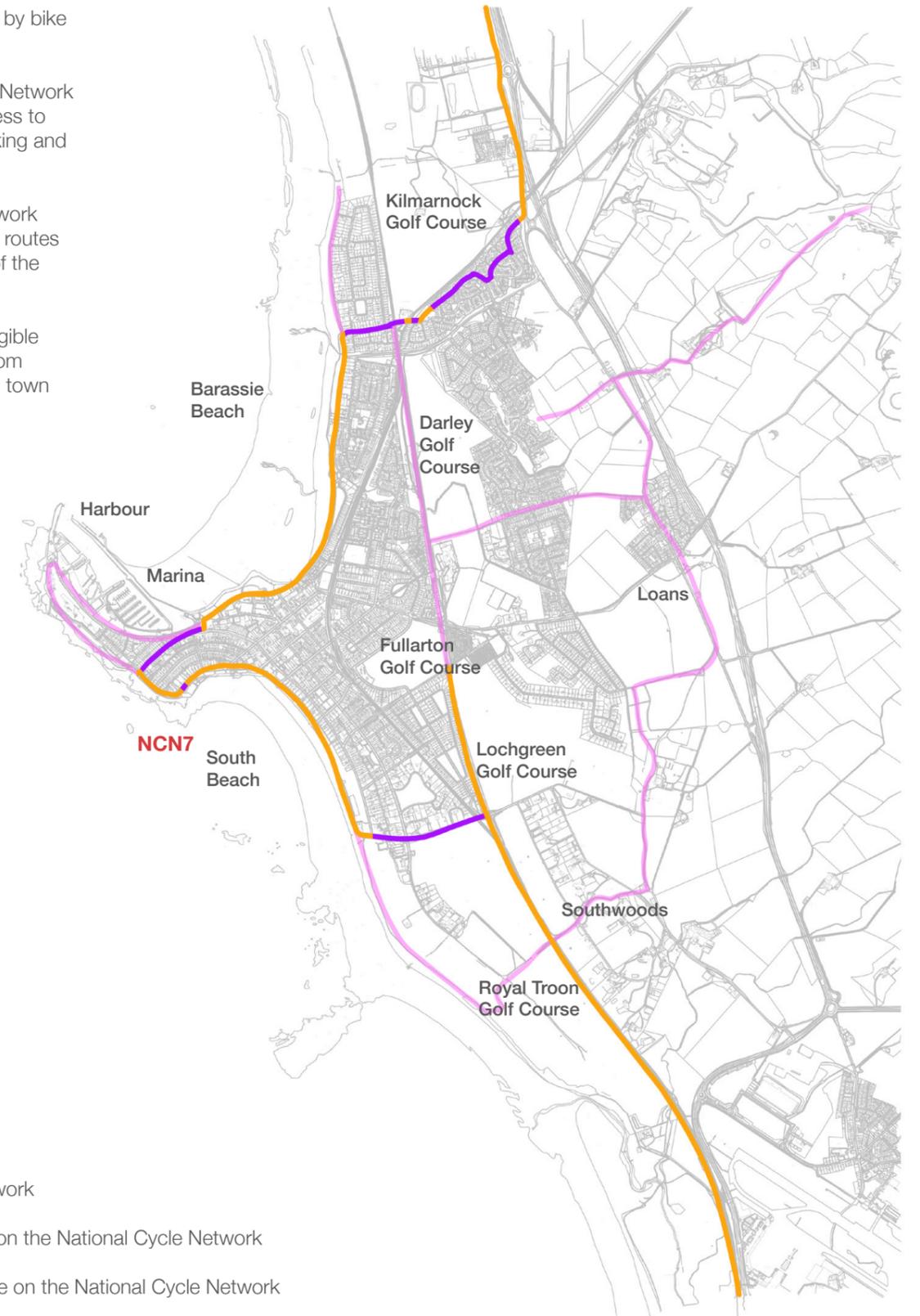
## Connectivity: NCN & Core Paths

Tron is less accessible by bike and on foot:

- The National Cycle Network provides good access to wider distance walking and cycling networks.
- The core paths network provides a series of routes around the edges of the town.
- There is a lack of legible and direct routes from the periphery to the town centre.

Key

-  Core Path Network
-  On-road route on the National Cycle Network
-  Traffic-free route on the National Cycle Network

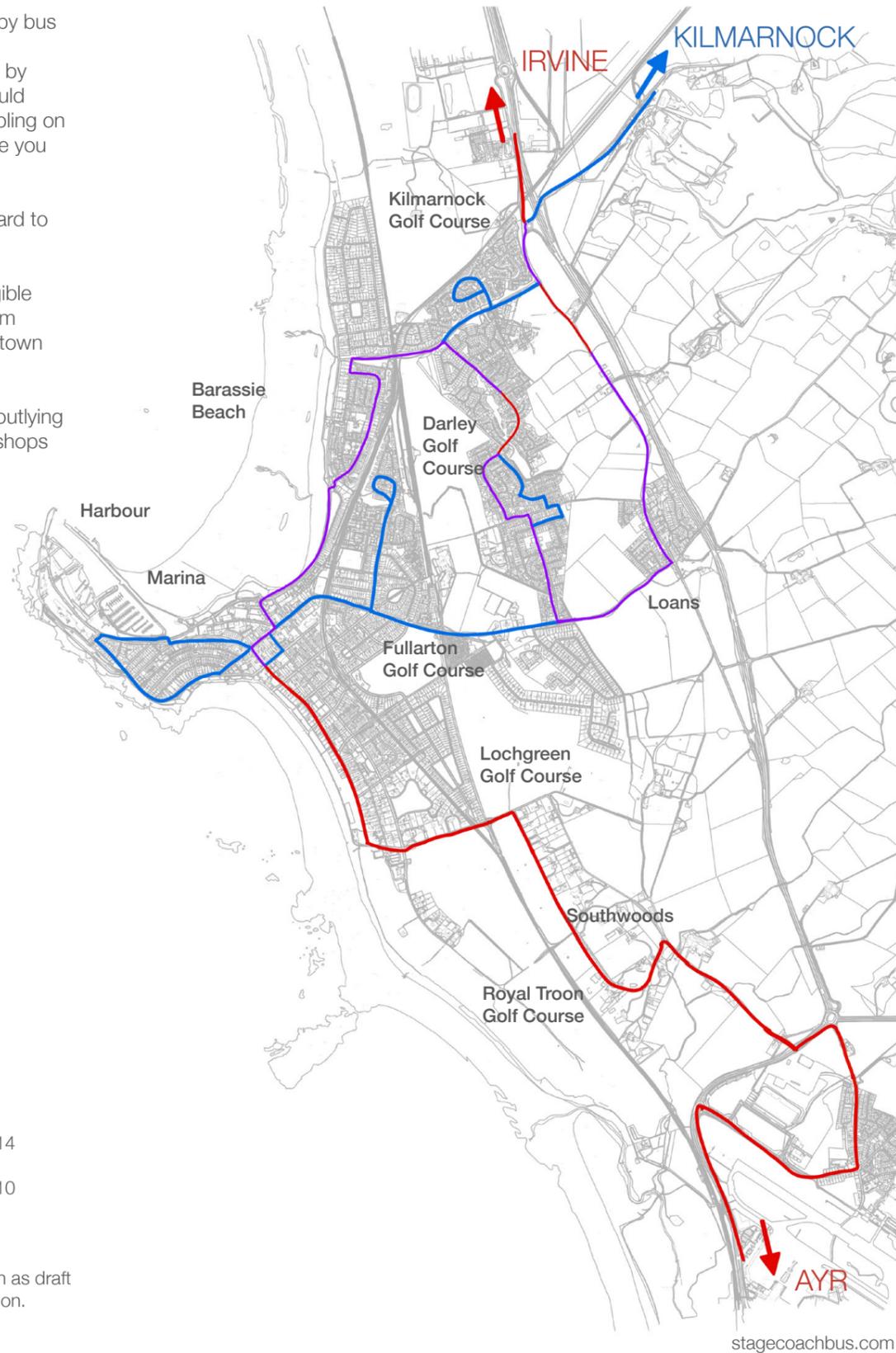


sustrans.org.uk

## Connectivity: Bus Routes

Troon is less accessible by bus

- There is a monopoly by Stagecoach who could improve their timetabling on the services that take you out of the town.
- Internal routes are hard to decipher.
- There is a lack of legible and direct routes from the periphery to the town centre.
- Its hard to get from outlying neighbourhoods to shops and services.



Key

- Stagecoach Bus 14
- Stagecoach Bus 10
- Overlap

Note: Bus routes are shown as draft approximations for discussion.



## Town Centre: 'The Square'

Troon has a compact town centre and a commercial zone near Templehill and Barassie Beach that has the supermarket, town dump and other commercial users.

The incoherent commercial zone acts as a barrier to the north beach from 'the square' in the town centre, with poor pedestrian routes and detaches itself from the surrounding established urban grid whilst obstructing the historic town centre beach frontage



Key

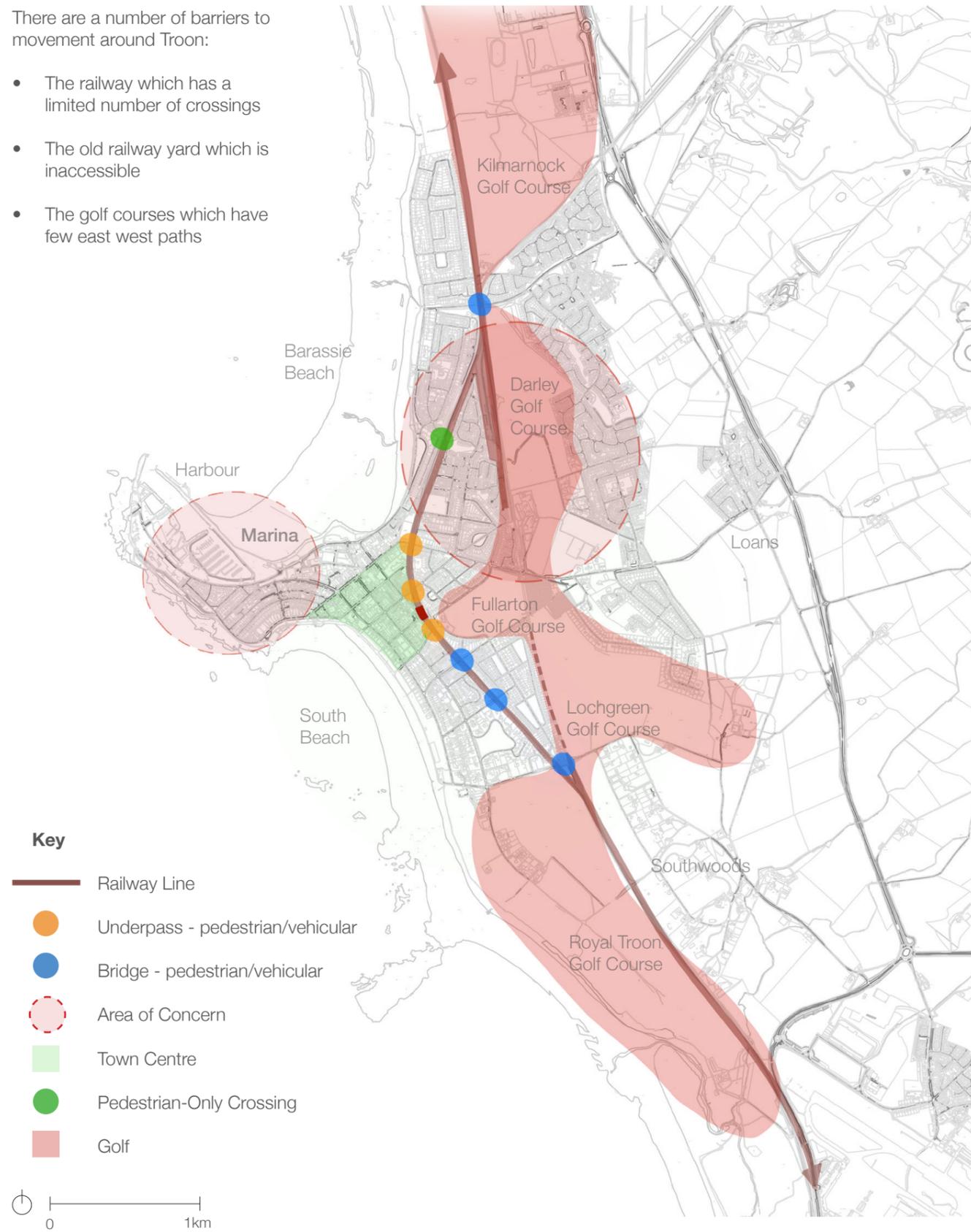
- Incoherent commercial zone
- 'The Square' town centre
- Historic town centre beach frontage



## Pedestrian Circulation: Links + Barriers

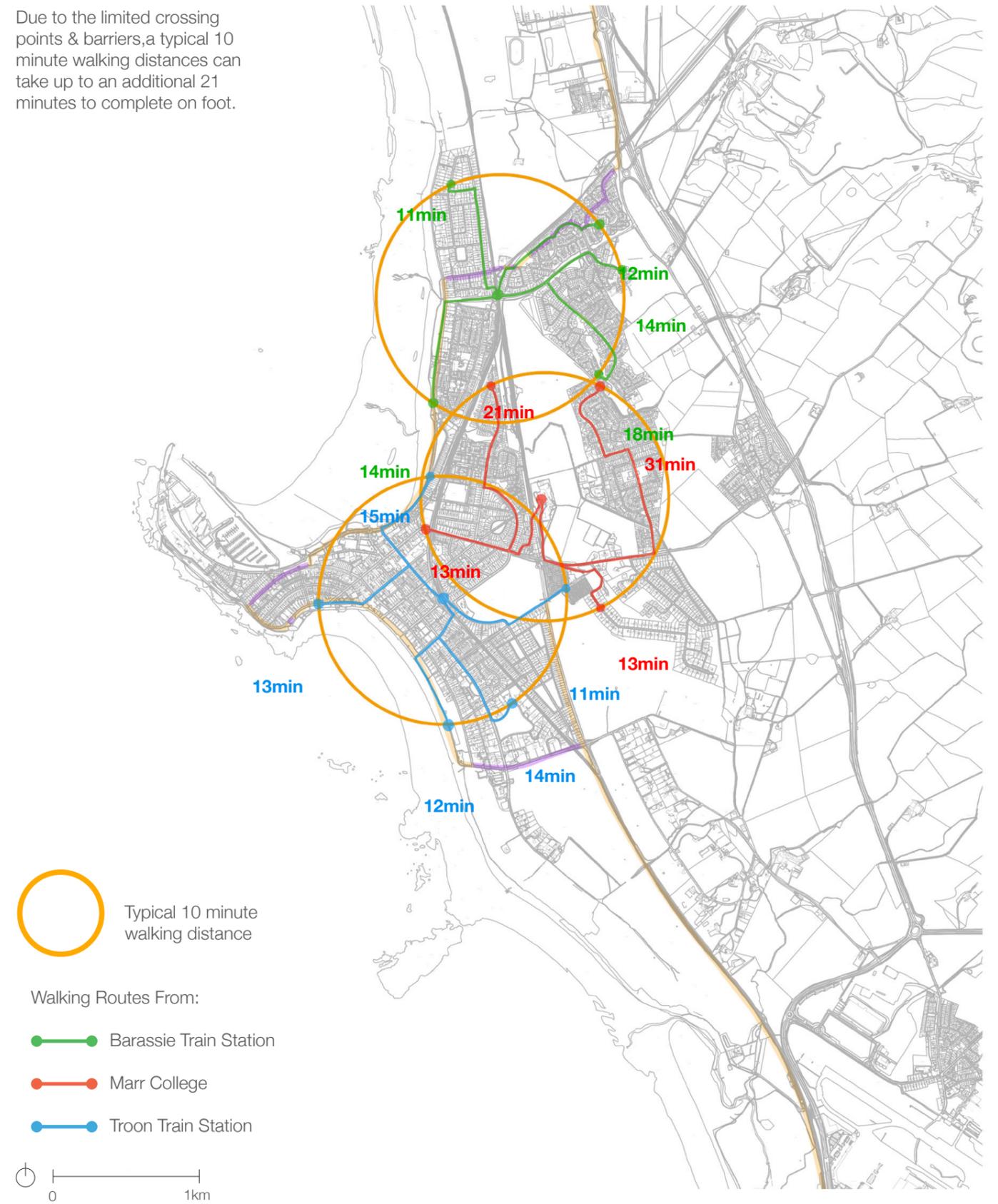
There are a number of barriers to movement around Troon:

- The railway which has a limited number of crossings
- The old railway yard which is inaccessible
- The golf courses which have few east west paths



## Connectivity: Walking Distances

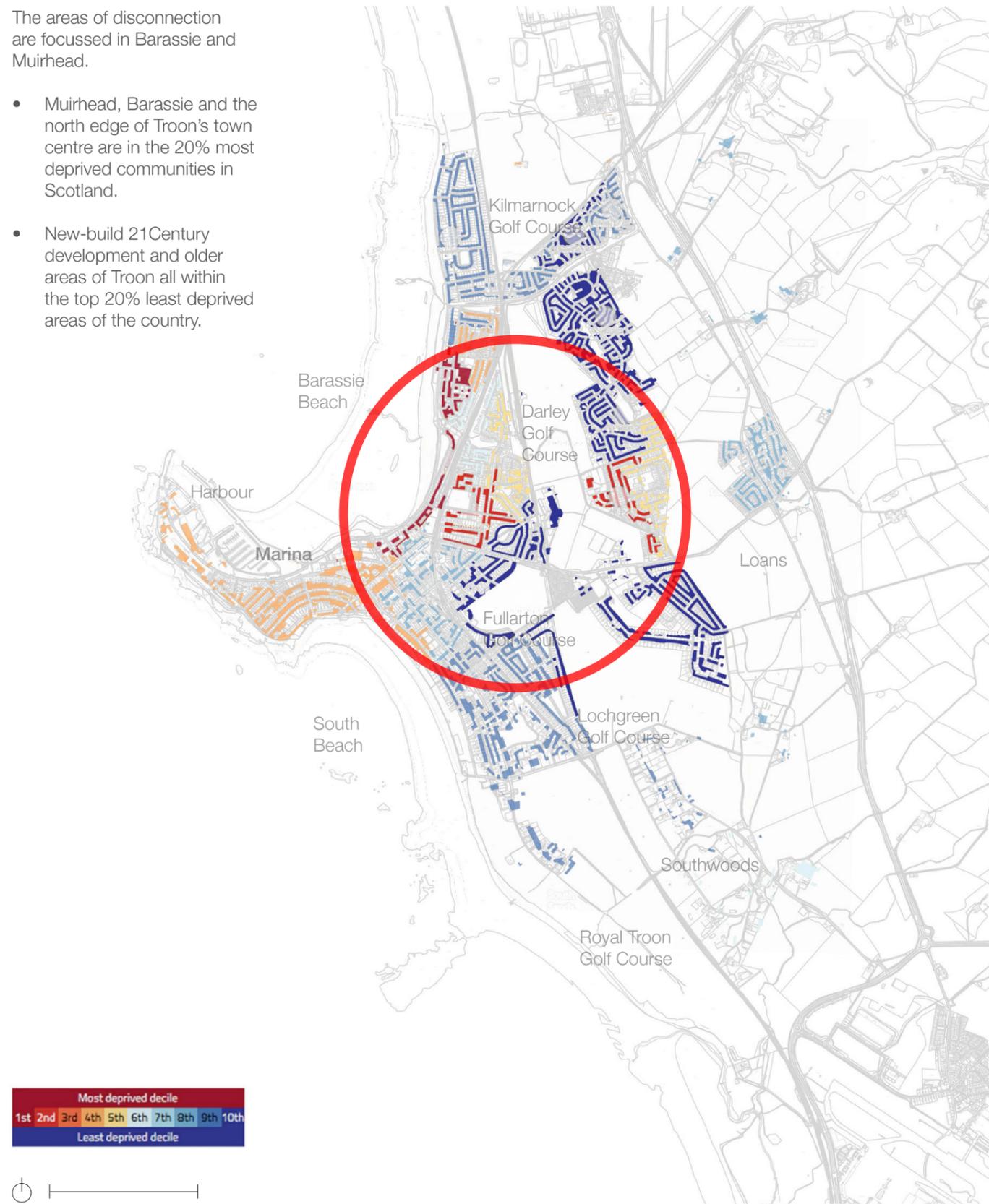
Due to the limited crossing points & barriers, a typical 10 minute walking distance can take up to an additional 21 minutes to complete on foot.



