

County Buildings
Wellington Square
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13 August 2025

**To: Councillors Saxton (Chair), Bell, Cochrane, Ferry, Lyons,
McGinley, Scott and Weir**

All other Elected Members for information only

Dear Councillor

SERVICE AND PARTNERSHIPS PERFORMANCE PANEL

You are requested to participate in the above Panel to be held on **Wednesday, 20 August 2025 at 10.00 a.m.** for the purpose of considering the undernoted business.

This meeting will be held in the County Hall, County Buildings, Ayr on a hybrid basis for Elected Members, will be live-streamed and available to view at <https://south-ayrshire.public-i.tv/>

Yours sincerely

CATRIONA CAVES
Chief Governance Officer

B U S I N E S S

1. Declarations of Interest.
2. Minutes of previous meeting of 10 June 2025 (copy herewith).
3. Action Log and Work Programme (copy herewith).
4. Local Performance Report: Police Scotland - Submit report by the Chief Executive (copy herewith).
5. Local Performance Report: Scottish Fire and Rescue Service – Submit report by the Chief Executive (copy herewith).
- 6./

6. Local Government Benchmarking Framework – Overview of 2023/2024 – Submit report by the Chief Executive (copy herewith).
7. Participatory Budgeting Activity 2024/2025 Update - Submit report by the Chief Executive (copy herewith).
8. Developer Contributions Update Relative to Planning Permissions 2024/2025 – Submit report by the Depute Chief Executive and Director of Housing, Operations and Development (copy herewith).
9. Local Heat and Energy Efficiency Strategy – Progress and Update Report– Submit report by the Depute Chief Executive and Director of Housing, Operations and Development (copy herewith).
10. The International Ayr Show – 2024: Economic Impact Assessment - Submit report by the Director of Communities and Transformation (copy herewith).
11. The Quay Zone - Annual Performance Report – Submit report by the Director of Communities and Transformation (copy herewith).
12. UK Shared Prosperity Funding (UKSPF) Year 3 (2024/25) Progress Report - Submit report by the Director of Communities and Transformation (copy herewith).
- 13. Ayrshire Growth Deal Prestwick Proposition – Submit report by the Depute Chief Executive and Director of Housing, Operations and Development (Members only).**
14. Consideration of Disclosure of the above confidential report.

For more information on any of the items on this agenda, please telephone Andrew Gibson,
Committee Services on 01292 272360, Wellington Square, Ayr or
e-mail: andrew.gibson@south-ayrshire.gov.uk
www.south-ayrshire.gov.uk

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Agenda Item No 2**SERVICE AND PARTNERSHIPS PERFORMANCE PANEL**

Minutes of hybrid webcast meeting on
10 June 2025 at 10.00 a.m.

Present
in County
Buildings: Councillors Philip Saxton (Chair), Brian McGinley and George Weir.

Present
Remotely: Councillors Ian Cochrane and Lee Lyons.

Apologies: Councillors Kenneth Bell, Stephen Ferry and Gavin Scott.

Attending
in County
Buildings: K. Anderson, Assistant Director – Corporate Policy, Strategy and Performance; G. Hunter, Assistant Director – Communities; M. Inglis, Head of Children’s Health, Care and Justice Service; W. Carlaw, Service Lead – Democratic Governance; S. McCardie, Service Lead - Performance, Community Planning and Sustainability; F. Ross, Service Lead – Neighbourhood Services; J. Tait, Service Lead – Thriving Communities; C. Iles, Service Lead – Planning and Building Standards; S. Rodger, Service Lead – Risk and Safety; C. Carroll, Service Lead – Housing Strategy and Regeneration; A. Mutch, Service Lead – Sport, Leisure and Golf; J. Corrie, Head of Roads, Ayrshire Roads Alliance; D. McVey, Co-ordinator - Registration, Records and Information; J. Morrison, Co-ordinator (Waste Strategy); A. Gibson, Committee Services Officer; and C. McCallum, Clerical Assistant.

Attending
Remotely: L. Reid, Assistant Director – Transformation, D. Alexander, Service Lead – Procurement; T. Simpson, Service Lead – Corporate Accounting; G. Farrell, Service Lead – Customer Service and Communications; K. Mullen, Service Lead – ICT Operations; and S. McCall, Service Lead – Transformation.

Chair’s Remarks.

The Chair

- (1) welcomed everyone to the meeting; and
- (2) outlined the procedures for conducting this meeting and advised that this meeting would be broadcast live.

1. Sederunt and Declarations of Interest.

The Chair called the Sederunt for the meeting and having called the roll, confirmed that that there were no declarations of interest by Members of the Panel in terms of Council Standing Order No. 17 and the Councillors’ Code of Conduct.

2. Minutes of previous meeting.

The Minutes of 21 May 2025 ([issued](#)) were submitted and approved.

3. Action Log, Petition Update and Work Programme.

There was submitted an update of the Action Log, Petitions and Work Programme ([issued](#)) for this Panel.

Having heard a Member of the Panel intimate that the Work Programme indicated there were a high number of scheduled items to be considered at the next meeting of the Panel, the Assistant Director - Corporate Policy, Strategy and Performance advised that he would revisit this prior to the next meeting.

The Panel

Decided:

- (1) to agree the current position with regard to the Action Log; and
- (2) to otherwise note the current status of the Work Programme.

4. Council Plan (2023-2028): Quarter Four Update (Year 2 – 2024/25).

There was submitted a report ([issued](#)) of 29 May 2025 by the Depute Chief Executive and Director of Education advising on progress that had been made during the second year of the Council Plan.

Having heard a Member of the Panel refer to the table on page 2 of the report and enquire if the Actions listed that were off track/ not yet started were cause for concern, the Service Lead - Performance, Community Planning and Sustainability advised that she was comfortable with the current status and that in many cases, they had not been started due to external factors.

A Member of the Panel referred to Ash Dieback, as presented in page 9 of the report. The Service Lead – Neighbourhood Services advised that approximately 7,000 ash die back trees had been identified in open space in South Ayrshire with 22% having been managed and indicated the ongoing work in this area but that work had been inhibited due to the storm earlier in the year. A Member of the Panel advised that it would be useful to have a Members' Briefing on this matter.

The Panel heard a Member in relation to Belleisle and Darley Golf Courses, and the current position of the Citadel and that, in his view, it would be helpful for this Panel to consider the three business plans, prior to their consideration at Cabinet.

Following a Member raising the issue of the need for newbuild houses in South Ayrshire, the Service Lead – Housing Strategy and Regeneration advised of the work currently taking place on this and that a revised plan was being formulated and would be presented to Cabinet in November of this year.

A Member of the Panel raised Belleisle Golf Course and the Service Lead - Sport, Leisure and Golf advised that the feasibility study and options appraisal were now complete. With regards to Darley, full engagement was underway and that it was hoped that works here would commence soon.

A Member of the Panel enquired as to the position of Prestwick Community Centre and the Service Lead – Thriving Communities advised that although there was no mention of it within the report, assurances were given that works were ongoing.

There was discussion relating to Belleisle Golf Plan and it was noted that any public consultation would take place as part of the planning process.

The Panel

Decided:

- (1) to note Quarter Four progress (Year 2) of the Council Plan (2023-2028) attached as Appendix 1 of the report; and
- (2) that the Service Lead – Democratic Governance would examine if this Panel had the remit to examine the business plans relating to Belleisle and Darley Golf Courses, prior to consideration of Cabinet.

5. Ayrshire Roads Alliance Service Plan 2025/26 and Performance Report 2024/25.

There was submitted a report ([issued](#)) of 29 May 2025 by the Director of Housing, Operations and Development presenting the Ayrshire Roads Alliance Service Plan for 2025/26 and the Performance Report for 2024/25.

Having heard a Member of the Panel refer to the Transport (Scotland) Bill placing increased emphasis on the ability for Councils to run public bus services and the need for this Council to take this matter forward ie. consideration by Cabinet, the Service Lead – Democratic Governance advised that she would look at this matter further, with a view to the Council giving it due consideration. It was further noted that informal discussions had already taken place within East Ayrshire on this matter.

Following discussion regarding pavement parking and resulting exemption orders, the Head of Roads, Ayrshire Roads Alliance responded by advising that warnings had already been issued and that enforcement had commenced in May 2025.

There was discussion on the progress of speed limit reductions in certain areas within South Ayrshire.

Having heard a Member of the Panel raise the issue of Ash die back, the Head of Roads, Ayrshire Roads Alliance advised that they worked with the Council in this respect.

Having considered the Ayrshire Roads Alliance Service Plan for 2025/26 (Appendix 1) the Panel

Decided:

- (1) to note that regular progress updates were provided to the Ayrshire Shared Services Joint Committee;
- (2) to note the performance scorecard for 2024/25 (Appendix 2);
- (3) to note that, since the Transport (Scotland) Bill was placing increased emphasis on the ability for Councils to run public bus services, the Service Lead – Democratic Governance would look at this matter further as to enactment timescales with a view to asking Cabinet to note the upcoming Bill; and
- (4) to otherwise note the contents of the report.

6. Waste Strategy 2021-2031 Progress Report.

There was submitted a report ([issued](#)) of 29 May 2025 by the Director of Housing, Operations and Development providing the annual progress report of the Council's Waste Strategy from 2021 to 2031, as per the action plan.

Having heard a Member of the Panel and the Service Lead – Neighbourhood Services in response, it was noted that that there was currently no progress on the recycling of soft plastics but the matter was continuously being examined.

A Member of the Panel expressed that, in his view, the Council should be doing more to acquire the business of small companies in the disposal of their commercial waste.

Having heard a Member of the Panel in relation to the disposal of green waste, it was noted that the Council was continuing to look at developing this service.

A Member of the Panel expressed the need for the for the Council to use its waste to generate income for the Council. The Service Lead – Neighbourhood Services advised that ways to generate income were always being investigated.

The Panel

Decided: to note the contents of the report.

7. Complaints – Scrutiny Update – Period: 1 October 2024 to 31 March 2025.

There was submitted a report ([issued](#)) of 29 May 2025 by the Chief Governance Officer

- (1) providing complaints performance information for the period from 1 October 2024 – 31 March 2025 and comparing performance to the same reporting period in 2023/24; and
- (2) advising that it reflected the statutory reporting categories required by the Scottish Public Services Ombudsman (SPSO), as well as information on how the Council improved its services, following Stage 2 and Ombudsman complaints.

The Co-ordinator - Registration, Records and Information advised of a typographical error in page 6 of the report and that it should state that there had been a 75% reduction of complaints relating to golf and not 67%.

The Panel discussed the rise in complaints from Community Councils. It was noted that all of the seven complaints were from the same Community Council and that six of these complaints had not been upheld.

A Member of the Panel stated that it would be helpful in future reporting, if the information could be conveyed in a way which showed progress and improvements and where patterns were emerging. The Co-ordinator - Registration, Records and Information advised that trends in complaints were monitored but that she would ensure that the narrative in future reports was expanded upon.

There was discussion on complaints relating to community care and it was noted that, in general, these related to waiting times.

Having scrutinised the contents of this report, the Panel

Decided: to request a further report to a future meeting of the Panel providing an update on the Council's complaints performance during the period 1 April 2025 to 30 September 2025.

8. The International Ayr Show – 2024: Economic Impact Assessment.

There was submitted a report ([issued](#)) of 29 May 2025 by Director of Communities and Transformation providing an update on the Economic Impact Assessment (EIA) for the 2024 International Ayr Show Festival of Flight.

A Member of the Panel conveyed his disappointment that only an executive summary had been included with the report and not the full assessment and, as a result, there was very little background and depth to how the reported values were determined.

There was discussion on how the attendance figures at the event were calculated. It was noted that 434 people were surveyed, 112 local businesses and 16 local traders.

The Panel

Decided: to continue consideration of the Economic Impact Assessment for the 2024 International Ayr Show to a future meeting of this Panel, to allow the full summary to be included with the report and not the executive summary, as attached to this report.

9. **Financial Inclusion Projects – Progress Report.**

There was submitted a report ([issued](#)) of 29 May 2025 by Director of Communities and Transformation providing the Panel with an update on Financial Inclusion projects.

The Service Lead – Thriving Communities advised of amendments to figures relating to projects listed in Appendix 1 of the report.

Having heard a Member of the Panel in relation to how the money was allocated to individuals, community groups, the third sector etc and was information available on whether the money was reaching the people who needed it, the Service Lead – Thriving Communities advised of how this was measured, such as case studies and that many people benefited from this funding.

A Member of the Panel asked how this would be taken forward and what would be the next improvement for this. The Service Lead – Thriving Communities advised that there were a range of partners used to identify priorities and the ongoing work within North Ayr, also that drawing down external funding was important to support community groups. The Panel Member said that there needed to be a strategic focus with local input.

Having heard a Member of the Panel in relation to a local partner who employed two members of staff, it was agreed that the Service Lead – Thriving Communities would speak to him outwith this meeting on this matter.

Following discussion, it was noted that Officers would present to this Panel in June 2026, details of the projects this Council was financially committed to supporting during 2025/26 and 2026/27, with case studies being provided.

Having heard a Member in relation to the drop-in venues, as highlighted in Appendix 1 of the report, it was noted that an Elected Members' Briefing had taken place on this matter but that the Service Lead – Thriving Communities would ensure that this information was shared again with them. It was also noted the various places where information relating to the drop-in venues was available.

The Panel

Decided:

- (1) to approve the report and to note the progress across a range of projects (Appendix 1) and the ongoing work to support financial inclusion work across South Ayrshire; and
- (2) to request that a further progress report be presented to the Service and Partnerships Performance Panel in June 2026.

The meeting ended at 11.50 a.m.

SERVICE AND PARTNERSHIPS PERFORMANCE PANEL – ACTION LOG

No.	Date of Meeting	Issue	Actions	Assigned to	Update	Completed
1.	14 January 2025	Local Performance Report: Scottish Fire and Rescue Service	To provide an email response in relation to Deliberate Fire Setting and if there were trends/spikes in certain areas.	Area Commander – Scottish Fire and Rescue Service	A detailed analytical response is being developed and will be communicated to Panel Members by Friday, 14 March 2025 – <u>Update</u> -Assistant Director – Corporate Policy, Strategy and Performance to provide update at the meeting on 20/8/25.	No
2.	22 April 2025	Active Travel Strategy Performance Report	To provide details on the projects, including timelines and deadlines for the next five to ten years, by way of a written briefing, to Members.	Special Project Officer, Ayrshire Roads Alliance	Assistant Director – Corporate Policy, Strategy and Performance to provide update at the meeting on 20/8/25.	No
3.	10 June 2025	Council Plan (2023-2028): Quarter 4 Update (Year2 – 2024/25)	To examine if this Panel had the remit to examine the business plans relating to Belleisle and Darley Golf courses, prior to consideration at Cabinet	Service Lead – Democratic Governance	Information emailed to Members on 4 August 2025	Yes
4.	10 June 2025	Ayrshire Roads Alliance Service Plan 2025/26 and Performance Report 2024/25	As the Transport (Scotland) Bill was placing increased emphasis on the ability of Councils to run public bus services, this matter be looked at further with a view to asking Cabinet to note the upcoming Bill	Service Lead – Democratic Governance	Information emailed to Members on 5 August 2025	Yes

5.	10 June 2025	Financial Inclusion Projects	Information in relation to drop-in venues to be shared again with Members	Service Lead – Thriving Communities	<p>The recording of the Financial Inclusion Members briefing is available for Members on the Members Area.</p> <p>Financial Inclusion events were also organised in each of the five towns during the summer holiday 2025.</p>	Yes
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SERVICE AND PARTNERSHIPS PERFORMANCE PANEL – WORK PROGRAMME

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
1.	The International Ayr Show – 2024: Economic Impact Assessment	Update	Director of Communities and Transformation	20 August 2025	Report to this Panel
2.	Local Government Benchmarking Framework – Overview of 2023/24	To advise Members regarding difference benchmarking is making within South Ayrshire	Chief Executive	20 August 2025	Report to this Panel
3.	Local Performance Report: Police Scotland	Information about full year performance	Chief Executive	20 August 2025	Report to this Panel
4.	Participatory Budgeting Activity 2024/2025 – Update	Update report as part of regular community engagement reporting	Chief Executive	20 August 2025	Report to this Panel
5.	The Quay Zone - Annual Performance Report	Update Panel on the operation of The Quay Zone facility in Girvan	Director of Communities and Transformation	20 August 2025	Report to this Panel
6.	UK Shared Prosperity Funding (UKSPF) Year 3 2024/2025 Progress Report	Year 3 progress report	Director of Communities and Transformation	20 August 2025	Report to this Panel
7.	Local Heat and Energy Efficiency Strategy - Progress and Update Report	Scrutiny of report	Director of Housing, Operations and Development	20 August 2025	Report to this Panel

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
8.	Ayrshire Growth Deal Prestwick Proposition	Scrutiny	Director of Housing, Operations and Development	20 August 2025	Report to this Panel
9.	Developer Contributions Update Relative to Planning Permissions 2024/2025	Full Year update	Director of Housing, Operations and Development	20 August 2025	Report to this Panel
10.	Local Performance Report: Scottish Fire and Rescue Service	Information about full year performance	Chief Executive	20 August 2025	Report to this Panel
11.	Community Wealth Building Programme	Scrutiny of annual progress report	Director of Communities and Transformation	16 September 2025	Awaiting Report
12.	Employee Absence 2024/25	Annual update report	Chief HR Officer	16 September 2025	Awaiting Report
13	Shaping our Future Council	Six-monthly update on progress of transformation activity and requesting referral to Cabinet	Director of Communities and Transformation	16 September 2025	Awaiting Report
14.	Strathclyde Partnership for Transport (SPT) – Performance Report 2023/24	Outline the work of SPT and the impact its services have on the public transport network in South Ayrshire and across the west of Scotland.	Director of Housing, Operations and Development	16 September 2025	Awaiting Report

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
15.	Local Government Benchmarking Framework 2023/2024 (Part 2)	To advise Members re the difference benchmarking is making within South Ayrshire	Chief Executive	16 September 2025	Awaiting Report
16.	Local Housing Strategy Annual Update (Year 1 2024/25)	Scrutiny of report	Chief Executive	16 September 2025	Awaiting Report
17.	2025-30 Council Workforce Plan	Scrutiny (prior to referral to Cabinet)	Chief HR Officer	21 October 2025	Awaiting Report
18.	Child Poverty Strategy Annual Progress Report (Year 1 2024/25)	Scrutiny of report	Chief Executive	21 October 2025	Awaiting Report
19.	Integration Joint Board (IJB) Annual Performance Report 2024-2025	Scrutiny of report	Director of Health and Social Care	21 October 2025	Awaiting Report
20.	Local Outcome Improvement Plan Annual Progress Report (Year 1 2024/25)	Scrutiny of report	Chief Executive	21 October 2025	Awaiting Report
21.	Complaints – Scrutiny Update – Period: 1 April to 30 September 2025	Provide statistics for scrutiny (6-monthly report)	Chief Governance Officer	18 November 2025	Awaiting Report

	Issue	Actions	Assigned To	Due Date To Panel	Latest update
22.	Business Support – Refreshed Ambition Programme Update	Performance update	Director of Communities and Transformation	18 November 2025	Awaiting Report
23.	Council Plan (2023-2028): Third Year: Quarter Two Update (2025/26)	Scrutiny of report	Chief Executive	18 November 2025	Awaiting Report
24.	FOISA/EIR Annual Report 2024/25	Scrutiny of report	Chief Governance Officer	18 November 2025	Awaiting Report
25.	Local Performance Report: Police Scotland	To provide information about mid-year performance	Chief Executive	18 November 2025	Awaiting Report
26.	Local Performance Report: Scottish Fire and Rescue	To provide information about mid-year performance	Chief Executive	18 November 2025	Awaiting Report

South Ayrshire Council

**Report by Chief Executive
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: Local Performance Report: Police Scotland

1. Purpose

1.1 The purpose of this report is to provide the Panel with information about the year-end performance (quarter four) of Police Scotland in South Ayrshire for 2024/25.

2. Recommendation

2.1 It is recommended that the Panel scrutinises the performance report of Police Scotland in South Ayrshire and provide feedback to the Divisional Commander.

3. Background

3.1 The Police and Fire and Rescue Reform (Scotland) Act 2012 created a national police force and a national fire and rescue service. The implications of the legislation for local authorities are that the Council will:

- Comment on SPA and SFRS Strategic Plans;
- Contribute to the preparation of the local plan for police and local fire and rescue plan and approve the plans;
- Monitor the delivery of police and fire and rescue functions in the area and make recommendations for improvement; and
- Provide feedback to the Local Police Commander and the Fire and Rescue Service Local Senior Officer.

3.2 The Local Police Plan for South Ayrshire was agreed by [Cabinet in March 2023](#).

4. Proposals

4.1 The Divisional Commander has provided the attached performance report (Appendix 1) which Panel members are invited to scrutinise and provide feedback on.

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Not applicable.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 If the recommendation is rejected then there is a risk that the Council is considered to not have discharged its responsibility under the Police and Fire and Rescue Reform (Scotland) Act 2012 in terms of scrutinising local performance

9. Integrated Impact Assessment (incorporating Equalities)

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an integrated impact assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The proposals in this report do not represent a qualifying plan, programme, policy or strategy for consideration for SEA. There exists therefore no obligation to contact the Scottish Government Gateway and no further action is necessary. An SEA has not been undertaken.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute Priority 3 of the Council Plan: Civic and Community Pride.

13. Link to Shaping Our Future Council Yes No

13.1 Not applicable.

14/

14. Results of Consultation

- 14.1 There has been no public consultation on the contents of this report which relates to the performance of an external organisation.

Background Papers **Report to Cabinet of 14 March 2023 - [Local Police Plan 2023-26](#)**

Person to Contact **Kevin Anderson, Assistant Director Corporate Policy, Strategy and Performance**
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Date: 7 August 2025

South Ayrshire Performance Summary Report - Q4 2024/25

Reporting Period: 01/04/2024 - 31/03/2025

Appendix 1



POLICE SCOTLAND
Keeping people safe

Total Crime



-3.3%



8,447 Crimes

Incidents Recorded

Violence/Homicide (excl. Robbery)

Drug Supply

Robbery

Domestic Abuse

Sexual Crime

-4.7%*



29,267

-0.5%



1,109

-16.3%



40

-44.8%



16

16.1%~



874

-0.1%



209

ASB

Hate Crime

Acquisitive Crime

Drink/Drug Driving

Speeding

Serious Injury & Fatal Accidents^

-24.7%



5,125

11.5%~



107

-6.2%



1,970

26.1%



192

-21.3%



238

-20.9%/33.3%



34/4

Note: All percentage figures are based on the 5-year average with all data based on Management Information which may be subject to change. *3-yr Average provided

^ Change from PYTD 5 year average not available ~Domestic Abuse and Hate Crime were previously counted on VPD, now on UNIFI therefore 5-yr average is an indication only

Introduction

This document has been compiled to look at the quarterly data available for South Ayrshire. The report is based on the areas of focus identified within the Local Policing Plan agreed with the Local Authority. The 'Plan on a Page' document is available on Page 3, this provides details of the areas Police Scotland have agreed to report on.

The following list of contents provides an overview of the items included in this report:

TOPIC	SECTION	PAGE
Local Policing Plan	Plan on a Page	3
Serious Crime	Violence/Homicide	4
	Drug Supply	5
	Robbery	6
Violence Against Women and Girls	Domestic Abuse	7
	Rape & Sexual Assault	8
Safer Communities	ASB	9
	Hate Crimes	10
	Acquisitive Crime	11
Community Wellbeing		12
Road Safety -	Drink/Drug Driving, Speeding and Serious Injury & Fatal Accidents	13
Public Confidence	User Satisfaction Survey	14
	Complaints	15
Glossary of Terms		16



**Plan on a Page
South Ayrshire**

Our vision | Policing for a safe, protected and resilient Scotland
Our purpose | Improve the safety and wellbeing of people, places and communities in Scotland
Our values | Fairness, Integrity, Respect, Human Rights

PUBLIC HEALTH

Our Local Policing Priorities

Our Areas of Focus

Strategic Outcomes

Serious Crime



Violence Drugs Supply Robbery

Threats to public safety and wellbeing are resolved by a proactive and responsive police service

Violence Against Women and Girls



Domestic Abuse Rape & Sexual Assault Child Sexual Abuse

The needs of local communities are addressed through effective service delivery

Safer Communities



Anti-Social Behaviour Hate Crime Acquisitive Crime Online Safety

The public, communities and partners are engaged, involved and have confidence in policing

Community Wellbeing



Drugs Harm Community Justice Mental Health Youth Engagement

Our people are supported through a positive working environment, enabling them to serve the public

Road Safety



Drink / Drug Driving Speeding Serious Injury and Fatal Accidents

Police Scotland is sustainable, adaptable and prepared for future challenges

PERSON CENTRED APPROACH

PARTNERSHIPS

PREVENTION & EARLY INTERVENTION

SERIOUS CRIME—Violence/Homicide

Analytical Context:

Overall there was a decrease in Violent Crime across South Ayrshire during 2024/25. Violent crime has decreased by 0.5% on the 5-year average. Common Assaults recorded figures above the 5-year average but remained below the figures for 2023/24. Assaults on Emergency Works (including Police) recorded a very slight increase (one crime) on last year but were slightly below the 5-year mean.

Serious Assaults ended the year on the same figure as the previous year but below the 5-year average.

There were two Attempt Murder this year, one of which has been detected. There has been one Murder in South Ayrshire, which is detected.

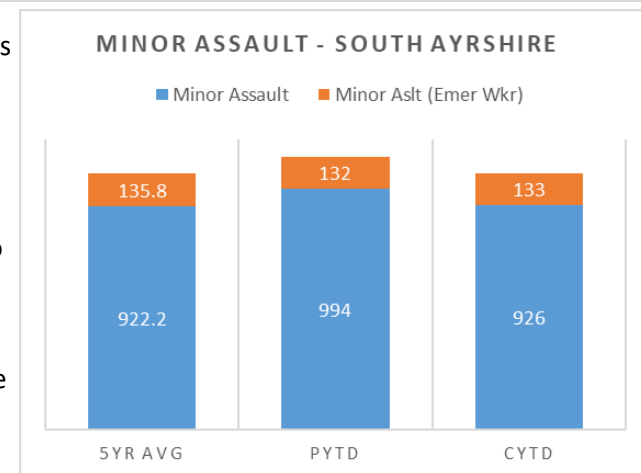
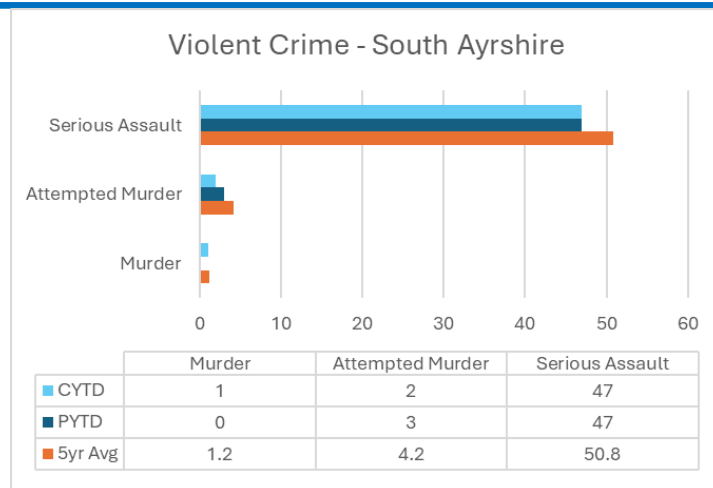
Local Action/Context:

There are no significant trends or patterns that have been identified. Serious Assaults remain static however there is a slight decrease in violent crime compared to the same period last year and on the 5 - year average.

All violent crime is subject of daily review and scrutiny with investigations being allocated to the Criminal Investigation Department (CID) and our Priority Policing Team (PPT).

The slight increase in Assaults on emergency workers can be attributed to increased awareness of our partners as to what constitutes assaultive behaviour and confidence in reporting.

As part of the Reducing Violence Joint Action Group and in collaboration with partners from South Ayrshire Council, Taxi Marshals, Voluntary Street Pastors and St Andrews Ambulance continue to deploy every weekend as part of the Operation Inver Plan. This partnership approach helps support the safety of persons frequenting both hospitality and licensed premises at the weekend, reducing the opportunity for violent crimes.



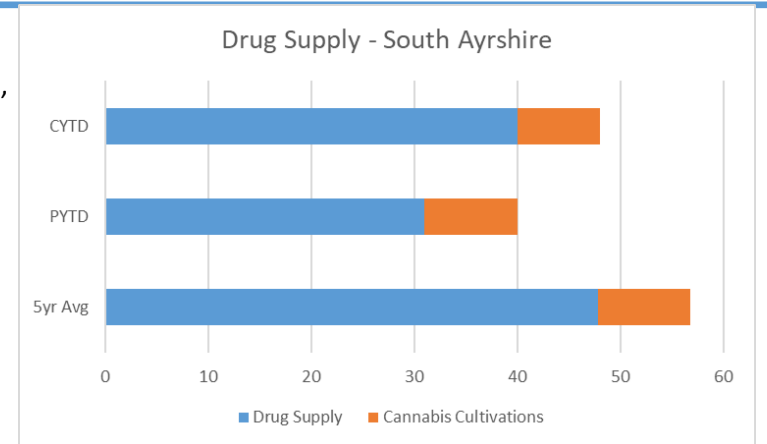
Source: Taken from Management Performance Data

SERIOUS CRIME—Drug Supply

Analytical Context:

Drug supply charges in South Ayrshire increased to a total of 40 compared with 31 the year before (+29%), however remained below the 5-year mean (-16.3%). Cannabis Cultivations have recorded a slight decrease in the past year with one less crime when compared with 2023/24 and the same reduction on the 5-year average.

Proactivity continues to be the main focus and means by which these charges are obtained. Identifying patterns to where these crimes are taking place requires the combined work of local officers and Divisional staff, building on the Community Intelligence provided by South Ayrshire residents, community groups or via Crimestoppers.



Source: Taken from Management Performance Data

Local Action/Context:

An increase in intelligence has resulted in a 29% increase in drug supply charges. South Ayrshire Priority Policing Team have remained focused on working to obtain intelligence around drug dealing/activity across South Ayrshire.

Drug harm remains a focus in South Ayrshire and there remains a focus on developing intelligence around those who are dealing drugs within the community. Police will work with partners to reduce the harm of drugs across communities, identifying those individuals who are more vulnerable to drugs harm.

Operation Erso is the national police response in relation to drug related deaths, this ensures local officers are aware of national trends and information around drugs that are causing the most harm.

There has been a slight reduction in cannabis cultivations, officers continue to work with partners to ensure large disused buildings across South Ayrshire are not used by criminals to develop cultivations.

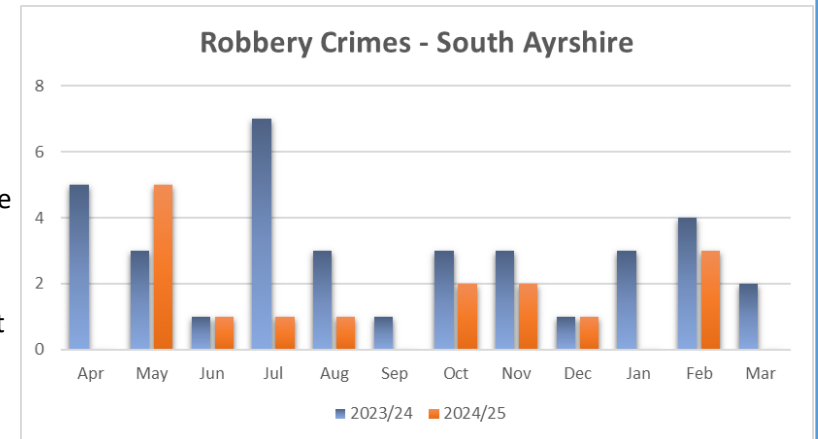
SERIOUS CRIME—Robbery

Analytical Context:

There has been a marked decrease in the number of Robbery type crimes during 2024/25 (n=16). This figure is well below the previous year (down 54.3%) and the 5-year average (down 44.8%). The detection rate ended the year at 87.5%, the highest rate in over five years.

There were no repeat locations over the year, although two crimes are noted for one premise but these took place during the same incident.

Three crimes took place within a residential setting, all other crimes were in a public place with three being in shop premises and two in the garage as part of the same incident. A physical assault was most commonly used against the victim with just two crimes involving a weapon. Seizure of a mobile phone or cash continue to feature as commonly taken items. The victim knew the offender, in some capacity, in around 63% of these crimes.



Source: Taken from Management Performance Data

Local Action/Context:

There are no significant trends or patterns that have been identified. It is positive that there has been a reduction through focussed patrols in areas across South Ayrshire. Officers continue to work with retailers to prevent crimes and work with vulnerable victims to ensure they are supported and less likely to be a victim of further crime.

Every report of a robbery is subject of immediate supervisory overview and review with ongoing investigation by the CID. The enhanced levels of scrutiny allows for the prioritisation of investigations resulting in the early identification and arrest of offenders involved in this type of criminality. This is reflected in 87.5% detection rate.

Analytical data has been used to look at areas where robberies have occurred to ensure policing plans are in place to reduce the opportunity for offenders to commit these crimes.

Some robbery investigations can be protracted requiring the use of forensic services, digital technology, CCTV and house to house enquiry.

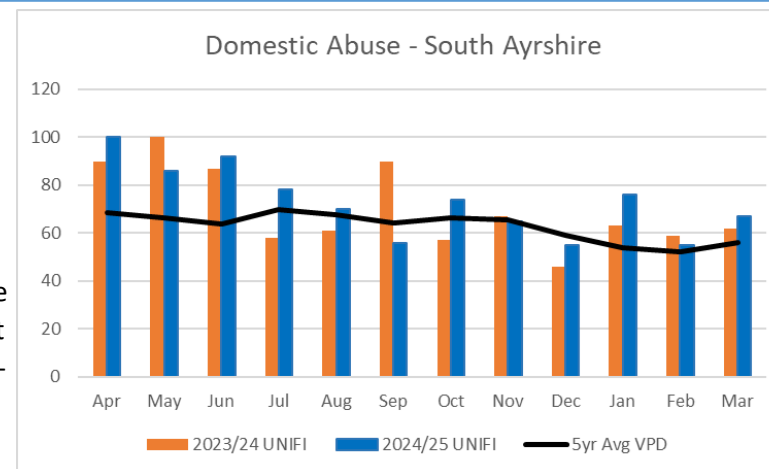
VIOLENCE AGAINST WOMEN & GIRLS—Domestic Abuse

Analytical Context:

There has been a change in the reporting methods for Domestic crimes which means there is no means of doing a straight comparison due to the change in recording systems. Figures were previously taken from the Vulnerable Person Database, but from 1st April 2024 this has changed and all Domestic figures are now calculated from the Crime Database (UNIFI). The 5-year mean is calculated from VPD and therefore is an indication only.

The chart provides an indication of the fluctuations in figures which have taken place. From the available information the indications are that there has been an overall increase in crimes during 2024/25. Recent months (Jan—Mar) showed higher numbers of incidents compared with 2023/24, but were below the 5-year average for January and March. Non-recent crimes account for around 11.6% of those reported.

In terms of Domestic incidents, it has been noted that there has been a slight increase this year (up 2.2%) when compared with 2023/24.



Source: Taken from Management Performance Data, VPD and UNIFI

Local Action/Context:

Domestic offences across the reporting year have slightly increased, with several months throughout the year showing an increase on the previous year. Domestic abuse remains a priority and local officers work with the Domestic Abuse Investigation team and a dedicated safeguarding team in Ayrshire.

To continue to pursue offenders officers carry out bail-checks to ensure offenders are adhering to court conditions and provide safeguarding advice to those victims of domestic abuse.

South Ayrshire officers continue to use and encourage victims to use the Domestic Scheme for Domestic Abuse Scotland scheme to ensure that partners of domestic offenders can inquire about the partners history regarding domestic abuse. Police continue to work with partners to ensure the best support for those victims of domestic abuse, ensuring that victims remain supported through the criminal justice process. There have been 146 DSDAS disclosures made in South Ayrshire in the reporting period. MARAC referrals for the reporting period has increased to 176 referrals (this is an increase of 42 referrals).

An increase of 11.6% of crimes reported are non recent which demonstrates an increased confidence to report matters to the police.

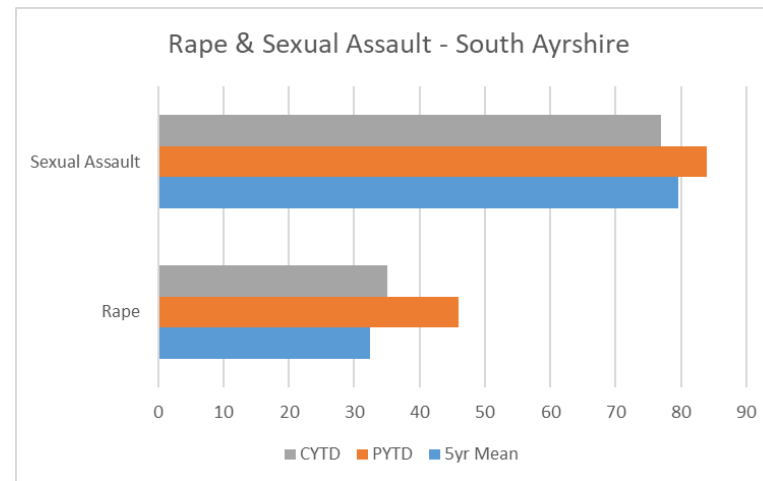
VIOLENCE AGAINST WOMEN & GIRLS—Rape & Sexual Assault

Analytical Context:

Overall sexual crimes noted a decrease in 2024/25 of 5.8% on the 5-year average and 5.6% on the previous year.

Examination of the Rape crimes which were reported in 2024/25, shows a decrease compared with the previous year of 23.9% but an increase on the 5-year average (up 8%). Almost 62% of Rape crimes in the last year were non-recent.

Sexual Assaults also recorded a decrease across the year, down 8.3% on the previous year and 3.3% on the 5-year mean. A total of 25 of these crimes are non-recent which equates to 32.5% whilst 13 of all Sexual Assaults have been reported as domestic related.



Source: Taken from Management Performance Data

Local Action/Context:

Violence against Women and girls remains a key priority across all partners in South Ayrshire. There are no identified trends in relation to sexual assaults or rape reports across the year.

Each rape enquiry is led by a Senior Investigating Officer to ensure all investigative avenues are taken, victims are supported by dedicated SOLO officers to ensure a trauma informed approach and victim welfare is paramount.

Almost 62% of crimes reported are non recent which shows the increased confidence in reporting these crimes. Although there are investigative challenges with non recent reporting the victim is fully supported by specialist officers and provided with details for partners to ensure they have support and victim welfare is prioritised.

Police in South Ayrshire work with partners to deliver education/awareness around sexual crime. Campus officers play a vital role in working with education partners to deliver inputs and education to school pupils.

SAFER COMMUNITIES—Antisocial Behaviour

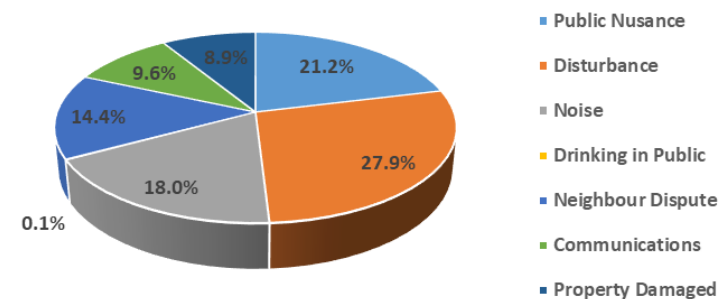
Analytical Context:

Anti-social behaviour (ASB) incidents across South Ayrshire has recorded a decrease when compared with the previous year (down 15%). There has also been a reduction on the 5-year mean of around 24.6%.

ASB incidents involving youths accounted for around 10% of total incidents.

Changes have also been made in the way crimes are being recorded to comply with Scottish Government Crime Recording Standards. As a result a new crime group for ASB has now been included making it easier to identify crimes of this nature. These figures show that for year end there has been an increase in the number of ASB crimes compared with last year (up 3.9%) but down on the 5-year average (-11.4%).

ASB Incident Breakdown South Ayrshire



Source: Taken from Management Performance Data

Local Action/Context:

Officers work closely with partners to prevent Anti Social Behaviour across South Ayrshire. Dedicated police officers work daily with partners in South Ayrshire Council to understand what is causing ASB, identify locations of concerns and identify those who continue to carry out acts of ASB. This partnerships approach remains vital to continue to work to reducing ASB calls in South Ayrshire.

South Ayrshire benefits from a dedicated ASB officer who works closely with housing colleagues and ASB teams in the council—this enables the quick sharing of information, joint awareness of individuals and locations of concern.

MATAC has a strong focus on identifying those carrying out ASB and ensures that partners have a clear understanding of how to reduce calls to police and other partners. Joint visits are carried out to ensure preventative measures are implemented and victims are supported by police and partners. South Ayrshire officers play a vital role in Safershores, ensuring that those visiting the beaches and coast do so in a responsible manner, limiting the opportunity for those visiting beaches to misbehave or commit crime.

Operation Inver is focused on the night time economy and is a preventative approach to reducing acts of ASB from patrons visiting licensed premises. Use of police and partner data allows police to identify areas where offending is likely to occur and resources are allocated to prevent acts of ASB.

SAFER COMMUNITIES—Hate Crime

Analytical Context:

It should be noted that Hate crimes are now being counted using the UNIFI Crime system rather than VPD where the figures came from previously (see Domestic section). This does mean direct comparisons are unlikely to be accurate. The 5-year mean is calculated from VPD and therefore is an indication only.

Based on the information we have available there appears to have been an overall decrease in hate crime across South Ayrshire in the past year. The chart opposite highlights the fact that Racial crimes have decreased whilst Disablist crimes are showing an increase. The majority of these have involved members of the public rather than Police Officers. Police Officers continue to mostly be subjected to Homophobic and Disablist slurs.

There were five repeat victims identified, three were subjected to racial abuse and the remaining two individuals were subjected to either sexual orientation or disablist abuse. There were a number of repeat locations identified, some of which apply to the repeat complainers mentioned above.

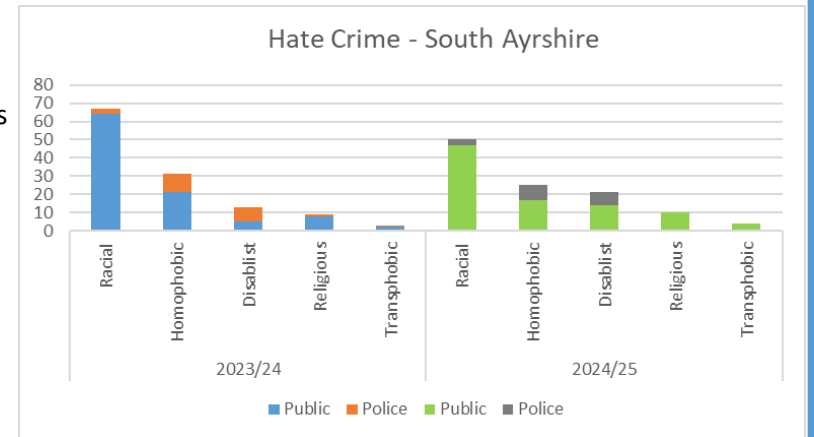
Local Action/Context:

Police are committed to responding to any hate crime in the community. Although there is a slight decrease in hate crime there has been a slight increase in disablist crimes. Any hate crime is investigated as a priority, providing support to the victim and working quickly to identify any offender. There is increased scrutiny by supervisors on hate crimes to ensure all investigation is carried out timeously.

All hate crime and hate incidents are scrutinised on a daily basis by the Area Commander to ensure appropriate resources are allocated to carry out the investigation. Operation Norden provides national information on community tensions which could impact communities at a local level, this remains information and intelligence is a vital element to prevention and engagement with communities to ensure any community tensions are identified.

Officers continue to provide support to victims of hate crime and campus officers deliver training and education to young persons, providing guidance around behaviour and hate crime legislation.

Police Officers in South Ayrshire continue to be subject of racial, homophobic and disablist comments.



Source: Taken from Management Performance Data, VPD and UNIFI

SAFER COMMUNITIES—Acquisitive Crime

Analytical Context:

Overall Acquisitive crime in South Ayrshire noted a marked decrease in 2024/25 compared with the previous year—down 10.6%. Similarly the latest figures are below the 5-year average (down 6.2%). The only crime type which continues on an upward trend during the latest period is Fraud. Shoplifting crimes continue to be above the 5-year average but the numbers of crimes have dropped over 15% on the 2023/24 figure.

Fraud crimes continue to record high numbers and have done since 2020 (COVID era) and are now at their highest level since at least 2019/20. Cyber type frauds continue to be problematic whether this is due to goods purchased and not received, monies not received for goods sent or false websites.

Whilst overall Housebreaking crimes have decreased markedly and are well below the 5-year average, Housebreaking to commercial type properties have noted an increase compared with 2023/24 (up 31.6%).

Local Action/Context:

A strong focus in South Ayrshire has been placed on reducing acquisitive crime. Acquisitive crime is investigated by the Priority Policing team, locality Policing teams and CID. Work commenced to support retailers, working together to protect workers and reduce the number of shoplifting offences. Bail conditions are sought for those committing shoplifting, preventing offenders from entering shops, streets or even towns.

Collaborative work with retailers continues to ensure shops report incidents and support police investigations to pursue offenders.

Officers continue to work with partners in APARC to reduce rural crime, providing crime prevention education around rural properties and farms.

Preventions and Interventions officer works to support those most vulnerable in South Ayrshire, working with partners in the banking hub and banks to provide education that minimises the potential for vulnerable residents to be victim of fraud. Police continue to work within South Ayrshire Ageing Well strategy to ensure support to residents as the financial landscape changes away from high street banks.

Ayrshire division has dedicated officers working on Cyber enabled crime due to the increased demand throughout the UK. The complex nature of these enquiries can present challenges due to international boundaries, complex technology and a reluctance of victims to report to the police.

Acquisitive Crime	CYTD	PYTD	5yr Mean
All Housebreaking	114	156	193.6
All Vehicle Crime	112	124	157
Fraud	250	233	219.6
Common Theft	393	409	496.6
Shoplifting	968	1144	884.2
Other Thefts	133	137	150.2

Source: Taken from Management Performance Data

COMMUNITY WELLBEING

Local Action/Context:

Drugs Harm

Partnerships continue to work closely with Public Health, ADPs, HSCPs and Police Scotland's national Substance Harm Prevention team re drugs deaths and non-fatal overdoses throughout Ayrshire. A Partnership representative attends Public Health Problem Assessment Groups (PAGs) and Incident Management Teams (IMTs), as well as holding regular meetings with third sector organisations. Following a recent meeting between Supt Gallie, the Ayrshire Division Partnerships team and Sally Amor of Public Health, work has been ongoing to establish a shared approach to drug deaths and to address anomalies in police and public health data. All officers in Ayrshire are trained in the use of Naloxone, as officers are often the first responders to overdoses.

Community Justice

Partnerships continue to attend Community Justice meetings and workshops where alternatives to custody and managing individuals in the community are discussed. All work is being discussed on a pan-Ayrshire basis. Several workshops will be held online by Community Justice Ayrshire colleagues between now and the end of the year, highlighting the areas of work they are progressing. Relevant officers are being encouraged to attend the workshops.

Mental Health

Work continues at pace to roll out Distress Brief Intervention (DBI), with an initial pilot in East Ayrshire before introducing to the South and North Ayrshire. The Partnerships teams recently attended a meeting between Penumbra (third sector organisation who will provide the service) and Police Scotland's national DBI team last week to establish training dates. Officers have been specifically picked to ensure one officer per shift, allowing for good coverage whilst not overwhelming Penumbra. Eventually, all officers will be trained. Work is ongoing with the 5-bed unit at Woodlands View, with officers continuing to feedback any issues to the Ayrshire Partnerships team for discussion with staff at the unit, thus resolving problems at an early stage.

Youth Engagement

South Ayrshire PSYV youths took part in the launch of the Fearless campaign, as well as an event held by the Scottish Refugee Council at Kilmarnock College to celebrate 40 years since the group formed. Over 500 people attended the event, with many people commenting on the professionalism of the Ayrshire PSYV and some youths from diverse backgrounds showing interest in joining. A joint PSYV/SFRS equivalent event, where youth volunteers from throughout Ayrshire were joined by some children from care settings at Arran Outdoor Education Centre, proved to be successful. A recruitment campaign is planned for all the PSYV groups in the new school session, using Campus Officers and their knowledge of pupils in their schools to identify suitable candidates who would thrive in the PSYV setting. Locality teams have been working alongside Ayr United FC to address fan behaviour around football matches—this work continues to ensure young persons act responsibly outwith the stadium and during matches.

ROAD SAFETY

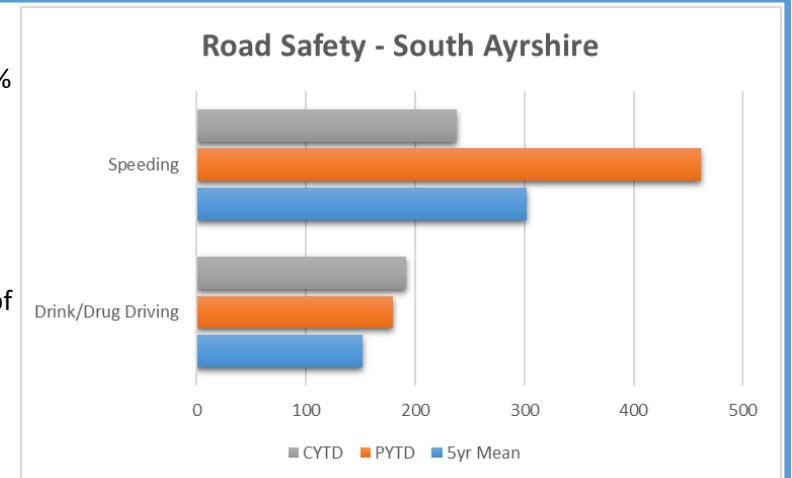
Analytical Context:

Overall there has been a decrease in the number of offences recorded for Road Safety, down 20.6% compared with the previous year. However the figures remain above the 5-year mean (up 6.4%).

