

Prestwick Locality

Feedback from Locality Launch events



Local - Much discussion took place around setting local priorities and developing local values - the right to feel independent and creating and supporting a local network. Prestwick locality is well connected and has many assets and volunteers, so utilise the numerous local activities and assets - both people and physical. A common thread was to create an 'Enterprise Hub' for local groups to use. Influence commissioning to meet local need and if commissioned from outwith locality – awareness of bigger picture - make best use of it.

Ensure services are not being duplicated locally - joined up approach. Local media needs to improve. Highlighted pilot project - OT's set up local neighbourhood clinics, utilising GP Surgeries and Community Centres.

Questions/concerns

- How will funding be allocated at locality level?
- How will Locality Planning influence Service delivery?
- Community Councils do not map to new locality/neighbourhoods?

People - Groups felt overall that people's wellbeing was of the upmost importance - older people, Care Packages, loneliness/social isolation, keeping people out of hospital and moving care to the community were key priorities. They saw people centred care as a more efficient way of working. We should see people as assets, including volunteers and older people - people coming together to work more effectively. It was felt that people don't know what services are there and also that they need more than just signposting and we must also be mindful of hidden

groups/people - involving Community Builders to engage and signpost would be a good option. How do we support families who are supporting older people? Re Locality Planning Groups - should involve a wide range of people, not just limited groups and should include young people. There needs to be a strong infrastructure and places where people can meet. There needs to be a manageable number round the table but provision for people to link in; two way flow of information.

Services - It was felt by many that the co-ordination of services is currently very disjointed - information sharing is crucial, services need to speak to each other more - avoid duplication and provide continuity for people. People don't know what services are there and service providers don't always know either - need to improve communication. There was discussion around enabling GP's to provide and integrate more services and embracing the opportunity to reduce dependency on services. Other key topics were ensuring children's services aren't overlooked, targeting key stages e.g. transition from children's to adult services, focusing on extended hours for service provision and creating one-stop-shops with 'Pop-Up' services.

Use - This word was used frequently to emphasise the need and desire to focus on what's already there and build on this. More effective level of organisation/co-ordination and communication is required - use different platforms and alter the use of language - be mindful of audience. Use budgets differently and more effectively. Utilise/use existing community groups, volunteers and church facilities and share/use resources more effectively - suggestions around the creation of an 'Enterprise Hub' for local groups to use. Re Locality Profiles – many found it confusing – National comparisons would be more useful.

Social - Focus on reducing social isolation and loneliness. Use social media as an effective form of communication, particularly to engage with young people. Social aspect - more focus on prevention.

Care - Suggestions made for an 'Enterprising Scheme' - care and repair type projects - encourage buy in/support from retailers. Keep people out of hospital - move care to the community. Think about prevention, not just Care V Cure. Provide more support for Carers - good example of previous local response/initiative is Prestwick Cares Day. Where does transforming care after treatment sit with HSCP?

Locality - How will funding be allocated at locality level? Identify need of each individual locality/neighbourhood. Questions around neighbourhoods - e.g. Prestwick East/West split. Re Locality Planning Groups - How will Locality Planning influence Service delivery? If we devise/formulate a locality plan what happens to it and who will be held accountable?

Support - Explore Opportunities through Self Directed Support. Create /support local network.

How do we best support families caring for older people?

Assets - Build on assets in communities, both physical and people. More information is required on local assets. View people as assets - empowering communities.

Community - Explore lifestyle issues - opportunities for early intervention. Community Builders are a great asset in other localities. More focus on Community Pharmacies.

Communication - Improve communication and use more forms of communication e.g. social media and simplify referral pathways.