## Simd Analysis

The areas of disconnection are focussed in Barassie and Muirhead.

- Muirhead, Barassie and the north edge of Troon's town centre are in the 20% most deprived communities in Scotland.
- New-build 21Century development and older areas of Troon all within the top 20% least deprived areas of the country.



simd.scot

## Greenspace: Informal / Un-Programmed

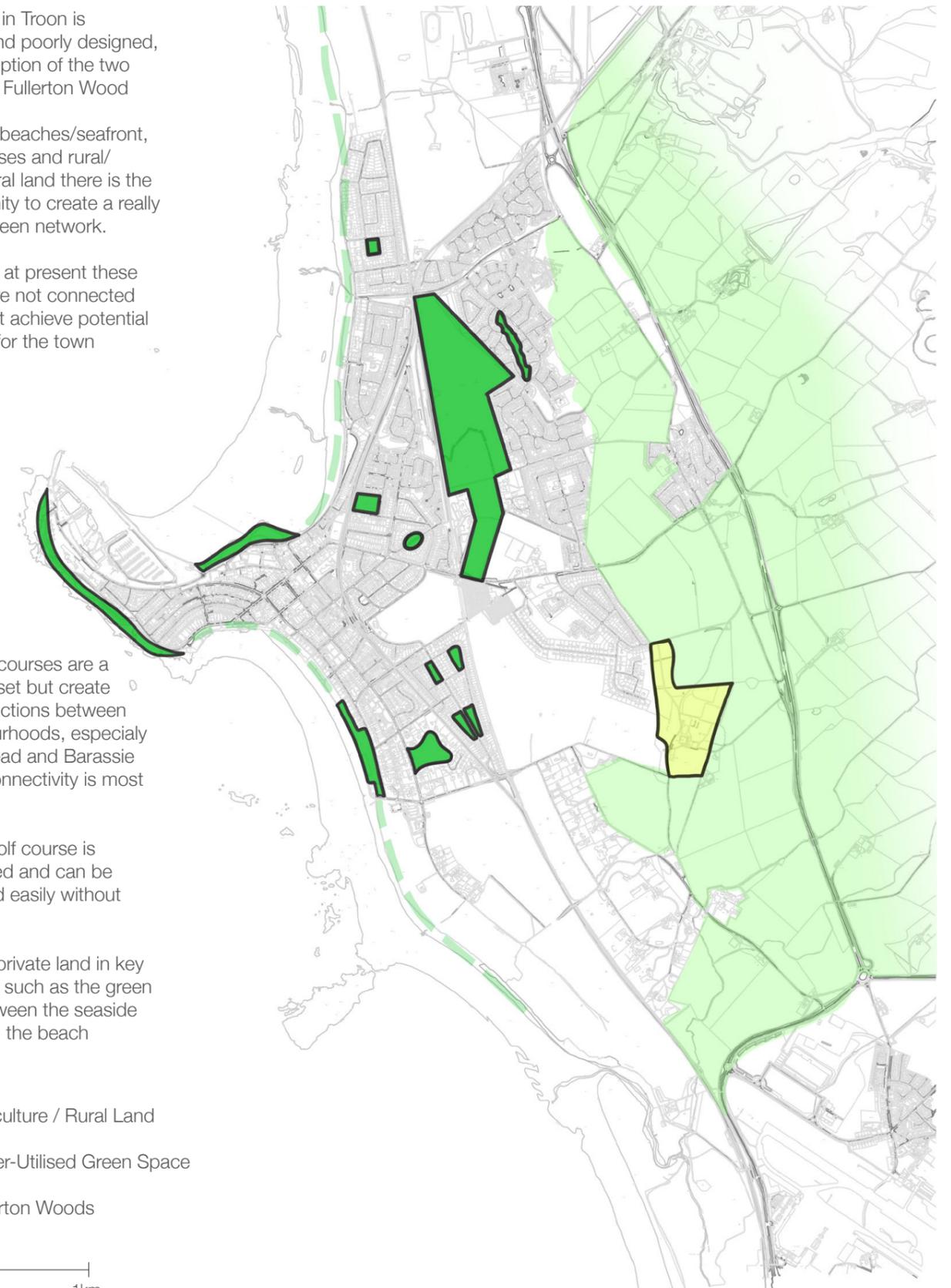
Green space in Troon is underused and poorly designed, with the exception of the two beaches and Fullerton Wood

- With the beaches/seafront, golf courses and rural/agricultural land there is the opportunity to create a really strong green network.
- However at present these assets are not connected and don't achieve potential benefits for the town

- The golf courses are a major asset but create disconnections between neighbourhoods, especially in Muirhead and Barassie where connectivity is most needed
- Darley Golf course is underused and can be accessed easily without paying
- There is private land in key locations such as the green strip between the seaside villas and the beach

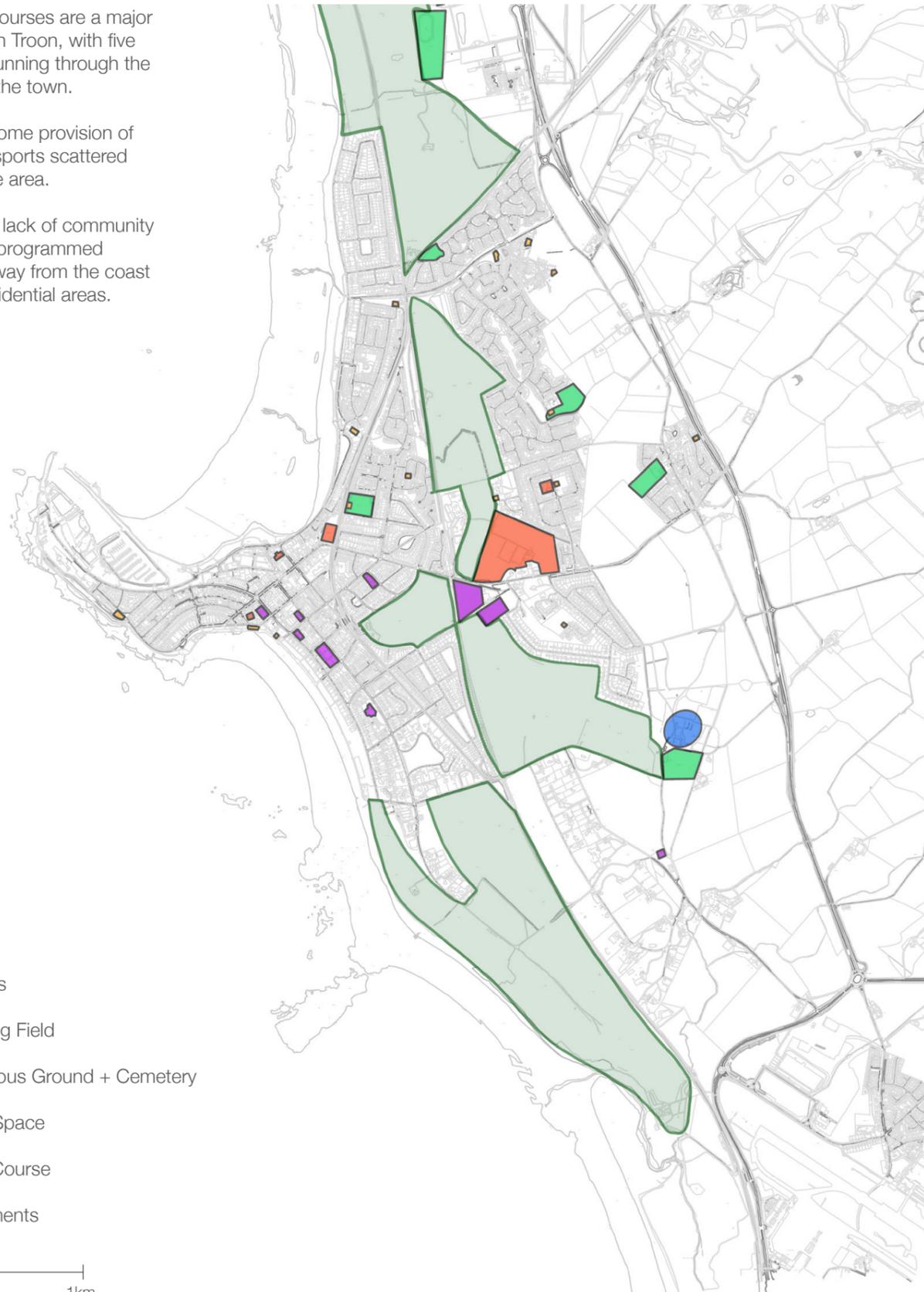
### Key

- Agriculture / Rural Land
- Under-Utilised Green Space
- Fullerton Woods

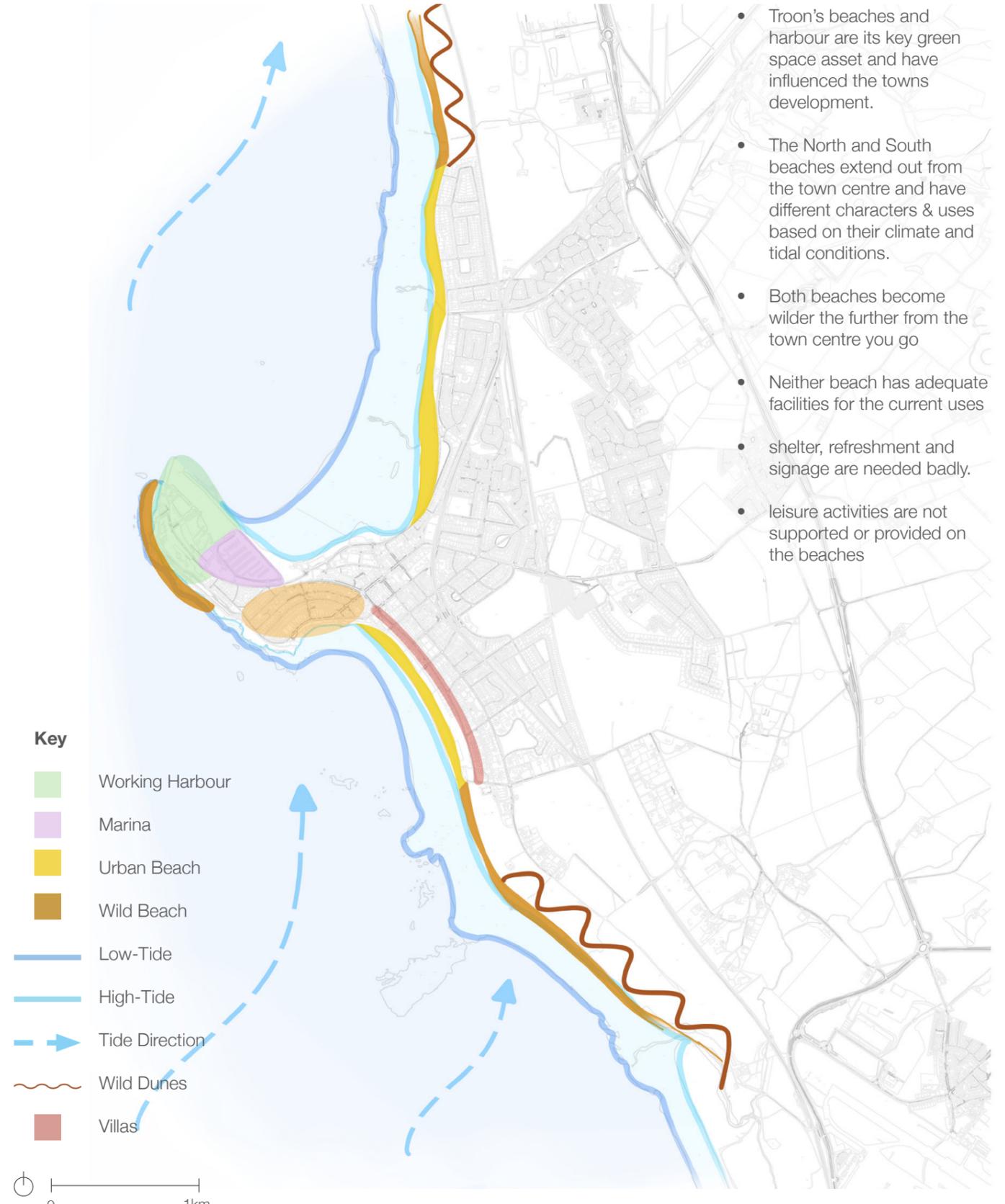


# GREEN NETWORK

- The golf courses are a major land use in Troon, with five courses running through the centre of the town.
- There is some provision of play and sports scattered across the area.
- There is a lack of community park and programmed spaces away from the coast and in residential areas.



- Key**
- Sports
  - Playing Field
  - Religious Ground + Cemetery
  - Play Space
  - Golf Course
  - Allotments



- Key**
- Working Harbour
  - Marina
  - Urban Beach
  - Wild Beach
  - Low-Tide
  - High-Tide
  - ➔ Tide Direction
  - 〰 Wild Dunes
  - Villas



- Troon's beaches and harbour are its key green space asset and have influenced the towns development.
- The North and South beaches extend out from the town centre and have different characters & uses based on their climate and tidal conditions.
- Both beaches become wilder the further from the town centre you go
- Neither beach has adequate facilities for the current uses
- shelter, refreshment and signage are needed badly.
- leisure activities are not supported or provided on the beaches

## Observations: Rail

Summary of conclusions on disconnections due to the railway lines in Troon:

- The town centre has good access over and under the railines
- There are only two crossing points in Barassie and this creates disconnection
- The old goods yard is an enclosed area of very underused space and a major obstacle to east west journeys
- Barassie and Muirhead suffer most from these barriers
- There are great opportunities at both rails stations to improve access to the beach on foot for people arriving by rail.

### Barassie Station

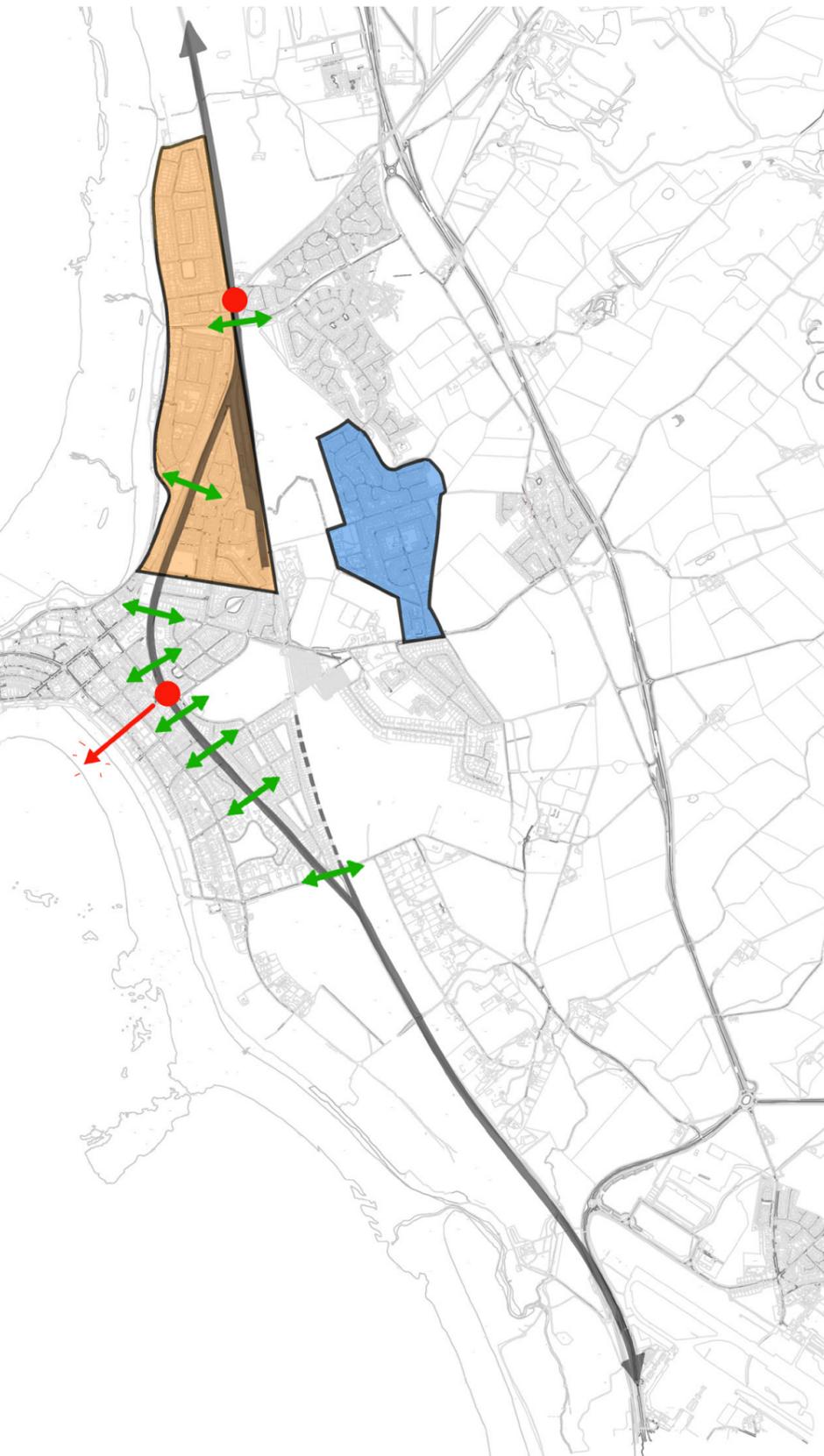
- Hard to access
- Not enough parking
- No immediate town centre links

### Goods Yard

- Creates further obstruction

### Troon Station

- Hard to access
- Not enough parking
- Visual links to town centre and sea not exploited
- Well connected rail service
- Railway line divides town
- Limited number of pedestrian links across railway line
- Isolates Barassie + Muirhead



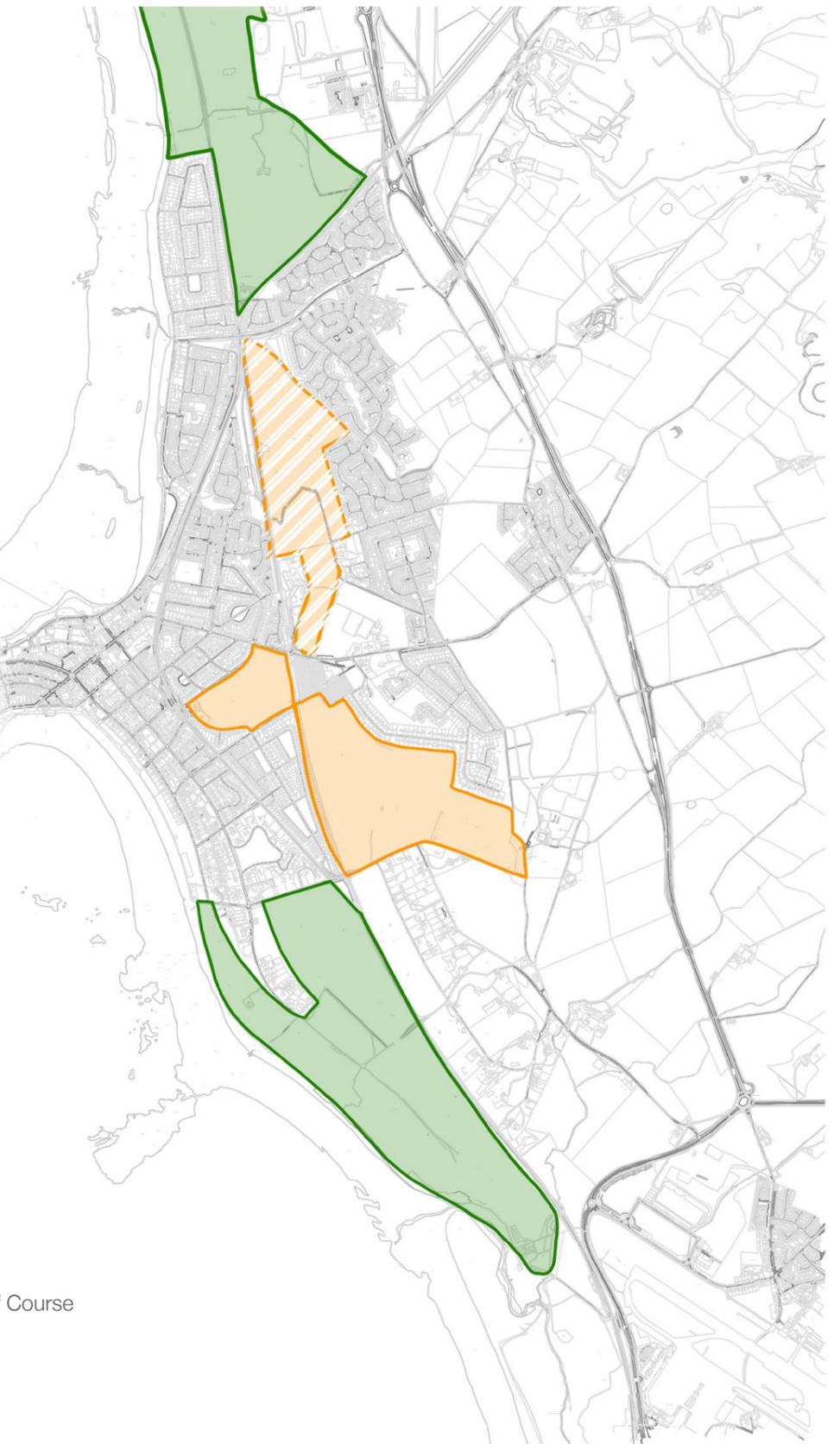
## Observations: Golf Access

Summary of conclusions on spatial disconnects in Troon created by extensive golf courses:

- Golf is a major part of heritage + character of the town and a key asset
- World-class tourism base for Troon, sometimes does not filter into town centre or beyond
- Golf courses impede circulation unless paths are created safely
- Golf courses can fragment communities, and here they impact on Barassie and Muirhead separating them on foot and bike from the town centre.
- Golf is not always eco-friendly nor community-friendly to a wide cross section of people
- In Troon not enough benefits are seen from golf for the wider community
- Darley Golf course is underused and in combination with surrounding cul de sac development and the railway yard creates a massive barrier to circulation and conviviality in this part of the town.