Crime figures involving Speeding recorded a marked decrease with a total of 238 offences, this is below both the previous years total of 462 and the 5-year average of 302.4.

It is notable, however, that crimes involving Driving under the Influence have continued to increase this year with a total of 192 reported, which is above the previous year's total of 180 and the 5-year average of 152.2.

In terms of Serious and Fatal Road Accidents, a total of four people have lost their lives on the roads compared with three the previous year. There were 34 individuals seriously injured including one child, this compares with 43 seriously injured the previous year including four children.



Source: Taken from Management Information Dashboards on PowerBi

Local Action/Context:

Road Policing colleagues continue to assist in ensuring roads are safe for all users. There is an increase in drivers under the influence of either drink or drugs, a focus remains in South Ayrshire to ensure drivers are not under the influence whilst in using the roads.

Officers have taken part in driver awareness sessions and assisted with motorbike safety sessions. Locality Teams in South Ayrshire play a vital part in ensuring roads are safe. Teams carry out speed detection work in areas highlighted within communities carrying out education and enforcement to drivers, pedestrians and other road users.

Campus officers provide inputs to school pupils and young people around road safety along with delivering the young driver programme. In South Ayrshire Road policing colleagues work with Haulage contractors to ensure the safe movement of HGV's through the road network.

Proactive patrols in key locations remain to provide high visibility policing on the road network to influence driver behaviour.

PUBLIC CONFIDENCE—Survey Information

User Experience - Current Position

The information on the table below is from data gathered in the April 2024 to March 2025 period for South Ayrshire. It should also be noted that the ‘Feeling adequately informed’ question has changed in 2022/23 and only applies to those who stated they expected to be kept informed.

Questions	YTD	Force YTD	Female	Male	Blank/Other
Number of Respondents	173	15,165	94	78	1
Ease of Contact? (% Easy and Very Easy)	77%	75%	81%	71%	100%
Being provided with the appropriate response? (% Yes)	69%	66%	52%	69%	100%
Feeling adequately informed about progress made with your report	59%	50%	65%	53%	100%
Overall Satisfaction? (% Satisfied or Very Satisfied)	74%	71%	76%	72%	100%

Your Survey

The following information is based on data from 1 April 2024 to 31 March 2025.

How safe do you feel in your local area?			Total Respondents	
	Very Safe	Fairly Safe		Total
South	21.05%	62.87%	83.92%	342

Concern about Crime			Total Respondents	
	Increased a Lot	Increased a Little		Total
South	15.04%	29.50%	44.54%	342

Local Action/Context:

The Your Police Survey remains open for all members of the public and police to provide their views on Policing in the Local Community.

Local officers continue to promote and encourage participation in the survey at events and community engagements with regular broadcasts on media and social media platforms.

PUBLIC CONFIDENCE—Complaints Against the Police

The information within the tables below is from data gathered between April 2024 to March 2025 for South Ayrshire

Complaints about the Police

	FLR (Early Resolution)	FLR PSD (NCARU)	FLR (Spec or PSD)	Criminal Complaint	Non Criminal (not FLR)	Abandoned	Withdrawn	Ongoing (NCARU)	Not Relevant Complaint
U DIVISION	1	183	4	28	105	48	21	1	0
South Ayrshire	0	69	1	13	34	14	5	0	0

Breakdown of Case Categories

	TOTAL COMPLAINT CASES RECEIVED			TOTAL NUMBER OF ALLEGATIONS RECEIVED		
	YTD	LYTD	% CHANGE	YTD	LYTD	% CHANGE
U DIVISION TOTAL	391	419	-6.7%	652	614	6.2%
South Ayrshire	136	146	-6.8%	223	242	-7.9%

Breakdown of On Duty Allegations

Breakdown of Allegations	Assault	Corrupt Practice	Discriminatory Behaviour	Excess Force	Incivility	Irregularity in Procedure	Neglect of Duty	Oppressive Conduct/ Harassment	Other - Criminal	Non-Criminal	Traffic Irregularity/ Offence	Unlawful Unnecessary Arrest or Detention
U DIVISION	40	1	5	56	117	236	5	9	1	5	7	8
South Ayrshire	22	0	2	20	38	71	4	4	0	1	1	3

Breakdown of Quality of Service Allegations

Quality of Service	Policy/ Procedure	Service Delivery	Service Outcome
U DIVISION TOTAL	35	54	73
South Ayrshire	10	17	30

GLOSSARY OF TERMS

Acronym	Details
ASB	Anti-Social Behaviour
ASBIT	Anti-Social Behaviour Investigation Team
CWU	Community Wellbeing Unit
CYTD	Current Year to Date
DAIU	Domestic Abuse Investigation Unit
DAST	Domestic Abuse Safeguarding Team
DRD	Drug Related Deaths
DSDAS	Disclosure Scheme for Domestic Abuse Scotland
NAC	North Ayrshire Council
FLR	Front Line Resolution
GIRFEC	Getting It Right For Every Child
HMP	Her Majesty's Prison
iVPD/VPD	(interim) Vulnerable Persons Database
LPP	Local Policing Plan
LPT	Local Policing Team
LYTD	Last Year to Date
MARAC	Multi Agency Risk Assessment Conference
NCARU	National Complaints and Resolution Unit
Non-Rec	Non Recent (over one year from incident occurring)
PACT	Pro-Active Crime Team
PSOS	Police Service of Scotland
PYTD	Previous Year to Date
QoS	Quality of Service (relates to complaints)
RADAR	Rapid Access to Drug and Alcohol Recovery
SARC	Sexual Assault Referral Centre
SFRS	Scottish Fire and Rescue Service
SWD	Social Work Department
VAWG	Violence Against Women and Girls
YTD	Year to Date

South Ayrshire Council

**Report by Chief Executive
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: Local Performance Report: Scottish Fire and Rescue Service

1. Purpose

- 1.1 The purpose of this report is to provide the Panel with information about the year-end performance (quarter four) of the Scottish Fire and Rescue Service in South Ayrshire for 2024/25.

2. Recommendation

- 2.1 **It is recommended that the Panel scrutinises the performance report of the Scottish Fire and Rescue Service in South Ayrshire and provide feedback to the Local Senior Officer.**

3. Background

- 3.1 The Police and Fire and Rescue Reform (Scotland) Act 2012 created a national police force and a national fire and rescue service. The implications of the legislation for local authorities are that the Council will:

- Comment on SPA and SFRS Strategic Plans;
- Contribute to the preparation of the local plan for police and local fire and rescue plan and approve the plans;
- Monitor the delivery of police and fire and rescue functions in the area and make recommendations for improvement; and
- Provide feedback to the Local Police Commander and the Fire and Rescue Service Local Senior Officer.

- 3.2 The Local Fire Plan for South Ayrshire was agreed at [Leadership Panel on 19 September 2017](#). Performance is reported twice yearly, and this report relates to quarter four performance for the period 2024/2025.

4. Proposals

- 4.1 The Local Senior Officer has provided the attached performance report (Appendix 1) which Panel members are invited to scrutinise and provide feedback on.

5/

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Not applicable.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 If the recommendation is rejected then there is a risk that the Council is considered to not have discharged its responsibility under the Police and Fire and Rescue Reform (Scotland) Act 2012 in terms of scrutinising local performance

9. Integrated Impact Assessment (incorporating Equalities)

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an integrated impact assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - The proposals in this report do not represent a qualifying plan, programme, policy or strategy for consideration for SEA. There exists therefore no obligation to contact the Scottish Government Gateway and no further action is necessary. An SEA has not been undertaken.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute Priority 3 of the Council Plan: Civic and Community Pride.

13. **Link to Shaping Our Future Council** Yes No

13.1 Not applicable.

14. **Results of Consultation**

14.1 There has been no public consultation on the contents of this report which relates to the performance of an external organisation.

Background Papers Report to Leadership Panel of 19 September 2017 - [Local Fire and Rescue Service Plan for South Ayrshire](#)

[Scottish Fire and Rescue Service Strategic Plan 2022-2025](#)

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Date: 7 August 2025



**South Ayrshire Performance Report
1st April 2024 - 31st March 2025**



**SCOTTISH
FIRE AND RESCUE SERVICE**
Working together for a safer Scotland

**Working together
for a safer Scotland**

south
AYRSHIRE
COUNCIL

South Ayrshire Performance Report

Table of Contents

Local Fire and Rescue Service Plan Priorities	3
South Ayrshire Activity Summary	4
Domestic Safety - Accidental Dwelling Fires	5
Domestic Safety - Accidental Dwelling Fire Casualties	6
Unintentional Injury and Harm	7
Deliberate Fire Setting	8
Non-Domestic Fire Safety	9
Unwanted Fire Alarm Signals	10
Prevention & Protection	11
Retained Duty System	11
Glossary of Terms	12

Local Fire and Rescue Service Plan Priorities

The Local Fire and Rescue Service Plan has been developed to set out the priorities and objectives within South Ayrshire and allows our local authority partners to scrutinise the performance outcomes of these priorities. We will continue to work closely with our partners in South Ayrshire to ensure we are all “**Working Together for a Safer Scotland**” through targeting risks to our communities at a local level.

The plan has been developed to complement key partnership activity embedded across South Ayrshire's Community Planning Partnership. Through effective and co-ordinated partnership working we will seek to deliver continuous improvement in our performance and effective service delivery in our area of operations.




The Local Fire and Rescue Plan for South Ayrshire identified six areas for demand reduction and is subject to regular monitoring and reporting through the Partnership Panel. A summary of the priorities and current activity is detailed below with further detail and analysis contained within this performance report.

	Accidental Dwelling Fires	Accidental Dwelling Fire Casualties	Unintentional Injury and Harm	Deliberate Fire Setting	Non-Domestic Fire Safety	Unwanted Fire Alarm Signals
Ayr East	6	2	7	29	2	9
Ayr North	22	5	8	61	2	13
Ayr West	11	1	7	33	3	39
Girvan & South Carrick	5	0	15	14	4	37
Kyle	2	0	9	11	1	14
Maybole, North Carrick & Coylton	2	0	21	11	1	53
Prestwick	8	3	10	38	2	42
Troon	8	0	5	33	1	22
Total Incidents	64	11	82	230	16	229

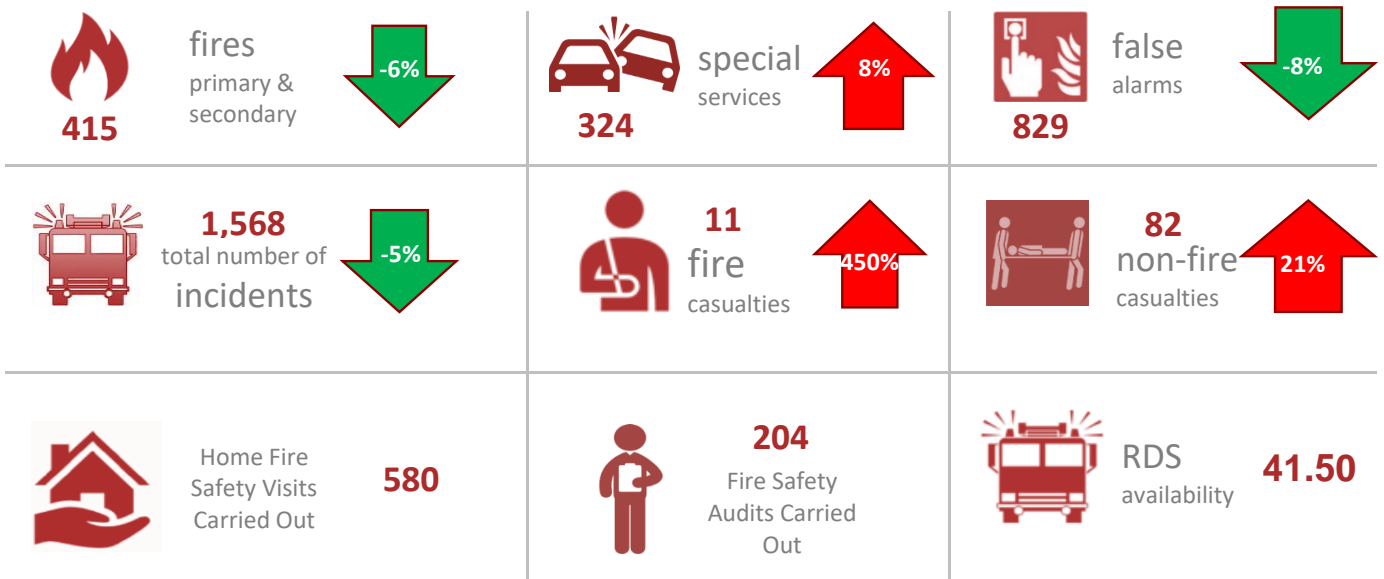
Year on Year Change	 -4%	 450%	 21%	 -13%	 -38%	 -38%
3 Year Average Change	 -3%	 7%	 10%	 -10%	 -22%	 -23%
5 Year Average Change	 0%	 4%	 0%	 0%	 -8%	 -12%

About the statistics within this report

The activity totals and other statistics quoted within this report are published in the interests of transparency and openness. They are provisional in nature and subject to change as a result of ongoing quality assurance and review. Because all statistics quoted are provisional there may be a difference in the period totals quoted in our reports after local publication which result from revisions or additions to the data in our systems. The Scottish Government publishes official statistics each year which allow for comparisons to be made over longer periods of time.

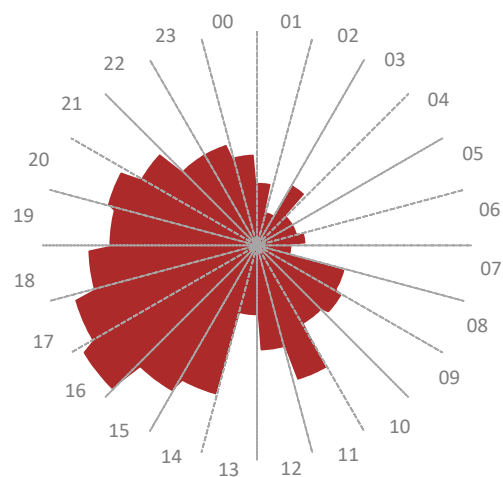
-  Activity levels have reduced by more than 5%
-  Activity levels have reduced by up to 5%
-  Activity levels have increased overall

South Ayrshire Delivery Activity Summary

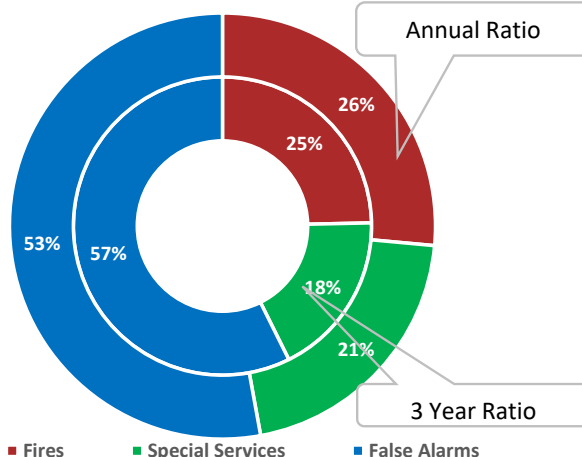


Activity by Time of Day

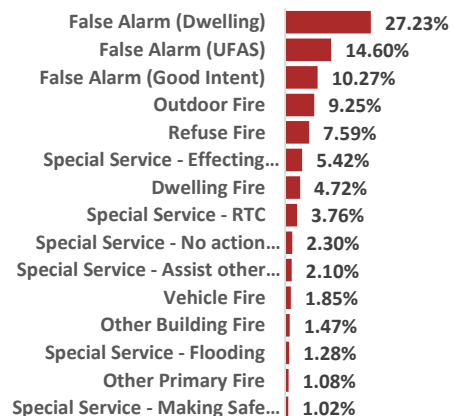
Hour (am)	Total	Hour (pm)	Total
Midnight	13	Mid-day	15
1am	9	1pm	10
2am	5	2pm	22
3am	10	3pm	24
4am	6	4pm	29
5am	6	5pm	27
6am	7	6pm	24
7am	5	7pm	21
8am	13	8pm	22
9am	14	9pm	19
10am	13	10pm	15
11am	20	11pm	15



Incidents by Classification



Top 15 Incident Types by % of Total



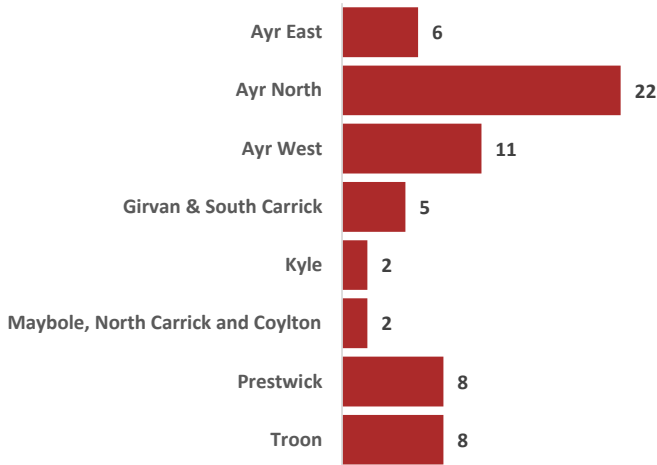
Domestic Safety - Accidental Dwelling Fires



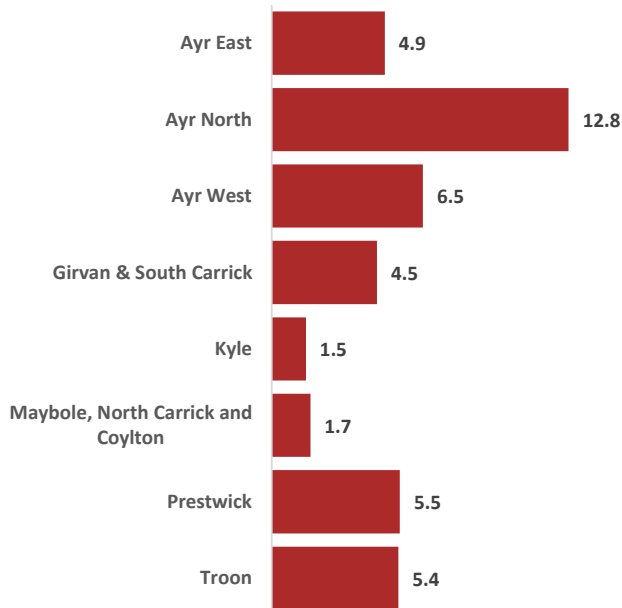
Performance Summary

Year on Year	3 Year Average	5 Year Average
▲ -4%	▲ -3%	▲ 0%

Accidental Dwelling Fires by Ward Area



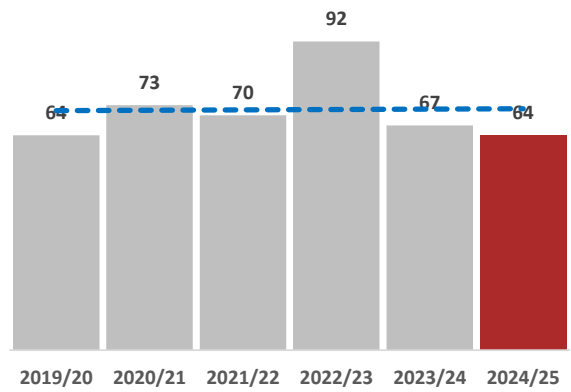
Incidents Per 10,000 Population - South Ayrshire



Incidents Per 10,000 Population - Ayrshire



Accidental Dwelling Fires to Date



Severity of Accidental Dwelling Fires



No Firefighting Action

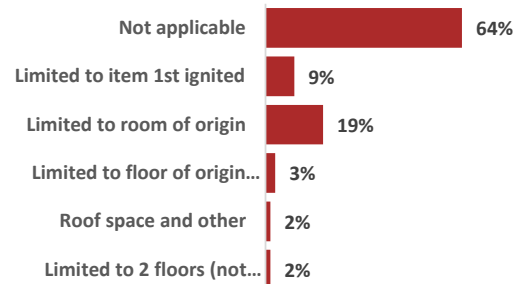
53%



Direct Firefighting

25%

Extent of Fire Damage



Automatic Detection & Actuation



Detection Present

75%



Detection Actuated

73%



Calls Made via Linked Alarms

16%

Human Factors



20%

Distraction



14%

Alcohol/Drug Impairment



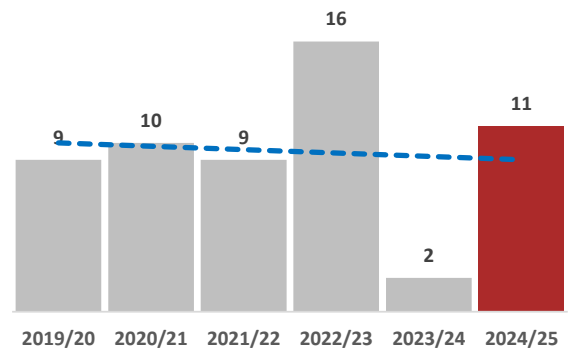
Domestic Safety - Accidental Dwelling Fire Casualties



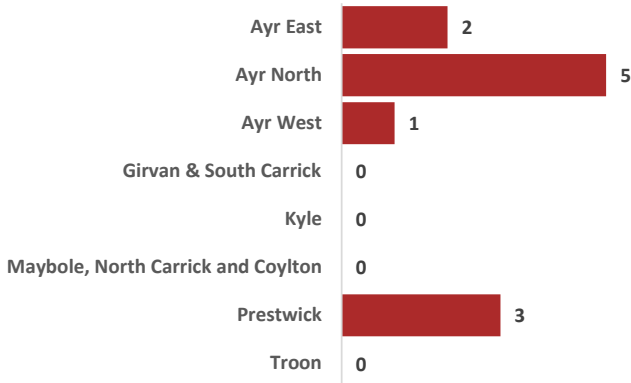
Performance Summary

Year on Year **450%** 3 Year Average **7%** 5 Year Average **4%**

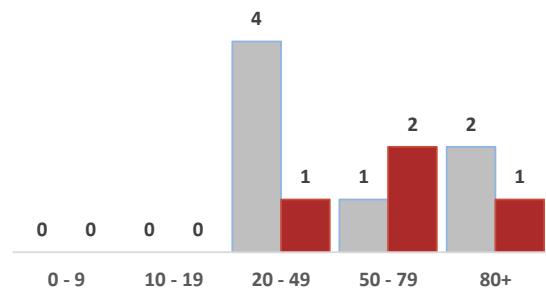
Accidental Dwelling Fire Casualties Year to Date



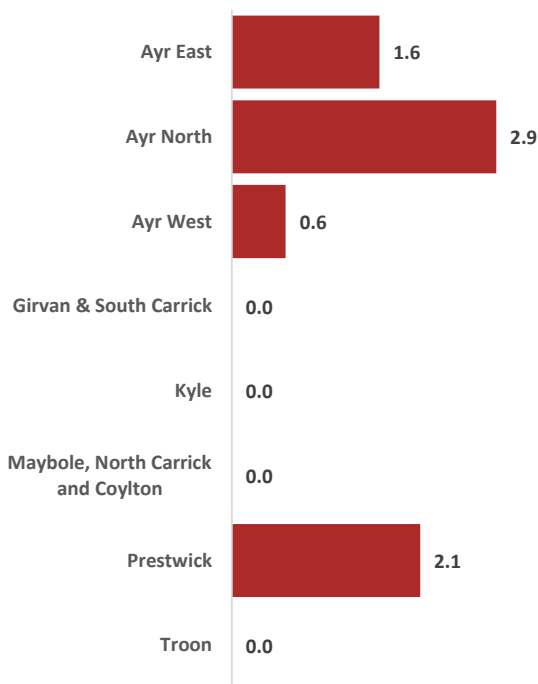
Fire Casualties by Ward Area



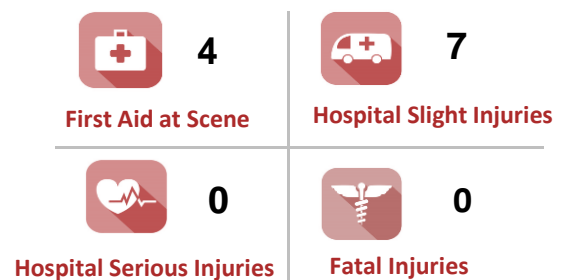
Age / Gender Profile



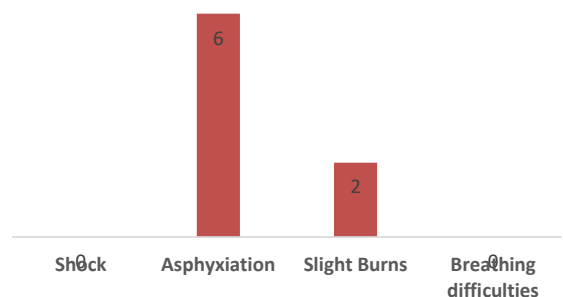
Casualties Per 10,000 Population - South Ayrshire



Extent of Harm



Casualties Per 10,000 Population - Ayrshire



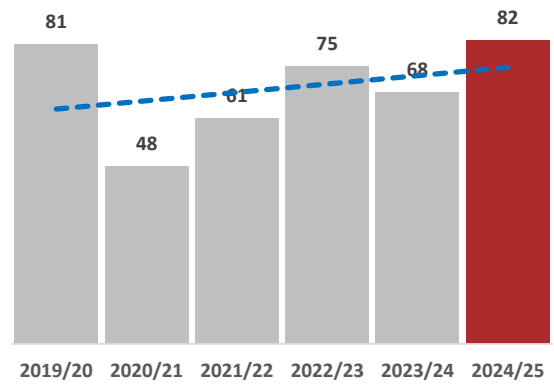
Unintentional Injury or Harm



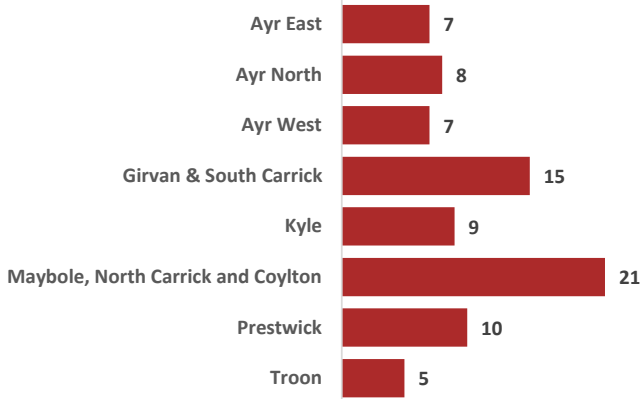
Performance Summary

Year on Year	3 Year Average	5 Year Average
21%	10%	0%

Special Service Casualties Year to Date



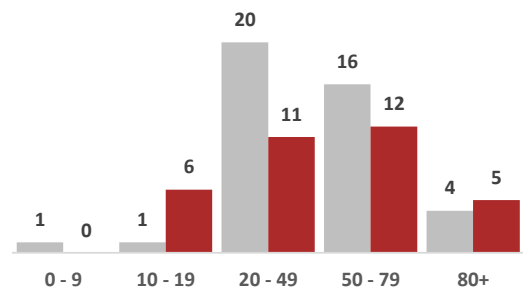
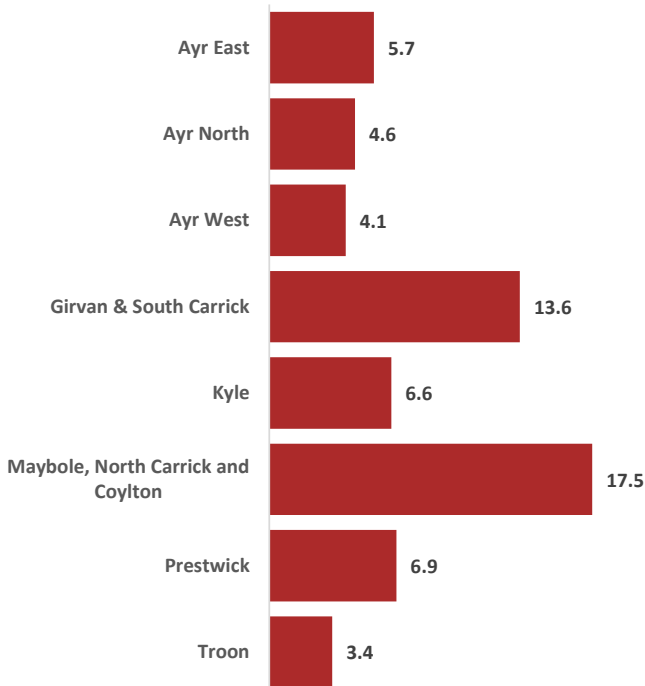
Non-Fire Casualties by Ward Area



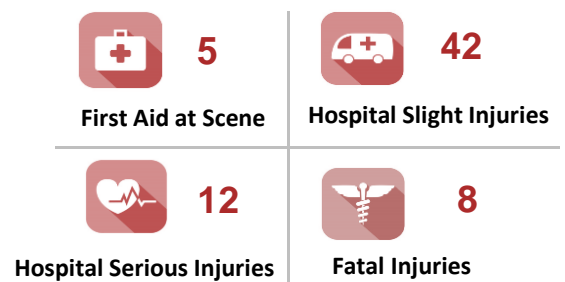
Age / Gender Profile



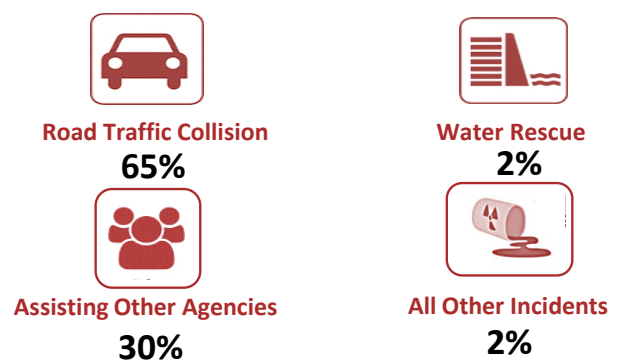
Casualties Per 10,000 Population - South Ayrshire



Extent of Harm



Non-Casualties Per 10,000 Population - Ayrshire



Deliberate Fire Setting

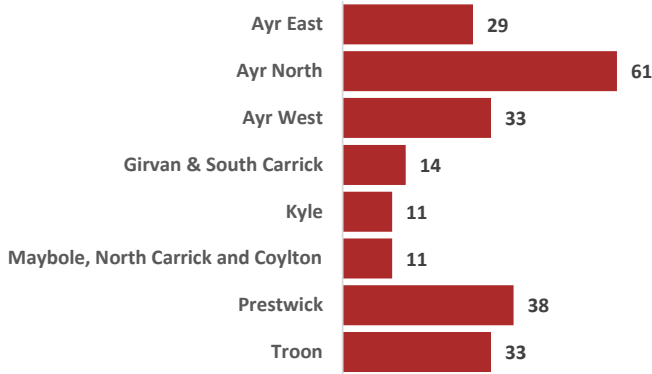


Performance Summary

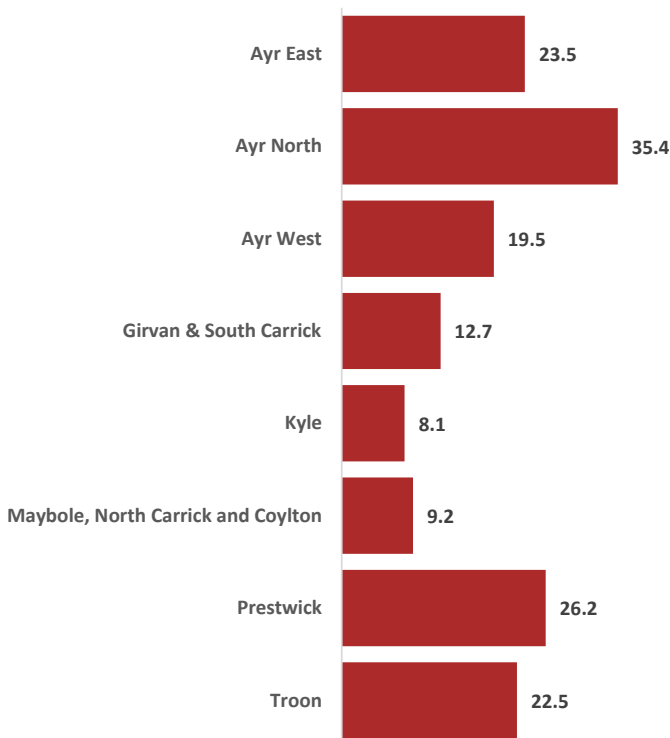
Year on Year 3 Year Average 5 Year Average

● -13% ● -10% ◆ 0%

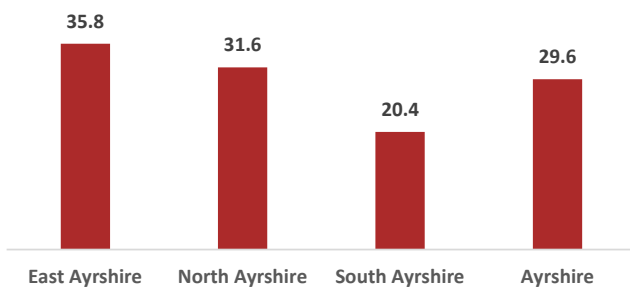
Deliberate Fires by Ward Area



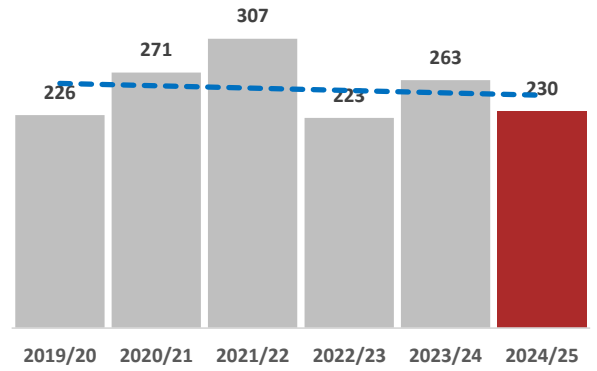
Incidents Per 10,000 Population - South Ayrshire



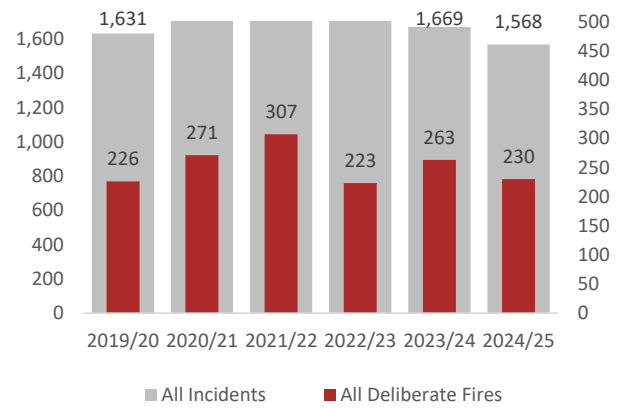
Incidents Per 10,000 Population - Ayrshire



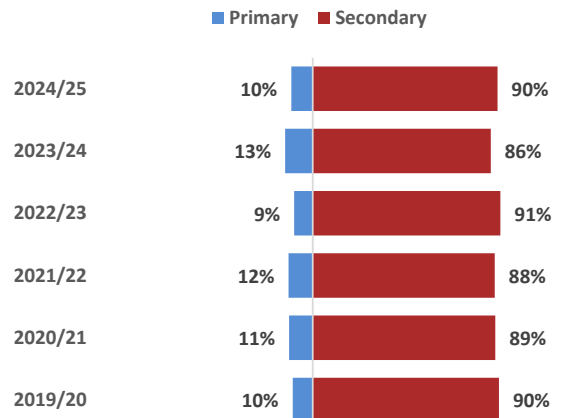
Deliberate Fires Year to Date



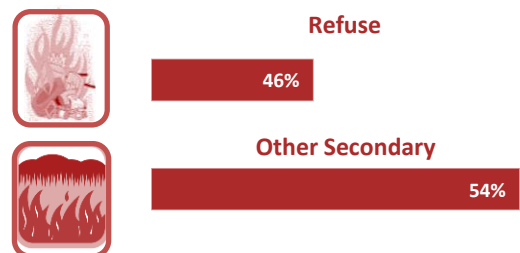
Deliberate Fires Compared to Operational Activity



Deliberate Fires by Classification



Secondary Fire Ratio by Activity Type



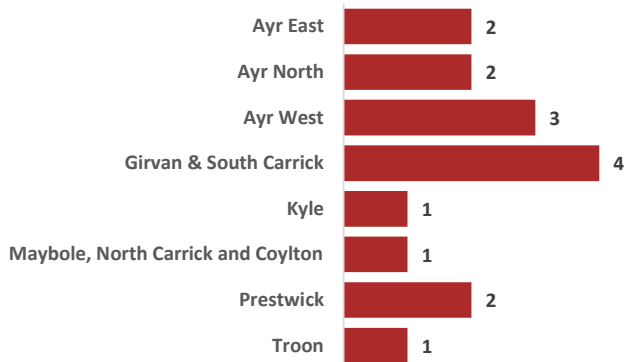
Non-Domestic Fire Safety



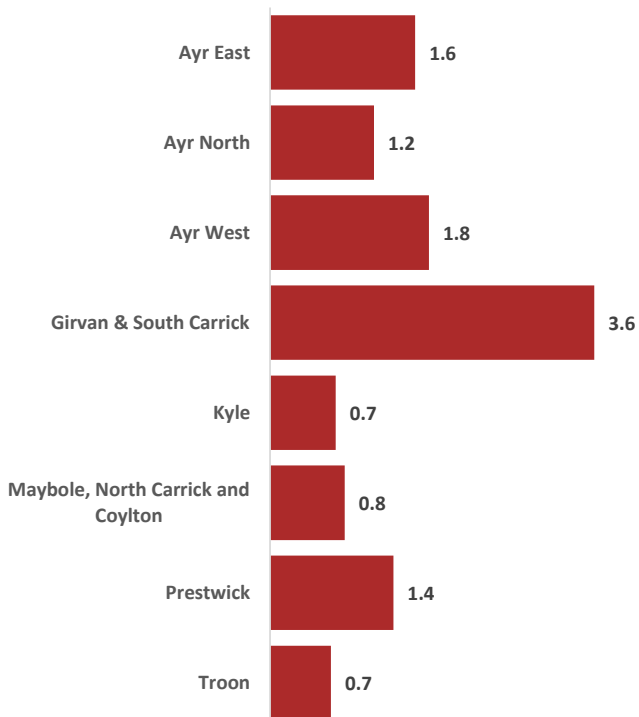
Performance Summary



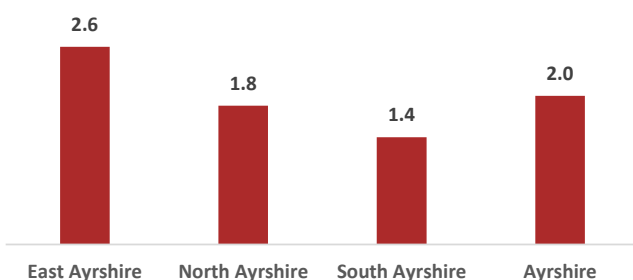
Non-Domestic Fires by Ward Area



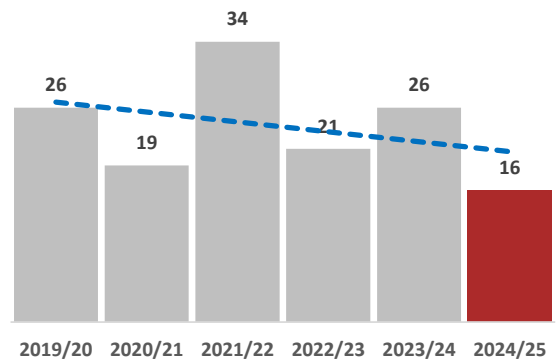
Incidents Per 10,000 Population - South Ayrshire



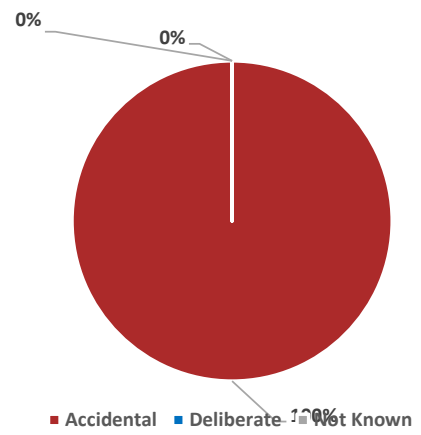
Incidents Per 10,000 Population - Ayrshire



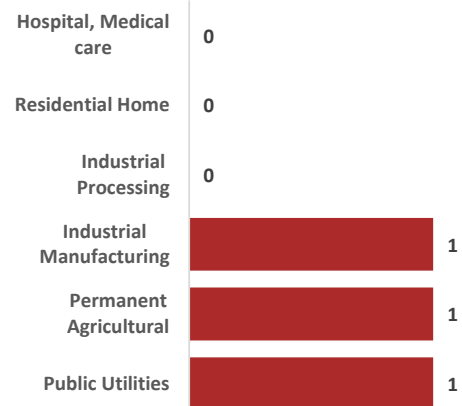
Non-Domestic Fires Year to Date



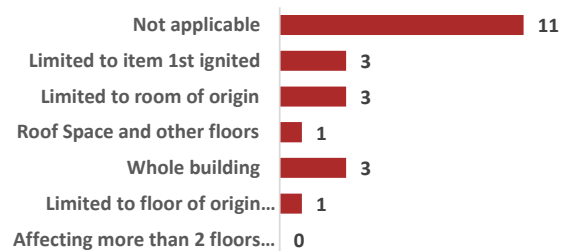
Non-Domestic Fires by Nature of Origin



Non-Domestic Fires by Premises Type



Extent of Fire Damage



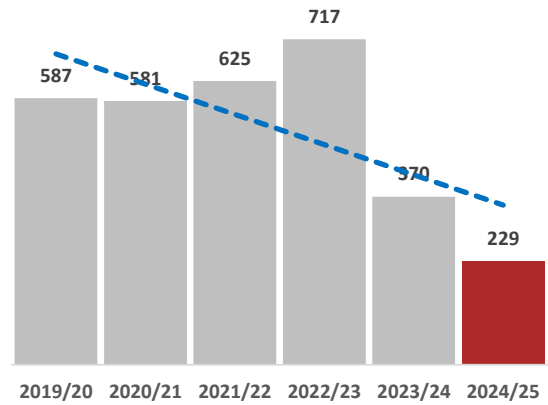
Unwanted Fire Alarm Signals



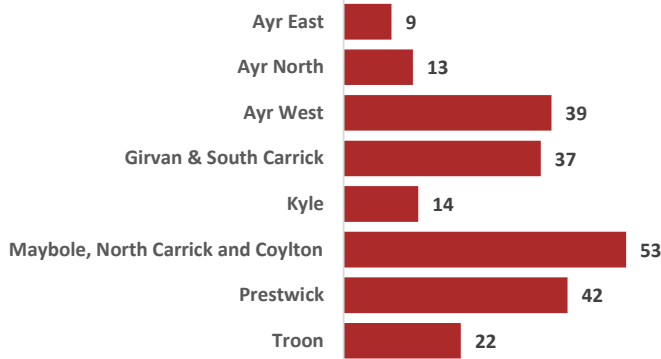
Performance Summary

Year on Year **-38%** 3 Year Average **-23%** 5 Year Average **-12%**

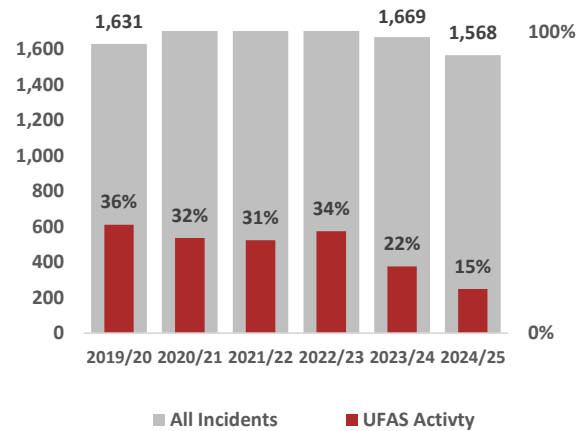
Unwanted Fire Alarm Signals Year to Date



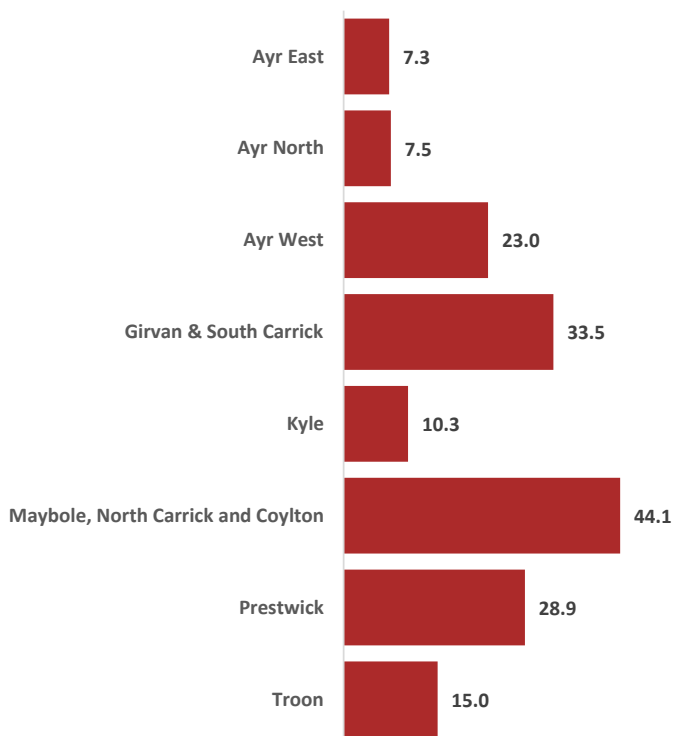
Unwanted Fire Alarms Signals by Ward Area



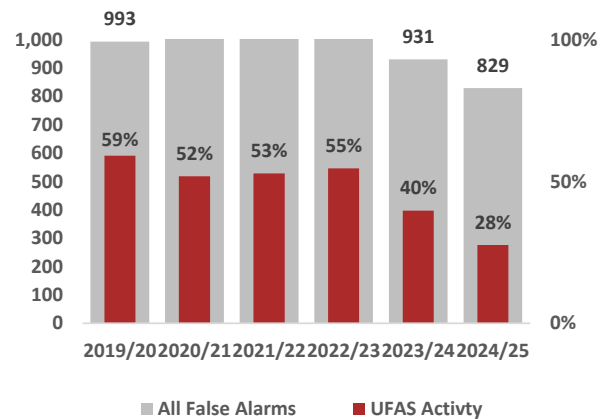
UFAS Percentage Against all Incidents



Incidents Per 10,000 Population - South Ayrshire



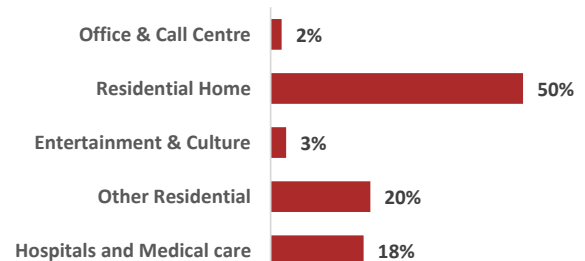
UFAS Percentage Against all False Alarms



Incidents Per 10,000 Population - Ayrshire



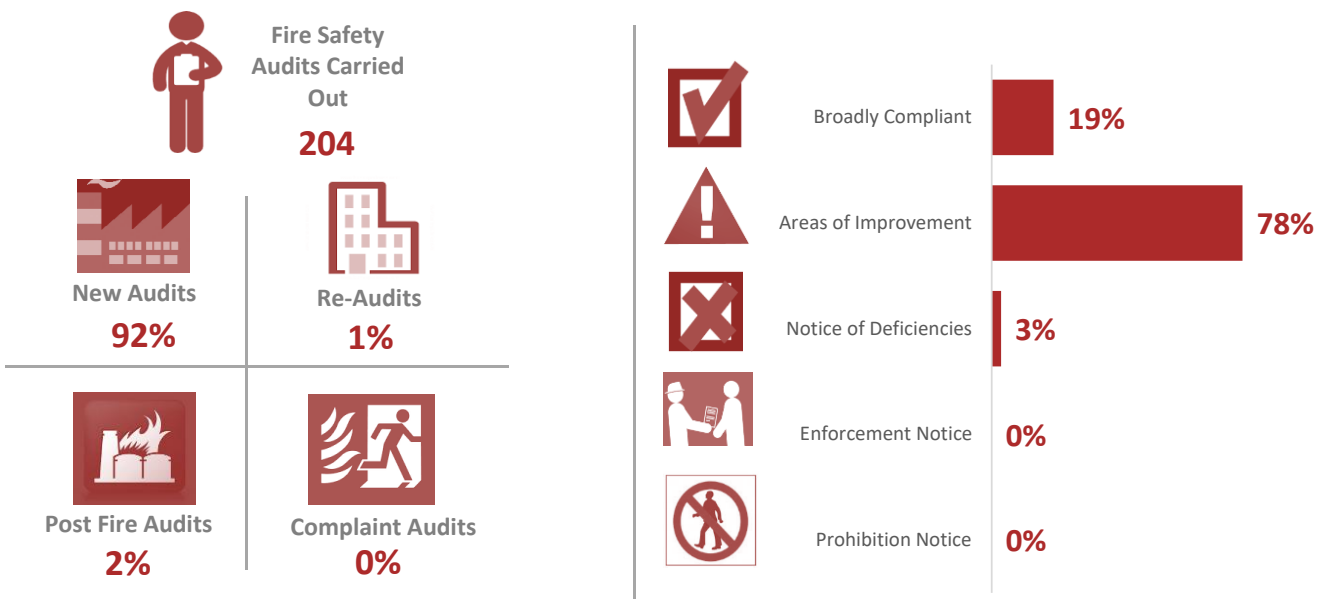
Unwanted Fire Alarm Signals - Top 5 Premises



Home Fire Safety Visits



Fire Safety Audits



Retained Duty System

Appliance Availability	Mon - Fri (08:00 - 18:00)	Mon - Thu (18:00 - 08:00)	Weekend (Fri 18:00 - Mon 08:00)	Total
Ayr	59.92%	88.70%	77.90%	76.15%
Maybole	73.51%	94.69%	87.33%	85.67%
Girvan	60.81%	68.28%	60.71%	63.27%
Colmonell	3.37%	75.49%	70.39%	52.23%
Troon - 1	59.94%	92.65%	88.45%	81.36%
Troon - 2	1.80%	44.23%	21.24%	23.13%
South Ayrshire	35.85%	64.48%	50.48%	41.50%
Ayrshire	70.18%	96.28%	90.41%	86.36%

Total Mobilisations	Total Time Deployed	No. of Personnel	Contracts
171	123:22:34	11	775%
238	171:10:34	11	850%
139	115:57:49	7	525%
65	58:10:43	5	450%
254	157:00:48	14	10.25

Glossary of Terms

Term - What it means

ADF

Accidental Dwelling Fire

CSET

Community Safety Engagement Toolkit is an internal IT system used to record home fire safety visits and community safety activities

FSET

Fire Safety Experiential Training is a bespoke training programme developed by the Scottish Fire and Rescue Service in Ayrshire and delivered to community planning partners to raise awareness of fire safety within the domestic environment

HFSV

Home Fire Safety Visit

PDIR

Post Domestic Incident Response, a term used by Prevention and Protection Directorate to indicate actions taken following attendance at a fire or other incident in the home. PDIRs include amongst things the offer of a free follow-up home fire safety visit

Primary Fires

These include all fires in buildings, vehicles and outdoor structures or any fire involving casualties, rescues or fires attended by five or more appliances

RDS

Retained Duty System. Professional on call firefighters who may have other primary employment responsibilities outside the Fire and Rescue Service but respond to emergency calls within their local area as and when required

RTC

Road Traffic Collision

Secondary Fires

These are the majority of outdoor fires including grassland and refuse fires unless they involve casualties or rescues, property loss or fire or more appliances attend. They include fires in single derelict buildings

Special Service

Calls to incidents which are not fires or false alarms such as RTCs, rescues, flooding, incidents involving hazardous materials or the provision of assistance to other agencies

UFAS

Unwanted Fire Alarm Signals. When an automatic fire detection and alarm system is activated as a result of anything other than an actual fire the activation is classed as a false alarm. If an attendance is made to such an event by the Scottish Fire and Rescue Service, then the event is recorded as an UFAS incident

South Ayrshire Council

**Report by Chief Executive
to Service and Partnerships Performance Panel
of 20 August 2025**

**Subject: Local Government Benchmarking Framework –
Overview of 2023/2024**

1. Purpose

1.1 The purpose of this report is to update Panel on the publication of the Local Government Benchmarking Framework (LGBF) data for 2023/2024 and for panel to consider where scrutiny of this information can help drive improvement.

