



South Ayrshire
**COMMUNITY
PLANNING**
Partnership



FINANCIAL INCLUSION

FINANCIAL INCLUSION FUND : GLENDOUNE COMMUNITY ASSOCIATION

Funding was secured for Gas and Electricity vouchers to support the rising costs within the Glendoune area.

The £2,000 funding allocated was successfully used to assist residents in a deprived area and alleviate energy poverty during a critical time. The support reached vulnerable households struggling with rising utility costs and ensuring they could maintain access to heating, hot water, and essential appliances. This targeted intervention not only provided immediate financial relief but also contributed to improved wellbeing and stability for families facing economic hardship.

The vouchers have had a significant impact on Glendoune Community Association by assisting them to connect with those most in need within the community. By offering immediate and practical support during times of financial crisis they have been able to build trust and open meaningful conversations with individuals who may otherwise have remained disengaged.

This funding has not only provided essential relief but also served as a gateway for deeper support - many individuals have been further referred to vital services such as

- Information and Advice Hub
- Social work
- Addiction support
- Employability programmes



These connections have helped lay the groundwork for longer-term stability and prevention, moving beyond emergency assistance to fostering sustainable change in people's lives.

"This has been a great help to me and my daughter especially with Christmas coming up."

**80
people
supported**

"I am now able to use my £20 to travel to Kilmarnock to see my wee girl this week instead of putting it in my meter as it just eats my gas and electricity"

"I wasn't aware that this type of support was available in our area and I am so glad I came in to not just get gas and electricity support but look at other ways to help myself and my family"