### Key

- Municipal Golf Course
- Under-Utilised Municipal Golf Course
- Privately Owned Golf Course



## Observations: Disconnections From The Sea

Summary of conclusions on spatial disconnects in Troon:

- Beaches are poorly resourced and tricky to access: signage and clear routes to/from the beach needed, e.g. from both train stations and town centre
- Town Centre turns its back on the coast, signage and routes to beach need definition from in the town
- Harbour is a disconnect but is important: could access around it be improved?
- The commercial area and the dump are a lost opportunity at Barassie Beach - separating it from town centre
- Ballast Bank is both a destination and a disconnect: paths here are currently dangerous - it could be a real asset
- Private green strip in front of seaside villas adds a further layer of disconnect between town and beach



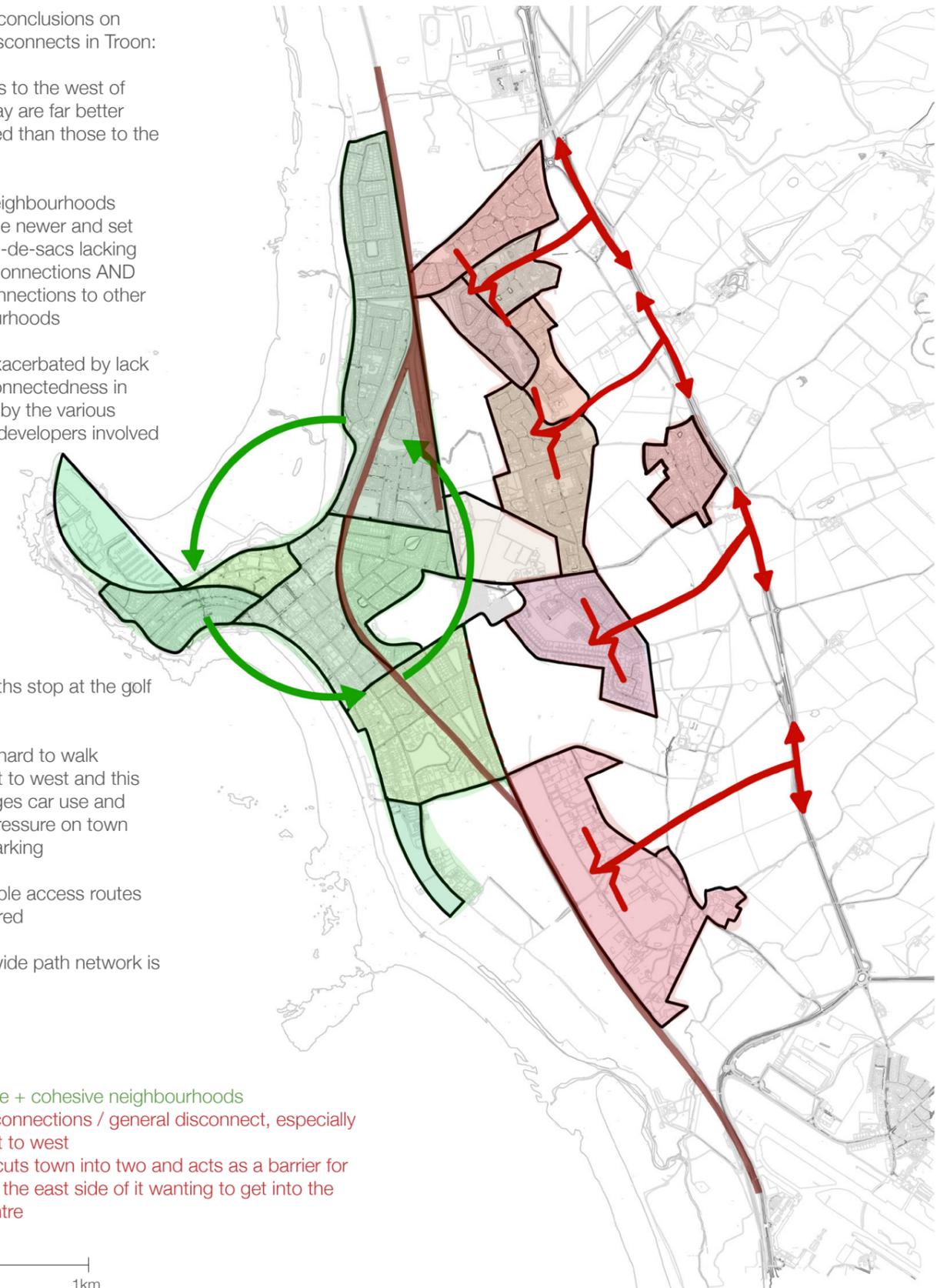
## Observations: Circulatory Disconnects

Summary of conclusions on circulatory disconnects in Troon:

- The areas to the west of the railway are far better connected than those to the east
- These neighbourhoods tend to be newer and set out in cul-de-sacs lacking internal connections AND wider connections to other neighbourhoods
- This is exacerbated by lack of interconnectedness in planning by the various different developers involved

- Many paths stop at the golf courses
- Its really hard to walk from east to west and this encourages car use and places pressure on town centre parking
- Sustainable access routes are required
- A town wide path network is needed

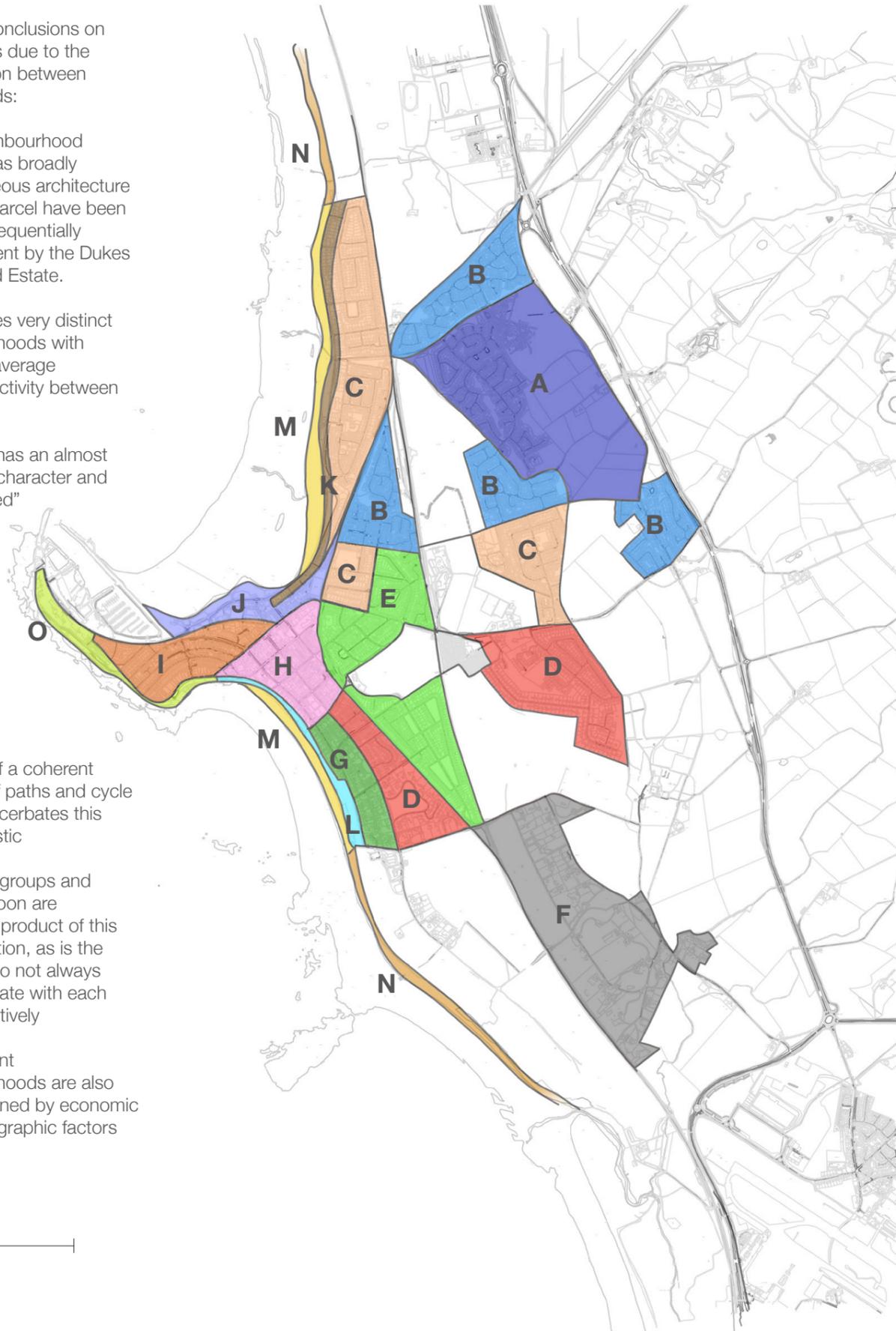
- Distinctive + cohesive neighbourhoods
- Lack of connections / general disconnect, especially from east to west
- Railway cuts town into two and acts as a barrier for those on the east side of it wanting to get into the town centre



# DISCONNECTIONS IN TROON

Summary of conclusions on disconnections due to the lack of cohesion between neighbourhoods:

- Each neighbourhood in Troon has broadly homogeneous architecture because parcels have been released sequentially by the Dukes of Portland Estate.
- This creates very distinct neighbourhoods with less than average interconnectivity between them
- The town has an almost American character and feels “zoned”
- The lack of a coherent network of paths and cycle routes exacerbates this characteristic
- The many groups and clubs in Troon are perhaps a product of this fragmentation, as is the fact they do not always communicate with each other effectively
- The different neighbourhoods are also clearly defined by economic and demographic factors

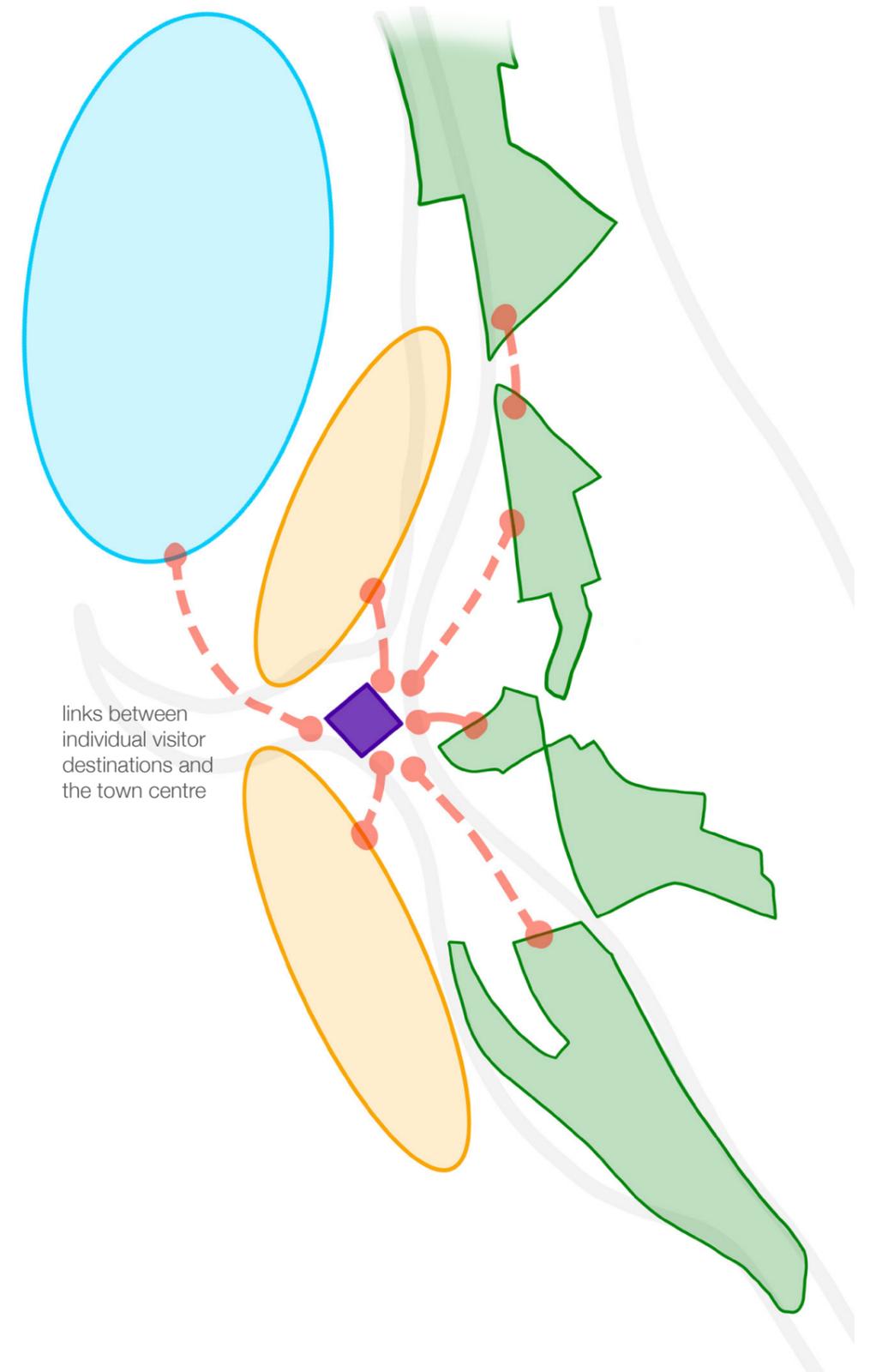


Summary of conclusions on visitor attractions and connections to town centre

- Anecdotally there appears to be a problem enticing golf and beach users to use the town centre facilities
- Locals report that they do not use the beach in Troon and will travel by car to Ayr or Prestwick where there are better facilities instead
- Parking is perceived to be an issue in the town centre that puts people off using it, although observation suggests that there is considerable parking provision
- It is suggested that locals use cars to get the town centre because there are few other options in some neighbourhoods due to poor public transport provision and a lack of a coherent path network.

**Key**

- Watersports
- Beach
- Golf
- Town Centre
- Poor Connections



links between individual visitor destinations and the town centre



# D

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**SURVEYS**

# COMMUNITY SURVEY

## Introduction

This report summarises the findings of the Community Views Survey.

It was carried out to help inform the preparation of this report. The survey will help guide community development over the next 5 years in Troon, define priorities for action, and be a focus for the work of our community organisations working in partnership with the public and private sector.

### Survey Organisation

The survey was distributed to and collected from a quota sample of 1,000 houses with the help of a local survey coordinator and a team of local volunteers.

It was also generally promoted throughout the whole community using local newspapers, posters and fliers and social media. Local schools were helpful in promoting the survey and encouraging pupils and parents to fill survey forms in.

The survey was available online and as paper copies delivered door to door as part of the sample survey or more generally through a number of local distribution and collection points (Library, Customer Services Centre, Muirhead Activity Centre, Railway Station and 3 local businesses.)

### Survey Response

A total of 871 completed Community Views Surveys were received This is over ten percent of the 7000 households in the town.

These included:

539 responses returned online  
332 hard copies

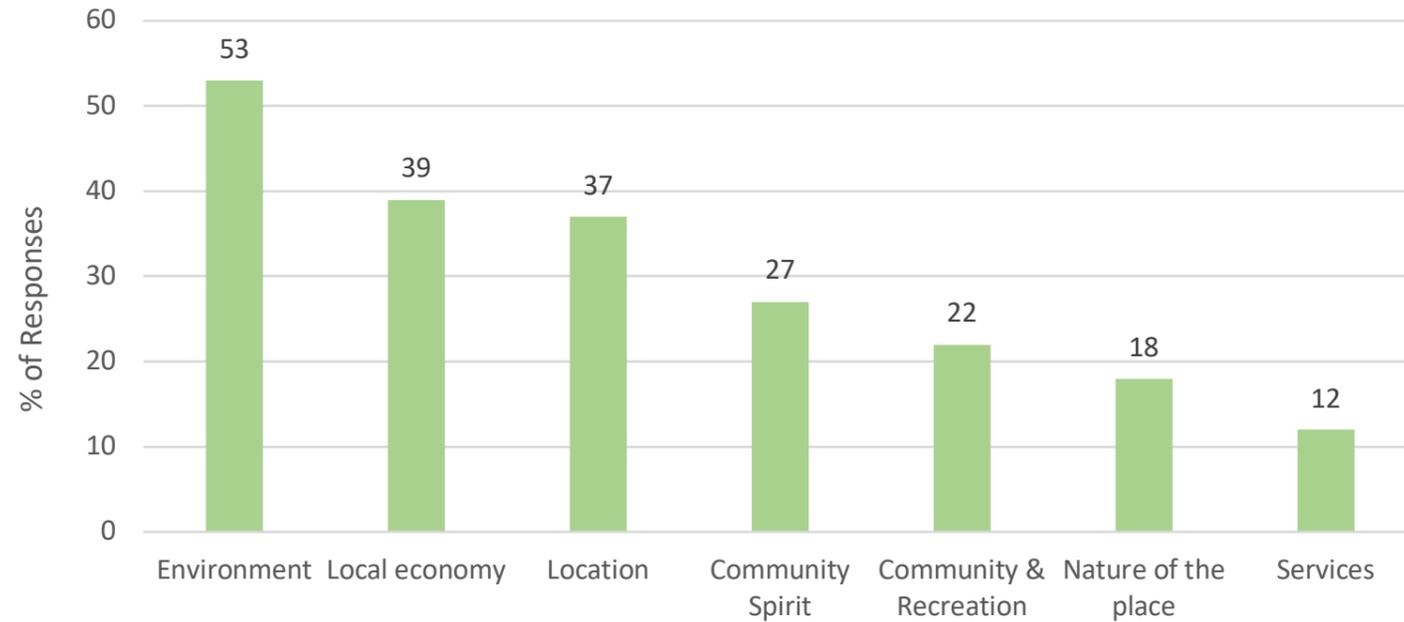
Of those who responded and provided their age:

- 104 were aged 5-16 years
- 48 were aged 16-29 years
- 134 were aged 30-44 years
- 212 were aged 45 -59 years
- 219 were aged 60 -74 years
- 91 were aged 70+ years

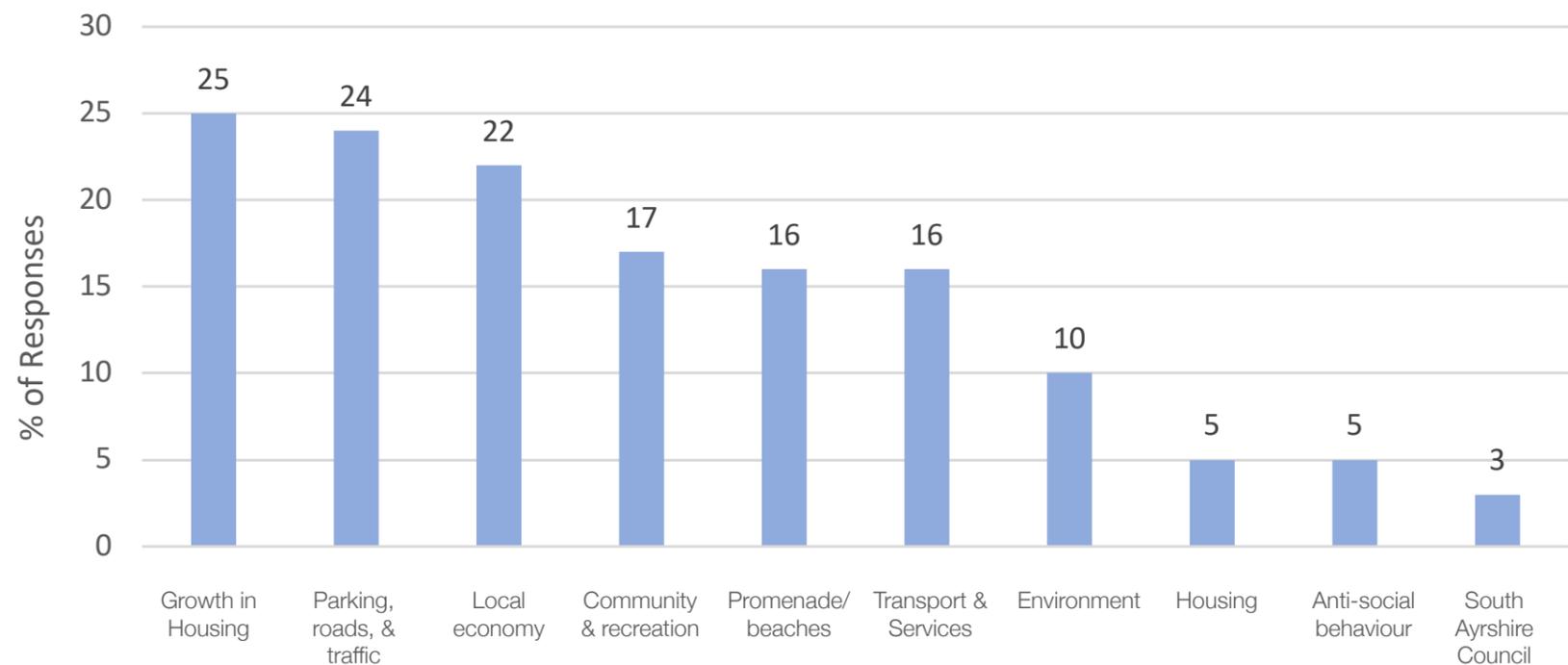
A full copy of the Troon Community Survey Report report is appended to this document **(Appendix 1)**.