2. Recommendation

2.1 It is recommended that the Panel:

2.1.1 considers the overall year on year performance highlighted in section 4.1 and Appendix 1;

2.1.2 notes the new process for LGBF scrutiny highlighted in section 4.4; and

2.1.3 notes the accompanying themed data packs (part one) for more extensive scrutiny (attached as Appendix 2).

3. Background

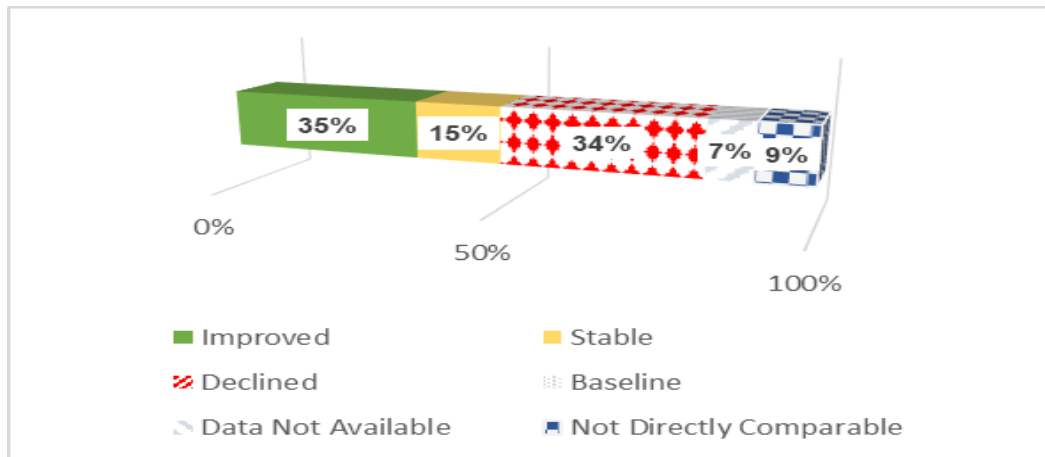
3.1 The LGBF is a high-level benchmarking tool which allows local authorities to compare their performance across a wide range of key service areas such education, environmental services and adult social care. The framework is based on overall service groupings which cover the major public-facing services provided to local communities and the support services necessary to do that:

- Children's services;
- Adult social care;
- Culture and leisure services;
- Environmental services;
- Corporate services;
- Housing services;
- Economic development and planning;
- Climate Change;
- Corporate assets; and
- Financial sustainability.

- 3.2 While a useful tool for beginning conversations around performance, the Improvement Service highlight that the LGBF data should not be considered in isolation but rather be used as starting point for more in-depth scrutiny of performance.
- 3.3 The Improvement Service has produced a National Benchmarking Overview Report for 2023/2024 that can accessed [here](#).
- 3.4 The Improvement Service report provides links to further national context and analytical tools such as:
- LGBF Performance Dashboard;
 - [Good practice principles](#) to using LGBF data;
 - How [Council's are using LGBF](#); and
 - [LGBF Website](#)
- 3.5 As highlighted in the Audit Scotland Best Value Assurance Report published 27 October 2021 (paragraph 34), it was recommended that targets are set to improve performance. Targets allow significant variations in performance to be identified and acted upon. However, targets should not be looked at in isolation as they are only one aspect of performance and do not show whether specific outcomes have been achieved. All actions supporting the new Council Plan 2023-28 are required to set a target and a completion date.
- 3.6 In March 2024, data packs were created and distributed to relevant Service Leads/Lead Officers with responsibility for reporting on LGBF indicators. Each data pack contained information on:
- South Ayrshire's individual performance over three and five years;
 - South Ayrshire's performance in relation to our Family Group and National average over three and five years;
 - The performance of our Family Group for the current year for which data is available; and
 - An abbreviated commentary on the performance of the indicator nationally.
- 3.7 In 2025, the data packs have been revised and updated to reflect the Accounts Commission Statutory Performance Information Direction 2024 and now include information on:
- South Ayrshire's individual year on year performance and from the base year of 2018/19 or the appropriate year where comparison with 2018/19 is not possible;
 - Longitudinal information on our performance with comparison to national and family group data which highlights the potential impact of Covid on the statistics; and
 - Heat maps which show our Family Group Ranking from the base year.

4. Proposals

- 4.1 Overall the year-on-year performance data suggests that 50% of indicators have improved or are stable, 34% of indicators have declined, 7% of indicators have no data available and 9% have data which is not directly comparable as highlighted in the following graph:



- 4.2 Appendix 1 provides the year-on-year performance data when broken down into themes (Corporate Services and Corporate Assets are combined as they are report together) and Children's Services has been further broken down into Broad General Education, Senior Phase Education and Vulnerable Children.
- 4.3 To allow members an opportunity for more extensive scrutiny of the LGBF data, supplementary data (presented by theme and indicator) is being presented to members over two panel meetings (August and September 2025).
- 4.4 Part one themes presented for further scrutiny are: *Corporate Services, Climate Change, Economic Development and Planning, Environment and Financial Sustainability*. Specific data packs for each of these themes are presented in Appendix 2. The data reports also allow for comparison with other local authorities within our family groups alongside commentary from the responsible officer.
- 4.5 Part two themes *Adult Social Care, Broad General Education, Culture and Leisure, Housing, Senior Phase Education and Vulnerable Children* will be presented to Service and Partnerships Performance Panel in September.

5. Legal and Procurement Implications

- 5.1 The recommendations in this report are consistent with legal requirements.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 Not applicable

7. Human Resources Implications

- 7.1 Not applicable

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 There are no risks with rejecting the recommendations.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an Integrated Impact Assessment is not required.

10. Sustainable Development Implications

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report as follows:

- Appendix 1 allows for scrutiny of performance.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to all Priorities of the Council Plan.

13. Link to Shaping Our Future Council Yes No

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Brian Connolly, Portfolio Holder for Corporate and Strategic and the contents of this report reflect any feedback provided.

Background Papers [National Benchmarking Overview Report 2023/2024](#)

Person to Contact Kevin Anderson, Assistant Director (Corporate Policy, Strategy and Performance)
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Email kevin.mccardie@south-ayrshire.gov.uk

**Susan McCardie, Service Lead (Performance, Community
Planning and Sustainability)
County Buildings, Ayr
Email susan.mccardie@south-ayrshire.gov.uk**

Date: 7 August 2025

Title	Year on Year Performance	Performance V Base Year
CORPORATE SERVICES		
Support services as a % of total gross expenditure	Stable	Improved
% of the highest paid 5% employees who are women	Declined	Improved
The gender pay gap (%)	Improved	Improved
The cost per dwelling of collecting council tax	Improved	Improved
Sickness absence days per teacher	Declined	Improved
Sickness absence days per employee (non-teacher)	Stable	Declined
% of income due from council tax received by the end of the year	Stable	Stable
% of invoices sampled that were paid within 30 days	Declined	Declined
% of Crisis Grant Decisions within 1 day	Stable	Stable
% Community Care Grant Decisions within 15 Days	Improved	Improved
Proportion of Scottish Welfare Fund Budget Spent	Improved	Improved
Proportion of Discretionary Housing Payment Funding Spent	Declined	Improved
% of operational buildings that are suitable for their current use	Improved	Declined
% of internal floor area of operational buildings in satisfactory condition	Improved	Improved
FINANCIAL SUSTAINABILITY		
Total useable reserves as a % of council annual budgeted revenue	Declined	Declined
Uncommitted General Fund Balance as a % of council annual budgeted net revenue	Declined	Declined
Ratio of Financing Costs to Net Revenue Stream - General Fund	Declined	Declined
Ratio of Financing Costs to Net Revenue Stream - Housing Revenue Account	Declined	Declined
Actual outturn as a percentage of budgeted expenditure	Improved	Improved
ECONOMIC DEVELOPMENT AND PLANNING		
% of unemployed people assisted into work from council operated / funded employability programmes	Improved	Improved
Cost of Planning & Building Standards per planning application	Declined	Declined
Average time per business and industry planning application (weeks)	Improved	Declined
% of procurement spend spent on local enterprises	Improved	Improved
No of business gateway start-ups per 10,000 population	Declined	Declined
Investment in Economic Development & Tourism per 1,000 Population	Improved	Improved
Proportion of people earning less than the real living wage	Improved	Improved
Proportion of properties receiving superfast broadband	Stable	Improved
Town Vacancy Rates	Declined	Declined

Title	Year on Year Performance	Performance V Base Year
Immediately available employment land as a % of total land allocated for employment purposes in the local development plan	Data Not Available	Data Not Available
Gross Value Added (GVA) per capita	Data Not Available	Data Not Available
Claimant Count as % of Working Age Population	Improved	Declined
Claimant Count as % of 16-24 Population	Improved	Improved
ENVIRONMENT		
Net cost of waste collection per premise	Declined	Declined
Net cost of waste disposal per premise	Stable	Declined
Net cost of street cleaning per 1,000 population	Declined	Declined
Street Cleanliness Score	Improved	Improved
Cost of Trading Standards per 1,000 population	Declined	Improved
Cost of environmental health per 1,000 population	Declined	Declined
% of total household waste arising that is recycled	Stable	Improved
% of adults satisfied with refuse collection (Note 1)	Stable	Improved
% of adults satisfied with street cleaning (Note 1)	Declined	Declined
Cost of Roads per KM	Stable	Improved
% of A Class roads that should be considered for maintenance treatment (Note 2)	Improved	Improved
% of B Class roads that should be considered for maintenance treatment (Note 2)	Improved	Declined
% of C Class roads that should be considered for maintenance treatment (Note 2)	Improved	Improved
% of U Class roads that should be considered for maintenance treatment (Note 3)	Improved	Improved
CLIMATE CHANGE		
CO2 emissions area wide per capita	Data Not Available	Data Not Available
CO2 emissions are wide: emissions within scope of LA per capita	Data Not Available	Data Not Available
CO2 Emissions from Transport per Capita	Declined	Declined
CO2 Emissions from Electricity per Capita	Declined	Declined
CO2 Emissions from Natural Gas per Capita	Improved	Improved
ADULT SOCIAL CARE		
Home care costs per hour for people aged 65 or over	Improved	Declined
Self-Directed Support (Direct Payments + Managed Personalised Budgets) spend on adults 18+ as a % of total social work spend on adults 18+	Improved	Declined
% of people aged 65 and over with long-term care needs who receiving personal care at home	Improved	Declined
% of adults supported at home who agree that their services and support had an impact in improving or maintaining their quality of life	Declined	Declined
Percentage of adults supported at home who agree that they are supported to live as independently as possible	Declined	Declined
Percentage of adults supported at home who agree that they had a say in how their help, care or support was provided	Declined	Declined

Title	Year on Year Performance	Performance V Base Year
Percentage of carers who feel supported to continue in their caring role	Declined	Declined
Residential costs per week per resident for people aged 65 or over	Declined	Declined
Rate of readmission to hospital within 28 days per 1,000 discharges	Declined	Improved
Proportion of care services graded 'good' (4) or better in Care Inspectorate inspections	Improved	Declined
Number of days people spend in hospital when they are ready to be discharged, per 1,000 population (75+)	Improved	Declined
VULNERABLE CHILDREN		
The Gross Cost of 'Children Looked After' in Residential Based Services per Child per Week	Declined	Declined
The Gross Cost of 'Children Looked After' in a Community Setting per Child per Week	Declined	Declined
% of children being looked after in the community	Stable	Declined
Literacy Attainment Gap (P1,4,7 Combined) - percentage point gap between the least deprived and most deprived pupils	Improved	Improved
Numeracy Attainment Gap (P1,4,7 Combined) - percentage point gap between the least deprived and most deprived pupils	Stable	Improved
School attendance rate (Looked After Children) (Note 4)	Data Not Available	Declined
School exclusion rates (per 1,000 'looked after children') (Note 4)	Data Not Available	Improved
% of child protection re-registrations within 18 months	Stable	Improved
% looked after children (LAC) with more than 1 placement in the last year (Aug-July)	Improved	Improved
% of children living in poverty (After Housing Costs) (Note 5)	Improved	Improved
BROAD GENERAL EDUCATION		
Cost Per Primary School Pupil	Declined	Declined
Cost per Pre-School Education Registration	Declined	Declined
% of Adults Satisfied with Local Schools (Note 1)	Declined	Declined
% of P1, P4 and P7 pupils combined achieving expected Curriculum for Excellence (CFE) Level in Literacy	Stable	Improved
% of P1, P4 and P7 pupils combined achieving expected CFE Level in Numeracy	Improved	Improved
% of children meeting developmental milestones	Declined	Declined
% of funded early years provision which is graded good/better	Declined	Declined
SENIOR PHASE EDUCATION		
Cost per Secondary School Pupil	Declined	Declined
% of Pupils Gaining 5+ Awards at Level 5 (Note 6)	Not Directly Comparable	Not Directly Comparable
% of Pupils Gaining 5+ Awards at Level 6 (Note 6)	Not Directly Comparable	Not Directly Comparable

Title	Year on Year Performance	Performance V Base Year
% of Pupils from Deprived Areas Gaining 5+ Awards at Level 5 Scottish Index of Multiple Deprivation (SIMD) (Note 6)	Not Directly Comparable	Not Directly Comparable
% of Pupils from Deprived Areas Gaining 5+ Awards at Level 6 (SIMD) (Note 6)	Not Directly Comparable	Not Directly Comparable
Proportion of Pupils Entering Positive Destinations	Stable	Improved
Overall Average Total Tariff (Note 6)	Not Directly Comparable	Not Directly Comparable
Average Total Tariff SIMD quintile 1 (Note 6)	Not Directly Comparable	Not Directly Comparable
Average total tariff SIMD quintile 2 (Note 6)	Not Directly Comparable	Not Directly Comparable
Average total tariff SIMD quintile 3 (Note 6)	Not Directly Comparable	Not Directly Comparable
Average total tariff SIMD quintile 4 (Note 6)	Not Directly Comparable	Not Directly Comparable
Average total tariff SIMD quintile 5 (Note 6)	Not Directly Comparable	Not Directly Comparable
School attendance rate	Improved	Declined
School exclusion rates (per 1,000 pupils) (Note 4)	Data Not Available	Improved
Participation rate for 16–19-year-olds (per 100)	Stable	Improved
HOUSING		
Gross rent arrears (all tenants) as at 31 March each year as a percentage of rent due for the reporting year	Declined	Declined
% of rent due in the year that was lost due to voids	Improved	Declined
% of council dwellings meeting Scottish Housing Standards	Stable	Declined
Average number of days taken to complete non-emergency repairs	Improved	Improved
% of council dwellings that are energy efficient (Note 7)	Data Not Available	Data Not Available
CULTURE & LEISURE		
Cost per attendance at sports facilities	Improved	Declined
Cost per library visit	Improved	Declined
Cost of museums per visit	Improved	Improved
Cost of parks & open spaces per 1,000 population	Declined	Declined
% of adults satisfied with libraries (Note 1)	Improved	Declined
% of adults satisfied with parks and open spaces (Note 1)	Declined	Declined
% of adults satisfied with museums and galleries (Note 1)	Stable	Declined
% of adults satisfied with leisure facilities (Note 1)	Declined	Declined

Note 1: The customer satisfaction data drawn from the Scottish Household Survey is presented in 3-year rolled averages to deliver the required precision at local level. Base period for comparison is 2016-19.

Note 2: Figures represent a two-year rolling average from the condition surveys. Base period for comparison is 2017/19.

Note 3: Figures represent a four -year rolling average from the condition surveys. Base period for comparison is 2015/19.

Note 4: Data for this indicator is published biennially and data for 2023/24 should be available in summer 2025.

Note 5: 2023/24 data for this indicator is not currently available and will be updated in Summer 2025.

Note 6: COVID-19 led to changes in how National Qualifications were assessed and graded in the years 2020 to 2023. This will have had an impact on the attainment of school leavers in 2019-20, 2020-21, 2021-22 and 2022-23. Care must be taken when comparing attainment of school leavers in 2018-19 and before, with that of school leavers in 2019-20 and beyond. Any interpretation of changes must take full account of the different certification methods used in different years, and changes in the attainment levels in 2019-20, 2020-21, 2021-22 and 2022-23 should not be seen as an indication that performance has improved or worsened, without further evidence.

Note 7: Statistics from the [2023 Scottish House Condition Survey \(SHCS\)](#) were published on 28th January 2025. As [previously advised](#), in the 2021 survey, the lack of SHCS data for 2020 and the enforced changes for 2021 cause issues with the production of local authority estimates from the SHCS which uses a three-year pooled data set. Therefore, data for 2023 Local Authority Analysis will not be produced. A return to the usual approach for producing local authority estimates from the SHCS will not take place until the 2024 wave of the SHCS has completed. Statistics will be produced based on a three-year average for 2022 to 2024 and published in early 2026.

LOCAL GOVERNMENT BENCHMARKING FRAMEWORK (LGBF)

Part One Themes Presented for Scrutiny

Contents:

Page 2: Corporate Services

Page 10: Financial Sustainability

Page 15: Economic Development and Planning

Page 26: Environment

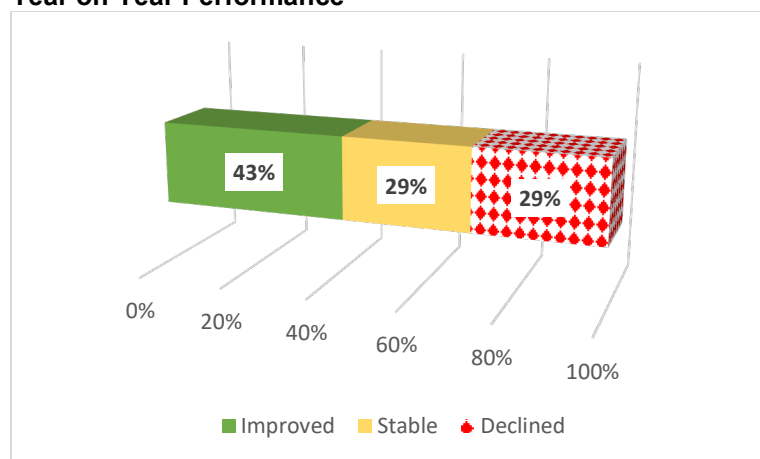
Page 35: Climate Change

Page 38: Additional Notes

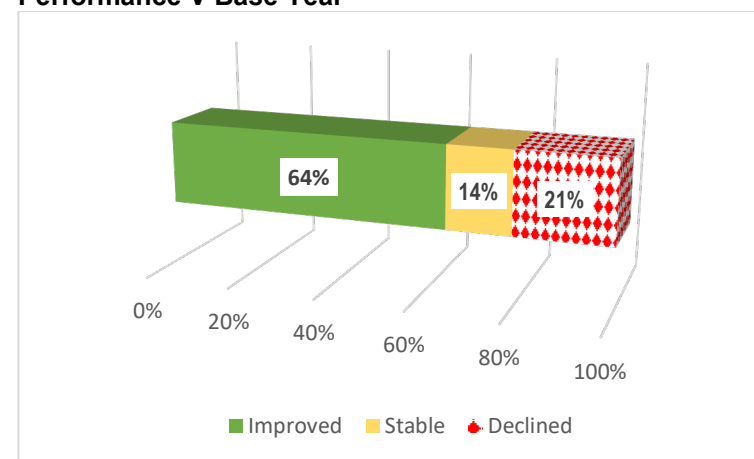
CORPORATE SERVICES

Title	Year on Year Performance	Performance V Base Year
Support services as a % of total gross expenditure (page 3)	Stable	Improved
% of the highest paid 5% employees who are women (page 3)	Declined	Improved
The gender pay gap (%) (page 4)	Improved	Improved
Sickness absence days per teacher (page 4)	Declined	Improved
Sickness absence days per employee (non-teacher) (page 5)	Stable	Declined
The cost per dwelling of collecting council tax (page 6)	Improved	Improved
% of income due from council tax received by the end of the year (page 5)	Stable	Stable
% of Crisis Grant Decisions within 1 day (page 6)	Stable	Stable
% Community Care Grant Decisions within 15 Days (page 7)	Improved	Improved
Proportion of Social Welfare Fund Budget Spent (page 7)	Improved	Improved
Proportion of Discretionary Housing Payment Funding Spent (page 8)	Declined	Improved
% of invoices sampled that were paid within 30 days (page 8)	Declined	Declined
% of operational buildings that are suitable for their current use (page 9)	Improved	Declined
% of internal floor area of operational buildings in satisfactory condition (page 9)	Improved	Improved

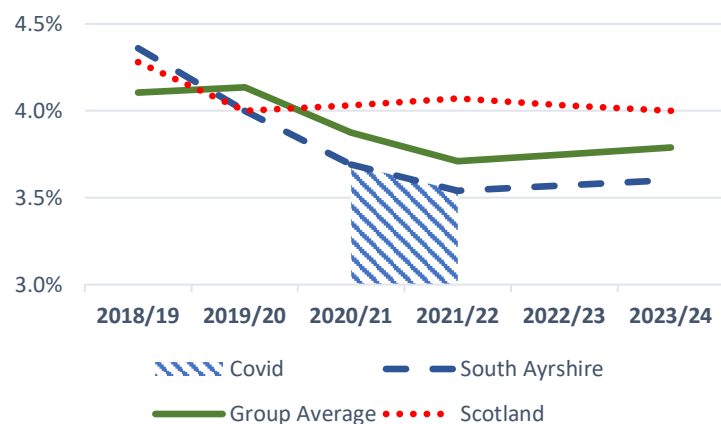
Year on Year Performance



Performance V Base Year



Support services as a % of total gross expenditure:

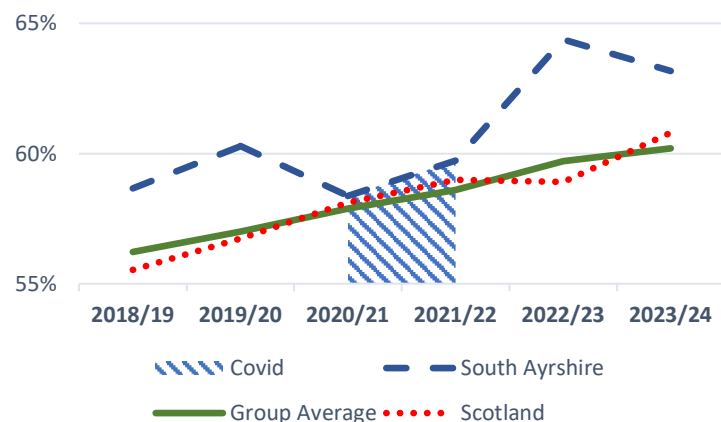


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	2	2	2	2	2
East Lothian	8	7	8	8	7	8
Fife	7	8	7	6	6	6
Moray	5	6	5	5	5	5
North Ayrshire	1	1	1	1	1	1
Perth & Kinross	4	3	4	4	3	3
South Ayrshire	6	4	3	3	4	4
Stirling	3	5	6	7	8	7

Commentary

Sustained improvement in this performance indicator in recent years is now reflected in a stable and consistent outcome compared with target and prior years. The Council remains below both the national and 'family group' (of comparable local authorities) averages.

Percentage of the highest paid 5% employees who are women:

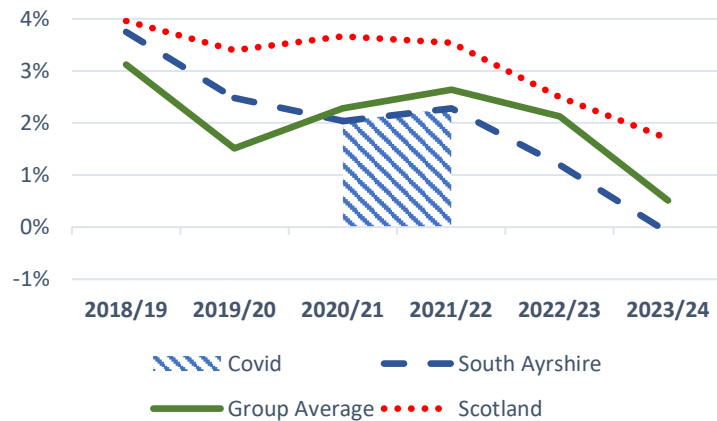


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	7	6	6	6	6
East Lothian	5	5	8	8	8	8
Fife	4	4	4	4	4	3
Moray	6	6	3	1	5	4
North Ayrshire	2	2	1	3	3	1
Perth & Kinross	8	8	7	7	7	7
South Ayrshire	3	3	5	5	2	2
Stirling	1	1	2	2	1	5

Commentary

For this period, we continue to have made more female appointments than male, we also continue to have more female employees in temporary positions at higher graded positions. This trajectory continues.

The gender pay gap:

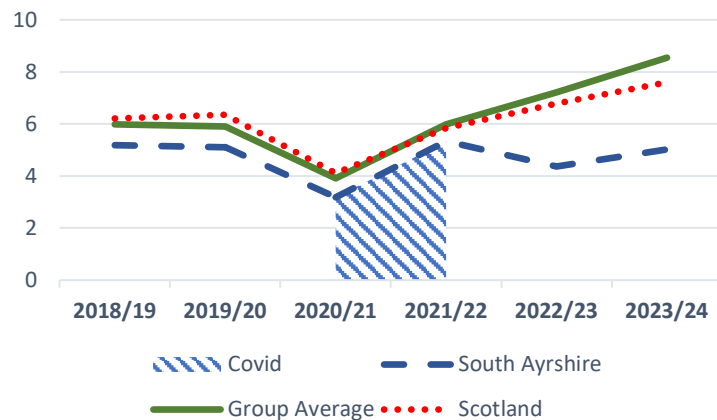


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	4	7	7	8	7
East Lothian	5	6	6	6	6	4
Fife	3	3	4	4	4	3
Moray	8	8	8	8	7	1
North Ayrshire	4	5	3	3	3	DNA
Perth & Kinross	2	2	1	1	1	6
South Ayrshire	6	7	5	5	5	2
Stirling	1	1	2	2	2	5

Commentary

The 24/25 pay award continues to contribute positively on this factor, we see this as a positive outcome and one that should continue over the coming two years.

Sickness absence days per teacher:

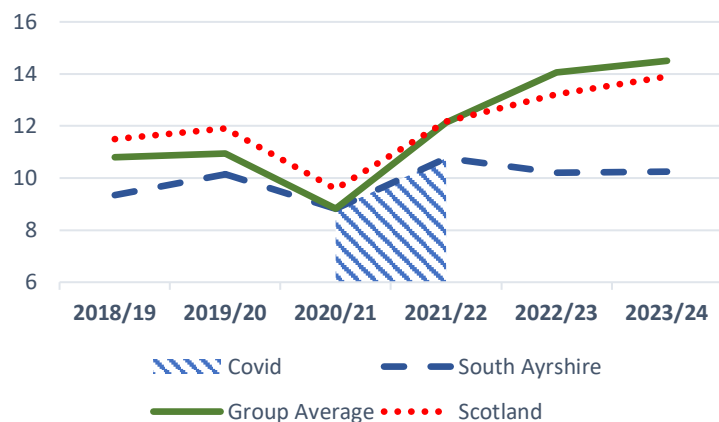


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	1	2	2	2	3	5
East Lothian	5	1	1	1	2	2
Fife	7	6	8	7	7	4
Moray	6	7	6	4	6	7
North Ayrshire	3	4	7	8	5	6
Perth & Kinross	8	8	5	5	4	3
South Ayrshire	2	3	3	3	1	1
Stirling	4	5	4	6	8	8

Commentary

Although reporting as higher, measures have been put in place to support all employees, including the introduction of the Employee Assistance Programme and the services of a new Occupational Health Provider – PAM group. A review of the absence management policy is underway which will support Employee Wellbeing, this will further enhance what is already offered to employees.

Sickness Absence Days per Employee:

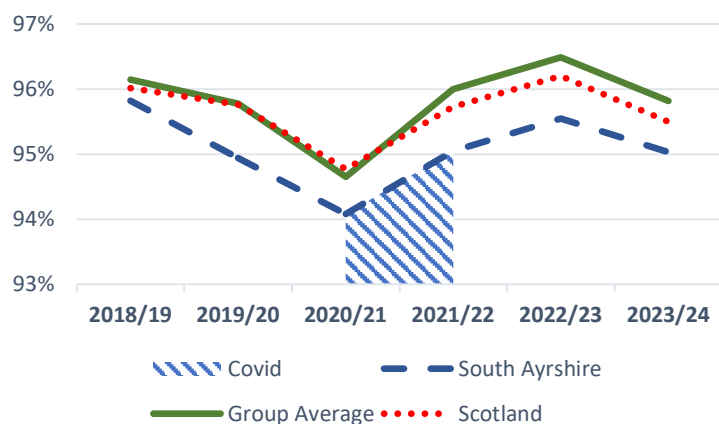


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	3	1	6	6	6
East Lothian	6	2	2	1	2	3
Fife	8	8	8	8	7	7
Moray	7	7	4	4	3	5
North Ayrshire	5	1	6	5	5	4
Perth & Kinross	1	5	3	3	4	2
South Ayrshire	3	4	5	2	1	1
Stirling	4	6	7	7	8	8

Commentary

Although reporting as higher, measures have been put in place to support all employees, including the introduction of the Employee Assistance Programme and the services of a new Occupational Health Provider – PAM group. A review of the absence management policy is underway which will support Employee Wellbeing, this will further enhance what is already offered to employees.

Percentage of income due from council tax received by the end of the year:

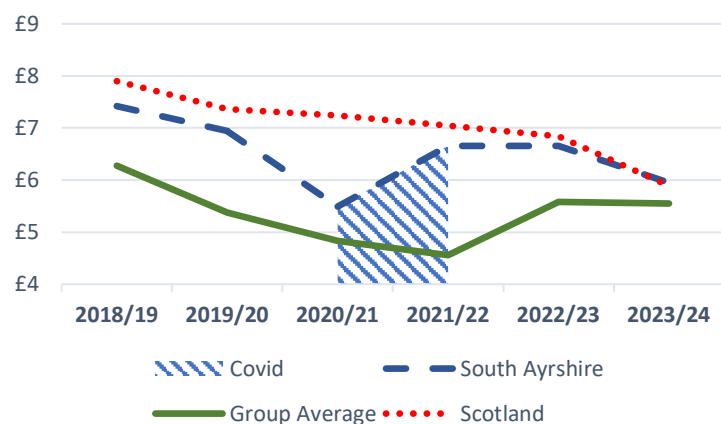


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	8	7	7	7	7	7
East Lothian	4	4	4	3	3	3
Fife	6	5	6	5	5	5
Moray	3	3	3	4	4	4
North Ayrshire	7	8	8	8	8	8
Perth & Kinross	1	2	2	1	1	1
South Ayrshire	5	6	5	6	6	6
Stirling	2	1	1	2	2	1

Commentary

Collections improved slightly against target. Revenues Services continue to take all steps possible to improve in year collections.

Cost of collecting council tax per dwelling:

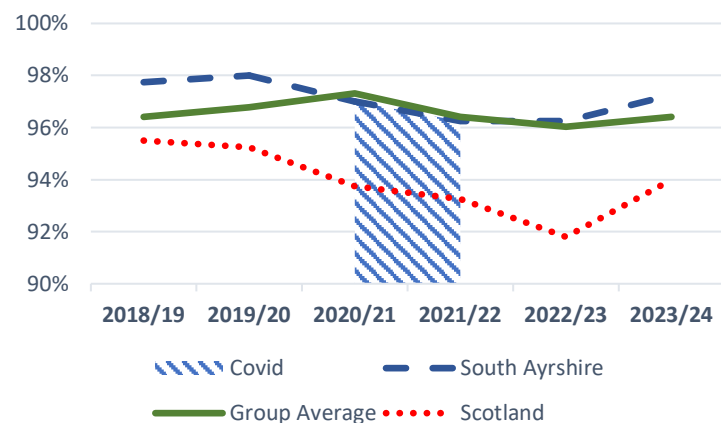


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	1	4	2	3	3
East Lothian	4	4	6	4	8	8
Fife	1	2	2	1	1	1
Moray	8	8	8	8	7	6
North Ayrshire	6	3	1	3	2	2
Perth & Kinross	3	5	3	6	4	7
South Ayrshire	7	6	5	7	6	4
Stirling	5	7	7	5	5	5

Commentary

Costs can fluctuate dependent on central support allocations which can vary widely between Council's. In 2023/24 employee costs reduced due to pension adjustments.

Percentage of Crisis Grant Decisions within 1 day:

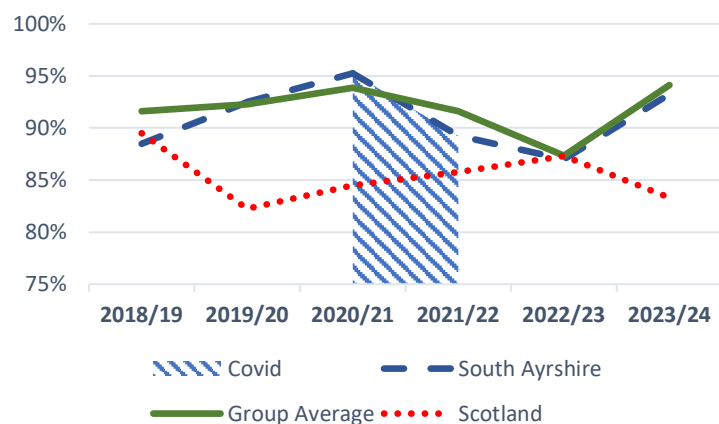


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	2	1	1	1	1
East Lothian	6	8	7	7	7	8
Fife	3	1	3	2	3	1
Moray	7	6	5	4	5	5
North Ayrshire	1	3	2	3	1	4
Perth & Kinross	1	3	3	5	4	1
South Ayrshire	5	5	6	6	6	6
Stirling	8	7	8	8	8	7

Commentary

Performance has improved against 2022/23 and we remain above the LGBF family group average for processing Crisis Grants

Percentage Community Care Grant Decisions within 15 Days:

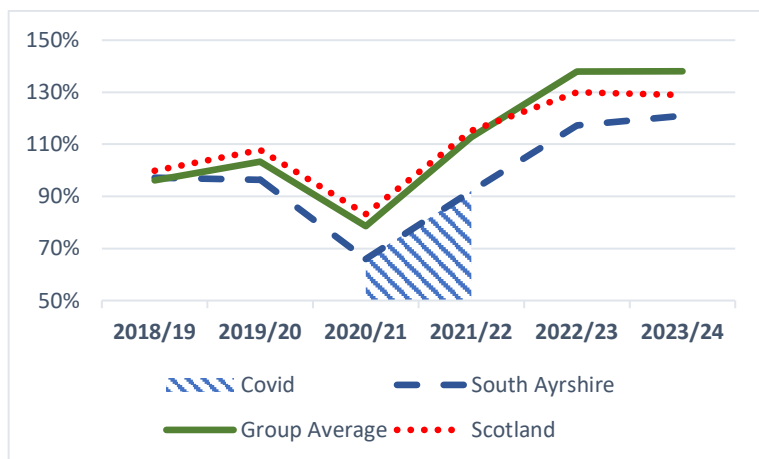


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	3	1	1	1	1
East Lothian	3	2	2	3	3	2
Fife	7	8	8	7	7	7
Moray	5	7	6	4	5	4
North Ayrshire	1	1	2	2	2	3
Perth & Kinross	4	4	4	5	4	5
South Ayrshire	6	5	5	6	6	6
Stirling	8	6	7	8	8	8

Commentary

2023/24 Processing performance has improved substantially after Covid where resources were being diverted to award Covid related grants.

Proportion of Scottish Welfare Fund (SWF) Budget Spent:

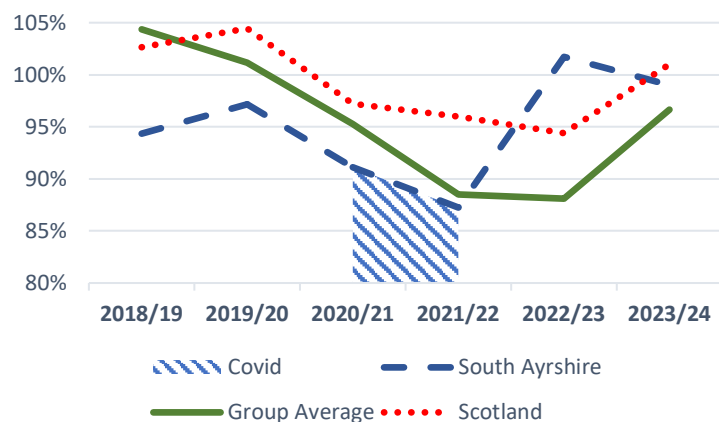


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	7	5	7	7	4
East Lothian	3	4	2	2	1	7
Fife	5	1	4	3	3	2
Moray	8	8	7	5	5	6
North Ayrshire	2	3	8	8	8	8
Perth & Kinross	7	5	1	1	2	1
South Ayrshire	4	6	6	6	6	5
Stirling	1	2	3	4	4	3

Commentary

The Council has supplemented Scottish Government funding for SWF during 2023/24 which has resulted in 121% of the budget being spent.

Proportion of Discretionary Housing Payments (DHP) Funding Spent:

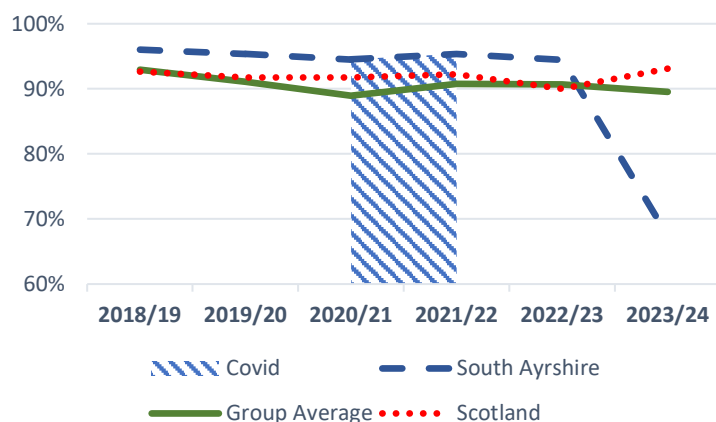


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	4	4	4	5	5
East Lothian	2	2	1	1	7	3
Fife	5	1	2	2	3	1
Moray	8	7	6	8	8	7
North Ayrshire	3	3	3	3	2	2
Perth & Kinross	7	8	8	6	4	6
South Ayrshire	6	6	5	5	1	4
Stirling	1	5	7	7	6	8

Commentary

2.1% reduction in applications when compared to 22/23. Team continues to work to fully maximise budget spend. The Scottish Government reconcile all unspent DHP budgets and underspends are reallocated to be carried forward to the following year.

Percentage of invoices sampled that were paid within 30 days:

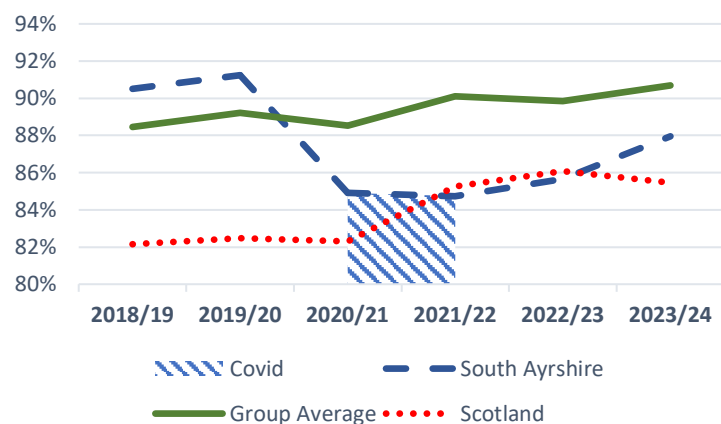


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	2	3	4	7	4
East Lothian	8	7	7	8	8	7
Fife	1	1	1	5	4	1
Moray	7	6	6	6	6	6
North Ayrshire	3	4	4	1	3	2
Perth & Kinross	5	5	5	3	2	3
South Ayrshire	2	3	2	2	1	8
Stirling	6	8	8	7	5	5

Commentary

During April/May 2023 the Council implemented a new financial/invoicing system FUSION. The previous system was switched off on March 31st, 2023, and there was a period of downtime for approximately 3/4 weeks where no invoices could be processed electronically. This resulted in a skew with the overall percentage for 2023/24 and a backlog of processing which has had an effect on our performance for this year.

Proportion of operational buildings that are suitable for their current use:

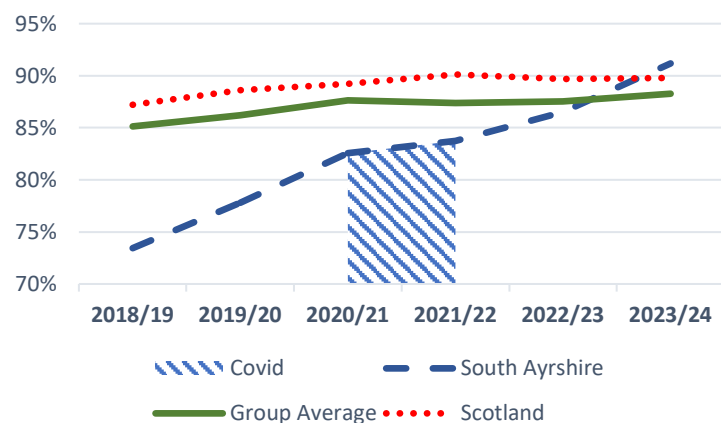


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	5	5	5	5	5
East Lothian	6	8	8	6	8	8
Fife	8	7	7	8	7	7
Moray	1	1	1	1	1	1
North Ayrshire	2	3	2	3	3	3
Perth & Kinross	7	6	3	2	2	2
South Ayrshire	4	2	6	7	6	6
Stirling	3	4	4	4	4	4

Commentary

After a period when this indicator remained static it has now begun to improve with our performance now better than the Scottish average. Further improvement should be seen in future by strategic investment in our properties and further rationalisation of our estate.

Proportion of internal floor area of operational buildings in satisfactory condition:



Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	1	2	2	2	2	2
East Lothian	5	6	5	4	6	7
Fife	6	5	4	5	4	5
Moray	8	8	8	8	8	8
North Ayrshire	3	3	3	3	3	3
Perth & Kinross	4	4	6	6	5	6
South Ayrshire	7	7	7	7	7	4
Stirling	2	1	1	1	1	1

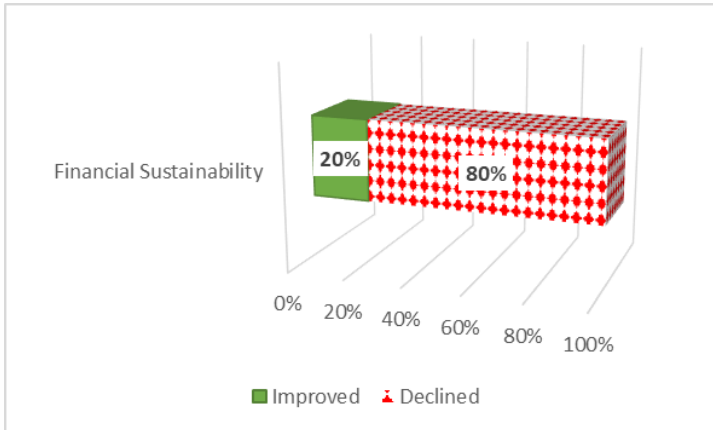
Commentary

The overall floor space of operational buildings in satisfactory condition has increased again in 2023/24, with the result that our performance is now better than both our Family Group and national average. This figure continues to be influenced by building improvements to the School estate including the new Maybole campus.

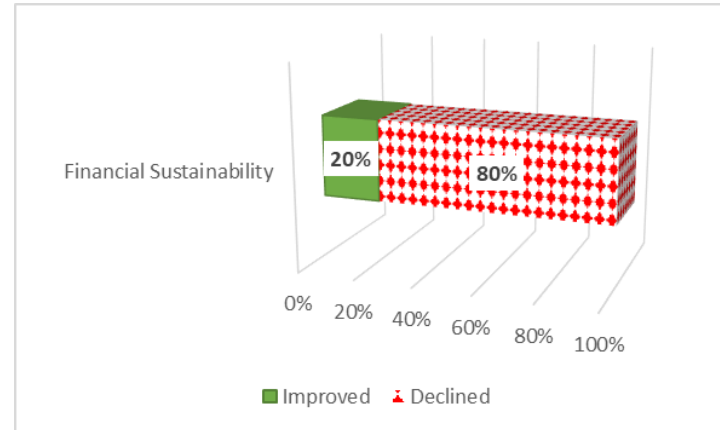
FINANCIAL SUSTAINABILITY

Title	Year on Year Performance	Performance V Base Year
Total useable reserves as a % of council annual budgeted revenue (<i>page 11</i>)	Declined	Declined
Uncommitted General Fund Balance as a % of council annual budgeted net revenue (<i>page 12</i>)	Declined	Declined
Ratio of Financing Costs to Net Revenue Stream - General Fund (<i>page 13</i>)	Declined	Declined
Ratio of Financing Costs to Net Revenue Stream - Housing Revenue Account (<i>page 14</i>)	Declined	Declined
Actual outturn as a percentage of budgeted expenditure (<i>page 14</i>)	Improved	Improved

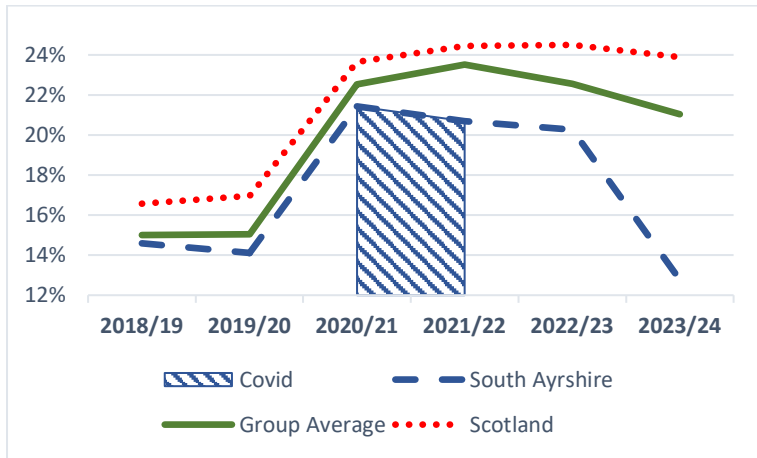
Year on Year Performance



Performance V Base Year



Total useable reserves as a % of council annual budgeted revenue:

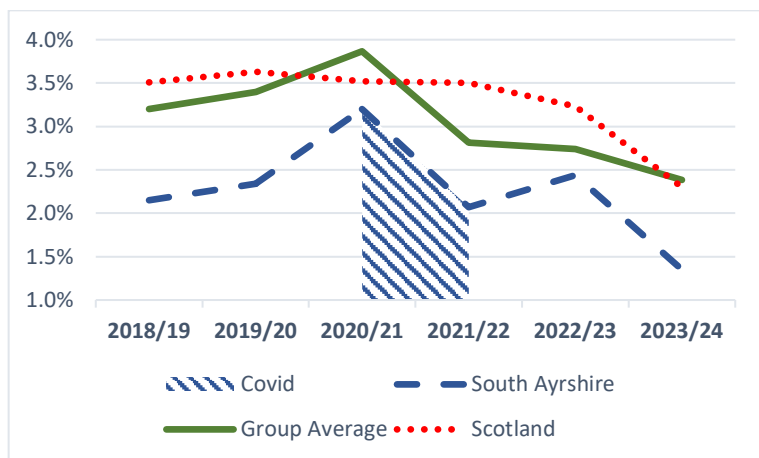


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	2	2	2	2	2
East Lothian	6	7	8	8	7	6
Fife	8	8	6	5	4	7
Moray	7	4	3	3	3	4
North Ayrshire	5	6	7	4	1	1
Perth & Kinross	1	1	1	1	5	3
South Ayrshire	4	5	5	7	6	8
Stirling	3	3	4	6	8	5

Commentary

The movement (which was anticipated) reflects the approved application of reserves during 2023/24, including £6.12m as part of the budget setting process. The utilisation of reserves to help balance budgets and address unplanned expenditure such as the former Station Hotel continues to be regularly and closely monitored.

Uncommitted General Fund Balance as a % of council annual budgeted net revenue:

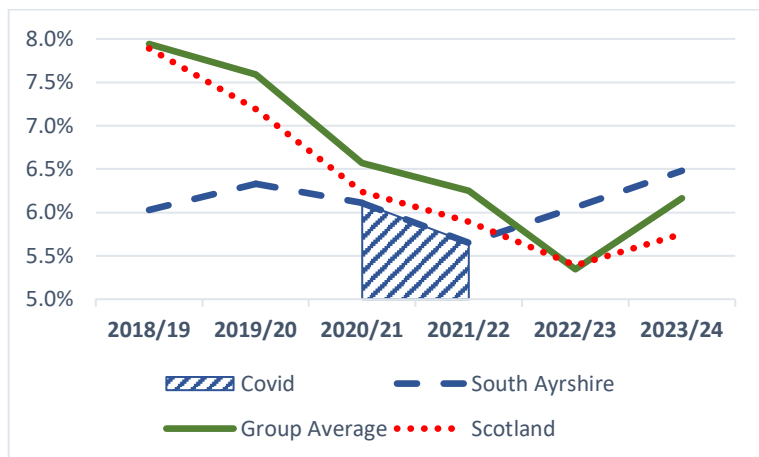


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	3	5	6	5	3	2
East Lothian	8	8	8	8	5	4
Fife	7	7	2	3	2	8
Moray	1	1	1	6	8	5
North Ayrshire	6	4	4	4	7	6
Perth & Kinross	4	3	7	2	1	1
South Ayrshire	5	6	4	7	4	7
Stirling	2	2	3	1	5	3

Commentary

By excluding reserves committed to approved projects, this indicator is more reflective than the previous one of the Council's capacity to deal with the financial consequences of unforeseen circumstances. The Council's approved Financial Strategy is to maintain a level of uncommitted funds between 2% and 4% in line with best practice. The Council's indicator decreased for 2023/24 in line with the broader trend across both the family group and Scotland-wide, which reflected the utilisation of reserves to help address continuing financial constraints. The movement specifically reflects the approved application of reserves during 2023/24, including £6.12m as part of the budget setting process. With the indicator falling below the level required by the approved strategy, a review of committed reserves was undertaken during 2024/25 which increased uncommitted reserves by £0.887m. A further £4.053m was allocated to uncommitted reserves as part of the approved 2025/26 budget in order to address the falling indicator.

Ratio of Financing Costs to Net Revenue Stream - General Fund:

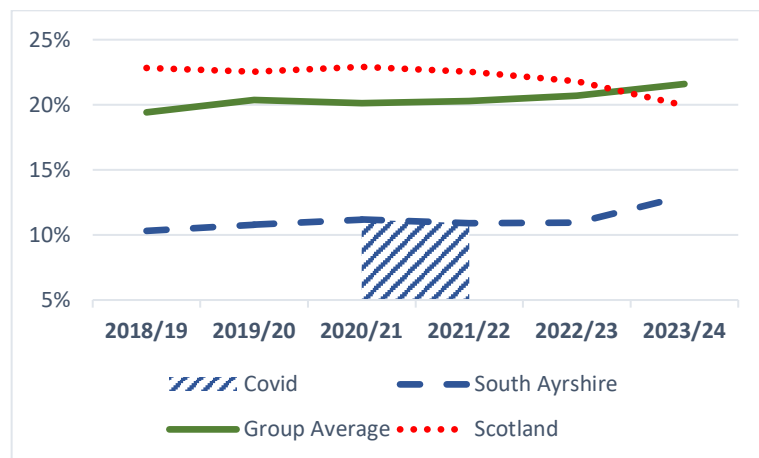


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	8	7	8	8	8	8
East Lothian	3	2	2	2	3	2
Fife	5	4	3	4	1	4
Moray	7	8	7	7	7	7
North Ayrshire	1	1	1	1	2	1
Perth & Kinross	4	5	6	6	6	6
South Ayrshire	2	3	4	3	5	5
Stirling	6	6	5	5	4	3

Commentary

This ratio calculates the percentage of General Fund expenditure used to pay for financing costs, i.e. borrowing to support the capital programme. The Council's 2023/24 ratio increased from that of 2022/23, which mirrors the trends for both the family group and Scotland-wide and reflected sustained high interest rates despite a pragmatic approach to the Council's borrowing requirements. This is an important indicator for the Council's financial health which remains under close and regular scrutiny.

Ratio of Financing Costs to Net Revenue Stream - Housing Revenue Account (HRA):

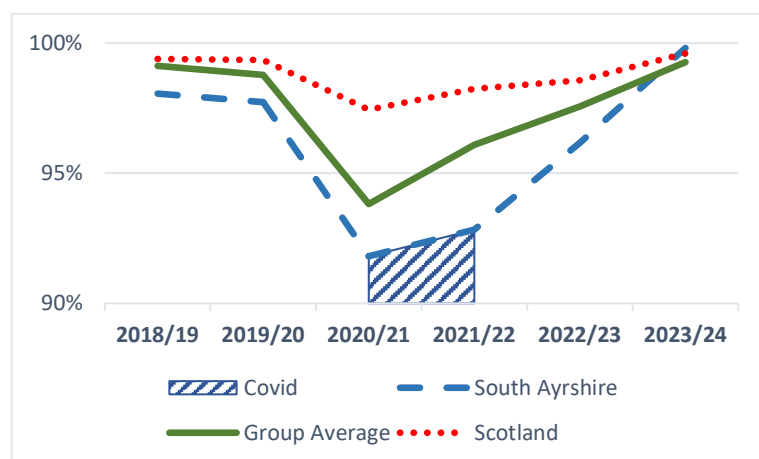


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	3	2	3	2	3	2
East Lothian	8	8	8	8	8	8
Fife	5	6	6	6	7	7
Moray	6	5	5	5	5	6
North Ayrshire	2	3	2	3	4	3
Perth & Kinross	7	7	7	7	6	5
South Ayrshire	1	1	1	1	1	1
Stirling	4	4	4	4	2	4

Commentary

This ratio calculates the percentage of HRA expenditure used to pay for financing costs, i.e. borrowing to support the Housing capital programme. Although the Council's 2023/24 ratio has increased compared with 2022/23, it remains significantly lower than both the Council's 'family group' of comparable local authorities and the Scottish average, which reflects a comparatively low reliance on borrowing to support investment in the Council's housing stock.

Actual outturn as a percentage of budgeted expenditure:



Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	3	1	2	3	2
East Lothian	5	1	3	3	1	1
Fife	1	4	5	6	8	6
Moray	3	8	7	8	7	7
North Ayrshire	6	5	8	4	4	3
Perth & Kinross	8	7	4	5	5	8
South Ayrshire	7	6	6	7	6	4
Stirling	2	2	2	1	2	5

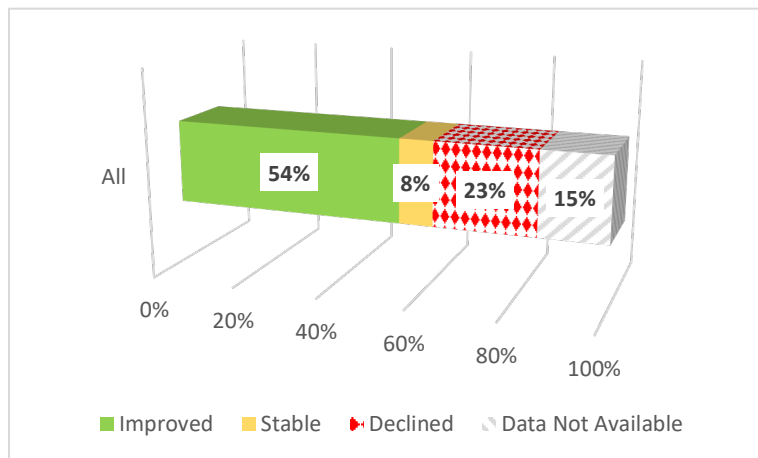
Commentary

This ratio continues to increase since 2020/21, directly mirroring both the family group and Scotland-wide trends towards 100% (fully expended budget).

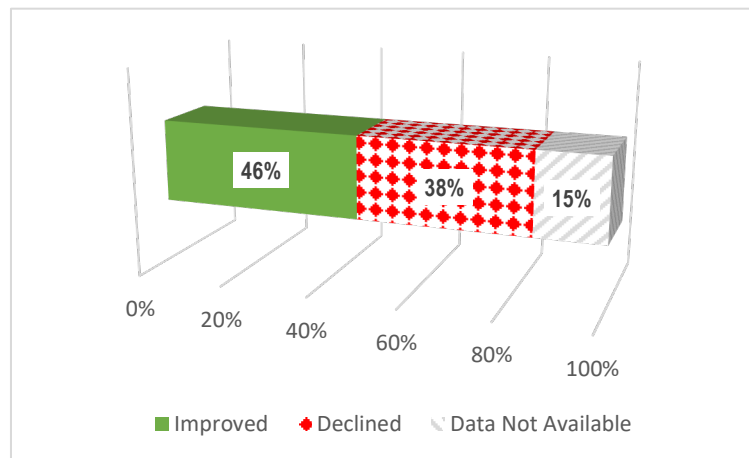
ECONOMIC DEVELOPMENT AND PLANNING

Title	Year on Year Performance	Performance V Base Year
% of unemployed people assisted into work from council operated / funded employability programmes (page 16)	Improved	Improved
Cost of Planning & Building Standards per planning application (page 17)	Declined	Declined
Average time per business and industry planning application (weeks) (page 17)	Improved	Declined
% of procurement spend spent on local enterprises (page 18)	Improved	Improved
No of business gateway start-ups per 10,000 population (page 18)	Declined	Declined
Investment in Economic Development & Tourism per 1,000 Population (page 19)	Improved	Improved
Proportion of people earning less than the real living wage (page 20)	Improved	Improved
Proportion of properties receiving superfast broadband (page 21)	Stable	Improved
Town Vacancy Rates (page 22)	Declined	Declined
Immediately available employment land as a % of total land allocated for employment purposes in the local development plan (page 22)	Data Not Available	Data Not Available
Gross Value Added (GVA) per capita (page 23)	Data Not Available	Data Not Available
Claimant Count as % of Working Age Population (page 24)	Improved	Declined
Claimant Count as % of 16-24 Population (page 25)	Improved	Improved

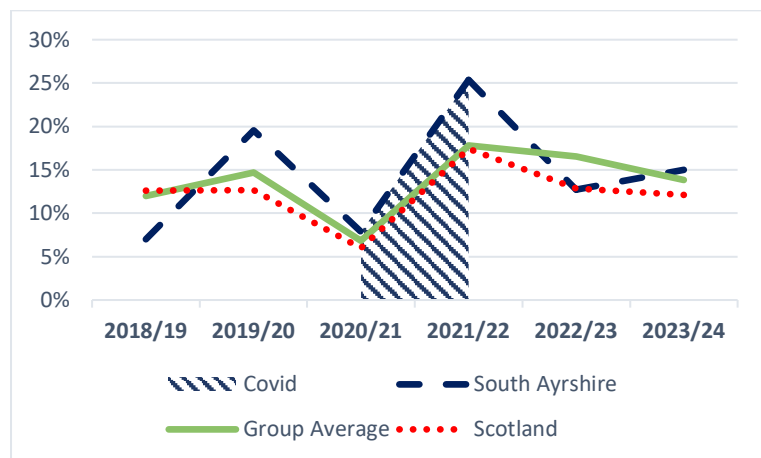
Year on Year Performance



Performance V Base Year



% of unemployed people assisted into work from Council operated/funded Employability Programmes:

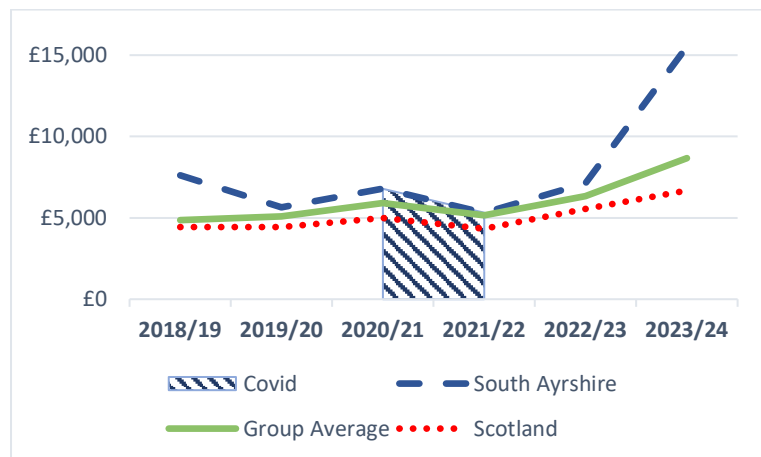


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	5	1	7	2	3
East Lothian	7	7	8	6	4	7
Fife	4	6	7	4	7	5
Moray	8	8	6	8	8	8
North Ayrshire	2	2	2	3	3	2
Perth & Kinross	1	1	4	5	5	6
South Ayrshire	6	3	5	2	6	4
Stirling	3	4	3	1	1	1

Commentary

The number of people progressing into employment from our programmes continues to increase. Thriving Communities have developed courses to support local demand using labour market intelligence. Programmes such as Evolve and PAVE are having a positive impact in supporting adults into employment. Commissioned sector based work academies are also supporting people into employment. Officers have delivered workshops or Elected Members briefings showcasing some of the work while highlighting some of the targeted planned work over the next twelve months.

Cost of Planning and Building Standards Services per planning application:

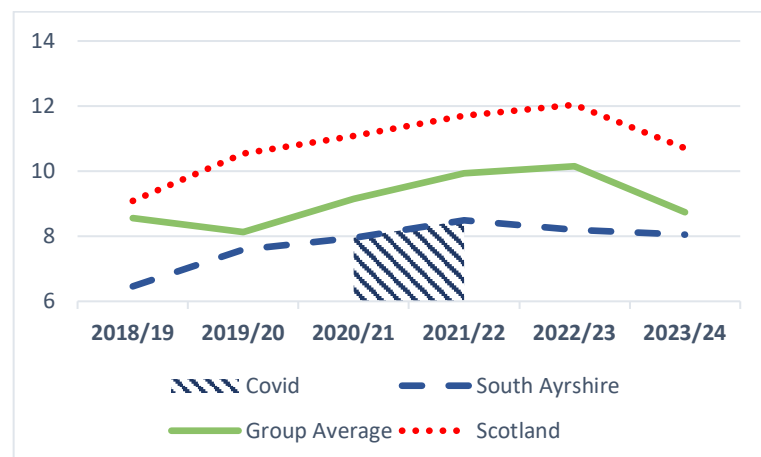


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	8	8	8	8	6
East Lothian	1	1	1	1	1	1
Fife	3	2	4	3	2	3
Moray	4	3	3	5	4	2
North Ayrshire	2	4	2	2	3	4
Perth & Kinross	5	7	7	7	5	5
South Ayrshire	8	6	6	6	6	8
Stirling	6	5	5	4	7	7

Commentary

The costs this year are higher than previously due significant emergency works being carried out to a fire damaged building under the Building Scotland Act. In addition, significant fees have been incurred in relation to two planning matters that required external legal support.

Average time per business and industry planning application (weeks):

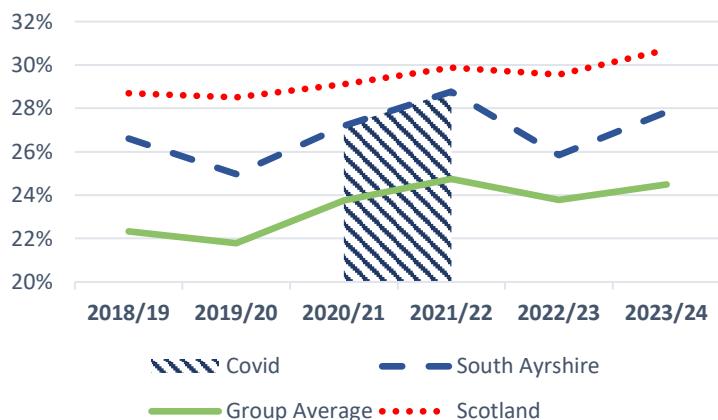


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	7	8	6	6	7
East Lothian	7	8	7	4	7	3
Fife	6	5	6	8	8	6
Moray	2	2	2	2	2	2
North Ayrshire	3	1	1	1	1	1
Perth & Kinross	4	4	4	5	4	8
South Ayrshire	1	3	3	3	3	4
Stirling	8	6	5	7	5	5

Commentary

Despite reduced resources, the Service has ensured that resource has been focused on determining Commercial applications to support the local economy.

% of the Council's procurement spent on local enterprises:

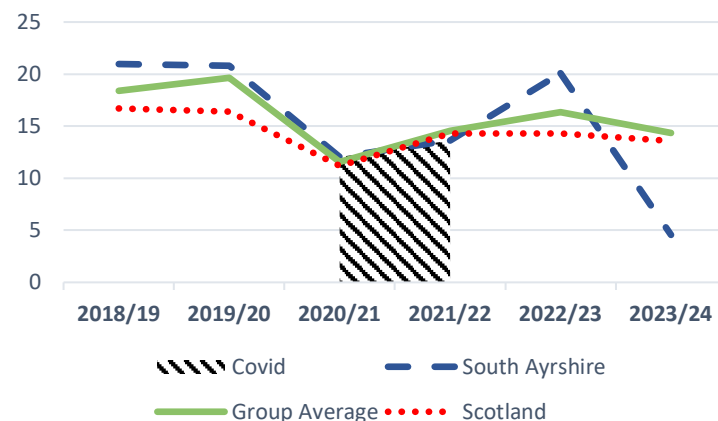


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	8	5	5	7	3
East Lothian	5	3	6	7	8	8
Fife	1	1	1	1	1	1
Moray	3	5	3	3	3	5
North Ayrshire	8	6	7	6	4	4
Perth & Kinross	4	4	4	4	5	7
South Ayrshire	2	2	2	2	2	2
Stirling	7	7	8	8	6	6

Commentary

SAC successfully increased the % of spend with Local suppliers in 23/24 by 1.9% compared to the previous year. This equates to 549 local South Ayrshire suppliers being used by the Council during 23/24 at a total spend of circa £62M within the South Ayrshire region.

No. of business gateway start-ups per 10,000 population:

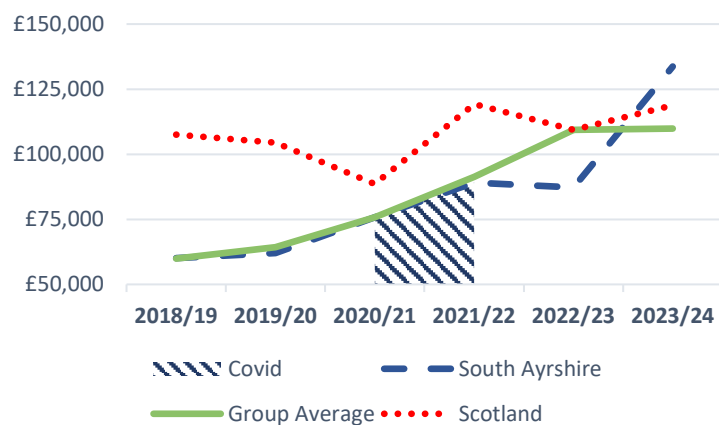


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	3	8	1	1	2
East Lothian	5	7	7	8	6	3
Fife	7	6	3	3	5	4
Moray	8	8	5	6	7	7
North Ayrshire	2	2	6	7	8	6
Perth & Kinross	6	5	2	4	4	5
South Ayrshire	3	4	4	5	2	8
Stirling	1	1	1	2	3	1

Commentary

The significant drop in start-up claims has resulted from internal challenges in recording data on the Customer Relationship Management(CRM) system. Planning start engagements rose from 218 in 2022/23 to 247 in 23/24, which provides a clearer indication of trend.

Investment in Economic Development & Tourism per 1,000 Population:

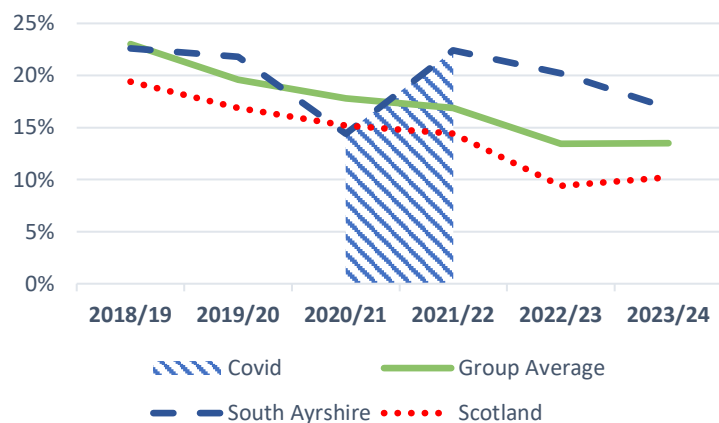


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	2	1	2	6	8
East Lothian	5	7	4	6	1	3
Fife	6	3	2	5	3	4
Moray	8	8	8	8	7	7
North Ayrshire	1	1	3	1	2	1
Perth & Kinross	4	6	6	3	4	6
South Ayrshire	3	4	5	4	5	2
Stirling	7	5	7	7	8	5

Commentary

South Ayrshire Council continues to invest in 'Destination South Ayrshire' (DSA). The number of events across South Ayrshire continues to increase and additional resources have been committed to support DSA. The UK Shared Prosperity Fund (UKSPF) has allowed additional funding to be made available for groups and organisations to organise events and South Ayrshire has committed to supporting events over the next 3 year including the Ayr Show, Lowland Gathering and Prestfest. Activity within our event spaces at The Cutty Sark and The Grain Exchange continues to evolve with plans to increase activity over the next 12 months.

Proportion of people earning less than the real living wage:

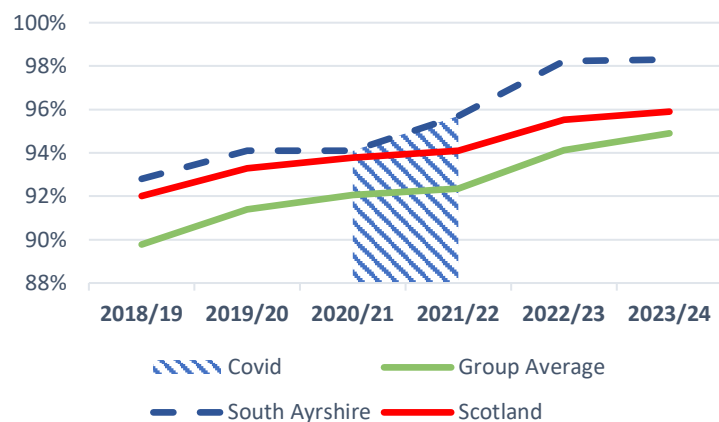


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	7	6	1	1	4
East Lothian	2	3	5	8	DNA	6
Fife	2	4	3	5	3	3
Moray	8	8	7	6	4	5
North Ayrshire	6	2	4	2	DNA	2
Perth & Kinross	1	5	8	4	2	1
South Ayrshire	5	6	2	7	5	7
Stirling	4	1	1	3	DNA	DNA

Commentary

There continues to be an improvement in the proportion of people earning less than the real living wage and SAC continue to support and promote Fair work principles with local businesses and employers as part of our ongoing commitment to improving this statistic. Community Wealth Building (CWB) officers have supported local businesses and grants that are distributed through our grants and commissioned services require organisations to pay the real living wage. Officers continue to promote fair work however understand the challenges for local businesses with the increase costs in supplies, services, and utilities.

Proportion of properties receiving superfast broadband:

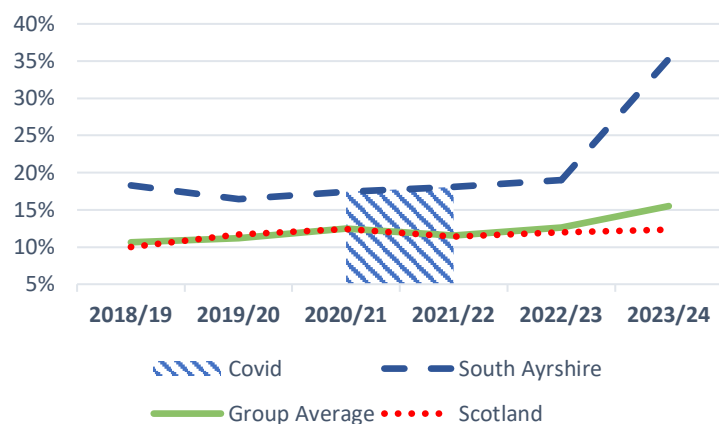


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	2	2	1	2	1
East Lothian	5	5	5	5	5	5
Fife	1	1	1	2	3	2
Moray	7	8	8	8	8	8
North Ayrshire	3	3	3	4	4	4
Perth & Kinross	7	7	7	7	7	7
South Ayrshire	4	3	4	3	1	2
Stirling	6	6	6	6	6	6

Commentary

South Ayrshire continues to perform better than our family group, work continues to develop to improve 5G and superfast broadband across South Ayrshire. Work is underway to improve Wi-Fi at our event spaces including the Low Green, this will further enhance connectivity in the area. Local community groups and organisations have also benefited from Community Benefit from Virgin/O2 as part of SAC commissioned contract, this benefit include Wi-Fi being installed in community venues and devices and data being distributed to young people who are care experienced.

Town Vacancy Rates:

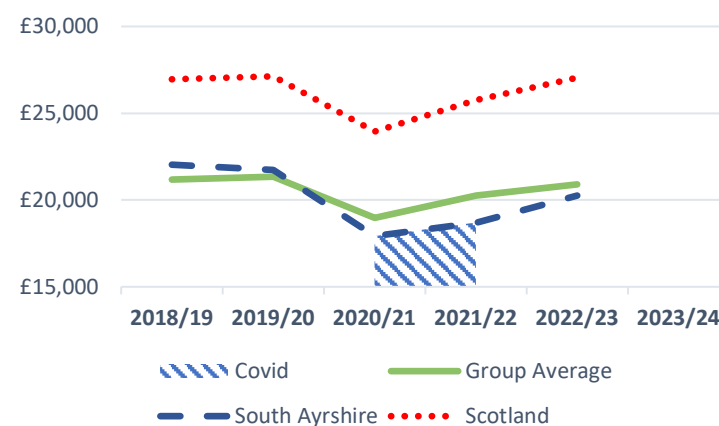


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	5	5	6	6	4
East Lothian	4	4	2	3	1	3
Fife	7	8	8	8	7	7
Moray	2	2	3	4	3	6
North Ayrshire	5	6	6	5	2	1
Perth & Kinross	3	3	4	1	4	2
South Ayrshire	8	7	7	7	8	8
Stirling	1	1	1	2	5	5

Commentary

Town Centre Vacancy rates in South Ayrshire remained high during 2023/24, the closure of the Arran Mall in Ayr and Kyle Centre in Ayr continues to have an impact on this stat. Work is ongoing in each of our towns to enhance place and spaces to make our towns both attractive and accessible. Ayr Town Centre Framework was approved in 2024 and plans to develop areas including Burns Statue Square and Arran Mall Site are progressing. Following on from the Town Centre Audit in 2022 a further audit has been commissioned in 2025 and this audit will provide stats and data on each of our five towns.

Immediately available employment land as a % of total land allocated for employment purposes in the local development plan (203/24 Data not available):

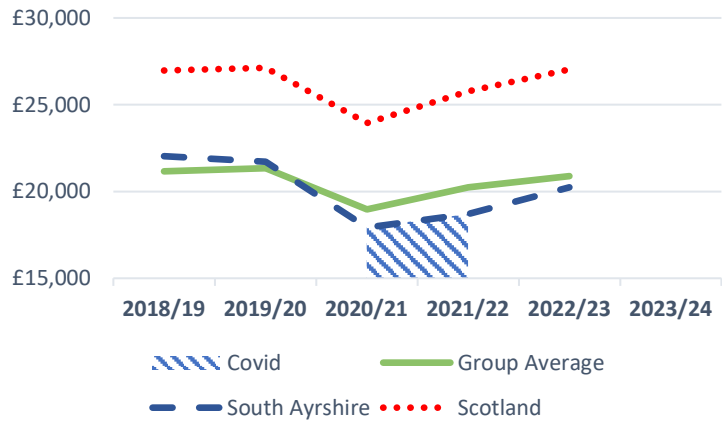


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	5	5	2	2	1
East Lothian	7	7	7	3	5	6
Fife	8	8	8	7	7	7
Moray	3	4	4	4	3	4
North Ayrshire	1	2	3	1	1	2
Perth & Kinross	5	6	6	5	4	5
South Ayrshire	2	1	1	8	8	DNA
Stirling	4	3	2	6	6	DNA

Commentary

South Ayrshire data is not available for this indicator.

Gross Value Added (GVA) per capita (2023/24 Data not available):

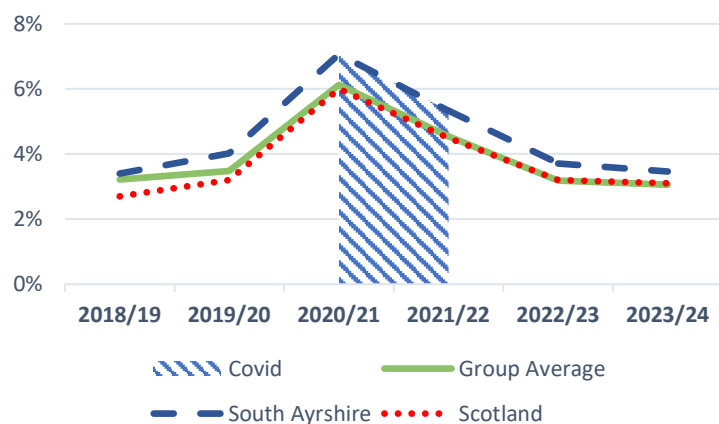


Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	8	8	8	8	8	DNA
East Lothian	6	7	7	7	7	DNA
Fife	5	5	4	4	5	DNA
Moray	3	3	3	3	3	DNA
North Ayrshire	7	6	6	6	6	DNA
Perth & Kinross	1	1	1	2	2	DNA
South Ayrshire	4	4	5	5	4	DNA
Stirling	2	2	2	1	1	DNA

Commentary

Data is not available for this indicator.

Claimant Count as % of Working Age Population:



Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	7	7	7	7	7
East Lothian	4	4	4	4	1	3
Fife	6	5	5	5	5	5
Moray	2	3	3	3	4	1
North Ayrshire	8	8	8	8	8	8
Perth & Kinross	1	1	1	2	2	2
South Ayrshire	5	6	6	6	6	6
Stirling	3	2	2	1	3	4

Commentary

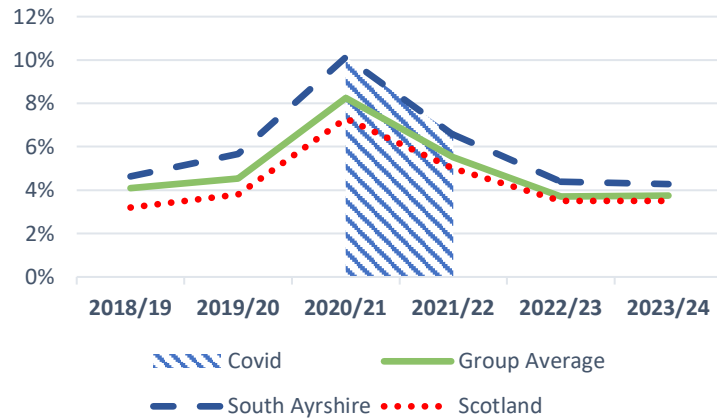
The Local Employability Partnership (LEP) and Financial Inclusion and Growth Strategic Delivery Partnership are trying to address this stat. Workshops and meeting have taken place with partners and local data is being analysed to understand where this stat peaks.

Statistics include:

- 1 in 5 of residents claiming out of work benefits in South Ayrshire is the 30–39-year age group. This is higher than the Scotland rate of 17.4%.
- In Scotland the highest percentage of people claiming out of work benefits are aged 60-64 years.

The LEP continue to offer training and employment opportunities that will have a positive impact on these stats.

Claimant Count as % of 16-24 Population:



Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	7	7	7	7	7
East Lothian	4	3	3	3	3	4
Fife	5	5	5	5	5	5
Moray	3	4	4	4	4	2
North Ayrshire	8	8	8	8	8	8
Perth & Kinross	1	2	2	2	2	3
South Ayrshire	6	6	6	6	6	6
Stirling	2	1	1	1	1	1

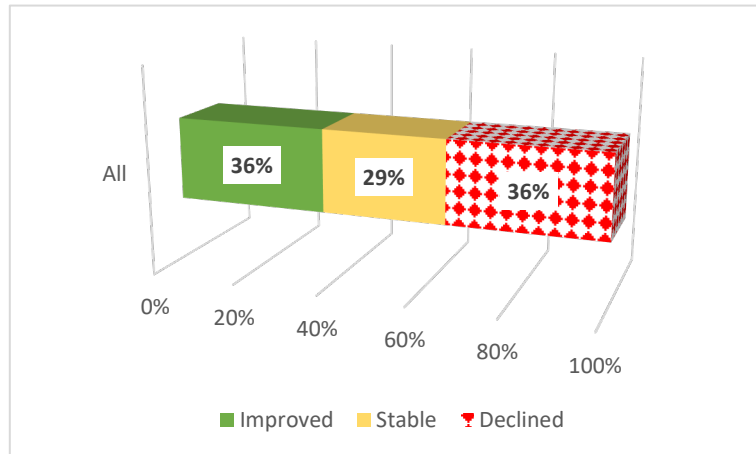
Commentary

This figure continues to decrease however is slightly higher than the family group. Over the past three years South Ayrshire has remained in the top three local authorities for positive destinations and are currently top of Scotland. There has been a focus on improving the participation measure and this focus has resulted in the decrease in this stat. The Local Employability Partnership (LEP) continues to be focused on improving this statistic and is reviewing the data for young people aged 20-24 where there is an increase in unemployment.

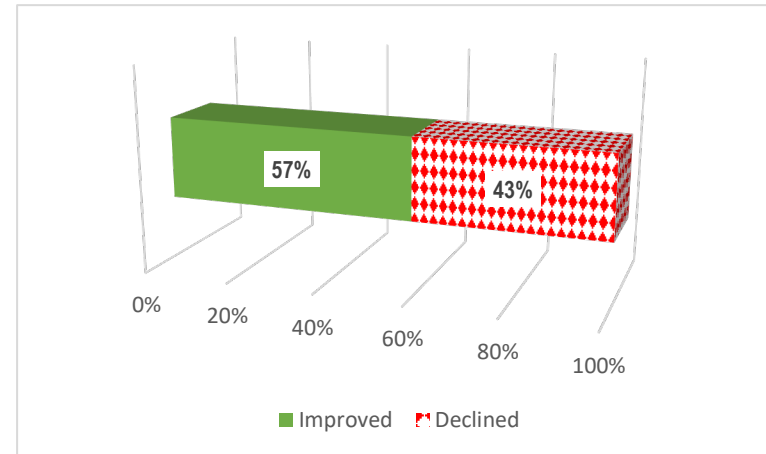
ENVIRONMENT

Title	Year on Year Performance	Performance V Base Year
Net cost of waste collection per premise (page 27)	Declined	Declined
Net cost of waste disposal per premise (page 27)	Stable	Declined
Net cost of street cleaning per 1,000 population (page 28)	Declined	Declined
Street Cleanliness Score (page 28)	Improved	Improved
Cost of Trading Standards per 1,000 population (page 30)	Declined	Improved
Cost of environmental health per 1,000 population (page 31)	Declined	Declined
% of total household waste arising that is recycled (page 30)	Stable	Improved
% of adults satisfied with refuse collection services (Note 1) (page 29)	Stable	Improved
% of adults satisfied with street cleaning services (Note 1) (page 29)	Declined	Declined
Cost of Roads per KM (page 31)	Stable	Improved
% of A Class roads that should be considered for maintenance treatment (Note 2) (page 32)	Improved	Improved
% of B Class roads that should be considered for maintenance treatment (Note 2) (page 33)	Improved	Declined
% of C Class roads that should be considered for maintenance treatment (Note 2) (page 33)	Improved	Improved
% of U Class roads that should be considered for maintenance treatment (Note 3) (page 34)	Improved	Improved

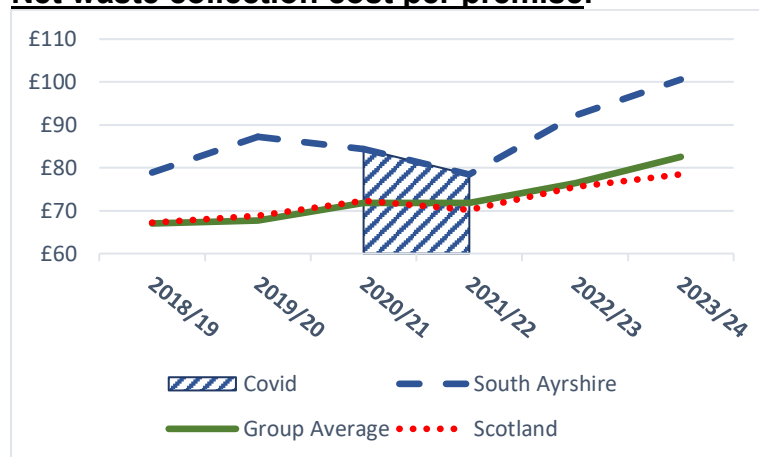
Year on Year Performance



Performance V Base Year



Net waste collection cost per premise:

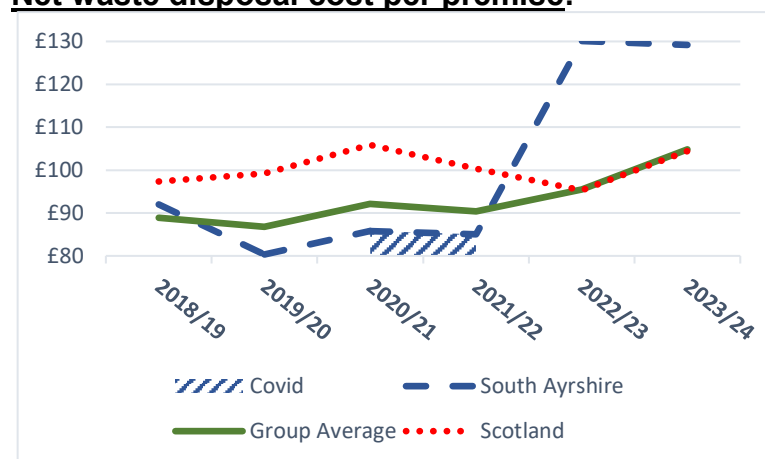


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	4	5	3	3	4
East Lothian	4	5	4	7	5	5
Fife	1	2	2	2	2	2
Moray	2	1	1	1	1	1
North Ayrshire	3	3	3	4	4	3
Perth & Kinross	6	6	6	5	6	6
South Ayrshire	7	7	7	6	7	7
Stirling	8	8	8	8	8	8

Commentary

In 2023/24 we saw a significant increase in employee and transport costs. It should be noted that not all Authorities manage the replacement of fleet and machinery in the same way. In South Ayrshire we lease vehicles and larger machinery which allows us to have a younger fleet. Whereas some Authorities capitalise their fleet and retain vehicles and machinery longer. South Ayrshire invests more in our parks and public open space, and this is seen in the Customer Satisfaction and the awards gained for our parks and beaches.

Net waste disposal cost per premise:

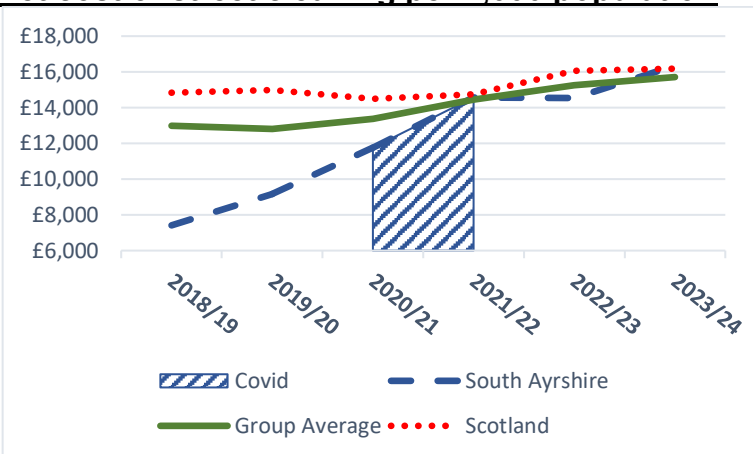


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	3	2	1	1	5
East Lothian	1	1	1	2	2	1
Fife	3	2	3	4	3	2
Moray	8	6	7	7	6	3
North Ayrshire	7	7	5	5	5	6
Perth & Kinross	6	8	6	8	7	4
South Ayrshire	5	4	4	3	8	8
Stirling	4	5	8	6	4	7

Commentary

South Ayrshire's percentage increase in the Net Waste Collection Costs mirrors that of the family group average increase. All Authorities have different methods of collection. South Ayrshire offers a full suite of segregated waste collection.

Net cost of street cleaning per 1,000 population:

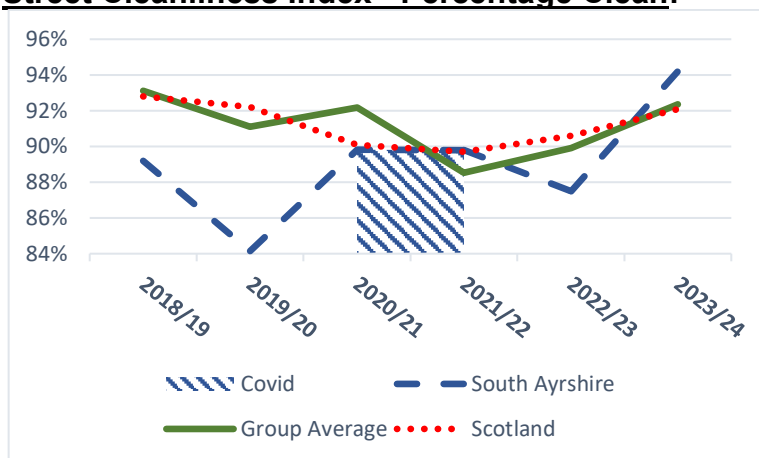


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	4	2	2	1	2
East Lothian	5	5	3	3	3	3
Fife	3	2	5	5	5	5
Moray	2	1	1	1	2	1
North Ayrshire	6	6	6	6	6	6
Perth & Kinross	7	7	7	7	7	7
South Ayrshire	1	3	4	4	4	4
Stirling	8	8	8	8	8	8

Commentary

2023/24 saw the introduction of a new financial system and when figures were submitted there may well have been issues with mis coding. The Service believes that the cost assigned to them for 2023/24 should be lower and they will be working with finance to ensure that figures submitted for 2024/25 are more accurate.

Street Cleanliness Index - Percentage Clean:

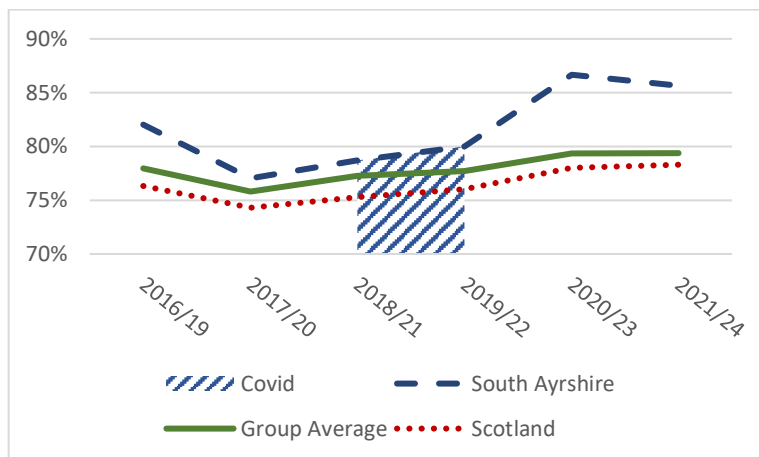


Family Group Ranking						
Date	2016/17	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	6	2	5	5	6
East Lothian	5	5	6	3	4	7
Fife	2	3	1	4	1	4
Moray	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
North Ayrshire	4	2	5	7	7	5
Perth & Kinross	1	4	3	6	2	1
South Ayrshire	6	7	7	2	6	3
Stirling	2	1	4	1	3	2

Commentary

Waste Management undertook a review of their Street Cleaning Service and implemented a new zonal system for the small street sweepers, this has been augmented by the use of a private contractor to provide a large unit to clean our wider and busier roads where there is often a heavier level of detritus. The service will continue to monitor and adapt when and where necessary. The success of the implementation of the changes is reflected in our increased Street Cleanliness Index to 94.2%

Percentage of adults satisfied with refuse collection services:

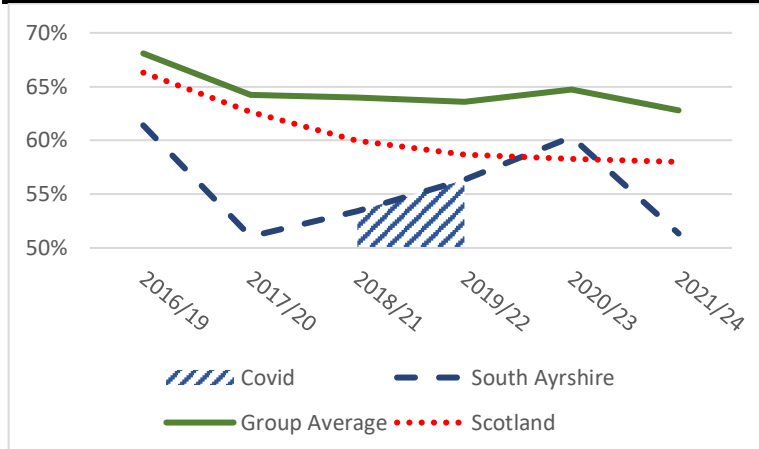


Family Group Ranking						
Date	2016/19	2017/20	2018/21	2019/22	2020/23	2023/24
East Ayrshire	7	8	8	8	7	6
East Lothian	6	3	2	2	2	1
Fife	5	2	3	3	5	4
Moray	2	6	7	7	6	7
North Ayrshire	1	4	4	5	3	3
Perth & Kinross	4	1	1	1	4	5
South Ayrshire	3	5	5	4	1	2
Stirling	8	7	6	6	8	8

Commentary

Waste Management works hard to provide an efficient collection system which maximises the opportunity for households to recycle at their doorstep. The Service collects over 6,000,000 bins per annum so very pleased to see that customer satisfaction percentage has been sustained and is significantly higher than our family group.

Percentage of adults satisfied with street cleaning services:

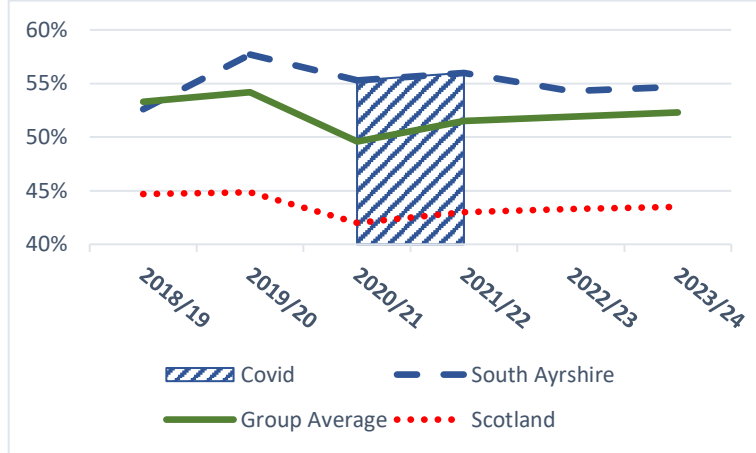


Family Group Ranking						
Date	2016/19	2017/20	2018/21	2019/22	2020/23	2023/24
East Ayrshire	6	7	8	8	7	7
East Lothian	1	1	1	1	1	1
Fife	3	3	3	3	4	2
Moray	5	6	5	5	5	6
North Ayrshire	4	4	6	7	7	5
Perth & Kinross	2	2	2	2	2	4
South Ayrshire	7	8	7	6	6	8
Stirling	8	5	4	4	3	3

Commentary

While it is extremely disappointing to see a drop in percentage of people satisfied with street cleansing, it should be remembered that this is an opinion and one where we do not know what they are dissatisfied with. It also does not reflect the Street Cleanliness Index detailed above where the Service has seen an increase from 87.5% to 94.2%.