Key themes and findings are set out opposite.

## What Do You Like About Troon?



## What Do You Dislike About Troon?



## Likes

### Nature of the Place

*"Big enough to be interesting and small enough to be friendly"*

*"The sense of peaceful, attractive, small town - which offers an alternative to the noisy, busy feel that other areas promote"*

*"Safe environment to bring up children"*

### Services

*"Excellent GP and NHS dentist"*

*"The Library - a community hub not just supplying books"*

*"Recycling Centre which is clean, well organised, and staffed by helpful people"*

### Environment

*"Lovely beaches and promenade"*

*"The plentiful and safe places for walkers and the lovely Fullarton Woods"*

*"Nothing like a cycle along Barassie Beach to as far as the Marine Hotel with the wind coming off the sea - makes you feel good"*

### Town Centre and Local Economy

*"I like the small independent shops in Ayr Street and Church Street"*

*"Fairtrade Town training to be a Dementia Friendly Town"*

*"Lots of tourism in the summer and good energy"*

### Location

*"It's equidistant to Ayr, Kilmarnock and Irvine with good train links to Glasgow"*

*"Lovely seaside town which we enjoy living in!"*

### Community Spirit

*"I like the way the people act as a community with wonderful teams of hard working volunteers who act for the town"*

*"We like the friendliness of our neighbourhood"*

### Community and Recreation

*"Very good clubs and associations for both children and adults"*

*"Good leisure facilities e.g. pool, golf, cycling, walking, seaside and promenade"*

*"Love the Easter Egg Hunt, Secret Santa, Fairy Trail"*

## Dislikes

### Beaches, Promenade, Harbour, and lack of Local Amenities

*"Not enough is made of the beach fronts. There should be cafes and structured activities around a bandstand etc. If I compare Troon to Largs in terms of beach front it does not compare well at all"*

*"Harbour area unsightly and does not compliment marina"*

*"there is nothing to attract people to the beach"*

### Environment

*"Poor cycling facilities into and around the town centre"*

*"Not so well connected to East Ayrshire in way of public transport and cycle and walking routes"*

*"Litter in hedgerows, golf courses, streets"*

### Anti-social Behaviour

*"There is nothing for people between 16 and 25 to do, unless they take up golf or another sport. Some turn to drugs or crime, I believe because there is no proper youth centre here"*

*"Litter, teenage drinking on the beach"*

### Anti-social Behaviour

*"High house prices (starter homes)"*

*"We need more council housing"*

### South Ayrshire Council

*"Lack of council money spent on Troon to keep it looking environmentally modern, fresh, clean and well looked after"*

*"Apparent neglect of the golf courses"*

### Impact of Growth in Housing

*"The huge increase in new housing on the periphery with no extra shops or community resources to support the vastly increased number of residents. Too few doctors surgeries to cope with these increased numbers"*

*"More houses but does not leave green spaces of significant size so if this continues there will be no substantial parks"*

### Parking, Roads, and Traffic

*"Parking charges which would discourage visitors thereby decreasing revenue for local businesses who rely on this to continue trading"*

*"Pot holes, bad tarmacking and repair on roads"*

### Town Centre and Local Economy

*"There is no connection between the beach and the town,"*

*"The partially run down and un-cycle friendly town centre"*

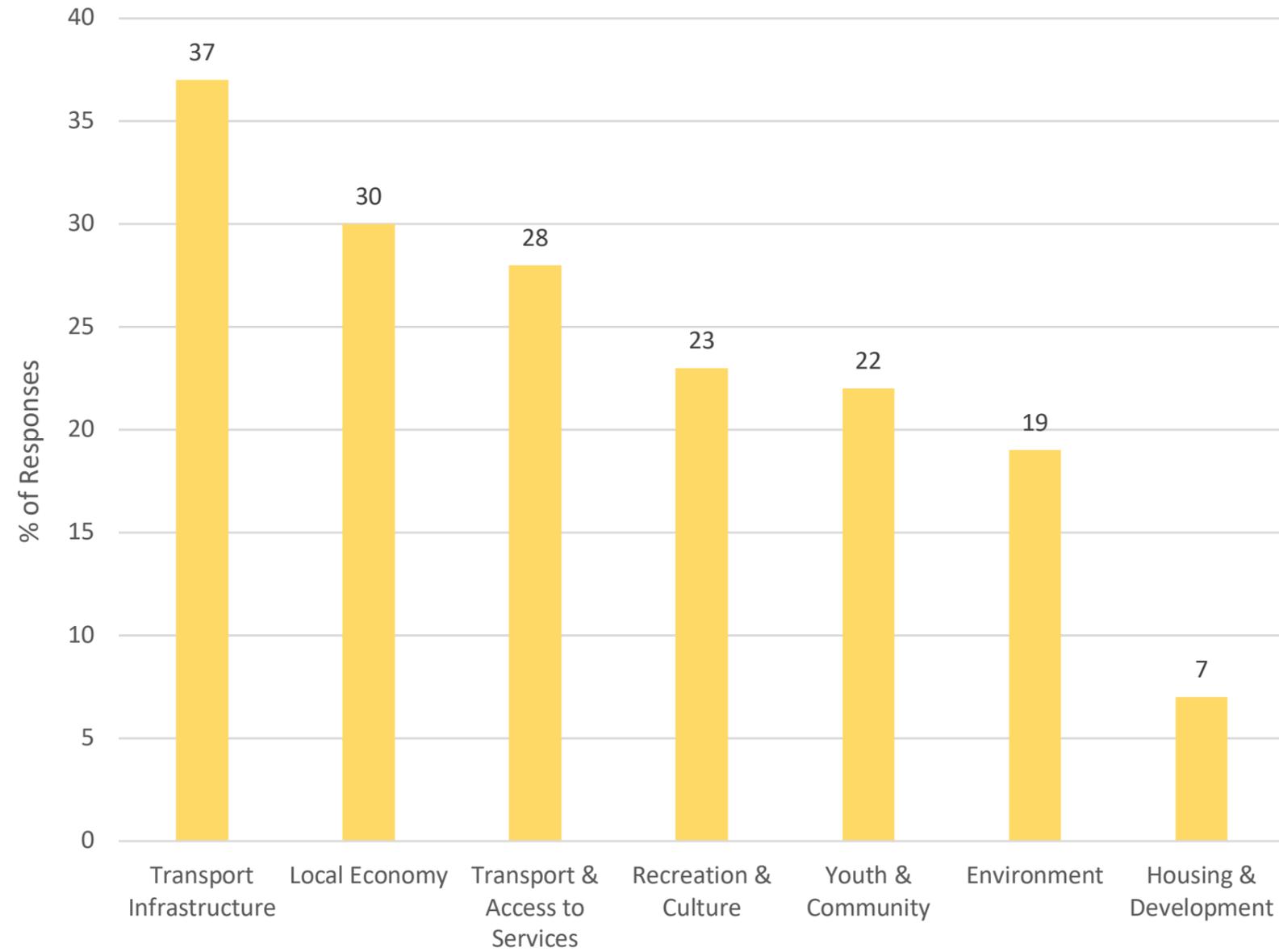
*"Lack of restaurants open in evenings in town centre, not enough events in concert hall i.e. music events and shows"*

### Recreation, Community Facilities and Activities

*"There's not a lot of facilities aimed at young families"*

*"I think it's a shame there isn't a community centre"*

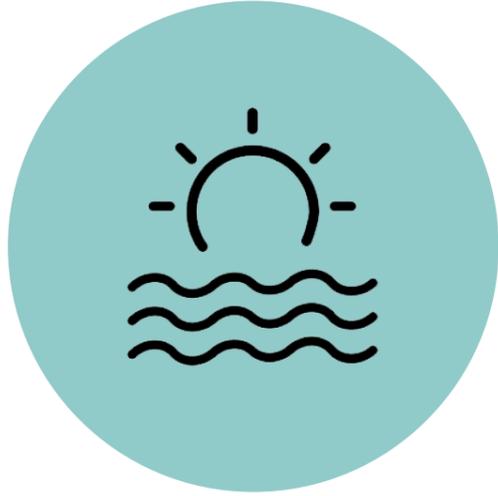
## What Would Make Troon Better To Live In, Work In, Or Visit?



## Top 10 Priorities (via no. of responses)



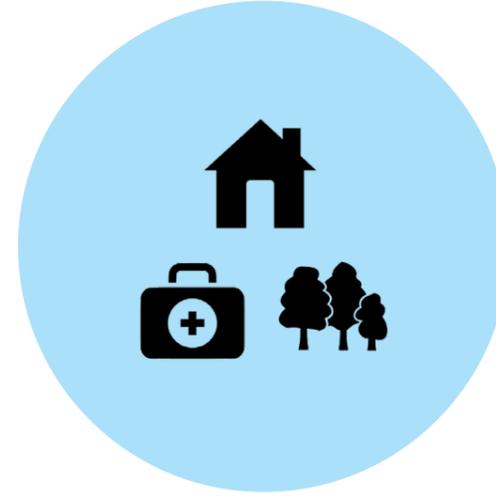
Vision For The Future:  
What people hope the area will be like in 25 years time



A great seaside town to live in,  
work in, and visit - vibrant town  
and seafront



A green, eco-friendly and  
attractive town



A good mix of housing,  
infrastructure, services and  
green space



An active and healthy  
community

# STAKEHOLDER'S SURVEY

Stakeholder Conversations were carried out as part of the participatory process designed to inform the preparation of the Troon Together Report Plan. Stakeholders were identified with the help of the Troon Together Steering Group and carried out by Colin Roxburgh from the STAR Development Group.

Views and information were provided by representatives from:

Troon Community Council,  
Troon Development Trust,  
Troon and District Rotary Club,  
Friends of Troon Beach,  
Friends of Fullarton Woods,  
Muirhead Tenants and Residents Association,  
Troon Community Sports Hub,  
Troon Rowing Club,  
South Ayrshire Paths Initiative,  
Good Companions,  
Lighthouse Church/Troon Harbour Community,  
Troon Business Club,  
Marine Hotel,  
South Beach Hotel,  
Glennon Brothers,  
Troon Primary School,  
Barassie Primary School,  
Muirhead Primary School,  
Saint Patrick's Primary School,  
Struthers Primary School,  
Marr College, and  
Nan McFarlane (Heritage),  
Paul Scully (Community Safety Officer, SAC)  
Seonaid Lewis (Community Engagement Officer, SAC).

A full copy of the stakeholder conversation report is appended to this document (**Appendix 3**).

The main themes and priorities emerging from this extensive dialogue are set out here:

## THEME 1: TOWN & SEAFRONT ENHANCEMENT AND LOCAL ECONOMY

Priorities

- Town enhancement & regeneration
- Seafront enhancement & regeneration
- Support local shops and hospitality sector
- Development of recreational facilities and activities for visitors
- Making most of environment, arts, culture and heritage
- Promotion (Website, Branding, Packaging, Information etc.)



## THEME 2: INFRASTRUCTURE AND SERVICES

Priorities

- Improve parking (town, beaches, railway stations etc.)
- Improve roads and traffic (including road system through town)
- Improve and develop cycle routes and paths
- Improved bus services (to Glasgow, to hospitals, into town)
- Maintain and improve access to local services (health, schools etc.)



## THEME 3: RECREATION AND CULTURE

Priorities

- Develop and promote facilities for watersports
- Develop existing recreation facilities - swimming pool, Playing Fields, municipal golf courses
- New and improved play areas, skateboard park, indoor soft play
- Encourage and promote cycling (paths, bike hire, route guides, signage)
- More arts, cultural facilities, activities, events (Concert Hall, Walker Hall, Bandstand, Maker Workshops)



## THEME 4: ENVIRONMENT AND HERITAGE

Priorities

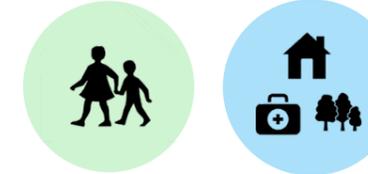
- Improve beaches, promenade/paths, sea wall and open spaces
- Continue to develop and improve walking and cycling paths
- Continue to develop Fullarton Woods
- Heritage – information, interpretation, museum



## THEME 5: YOUTH AND COMMUNITY

Priorities

- Youth facilities and activities e.g. youth centre, youth activities
- Support and develop neighbourhood hubs
- e.g. Muirhead, Barassie, Harbour etc.
- Develop a Community Centre for Troon
- Continue to support and develop community events
- Collective community action – working together – stronger voice



# YOUNG PERSONS' SURVEY

This report summarises the findings of the Young People's Views Survey. It was carried out as part of a wider community views survey which will help inform the preparation of the Troon Community Action Plan. The plan will help guide community development over the next 5 years in Troon, define priorities for action, and be a focus for the work of our community organisations working in partnership with the public and private sector.

The preparation of the Community Action Plan is being led by the Troon Together Steering Group.

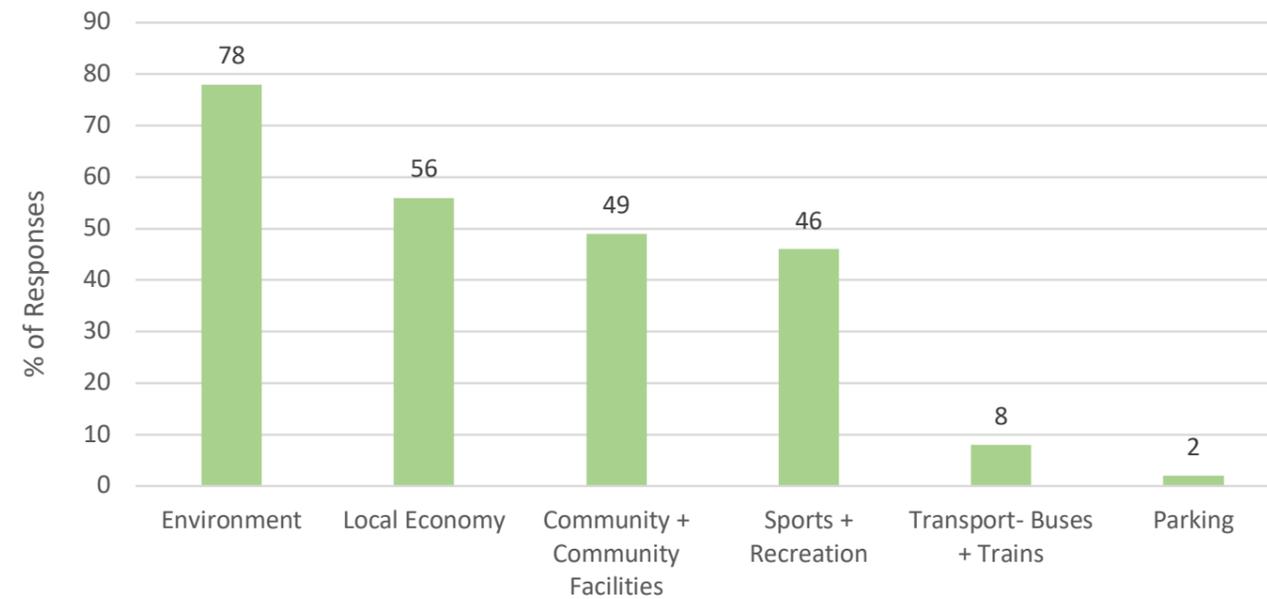
## Survey Response

The 104 responses from schools and other under 16's have been analysed in this Young Person's Views Survey Report.

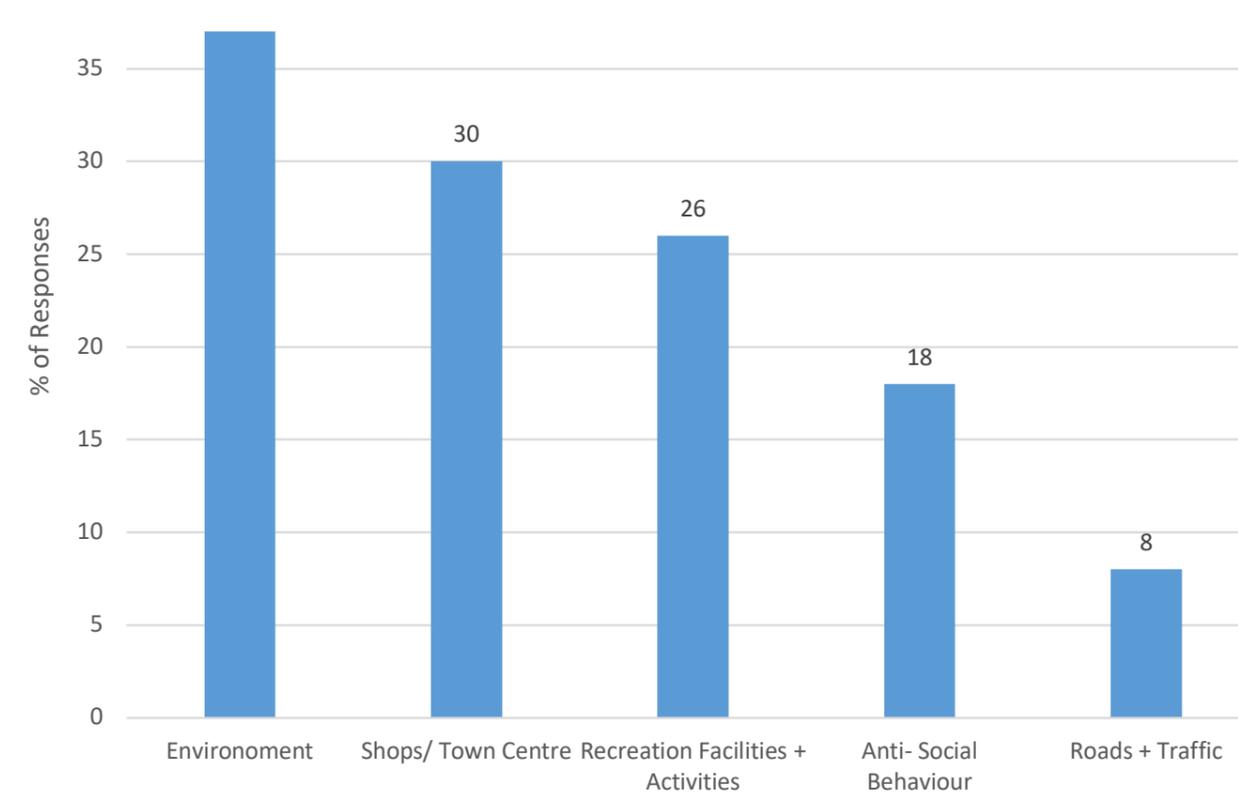
A full copy of the Young Persons Survey Report report is appended to this document ([Appendix 2](#)).