Percentage of total household waste that is recycled each calendar year:

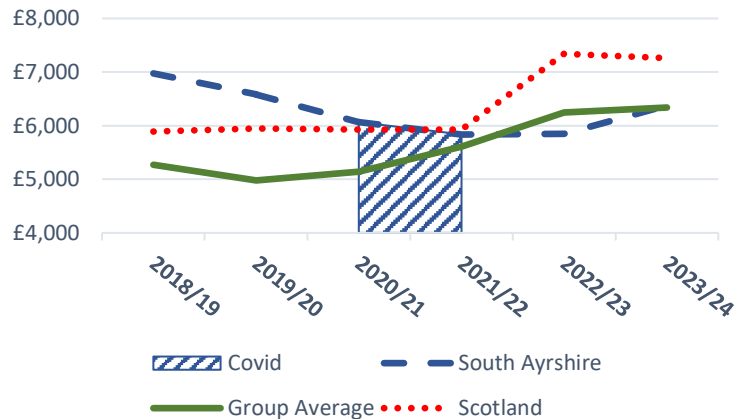


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	6	8	7	7	7
East Lothian	4	4	3	3	4	4
Fife	8	8	7	8	8	8
Moray	1	1	2	4	1	2
North Ayrshire	2	3	4	1	2	1
Perth & Kinross	7	7	5	6	6	5
South Ayrshire	5	2	1	2	3	3
Stirling	3	5	6	5	5	6

Commentary

The 2023/24 report has seen a slight increase. The Service works to maximise domestic waste recycling and to reduce recycle that is placed in the residual bin. The Waste Aware Team worked with Zero Waste Scotland and undertook a project to trial interventions that would increase the number of households participating in presenting their Food Waste Caddy. With a percentage of 54.7% South Ayrshire is 5th highest of the Scottish Local Authorities for recycling.

Cost of trading standards per 1,000 population:

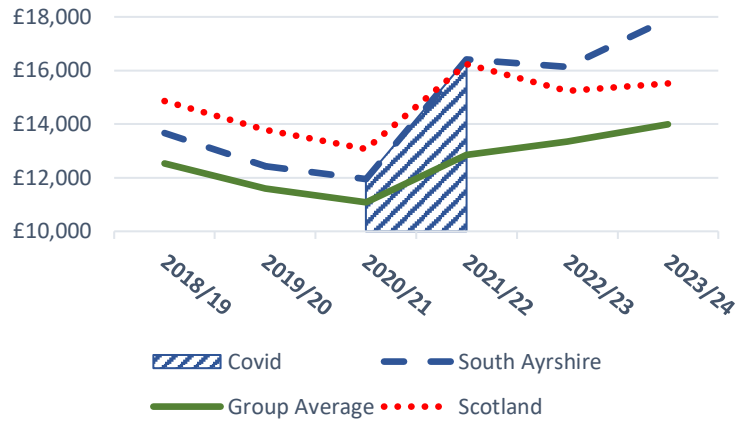


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	4	4	5	5	4	4
East Lothian	1	2	2	2	2	2
Fife	7	7	7	7	8	7
Moray	5	5	4	3	5	3
North Ayrshire	2	1	1	1	1	1
Perth & Kinross	3	3	3	6	6	6
South Ayrshire	6	6	6	4	3	5
Stirling	8	8	8	8	7	8

Commentary

This budget has remained stable over recent years and any increases are inflationary. Changes to advice provision should result in a reduction in this figure for 2026.

Cost of environmental health per 1,000 population:

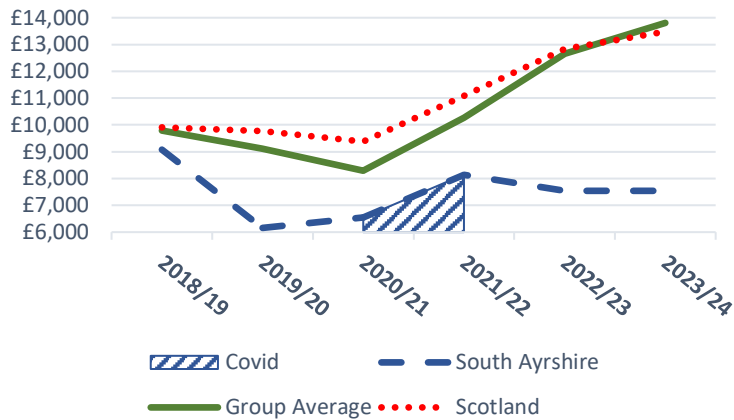


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	2	3	4	3	3	4
East Lothian	3	4	3	4	4	3
Fife	5	2	1	1	1	1
Moray	8	8	8	8	8	6
North Ayrshire	1	1	2	2	2	2
Perth & Kinross	7	5	5	5	5	5
South Ayrshire	6	6	6	7	6	7
Stirling	4	7	7	6	7	8

Commentary

The costs in this indicator include the costs of public conveniences which are out with the budget of Trading Standards and Environmental Health. The costs for Environmental Health are £11,929 per 1000 population and have remained consistent after allowing for inflationary increases.

Cost of Roads per KM:

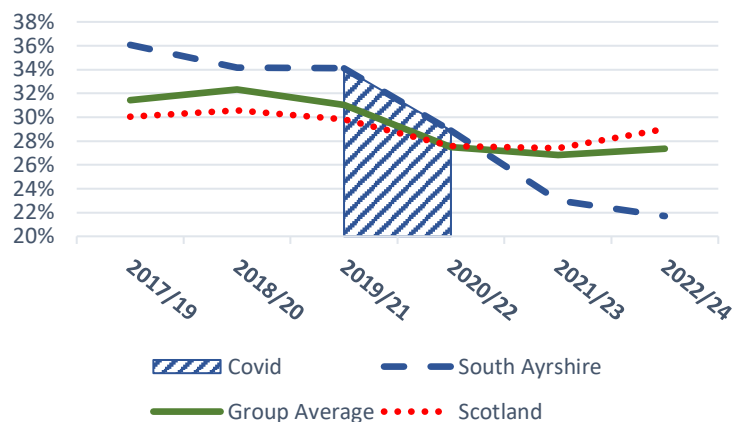


Family Group Ranking						
Date	2016/17	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	6	8	4	3	3
East Lothian	2	3	4	3	5	4
Fife	4	7	5	5	4	5
Moray	1	2	1	1	1	1
North Ayrshire	6	5	7	7	7	7
Perth & Kinross	7	4	3	8	8	8
South Ayrshire	3	1	2	2	2	2
Stirling	8	8	6	6	6	6

Commentary

The cost of maintenance per kilometre of roads (capital and revenue cost) varies year on year depending on the capital budget and revenue budget allocated to roads maintenance.

% of A Class roads that should be considered for maintenance treatment:

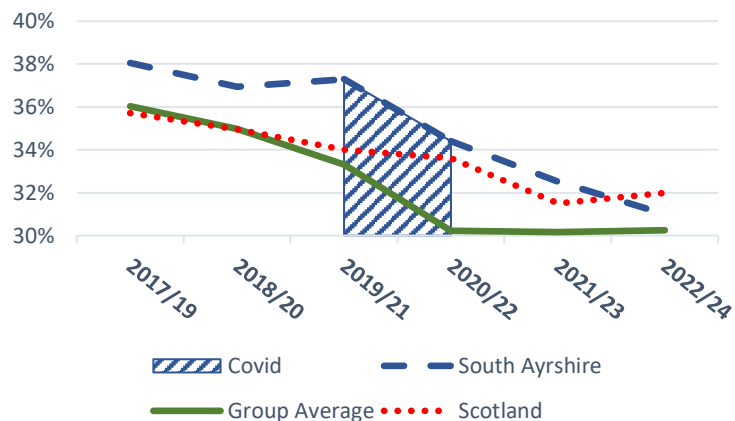


Family Group Ranking						
Date	2017/19	2018/20	2019/21	2020/22	2022/23	2023/24
East Ayrshire	1	1	1	1	1	1
East Lothian	5	3	3	3	4	4
Fife	4	4	4	6	6	4
Moray	3	2	2	2	3	3
North Ayrshire	8	7	7	7	7	6
Perth & Kinross	7	8	8	8	8	8
South Ayrshire	6	6	6	4	2	2
Stirling	2	5	5	5	5	7

Commentary

The condition of our A Class roads in 2023/24 has improved by 1.7% to 21.7% compared to 2022/23. The 2023/24 result of 21.7% for A Class roads is the best result achieved by the Council since the Surveys started in 2006/07 financial year. A factor contributing to this ongoing improvement in the condition of the A Class roads was ongoing targeted carriageway structural maintenance expenditure on A Class Roads. The condition of our A Class Roads is 5.6% better than the Scotland national average for this class of road and is now only 4.1% worse than of the equivalent A Class roads in East Ayrshire.

% of B Class roads that should be considered for maintenance treatment:

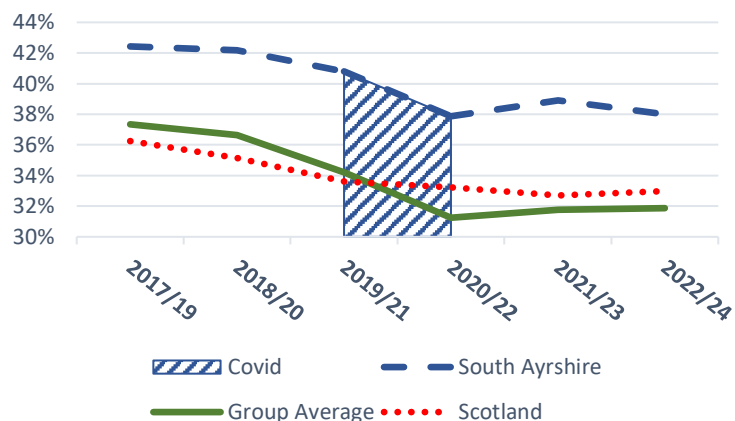


Family Group Ranking						
Date	2017/19	2018/20	2019/21	2020/22	2022/23	2023/24
East Ayrshire	2	2	3	2	2	2
East Lothian	8	7	2	4	6	7
Fife	3	3	5	7	7	6
Moray	1	1	1	1	1	1
North Ayrshire	7	5	3	3	3	3
Perth & Kinross	4	4	6	5	4	5
South Ayrshire	5	6	7	6	5	4
Stirling	6	8	8	8	8	8

Commentary

The condition of our B class roads saw an improvement in condition over the course of the year, by 0.9% to 32.5% compared to 2022/23 which was 34.4%. The 2023/24 result of 31.0% for B Class roads is the best result achieved by the Council since the Surveys started in 2006/07 financial year. A factor contributing to this improvement in the condition of the B Class roads was ongoing targeted carriageway structural maintenance expenditure on B Class Roads This left the condition only 0.7% worse than the Scotland national average for this class of road and is now only 4.9% worse than of the equivalent B Class roads in East Ayrshire.

% of C Class roads that should be considered for maintenance treatment:

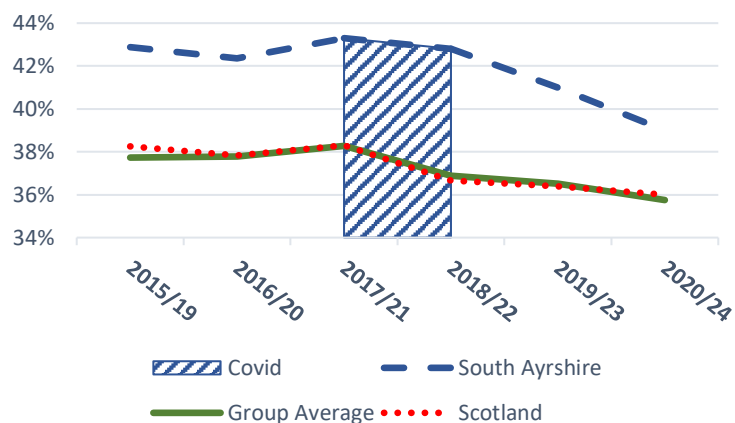


Family Group Ranking						
Date	2017/19	2018/20	2019/21	2020/22	2022/23	2023/24
East Ayrshire	6	5	5	3	5	4
East Lothian	4	2	2	2	2	3
Fife	2	3	3	5	3	2
Moray	1	1	1	1	1	1
North Ayrshire	8	8	8	7	7	8
Perth & Kinross	3	4	4	4	4	4
South Ayrshire	7	7	6	6	6	7
Stirling	5	6	7	8	8	6

Commentary

The 2023/24 results a slight improvement of 0.9% in the condition of our C Class roads to 38.0% compared to 2022/23. To the improvement in the condition of the C Class roads, consideration will be given in future financial years to include a programme of targeted surface dressing which seals the road surface to prevent further deterioration.

% of U Class roads that should be considered for maintenance treatment:



Family Group Ranking						
Date	2015/19	2016/20	2017/21	2018/22	2022/23	2023/24
East Ayrshire	7	6	6	6	6	6
East Lothian	3	2	5	4	5	5
Fife	2	1	1	5	3	4
Moray	1	4	3	2	2	1
North Ayrshire	4	3	4	3	4	2
Perth & Kinross	5	5	2	1	1	2
South Ayrshire	6	7	7	7	7	6
Stirling	8	8	8	8	8	8

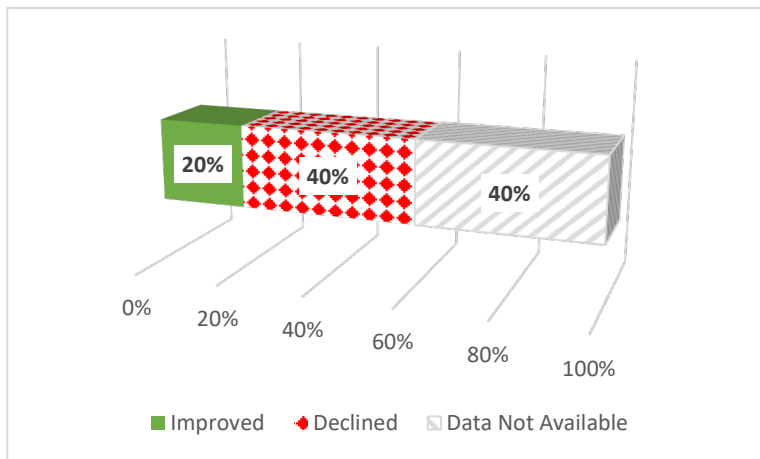
Commentary

The 2023/24 results show an improvement of 2.0% in the condition of our U Class roads to 39.0%. To continue this improvement in the condition of the U Class roads, consideration will be given in future financial years to include a programme of targeted surface dressing which seals the road surface to prevent further deterioration.

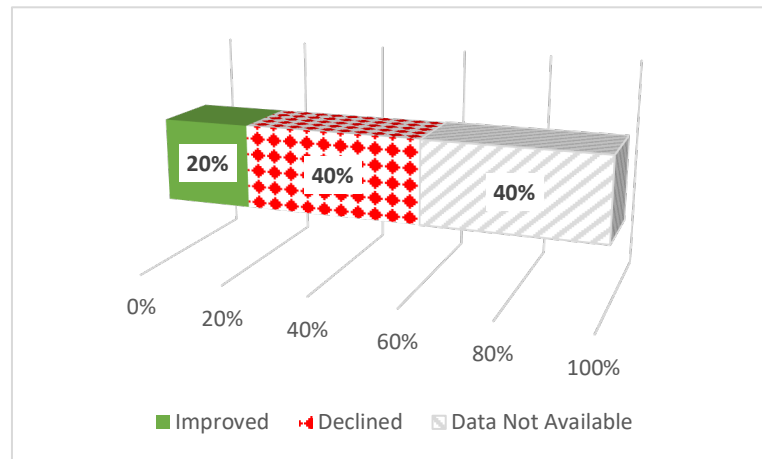
CLIMATE CHANGE

Title	Year on Year Performance	Performance V Base Year
CO2 emissions area wide per tonne, per capita (<i>page 36</i>)	Data Not Available	Data Not Available
CO2 emissions are wide: emissions within scope of LA per capita (<i>page 36</i>)	Data Not Available	Data Not Available
CO2 Emissions from Transport per Capita (<i>page 37</i>)	Declined	Declined
CO2 Emissions from Electricity per Capita (<i>page 37</i>)	Declined	Declined
CO2 Emissions from Natural Gas per Capita (<i>page 38</i>)	Improved	Improved

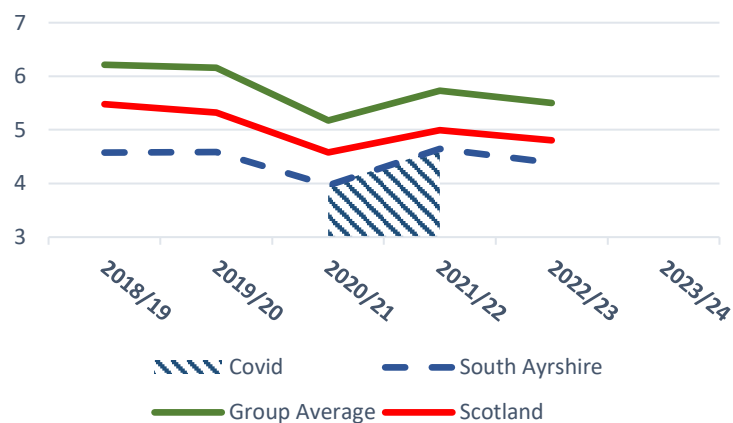
Year on Year Performance



Performance V Base Year



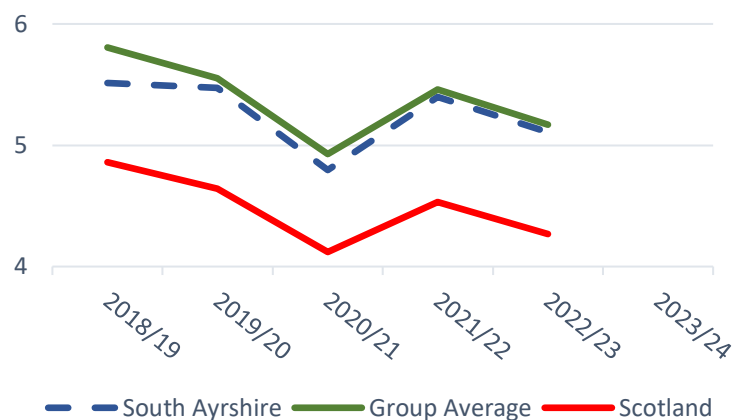
CO2 emissions area wide per tonne, per capita:



Commentary

This data is produced with a delay, however our work with the Scottish Climate Intelligence Service to use the Climate View tool will support us to target action to tackle this area and drive emissions down.

CO2 emissions are wide: emissions within scope of LA per capita:



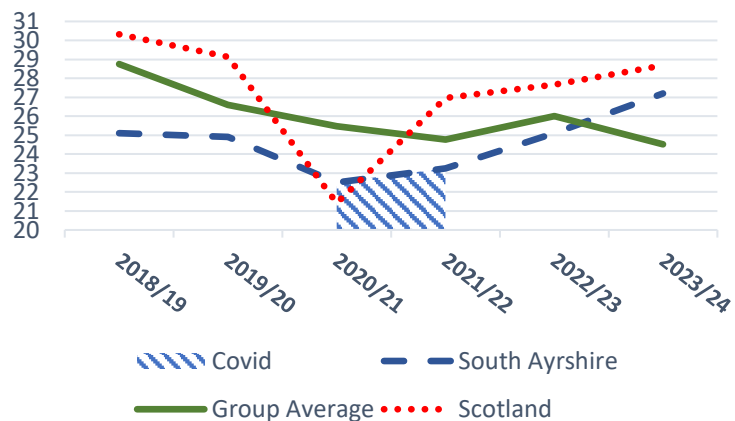
Commentary

This data is produced with a delay, however our work with the Scottish Climate Intelligence Service to use the Climate View tool will support us to target action to tackle this area and drive emissions down.

Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	1	1	1	1	1	#N/A
East Lothian	8	8	8	8	8	#N/A
Fife	7	7	7	7	7	#N/A
Moray	4	3	4	5	5	#N/A
North Ayrshire	5	5	6	6	4	#N/A
Perth & Kinross	6	4	5	4	6	#N/A
South Ayrshire	2	2	3	3	3	#N/A
Stirling	3	6	2	2	2	#N/A

Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	1	1	1	1	1	#N/A
East Lothian	2	3	2	2	2	#N/A
Fife	3	2	3	3	3	#N/A
Moray	8	8	8	8	8	#N/A
North Ayrshire	4	4	4	4	4	#N/A
Perth & Kinross	6	6	6	6	7	#N/A
South Ayrshire	5	5	5	5	5	#N/A
Stirling	7	7	7	7	6	#N/A

CO2 Emissions from Transport per Capita:

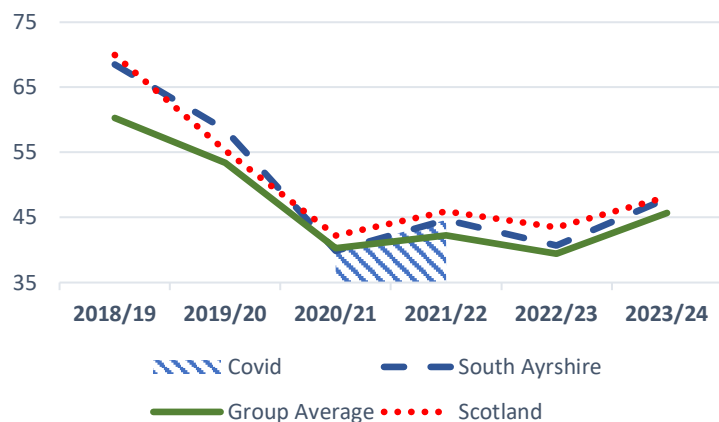


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	7	3	8	5	2	1
East Lothian	1	1	1	1	1	2
Fife	6	5	5	6	6	7
Moray	8	8	7	8	8	8
North Ayrshire	5	7	6	7	7	6
Perth & Kinross	2	2	2	2	3	3
South Ayrshire	3	4	3	3	4	4
Stirling	4	6	4	4	5	5

Commentary

This data is produced with a delay, however our work with the Scottish Climate Intelligence Service to use the Climate View tool will support us to target action to tackle this area and drive emissions down.

CO2 Emissions from Electricity per Capita:

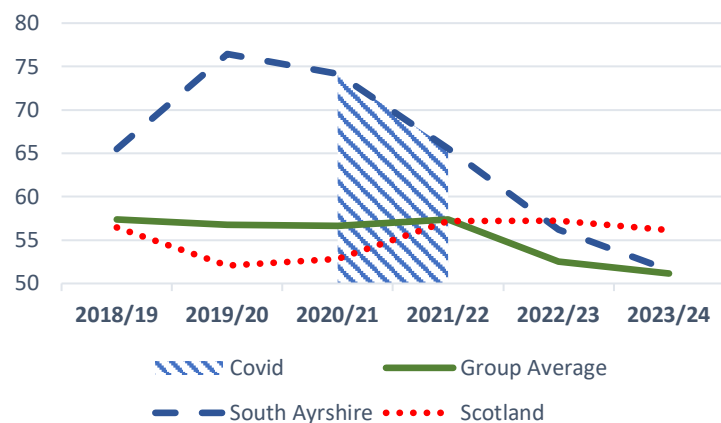


Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	5	5	6	4	5	5
East Lothian	4	4	3	3	3	8
Fife	8	8	8	8	6	6
Moray	2	1	1	1	1	1
North Ayrshire	7	6	7	7	7	3
Perth & Kinross	1	2	2	2	2	2
South Ayrshire	6	7	4	5	4	7
Stirling	3	3	5	6	8	4

Commentary

This data is produced with a delay, however our work with the Scottish Climate Intelligence Service to use the Climate View tool will support us to target action to tackle this area and drive emissions down.

CO2 Emissions from Natural Gas per Capita:



Family Group Ranking						
Date	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
East Ayrshire	6	6	6	6	7	7
East Lothian	4	5	5	4	4	3
Fife	5	4	3	5	5	5
Moray	3	1	1	3	2	2
North Ayrshire	8	7	7	8	8	8
Perth & Kinross	2	3	2	2	1	1
South Ayrshire	7	8	8	7	6	6
Stirling	1	2	4	1	3	4

Commentary

This data is produced with a delay, however our work with the Scottish Climate Intelligence Service to use the Climate View tool will support us to target action to tackle this area and drive emissions down.

Additional Notes:

Note 1: The customer satisfaction data drawn from the Scottish Household Survey is presented in 3-year rolled averages to deliver the required precision at local level. Base period for comparison is 2016-19.

Note 2: Figures represent a two-year rolling average from the condition surveys. Base period for comparison is 2017/19.

Note 3: Figures represent a four-year rolling average from the condition surveys. Base period for comparison is 2015/19.

South Ayrshire Council

**Report by Chief Executive
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: Participatory Budgeting Activity 2024/2025 Update

1. Purpose

- 1.1 The purpose of this report is to advise the Panel of the Participatory Budgeting (PB) Activity undertaken by Council Services for the period 2024/25.

2. Recommendation

- 2.1 **It is recommended that the Panel considers the content of the PB Activity Report attached as [Appendix 1](#) and notes the value of budgetary spend influenced through the PB processes during 2024/2025.**

3. Background

- 3.1 PB is a tool for community engagement and developing participatory democracy. The Council has implemented strategies which address the key issues contained within the Community Empowerment (Scotland) Act 2015. The Council has also worked with the Community Choices programme, which supports and promotes PB nationally.

- 3.2 CoSLA has provided a definition of mainstreaming PB as follows:

Proactively involving and engaging local people in making decisions for how public money is spent in their community. This means engaging people in the design of policy and strategy that eliminates existing participation gaps.'

- 3.3 As highlighted to Panel previously, PB is a long-term strategy that will be developed and delivered over many repeated cycles. The Council continues to evolve its strategic approach to PB ensuring that residents are as engaged as possible in the budget allocation process.

- 3.4 The Council has, over the past few years, evidenced greater participation in wider consultation and engagement with communities across a number of social media and mainstream communication platforms.

- 3.5 The Council's 1% target for financial year 2024/2025 (as derived from the information contained in the 2024/2025 Finance Order FC 2/2024, is £2,742,980. This is defined by COSLA and Scottish Government as:

'The total estimated expenditure for revenue, as per the Local Government finance circular, less assumed Council tax intake.'

3.6 The CoSLA framework on PB explains that local authorities can use both revenue and capital spend to arrive at the target.

4. Proposals

4.1 It is proposed that the Panel considers the content of the PB Activity Report for 2024/2025 attached as [Appendix 1](#) and notes the value of budgetary spend influenced through the PB process – a total of £14,865,083 surpassing the target by £12,122,103.

5. Legal and Procurement Implications

5.1 This participatory budgeting satisfies the legal obligations of the Council under the Community Empowerment (Scotland) Act 2015 to promote and facilitate public participation in its decisions and activities and to give communities more powers to achieve their own ambitions. It also complements the Council's legal duties under the Equality Act 2010 and delivers the public sector equality duty by advancing 3 equality of opportunities and fostering good relations between groups. Advice and guidance will be sought from Legal Services on an ongoing basis, where appropriate.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 Although there is no direct budget for mainstreaming PB, its ethos is for communities to have a greater influence on spend. [Appendix 1](#) provides detail of the Council spend influenced through PB for 2024/2025.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

8.1.1 There are no risks associated with adopting the recommendations.

8.2 Risk Implications of Rejecting the Recommendations

8.2.1 The Council will be unable to report its PB activity to relevant bodies.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an Integrated Impact Assessment is not required.

10. Sustainable Development Implications

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report as follows:

- [Appendix 1](#) allows for scrutiny of performance.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to all Priorities of the Council Plan.

13. **Link to Shaping Our Future Council** Yes No

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Brian Connolly, Portfolio Holder for Corporate and Strategic and the contents of this report reflect any feedback provided.

Background Papers Report to Leadership Panel of 11 June 2019 - [Moving Towards Mainstreaming Participatory Budgeting](#)

[Community Choices 1% Framework Agreement](#)

Report to Service and Partnerships Performance Panel of 11 June 2024 - [Participatory Budgeting Activity 2023/2024 – April 2023 to March 2024 Update](#)

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Phone 01292 612982
Email kevin.mccardie@south-ayrshire.gov.uk

Susan McCardie, Service Lead (Performance, Community Planning and Sustainability)
County Buildings, Wellington Square, Ayr, KA7 1DR
Email susan.mccardie@south-ayrshire.gov.uk

Date: 7 August 2025

Participatory Budgeting Activity

Time Period: 1 April 2024 - 31 March 2025

Service Area	PB Activity Yes/ No	Revenue (£000,000)	Capital (£000,000)
Ayrshire Roads Alliance (in conjunction with Professional design Services)	Yes	£0	£1,557,402
Ayrshire Roads Alliance	Yes	£6,500	£0
Community Health and Care Services (HSCP)	Yes	£98,417	£0
Housing Service	Yes	£0	£11,332,000
Professional Design Services	Yes	£0	£1,870,764
Totals		£104,917	£14,760,166
Total Spend (Revenue + Capital)			£14,865,083

BREAKDOWN OF SPEND

Ayrshire Road Alliance in Conjunction with Professional Design Services	
Upgrade of the boating pond in Girvan	£122,190
Creation on new pathway in Pinwherry and Pinmore	£22,700
Upgrade to Ardstinchar Bridge Ballantrae	£38,466
Work to maintain and upgrade the Troon Esplanade	£229,500
Upgrade the surface of the car park area to the North of Kidzplay	£252,446
Resurface and reconfigure the Prestwick Promenade with Red Tarmacadam	£223,037
Upgrade to the Newton Shore Footpath with red tarmacadam	£19,186
Upgrade of the Carriageway of Newton Shore Promenade	£223,930
Creation of a formal road access and parking provision to be created at Dundonald Field, Dundonald.	£30,771
Upgrades made to the roads and footpaths in Dundonald, Mossblown, Symington and Loans.	£85,104
Road and Footpath upgrades in Maybole and Dunure	£9,636
Improve access from the Harbour to Kennedy Park and the Castle with a new viewpoint bridge	£65,775
Install lighting to illuminate the Auld and New Bridges Ayr	£102,871
Road upgrades to all main arterial routes into Ayr	£131,790
Total	£1,557,402

Ayrshire Roads Alliance	
Provision of Community Grit Bins	£6,500
Total	£6,500

Community Health and Care Services (HSCP)	
Ayr North Locality – Small Grants PB Process	£20,690
Ayr South Locality – Small Grants PB Process	£24,195
Maybole and North Carrick Locality <ul style="list-style-type: none"> • £10150 through small grants PB • £11517 through small grants • 11 Groups were funded 	£21,525
Girvan and South Carrick Locality <ul style="list-style-type: none"> • £17175 through small grants PB • £4350 through small grants • 16 group were funded 	£21,525
Prestwick Locality	£5,241
Troon Locality	£5,241
Total	£98,417

Housing Services	
Redevelopment of High Flats, Riverside, Ayr	£11,332,000
Total	£11,332,000

Professional Design Services	
Upgrade to the open space at Stumpy Tower, Girvan situated at the corner of Knockcushan Street and Dalrymple Street	£337,674
Upgrade at the former Bingo Site on Dalrymple Street Girvan	£500
New public toilet installed near the Boating Pond and Biosphere Bikes nr Louisa Drive Girvan	£5,450
Girvan Story Project	£16,573
Installation of concrete public seating on Girvan Promenade	£4,680
Upgrades to promenade and shorefronts in South Carrick	£4,576
Installation of bunting for the length of Girvan Promenade and around Stumpy Tower	£3,276
Upgrade of the Bird Aviary in the Knockcushan Street Community Gardens	£58,282
New Shelter on Girvan Esplanade	£200
Installation of new deer proof fence at Bynehill Cemetery Girvan	£110,841
Installation of recycling bins in Troon	£68,199
Creation of outdoor stage and bandstand at Walker Hall Troon	£16,326
Prestwick Heritage works	£2,250
Renovation works to Prestwick swimming pool	£150,000
Upgrade of the onstreet parking adjacent to Lochside Community Centre, Lochside Road, Ayr	£29,706
Installation of a Multiuse games area in the Newton area of Ayr	£197,342
Upgrade of the area and the relocation of the War Memorial in Mossblown	£80,000
Installation of new benches in various locations in Symington	£2,014
Equipment for a community cinema in the Carvick Webster Hall Monkton	£8,651
Supply and installation of branding for Dunure Safety Boat	£120
Protection and enhance wildlife habitats in Crosshill, Straiton, and Kirkmichael	£25,000
Creation of an Alzheimer's Walk in Crosshill with different coloured benches placed throughout the village	£74,440
Installation of Column Lighting to Ayr Beach Promenade	£20,311
Upgrades to Burns Statue Square public realm areas	£113,147
Installation of a decorative lighting column on Millar Road Ayr	£1,657
Construction an enclosed area at the bandstand at Place De Saint Germain en Laye Gardens	£22,163
Town Centre Strategy for Ayr	£83,258
Purchase of stretch tents	£44,000
Repair of footbridge over the slipway access to Ayr Harbour	£271,820
Remove the Vessel Watchful and carry out repairs to slipway	£6,988
Work to improve the High Street and associated buildings and spaces	£67,771
Improvements to Ayr's Inner Harbour	£30,799
Ayr Esplanade Artwork Trail	£12,750
Total	£1,870,764

South Ayrshire Council

**Report by Depute Chief Executive and Director of Housing,
Operations and Development
to Service and Partnerships Performance Panel
of 20 August 2025**

**Subject: Developer Contributions Update Relative to Planning
Permissions 2024/2025**

1. Purpose

- 1.1 The purpose of this report is to provide an update to Panel on the Developer contributions, obtained through legal agreements, gathered and utilised during the period 2024/2025.

2. Recommendation

- 2.1 **It is recommended that the Panel notes the developer contributions collected from developers relative to their Planning Permissions and utilised to mitigate the impact of their development within the reporting period April 2024 to March 2025;**

3. Background

- 3.1 As Members will be aware, when considering planning applications the Council can enter into a legal agreement with a developer, requiring them to make a financial contribution to mitigate the impact of their development.
- 3.2 The Leadership Panel on 18 January 2022, approved the reporting and governance processes for the monitoring of developer contributions. Panel agreed that the Service would provide a report to Cabinet on a six-monthly basis on developer contributions received and spent. This decision was subsequently amended to require a report to be presented to the Service and Performance Panel.
- 3.3 It is noted that the funds gathered from developer contributions are held in a ledger account specifically identified as developer contributions. These contributions require to be utilised for the delivery of identified Capital projects to mitigate the impact of the ongoing housing developments.

4. Proposals

- 4.1 The information provided in Table 1 details the financial contributions received through legal agreements of each development for this reporting period (2024-25),

Table 1 Developer Contributions Received and Spent 2024-25

Site	Income2024/25	Expenditure 2024/25	Balance in Reserves
Greenan	£501,555.74	£527,544.91	£5,371,483.84
North East Troon	£197,390.95	£174,764.00	£2,174,802.83
Monkton	£359,913.00	£1,822.37	£1,231,702.02
Symington	£0.00	£0.00	£16,098.00
Total	£1,058,859.69	£704,131.28	£8,794,086.69

- 4.2 Developer’s contribution projects completed in 2024/25 include: external works at Doonfoot Primary to form additional car parking within the school grounds and final spend on the construction of a two-classroom extension at Doonfoot Primary, Ayr. Progress of these Council projects is reported within Quarterly Monitoring Reports to Cabinet.
- 4.3 A further project is currently out to tender for a four-classroom extension to Struthers Primary School, Troon. The spend in 2024/25 for this project comprised professional fees.
- 4.4 Legal agreements specify the purpose for which developer contributions require to be set. This is to ensure that contributions are utilised to mitigate the impact of development rather than, for example, the Council utilising the money to invest in improvements that are not related to the development.
- 4.5 Legal agreements also set timescales for when contributions require to be spent. Developer contributions unspent within specified time periods require to be returned to the developer. Planning, Education and Professional Design Services are working together to ensure that the balances noted in Table 1 will be utilised to mitigate the impact of the developer as intended in respective legal agreements. As reported previously to this Panel on 20 August 2024, there is a risk that some of the contributions from the Greenan development will not be able to be justifiably utilised, due to the school rolls for Kyle Academy and St. Johns being lower than projected.
- 4.6 The Council has received, from Mactaggart and Mickel, a formal application to amend the legal agreement for the Greenan development. The assessment of this formal application will involve consideration of the contributions that the Council has received gathered against specified legal criteria. If it is concluded that the contributions received do not meet with specified legal criteria, then this could result in some of the developer contributions for the Greenan development being returned to the Developer.
- 4.7 There are currently no other identified further cases of this risk.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising directly from this report. Developer contributions require to be spent in accordance with the specific terms of their respective legal agreement. The expenditure in Table 1 accords with relevant legal agreements.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 There are no financial implications arising from this report. The balance of funds carried forward to 2025/26 is **£8,794,086.69**

7. Human Resources Implications

7.1 There are no immediate human resources implications from this report.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 The risks associated with rejecting the recommendations are that the transparency of the Developer Contribution process will be negatively impacted.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 Our Integrated Impact Assessment (IIA) considers the following areas:

- Public Sector Equality Duty, Human Rights and Fairer Scotland Duty;
- United Nations Convention on the Rights of the Child (UNCRC);
- Sustainability, climate change and biodiversity;
- Potential impact on older people;
- Rural communities;
- Health and wellbeing;
- A trauma informed organisation; and
- The Promise.

9.2 The proposal is in relation to day-to-day operations; therefore an Integrated Impact Assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report as it is a factual report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority Two of the Council Plan: South Ayrshire:

- Education and lifelong learning – Everyone benefits from high quality education and lifelong learning and is supported to learn and fulfil their potential;
- Work and economy and housing - Everyone benefits from a local economy that provides opportunities for people and helps our businesses to flourish; and
- Housing – Everyone can find a good quality home that they can afford, that meets their needs and is in an area where they feel safe and connected.

13. Link to Shaping Our Future Council Yes No

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Chris Cullen, Portfolio Holder for Economic Development, and Councillor Ian Davis, Portfolio Holder for Finance, Human Resources and ICT, and the contents of this report reflect any feedback provided.

Background Papers **Report to Leadership Panel of 18 January 2022 – [Developer Contribution Governance and Reporting Arrangements](#)**

Report to Service and Partnerships Performance Panel of 13 June 2023 - [Developer Contributions Update Relative to Planning Permissions \(2022/23\)](#)

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Date: 7 August 2025

South Ayrshire Council

**Report by Depute Chief Executive and Director of Housing,
Operations and Development
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: Local Heat and Energy Efficiency Strategy – Progress and Update Report

1. Purpose

- 1.1 The purpose of this report to provide an update on the progress of the Local Heat and Energy Efficiency Strategy ('LHEES'), agreed at a meeting of South Ayrshire Council on 19 August 2024 and to agree the developed and new actions for the LHEES the delivery plan.

2. Recommendation

2.1 It is recommended that the Panel:

2.1.1 notes the progress made in year 1 of the LHEES strategy and delivery plan;

2.1.2 agrees the developed and new actions for the LHEES delivery plan.

3. Background

- 3.1 At its meeting on 19 August 2024, the Council agreed the proposed Local Heat and Energy Efficiency Strategy 2024-2029. This strategy fulfils the Scottish Government Local Heat and Energy Efficiency (Scotland) Order 2022, in which the council is required to outline its long-term strategic approach to decarbonisation of heat and development of energy efficiency within the local area.
- 3.2 The order outlines the role of the LHEES delivery plan, representing flexible, annually reviewed targets for LHEES development and delivery. This will allow for changes in policy landscape, funding opportunities, and technological innovation to be reflected in the LHEES delivery.
- 3.3 The draft publication of the LHEES on 16th January 2024 agreed a member/ officer working group be developed to manage the attribution and coordination of actions. It is proposed that this group is made up of Council and Community Planning Partner representatives, with other relevant members such as technical experts, wider CCP members, or community organisations included as required. A report will be brought forward to Council recommending Elected Member and officer representation following the identification of Portfolio Holder with responsibility for net zero matters.

3.4 In the meantime, the delivery of LHEES objective is supported through the LHEES coordination group which meets quarterly.

3.5 Table 1 below outlines current progress against the delivery plan objectives:

Table 1

Delivery Plan Action	Action	Outcome
1. Ensure sufficient dissemination of SAC LHEES delivery plan to all key internal and external stakeholders.	<p>Internal launch of strategy in 2024 with continuing reference through 2025. Dissemination to all key departments, CPP, and engagement with community groups.</p> <p>LHEES communication plan created and delivering.</p> <p>Internal engagement with core services through team meetings and presentations.</p>	Complete (2024)
<p>2. Set up the working groups highlighted for:</p> <ul style="list-style-type: none"> - LHEES Coordination governance group, - Specific issue areas such as mixed use/tenure and historic buildings 	<p>LHEES Coordination group established with meeting schedule according to agreed terms of reference</p> <p>Specific area work groups are in place locally and nationally – LHEES to tie in with existing resource</p>	Complete (2024-25)
3. Establish governance structure and agree meeting schedules	MOWG group structured pending creation.	Ongoing (2025)
4. Engage with other LA's, Universities, NHS trusts and other large public sector organisations to learn from their experience of decarbonisation and LHEES considerations on large estates.	<ul style="list-style-type: none"> - Centre for Net Zero – High Density Buildings funding achieved in collaboration with Strathclyde University for Wallacetown project. - Engagement with UWS on heat networking potential for riverside campus area. - Ongoing engagement with wider LA LHEES working group, facilitated via Improvement Service - Engagement with CPP through the SDP Energy subgroup 	<p>Complete (2024-25)</p> <p>Reframe for 2025 delivery plan</p>
5. Engage with the public using educational material on energy efficiency, technologies, funding opportunities, methods to reduce heating bills, and suitable tariffs to encourage early adopters of heat pumps.	<ul style="list-style-type: none"> - LHEES comms plan created and in delivery - Video and info sheets on LHEES, energy transition, energy efficiency measures, and heating systems in development 	Ongoing (2024-29)

Delivery Plan Action	Action	Outcome
	<ul style="list-style-type: none"> - Public information via community engagement events (HSCP – Localities) - Presentations through SDP forums 	
<p>6. (8) Create ongoing case studies of SAC decarbonisation and fuel poverty reduction implementations</p>	<ul style="list-style-type: none"> - Ongoing case study work and national lessons learned are shared via LHEES officers' forum, facilitated by the Improvement Service. This network provides strong, officer led support, information and guidance on LHEES delivery including engagement with academics, service providers and delivery partners. - Engagement with APSE on SAC Building Management System case study through AM team - Engagement with ECO4 funding project to support information gathering 	<p>Ongoing (2024-25)</p>
<p>7. (9) Set up a working group with SPEN to monitor network constraints to coordinate transition work.</p>	<ul style="list-style-type: none"> - Scottish Power Energy Networks now offer a case-by-case engagement platform for LHEES through their Strategic Optimisation team - Training received in use of Local Authority Network Insight Tool (LANIT) allowing SAC to assess demand restrictions on domestic heat pump or EV installations 	<p>Complete (2024-25)</p>
<p>8. (10) Engage with other local authorities, local colleges, and local installers to assess skills gaps in heat pump delivery.</p>	<ul style="list-style-type: none"> - Pan-Ayrshire LHEES group formed and meeting quarterly to share localised experience and identify cross-border opportunities - Engagement with Ayrshire Colleges on apprenticeship schemes and skills towards net zero - Scottish Enterprise is developing a net zero skills atlas to support work in this area – local development would result in duplication 	<p>Ongoing</p>
<p>9. (13) Complete pre-feasibility studies on proposed heat network zones.</p>	<ul style="list-style-type: none"> - Initial scoping underway on Ayr HNZ with potential wastewater heat source. Telemetry data provided by Scottish Water Horizons shows significant potential. Further feasibility work is being considered via the SG Heat Network Support Unit. 	<p>Ongoing</p>

Delivery Plan Action	Action	Outcome
10. (14) Coordinate with Planning on LDP3 on Heat Network zone development and routes to support development	<ul style="list-style-type: none"> - Feedback on Energy priorities sent to Planning - Ongoing engagement with HNZ development will be required as legislation is finalised 	Ongoing
11. (25) Coordinate with Scottish Government and collect improved datasets for 5 yearly LHEES update.	<ul style="list-style-type: none"> - Ongoing work with Energy Savings Trust (EST) to refine the Home Analytics data set - Work required via Improvement Service Data Hub to allow integration of SAC data with existing EPC information 	Ongoing

New Actions

3.6 As actions are completed or evolved through ongoing work and landscape changes, the delivery plan must adapt to meet the needs of the organisation and the area. As such the actions in Table 2 below are suggested as new or evolved actions:

Table 2

Requirement identified	New action & objectives	Action replaced if applicable
Changing policy landscape surrounding LHEES and energy development in Scotland requires regular policy updates	<p>Deliver policy briefs on relevant legislation through existing governance structures</p> <ol style="list-style-type: none"> 1. Reporting through Coordination Group and MOWG as appropriate 2. Timescale – Annual (Quarterly to coordination group / Annually to MOWG) 	<p>New Action</p> <p>Existing delivery work through 2024/25</p>
Interlinked dependencies between energy infrastructure and decarbonisation give value to inclusion of renewable projects within LHEES	<p>Assess and support development of renewable energy in South Ayrshire</p> <ol style="list-style-type: none"> 1. Monitor ongoing renewable developments across SAC - ongoing/annual update to SPPP in Aug 2. Assess SAC estate for large scale renewable generation opportunities – Oct 2027 3. Support delivery of existing large scale solar generation projects – Oct 2027 4. Continuing support for Regional Energy Strategic Planning (RESP) process through the National Energy Systems Operator (NESO) – Annual as required 	<p>New Action</p> <p>Existing delivery work through 2024/25</p>

Requirement identified	New action & objectives	Action replaced if applicable
	5. Timescale – 2027-2029	
<p>Wider engagement with the private sector is required to support decarbonisation in business assets, supply chain development, and skills.</p> <p>This should work alongside and support the work of the Ayrshire Energy Masterplan (AEM).</p>	<p>Coordinate LHEES delivery with outputs from the AEM, identifying opportunities for co-delivery and pan-Ayrshire working.</p> <ol style="list-style-type: none"> 1. Ensure coordination of LHEES and AEM through corresponding coordination groups – ongoing/annual update to SPPP in Oct 2. Utilise CPP forums and Regional Economic workgroups to support delivery – ongoing/annual update to SPPP in Oct 3. Investigate regional delivery models such as the Edinburgh and Glasgow regional delivery models – Oct 2028 4. Timeline – 2025-2028 	New Action
<p>Decarbonisation of SACs estate is required for the 2038 target (Heat in Buildings Strategy - SG) and is an opportunity to show best practice and leadership in this area. A standardised methodology is required to assess which buildings have the potential to reach net zero and how this work will work within the 2038 and 2045 timelines.</p>	<p>Assess existing building stock to establish a net zero suitability metric for SAC estate</p> <ol style="list-style-type: none"> 1. Assess core, flex, and tail properties utilising in-house expertise 2. Link with office rationalisation work, asset management plan delivery, and capital program 3. Identification of energy efficiency and heat decarbonisation options within SAC building stock 4. Support sustainability work on delivery of net zero timelines 5. Timeline – 2025-2027 	New Action
<p>The LHEES work has provided a broad picture of heat decarbonisation in South Ayrshire however this cannot be delivered in a vacuum. Additional considerations of electricity capacity, gas networks, renewable generation, potential hydrogen resources, EV infrastructure, and the built environment require the strategy to sit within this wider context.</p>	<p>Assess the suitability of the Local Area Energy Planning (LAEP) framework as a full or partial supplement to the existing LHEES work.</p> <ol style="list-style-type: none"> 1. Engage with Scottish LAs with existing published LAEP documents – Oct 2026 2. Assess suitability in SAC for a partial or complete LAEP – Oct 2027 3. Timeline – 2026-27 	New Action

3.7 These actions, if agreed will be formatted and added to the LHEES delivery plan, for further review in August 2026.

4. Proposals

4.1 Members are asked to:

4.1.1 note the current and ongoing work delivered through and in partnership with the LHEES as set out in Table 1; and

4.1.2 approve the proposed new actions, objectives, and timescales as set out in Table 2.

5. Legal and Procurement Implications

5.1 The recommendations in this report are consistent with legal requirements.

5.2 The recommendations in this report are consistent with procurement requirements.

6. Financial Implications

6.1 The LHEES officer post has continued funding from Scottish Government until 2029

6.2 If agreed, actions will be delivered through existing resources.

6.3 Any grant awards will be made conditional to satisfaction of Minimum Financial Assistance (MFA) requirements under section 36(1) of the Subsidy Control Act 2022.

7. Human Resources Implications

7.1 The LHEES officer post has continued funding from Scottish Government until 2029.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

8.1.1 New risk(s) have been identified and assessed in line with the Council's risk management process. These will be managed within existing operational activities and reference to the status of mitigations will be available through the Housing, Operations and Planning Directorate Risk Register or the SAC Strategic Risk Register.

8.2 Risk Implications of Rejecting the Recommendations

8.2.1 In the case of new actions, the risk associate with rejecting the recommendation is the missed opportunity in developing a reactive program of works on decarbonisation. This increases the risk that the Council will not meet the Scottish Government target of 2038 for decarbonisation of heat, and its statutory obligations for net zero by 2045.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 Our Integrated Impact Assessment (IIA) considers the following areas:

- Public Sector Equality Duty, Human Rights and Fairer Scotland Duty;
- United Nations Convention on the Rights of the Child (UNCRC);
- Sustainability, climate change and biodiversity;
- Potential impact on older people;
- Rural communities;
- Health and wellbeing;

- A trauma informed organisation; and
- The Promise.

9.2 The proposals in this report allow scrutiny of performance and update on delivery plan objectives. An integrated impact assessment has been completed and submitted accordingly.

10. Sustainable Development Implications

10.1 **Considering Strategic Environmental Assessment (SEA)** – The LHEES went through the SEA screening process in 2023 during strategy development. It was determined that the plan as outlined did not require further a full SEA. This progress and update report does not significantly alter the original plan.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priorities 1, 2 and 3 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1), Live, Work, Learn (Outcome 2) and Civic and Community Pride (Outcome 3).

13. Link to Shaping Our Future Council Yes No

13.1 The matters referred to in this report contribute to the Council's transformation priority area(s): our assets and our delivery model, supporting energy efficiency, net zero targets, maximising asset use, sustainable development, and data and analytics development.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Martin Kilbride, Portfolio Holder for Buildings, Housing and Environment, and the contents of this report reflect any feedback provided.

Background Papers [Report to Cabinet of 16 January 2023 – Local Heat and Energy Efficiency Strategy and Delivery Plan and Consultation](#)

[Report to South Ayrshire Council \(Special\) of 19 August 2024 – South Ayrshire Council Local Heat and Energy Efficiency Strategy \(LHEES\) 2024 - 2029](#)

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Date: 8 August 2025

South Ayrshire Council

**Report by Director of Communities and Transformation
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: The International Ayr Show – 2024: Economic Impact Assessment

1. Purpose

1.1 The purpose of this report is to update the Panel on the Economic Impact Assessment (EIA) for the 2024 International Ayr Show- Festival of Flight.

2. Recommendation

2.1 It is recommended that the Panel notes the Economic Impact Assessment for the 2024 Airshow.

3. Background

3.1 The International Ayr Show - Festival of Flight, was delivered successfully on Friday 6, and Saturday 7 September 2024. The event was well attended with circa 260,000 visitors in total across the two days.

3.2 The International Ayr Show - Festival of Flight 2024 delivered significant economic benefits for the South Ayrshire region by not only attracting significant visitors into the area but by putting South Ayrshire in the spotlight and highlighting the area as a destination of choice. A full EIA has been undertaken to measure the event's impact on the local economy, the results of which are attached at Appendix 1. This assessment was carried out independently by EKOS Consulting who are noted expert consultants in undertaking economic impact assessments.

4. Proposals

4.1 It is proposed that Members note the positive economic impact that the Air Show 2024 had on the South Ayrshire Economy.

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 There are no financial implications arising from this report.

7. Human Resources Implications

7.1 Not applicable.

8. Risk

8.1 *Risk Implications of Adopting the Recommendations*

8.1.1 There are no risks associated with adopting the recommendations.

8.2 *Risk Implications of Rejecting the Recommendations*

8.2.1 The risks associated with rejecting the recommendations is the missed opportunity to publicise and support the positive economic impact of the 2024 event.

9. Integrated Impact Assessment (incorporating Equalities)

9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an equality impact assessment is not required.

10. Sustainable Development Implications

10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priorities 1, 2 and 3 of the Council Plan: Spaces and Places/ Moving around and the environment (Outcome 1), Live, Work, Learn (Outcome 2) and Civic and Community Pride (Outcome 3).

13. Link to Shaping Our Future Council Yes No

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Alec Clark, Portfolio Holder for Tourism, Culture and Rural Affairs Portfolio, and the contents of this report reflect any feedback provided.

Background Papers None

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Date: 7 August 2025

Appendix 1



International Ayr Show 2024: Event Impact Assessment



Report for South Ayrshire Council
May 2025

Direct enquiries regarding this report should be submitted to:

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Contents

1	Introduction	2
1.1	Study method	2
2	Visitor and Business Survey	3
2.1	Visitor Feedback	3
3	Economic Impact Assessment	7
3.1	Approach	7
3.2	Gross Impacts	8
3.3	Net Impacts	10
3.4	Net GVA	13
	Appendix A: Business Surveys	14
	Appendix B: EIA Technical Details	23

Economic Impact Summary

South Ayrshire Impacts



Gross Direct Spend: £7.9m



Net Direct Spend: £6.1m



Net Additional GVA: £2.9m



2-day event, held in September 2024



Total attendees 260,000



The overall experience was rated highly – 96% said it was good or very good.

99% reported that their experience at the festival has made it more likely they would return to South Ayrshire in the future.

1 Introduction

The [International Ayr Show Festival of Flight](#) is a two-day air show that takes place on the Ayr Shorefront. The main attraction is the air show itself which features a variety of different aircraft and displays.

The 2024 event took place on the Friday 6th and Saturday 7th September. As well as the air show there were also a variety of family friendly attractions on the ground including:

- A funfair.
- Local Traders market.
- A variety of street food options.
- Exhibitions from aerospace companies and educational institutions.

The event is currently Scotland's only dedicated air show and attracted a total of 260,000 attendees over the two days of the event, with 40,000 attending on the Friday and 220,000 on the Saturday.

South Ayrshire Council have commissioned EKOS to conduct an evaluation study to determine the economic impact and success of the 2024 event.

1.1 Study method

The Economic Impact assessment (EIA) has been undertaken based on [eventIMPACTS](#) guidance and using a bespoke Excel-based impact model. The impact assessment has been informed by a survey of event attendees and local businesses (during the event) and was undertaken by South Ayrshire Council (SAC).

The report is set out as follows:

- **Chapter 2** presents findings from the visitor and business surveys.
- **Chapter 3** presents findings from the Economic Impact Assessment.
- **Appendix A** presents detailed business survey analysis.
- **Appendix B** presents technical details of the Economic Impact Assessment.

2 Visitor and Business Survey

A face-to-face survey was undertaken onsite with visitors during the 6th and 7th September 2024. A total of 434 visitors were surveyed. The survey was undertaken by teachers from Prestwick Academy and volunteer Ryanair apprentices.

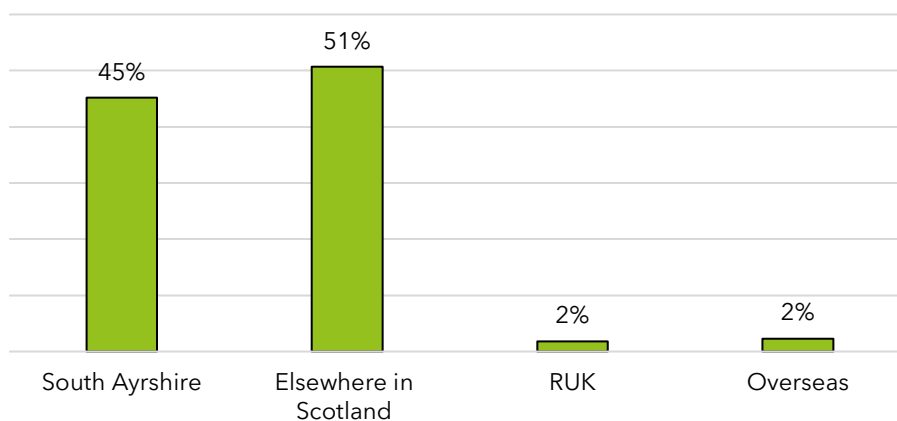
In addition, an online survey was distributed to local businesses and traders. A total of 112 local businesses and 16 traders that had stalls at the event responded.

This chapter provides full details of the visitor survey and a summary of the key findings and highlights from the business surveys. Full details of the business survey results can be found in **Appendix A**.

2.1 Visitor Feedback

Less than half (45%) of respondents live in South Ayrshire with the majority from elsewhere in Scotland, **Figure 2.1**.

Figure 2.1: Respondents by home location

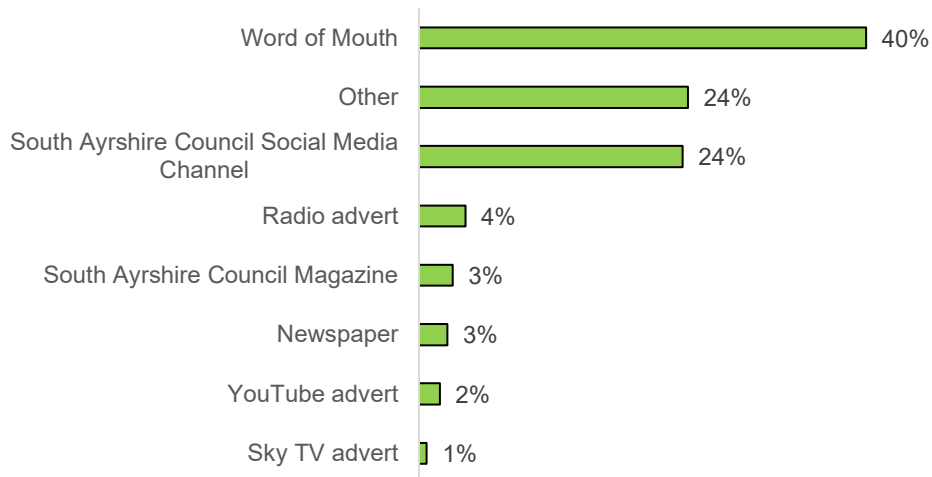


N=434

Finding out about the International Ayr Show 2024

Word of mouth (40%) was the most common way for visitors to become aware of the event. South Ayrshire Council social media channels were also important (24%). 24% of respondents reported they found out through 'other' means, however, they were not asked to specify, **Figure 2.2**.

Figure 2.2: How did you hear about the International Ayr Show 2024?

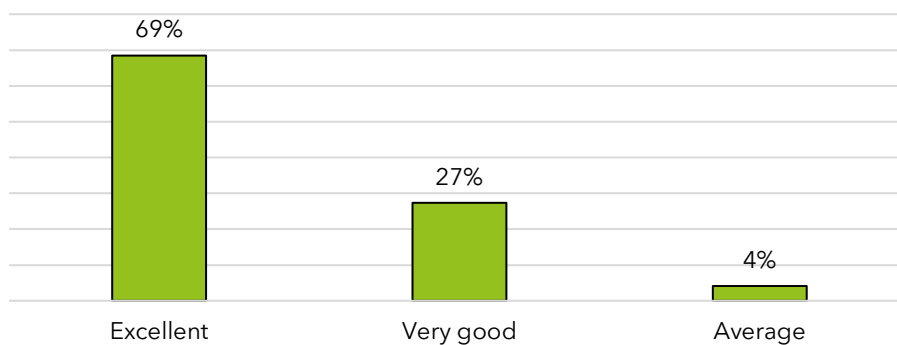


N=432.

Views on the International Ayr Show 2024

Attendees were overwhelmingly positive about the event, with 69% rating it as excellent and 27% very good, **Figure 2.3**.

Figure 2.3: How would you rate the event?



N=432

Asked to explain the reasons for their rating, the most common reasons were:

- They enjoyed the airshow (51 comments).
- A great family day out/ lots to do for kids (34 comments).
- The event was well organised (27 comments).
- There were lots of different activities (22 comments).
- There was a good atmosphere (18 comments).
- Happy that the event was free (16 comments).

The vast majority of respondents (99%) would return to South Ayrshire following their experience of the event, **Figure 2.4**. It seems likely from this result that the International Ayr Show provides a considerable benefit to tourism in South Ayrshire by encouraging repeat visitors.

Figure 2.4: Following your experience in South Ayrshire, would you return to the area?



N=432

2.1.1 Business Feedback

Business Types and Locations

- Main sectors represented: Retail (50%), Food and Drink (41%).
- Main locations: Ayr Town Centre (53%), Troon (23%), Prestwick (20%), Ayr Shore Front (4%).

Revenue Impact

- One in three (33%) of businesses saw an increase in revenue, particularly:
 - Food and Drink: 44% increased revenue.

- Accommodation: 80% reported increased revenue.
- 60% of businesses surveyed did not report any changes to their 'normal' weekend revenue.
- Many said visitors bypassed town centres on their way to the event site at the shorefront, limiting the impact it had on their business.

Comparison to Previous Years

- Around half of the surveyed businesses reported that they felt the 2023 and 2024 events were similar in terms of the quality of the offer and range of activities.
- Around one in five (19%) thought the 2024 event was better than 2023, while around one third (34%) felt that the 2023 event was better.
- Feedback from those that felt 2023 was better included congestion from traffic and a slight disconnect from the town centre.

Economic Benefit

- 44% of businesses and traders believed that the event had a positive economic impact in Ayr and across South Ayrshire.
- 54% did not think it had any notable economic benefit and felt the event could have had a greater impact if better linkages and connections were made with the town centre to encourage visitor footfall.

2.1.2 Trader Experience:

- 100% would recommend participation to other traders and most (92%) reported an overall positive experience.
- Future events could have improved signage to direct visitors to the trading stalls and improved access to the site.

3 Economic Impact Assessment

This chapter presents a summary assessment of the economic impacts generated through the International Ayr Show, Festival of Flight 2024 on the South Ayrshire economy. Full technical details of the impact assessment can be found in **Appendix B**.

Key messages are as follows.

- **Total Event Attendees: 260,000**
- **Gross Direct Spend: £7.9m**
- **Net Direct Spend: £6.1m**
- **Net GVA: £2.9m**

3.1 Approach

The Economic Impact Assessment (EIA) is based on the feedback provided by the 434 interviews onsite at the International Ayr Show 2024.

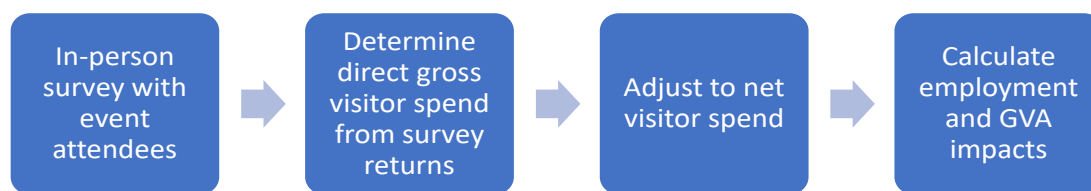
The fieldwork design and collection were undertaken by SAC using teachers from Prestwick Academy and volunteer Ryanair apprentices. The data gathered has directly informed the EIA and where there are gaps or incomplete data we have utilised benchmarks for similar events and/or data sourced from official publications.

The survey sought details on the visitors' home residence, and actual and estimated spend during attendance at the event, in the wider town and outwith the event. Spend typically covers transport, eating/drinking, accommodation, retail, and 'other'.

This data was then used to conduct an economic impact assessment in line with the [eventIMPACTS](#) methodology using a bespoke Excel model.

A simplified flowchart of the economic impact process is provided in Figure 3.1.

Figure 3.1: Economic Impact Process



3.2 Gross Impacts

Gross impacts are determined by the responses to the survey questions around spending at the event and elsewhere in South Ayrshire.

It should be noted that respondents were not asked their exact spend, but were asked to give a range. In order to adjust these ranges to whole numbers, we took the midpoint for each. Ranges and actual values used are presented in **Table 3.1**.

Table 3.1: Conversion from Range to Values

Spending Range	Value Used in EIA
£1-£29	£15
£30-£59	£45
£60-£99	£75
£100-£199	£150
£200+	£250

Total spend by survey respondents was £47,295 in South Ayrshire, **Figure 3.2**.

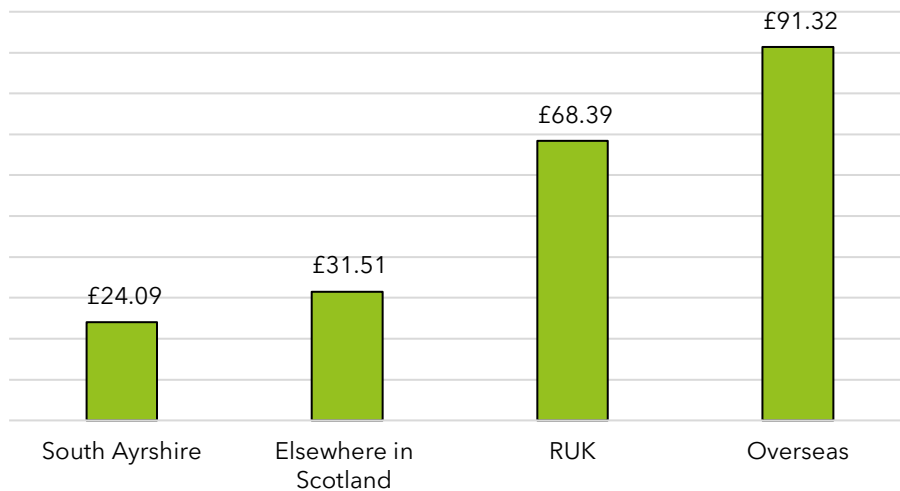
Figure 3.2: Total Spend



N=434

Respondents were asked for the total spend by their entire party. Party sizes ranged from 1 to 42, and the total population was therefore 1,551. This equates to average spend as outlined in **Figure 3.3**.

Figure 3.3: Average Spend per attendee by Place of Residence



N=434

Visitors from the rest of the UK and overseas had notably larger average spend, likely driven by additional food and drink and accommodations costs.

3.2.1 Total Visitor Numbers

Visitor numbers were estimated at 260,000 by the event organisers, with 220,000 attending on the Saturday and 40,000 attending on the Friday. We have assumed that visitors were asked about spend on the day of their visit and have therefore not made allowances for unique visitors.

3.2.2 Grossed Up Impacts

The expenditure impacts are grossed up to the total population based on the inverse of the proportion responding to the survey (e.g. a response rate of 5% generates a grossing up factor of $100\%/5\% = 20$).

Therefore, with a total respondent population of 1,551 and a total number of unique attendees of 260,000, the impacts are grossed up by 168. Responses from different geographic areas are separately grossed up and summed.

Total gross spend/expenditure at the International Ayr Show 2024 is therefore estimated at **£7.9m** at the South Ayrshire level.

3.3 Net Impacts

The net impact is what is generated by the International Ayr Show 2024 event, adjusted for displacement, leakage, deadweight and multiplier effects.

3.3.1 Deadweight

Deadweight is a measure of the extent to which impacts would have happened anyway in the absence of the public sector (SAC) funding support for hosting the event. Deadweight was judged to be zero as the event would not have proceeded in the absence of the public sector support.

3.3.2 Leakage

Leakage assesses the level of expenditure that takes place outside the 'target' geographic area at which the economic impact is being assessed. This has been judged to be zero, as impact questions were specifically about spend/expenditure that took place within South Ayrshire.

3.3.3 Displacement

Displacement is a measure of the extent to which the event has moved expenditure from one part of the economy to another through increased competition.

Displacement is judged based upon several factors, which are:

- Their place of residence.
- The importance of the event in their decision to visit (and spend money) within South Ayrshire.

The place of residence is important, as for those residing within the geographical area of study, displacement is 100% in line with the eventIMPACTS methodology. This means that the spend of a resident of South Ayrshire would not be included at the South Ayrshire level or at higher level geographies. This is due to the assumption that their spend at the event would have taken place within that geographic area if they had not attended.

Their importance of their visit to South Ayrshire is important to determine how attributable attendee spend is to the event. If they had visited solely to attend the event then their spend would be fully attributable, if they had visited for other reasons, then spend would be partly attributable.

There was no question asked about the importance of the festival to attendees decision to visit South Ayrshire. We have therefore employed assumptions based on benchmark estimates from previous large-scale event impact assessments.

Based on these responses we have assumed the levels of displacement as set out in **Table 3.2**.

Table 3.2: Displacement (%)

	Displacement at South Ayrshire Level
South Ayrshire Resident	100%
Resident Elsewhere in Scotland	5%
Resident Elsewhere in UK	10%
Resident Overseas	15%

3.3.4 Multipliers

Multipliers relate to the impact of additional economic impact that occurs because of spending through additional income, supplier purchases, and longer-term effects.

Multipliers are sourced from the Scottish Input/ Output tables for the relevant sectors. Data is only available at the Scotland level; we have therefore adopted a conservative approach to estimating the potential multiplier effects of 33% at the South Ayrshire level.

3.3.5 Net Spend

Applying these additionality factors [generates an estimated net overall spend/expenditure of £6.1m at the South Ayrshire level.](#)

3.4 Net GVA

Organiser spend will contribute to the economic impact of the festival. In this case net organisational spend for the overall International Ayr Show 2024 event was close to break-even so overall net additional expenditure is unchanged.

We then convert the net spend figure above to GVA. GVA is a measure of economic activity and accounts for the overall value added to the economy by the event. On a basic level this is the sum of profits and wages generated.

Using the spending to GVA ratio of 48% outlined in the eventIMPACTS methodology, this equates to net additional GVA as outlined in **Table 3.3**.

Table 3.3: Net Additional Impacts

	Net Spend	Net GVA
South Ayrshire	£6.1m	£2.9m

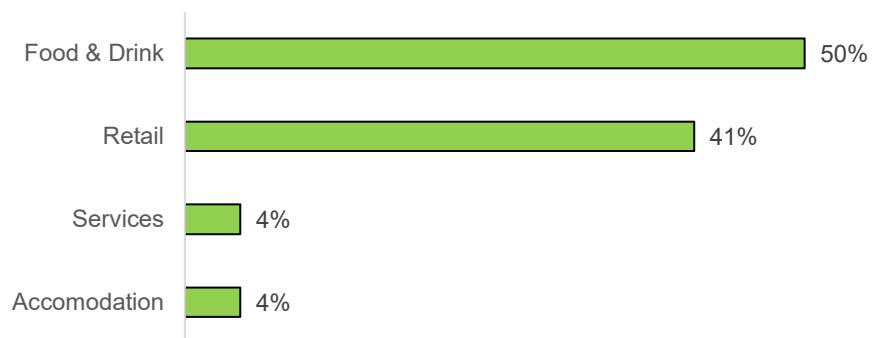
Appendix A: Business Surveys

An online survey was distributed to local businesses and traders. A total of 112 local businesses and 16 traders responded.

Local Business Survey

Most businesses that responded to the survey were retail (50%) or food and drink services businesses (41%), **Figure A.1**.

Figure A.1: Business Type¹

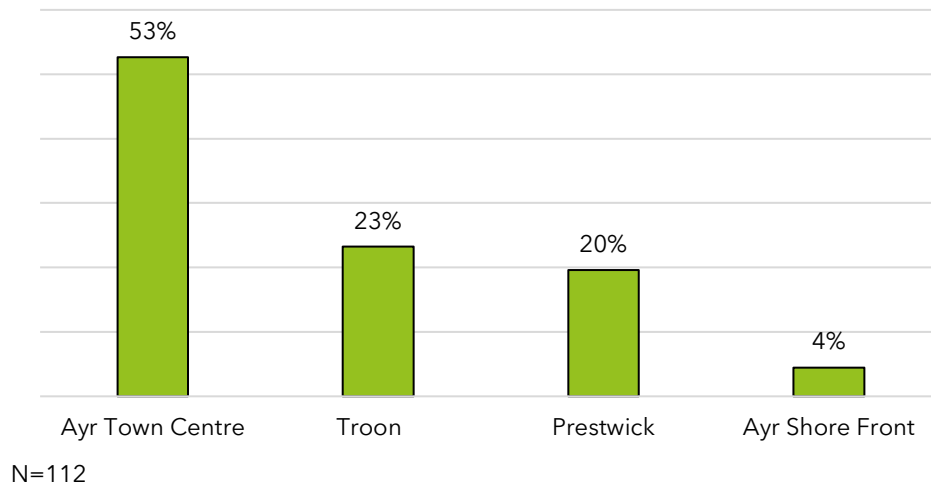


N=112

Most respondents were located in Ayr Town Centre (53%), with most of the remainder located in Troon (23%) and Prestwick (20%). Only 4% of respondents were located in the immediate environs of the event at Ayr Shorefront, **Figure A.2**.

¹ Services include hairdresser, nail bars, etc.

Figure A.2: Location

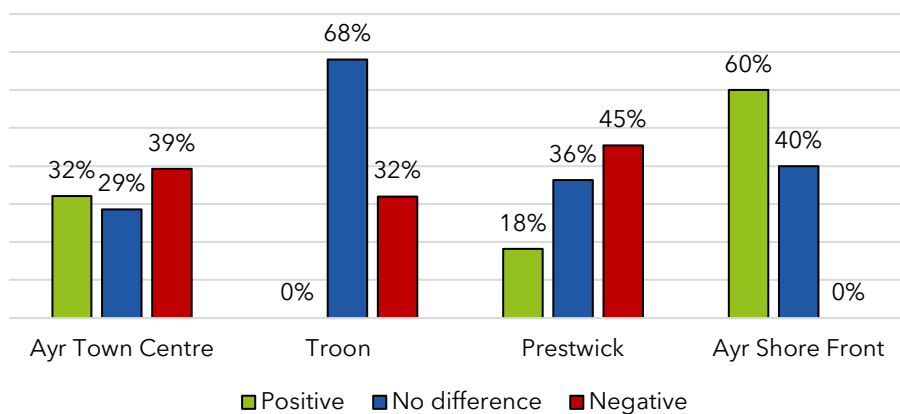


Change in Customer Traffic

23% of respondents reported a positive effect on their customer traffic. On the other hand, 37% reported a fall in traffic.

Figure A.3 outlines the changes in customer traffic by location. Troon is notable in that no businesses reported an increase in traffic, whilst only 18% of business in Prestwick reported an increase. Businesses in Ayr town centre were more positive.

Figure A.3: Change in Customer Traffic by Location

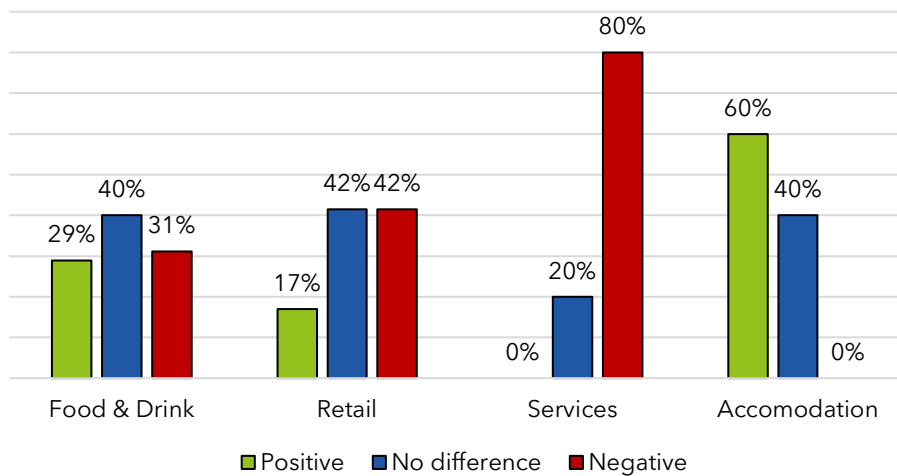


Ayr Town Centre N=56, Troon N=25, Prestwick N=22, Ayr Shore Front N=5

Figure A.4 looks at change in customer traffic by business type. For both Retail and Food & Drink, more respondents reported lower traffic, than higher traffic, however, this difference was much more pronounced for retail businesses. Services businesses

generally saw a negative impacts, whilst accommodation providers generally saw a positive impact.

FigureA.4: Change in Customer Traffic by Business Type



Food & Drink N=45, Retail N=53, Services N=5, Accommodation N=5

Of those that reported a negative impact, the main reasons given were:

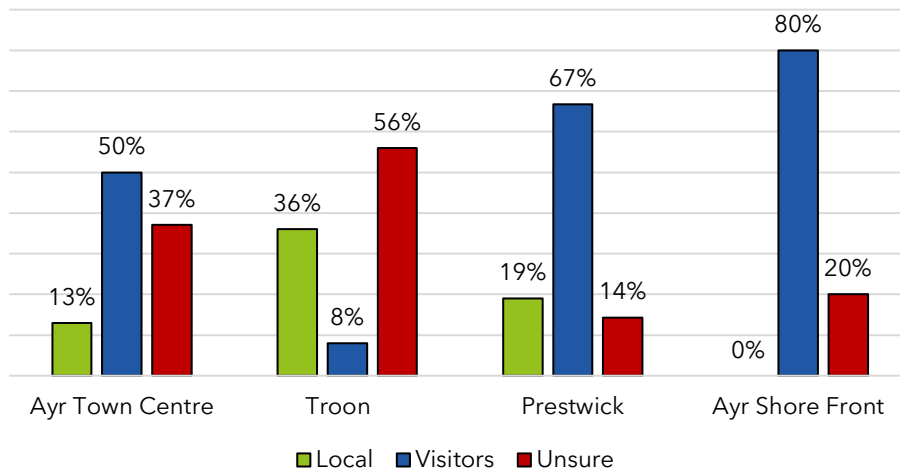
- Visitors generally did not spend time in their area.
- Regular locals were put off because of the high levels of traffic.

Local and Visitors

45% of respondents reported that the most of their customers during the event were visitors, compared to 19% who reported mainly locals, whilst 36% were unsure.

Businesses located in Ayr Town Centre, Prestwick and on the Ayr Shorefront reported that customers were generally visitors to the area, whilst businesses in Troon reported it was mainly locals, **Figure A.5.**

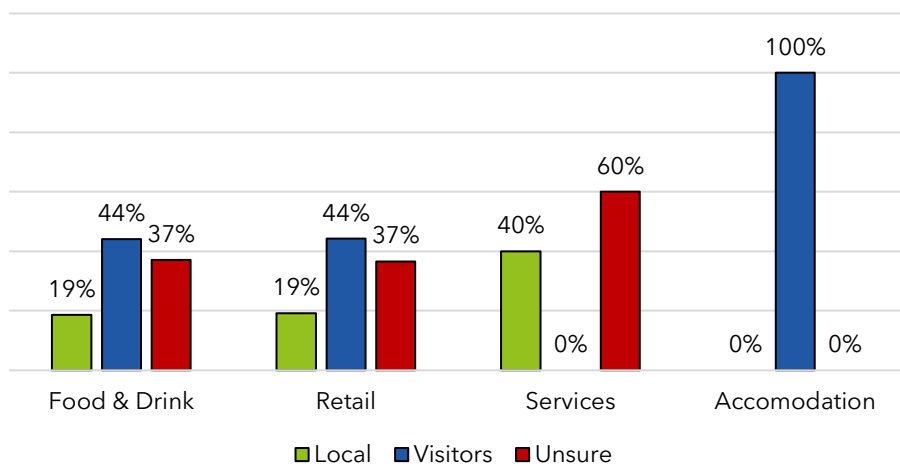
Figure A.5: Were most customers local residents or visitors? By Location



Ayr Town Centre N=54, Troon N=25, Prestwick N=21 Ayr Shore Front N=5

The local visitor/split for retail and food & drink businesses was broadly the same as the overall average. No services businesses reported more visitors, whilst all accommodation providers reported more visitors than locals, **Figure A.6.**

Figure A.6: Were most customers local residents or visitors? By Business Type



Food & Drink N=43, Retail N=52, Services N=5, Accommodation N=5

Event impact on revenue

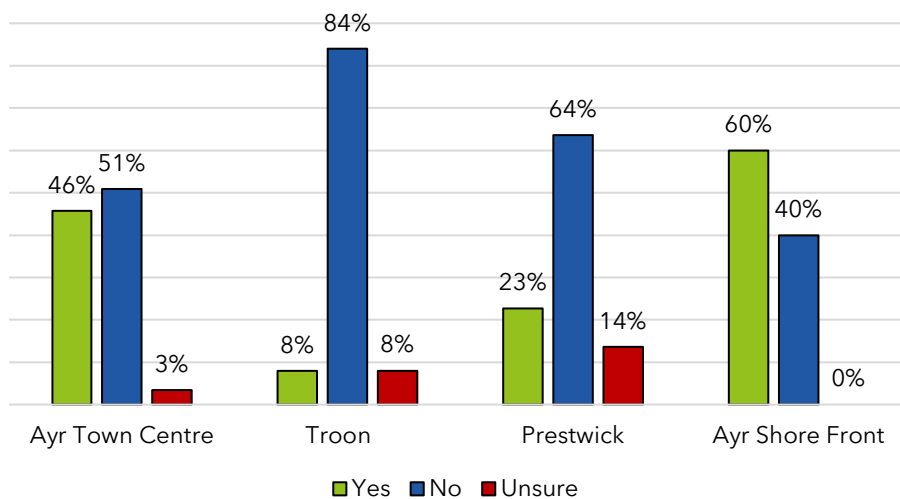
33% of respondent businesses saw an increase in revenue during the week of the event, compared to 60% who did not.

Those that did not see an increase in revenue gave reasons why they did not. The two most common reasons were:

- Visitors to the Ayr Show generally bypassed the town centre and spent their time at the beach front.
- The number of visitors increased the level of traffic which put off local regular customers.

In Troon and Prestwick, businesses generally did not see an increase in revenue during the week of the event. In Ayr, the number of businesses seeing an increase in revenue was far higher, **Figure A.7**.

Figure A.7: Did your business experience an increase in revenue during the week of the event? By Location

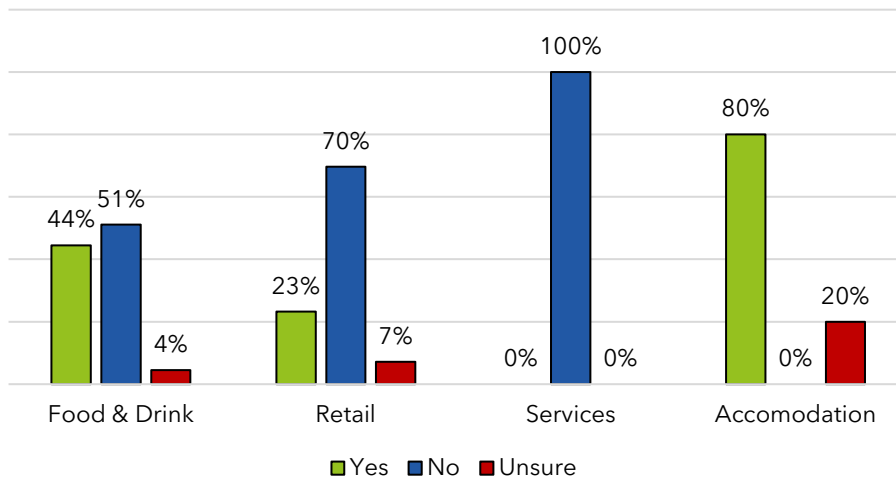


Ayr

Town Centre N=56, Troon N=25, Prestwick N=22, Ayr Shore Front N=5

Food & drink businesses (44%) were far likelier to see an increase in revenue than retail businesses (23%). No services businesses saw an increase in revenue, whilst most (80%) accommodation providers did, **Figure A.8**.

Figure A.8: Did your business experience an increase in revenue during the week of the event? By Business Type



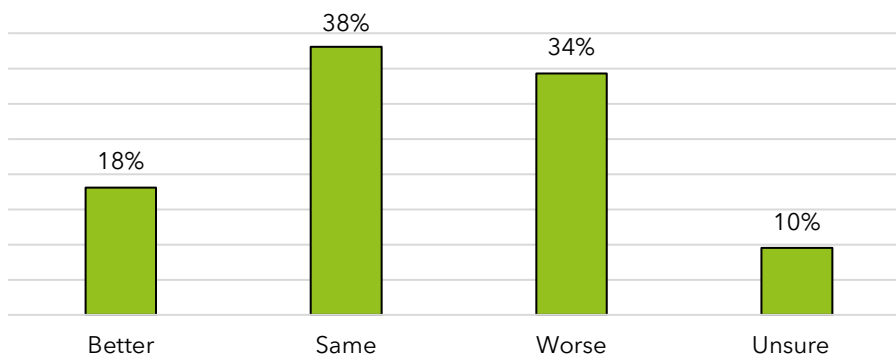
Food & Drink N=45, Retail N=56, Services N=5, Accommodation N=5

Comparison to Previous Year

19% of respondents believed that this year's event was better than the previous year's event, with 34% reporting that it was worse, **Figure A.9**.

The reasons given for this were broadly similar to those outlined earlier - visitors generally bypassed town centres, and locals were put off by the increase in traffic.

Figure A.9: How did 2024 compare to 2023?



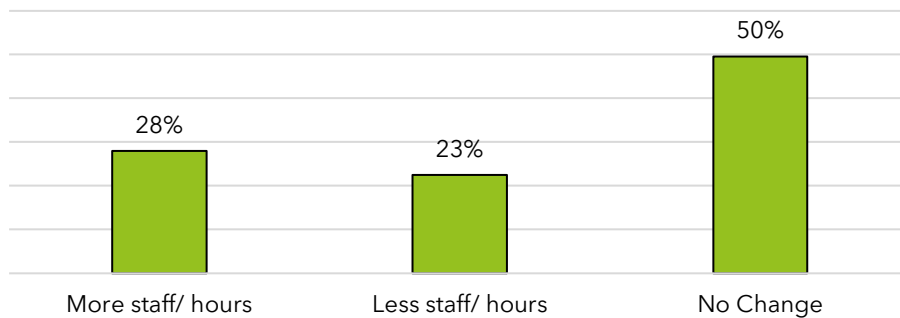
N=105

Accommodating Demand

28% of businesses took on more staff, bought more stock or increased their opening hours due to the event. On the other hand, 23% cut their staff or cut their opening hours,

Figure A.10.

Figure A.10: Did you adjust your operations (e.g., extend hours, hire more staff) to accommodate demand?

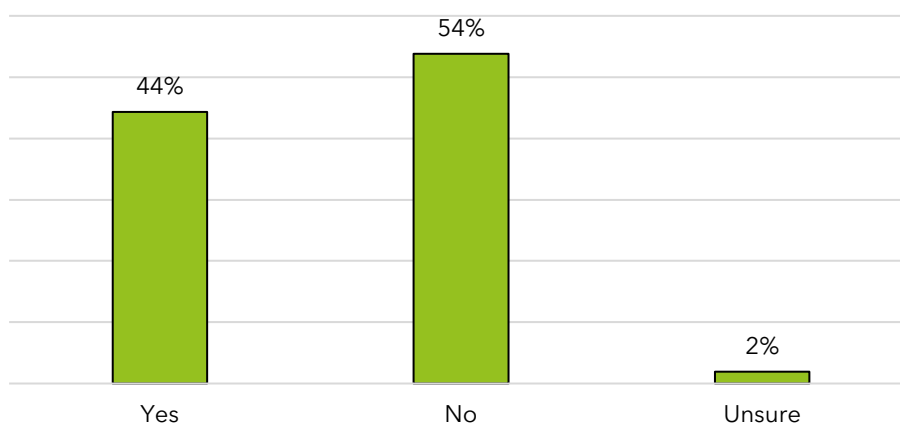


N=111

Impact on Local Economy

44% of respondents believe that the event had a positive economic impact on their business and the local economy, **Figure A.11.**

Figure A.11: Do you believe this event positively impacts your business and the local economy?



N=106

Traders Survey

An online survey was also conducted with local traders who participated onsite at the event. There was a total of 15 responses.

Almost all respondents (92%) rated their experience of participating in the event as good or very good. One respondent felt it was average.

All respondents reported that the atmosphere at the event was either positive (31%) or very positive (69%).

The main thing that respondents enjoyed about the event were:

- The atmosphere was good.
- Lots of new customers.
- Enjoyed meeting other local traders.
- It was well organised.

The main challenges that traders faced were:

- A lack of signage to let people know what was in the marquee.
- There were some issues with access for traders due to not all parking attendants not having full knowledge of the access arrangements.

Just over half of traders were positive (15%) or very positive (38%) about the location and layout of the local traders' marquee. 46% were neither positive nor negative.

The main concerns were:

- A lack of signage.
- Only one side of the marquee was open on the Friday, limiting accessing. However, this was resolved on the Saturday.

The vast majority (85%) of traders felt that there was enough variation across the type of traders who participated in the event.

Most (77%) reported that footfall was higher compared to other events, however, more respondents felt that the income they received was less than they expected (54%) than those who felt it was more than expected (46%).

Finally, all but one respondent would be interested in participating in the Ayr Show in future, and all would recommend the event to other traders.

Appendix B: EIA Technical Details

This appendix set out the technical details of the EIA that has been conducted for the International Ayr Show 2024.

Our approach is in keeping with the principles for economic impact assessment as set out in the eventIMPACTS website.

Geographic Area of Study

Impacts are calculated at the South Ayrshire level.

Routes to Impact

It is important to note the mechanisms through which each event generates impacts, known as the Routes to Impact. In this case, the Routes to Impact are largely derived from expenditure by visitors with data gathered from the visitor surveys, both at the event, and off-site expenditure in shops, restaurants, hotels, etc.

To gather visitor expenditure data, a face-to-face survey was undertaken onsite over the course of the event. This survey was undertaken by South Ayrshire Council with no involvement from EKOS.

Respondents were asked a number of questions to determine economic impact. These were:

- their place of residence.
- their individual spend during their trip to the event.

Visitor Spend

Table B.1 outlines the detailed spend of survey respondents by place of residence and type of spend.

Table B.1: International Ayr Show 2024 Detailed Spend by Place of Residence

	At the event	In the wider town	Out with the event, e.g. accommodation /eating out etc.t
South Ayrshire Resident	£9,930	£4,945	£585
Resident elsewhere in Scotland	£15,585	£6,050	£5,180
Resident elsewhere in UK	£390	£625	£900
Resident Overseas	£890	£920	£1,295
Total	£26,795	£12,540	£7,960

Total Visitor Numbers

Visitor numbers were estimated at 260,000 by the event organisers, with 220,000 attending on the Saturday and 40,000 attending on the Friday. We have assumed that visitors were asked about spend on the day of their visit and have therefore not made allowances for unique visitors.

Grossed Up Impacts

The expenditure impacts are grossed up to the total population based on the inverse of the proportion responding to the survey (e.g. a response rate of 5% generates a grossing up factor of $100\%/5\% = 20$).

Therefore, with a total respondent population of 1,551 and a total number of unique attendees of 260,000, the impacts are grossed up by 168. Responses from different geographic areas are separately grossed up and summed.

Total gross spend/expenditure at the International Ayr Show, Festival of Flight 2024 is therefore estimated at **£7.9m** at the South Ayrshire level.

Net Impacts

The net impact is what is generated by the International Ayr Show 2024 event, adjusted for displacement, leakage, deadweight and multiplier effects.

Deadweight

Deadweight is a measure of the extent to which impacts would have happened anyway in the absence of this event. This was judged to be zero as nothing would have happened in the absence of this event.

Leakage

Leakage is expenditure that takes place outside the geographic area at which the economic impact is being assessed. This has been judged to be zero, as impact questions were specifically about spend that took place within South Ayrshire.

Displacement

Displacement is a measure of the extent to which the event has simply moved expenditure from one part of the economy to another.

Displacement is judged based upon a two factors, which are:

- their place of residence.
- the importance of the event to the visit to South Ayrshire.

The place of residence is important, as for those residing within the geographical area of study, displacement is 100% in line with the eventIMPACTS methodology. So, for example, the spend of a resident of South Ayrshire would not be included at the South Ayrshire level or at higher level geographies. This is due to the assumption that their spend at the event would have taken place within that geographic area if they had not attended.

Their importance of their visit to South Ayrshire is important to determine how attributable attendee spend is to the event. If they had visited solely in order to attend the event then their spend would be fully attributable, if they had visited for other reasons, then spend would not be attributable or only partly attributable.

There was no question asked about the importance of the festival to attendees' decision to visit South Ayrshire. We have therefore used our professional judgement based upon our experience of similar events to estimate the levels of displacement.

Based on these responses we have assumed the levels of displacement as set out in **Table B.3**.

Table B.3: Displacement (%)

	Displacement at South Ayrshire Level
South Ayrshire Resident	100%
Resident elsewhere in Scotland	5%
Resident elsewhere in UK	10%
Resident Overseas	15%

Multipliers

Multipliers relate to the impact of additional economic impact that occurs as a result of spending through additional income, supplier purchases, and longer-term effects. Multipliers are applied to GVA and employment factors.

There are two main mechanisms through which multiplier effects are realised:

- income effect - the money received through the event is paid out in wages to workers which is subsequently spent in the local economy driving additional economic impact.
- supplier effect - money is spent in the local economy on suppliers for the event, driving additional economic impact.

Multipliers are taken from the Scottish Input/ Output tables for the relevant sectors and is outlined in **Table B.4**. Data is only available at the Scotland level; we have therefore adopted a conservative approach to estimating the potential multiplier effects 33% at the South Ayrshire level.

Table B.4: Multipliers

	Event Spend Multiplier
Sector	Average of Retail, Food & Beverage Services, Sport & Recreation
Scotland Multiplier	1.66
South Ayrshire Multiplier	1.22

Net Spend

Applying these additionality factors generates an estimated net overall spend/expenditure of £6.1m at the South Ayrshire level.

Net Organisational Spend

As well as the impacts generated through visitor spend, we must also consider the economic impacts generated through spending in the local economy on organising the event.

In line with eventIMPACTS methodology, this is considered as Net Organisational Spend which is calculated at total organisational spend minus total organisational income.

Net organisational spend is then added to net direct visitor spend to generate total net direct spend. Net organisational spend is then added to net direct spend to determine the overall economic impact.

In this case, the organisation of the International Ayr Show 2024 had a break-even level of spend and net organisational spend was therefore zero, and contributing no additional economic impacts.

GVA

We then convert the net spend figure above to GVA. GVA is a measure of economic activity and accounts for the overall value added to the economy by the event. On a basic level this is the sum of profits and wages generated.

Using the spending to GVA ratio of 48% outlined in the eventIMPACTS methodology, this equates to net additional GVA and net additional FTE jobs as outlined in **Table B.2**.

Table B.2: Net Additional Impacts

	Net Spend	Net GVA
South Ayrshire	£6.1m	£2.9m

South Ayrshire Council

**Report by Director of Communities and Transformation
to Service and Partnerships Performance Panel
of 20 August 2025**

Subject: The Quay Zone – Annual Performance Report

1. Purpose

1.1 The purpose of this report is to invite Panel members to scrutinise the performance of The Quay Zone.

2. Recommendation

2.1 It is recommended that the Panel scrutinises the performance of the Quay Zone as detailed in Appendix 1.

3. Background

3.1 The Quay Zone in Girvan is operated by South Carrick Community Leisure under arrangements agreed by Council in March 2017. A Service Level Agreement provides the framework for the Council's financial support of £220,000 per annum. The Partnerships Panel receives scrutiny reports on an annual basis for organisations receiving more than £50,000 in Council contribution.

3.2 Following the severe storm damage sustained in January 2024, operations at the Quay Zone were suspended to allow for essential repairs and a comprehensive renovation of the facility. As a result, the building was temporarily closed, with reinstatement of works currently underway at the Knockcushan Street site in Girvan.

3.3 To ensure continuity of service for Quay Zone members and the wider community during the 2024–2025 period, alternative temporary accommodation was secured. This has enabled the delivery of a reduced but meaningful programme of swimming, gym, and fitness class provision.

3.4 In a timely development, the closure of the Quay Zone in January 2024 coincided with the opening of the new Maybole Community Campus. This allowed for the successful negotiation of a temporary lease of the recently vacated Maybole Swimming Pool. Within a month of the Quay Zone's closure, the Maybole pool was operational and made available to residents of Girvan and South Carrick.

3.5 Further enhancing the interim offer, a temporary gym facility was established in July 2024 within the Girvan Community Centre. This space has been equipped with a full range of gym equipment and includes a dedicated area to support a limited schedule of weekly fitness classes.

- 3.6 These interim arrangements have been instrumental in maintaining community access to key health and wellbeing services while restoration of the Quay Zone progresses.

4. Proposals

- 4.1 Members are asked to consider the update on progress as outlined within the performance report prepared by South Carrick Community Leisure and attached as Appendix 1 to support scrutiny by the Panel.
- 4.2 Members are asked to request that the Director of Communities and Transformation provides a follow up report to Service and Partnerships Performance Panel in August 2026.

5. Legal and Procurement Implications

- 5.1 There are no legal implications arising from this report.
- 5.2 There are no procurement implications arising from this report.

6. Financial Implications

- 6.1 There are no financial implications arising from this report. The Service Level Agreement provides for the financial support from the Council to South Carrick Community Leisure to be reviewed on a five yearly basis. The next review should be concluded by March 2027.

7. Human Resources Implications

- 7.1 There are no HR implications arising from this report.

8. Risk

8.1 Risk Implications of Adopting the Recommendations

- 8.1.1 There are no risks associated with adopting the recommendations.

8.2 Risk Implications of Rejecting the Recommendations

- 8.2.1 There is a risk that Members are not kept apprised of progress against the performance of The Quay Zone.

9. Integrated Impact Assessment (incorporating Equalities)

- 9.1 The proposals in this report allow scrutiny of performance. The report does not involve proposals for policies, strategies, procedures, processes, financial decisions, and activities (including service delivery), both new and at review, that affect the Council's communities and employees, therefore an Integrated Impact Assessment is not required.

10. Sustainable Development Implications

- 10.1 ***Considering Strategic Environmental Assessment (SEA)*** - This report does not propose or seek approval for a plan, policy, programme or strategy or document

otherwise described which could be considered to constitute a plan, programme, policy, or strategy.