## WHAT DO YOU LIKE ABOUT TROON?



## WHAT DO YOU DISLIKE ABOUT TROON?



## Key Response Themes: Like

### Environment

The beach/sea  
Clean  
The woods  
Scenery/views  
Walking/cycling

### Local Economy

Shops/ supermarkets  
Cafés  
Restaurants  
Costa  
Cookie Jar  
Take Away  
Hotels

### Community & Community Facilities

Friendly and Lively  
Safe and Small  
School  
Events  
Town Hall  
Churches

### Sports & Recreation

Swimming pool  
Play Parks  
Clubs  
Astro-turf  
Golf  
Sports hall  
Football team

“We do litter picks for our environment” **Environment**

“I like the beach because it is very lively, and it is always clean”

“The community like Friends of Troon Beach”

“Happy and welcoming place to live with a friendly and caring community”

“It’s quiet and it’s not crowded” **Community and Community Facilities**

“Love the place with all its good hearted people” “Nice and honest people”

“Troon has amazing teachers that help you in all your work. They provide stuff like the daily mile ... The teachers are kind and helpful.”

“I like the cafés for a family day out”

“Morrisons because it is the only big town shop in Troon”

“On Troon beach I love that there’s a little shop where you can buy ice-cream”

“Loads of shops that sell ice-cream” **Local Economy**

“Loads of events like Gala Queen and Princess, Wintertainment and Festivals.”

“The swimming pool is clean and nice”

**Sports and Recreation**

“The beach park and harbour park”

## Key Response Themes: Dislike

### The Environment

Rubbish  
Dirty beaches  
Dog fouling  
Seagulls  
No space to build anything new

“Things being damaged and spray painted”

**“The rubbish that gets put on our beaches and parks”**

“There is dog poo everywhere” THE ENVIRONMENT

“The rubbish because it is very annoying and bad for the environment”

### Shops/Town Centre

Variety of shops  
Lack of food places  
Empty shops  
Too small  
Only one supermarket  
Too many bars

**“The community is mainly aimed at older generations”**

“There are too many pubs”

SHOPS/TOWN CENTRE

“There isn’t many fast food stores”

“New Look is closed now. I wish they had something like Primark in Troon.”

### Recreation Facilities/Activities

Lack of young people’s activities  
Lack of sports facilities  
No cinema  
Pool not always open  
Beach park  
Selling of activity centre

**“Not many sports opportunities”**

RECREATION FACILITIES AND ACTIVITIES

“More attractions for young and old people, such as a cinema or ice rink”

**“Very little for kids to do on the beach”**

**“Older kids go drinking up in the woods and make lots of noise”**

ANTI-SOCIAL BEHAVIOUR

“I don’t like bad people going around Troon”

### Anti-Social Behaviour

Smoking  
Drinking in the woods  
Being loud  
Vandalism  
Violence

### Roads and Traffic

Parking  
Poor buses  
Bad driving  
Poor roads  
Slow traffic

ROADS AND TRAFFIC

**“Hard to get to and from town from Barassie”**

## What would make Troon a better place to live in, work in or visit?

### Events and Activities

More activities for young people  
 Cinema  
 Fairs  
 Festivals/shows/concerts/entertainment  
 Water park  
 Bowling  
 Skate park  
 Charity events  
 Mini Golf  
 Arcade  
 Ice rink  
 Amusements at the pier

### Local Economy and services

Independent shops  
 More fast food  
 Clothes shops/ shopping mall  
 Cafes  
 Better jobs  
 More colourful  
 Less pubs  
 Hotels  
 Another supermarket  
 Bigger town  
 Tourist attractions  
 Less housing being built  
 More variety of businesses  
 Restaurants  
 Hospital

### Roads and Transport

Better parking facilities  
 Less roads  
 Better transportation  
 Traffic controls  
 Redo paint on road  
 Update railway bridge  
 Open Prestwick Airport  
 Better roads  
 Better walking paths  
 Free parking  
 Parking on the beach

### Environment

Pick up litter  
 Less litter  
 Beach cleans  
 Bins

### Anti-Social Behaviour

Make it safer  
 Stop people smoking

### Sports and Recreation

Update play parks  
 Outside swimming pool  
 Beach activities and sports  
 More big play parks  
 Trampolines  
 Improve indoor swimming pool  
 Beach umbrellas  
 Sports competitions  
 Slipway  
 Sports hall

## Ideas for making Troon a more sustainable community



Recycling



Renewable energy



Plastic free



Better transport links



Clean up Troon beach



Promote local produce



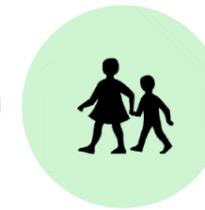
Electric cars



Less time on technology

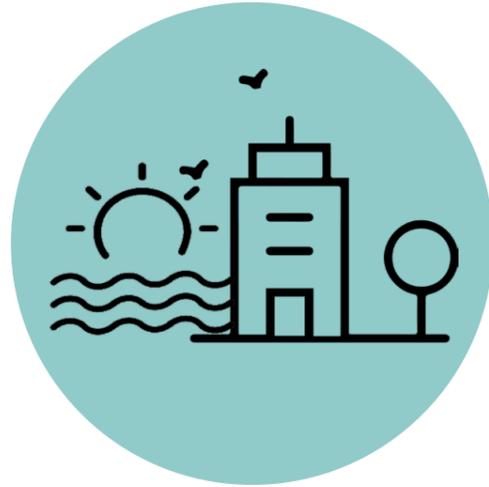


Cycle paths and free bikes



Teach children about rights in school

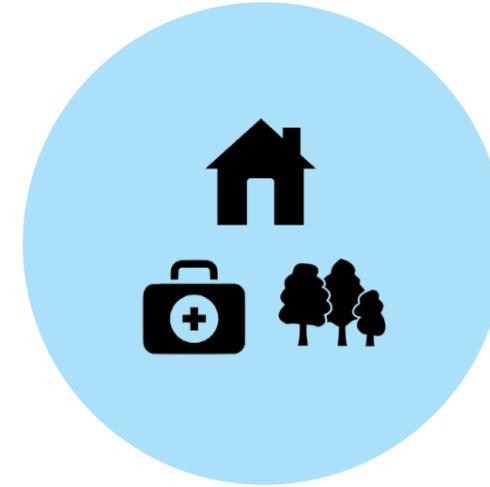
Vision for the future:  
What young people hope the Troon will be like in 20 years time



Troon will be more modern  
but still friendly and safe



Troon will be cleaner and  
more eco-friendly



There will be more things to  
do and places to go



# E

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**COMMUNITY  
WORKSHOPS**

# MARR COLLEGE

**Marr College, Troon**  
**30th of August 2019, 9am - 2.45pm**  
**Participants: 15**

As part of the Troon Together Consultation, Impact Arts attended Marr College to spend a full timetabled day with a focus group of 15 students aged 15 - 17 selected by Art Teachers at the School. The day focussed on the opinions and forward visions and desires of Young People regarding Troon from the perspective of Young People.

## Activity Overview | AM: 9 – 10.30

- Introduction to facilitators and Troon Together project.
- “Hat game” ice breaker to get to know the group and get people chatting.
- Paperwork – photo consent forms and register.

## Cultural Identity Exercise | AM: 11 – 12.30

- Using post-it notes to answer questions individually about cultural identity, socio- economics and issues that effect them personally as young people.
- Group work, focused on Troon: What are the currently existing ‘best bits’ in Troon. What would you change/develop?
- Discussion: Round up of exercises, group discussion about problems, suggestions, developments.

## Troon in a Box | PM: 1 – 2.50pm

- Using colour coded card to make models of significant currently existing elements of Troon, breach front and harbour.
- Building proposals for the redevelopment of Troon.
- Colour code: Green = Free/Public Pink = Paid Entry Yellow = Housing

## Workshop Outcomes

### Feedback

This Focus Group was predominantly focussed around Troon as a place for Young People. Their input was thoughtful and forward thinking, with many comments about Troon not feeling welcoming or inclusive to them.

### Conclusions

Young People felt strongly that Troon is not catering for their age group. The group expressed an overall dissatisfaction with existing leisure and recreation for young people, as well as a lack of parks and public space they feel happy and welcome in.

The group felt strongly about the lack of employment opportunities for young people in Troon due to a lack of appealing local businesses, and further expressed that they do not feel part of a local economy as there are no retail or food and drink establishments aimed at their age group.

Their suggestions focussed on Leisure and Recreation as well as Public Space. As the current young population of Troon, almost all of them expressed a desire to move away when they are old enough, favouring Glasgow and places they deem to be more young person/young adult friendly, with better job prospects and social environments.

Most significantly, young people said they wanted improvements to Leisure/ Recreational facilities and Public Space:



- Increase in parks and green public space
- More colour, public Art and Sculpture
- Better shops for Young People
- Cinema/reinstatement of independent cinema(s)
- Ice skating
- Roller rink
- Outdoor Swimming Pool/Lido
- Bike hire
- An arcade
- Amusements
- More grass and park areas
- An arena/stage for concerts
- Increased environmental awareness
- Bars and restaurants for Young Adults
- Better employment opportunities for Young People
- A better economy for Young People (Jobs and places to spend earnings)
- Cafes and restaurants for Young People



# BARASSIE PRIMARY SCHOOL

11th July 2019 | 11- 2pm  
 Barassie Primary School  
 Participants: 18  
 Creative Consultant: Ruth Switalski

This event tied in with Barassie Primary School Lunch Club organised by Jan McGarry (CLD Officer for South Ayrshire Council) which provides children, young people and their families with activities and a healthy meal during the summer break.

## Tron in a Box

An activity to creatively engage participants in thinking about the landscape of the town and plot along the coastline things they felt would improve the town. The activity is designed to initiate conversations which will inform the strategy as well as allow people to raise concerns.

## What Matters to Me

This activity is person centred, with participants drawing themselves in the and writing feedback under the same headings as the Tron in a box activity.

## My Dream For Tron

Using fancy dress materials, chalk boards and a Polaroid camera, Young People were encouraged to express their personal 'Dream for Tron' and dress up for a 'Polaroid Selfie'. Polaroids were then displayed on a string line.

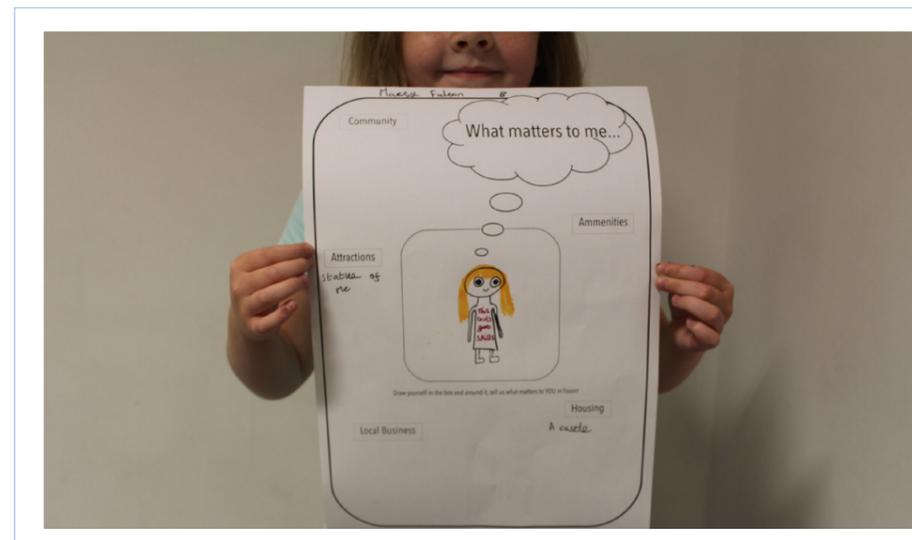
## Workshop outcomes

### Conclusions

The children engaged were mainly of primary school age and their answers focussed on activates that are age appropriate/specific. However, there is a clear trend for child and youth orientated facilities and resources , a wider choice of eateries and accessing the beach.

### Tron in a Box

- a chill out zone
- Paddle pool
- Dragon
- Gold bars
- Football club
- Golden sun
- Fish
- Ice-cream shop!
- BMX park
- More Animals
- Library
- Soft Play
- Kids Club
- Oor Wullie (Golden)
- Circus



## What Matters To Me

Jess, Age 5  
 Community: Dancing Classes  
 Attractions: To the Moon for Tron  
 Local Business: Sainsbury's (big one), Vanilla Joe's Factory  
 Amenities: Swimming, Outdoor Pool  
 Housing: Dundonald Medium Old Houses

# COUNCIL OFFICERS

## E1 Council Officers Workshop

A workshop discussion was held on 24th June in County Buildings in Ayr. Representative from erz and the following South Ayrshire Council services were in attendance:

- SAC – Arts and Culture
- SAC – Grounds Maintenance
- SAC – Planning
- SAC – Ayrshire Roads Alliance
- SAC – Community Safety
- SAC – Housing
- SAC – Community Asset Transfer
- SAC – Planning and Development

The workshop took the form of a focus group discussion and an overview of the Troon Together community engagement process was outlined, including an overview of the survey process and early results, and the townscape analysis.

The following areas emerged from the discussion as key live issues within Troon, and this feedback helped to form part of the workshop discussion at the community event.

### Promenade

There is a need to look at the re-development of the Promenade on South Beach, and it was acknowledged that other interest groups will be key to this development. Facilities on the promenade need investment.

### USP

Troon needs to identify a more unique selling point

### Troon Community

There will be a total of 720 new homes, with 112 affordable housing. There are 350 new houses already in East Troon with young families, resulting in a changing demographic within Troon which will impact on future services, and facilities. The Community Council is well attended and active. Within Troon social media is often used to galvanise public opinion.

### Fullarton Estate

This is the major greenspace for the town with lots of active groups here including, Troon Colts, Friends of Fullarton, Marr Allotments, Dog Agility, Rugby, Stabilise Crosby Towers.

### Roads

There are currently no major developments. An improved Parking Strategy for Troon needs to be developed and better co-ordination with Network Rail.

### Barassie Beach

An asset which has a different character to South Beach, there is a need to improve facilities and access.

### Harbour area

Was seen as a good location for water-sports, and development of activities aimed at young people.

### Greening the seafront

Dune restoration on the seafront has been successful and there is scope to enhance/expand. The Italian Gardens are very exposed to winter flooding and vulnerable for any development. Land ownership needs to be considered at the south end of South Beach. There may be opportunities to build natural, unique character and further develop 'wild' activities such as Kite-surfing, rowing, wild swimming.

Note: all harbour land is owned by Duke of Portland and has to be developed under Common Good Bequeathment via petition to Sheriff.

# TROON TAXI DAY



# TROON GALA DAY

22nd of June 2019 : 1pm to 4pm

Troon, South Beach

Creative Consultant: Laura Frood and Elisa Coffey

The objective of the Troon Gala Day workshop was to creatively engage residents of Troon to gather feedback that will feed into the town improvement strategy. Residents were posed with questions relating to their dreams for Troon, what physical improvements they would like to see in the Town as well as intangible desires.

## Activity Overview

The workshop was delivered over the course of an afternoon at a public event on the south beach in Troon. There were three activities that were designed to garner a variety of response to feed into the strategy. Questions were posed in the context of community, architecture, amenities, businesses and recreation.

## Troon in a Box

An activity to creatively engage participants in thinking about the landscape of the town and plot along the coastline things they felt would improve the town. The activity is designed to initiate conversations which will inform the strategy as well as allow people to raise concerns.

## My dream for Troon

This activity is person centred, with participants drawing themselves and writing feedback under the same headings as the Troon in a box activity.

## Conclusions

Overwhelmingly, participants focused on improvements to local recreation facilities. From conversations with participants, the consultation team found this was reflective of both the needs of the local community, particularly families with children and also the wish to bring day tourists to Troon during the summer months, making it an attractive offer and rebuilding its reputation as a Seaside Town

Feedback from the community fell into 4 key headings:

## Environment

- I want more trees in Troon
- Help the environment
- No dogs on beach at peak season

## Accessibility

- Accessibility to housing office needs improved
- Walking, Cycling, Accessibility
- Close Main Street to cars!
- Plenty of options and boost footfall in shops

## Recreation/ Facilities aimed at Children and Young People

- A Maze for kids
- Trampolines
- More Youth friendly places to eat, fast food etc.
- Disco Room
- Skate park
- Maybe upgrade park

## Improved and/or Recreation Facilities

- Starbucks
- Family restaurant Earls
- Green Barrassie
- Water Sports Centre
- Bicycle Hire
- Band stand
- Community Events





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**COMMUNITY  
EVENT DAY  
07.09.19**



# OVERVIEW

The surveys culminated in a one day community event held in the Walker Hall on the 7th September 2019. This was attended by over 200 people.

The community day consisted of a “market place” on the ground floor at which community partners were invited to hold a stall informing visitors of their activities in Troon. Stall holders included:

- The Troon Watersports project/the Rowing Club
- The Troon Locality Planning Group
- Friends of Troon Beach
- Friends of Fullerton Woods
- The Sports Hub
- Troon Rotary Club
- South Ayrshire Paths Initiative
- Troon Business Club
- Troon Development Trust
- Muirhead Residents TRA
- Good Companions

At a central table STAR and Troon Together hosted a survey voting table, at which people could vote for their priority actions in the town.

Upstairs there were four specialist workshops:

**A GREAT TOWN CENTRE**  
11.30am -1pm  
town walk and feedback session in upper room Walker Hall

ERZ: Chris  
JGA: Brigit and Chris

**GETTING AROUND**  
11.30am -1pm  
Upper Room Walker Hall

ERZ: Rolf and Felicity  
TT: Colin C  
JGA: Heather

**A SEASIDE TOWN**  
2-3.30pm  
town walk and feedback session

ERZ: Felicity  
JGA: Chris  
EKOS: Chris

**ENVIRONMENT AND PLACE MAKING**  
2-3.30pm  
Upper Room Walker Hall

ERZ: Rolf and Matt  
JGA: Brigit



A community cafe with locally made tea and cakes created a convivial atmosphere



An arts workshop created another forum for dialogue especially with families

# URBAN DESIGN



Five individual workshops were held during the day based upstairs in the Walker Hall and out on site in the town centre.

# GETTING AROUND TROON

## Leaders:

erz (Rolf Roscher and Felicity Steers)

JGA (Heather Harbison)

TT (Colin Clark)

Three questions were raised in this workshop:

- What currently works well about getting around in Troon?
- What's poor about circulation?
- What are the key opportunities for improving circulation networks in Troon?