11. Options Appraisal

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. Link to Council Plan

12.1 The matters referred to in this report contribute to Priority 1 of the Council Plan Spaces and Places.

13. Link to Shaping Our Future Council Yes No

13.1 Not applicable.

14. Results of Consultation

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Brian Connolly, Portfolio Holder for Corporate and Strategic, and the contents of this report reflect any feedback provided.

Background Papers Report to South Ayrshire Council of 2 March 2017 - [Formal Agreements Relating to the Quayzone, Girvan](#)

Person to Contact Ali Mutch, Service Lead - Sport, Leisure & Golf
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E-mail Alistair.mutch@south-ayrshire.gov.uk

Date: 12 August 2025



Subject: South Carrick Community Leisure, The Quay Zone – Performance Update 2023/25

Purpose: The purpose of this report is to outline the work of South Carrick Community Leisure in its management of The Quay Zone Community Leisure Centre for the period 1st April 2023 to 31st March 2025

1. Background

- i. South Carrick Community Leisure (SCCL) was formed in 2012 and is a Scottish Charitable Incorporated Organisation (SC043090). Amongst other things, it has as one of its purposes, **“the establishment and operation of a community arts and leisure facility in Girvan, Ayrshire (incorporating accommodation for community groups and a cafe/restaurant)”**.
- ii. The Quay Zone (TQZ) is operated by SCCL under a 40-year lease and Minute of Agreement with South Ayrshire Council (SAC). As part of the Minute of Agreement SCCL receives an annual grant of £220,000 from South Ayrshire Council to support the operation of the facility and the services provided therein.
- iii. The Quay Zone comprises a 25m 4 lane deck level swimming pool, gym equipped with a wide range of cardio and resistance training equipment, a double studio space with wooden sprung floor for fitness classes and other activities, a soft play area with an 8m high play structure installed and a café offering hot and cold refreshments.
- iv. Reports to previous Performance Panels have outlined the progress SCCL has made in its management of the community leisure centre in Girvan. In January 2024 TQZ was so severely damaged by storm Isha and subsequent storms as to be uninhabitable. This resulted in the closure of the building and the temporary dislocation of the services it provided. This report outlines the progress made by SCCL in reinstating temporary services and of its plans for a full resumption of services at TQZ.
- v. Governance of the charity is provided by a Board of Trustees who meet at regular intervals. Trustees together with South Ayrshire Council observers scrutinize and direct the activities delivered on behalf of the Charity. The Board is supported by The General Manager of TQZ who, together with his team, are responsible for day to day operations at The Quay Zone.

2. Service and General Operations

- i. Previous reports to the Panel have covered progress up to April 2023. The financial year 2023/ 24 was on track to be a good, post Covid recovery year. However, as previously reported it was de-railed when TQZ was extensively damaged by Storm

Isha in late January, 2024. Indeed, water ingress following the storm rendered the building uninhabitable and it has since then been closed to the public.

- ii. In the period prior to the closure of TQZ attendance levels for all activities were good and income overall was expected to be around 7.5% up on the previous year. However, faced with the closure Trustees immediately focused their efforts on replacing the lost facilities.
- iii. For swimming the demise of TQZ coincided with the opening of the Maybole Community Campus. Consequently, it was possible to negotiate a temporary lease of the recently vacated Maybole Swimming Pool, which within a month of the closure of TQZ was opened for Girvan and South Carrick residents.
- iv. Once Maybole was opened SCCL were able to provide a near full range of activities including general and lane swimming, fun float and aquafit sessions, our Learn to Swim programme for junior swimmers and a full primary schools swimming programme.
- v. Although a near full programme of activities has been possible the availability of trained and qualified staff has meant that opening hours had to be restricted to three full days and a Saturday morning. Initially it had been hoped to increase this as the year progressed but, in the event, this was not possible because of constraints imposed by the logistics, practicality and cost of deploying the right numbers of skilled staff in both Girvan and Maybole.
- vi. When we closed in January 2024 we were in the throes of starting our annual programme of school swimming lessons. Discussion with the schools revealed that they were unable to meet the additional cost of transporting pupils to Maybole. Faced with this SCCL contacted Carrick Futures and were successful in securing a £10,000 grant to assist schools with this unbudgeted expenditure. In light of this SCCL was able to operate a full primary school programme, although due to timetabling and other practical difficulties it was not possible to include Girvan Primary in the 2024 programme.
- vii. As Girvan Primary had not been able to participate SCCL was able to agree with Carrick Futures a carry forward of the unspent funds to support a second year of the programme. Of the initial £10K approximately £6K had been spent on school transport for the first year. Additional support was obtained from the Tralorg Community Benefit Fund (£1,700) and Girvan and South Carrick LPP (£1,000) and in 2025 the cost was £10,860. As shown in the Table below all schools were able to participate in 2025 and as a charity SCCL met the £4K additional cost required to provide the programme.
- viii. Table 1 below shows that 242 and 289 children participated in 2024 and 2025 respectively and feedback from school teachers for the lessons and organisation of the programme has been positive.
- ix. In addition to the schools programme the TQZ Learn 2 Swim programme was re-started in March 2024 and more that 75% of our junior swimmers were able to participate at Maybole. While the number of junior swimmers has reduced since the move to Maybole, 210 were still making the weekly journey in March 2025.
- x. The three TQZ Aquafit classes at Maybole continue to be well supported as they had been in Girvan as does the early morning lane swimming sessions. Less well patronised is public and other swimming sessions although there has been better attendance during holiday periods over both years.

Table 1 Number Pupils per primary School Participating in Swimming Programme

Primary School	Number of Pupils Learning to Swim Each Year	
	2024	2025
Colmonell	38	31
Barr	3	3
Barrhill	6	4
Dailly	17	7
Dailly Early years	10	6
Sacred Heart	122	119
Ballantrae	46	37
Girvan	0	82
Total	242	289

- xi. The provision of a swimming pool in Maybole was complimented in July 2024 by the addition of a temporary gym located in the Girvan Community Centre. This accommodation allowed the provision of a fully equipped gym with a small space to facilitate limited weekly programme of 19 or so fitness classes.
- xii. Prior to closure TQZ operated a single tier membership structure that enabled members to participate in swimming, gym and classes for £28 per month. As a result of the disruption all memberships were suspended but once temporary facilities were available, reintroduced at a reduced rate of £20 per month reflecting the slightly lower overall provision and, in the case of Maybole, the additional transport requirement.
- xiii. Maintaining services at two locations over a protracted period of time has, at times, been difficult. In addition to the routine staff resourcing issues, supervisory difficulties and the age and reliability of pool plant in particular, have all contributed to a challenging 18 months or so. However, staff have repeatedly risen to the challenge and it is because of that effort that we have been able to maintain the comprehensive range of facilities and services on offer.

3. Finance

Annual Accounts

- i. The audited financial accounts for 1st April 2023 to 31st March 2024 are included with this report. Prior to the damage to TQZ the charity was on course to make a trading surplus but as a result of the loss of two months' income ended up making a small trading loss of £2,598 for the year. Given the catastrophic end to the years trading Trustees considered this an acceptable outturn.
- ii. The accounts for 2024 to 2025 are in the process of being audited and are anticipated to be available in August 2025. The preliminary out-turn indicates that the trading loss for the year would have been circa £150K. However, following the inclusion of insurance contributions (see below) the operating statement will show an overall balanced trading position for the year. Given the challenging circumstances covered by the accounts this represents a positive outcome.
- iii. A copy of the audited accounts will be provided to the Council as soon as they are available and once complete will be presented at an AGM in Girvan.

Insurance

- i. South Carrick Community Leisure is required under the terms of its lease to maintain building insurance by paying South Ayrshire Council an annual premium. As a consequence, SAC undertakes to insure the building and in light of the storm damage has been responsible for reaching a settlement with the Council's insurers to facilitate the reinstatement of the Quay Zone.
- ii. In addition to the building insurance SCCL also maintains its own contents, public liability and business interruption insurance (BI). The policy maintained by SCCL provides for 2 years of Business Interruption cover which in practice supports us until January 2026. As mentioned above, some financial support from this element of our insurance cover has already been forthcoming. It is anticipated that a final settlement for the remainder of the insured period will be agreed shortly.
- iii. Management at TQZ have continued to work with insurers to agree a building contents settlement. To date a "write-off" has been agreed for gym equipment and the soft play structure and it is expected that the remainder of the contents claim will be settled in the coming weeks. As outlined below this will allow SCCL to plan for its immediate future.

4. Current Position

- i. Since TQZ was forced to close SCCL have worked with SAC to:
 - a. Introduce temporary facilities and services as quickly and comprehensively as possible;
 - b. Facilitate the repair of the building within the timeframe imposed by SCCLs business interruption insurance; and
 - c. Agree the details of an extension of TQZ to improve café provision, provide a function and meeting space and an external balcony with views to Ailsa Craig.
- ii. Details relating to i.a have been provided above and in the last report to this Panel. Overall the last 18 months or so has been operationally challenging. Whilst we have been very fortunate and grateful to be able to use Maybole Swimming Pool its age brings with it a host of minor, but frustrating operational difficulties for staff to wrestle with on a daily basis. Providing and supporting staff at Maybole and Girvan has also stretched SCCL resources. However, at times it has only been because of staff flexibility and commitment that we have been able to maintain the levels of services that we have.
- iii. In relation to i.b above, SAC through its Professional Design Services and Asset Management Team and insurers have specified, contracted and are delivering much anticipated repairs to TQZ. Although local frustration has been expressed at the time taken, it has not always been easy to explain the complexities and extent of the damage done to TQZ by water penetration. However, the repair work is now underway and it is anticipated that the pool, gym and studio spaces together with ancillary changing accommodation will be returned to SCCL towards the end of December, 2025 allowing TQZ to re-open early in 2026 for its core services.
- iv. Lastly, in relation to i.c Members of the Panel will doubtless be aware that earlier this year SAC agreed a further investment in TQZ to improve and extend its café provision, increase accommodation for meetings and events and provide a balcony extension to the café facilitating views west to Ailsa Craig and south to Woodlands Bay. Unfortunately, it was not possible to include this latter aspect of the building in the original build, but it was always on the wish list for a building in such a prominent position relative to the Craig. Although work on this extension will be undertaken

concurrently with the repairs it is not expected that it will be complete until March 2026.

- v. A full up-to-date position can be verbally given to members of the Panel at the meeting should this be required.

Peter Linton
General Manager The Quay Zone
South Carrick Community Leisure
1st March, 2024

REGISTERED COMPANY NUMBER: SC043090 (Scotland)
REGISTERED CHARITY NUMBER: SC43090

Report of the Trustees and
Financial Statements for the Year Ended 31 March 2024
for
South Carrick Community Leisure

Colin McNally B.A. Hon's; F.C.M.A
6 Crofthead Road
Prestwick
Ayrshire
KA9 1HW

South Carrick Community Leisure

Contents of the Financial Statements
for the Year Ended 31 March 2024

	Page
Report of the Trustees	1 to 6
Report of the Independent Auditors	7 to 9
Statement of Financial Activities	10
Balance Sheet	11
Cash Flow Statement	12
Notes to the Cash Flow Statement	13
Notes to the Financial Statements	15 to 20
Detailed Statement of Financial Activities	21 to 22

South Carrick Community Leisure

Report of the Trustees
for the Year Ended 31 March 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

To assist in the provision of recreational facilities and, where appropriate, the organisation of recreational activities available to members of the public at large, with the object of improving their conditions of life;

To advance citizenship and community development (including urban and rural regeneration);

To promote civic responsibility, volunteering, the voluntary sector and the effectiveness and efficiency of charities; and

To advance public participation in sport; in particular within the area (the Community) shown outlined in red on the map attached to the Charities constitution, (principally within the KA26 post code area) through:

- a) The establishment and operation of a community arts and leisure facility in Girvan, Ayrshire (incorporating accommodation for community groups and a café/ restaurant); and
- b) The provision of support (whether financial or otherwise) to a range of organisations, initiatives, activities and events which further one or more of the above purposes.

OBJECTIVES AND ACTIVITIES

Significant activities

The financial year has been the first year during which it was possible to operate The Quay Zone in "normal" conditions and while the first nine or so months were normal, normality was brought to an abrupt halt by storm Isha and subsequent named storms in late January early February 2024. Indeed, such was the impact of the initial storm that damage to the roof caused us to close the building over safety concerns related to flying roof debris. Whilst initially it had been hoped to "fix" the roof, it soon became apparent that in the prevailing stormy conditions and the extent of the damage this would not be possible. Further, the water ingress resulting from the roof damage quickly rendered the building uninhabitable.

Service delivery and trading up to 21st January 2024 had been healthy and the enterprise was on track to achieve income expectations for the year as a whole. This situation was achieved in part by an upturn in general membership together with junior learn to swim membership numbers. Income from these sources increased from around £20,000 per month at the beginning of the year to £21,500 by January, a 7.5% improvement.

Attendance levels during the summer of 2023 were good and although efforts had been made prior to the summer to re-vamp the café offer we still struggled at times to deliver the levels of service reasonably expected and further work to improve this will be required. Although income from the café was 13.5% up on the previous year, when cost of sales and wages were factored in this aspect of the enterprise made a trading loss which will have to be addressed once we resume trading at TQZ.

Although membership numbers showed a month on month improvement over the course of the year Trustees considered that a simplification of the membership structure would yield financial dividends in the longer term, whilst also being consistent with wider trends in the leisure fitness market. As a result, an attractively priced full access (swim, gym and classes) membership was introduced in January 2024. January membership income was comparable with that of October to December and early indications were that future income would increase due to the popularity of the simplified membership structure and the value for money it represented.

Notwithstanding the overall favourable trading position Trustees continued to actively monitor all aspects of the routine operation of The Quay Zone. As a result, alterations to the management structure were implemented to safeguard the long-term vision of the charity enterprise. These were beginning to take effect when operations at TQZ had to cease.

Immediately following the closure, we began discussions with South Ayrshire Council and others to explore options for the continuance of some services as advice from disaster recovery experts was that it would take 18 to 24 months to dry out the building and effect repairs. Serendipitously the Council had recently closed, but not decommissioned, its pool in Maybole as it had opened a new Community Campus including a swimming pool on the adjacent Carrick Academy site. As a result, SCCL were able to agree a temporary lease with South Ayrshire Council and the swimming pool was re-opened for use by TQZ members less than four weeks from the closure of TQZ. The replacement pool enabled us to re-start our Learn to Swim programme with 75% of our former members willing to travel and support us. In addition to swimming lessons we offered a full programme of activities (lane swimming, public swimming, fun sessions, school swimming lessons and Aquafit session) albeit on a reduced opening schedule of three and a half days per week.

The Junior Learn to Swim programme benefitted from the appointment of a new Swim Coordinator and numbers participating increased to stand at around 320 in January when operations ceased. Our Learn to Swim programme is an important component of activity and specifically relates to the Charity's aims and objectives.

In addition to the in-house learn to swim programme we also continued to support all the local primary schools in bringing their pupils to our pool for a 6-week block of swimming lessons. In previous years schools local to Girvan had been able to walk their pupils to the swimming pool. However, with the closure of TQZ and the relocation of swimming services to Maybole schools were unable to meet the new transport costs. This was overcome with the support of Carrick Futures who made available a grant of £10k to SCCL. As a result, it was possible to conclude a programme of lessons.

Although it had been hoped to find premises for a replacement gym this has proved problematic and although a potential site has been identified its availability cannot be confirmed until late April 2024. Once a suitable location is available gym equipment will be installed and a seven-day service will be provided.

OBJECTIVES AND ACTIVITIES

As the financial year drew to a close the uncertainty surrounding the immediate future of the Quay Zone had eased. Insurers on behalf of South Ayrshire Council (property) and SCCL (contents and business interruption) had been engaged with and work was ongoing to repair the roof ahead of drying out the building and carrying out extensive repairs to the interior. Separately SCCL have been in discussion with South Ayrshire Council over the possibility of improving some aspects of the building layout together with increasing the facilities provided. It is intended that these alterations will be completed as part of the repairs and renovations required as a result of the storm damage.

Trustees are indebted to South Ayrshire Council together with the Falck Assel Valley Community Benefit Fund administered by Foundation Scotland and the Tralorg Community Benefit Company for their continued financial support.

Looking forward to 2024/25

During 2024/25 Trustees will be focused on a number of key areas:

- Working with South Ayrshire Council to repair, refurbish and extend The Quay Zone for future operation;
- Building on the temporary swimming pool provision by keeping current arrangements under constant review so as to add extra opening times and services as resources permit;
- Securing a suitable venue to facilitate the provision of a gym and associated fitness classes; and
- Strengthening the management of TQZ for re-opening.

The contribution of Government and other Agencies

South Carrick Community Leisure agreed with South Ayrshire Council that under the Minute of Agreement the Council would maintain its current annual contribution toward the running costs of TQZ of £200,000. Subsequently it agreed to a further contribution of £20,000 towards the provision of discounts for members of TQZ meeting specific qualifying criteria.

Additional unrestricted grant support was provided by the Girvan and District Assel Valley Community Fund funded by Falck Renewables and administered by Foundation Scotland together with support from Tralorg Community Benefit Fund now owned by the railway pension fund Railpen. The extent of these contributions is acknowledged elsewhere in these accounts (see Note 2)

The Contribution of Volunteers

The Board of Trustees is made up of members of the local community and all are unpaid volunteers. Their continued support and contribution enable TQZ to be sustained as a much-needed asset for the South Carrick community.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

The continued successful operation of The Quay Zone represents a significant milestone in the life of South Carrick Community Leisure and fulfils one of the key objectives and aims of the charity as set out in its constitution. However, significant as achieving that challenge has been the new circumstances facing the charity will require the continued commitment and contribution of all Trustees to successfully navigate the next year.

FINANCIAL REVIEW

Financial position

Having weathered the Covid years the charity recorded an operational loss in the last financial year as a result of the extraordinary inflationary pressures brought about by a deterioration in the world economic conditions and turmoil in parts of Eastern Europe. During 2023/24 that loss making position was reversed and had we not had to suspend operations in late January the end of year financial position would have been a positive out-turn. In reality a trading loss of circa £16K was sustained. However, the contribution from our Business Interruption insurance claim has offset this. We received £5,000 from Assel Valley Community Fund which is held as restricted funds to support economically disadvantaged families in the community.

FINANCIAL REVIEW

Reserves policy

As a volunteer led community enterprise trustees consider that the enterprise faces a number of risks that require it to maintain financial reserves in relation to the following:

- Unforeseen cost pressure brought about by either a loss of a major grant funder or an unforeseen significant increase in, for example, energy costs.
- In the event that TQZ could not continue to trade on a break-even basis and trustees considered that it was not a viable ongoing concern. In such circumstances Trustees would need to affect an orderly wind-up of all trading activities.
- Under our property lease responsibility for replacement/ refurbishment of plant and equipment is the charity's responsibility and given the scale and complexity of the plant and machinery in use for heating, power, ventilation and water treatment, could present significant cost implications, particularly as the building ages.
- Significant components of our income relate to the gym, the soft play and the café. We require to periodically invest in replacement and upgrades to these facilities beyond the routine investment in timely maintenance and repair. Failure to invest in this way could result in a trading loss.
- The reserves fund will also function as a buffer for cash flow issues arising as a result of grants and income funds being received in arrears.

Level of Reserves Required

Based on the foregoing reserves policy rationale, Trustees have concluded that the following level of reserves needs to be maintained:

Cost Description	Amount or Basis of Calculation	Amount
Unforeseen cost pressures	Doubling of utility costs	£88,000
Winding up of enterprise	3 Months operating costs	£212,000
Major plant / equipment replacement	Fixed amount	£50,000
Major refurbishment / investment	Fixed amount	£50,000
Total		£400,000

FUTURE PLANS

2023/24 saw a return to more normal levels of activity at TQZ and as set out elsewhere Trustees were expecting to end the year in a positive financial position. However, the impact of January storms has derailed this year's financial out-turn and while a loss has not occurred the charity is less well off than would otherwise have been expected. Worse still there is little prospect of a return to operations at TQZ in 2024/25 and, therefore, all efforts will be directed to managing any shortfall in income over expenditure in conjunction with our insurers with whom we have business interruption insurance.

Trustees are committed to doing everything in their power to provide alternative facilities for swimming, gym and classes for the Girvan and South Carrick Community. An alternative swimming pool has been re-commissioned at Maybole and all efforts will now be directed towards a gym and classes provision.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

South Carrick Community Leisure was formed in 2012 and is a Scottish Charitable Incorporated organisation (SCIO). A SCIO provides limited liability and separate legal identity to organisations that want to become charity's, but do not want or need the complex legal structure of company law. SCIOs are regulated by the Office of the Scottish Charity Regulator (OSCR) and do not need to register with Companies House. South Carrick Community Leisure is operated in accordance with its 2012 Constitution.

Recruitment and appointment of new trustees

Trustees are appointed to the Board by the membership at an Annual General meeting. Three trustees must stand down each year at an AGM, but may be re-elected if they are willing to stand. Where there is a vacancy between Annual General Meetings then members may be co-opted to the Board, however, anyone co-opted in this way must also put themselves up for election at the next Annual General Meeting.

Organisational structure

The full Board of Trustees meets every two months, but as circumstances dictated additional meetings were added into the schedule as required by the exigencies of the charity and the operation of TQZ. At each meeting the progress of TQZ in operational and financial terms was considered as required by the constitution. No sub committees were in operation during the year although individual groups of Trustees were involved in the delivery of specific initiatives as directed and agreed by the Board.

Induction and training of new trustees

Training and relevant information on South Carrick Community Leisure and the operation of The Quay Zone is given to new trustees.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

SC043090 (Scotland)

Registered Charity number

SC43090

Registered office

Town House
25 Knockcushan Street
Girvan
KA26 9AG

Trustees

Mr K S Johnston	Member for Full Year	Treasurer
Mr A Rattray	Member for Full Year	Chairperson
Ms S Clark	Member for Full Year	
Mr H Sheddon	Member for Full Year	
Mr J Parkhill	Member for Full Year	Secretary
Mr S Clark	Resigned January 2024	

Company Secretary

Mr J Parkhill

Senior Statutory Auditor

Nitika Kaur Gandhi

Auditors

Colin McNally B.A. Hon's; F.C.M.A
6 Crofthead Road
Prestwick
Ayrshire
KA9 1HW

REFERENCE AND ADMINISTRATIVE DETAILS – continued

Bankers

Royal Bank of Scotland and
Bank of Scotland

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of South Carrick Community Leisure for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware;
and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

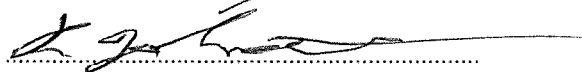
AUDITORS

The auditors, Colin McNally B.A. Hon's; F.C.M.A, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 30.09.24..... and signed on its behalf by:



A Rattray - Trustee



K Johnston – Trustee and Treasurer

Report of the Independent Auditors to the Trustees and Members of
South Carrick Community Leisure

Independent auditor's report to the members and trustees of South Carrick Community Leisure

Opinion

We have audited the financial statements of South Carrick Community Leisure (the 'charitable company') for the year ended 31 March 2018 which comprise a Statement of Financial Activities, Balance Sheet, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion, the financial statements:

o give a true and fair view of the state of the charitable company's affairs as at 31 March 2024 and of its income [and receipt of endowments] and expenditure for the year then ended;

o have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and

o have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs UK) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

o the trustees' (who are also the directors of the company for the purposes of company law) use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or

o the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

Report of the Independent Auditors to the Trustees and Members of
South Carrick Community Leisure

In our opinion, based on the work undertaken in the course of the audit:

- o the information given in the directors' report, prepared for the purposes of company law and included within the trustees' annual report, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- o the directors' report, included within the trustees' annual report, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report, included within the trustees' annual report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006, the Charities and Trustees Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- o adequate and proper accounting records have not been kept, [or returns adequate for our audit have not been received from branches not visited by us]; or
- o the financial statements are not in agreement with the accounting records; or
- o certain disclosures of trustees' remuneration specified by law are not made; or
- o we have not received all the information and explanations we require for our audit; or
- o the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report, included within the trustee' annual report, and from the requirements to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

Report of the Independent Auditors to the Trustees and Members of
South Carrick Community Leisure

- o Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- o Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- o Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- o Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- o Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Nitika Kaur Gandhi (Deputy Manager)
For and on behalf of
Noida Office
3rd Floor
B-151
Sector-6
Noida – 201301
India

Date:

Nitika Kaur Gandhi
Colin McNally B.A. Hon's; F.C.M.A
Eligible to act as an auditor in terms of Section 1212 of the Companies Act 2006
6 Crofthead Road
Prestwick
Ayrshire
KA9 1HW

Date:

South Carrick Community Leisure

Statement of Financial Activities
for the Year Ended 31 March 2024

	Notes	Unrestricted fund £	Restricted fund £	Endowment fund £	31.3.24 Total funds £	31.3.23 Total funds £
INCOME AND ENDOWMENTS FROM						
Donations and legacies	2	351,048	-	-	351,048	319,157
Charitable activities	3					
General		444,421	-	-	444,421	485,903
Other income		<u>20,000</u>	<u>-</u>	<u>-</u>	<u>20,000</u>	<u>-</u>
Total		<u>815,469</u>	<u>-</u>	<u>-</u>	<u>815,469</u>	<u>805,060</u>
EXPENDITURE						
Raising funds	4	524,084	-	-	524,084	487,862
Charitable activities	5					
General		270,368	-	-	270,368	319,796
Other		<u>15,569</u>	<u>-</u>	<u>-</u>	<u>15,569</u>	<u>-</u>
Total		<u>810,021</u>	<u>-</u>	<u>-</u>	<u>810,021</u>	<u>807,658</u>
NET INCOME/(EXPENDITURE)		5,448	-	-	5,448	(2,598)
RECONCILIATION OF FUNDS						
Total funds brought forward		435,555	-	-	435,555	438,153
TOTAL FUNDS CARRIED FORWARD		<u>441,003</u>	<u>-</u>	<u>-</u>	<u>441,003</u>	<u>435,555</u>

The notes form part of these financial statements

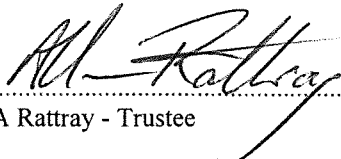
South Carrick Community Leisure

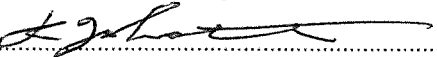
Balance Sheet
31 March 2024

	Notes	Unrestricted fund £	Restricted fund £	Endowment fund £	31.3.24 Total funds £	31.3.23 Total funds £
FIXED ASSETS						
Tangible assets	11	42,125	-	-	42,125	54,643
CURRENT ASSETS						
Stocks	12	4,588	-	-	4,588	-
Debtors	13	5,097	-	-	5,097	1,600
Cash at bank		<u>495,314</u>	<u>5,000</u>	<u>-</u>	<u>500,314</u>	<u>426,889</u>
		504,999	5,000	-	509,999	428,489
CREDITORS						
Amounts falling due within one year	14	(106,121)	(5,000)	-	(111,121)	(47,577)
NET CURRENT ASSETS						
		<u>398,878</u>	<u>-</u>	<u>-</u>	<u>398,878</u>	<u>380,912</u>
TOTAL ASSETS LESS CURRENT LIABILITIES						
		<u>441,003</u>	<u>-</u>	<u>-</u>	<u>441,003</u>	<u>435,555</u>
NET ASSETS						
		<u>441,003</u>	<u>-</u>	<u>-</u>	<u>441,003</u>	<u>435,555</u>
FUNDS						
Unrestricted funds	15				<u>441,003</u>	<u>435,555</u>
TOTAL FUNDS						
					<u>441,003</u>	<u>435,555</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 30.09.24 and were signed on its behalf by:


.....
A Rattray - Trustee


.....
K Johnston – Trustee and Treasurer

South Carrick Community Leisure

Cash Flow Statement
for the Year Ended 31 March 2024

	Notes	31.3.24 £	31.3.23 £
Cash flows from operating activities			
Cash generated from operations	1	<u>101,805</u>	<u>124,422</u>
Net cash provided by operating activities		<u>101,805</u>	<u>124,422</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		(6,846)	-
Sale of tangible fixed assets		<u>3,007</u>	<u>-</u>
Net cash (used in)/provided by investing activities		<u>(3,839)</u>	<u>-</u>
Change in cash and cash equivalents in the reporting period		<u>97,966</u>	<u>124,422</u>
Cash and cash equivalents at the beginning of the reporting period		<u>426,889</u>	<u>281,105</u>
Cash and cash equivalents at the end of the reporting period		<u>500,314</u>	<u>426,889</u>

The notes form part of these financial statements

Notes to the Cash Flow Statement
for the Year Ended 31 March 2024

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.24 £	31.3.23 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	5,448	(2,598)
Adjustments for:		
Depreciation charges	16,357	24,841
Increase in stocks	(4,588)	-
(Increase)/decrease in debtors	(3,497)	99,358
Increase in creditors	<u>88,085</u>	<u>2,821</u>
Net cash provided by operations	<u>101,805</u>	<u>124,422</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.23 £	Cash flow £	At 31.3.24 £
Net cash			
Cash at bank	<u>426,889</u>	<u>73,425</u>	<u>500,314</u>
	<u>426,889</u>	<u>73,425</u>	<u>500,314</u>
Total	<u>426,889</u>	<u>73,425</u>	<u>500,314</u>

Notes to the Financial Statements
for the Year Ended 31 March 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Category	COA	No. of months	Average Rate (SL)
F&F	Office Equipment	60	20%
IT	IT Systems	60	20%
IT	Website	60	20%
P&M	Soft Play	120	10%
P&M	Pool Equipment	48	25%
P&M	Audio Visual	60	20%
P&M	Gym	60	20%
P&M	Kitchen	60	20%

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

South Carrick Community Leisure

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

2. DONATIONS AND LEGACIES

	31.3.24	31.3.23
	£	£
Gifts	1	-
Donations	518	-
Grants	220,000	200,000
Community Benefit Funding - Falk Assel	44,818	40,200
Community Benefit Funding - Tralorg	<u>85,711</u>	<u>78,957</u>
	<u>351,048</u>	<u>319,157</u>

Grants received, included in the above, are as follows:

	31.3.24	31.3.23
	£	£
Other grants	<u>220,000</u>	<u>200,000</u>

3. INCOME FROM CHARITABLE ACTIVITIES

	31.3.24	31.3.23
	£	£
Charitable Activities	<u>444,421</u>	<u>485,903</u>

4. RAISING FUNDS

Raising donations and legacies

	31.3.24	31.3.23
	£	£
Staff costs	<u>472,169</u>	<u>441,856</u>

Other trading activities

	31.3.24	31.3.23
	£	£
Purchases	51,915	54,853
Staff costs	<u>-</u>	<u>(8,847)</u>
	<u>51,915</u>	<u>46,006</u>

Aggregate amounts	<u>524,084</u>	<u>487,862</u>
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Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

5. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs (see note 6) £	Totals £
General	<u>9,807</u>	<u>260,561</u>	<u>270,368</u>

6. SUPPORT COSTS

	Management £	Finance £	Information technology £	
General	<u>56,226</u>	<u>22,226</u>	<u>67,419</u>	
	Human resources £	Other £	Governance costs £	Totals £
General	<u>21,801</u>	<u>88,555</u>	<u>4,334</u>	<u>260,561</u>

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.3.24	31.3.23
	£	£
Depreciation - owned assets	<u>16,357</u>	<u>24,841</u>

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the year ended 31 March 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2024 nor for the year ended 31 March 2023.

9. STAFF COSTS

	31.3.24	31.3.23
	£	£
Wages and salaries	472,169	441,856
Other pension costs	<u>-</u>	<u>(8,847)</u>
	<u>472,169</u>	<u>433,009</u>

The average monthly number of employees during the year was as follows:

	31.3.24	31.3.23
Staff	<u>36</u>	<u>34</u>

No employees received emoluments in excess of £60,000.

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Endowment fund £	Total funds £
INCOME AND ENDOWMENTS FROM				
Donations and legacies	319,157	-	-	319,157
Charitable activities				
General	485,903	-	-	485,903
Total	<u>805,060</u>	<u>-</u>	<u>-</u>	<u>805,060</u>
EXPENDITURE ON				
Raising funds	487,862	-	-	487,862
Charitable activities				
General	319,796	-	-	319,796
Total	<u>807,658</u>	<u>-</u>	<u>-</u>	<u>807,658</u>
NET INCOME/(EXPENDITURE)	(2,598)	-	-	(2,598)
RECONCILIATION OF FUNDS				
Total funds brought forward	438,153	-	-	438,153
TOTAL FUNDS CARRIED FORWARD	<u>435,555</u>	<u>-</u>	<u>-</u>	<u>435,555</u>

11. TANGIBLE FIXED ASSETS

	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
COST				
At 1 April 2023	300,780	42,328	39,482	382,590
Additions	158	5,739	949	6,846
Disposals	-	(2,868)	(139)	(3,007)
At 31 March 2024	<u>300,938</u>	<u>45,199</u>	<u>40,292</u>	<u>386,429</u>
DEPRECIATION				
At 1 April 2023	270,763	22,218	34,966	327,947
Charge for year	7,258	5,706	3,393	16,357
At 31 March 2024	<u>278,021</u>	<u>27,924</u>	<u>38,359</u>	<u>344,304</u>
NET BOOK VALUE				
At 31 March 2024	<u>22,917</u>	<u>17,275</u>	<u>1,933</u>	<u>42,125</u>
At 31 March 2023	<u>30,017</u>	<u>20,110</u>	<u>4,516</u>	<u>54,643</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2024

12. STOCKS

	31.3.24	31.3.23
	£	£
Stocks	<u>4,588</u>	<u>-</u>

13. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.24	31.3.23
	£	£
Trade debtors	<u>5,097</u>	<u>1,600</u>

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.24	31.3.23
	£	£
Trade creditors	18,539	22,769
Social security and other taxes	(3,575)	267
Other creditors (Payroll, accountancy, Aviva Insurance & Falk Assel)	<u>96,157</u>	<u>24,541</u>
	<u>111,121</u>	<u>47,577</u>

15. MOVEMENT IN FUNDS

	At 1.4.23	Net movement in funds	At
	£	£	31.3.24
Unrestricted funds			£
UNRESTRICTED	435,555	5,448	441,003
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>435,555</u>	<u>5,448</u>	<u>441,003</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
UNRESTRICTED	815,469	(810,021)	5,448
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>815,469</u>	<u>(810,021)</u>	<u>5,448</u>

Comparatives for movement in funds

	At 1.4.22	Net movement in funds	At
	£	£	31.3.23
			£
Unrestricted funds			
UNRESTRICTED	438,153	(2,598)	435,555
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>438,153</u>	<u>(2,598)</u>	<u>435,555</u>

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
UNRESTRICTED	805,060	(807,658)	(2,598)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>805,060</u>	<u>(807,658)</u>	<u>(2,598)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.22 £	Net movement in funds £	At 31.3.24 £
Unrestricted funds			
UNRESTRICTED	438,153	2,850	441,003
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>438,153</u>	<u>2,850</u>	<u>441,003</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
UNRESTRICTED	1,620,529	(1,617,679)	2,850
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	<u>1,620,529</u>	<u>(1,617,679)</u>	<u>2,850</u>

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2024.

17. RESTRICTED FUNDS

Assel Valley Grant for Swimming Lessons

In June 2023, a £5,000 grant was received from Assel Valley, designated to provide swimming lessons for children from financially challenged families. Due to unforeseen circumstances, this initiative was delayed, and the funds remain as restricted. The £5,000 will be utilised in the forthcoming period for its intended purpose.

South Carrick Community Leisure

Detailed Statement of Financial Activities
for the Year Ended 31 March 2024

	31.3.24	31.3.23
	£	£
INCOME AND ENDOWMENTS		
Donations and legacies		
Gifts	1	-
Donations	518	-
Grants	220,000	200,000
Community Benefit Funding - Falk Assel	44,818	40,200
Community Benefit Funding - Tralorg	<u>85,711</u>	<u>78,957</u>
	351,048	319,157
Charitable activities		
Charitable Activities	444,421	485,903
Other income		
Aviva Insurance Claim	<u>20,000</u>	<u>-</u>
Total incoming resources	815,469	805,060
EXPENDITURE		
Raising donations and legacies		
Wages	472,169	441,856
Other trading activities		
Purchases	51,915	54,853
Pensions	<u>-</u>	<u>(8,847)</u>
	51,915	46,006
Charitable activities		
Sundries	9,807	7,955
Other		
Storm Damage Expenses	15,569	-
Support costs		
Management		
Insurance	22,235	22,526
Telephone	9,208	3,889
Postage and stationery	770	863
Advertising	10,771	9,175
Cleaning	4,267	4,190
Consulting	1,680	3,767
Gym Equipment Expense	653	301
Pool Equipments	127	421
Residual VAT	6,156	19,555
Event Costs	<u>359</u>	<u>665</u>
	56,226	65,352

This page does not form part of the statutory financial statements

South Carrick Community Leisure

Detailed Statement of Financial Activities
for the Year Ended 31 March 2024

	31.3.24	31.3.23
	£	£
Management		
Finance		
Bank charges	5,869	6,095
Plant and machinery	7,258	24,841
Fixtures and fittings	5,706	-
Computer equipment	<u>3,393</u>	<u>-</u>
	22,226	30,936
Information technology		
Repairs and renewals	67,419	56,474
Human resources		
Software licences	17,607	17,800
Staff Training	<u>4,194</u>	<u>4,440</u>
	21,801	22,240
Other		
Light and heat	88,555	127,365
Governance costs		
Accountancy and legal fees	2,391	7,500
Subscriptions	<u>1,943</u>	<u>1,974</u>
	<u>4,334</u>	<u>9,474</u>
Total resources expended	<u>810,021</u>	<u>807,658</u>
Net income/(expenditure)	<u>5,448</u>	<u>(2,598)</u>

South Ayrshire Council

**Report by Director of Communities and Transformation
Service and Partnerships Performance Panel
of 20 August 2025**

**Subject: UK Shared Prosperity Funding (UKSPF) Year 3
(2024/25) Progress Report**

1. Purpose

1.1 The purpose of this report is to provide the Panel with an update on the UK Shared Prosperity Fund and the Year 3 progress.

2. Recommendations

2.1 It is recommended that the Panel:

2.1.1 considers the report and notes the activity and performance during 2024/25; and

2.1.2 requests that officers report outcomes and achievements of UKSPF Year 4 in August 2026.

3. Background

3.1 On 30 August 2022, the [Cabinet](#) approved South Ayrshire Council's UKSPF Investment Plan. The plan covered four investment areas - Communities and Place, Support for Local Businesses, People and Skills and Multiply.

3.2 The total three-year investment from UKSPF was £5,048,980, which included £4,177,069 core UKSPF and £871,911 ring-fenced specifically for Multiply.

Year	Core	Multiply	Total
2022/2023	£506,926	£263,601	£770,527
2023/2024	£1,013,852	£304,155	£1,318,007
2024/2025	£2,656,291	£304,155	£2,960,446
Total	£4,177,069	£871,911	£5,048,980

3.3 On 20 June 2023, the [Cabinet](#) approved amendments to the Investment Plan taking into consideration changes to local priorities and local labour market demands

3.4 On 23 April 2024, the [Cabinet](#) approved the new financial reprofile to include new proposals, in line with Investment Plan priorities, setting key priorities for 2024/25.

3.5 On 17 September 2024, the [Service and Partnerships Performance Panel](#) considered the UKSPF Year2 Progress Report (2023/24).

3.6 On 18 March 2025, the [Cabinet](#) approved the UKSPF Year4 Financial Profile and Proposals for 2025/26.

4. Proposals

4.1 Members are asked to note the key achievements set out in the UKSPF 2024/25 performance report across the investment priorities including Communities and Place, Support for Local Businesses, People and Skills and Multiply.

5. Legal and Procurement Implications

5.1 There are no legal implications arising from this report.

5.2 There are no procurement implications arising from this report.

6. Financial Implications

6.1 The £2,960,466 funding allocation for 2024/25 (being year three of the initial three year investment) was fully expended during the year.

7. Human Resources Implications

7.1 Due to a reduction in UKSPF funding and no ringfenced funding for Multiply six temporary funded posts were impacted at the end of year three on 31 March 25.

Multiply Positions

- Temp Level 8 – Literacy Development Worker. Managing Change - Redeployed to Equalities Assistant with Community Planning – ended in March 2025
- Temp Level 8 – Literacy Development Worker – Post was extended through other external funding to continue supporting multiply and literacy provision.
- Temp Level 11 – Team Leader – Post holder returned to substantive Level 10 post in March 2025

Employability Positions

- Temp L11 – Post holder returned to substantive Level 9 post in March 2025
- Temp L9 x 2 Officers posts deleted, Managing Change - One Officer secured perm employment with Care at Home Team. One Officer (no substantive post) is still going through redeployment process.

8. Risk

Risk Implications of Adopting the Recommendations

8.1.1 There are no risks associated with adopting the recommendations.

8.2 **Risk Implications of Rejecting the Recommendations**

8.2.1 There are no risks associated with rejecting the recommendations.

9. **Integrated Impact Assessment (incorporating Equalities)**

9.1 The proposals within this report have been assessed through the IIA scoping process and there are no significant potential positive or negative equality impacts in agreeing the proposals, therefore an IIA is not required.

10. **Sustainable Development Implications**

10.1 **Considering Strategic Environmental Assessment (SEA)** - This report does not propose or seek approval for a plan, policy, programme or strategy or document otherwise described which could be considered to constitute a plan, programme, policy or strategy.

11. **Options Appraisal**

11.1 An options appraisal has not been carried out in relation to the subject matter of this report.

12. **Link to Council Plan**

12.1 The above recommendations relate to Priority 1 - Spaces and Place, Priority 2 - Live, Work, Learn and Priority 3 – Community and Civic Pride

13. **Link to Shaping Our Future Council** Yes No

13.1 Not applicable.

14. **Results of Consultation**

14.1 There has been no public consultation on the contents of this report.

14.2 Consultation has taken place with Councillor Chris Cullen, Portfolio Holder for Economic Development, and the contents of this report reflect any feedback provided.

Background Papers Report to Cabinet of 30 August 2022 - [UK Shared Prosperity Fund 30 August 2022](#)

Report to Cabinet of 20 June 2023 - [UK Shared Prosperity Fund 20 June 2023](#)

Report to Cabinet of 23 April 2024 - [UK Shared Prosperity Fund 23 April 2024](#)

Report to Service and Partnerships Performance Panel of 17 September 2024 - [Service and Partnership Performance 17 September 2024](#)

Report to Cabinet of 18 March 2025 - [UK Shared Prosperity Fund 18 March 2025](#)

Person to Contact **George Hunter, Assistant Director Strategic Change and Communities**
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Phone: 01292 559398
Email: Jamie.tait@south-ayrshire.gov.uk

Date: 7 August 2025

UK Shared Prosperity Fund Year 3 2024 - 2025 Progress Report



Background

On 30 August 2022, Cabinet approved South Ayrshire Council's UK Shared Prosperity Fund (UKSPF) Investment Plan. The plan covered four investment areas - Communities and Place, Support for Local Businesses, People and Skills and Multiply.

The total three-year investment from U.K. Government was £5,048,980, which comprised of £4,177,069 core UKSPF and £871,911 ring-fenced specifically for Multiply that aims to support adult numeracy.

During 2024/25 the full year 3 allocation was allocated and spent. UK Government approved SAC submission in May 2025. The programme included activities that took place between 1st April 2024 – 31st March 2025. This report provides some of the highlights from the programme including key achievements.

People and Skills

Thriving Communities – Employability Team were allocated £893,000 through UK Government's Shared Prosperity Fund for Year 3 (2024/25).

Thriving Communities are fully committed to improving training and employment opportunities for young people and adults. The team lead the planning, decision-making and implementation of provision across South Ayrshire to ensure individual needs and local labour market demands are met.

The use of local and national data helped

inform decisions that reflected service delivery priorities, making best use of investment, to maximise value for participants, ensure there were real meaningful work experience, training, and employment opportunities, whilst contributing to local and national policy ambitions.

As part of the programme Thriving Communities delivered a range of employability programmes that helped residents of South Ayrshire gain skills, confidence and access to support to help them achieve their employment goals, relevant to the local labour market.

Employability

Employability priorities during 2024/25 included:

- Economically Inactive
- Closing the Disability Employment Gap
- Enhanced support for Care Experienced Young People and Young Carers
- Ageing Well
- Child Poverty
- Justice

During 2024/2025 Thriving Communities supported **1032 individual clients** through the employability pipeline, including those from the following priority groups:

- Care Experienced Young People – 119
- Those with Caring Responsibilities, including Young Carers - 221
- Additional Support Needs – 330
- Economically inactive - 165
- Parents – 238
- Criminal Convictions – 280



numbers are higher than 1032 as some clients fall in to more than one priority group

66.5% of these clients progressed to a positive destination during this period with the remaining clients continuing to engage with Thriving Communities for employability support.

Clients took part in a range of engager activities and sector specific training, including Hospitality, Personal Development, Driving Theory, CSCS, CV & Interview Skills, Customer Services, Basic IT and Health & Wellbeing. In addition, clients completed work placement opportunities in a vocational area of their choice.

Courses were commissioned to support Economically Inactive and clients into employment in the NHS, Hospitality, Health and Social Care, Rail industry and with 3rd Sector organisations. **£292,075 invested in commissioned training during 2024/25**

Employability Case Study



Nolwenn, moved to the UK in 2006 and commenced employment as a French Language Assistant in Devon. After a couple of years working as a non-qualified teacher, Nolwenn completed a Post-Graduate Degree in Education. Despite having the degree, Nolwenn was unable to complete her teacher training due to family commitments. Instead Nolwenn took a temporary part-time job in retail and although temporary, Nolwenn ended up working there for 14 years. Relocating to South Ayrshire Nolwenn was keen to revisit her teaching background and move away from the retail industry but didn't know where to begin.

Nolwenn received an email from her child's school advising of Thriving Communities eight-week voluntary programme - PAVE (Pathways for Adults volunteering in Education). The programme offered Nolwenn the flexibility to volunteer as a School Assistant while remaining in part-time employment, which continued to provide ongoing financial security.

Nolwenn commenced the PAVE programme in August 2024 and was placed within the Modern Languages Department at Queen Margaret Academy, carrying out School Assistant duties two days per week. As a native French speaker, Nolwenn quickly became an invaluable member of the team and received positive feedback throughout her time on the programme. In addition to gaining valuable on-the-job experience, Nolwenn achieved the Preparation for Employment qualification at SCQF L4 and Emergency First Aid at Work certificate.

Following the completion of PAVE, Nolwenn progressed to a 24-week paid work experience placement within QMA as part of Thriving Communities EVOLVE programme. Progression to the paid element of our work experience programme allowed Nolwenn to leave her part-time job to focus on a career in education and increase her hours within the school from 12 to 26 per week.

While on the EVOLVE programme Nolwenn was successful in securing a temporary Pupil Support position at QMA. This allowed her to finish the EVOLVE programme early and move into employment. While in the temporary position Nolwenn was successful in securing two permanent School Assistant roles, one within QMA and one with Marr College. Nolwenn accepted the role within QMA and will start this role in August 2025, when the schools return.

Thriving Communities have supported Nolwenn throughout her journey, offering ongoing advice, support and encouragement, as well as practical support including intensive application and interview support.

Thriving Communities will continue to keep in touch with Nolwenn throughout her employment journey. Nolwenn plans to settle into her permanent role as a School Assistant while exploring the option of completing her teacher training to become a fully qualified Modern Languages Teacher.

As well as gaining valuable experience and sustainable paid employment, Nolwenn has gained confidence and a renewed passion for teaching, as well as the opportunity to network with other educational professionals and keep up to date with opportunities.

Nolwenn described the programme as follows:

“This has truly been an incredible experience, both professionally and personally. I am so grateful for all the amazing people I have met along the way. I can honestly say that Thriving Communities have changed my life!

After spending a lot of time in the classroom, I got my confidence back”



Multiply

Thriving Communities – Community Learning and Development Team managed The Multiply project, with a targeted approach across South Ayrshire to enhance existing adult learning provision whilst developing new initiatives, with a focus on numeracy outcomes for learners. £379,431 was allocated for Multiply during 2024/25.

The provision in South Ayrshire is aligned with local, regional, and national priorities. UKSPF Multiply has been used to enhance progress already made to improve adult learning, numeracy, and literacy in South Ayrshire.

Thriving Communities have an established Adult Learning Team that delivers activities across South Ayrshire, the Multiply funding was utilised to recruit an additional Team Leader and 3 Adult Learning Development Officers to compliment the already established support. A challenge fund was also created for the Third Sector and further education partners to bid into and secure funding to deliver provision.

The interventions are supporting individuals to identify barriers to learning and address these by creating individual action plans with a clear focus on numeracy and for some learners will result in receiving formal numeracy qualifications.

There have been 731 individuals supported through Multiply provision from 2024 – 2025. Sixteen projects have been funded with a total of £90,559.71 which has been awarded to offer the following Multiply Community Support:

North & South Carrick

- Barrmade Project - £11,442.47
- Dailly Primary - £1940
- Glendoune Driving Theory - £610
- Kirkmichael STEM - £4260.26
- LEAP Project - £19,080
- Maybole Driving Theory - £556
- Maybole Family Group - £2045.72
- North & South Carrick PEEP - £598
- North & South Carrick Parent & Child - £4050

Ayr

- Dolphin House - £4409.78
- Undersky - £7140
- National 5 Maths - £23,000
- Personal Achievement Group - £889.30
- Lochside Cooking Group - £2558.18
- Nature Counts - £6780
- Ayr Grammar - £1200



Sheltered Housing Project

Adult Learning Literacy Officers have supported 32 tenants in increasing confidence with numeracy through practical applications, including:-

- Accessing digital banking and bill payment apps
- Using video calls to stay connected with family
- Updating social media accounts
- Online shopping and financial transactions
- Learner statements

The support was delivered to five sheltered housing units in Troon which include Braden Road, Mill Rock/Pan Rock, Sandhill Gardens, St Meddans Court and Walker Avenue.



Early Years Nurturing Mathematical Thinkers

This project aimed to:-

- Improve Early Years practitioners' confidence and understanding of maths.
- Strengthen practitioners' ability to support children's mathematical development.
- Create positive learning experiences that nurture children's mathematical thinking and decision-making.
- Build a strong foundation for deep mathematical understanding.

The first pilot cohort ran over six full-day sessions between February and June 2024, with two further cohorts which took place in September and December 2024.

Sessions focused on:-

- Personal development – improving practitioners' own confidence in maths.
- Learner application – applying maths in the Early Years setting.

Participants engaged in reflective practice, gap tasks, and a final session for professional dialogue, where they shared the impact of their learning. Reported benefits included:-

- Increased confidence in their own maths skills.
- A more positive mindset towards maths.
- Greater ability to apply maths in real life and support their own families.
- Improved financial literacy.
- Aspirations to study for a National 5 Maths qualification.

The link below takes you to an evaluation video for this project.



National 5 Numeracy

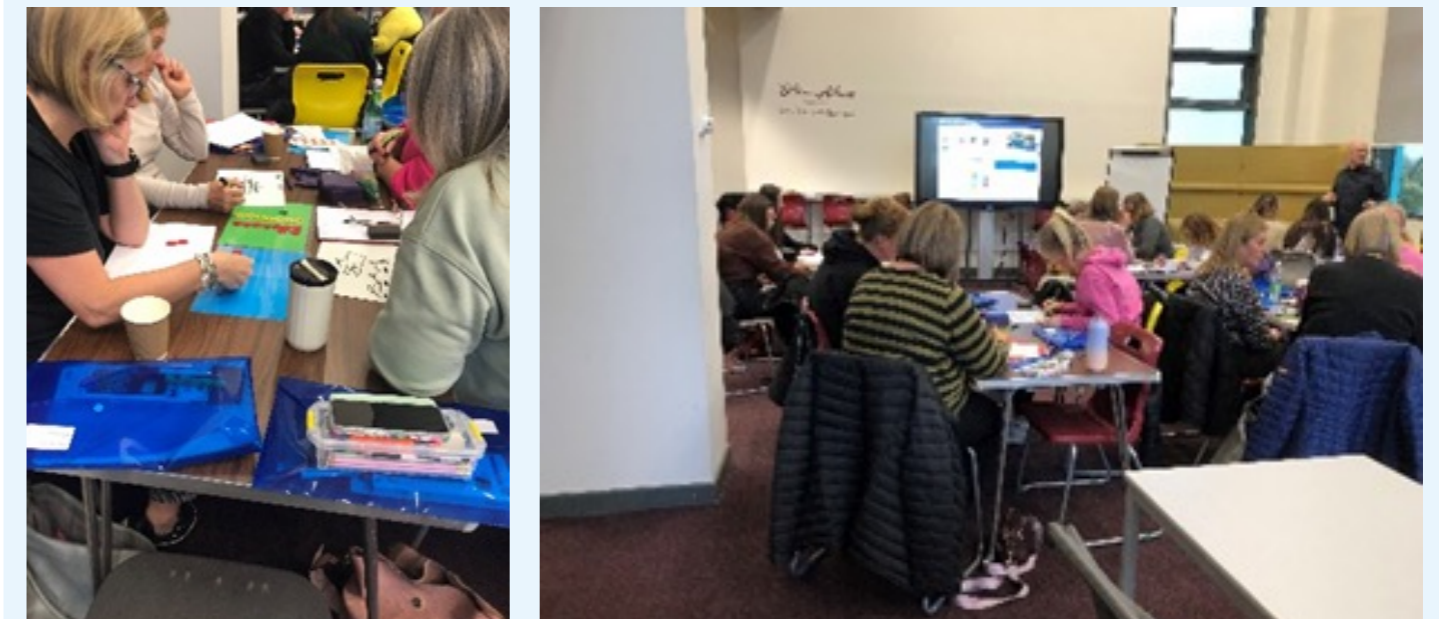
South Ayrshire Council delivered an in-house National 5 Applications of Maths course which began in September 2024 with:-

- Tuesday night (compulsory classes).
- Thursday night (online support sessions).
- Friday morning (face-to-face drop-in support).

27 learners have registered, all of whom will sit the SQA exam at Ayrshire College in 2025. The course focuses on real-life applications of maths, covering:-

- Core numeracy skills (addition, subtraction, multiplication, division).
- Ratio, percentages, and area calculations.
- Problem-solving using visual methods and concrete materials.

This approach helps learners build foundational knowledge and progress towards National 5 level.



Community and Place

Town Centre Regeneration Fund

The fund has been utilised to instigate a range of initiatives, environmental improvements, events and initiatives across the 5 key towns.

Outputs, Outcomes, Impacts

Including:

- Troon Town Centre 'beautification' projects ahead of The Open in Troon in 2024 to enhance the visitor experience/visitor economy during a year when >300,000 people were visiting Troon for the World Championship Event - see before and after images.
- Supported the annual Prestmas event in Prestwick
- Supported Christmas lighting in Maybole
- Supported a community consultation regarding proposals to improve Prestwick (Prestwick Civic Pride)
- Undertook a consultation in coordination with Ayrshire Roads Alliance to develop data for Ayr (Ayr Town Centre Parking Study) to understand driving/parking habits, perceptions and impacts of current parking policies, and inform Town Centre economic development opportunities and future decision making.
- Commissioned a 'Re-populating Ayr Town Centre' report investigating how to deliver on the Ayr Town Centre Framework (approved March 2024) aspiration to increase town centre living. The report will identify baseline positions and constraints and identify options for how to unlock develop potential through appropriate development models/delivery frameworks, funding opportunities, etc. on key sites for residential-led mixed use development, as well as smaller scale, i.e., currently vacant properties above shops. The aim is to fulfill the aspiration set out in the Ayr Town Centre Framework to support robust and dynamic approaches to town centre regeneration.
- Commissioned Your Town Audit (YTA) town centre health checks for the five key towns of Troon, Prestwick, Ayr, Maybole and Girvan. The YTAs provide a framework to measure and monitor the performance of town centres using a series of Key Performance Indicators across seven themes – Locality, Accessibility, Local Services, Activities & Events, Development Capacity, Tourism, and Place & Quality Impressions. The reports provide comparisons against other town centres in Scotland.



Troon Town Centre 'beautification' Projects

Before Image of The Cabin May 2024



Community Wealth Building Officers engaged with local businesses on the lead up to the 152nd Open which took place in Troon during July 2024. Local businesses lobbied for a shuttle bus to bring some of the >300 visitors one mile into the town centre. However, the bus was arranged to stop outside this condemned building which was scheduled to be demolished after the international sporting event in Troon.

After Image 'Reflections on Troon' outdoor exhibition July 2024 (ahead of The 152nd Open)



Using UKSPF to purchase art materials, marine board, transport and teacher time, the following outdoor exhibition (mounted where there were previously windows) 'Reflections on Troon' was held in the centre of the town and seen by many tourists, visitors and local residents. This project aligned to South Ayrshire Council's priority areas: 1. Places and Spaces 2. Live, Work and Learn 3. Civic & Community Pride.



Art works by Marr College, Troon, Advanced Higher Students
Art works admired by local primary school pupil

Marr College, Troon Advanced Higher Art students took on the live brief and produced work at short notice which they were able to exhibit at their final assessment and could use as part of their portfolio.

Local businesses are interested in purchasing works and are encouraging a repeat outdoor exhibition during Summer 2025.

Town Centre Monitoring

Commissioned data collection in regard to footfall in the 5 town centres to provide insights in regard to levels of activity and commensurate economic benefits. Reporting provides both historical data to help assess impacts of events, infrastructure improvements, etc., as well as to inform regeneration decision-making going forward.

Community Wealth Building Officers

UKSP funding enabled the continuity of the South Ayrshire Council Community Wealth Building initiative which aims to retain wealth in the local economy through a variety of interventions. CWB Officers are locality focused, have developed local intelligence and are able to join up with other Council services and agencies to efficiently and effectively enable local place-making initiatives such as the 'Reflections on Troon' outdoor exhibition.

Community and Place

Community Empowerment Fund Officer

Creation of an External Funding Officer position to support 2 years (2023/24 & 2024/25) of UKSPF. This post aims to support and lead community empowerment initiatives that will help build capacity across our communities.

Since being appointed January 2023, the Officer has engaged with a range of groups, organisations and community councils from across South Ayrshire. The Officer has also created, launched, and managed the 'Community Empowerment Fund' and worked with HSCP Officers to relaunch 'Participatory Budgeting' in South Ayrshire.

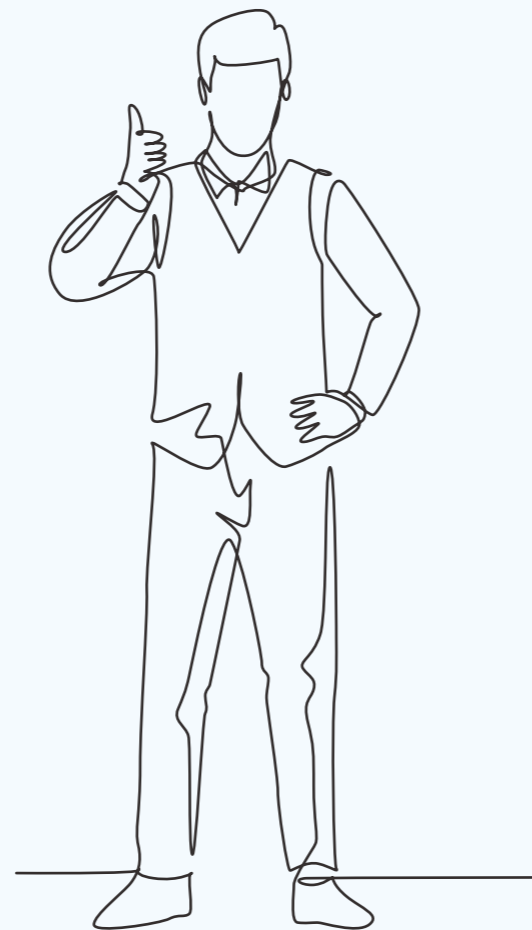
Participatory Budgeting

£89,036 was allocated from UKSPF (Year 3 - 2024/25) with £14,839 going to each of the six HSCP South Ayrshire localities. Events were held in the following localities to provide opportunities for organisations to promote themselves as part of the participatory budgeting process:-

- Troon – 3rd September 2024
- Prestwick – 5th September 2024
- Ayr South – 9th September 2024
- Maybole – 12th September 2024
- Girvan – 26th September 2024
- Ayr North – 1st October 2024

The public were able to cast votes online where organisations were ranked to finalise the distribution of the participatory budgeting.

Groups successful in receiving funding:



Group	Funding Received
Girvan Youth Football Club	£3000
Girvan and District Attractions	£3000
Girvan Development Group	£3000
Carrick Resilience Team	£3000
Girvan Youth Trust	£1900
Sacred Heart PS Parent Council	£1000
Carrick Resilience Team	£3000
Maybole Youth Club	£3000
Carrick Rugby Club	£3000
The Carrick Centre	£2100
Growing Together Kirkmichael	£750
Ukrainian Community Group	£3000
Carers Gateway South Ayrshire	£3000
The IRIS	£3000
Ayr ARK	£2800
Harbour AYRSHIRE	£1800
Overmills User Group	£2100
Honeypot Childrens Charity	£2789
Ayrshire Hospice	£3000
RecoveryAyr	£3000
Carers Gateway	£3000
Annbank Comm Association	£3000
Irvine and Troon Cancer Care	£3000
Troon Men's Shed	£1000
Friends of Dundonald Castle SCIO	£3000
1st Troon Girl's Brigade	£1830
Carers Gateway - South Ayrshire (Carers Centre)	£3000
Good Companions	£3000
Dementia Friendly Prestwick	£3000
Ayr and Prestwick Men's Shed	£1500
Symington Bowling Club	£2548
Carers Gateway - South Ayrshire (Carers Centre)	£3000
Diamonds (New Life Trust)	£3000

Competitive Community Empowerment Fund

£105,000 was allocated to create a 'Community Empowerment Fund' during 24/25. There were 2 funding options:

- Small Grant up to £5,000: To assist with any barriers to sustaining community groups and for development of smaller projects.
- Large Grant up to £15,000: For groups who are taking ownership of land or assets. - -To support groups going through CAT or who have successfully achieved this, as well as supporting groups who are taking on the lease of an asset.

- To support groups to achieve the priorities identified within their Place Plans or Community Action Plans

Once applications were submitted a Panel was established of members from Community Planning and Corporate Planning, Community Wealth Building, Asset Management, Thriving Communities and Voluntary Action South Ayrshire (VASA). Applications were scored in line with the undernoted priorities and against the qualifying criteria:

- Project suitability and need
- Link to eligibility criteria
- Applicants' ability to deliver the project/timescales
- Costs – value for money/future sustainability
- Governance

22 groups applied for funding, 12 groups were successful and received funds ranging from £3,500 to £15,000

In 24/25 the successful groups were:

- Adventure Centre for Education
- Biosphere Bikes
- Carrick Rugby Football Club
- Friends of Dundonald Castle
- Friends of the Broadway Prestwick
- Girvan & District Attractions
- Kincaidston Action Group
- Overmills Allotment Association
- Peter Boyle Bowling Club
- The Ayr Ark
- The Ballantrae Trust
- Vics in the Community



Communities Fun Day

Thriving Communities organised a Fun Day in partnership with Housing Services, the event took place on Saturday 11th May 2024 with over 3,500 attendees.

£10,000 was utilised to support the day with attendees enjoyed all the free activities on offer including some new attractions such as Canoeing, Sport Taster sessions, Inflatable Zone and the highly rated Zip Line.

The information and advice stalls were bustling with attendees able to chat with a range of Council services, partner organisations and charities.

There was a vehicle display different vehicles including a 1980's Western Bus, 1940's Military Vehicles, Vintage Trucks, Vintage & Modern Cars, Motorbikes and a Council Gritter.

Feedback from attendees so far has been extremely positive. The venue of Ayr Academy/ Riverside Sports Arena being highly rated along with all the tickets, activities, attractions, information & advice stalls, parking and shuttle bus service being completely free.



Quotes:-

“ Brilliant day! Very informative and educational, lots to see and do, kids had a great time with plenty to entertain them all day. We'll done SAC and volunteers ”

“ It was so well planned, a perfect day out for families, so many things to see and activities to do, the staff were so friendly, a very inclusive event, so happy that we got to go! ”

“ Brilliant day, didn't even make it round everything ”

You can view the Communities Fun Day 2024 Recap Video using the link:-



Thriving Communities – Communities Team Programmes

Thriving Communities were allocated £35,000 to deliver Summer Holiday Programmes which were designed to support disadvantaged families and young people during the school holidays by providing healthy meals and enriching activities. All activities were free of charge, accessible and offered young people and families exciting new experiences which were rooted in opportunities for informal learning. People who engaged in programmes often tried and enjoyed new things they would not otherwise have taken part in, such as trips, STEM and drama. There were positive signs that our Holiday Programmes helped to improve socialisation and confidence, with most young people and their parents reporting they felt more confident because of participating in activities.

Key Strengths:

- Place-based approach to identifying and addressing need
- Effective partnership working
- Fun, healthy and free educational activities
- Communities were stakeholders in the programme
- Effective engagement with young people and families who are amongst the most vulnerable in our communities

The funding was distributed across the following localities:-

- Ayr North: £6,500
- Ayr South: £2,000
- North & South Carrick: £5,000
- Troon & Prestwick: £4,000



In addition to these locality-specific distributions, the following events were funded to further strengthen community connections and engagement:-

ESOL Group Trip to Edinburgh (£1500) – 20th July 2024

£1500 was allocated to an ESOL (English for Speakers of Other Languages) group to organise a trip to support 183 individuals to visit Edinburgh, designed to help participants integrate better into Scottish society. This trip provided an opportunity for the group to experience Scottish culture, explore the city, helping to strengthen their sense of belonging and connection.



Family Learning Festival (£8,000) – 14th August 2024

This event provided a valuable opportunity for families to come together, engage in free activities, and access support services from various organisations, helping to enhance community wellbeing and reduce social isolation. Over 350 people enjoyed the Family Learning Festival which had bouncy castles, ice cream, sensory play, face painting, live music, alpacas, litho printing, owl magic, children’s entertainer, Magic from the Fabulous Frazer, make your own musical instrument, archery, STEM activities, climbing wall and lots of stalls.





Bounce Festival (£8,000) – 16th August 2024

This event aimed at young people aged S1+ provided an exciting space to participate in free activities. A further 425 young people attended Bounce Festival on Friday 16th August which offered: live music from well-known Scottish DJ’s; issue-based workshops covering vaping, alcohol, and drugs; carnival games; various inflatables; and finale foam party. Bounce Festival was also supported by 12 young volunteers who assisted with the planning of the event and an array of youth work partners which provided opportunities to engage with young people aged 12 to 18 years from across South Ayrshire.



The Bounce Festival created an inclusive environment for young people to build social connections and engage in positive, constructive activities, contributing to the strengthening of social fabric and fostering a sense of belonging within the community.



Family Learning Festival	Bouncnce Festival
	

Destination South Ayrshire Grants

A fund of £70,000 was available to established community groups, businesses, charities and organisations (excluding schools and parent councils) looking to carry out events and initiatives that required to prove the value to the visitor economy and or the benefit to the community. There were two categories of grants - up to £1,000 and between £1,000- £4,950.

In 2024/2025 over 50 groups were allocated funding of £70,000, with over a total of 100,000 attending the events and initiatives. There was a wide range of initiatives and events carried out including Easter, Bonfire night and Christmas community Events. Outdoor activities included family fun days, rugby, archery, water sports, kite surfing and sheep dog trials. The musical arts and theatre were also supported. Over 150 volunteers supported the events and initiatives.

The successful group were:

28th Ayrshire (Troon) Scout Group	Grand Lodge of Ancient Free & Accepted Masons of Scotland
Adventure Centre for Education (ACE)	Maidens Community Association
Ayr Amatuer Opera Company	Marr Rugby Football Club
Ayr Archery Club	Maybole Christmas Light Fund
Ayr Boswell FC 2014	Maybole Community Council
Ayr Guildry	Maybole Events Committee
Ayr Photography Society	Mindfully Present CIC
Ayr Rugby Football Club Ltd	Monkton Gala Committee, subgroup of Monkton Community Council
Ayr School of Music	Monkton Milers
Ayrshire and Wigtownshire	Nature CIC
Campaign for Real Ale	Plan B Events Scotland Ltd
Ayrshire Bonsai Club	Prestwick Bridge Club
Ayrshire Music Festival	Prestwick Civic Pride Partnership
Ballantrae Community Council	Prestwick Community Council
Barr Community SCIO	Prestwick Oval Junior Parkrun
Believe Ayrshire CIC	Pro2 Wrestling
Burns Bachelors Performers	Scottish Fire Brigades Heritage Trust
Carrick History Society	South Ayrshire Nursery Sheepdog Trials
Colmonell Community Association	Tarbolton Bowling Club
Community Wellbeing Hub CIC	Tarbolton Community Council
CRAG Community Arts SCIO	The National Trust for Scotland
Eternal Spirit	Troon Portland Bowling Club
FLOURISH ABC CIC	Troon Round Table Charitable Fund
Girvan & District Attractions (SCIO)	Voluntary Action South Ayrshire
Girvan Christmas Street Party Committee	West of Scotland Archery Association
Go Girvan Community Led Tourism	Youth Theatre Arts Scotland

Monkton Gala



Prestwick Bridge



Colmonell Community Fun Day



Christmas at Culzean



Ayrshire Fiddle Orchestra



Place Challenge Fund

The Place Funding has helped enhance and improve our community assets and facilities.

Dolphin House

During 2024/25 £144,478.82 was invested into the facilities at Dolphin House supporting the new business model which allows Dolphin House to open for 7 days a week and 50 weeks a year. The investment included upgrades to the bunkhouse facilities, the development of a new outdoor classroom supporting increased visitor numbers to the centre and improved experiences for visitors, partners and staff. The new outdoor classroom brings topics like sustainability, geology, and biodiversity to life featuring an innovative renewable energy pack. The pack includes a solar panel, and a wind turbine linked to a monitoring board to help students learn about micro power generation.

Funding was also used to provide a range of sensory and adaptive infrastructure to ensure that people with additional support needs can access and enjoy outdoor learning and activities.



Cruyff Court

During 2024/2025 work started on the new Cruyff Court at Heathfield primary school. This unique facility is the first facility in Scotland and is a partnership between SAC and Cruyff Foundation. The facility will be available for community use in the evenings, and it is fully accessible for people with additional support needs.

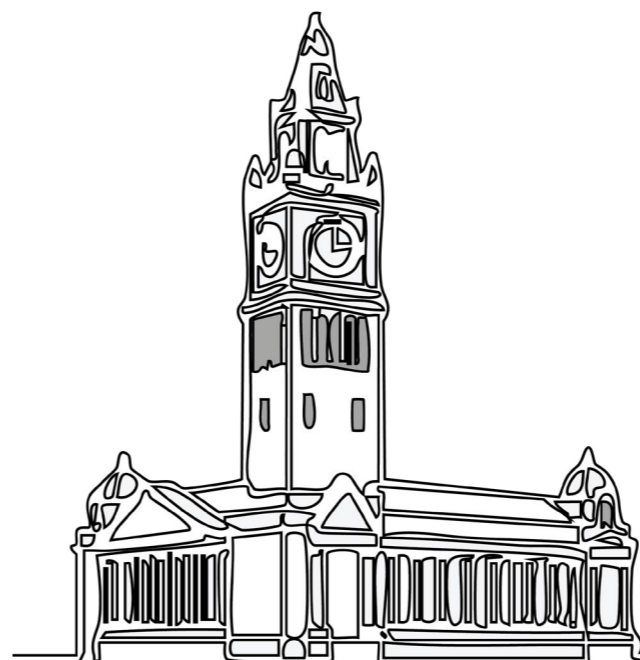
The new facility will include:

- 36 x 24m Cruyff Court with artificial turf, including Cruyff logo and signage
- Perimeter fencing, 4m high at goal ends and 1m spectator rail at long sides
- Basketball hoops
- Solar floodlighting
- 2no. in ground trampolines
- Climbing wall
- Surfaced path around the new court with access to the school playground and car park
- Landscaping works including relocation of the existing trim trail

The total costs for the project are £389,186, with £200,00 being allocated from the UKSPF for this project. Work was delayed however construction work is due to be completed in summer 2025.

Town Hall and Community Centre Improvements

Funding was used to enhance our community facilities. Dailly Community Centre had a new heating and boiler system installed. Our Town Hall in Ayr received 300 new chairs and Troon Concert Hall received 800 new chairs to support events as part of our commitment to enhance our assts.



Support for Local Businesses

Business Support

The Economy & Regeneration Service at South Ayrshire Council was allocated £483k of UK Shared Prosperity Funding for Year 3, period 2024-2025. This funding was used to support the local economy through start up support, business growth support and community wealth building. The programme’s overarching aim was to create and retain wealth in the economy, and in doing so, protect and create new jobs in the local area.

In addition **£135,642** was allocated to cover employee costs primarily the employment of two sector specialists who have been driving forward sector strategies and increasing public, private and educational collaboration within the key sectors of aerospace and food and drink.

The UKSPF funding has allowed the service to provide the right support at the right time to support businesses to be more competitive, productive or sustainable.

During this reporting period we supported **90 enterprises** through SAC Economy & Regeneration Service, providing expert help support and grant support when areas are identified for support.

1. Start-up Grants

16 new enterprises grant funded to start up

Creating total employment of 26.5 Full Time Equivalentents (FTEs)

37 additional FTE jobs forecasted within these new enterprises in the next 24 months.

18.75% of start-up enterprises supported were in the food and drink sector (includes manufacturing of food/drink products and provision establishments) and the remainder ranging from garden design to childcare to personal wellbeing.

2. Growth Grants



Sectoral support: -

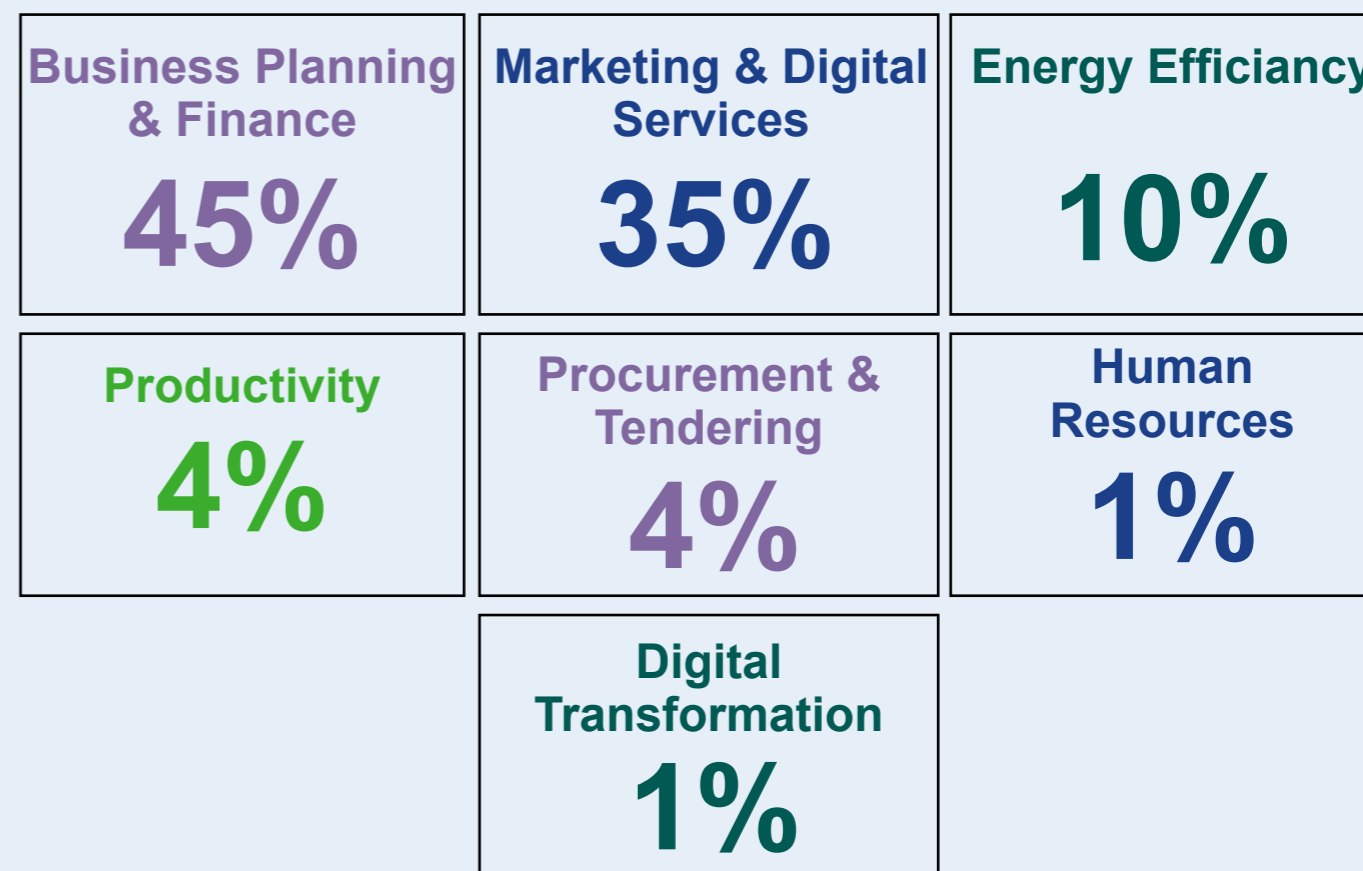
- Agritech **6%**
- Aerospace **12%**
- Digital Economy **9%**
- Visitor Economy **18%**
- Food & Drink **18%** (includes manufacturing of food/drink products and provision establishments)
- Engineering/manufacturing **12%**
- Other **25%** (ranging from environmental to care and entertainment service providers)



3. Expert Help

63 enterprises supported through 82 expert help consultancies issued, supporting and enabling businesses to learn new skills and be better placed to operate their business more effectively and efficiently to generate increased sales, better profit margins, growth and more jobs within South Ayrshire.

Expert Help provided for:-



UKSPF Business Support Case Studies

Etek, South Ayrshire

A local business was supported during 2024 with their own investment to create a digital training and service hub. Online demonstrations of their machines are now used as a sales tool to provide current, new and potential customers with a portal of information and access to real time discussions with Etek service engineers, sales staff or access to specific pre-recorded videos covering regular maintenance and training issues.

As part of this digital training hub, Etek developed some of their warehouse space as a demo and training room to facilitate both visiting and virtual customers and suppliers with access to a professional sales, maintenance and repairs environment. The virtual demo/training rooms required the relevant hardware and software to support streamlined demonstrations and provide participants with an enhanced experience equivalent to a face-to-face experience. This development allows Etek customers with the ability to access their various reports and for Etek to control all of their services, spare parts, training etc. from anywhere in the world.

Director Joanne Nelson said:

The support provided by South Ayrshire Council's Ambition programme has allowed the business to achieve its ambition of creating a 21st century solution to meet our current, new and future customer's needs. The SAC Business Advisor worked closely with us to understand our development needs. We will stay in touch with the Business team to keep them informed about how this funding investment in our company translates to business benefits.



Case Study – The Rebel Baker



The Rebel Baker is a new craft bakery specialising in allergen-free products, which offers training and employment opportunities to people who are recovering from addiction.

Founded by Rachel Munro, it is run under a social enterprise model from premises in Ayr's North Harbour Industrial Estate.

South Ayrshire Council's business teams supported Rachel to set up her new venture, which is the first of its kind in Ayrshire.

Rachel says:

From our first conversations, both were very receptive to my business idea, which gave me a lot of confidence, knowing that they genuinely believed it would work.

With the support from the council, I'm now going to be producing specialist baked goods which there is a demand for, while giving people who have had troubles in the past a chance to work and create a better future for themselves.

I found them to be completely on the ball, helping me to access grants and an entire range of resources very quickly. I was awarded an AMBITION to Start (UKSPF) grant, received expert help from consultants, including that of an accountant, and was given advice on procurement. I also received help with my marketing strategy and was directed towards really useful courses at Ayrshire College on how to best promote the business. Now that we're officially open, I'll have ongoing support from the SAC Food & Drink Sector Advisor as I work to develop and grow the bakery.

Case Study - Rocket Monkey Roastery

Rocket Monkey Roastery offers a truly unique Scottish artisan coffee for wholesale and retail customers.

Owned and run by coffee enthusiasts Andrew O'Donnell and Remo Bertellotti, they source only the highest quality green beans from small family run farms and micro lots throughout the coffee growing world, which they then hand roast from their premises in Union Arcade, at Ayr's Burns Statue Square.

With a selection of 16 delicious flavours, Rocket Monkey's aim is to make speciality coffee attainable and affordable for everyone.

South Ayrshire Council's Community Wealth Building (CWB) team has been supporting the business to expand and recently awarded them a £5,000 grant to purchase a new semi-automatic machine for scooping the coffee into bags, then heat sealing and date stamping them, significantly reducing the manual labour involved.

Andrew explains:



“The grant we received is allowing us to transform our business. It is propelling us forward by about two years as the new equipment is freeing up members of our team who can now get involved in learning new skills to help with other aspects of the business and enable growth.”

“Together we can now focus on the bigger picture and putting all our plans into action – from achieving Salsa Accreditation, to developing recognised barista training for other hospitality businesses and, crucially, opening our own coffee shop where customers can see our roasting process in action and enjoy free tasting sessions.”

“We're proud to be an Ayrshire business and are passionate about being part of the Ayrshire business community. We also support the local supply chain wherever possible, using local talent from specialist bakers to graphic designers.”

“We're extremely grateful to SAC for their support. We've been through some turbulent times since starting the business in 2017, but being able now to purchase this new equipment is a massive step forward for us in helping us achieve our business ambitions.”

Marketing

Ambition Advertising Campaign

UKSP funding created the opportunity for a co-ordinated marketing and advertising campaign to promote the 2024 – 2025 UKSPF funded AMBITION programme. The campaign ramped up over Nov/Dec 2024, which included outdoor, radio and publication advertising:

- 4 x billboards in Ayr/Prestwick (4-30 Nov)
- 13 x bus shelters in Ayr, Prestwick and Troon (4 – 30 Nov)
- 15 x bus rears on vehicles based in Ayr Bus Depot on routes across South Ayrshire (11 Nov – 7 Dec)
- 38 x 30 sec radio ads (featuring E&R Staff) on Clyde 1 Ayrshire/Greatest Hits Ayrshire (11 – 24 Nov)
- Advertorials in Chamber magazine; North Carrick Community Newsletter (Winter/Dec issues)

The total cost of this campaign was

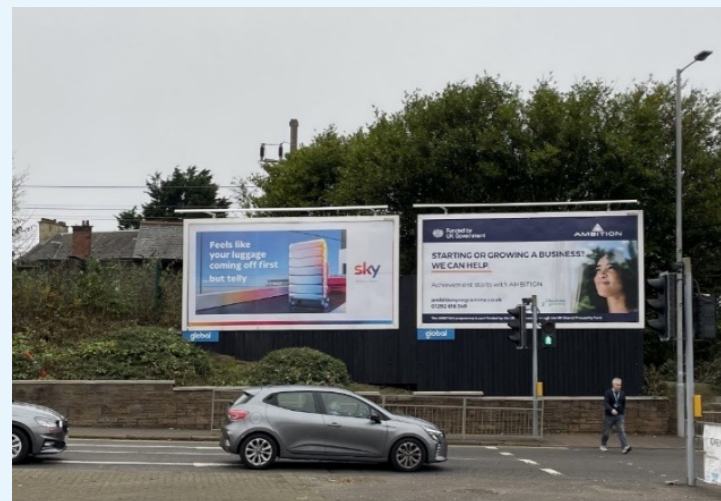
£13,299.09

The key aim of the campaign was to drive people to the AMBITION website.

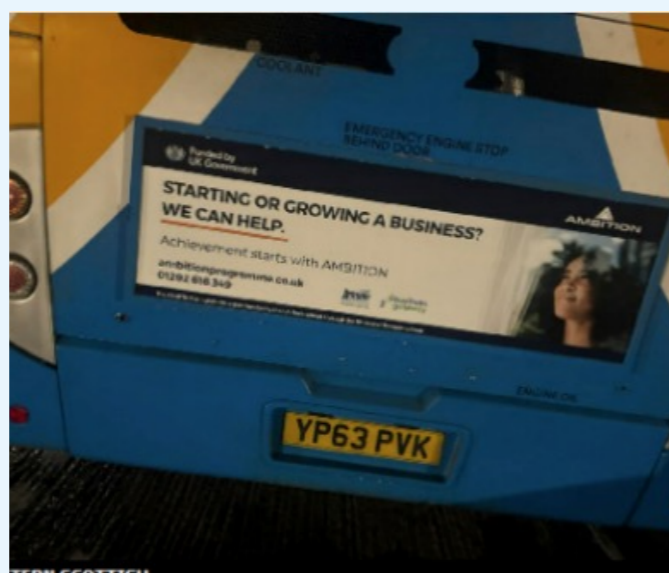
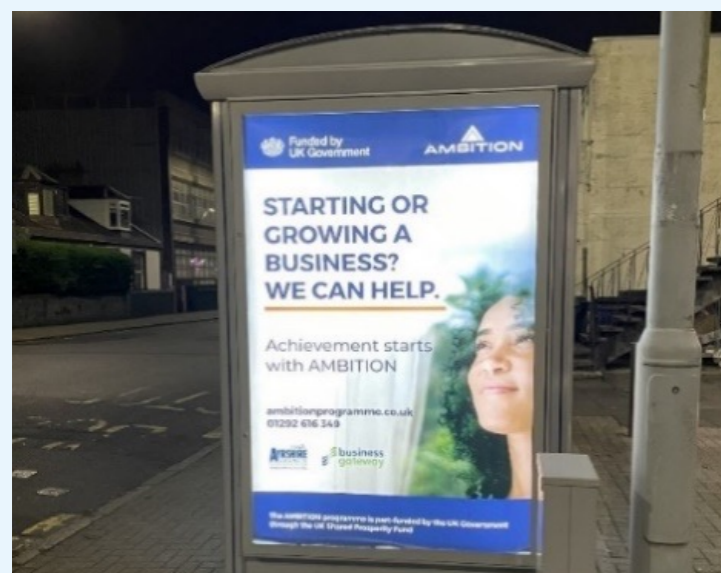
For the 6 week period during/ immediately following the campaign (3 Nov – 15 Dec), **web traffic increased by 60%** compared to the previous 6 week period (22 Sept – 2 Nov).



Station Road/Mill Street Ayr



Maybole Rd, Ayr



Supporting Priority Sectors 2 x Sector Roles

The Economy & Regeneration Service has utilised the UKSPF to build capacity with two key Sector business advisor roles to provide targeted support to:

- 1. Aerospace Sector
- 2. Food & Drink Sector

1. Aerospace Sector

Aerospace Maintenance, Repair Operations companies play a major part in the Ayrshire economy. This is a regional high value niche sector. The regional cluster currently has a combined turnover of around £575 million, with ambitions to increase this to £1.6 billion. The sector has been identified for growth and frames a number of economic development interventions for South Ayrshire.

The work by the UKSPF funded SAC Aerospace Sector Business Advisor has supported the Sector to coalesce around the themes of skills, innovation, capacity and capability building to support wider economic development opportunities.

UKSPF has supported aerospace supply chain development opportunities and also opportunities to strengthen businesses situated within the Prestwick Aerospace Cluster,

2. Food & Drink Sector

South Ayrshire is home to a wide range of food and drink companies, including artisanal food and drink producers, family farms, SMEs and globally recognised brands such as William Grant & Sons. With a vast rural setting and significant growth potential the work of the Food & Drink Sector Business Advisor has demonstrated that this sector in South Ayrshire is well positioned to strengthen and grow.



The work by the UKSPF funded SAC Food & Drink Sector Business Advisor has supported the Sector to coalesce around the themes of product development, skills, innovation, capacity and capability building to support wider economic development opportunities.

Ayrshire Chamber Magazine 'Your Business' - Winter 2024 edition



North Carrick Community Newsletter, Winter 2024 edition



Business Support to Micro Enterprises

UKSPF provided the opportunity for the SAC business team to pilot a Micro-Enterprise Programme which focused on building capacity to develop start-up carers to work in support of older adults and frailty across all of South Ayrshire (with a view to extending to other population groups). The UKSPF funding was utilised to recruit a South Ayrshire based Enterprise Facilitator with expertise in the needs of the care and wellbeing sector. This work builds upon the work of Growbiz who work closely with South Ayrshire Council and the Ayrshire Independent Living Network (AILN).

Growbiz and AILN work together in two areas to provide this service:

1. Raising awareness and providing support to people who can provide care and become their own micro enterprises to meet the needs of the growing, ageing population in South Ayrshire.
2. Referrals for those that require care support by AILN to Growbiz.

The Enterprise Facilitator has worked to maintain consistent levels of support for startup Micro-enterprises, streamlining the referral processes to Growbiz to ensure each startup is supported in their journey.

The Enterprise Facilitator organised targeted outreach events to reach the right people in the right locations, providing supportive meetings to empower people who perhaps feel nervous about self-employment or didn't know where to start.

Funding

Funding towards Enterprise Facilitator and related costs – £49,500

Marketing - £5,000:

- Digital Guide to support Growbiz and micro enterprises.
- Animation – to be used as part of social media campaign to raise awareness of micro enterprises.
- A5 flyers
- Pop up Stands

10

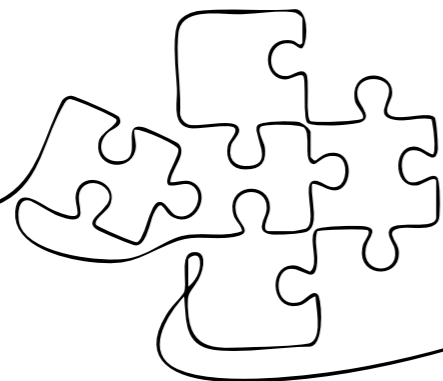
information
sessions hosted

17

Micro Enterprises
Supported to Start
Up

65

clients supported
by new Micro
Enterprises to date



Case study 1

X is currently working on a P/T basis in the hospitality sector. She was looking for an alternative income stream that could provide flexibility around family commitments that she would also enjoy.

X wanted to find out more information about self-employment. She's understandably apprehensive about taking the next step and we're still in the process of guiding her through the process, however, she has all the qualities for being an excellent carer and support worker, as well as being extremely conscientious.

X has been supported both online and on a 1 to 1 basis. She is now at the stage of submitting her PVG, checking insurances, taking driving lessons and starting to work on finance planning.

After discussion, it was identified that a possible barrier was her own self-belief in becoming self-employed and setting up a micro enterprise. She is currently looking at motivational and development courses available with Thriving Communities to address this. Her timescale is to start trading as a Micro Enterprise in the Care Sector by April 2025.

Case study 1

X is a student nurse and looking to set-up a support organisation for individuals with learning disabilities. She has her own lived experience of her sibling having learning disabilities and she has identified the increased need for this type of organisation in the South Ayrshire area.

SAC Business Gateway is supporting and working with X on her business planning and financial forecasting, supporting x to start trading in the coming weeks.

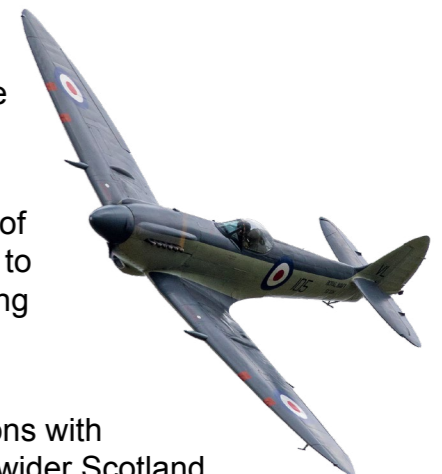
THE INTERNATIONAL AYR SHOW FESTIVAL OF FLIGHT

The International Ayr Show Festival of Flight was held at Ayr Esplanade on 6-7 September 2024 and was the second of five annual airshows funded, organised, and planned by South Ayrshire Council.

Attracting over 250,000 visitors, it featured 27 world-class military and civilian aerial displays, an exciting STEM (Science, Technology, Engineering and Mathematics) Zone and an extensive Festival Village with 100+ stands, exhibitions, and fun activities.

As the largest free public event in Scotland, the airshow aimed to unite residents, visitors, and local businesses in a shared celebration of Scotland's aviation legacy, while driving economic and social benefits to the region. Uniquely, it had an equal focus on promoting and supporting Prestwick's aerospace industry by highlighting the exciting career opportunities available locally.

The event was also supported by 30 sponsors and STEM collaborations with local businesses, Prestwick Aerospace companies and industry from wider Scotland.



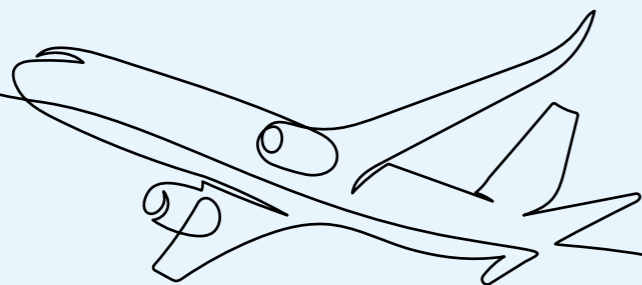
Economic Impact



We have commissioned EKOS Consulting to undertake an Economic Impact Assessment of the 2024 event; we will work with EKOS on a deeper level during the 2025 event to provide more granular information on visitor spend, dwell time and experiential data.

<https://destinationsouthayrshire.co.uk/wp-content/uploads/2025/06/International-Ayr-Show-EIA-2024.pdf>

A Food & Drink Specialist is working across our business and tourism teams to widen Community Wealth Building objectives to specifically target and ensure as many local companies as possible benefit from the event.



Supporting Local Businesses

- The Local Traders Village offered free pitches for South Ayrshire businesses. We proactively engaged with the local business community to encourage them to become involved.
- In the Food Village, priority was given to South Ayrshire traders.
- Across the event, we tried to secure as many local suppliers as possible; all suppliers were Scottish.

“Rocket Monkey Roastery were very fortunate to have two pitches at the Ayr Show 2024; we had a pitch on the main thoroughfare and a pitch in the Ayrshire local business tent. It was a very worthwhile experience for our business, not only in the boost in sales that weekend but also in raising the profile of our business across the board. As a result, we have had several new customers from much further afield who discovered our hand-roasted coffee at the Ayr Show. It was wonderful to be a part of something showcasing the incredible hospitality business that Ayr has, and I hope that this continues to flourish as an event that promotes local businesses.” **[Remo Bertellotti, Director for Rocket Monkey Roastery]**

Local Traders Survey

An online survey was conducted with local traders who participated onsite at the event. There was a total of 15 responses.

Almost all respondents (92%) rated their experience of participating in the event as good or very good. One respondent felt it was average.

All respondents reported that the atmosphere at the event was either positive (31%) or very positive (69%).

The main thing that respondents enjoyed about the event were:

- The atmosphere was good.
- Lots of new customers.
- Enjoyed meeting other local traders.
- It was well organised.

The main challenges that traders faced were:

- A lack of signage to let people know what was in the marquee.
- There were some issues with access for traders since not all parking attendants had full knowledge of the access arrangements.

Just over half of traders were positive (15%) or very positive (38%) about the location and layout of the local traders’ marquee. 46% were neither positive nor negative.

The main concerns were:

- A lack of signage.
- Only one side of the marquee was open on Friday, limiting access. However, this was resolved on the Saturday.

The vast majority (85%) of traders believed that there was sufficient variation among the types of traders who participated in the event.

Most (77%) reported that footfall was higher compared to other events; however, more respondents felt that the income they received was less than they expected (54%), and those who thought it was more than expected (46%).

Finally, all but one respondent would be interested in participating in the Ayr Show in future, and all would recommend the event to other traders.

Legacy & Collaboration

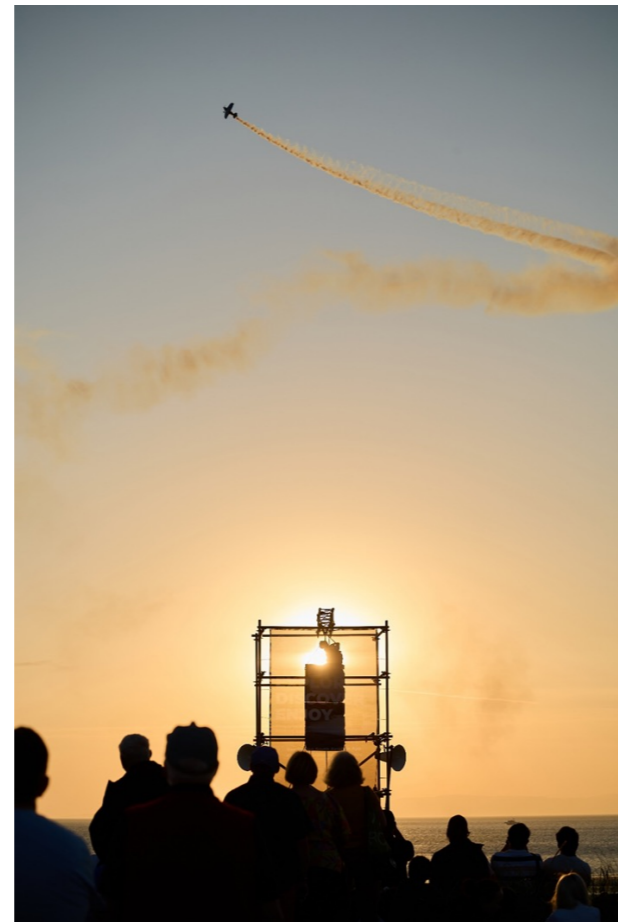
To date, the airshow has:

- become the most significant, free event in Scotland
- contributed significantly to boosting the local economy
- developed STEM outreach with the local aerospace industry to inspire thousands of pupils and the wider public to consider a career in aerospace
- helped raise significant funds for the RAF Benevolent Fund
- showcased South Ayrshire to millions of people via an effective media campaign



Promoting inclusivity and accessibility

- Accessibility is prioritised with free entry for all. Across the entire event, 95% of the charges were free. On-site charges covered food/drink, merchandise, and the fairgrounds, with free fairground wristbands provided to disadvantaged families. Official event merchandise was priced as low as possible; for example, the programmes were sold for £5 each.
- Significant effort put into ensuring the whole community/wider residents could participate, including providing disabled parking, accessible viewing areas, audio descriptions and disabled toilets. Information on/directions to all of these are made available on the FAQ section of the event website and the Festival Site map.
- Local residents with additional needs were supported to volunteer at the event across a range of operations.
- All dietary requirements were provided for, with a wide range of vegetarian/vegan/gluten-free options. Sandwiches were pre-packed with clear allergy labelling.



Conclusion

The UK Governments UKSPF investment has supported a wide range of projects and initiatives across South Ayrshire. The investment has helped improve and enhance our places, spaces and communities while also supporting local people and businesses to thrive.

The funding has also helped the teams distribute funding to groups and organisations through grant making processes to support the investment plan priorities and help with community capacity building.

Despite a 40% reduction in funding during year four, officers continue to work collaboratively to deliver the outcomes set in the 2025/26 plan that were approved at Cabinet on 18th March 2025.



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south
AYRSHIRE
COUNCIL
Comhairle Siorrachd Àir a Deas
Making a Difference Every Day