## What currently works well about getting around in Troon?

*Its easy to drive around Troon*

*There are bike routes - the one along the beach is great.*

*The train connections are great*

*The bus to Glasgow and Edinburgh is good*

*Its easy to get to and from the airport at Prestwick*

## What is poor about circulation?

*Other bike routes do not connect up very well*

*Footpaths in and around newer housing are not coherently planned and do not connect to places people need to go*

*Its hard to walk from the outer neighbourhoods to the town centre*

*It can be unpleasant if you have to cross the railways in underpasses or on windy bridges - it puts you off walking to the beach - some folk drive to Largs instead*

*The promenade is very windy and has no shelter*

*The dunes separate the beach from the footpaths and there are no views - you can feel quite lost on the south beach*

*The parking on Barrassie beach is in the wrong place and doesn't serve the need of sports-people or the town*

*The south beach car parks have no signage or facilities*

*The path at the Ballast Bank is in dangerous state and needs rebuilt*

*The access to Troon station is poor for pedestrians and bikes and cluttered with cars*

*The access to Barassie Station is hard to navigate and indirect and parking is inadequate*

*It's really hard to walk around Troon as paths don't connect, they finish at rail lines and golf courses*

*The local bus timetable is not useful. Its hard to get around by bus.*

*It is also hard to get out of Troon to other local services by bus.*

## What are the key opportunities for improving circulation networks in Troon?

### Bikes

Create a more coherent and joined up cycle path system  
One way system in town centre with bike lanes and parking  
Bike racks, shelters and bike stations with tools

### Pedestrians

One way system in town centre and better pedestrian environment, seats and better bins etc.

### Buses

A local hopper bus to nip folk around the town and into the centre  
Bus timetable review with bus companies

### Trains

Improved station access

### Boats

A new public slipway that free to use

### Cars

Improve town centre parking  
Improve eyesore car park by Costa coffee

### Darley Golf Course

Better footpath access across Darley Golf course and the adjacent dis used railway yard

### Railway Station

Better pedestrian access to both stations, with better welcome signage.  
Viewpoint at Troon station looking ot to beach and Ailsa Craig, with steps down to Dallas Street for direct beach access.

# A SEASIDE TOWN

## Leaders:

**erz (Felicity Steers)**

**JGA (Chris Morgan)**

**Ekos (Chris Kelly)**

Three questions to be raised in this workshop:

- What's good about the beach and the seafront?
- What's poor about the beach and the seafront?
- Ideas for a unique seafront for the Troon of the Future?

## Dialogue

All focus historically has been on the South Beach and promenade – actually the North Beach has good sheltered aspect and offers more scope for activities such as swimming, safe water access, free boat launch and good tidal access.

Barassie Beach has always been popular but has no facilities. There is car parking and the (basic) new toilets. However the toilets are not in the best location where most people gather to use the shore and there is a need for a café/restaurant.

Re-wilding both beaches is desirable – both have wild areas that are really beautiful but are out lying and not accessible to some. The way people use the beaches has changed: Coastal rowing, wild swimming, kite surfing all need facilities. Key facilities needed are:

- Boat launch – free and accessible
- Free swimming areas
- Kite and wind surfing zones
- Changing facilities
- Showers
- Food and drink
- Toilets
- Parking
- Paths/access

There are suspicious outlets and worries about water quality – eg. Darnley Burn brings sewage to beach – this is under investigation.

## Ideas for a “Dream Troon” seaside:

Dog-walking/pedalos/volleyball/

Training days/open days/weekend events

Park run, running trails

Stand up paddle boards

Kite surfing and surfing lessons with FACILITIES

BBQ /Outdoor eating by the shore/terraces/decks/shelters

Beach huts/beach bothies/a Scottish twist?

Compulsory purchase of underused/derelict/vacant land

Stabilised dunes extended to control sand blow issues and erosion/more

vegetation/trees/shrubs

View-lines and orientation/legible routes and landmarks on beaches to make less hostile

Stop illegal fishing, including electro-fishing razor clam fishing/no take zone in public areas

## Connections

A link path from Dukes Road to Town Centre

A good route from Barassie Station to Beach

A direct route from Troon Station to the beach

Visitor signage

A panorama sign with Arran/Ailsa Craig/Heads of Ayr at Troon Station

Sea bird interpretation signs

## Watersports

Relocate the recycling centre away from key coastal site and redevelop as the new water-sports' centre

Re populate brown field sites in Templehill

Connection to the Wee Chippy

Royal Troon car park needs changing space and toilets and better beach access/signage

## Walker Hall

This great community building is “a sleeping elephant”

It is underused and no outdoor spaces available to use

It has no engagement with seafront despite its great location

Amazing views from upper rooms but not easily accessible

## South beach and Promenade

Seasonality – work to encourage year round use

Kiosk is inhibited from development by SAC despite desire to improve

There are no beach front cafés

Crazy golf is ancient/inflatable park is an eyesore/play area past sell by date

Ballast Bank is dangerous, path is nearly gone, recent fatality

Viewpoint signage blew away

No where to sit out

No shelters/no where to sit

Aggressive seagulls

Support needed for local businesses to come in (BID?)

Connection needed at south end to Marine Hotel to encourage visitor spread to town centre

## Old lido site

Old Lido site and Italian gardens are empty and bleak

Lots of complaints about these areas

Illicit parking in these areas is rife because they look neglected

Ideas include: reinstate a lido/a water park with flumes etc./re-wild with seaside planting/natural salt water swimming pool

Skatepark/paddling pool

## How do we make this happen?

- Groups need to work together and support each other
- Team effort to enable groups to get ahead
- Making paths that join up key landmarks and activities as a catalyst to trigger development and change.

# ENVIRONMENT AND PLACEMAKING

## Leaders:

**erz (Rolf Roscher, Matt Smith)**

**JGA (Heather Harbison)**

**TT (Colin Clark)**

This workshop undertook a SWOT analysis of the Troon environment and the findings were as follows:

## Strengths

Promenade and adjacent spaces

Fullarton Woods

Golf courses (amenity and recreation)

Beaches – a major asset

Cycle paths

Troon character – largely intact and unspoilt – not “commercial”

Safety – a safe place with little anti-social behaviour

Lot of independent groups and community activities

Civic halls – a real asset

Churches and church halls

Muirhead activity Centre

The library and associated activities/facilities

The scout hall

Ivy Cottage and the Cabin – community meeting places

Troon as a safe destination for vulnerable groups – eg. the Taxi day

## Weaknesses

The promenade is in poor condition

Many areas are in poor condition including in the town centre

There is disorganised clutter in the town centre – furniture and signage etc.

Pavements are cracked and potholed and puddled

Accessibility is poor for prams and mobility scooters etc.

Cycling provision needs improvement – racks and shelters etc.

Not enough trees

Very windy and exposed – sand blow and erosion

No shelters

The Cross is a “mess”

The spaces around the Walker hall don't meet their potential

Bins are a problem in the town centre, blocking pavements and very negative

No suitable public/civic spaces

Lack of maintenance generally and specifically on the promenade

Railway station access is poor

Parking is disorganised and unattractive

Street lighting is not effective

Signage is inadequate

No sense of welcome, little information about what to see and do

There is nothing to do when it's raining

Parking in the town centre is insufficient

No public park – there has never been a public park in Troon

## Opportunities

One way system in town centre to ease traffic flow, and create space for cyclists and pedestrians, civic spaces and events.

Make the promenade better – welcoming with things to do and places to eat with a view of the sea

Create a hub for the town around the Walker Hall and Library with public space and beach access – a focal point for Troon town centre

Places to sit and stop in the town centre

A strategy to make the bins less dominant

Public art

A central draw – a hub to attract visitors, golfers and people using the beach

A public park to serve outlying neighbourhoods and provide things to do.

Celebrate the seaside micro-climate – windy trees, viewpoints etc.

## Threats

Valuable land lost to future housing developments

Further housing expansion but no improvement in public services

## Summary

This workshop focussed on the need for better civic spaces:

- Town centre improvements – civic realm and a community hub space
- Beach front improvements – promenade environment and facilities
- Public park and neighbourhood improvements

# ARTS WORKSHOPS

## Creative Consultants:

**Ruth Switalski**  
**Christine Novosel**  
**Jose Carlos Rivera**

As part of the wider Troon Together Charrette event, Impact Arts ran arts and crafts activities for Young People, as well as continuing to engage audiences using the 'Troon in a Box' resource and 'My dream for Troon' Photo Booth. Displaying images from previous project engagements with Young People in relation to the development of Troon, gave the opportunity discuss our previous consultations and engagement with those interested.

## Kite Making

Making kites using dowel, tissue paper, card, string, tape, ribbon, decorations. Pinwheel Windmills - Making pinwheel windmills using dowel, glitter card, colour card, pin tacks, tape.

## Troon in a box

Using coloured modelling clay to make scale model contributions for 'Troon in a Box', aimed at both Young People and Adults.

## My Dream for Troon

Two coloured 'Photobooths' in Troon Together colours and fancy dress materials for 'My dream for Troon' exercise, using chalk boards to express Young People's 'Dream for Troon' and having their photograph taken using INSTAX cameras to add to our washing line of images and dreams.

## Bunting Bits

Bunting flags for Young People (and Adults) to write their thoughts, feelings, suggestions, comments about Troon, the Troon Together Consultation and their hopes for the future of Troon.

## Display

Images of previous Consultations printed and hung in the space, allowing insight into our previous consultations with Young People and previous responses to 'Troon in a Box'.

## Young People said they wanted

- Contemporary Art Gallery/Museum
- Water sports/ Paddle boarding
- Ice skating/Roller rink
- Bike hire/Cycle routes
- An arcade
- Smoothie shack/Ice cream parlour
- Boat hire
- Increase in parks and green public space/ grass and park areas
- More colour, public Art and Sculpture
- Animal sanctuary - move the boats in the harbour away from where Seals have been spotted
- A place to see dolphins and save their habitat
- Recycling bins next to all general waste bins
- 'Shipping container' style development for housing/cafés/leisure



## The Adult audience that engaged with Troon in a Box expressed

- No change - leave Troon as it is but 'make it a bit nicer'
- things to attract and keep the young interested in Troon
- More attractions/ leisure facilities for Young People and families
- Better (public) transport
- Developing the small lanes
- More inclusivity and diversity in general



## Bunting

Workshop participants were encouraged to write something on our bunting. Contributions included:

- Stepping pads into the ocean - Evie, aged 7
- Cycle Routes and Recycling Bins - David, age 7
- A place to see dolphins. Save their habitat - Michael, age 9



### The Kite making and Pinwheel Workshops

These were a great way to engage children and Young People that were at first hesitant about Troon in a Box, allow them to settle into the space and begin working creatively, then engage in conversations around Troon, how they feel about where they live and what they would build or change or like to see.



### My Dream for Troon

The 'My Dream for Troon' Instax Photo Booth was highly popular with Young People who enjoyed the instax film technology and watching photographs develop. This element of delivery was fun and entertaining though delivered some interesting inputs into their 'Dream for Troon':

- Outdoor Pool
- Sunshine Always

### Conclusions

Visitors to the Charette Event of all age groups were particularly engaged with 'Troon in a Box', enjoying an opportunity to visualise the developments they would like to see in Troon.

Children enjoyed the opportunity to imaginatively design and develop Troon, presenting thoughtful ideas with regards to environmental issues, expressing a need for recycling bins alongside general waste bins and an awareness of, and protection/conservation work around local wildlife.

More parks and green spaces were a frequent request, as were leisure and culture facilities aimed at Young People. Adults that engaged with Troon in a Box reflected many of the same concerns about facilities and leisure for Young People.

# TOWN CENTRE WALKING WORKSHOP



**Leaders:**  
**Ekos (Chris Kelly)**  
**JGA (Chris Morgan and Brigit Luffingham)**

A group met around 11.30. The group of local representatives comprised 7 adults and 1 child (about 12). 5 men aged c. 50-70 and 2 women aged c. 40-60. Chris Kelly outlined the purpose of the workshop and identified that we were seeking to identify the good points and bad points of each area, along with harvesting any ideas for the town centre.

Chris Morgan described the semi-structured approach in which we were hoping to capture some metric against which to assess each space. Each area on the walk had been identified and would be voted on in relation to the place as it was, the connectivity of the place and the shops and services, or capacity of the space to contribute to the economy of the town.

In the event, we were not able to complete all 8 locations, so the numbers below do not follow the logical sequence, but the actual route walked.

The numbers of people in the group fluctuated slightly throughout and not everyone always evidenced a thumbs up or down, so the totals below don't always add up exactly!

In general concerns centred around the look and feel of spaces rather than the fundamental functionality.



## Location 1: Car Park by Walker Hall

Place / Environment / Heritage:	6	2
Movement & Links:	5	3
Shops & Services:	7	1

A number of potential uses were discussed for this space due its central and pivotal position in the town, by the beach, the Walker Hall and town centre.

Although it was agreed that it needed to be upgraded and was often too busy (and possibly dangerous), it was felt by the group that it should remain a car park because it is so useful in this role and in this location.



## Location 2: South Beach Kiosk

Place / Environment / Heritage:	1	8
Movement & Links:	1	7
Shops & Services:	1	7

Although the votes above suggest that this is a disliked area, it is more reflective of the sense that it could be so much more than it is. While everyone acknowledged the strategic importance of the space, it was felt it isn't safe (traffic and pedestrians mingle) and the Kiosk itself is universally deemed to be inadequate to the location.

It was also noted that signage here should be improved and the electronic signage was not felt to be particularly uplifting! Improvements to the road layout is required for basic safety and general landscape improvements needed. It was strongly felt that the kiosk could become more of a cafe / destination with better toilet provision and more 'presence' onto the promenade, but see below for conversations after the walk-around.



**Location 8: Town Cross**

Place / Environment / Heritage:	5	5
Movement & Links:	9	0
Shops & Services:	7	0

One of the group noted a few interesting historical notes about this area. The remaining tree had been a whole avenue and the pedestrian barriers were specially designed in a nautical theme!

The locals were much more positive about this space than the visiting team who'd seen much potential to upgrade the buildings and streetscape. Whilst it was acknowledged that the condition of the buildings and streetscape could be improved (particularly shop fronts on Portland St), the primary sense of the space from the group was that it was largely successful, had good shops and a good mix, long with good links to all parts of the town.

It was felt that the town centre could benefit from some form of branding or theme to strengthen its identify to match the good independent retail offer – not quite to the extent of a 'book town', but more a colour scheme or theme for shop fronts e.g. nautical or other heritage aspect.

**Location 6: Car Park / Town Square**

Place / Environment / Heritage:	2	4
Movement & Links:	5	2
Shops & Services:	4	4

It was agreed that the car park needed to be made easier to safely access for pedestrians, but the consensus was to keep the space for car parking. Proximity to shops was considered the key benefit of the place.

After the walk around we returned to the workshop area and sat down to discuss the above and wider issues in the round. We were joined by others informally. Some issues discussed in no order:

- The shops in the town centre are generally liked and its appreciated that many are independent and 'quirky'. More of these independent shops would be welcomed but it is understood that there needs to be the market for them.
- The condition of buildings is seen as quite poor, although this was meant to mean shop front rather than, for example, roof condition, gutters and decayed stonework etc.
- There was a strong sense that there needed to be more / better space for pedestrians. Pavements were considered at times too narrow or poor quality.

- For such a small population a number expressed the view that there are too many churches - they are expensive to keep (at least one had some recent investment work to the façade) . Most also rent space on a reduced rates basis to local groups (zumba, kids classes, etc), however these rates are below commercial value and properties don't really wash their face. Unsure if they could increase rates and still retain users.
- There are currently 6 churches are in the town but could be reduced to 3 over the short-medium term (ongoing discussions happening). Possible threat and opportunity for re use.
- Kiosk. Issue is more the look and limited offer, although most people felt the leaseholders were doing the best with what they had.
- The leaseholders of the Kiosk attended the session briefly and clarified that they had approached the council with a view to improving the kiosk, extending (internally) to form a cafe and taking on board the toilets, but had been rejected, at least in the short-medium term due to issues of procurement. An important result of the workshop would be to propose that

# CONCLUSIONS

The town of Troon is already a great place to live. The local people value its location, services, town centre and community. The beaches are much loved and well used. There is enthusiasm and excitement about improving the town and this focusses on the following key themes:

## Connections/active travel

The townscape analysis demonstrates issues with connectivity and getting around which were reinforced by the consultation, workshops and survey data. Better footpath connections are needed especially east-west routes and ideally a town wide network will be developed. This will ease pressure on the parking in the town centre and connect disaggregated neighbourhoods. It can also form a basis for tourism and trails such as the Smugglers trail, destinations such as Fullerton Woods and the beaches, can be incorporated and stitched together.

## Re-wilding

There is a strong desire to see Troon celebrate its seaside location and to be a green and sustainable place to live. Better park sand family facilities are needed, alongside support of great initiatives like Friends of Fullerton Woods and Friends of Troon Beaches. Discussions often focussed on the need for a better park, better green spaces and a greener, more natural and softer feeling promenade.

## Watersports

Both beaches are hubs already for watersports. The existing proposal for a new watersports hub in the harbour should be supported, as it fulfils a local desire and a regional need. It would also activate a historic part of the town that is currently blighted by the dump and inappropriate commercial uses. Some discussion featured the idea of reinstating an outdoor pool or Lido on the Promenade.

## Town centre improvements

Troon's historic town centre requires improvement and maintenance. The current proposals to explore a one way system, parking improvements and better pedestrian and cycle routes should be strongly supported.

## Heritage

Troon's remarkable industrial heritage should be celebrated more. There are opportunities to do this around the harbour and Templehill on under-used green space. Also the underused/vacant Railway Goods yard which is currently an impediment to circulation is a major opportunity for an industrial focussed visitor facility.



Recycling



Renewable energy



Plastic free



Better transport links especially around the town - a hopper bus, community bus, or electric bus.



Clean up Troon beaches - support Friends of Troon Beaches



Attract and support shops and businesses in town centre



Improve cycle and walking routes in and around town



Promote local produce



Electric cars



Less time on technology



Cycle paths and free bikes



Family services



Develop cafes and facilities on the sea front



Improve the town centre environment via a one way system



Roads and pavement repair and maintenance



Improve and manage parking provision in town and at beaches



Control and reduce dog fouling and littering



Better bus service - routes around town, to other towns/cities



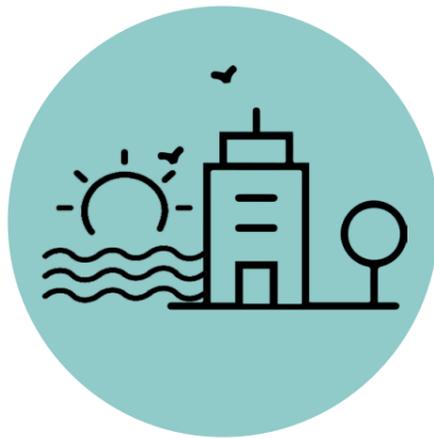
Free parking - no charges



Clean up and revive the look of the town centre



Youth facilities and activities



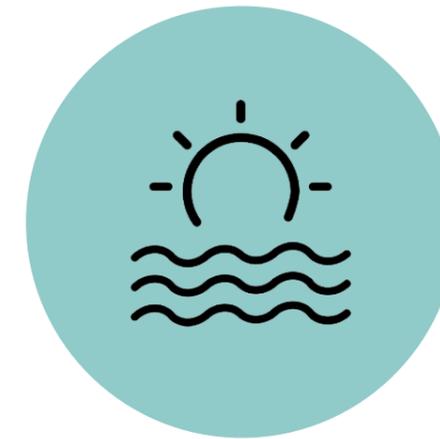
Troon will have a safe and attractive town centre that is connected to the beaches and the golf courses



Troon will be cleaner and more eco-friendly



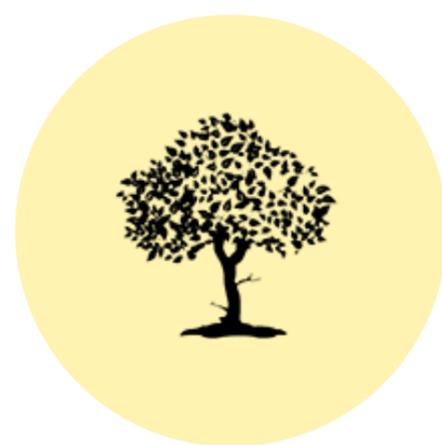
Troon will be more inclusive and have more things to do and places to go.



Troon will be a great seaside town to live in, work in, and visit - vibrant town and seafront



Troon will be a connected town with sustainable active travel routes around neighbourhoods and into the town centre



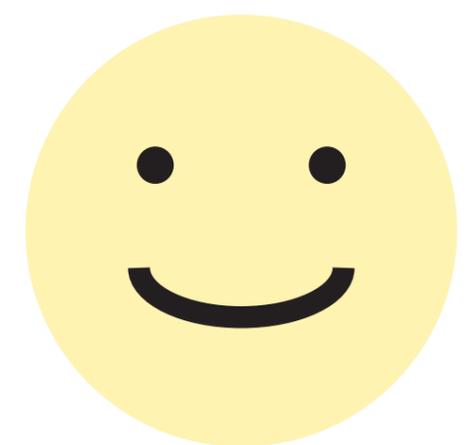
Troon will be greener and leafier especially on the beaches and seafront



Troon will have a good mix of housing, infrastructure, services and green space



Troon will be an active and healthy community with lots of outdoor activities



Troon will be welcoming to visitors and its tourist offer will be integrated and holistic and easy to reach





**A VISION  
FOR TROON**

## Improved Town Centre With One-Way System, Links To Golf And Beaches



Troon will have a safe and attractive town centre that is connected to the beaches and the golf courses to maximise visitor appeal and help the town centre economy



0 1KM

## Round Town Bus And Cycle Loop



Troon will be cleaner and more eco-friendly with an electric hopper bus service connecting all neighbourhoods and the town centre

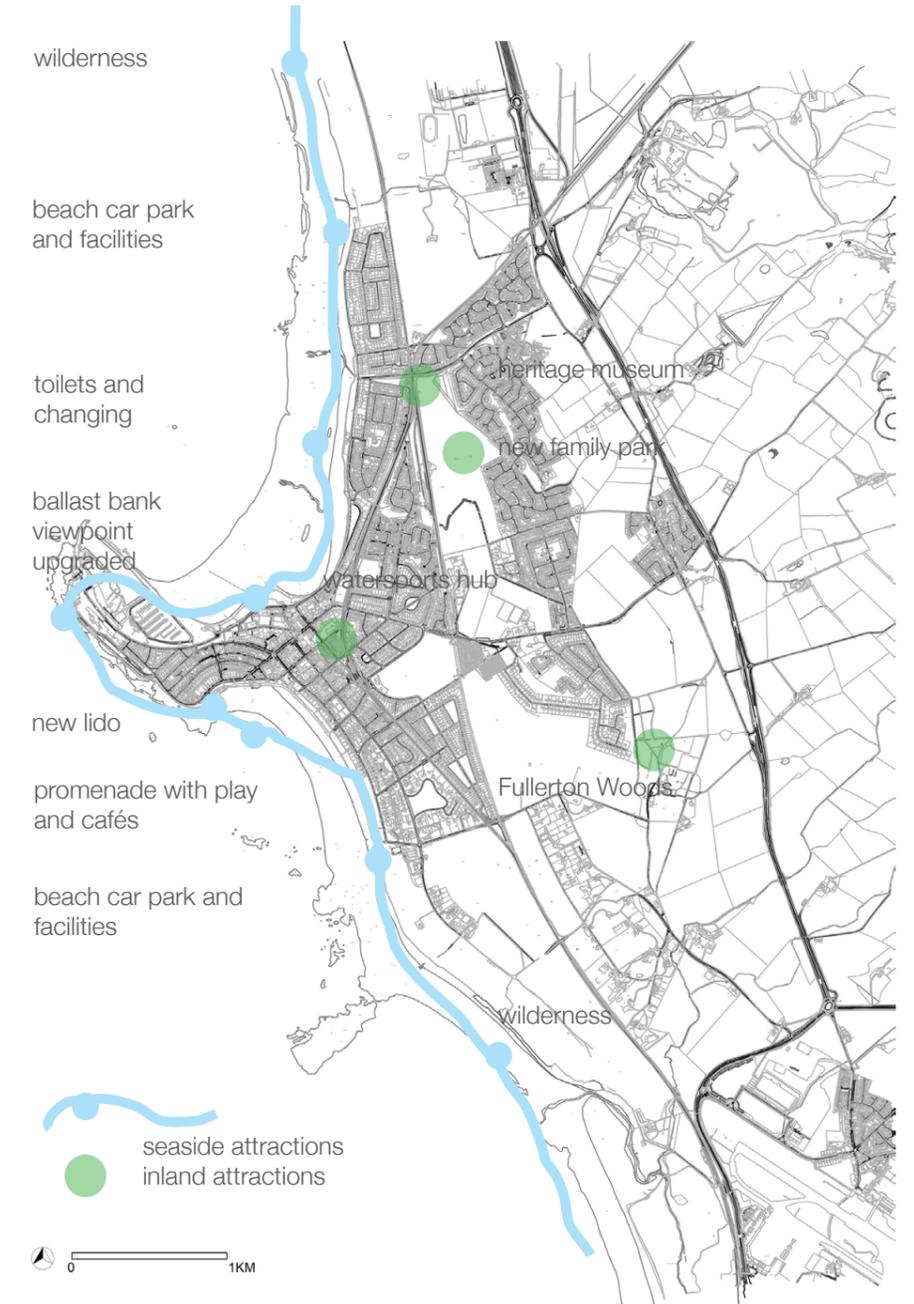


0 1KM

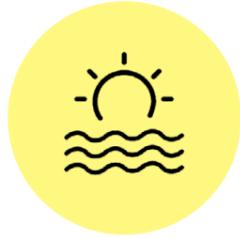
## Seaside And Inland Attractions



Troon will have more things to do and places to go, especially for families and young people



## Vibrant



Troon will be a great seaside town to live in, work in, and visit - vibrant town connecting two vibrant seafronts

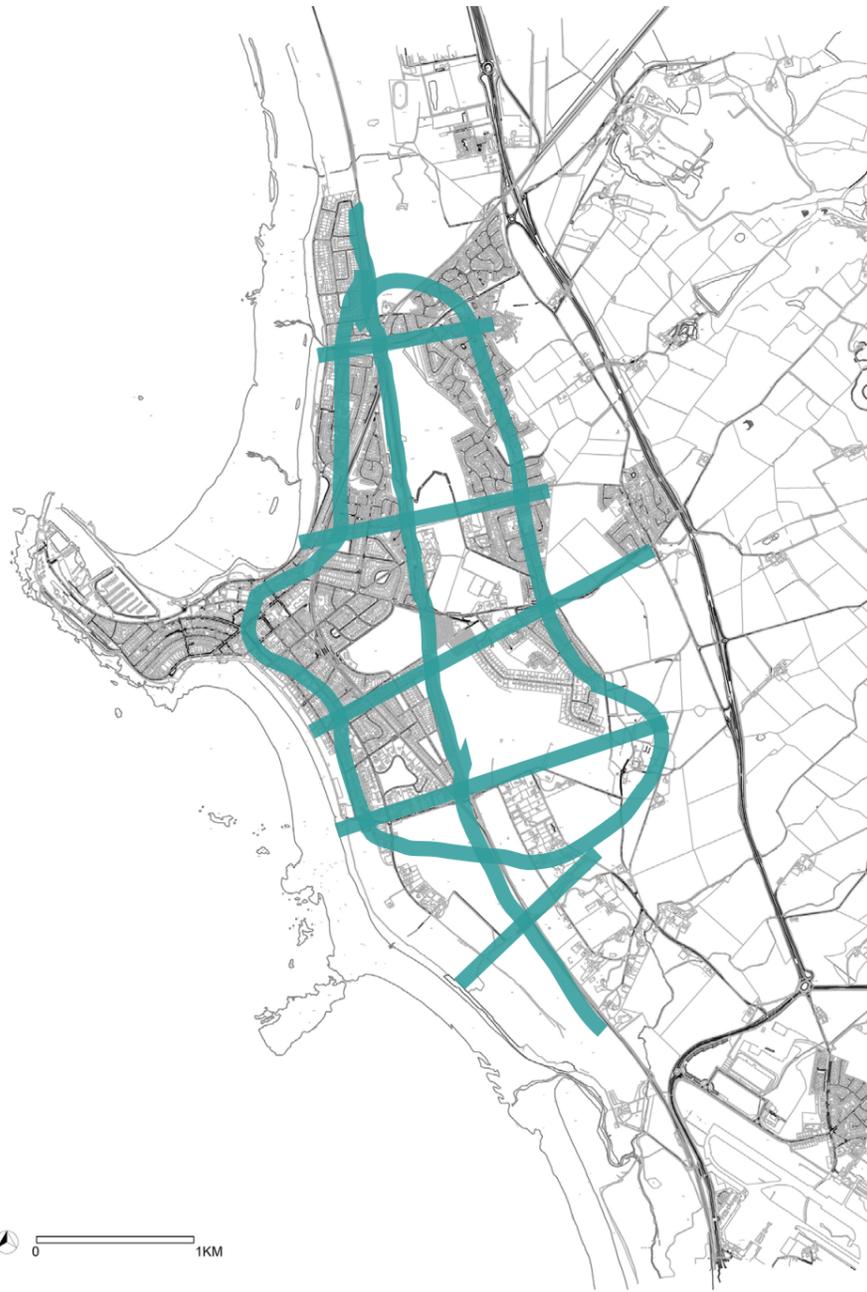


0 1KM

## Active Travel: Cycle + Pedestrian Links



Troon will be a connected town with sustainable active travel routes around neighbourhoods and into the town centre

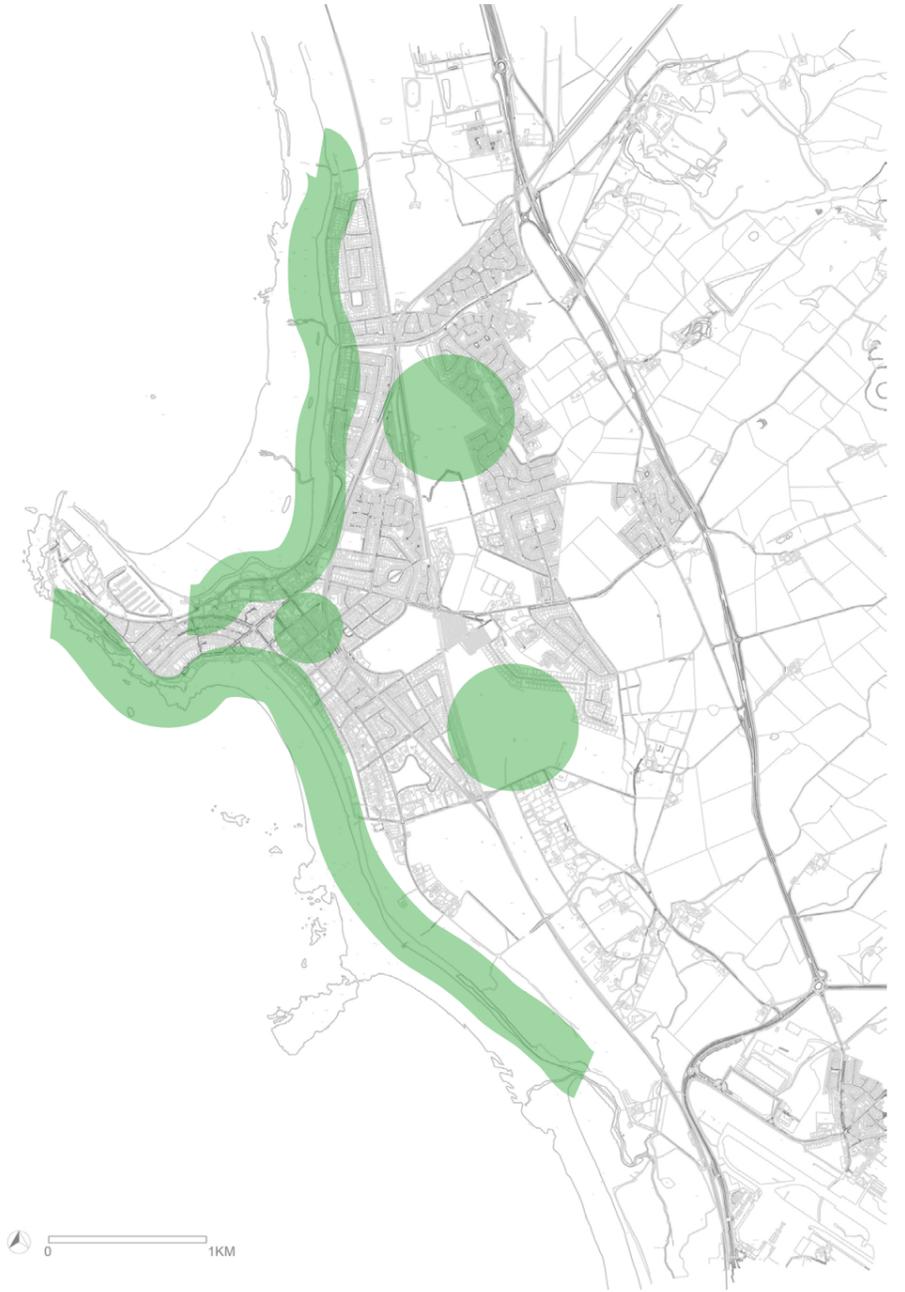


0 1KM

## Greenspace



Troon will be greener and leafier especially on the beaches and seafront - a re-wilded seafront and a tree-lined centre with two good parks

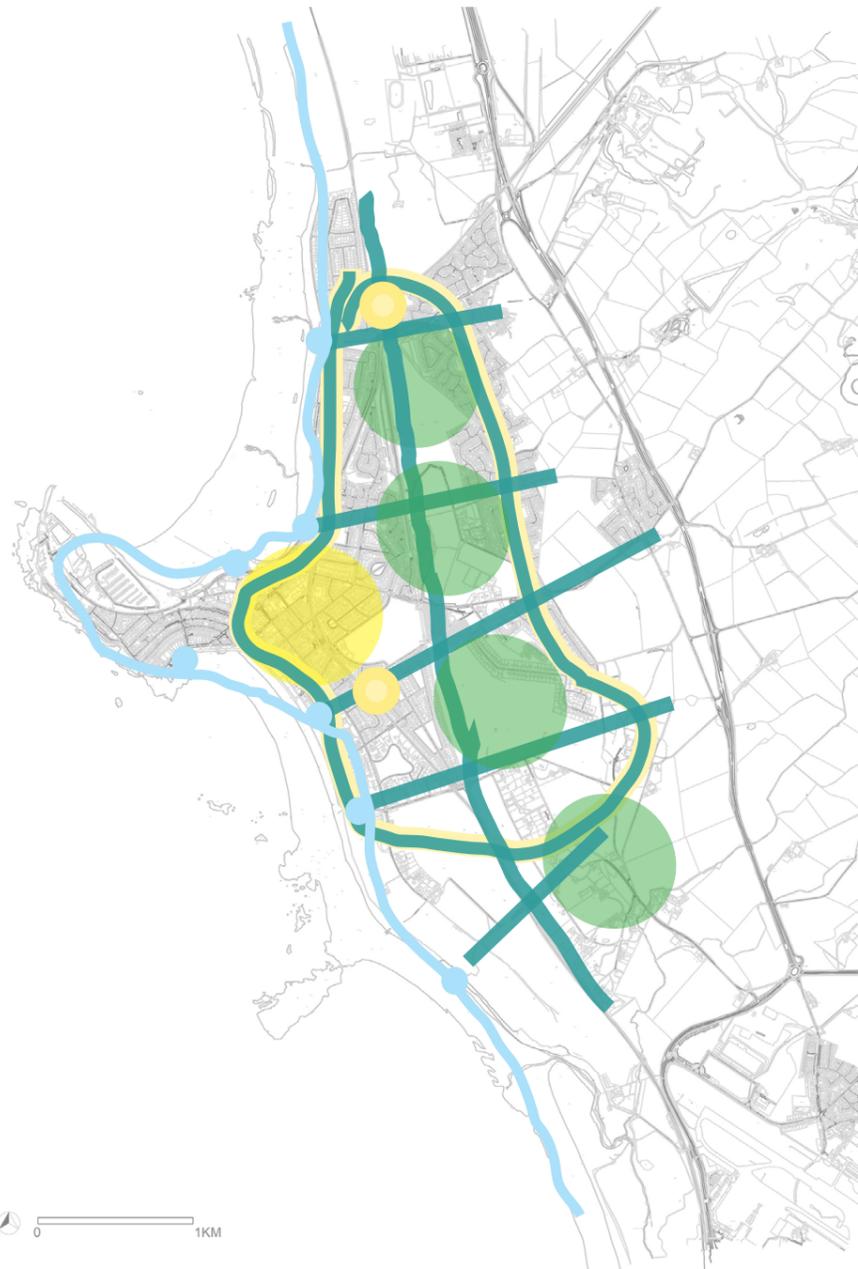


0 1KM

## Housing



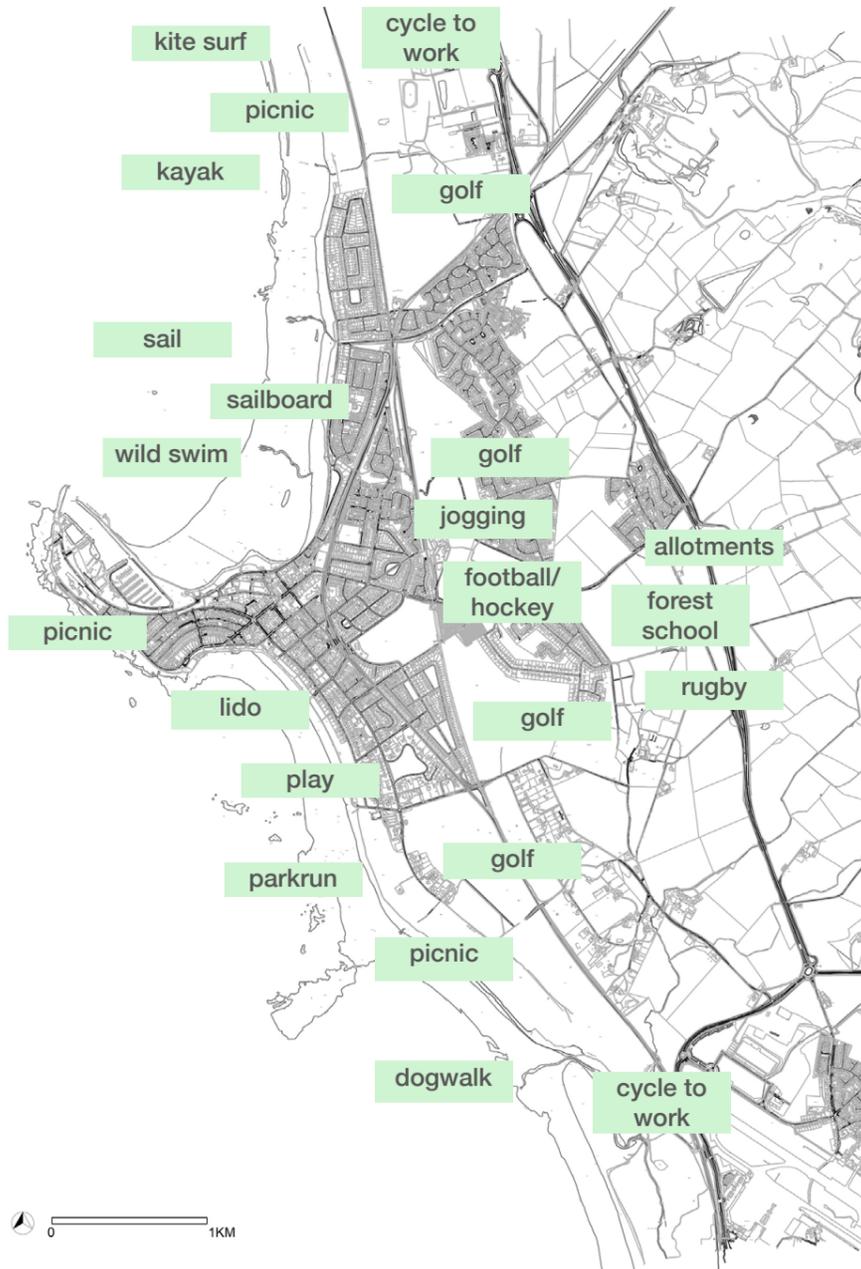
Tron will have a good balanced mix of housing, infrastructure, services and green space



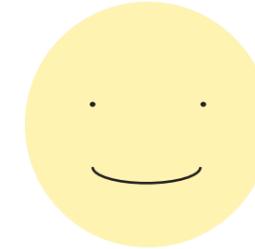
## Outdoor Activities



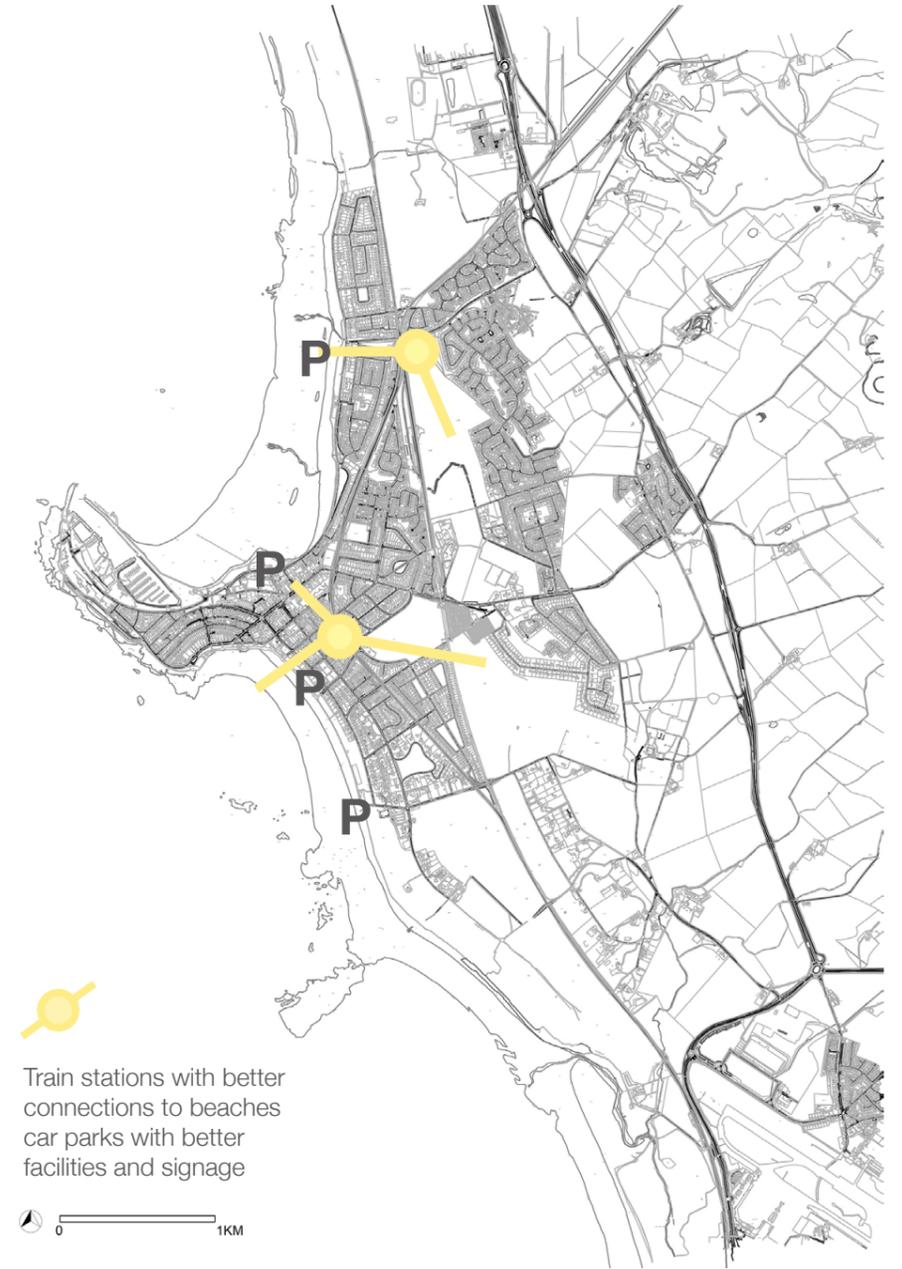
Tron will be an active and healthy community with lots of outdoor activities



## A Welcoming Place

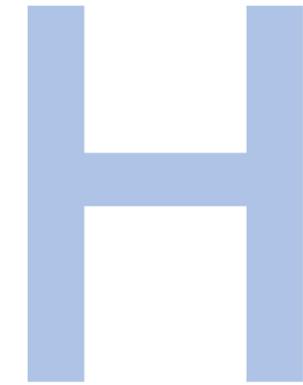


Tron will be welcoming to visitors and its tourist offer will be integrated and holistic and easy to reach





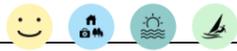
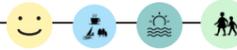




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## ACTION PLAN

The changes necessary to achieve this vision are set out in the tables below. In each section the projects are ranked from easy wins (dark pink) to long term goals (pale pink).

<i>Troon will have a colourful town centre that is connected to the beaches and the golf courses to maximise visitor appeal and help the town centre economy</i>				
	Set up cinema in Walker Hall or on Seafront or both		Sourcing of equipment, set up, promotion – existing equipment and facilities	Less than a year
	Colourful shop front and shop signage project – to create a more colourful town centre		Establish funding streams, write brief, employ design team/community engagement team to deliver project	Less than a year
	Community noticeboards to promote events and activities in the town centre		Already in process	Less than a year
	A new visual brand for Troon that can be used for signage, wayfinding and promotional material, which celebrates Troon as a Seaside Town for the 21 <sup>st</sup> Century.		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
	New wayfinding strategy to help connect town centre to stations, golf courses, and beaches		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
	New welcome signage at key arrival points – town approaches, beach car parks, stations, town centre and promenade		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
	Town Centre active travel strategy		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
	Creation of a phased urban realm improvements plan for the town centre to include a central civic space to act as a community hub, perhaps connecting Walker hall and the library.		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
	Civic spaces around the Walker Hall – including better use of the canopy and connections to the promenade		Establish funding streams, write brief, employ design team/community engagement team to deliver project	1-3 years
0	Better programming of Walker Hall		Review existing set up. Seek opportunities for improvement such as prioritizing community events	1-3 years
1	Town Centre parking strategy		Review of existing set up. Seek opportunities for improvement such as relocating car parks, active travel, electric hookups, parking fees etc.	1-3 years



VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Troon will be cleaner and more eco friendly with an electric hopper bus service connecting all neighbourhoods and the town centre</i>				
2.1	Town Centre recycling bins		Renew town centre bins to include waste separation		Less than 1 year
2.2	More electric hook ups in town centre for electric vehicles		Designate and implement electric hook up spaces		Less than 1 year
2.3	Initial town centre “greening” project using planters and hanging baskets, and replanting existing green spaces		Community led project – seek funding and promote via social media		Less than 1 year
2.4	Neighbourhood tree planting strategy for underused lawn areas – both front gardens and also communal lawn areas		Community led project – seek funding and promote via social media		1-3 years
2.5	Social enterprise company to explore possibility of “seaside/town centre/golf” hopper bus connecting destinations for locals and visitors		Community led project – seek funding and promote via social media		1-3 years
2.6	Greening of town centre with street trees as part of town centre improvement project		Establish funding streams, write brief, employ design team/community engagement team to deliver project		3-5 years
2.7	Extension of dune stabilization project but with added well signed access routes and view lines so beach does not feel isolated		Establish funding streams, write brief, employ design team/community engagement team to deliver project		3-5 years
2.8	Removal of poorly located recycling facility from seafront to more accessible and less visually intrusive location		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		3-5 years

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Troon will be more accessible with more things to do and places to go</i>				
3.1	A skatepark at the seafront for locals and visitors		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		Less than 1 year
3.2	A pop up ice rink on the promenade in winter time		Establish funding streams, work with private partner to deliver project		Less than 1 year
3.3	Centres for family activities in Town Centre, Muirhead and Barassie – could these be developed in partnership with the Lighthouse and the Churches? Could this be a NEW COMMUNITY CENTRE in one of the Church of Scotland properties as the CoS is currently seeking to dispose of one church?		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project. Explore possible links with local churches		1-3 years
3.4	Pop up cinema in Walker Hall or on Seafront – or both		Sourcing of equipment, set up, promotion – existing equipment and facilities		Less than 1 year
3.5	An outdoor stage or bandstand – could be linked to civic spaces around the Walker Hall		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		Less than 1 year
3.6	New play areas on the seafront for all ages from toddlers to parkour for older kids		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
3.7	New play areas within communities		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
3.8	Exploration of creation of a new community park on part of Darley Golf course, which would enable east west link paths, and stitch together Muirhead, Barassie and outlying new neighbourhoods with the town centre, the coast and the station.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		3-5 years
3.9	Explore ways of capitalising on Troon's heritage and history – for example the railway heritage.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		3-5 years

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Troon will be a great seaside town to live in, work in and visit with vibrant town centre and seafront</i>				
4.1	A new public slipway/boatlaunch		Establish funding streams, employ design team/community engagement team to deliver project		Less than 1 year
4.2	Support for seafront business expansion and development – eg the kiosk		Work with SAC partner to deliver better conditions for seafront businesses to thrive, remove constraints and inhibitions		Less than 1 year
4.3	Beach umbrellas and deck chairs for hire		Establish funding streams, work with private partner to deliver project		Less than 1 year
4.4	BBQ area on promenade		Establish funding streams, work with SAC partner to deliver project		Less than 1 year
4.5	Boat and paddleboard hire on the beach		Establish funding streams, work with private partner to deliver project		Less than 1 year
4.6	Restoration of paths at Ballast Bank with a proper viewpoint, a panorama sign and safe paths		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
4.7	Beach huts – or beach bothies – project at the south end of south beach – small shelters for rent or hire		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
4.8	A masterplan for the Troon coast, which will integrate existing and proposed seafront development and business with the town's green aspirations: development, tourism, community and ecology.		Establish funding streams, employ design team/community engagement team to deliver project		1-3 years
4.9	Improvements to existing South beach seafront carpark with welcome and orientation signage, shelter and seating, and better footpath links to beach		Establish funding streams, employ design team/community engagement team to deliver project		1-3 years
4.10	A complementary car park and facilities at Barrassie Beach		Establish funding streams, employ design team/community engagement team to deliver project		1-3 years
4.11	Integrated Troon promotion strategy that engages all groups to promote activities and events in a co-ordinated manner		Establish funding streams, employ design team/community engagement team to deliver project		1-3 years

VISION	project title / description:	Links to other priority areas	actions required by delivery partners	priority:	timescale:
	<i>Troon will be a connected town with sustainable active travel routes around neighbourhoods and into the town centre</i>				
5.1	Better signposted and accessible links from Town Centre to both beaches		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		Less than 1 year
5.2	A review of existing cycle paths to improve the north south connectivity and direct links through Troon to wider network, especially connecting the LCN to the NCN7 and redirecting both to/through the town centre.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
5.3	Exploration of extension of core paths network to create a round Troon route that connects to the new hopper bus circuit.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
5.4	A new grid of routes connecting outlying neighbourhoods to the coast, stations and town centre. This needs to focus especially on the east west links which are currently very limited. SAPI are currently working on the first of these from Loans to Troon Station via Marr College.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project. SAPI are currently working on the first of these from Loans to Marr College.		1-3 years
5.5	Better connection from Barassie station to the seafront and town centre – new paths and signage		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
5.6	Better connection from Troon station to the seafront and town centre – new paths and signage – and a new viewpoint to Ailsa Craig with steps down to Dallas Street and a direct link to the beach from the station.		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
5.7	A project inviting golfers to use the town centre – routes to services signed from each golf course and club house		Community led project – seek funding and promote via social media		Less than 1 year

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Tron will be greener and leafier especially on the beaches and seafront</i>				
6.1	<p>21<sup>ST</sup> CENTURY TROON REWILDING TROON BEACHES PROJECT</p> <p>A New Coastal Management plan for Troon to increase emphasis on coastal greening – this needs to co-ordinate with the Troon Coastal masterplan and will deliver a unique integrated green infrastructure seafront that rewilds, minimises sand blow and flooding and creates a better coast microclimate and a green parkland character.</p>		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		3-5 years
6.2	Park and ride for Barrasie Station on top end of Darley Golf course as part of new park		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		3-5 years

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Tron will have a good mix of housing, infrastructure, services and green spaces</i>				
7.1	Community run social cafe on the beach front, supported by SAC – at rear of Walker hall or in a pop up on council land?		Community led project – seek funding and promote via social media		1-3 years
7.2	Encourage a wider range of businesses in town centre that reflect the changing demographic of the town		Explore options with SAC, business groups and other partners. Identify barriers for small local businesses. Engage with Locality Planning Group.		1-3 years
7.3	Work with key partners to ensure services meet demand e.g. community hubs, health hubs etc		Tron Together to use the survey data to clarify needs and progress dialogue with SAC and NHS.		1-3 years
7.4	Ensure new planning proposals reflect safer and more logical walking and cycling routes that create viable networks reflecting the circulation requirements of the town as a whole		A clear set of goals are set out in this report. A network masterplan would assist in the realization and forward planning of these goals. This could potentially be funded by Sustrans.		1-3 years
7.5	Explore development of safe shelters/viewpoint and safe path reinstatement at Ballast Bank		SAC to explore funding		1-3 years
7.6	Renew the parking strategy to reflect the comments within this consultation		SAC to liaise with Ayrshire Roads Alliance. Ensure community consultation feedback is included in parking strategy proposals.		1-3 years
7.7	Explore improved bus service with SPT		Tron Together to use the survey data to clarify needs and progress dialogue with SPT		1-3 years

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Troon will be an active and healthy community with lots of outdoor activities</i>				
8.1	Trampolines and other active play on the seafront and linked to Smugglers Trail		Establish funding streams, work with private partner to deliver project		Less than 1 year
8.2	Support and continued development of facilities and activities at Fullerton Woods		Community led project – seek funding and promote via social media		Less than 1 year
8.3	Beachside facilities – temporary pop up facilities until masterplan is developed and realised: could be a shipping container style village development, supported by casual car park facilities		Establish funding streams, work with private partner to deliver project		1-3 years
8.4	Coastal trails enhanced and signed and linked to Smuggler Trail		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
8.5	Promote activities on the beaches with seasonal programme of events: runs, kitesurf festival, etc		Community led project – seek funding and promote via social media		
8.6	Explore further development of Troon Gala day and other events		Community led project – seek funding and promote via social media		1-3 years
8.7	Promenade improvements to South Beach defined by coastal master plan				
8.8	Build a new LIDO on the Italian Gardens to promote outdoor swimming and attract visitors				

VISION	project title / description:	Links to other priority areas	actions required by delivery partners:	priority:	timescale:
	<i>Tron will be welcoming to visitors and its tourist offer will be integrated, holistic and easy to reach</i>				
9.1	Active engagement programme with golf clubs to promote Tron town centre		Community led project – seek funding and promote via social media		1-3 years
9.2	Build new facilities at both beaches to promote use and enable sports and socialising		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
9.3	Designate loop walks around the town that link parks, woods, golf and beaches and co-ordinate with hopper bus for ease of use		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years
9.4	Town Centre active travel strategy		Establish funding streams, options appraisal, community consultation, employ design team/community engagement team to deliver project		1-3 years







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# DELIVERY PLAN



# DELIVERY PLAN

Delivery of any changes in Troon will require the leadership of Troon Together representing the different groups active in Troon. Troon Together needs to have the skills, resources and support to gain trust from the other Troon community groups. This is a challenge in a town where there are many active groups. In order for Troon Together to accomplish this, they will need support from South Ayrshire Council.

A collaborative approach will be essential and there needs to be partnership between Troon Together, South Ayrshire Council and the other groups in Troon with Troon Together acting on behalf of the other groups as a co-ordinator and delivery mechanism. The delivery agents for the projects may well be other groups such as the "Friends of" groups, the Development Trust and the Community Council.

A range of stakeholders, including South Ayrshire Council, Troon Community Council, local community groups, the Business Group, Troon Development Trust, Sustrans, Locality Planning group and the views of local people have been integral to informing this plan. It will be imperative to build on this initial commitment and involve as many groups and individuals as possible in the development and achievement of this plan. Key delivery partners will be identified as the plan progresses.

There are currently various funding opportunities that could cover certain aspects of different projects - for example Climate Change Funding looking at water and flood management can also help fund greenspaces. Sustrans Active Travel Funding may help to deliver town centre improvements and civic realm works.

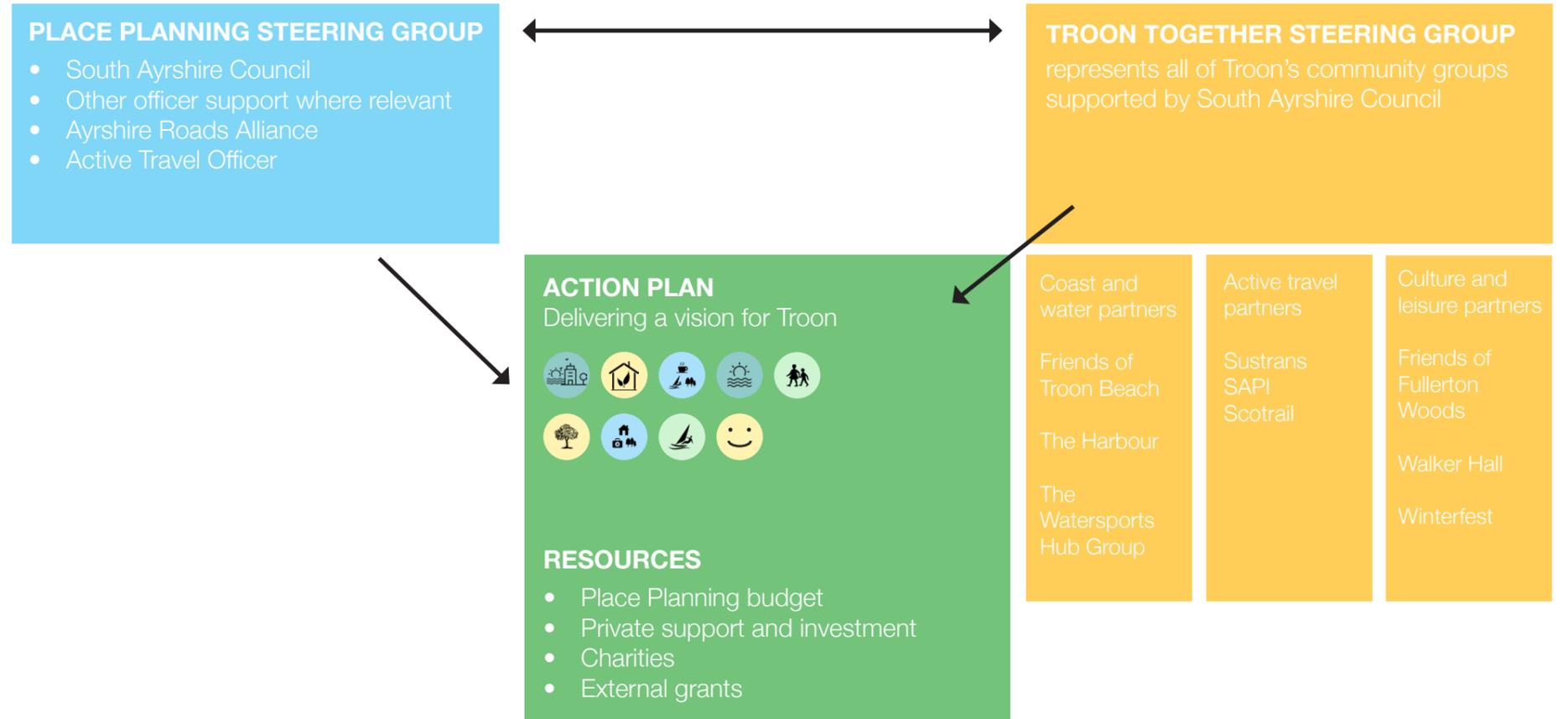
Further masterplanning and a phased project approach are essential in order to get any significant projects to the right funder.

Key projects for further investigation:

- Coastal development master plan
- Coastal management plan
- Town Centre Improvements
- Active Travel Strategy for town centre
- Railway Heritage Park
- Darley Community park and Park and Ride
- Troon Station improvements plan
- Barrassie Station improvements plan
- Footpath and cycle path network plans

Within South Ayrshire, the council has adopted a corporate approach to placemaking and this will be used in the development of 'place plans' supported by the 'Place Principle' which has been developed by the Scottish Government in conjunction with the Improvement Service. As the approach is developed, opportunities will be explored to align services with places in response to local priorities and South Ayrshire Council will work closely with key partners to ensure that plans are delivered collaboratively and efficiently.

A Placemaking Steering Group has been established to oversee the strategic direction of placemaking and manage the operational development of the process. The Steering Group brings together services which impact on the day to day lives of our communities, creating a forum for collaboration and information sharing. While the Troon Together steering group will have overall responsibility for the action plan, updates will be provided to the Placemaking Steering group to ensure relevant support and collaboration with South Ayrshire Council.





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**APPENDICES**



Appendix 1  
Community Survey Report

Appendix 2  
Young People's Survey Report

Appendix 3  
Stakeholder's Survey Report



ERZ (Deutsch): ORE (English)

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