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Foreword

Providing effective support for people to maintain and recover good mental health in ways that address their personal outcomes is a priority for the South Ayrshire Health and Social Care Partnership. Whenever possible, we will work to support people to live healthily and well within their local communities with their families and friends. We will seek to enable people to enjoy good physical and mental health, making use of facilities and activities available locally, in partnership with local groups and provider organisations from across the sectors.

We recognise that the ways in which we have traditionally supported people needs to change. We will seek to provide people with greater choice and control and offer maximum flexibility for them to live their lives in the way they want and which best meets their personal aspirations.

We also live in a time when the funding available to support people is reducing. The changes that we make will also have to be informed by this reality which faces all Health and Social Care Partnerships in Scotland. We are in a landscape where demand is increasing, while the money available to fund this demand is decreasing.

We will be sensitive to the challenges that this creates. We know we need to ensure that people are well and safe. We will seek to balance the support that we can fund to meet individual and organisational aspirations with the resources that we have for this purpose.

Our aim remains to ensure that staff employed by us and our partners are open and transparent with service users, carers, families, and partner organisations. Where changes are necessary we will communicate clearly and we will engage and seek views before acting.

Tim Eltringham
Director of Health and Social Care
May 2017
Introduction

This document outlines the Community Adult Mental Health Strategy for South Ayrshire for the period 2017 to 2022. It sets out key strategic outcomes identified through discussions with service users, carers, staff, and the South Ayrshire Mental Health Strategic Planning Group.

Support will be designed and delivered in ways that:

- Offers flexible, tailored, and coordinated support to those receiving services.
- Prevents escalation of need and supports people to remain at home.
- Promotes recovery, well-being, and self-management.
- Minimises the potential for social stigma associated with mental health issues.
- Offers choice in the way that services are managed and control by those who receive them.
- Is safe, and ensures the safety of vulnerable members of society.
- Addresses Carers’ needs.

The Mental Health Strategic Planning Group (part of the South Ayrshire Health and Social Care Partnership) developed this strategy and its associated implementation plan with support from Health Improvement Scotland. A strategy to address needs and provide services for those with dementia will be developed by South Ayrshire Health and Social Care Partnership following the finalisation of a national strategy by the Scottish Government.
Background

The intention of this document is to set out the broad strategic outcomes for the development of Adult Community Mental Health Services. These are set in the context of both national and Partnership strategies, especially the nine national outcomes for Health and Wellbeing [http://www.gov.scot/Topics/Health/Policy/Adult-Health-SocialCare-Integration/Outcomes]. Although framed in this policy context, the needs identified in South Ayrshire will inform the planning and delivery of activity to support these outcomes.

The strategic ambitions are a product of an exercise which considered earlier consultation with service users and incorporated the views of service managers, representatives from public health, third sector providers, advocacy services, clinicians, and carers’ services (via the South Ayrshire Mental Health Strategic Planning Group).

When considering these strategic ambitions, the South Ayrshire Mental Health Strategic Planning Group recognises that routes other than statutory services provided by NHS Ayrshire and Arran and South Ayrshire Council will contribute to their delivery. As well as pursuing means to deploy integrated resources, consideration of informal interventions and the effects of the wider environment, particularly housing, under employment, poverty and inequality is needed to support improved wellbeing throughout South Ayrshire. Many of the collective benefits of these activities are broader than the scope of improved mental wellbeing, and address physical health and general welfare concerns for collective benefit.

The means to address these aims will be considered in the Implementation Plan set out at the end of this document.
Who we are

The South Ayrshire Health and Social Care Partnership brings together a wide range of community and primary care health and social work services into a single operational delivery unit. In South Ayrshire, the Partnership includes Adult Services, Children’s Services, and Criminal Justice Services. The Partnership is governed by the Integration Joint Board (IJB). The IJB has members from NHS Ayrshire and Arran, South Ayrshire Council, representatives of the 3rd Sector, Independent Sector, staff representatives and others representing the interests of patients, service users and carers.

The Board is a separate legal entity from both South Ayrshire Council and the NHS Ayrshire and Arran Board. It is responsible for planning and overseeing the delivery of a full range of community health and social work/social care services, including those for people with mental health issues. The IJB is responsible for allocating the integrated revenue budget for health and social care in accordance with the policy priorities set out in its Strategic Plan.

In practice, this means that services will work more closely together to deliver streamlined and effective support to people that need it.

Our Vision

- ‘Working together for the best possible health and wellbeing of our communities’.

Our Mission

We will work with you to improve health, support social care, tackle health inequality, and improve community wellbeing. We will work in partnership with local communities to offer services that are:

- Easily understood
- Accessible and timely
- Well-coordinated
- Safe and person centred
- Effective and efficient

Our Values

In our work, we, and those that work on our behalf will uphold the following values:

- Safety
- Integrity
- Engaged
- Caring
- Individually focused
- Respectful

The Integration Joint Board has approved Strategic Objectives and Policy Priorities which have been designed to deliver progress locally against the National Health and Wellbeing Outcomes.
Strategic Outcomes

- We will work to reduce the inequality gradient and address health inequality.
- We will protect children and vulnerable adults from harm.
- We will ensure children have the best possible start in life.
- We will support people to live independently and healthily in local communities.
- We will prioritise preventative, anticipatory, and early intervention approaches.
- We will proactively integrate health and social care services and resources for adults and children.
- We will develop local responses to local needs.
- We will ensure robust and comprehensive partnership arrangements are in place.
- We will support and develop our staff and local people.
- We will operate sound strategic and operational management systems and processes.
- We will communicate in a clear, open, and transparent way.

The Integration Joint Board’s policy priorities include the following:

- Tackling Health Inequalities and their causes.
- Early Intervention and Prevention to prevent deteriorating health and wellbeing.
- Personalisation and Self-Directed Support Designed to meet the outcomes important to individuals.
- Co-production - work with individuals, communities, and organisations from across the sectors to provide support.
- Technology Enabled Care – use of technology to support people to live at home in the community.
- Anticipatory Care Planning – to keep individuals safe at home and out of hospital whenever possible.
- Integration of Staff and Services – to provide support that is joined up more efficiently.

The approach set out in this Strategy will be built around the principles of the Christie Commission on the Future Delivery of Public Services which published recommendations that:

- public services are built around people and communities, their needs, aspirations, capacities, and skills, and work to build up their autonomy and resilience.
- public service organisations work together effectively to achieve outcomes - specifically, by delivering integrated services.
- public service organisations prioritise prevention, reduce inequalities and promote equality. and
- all public services constantly seek to improve performance and reduce costs, and are open, transparent, and accountable.
Our People and Partners

This strategy requires strong relationships and partnerships with agencies, services and the people who provide and receive them in South Ayrshire. Our ability to address the outcomes set out will largely be dependent on how well founded these relationships are and how well they are integrated into the Partnership’s Strategic Planning process.

The Partnership has made clear its intentions to establish new relationships with the public, thus ensuring that they are much more active participants in shaping their own health and social care in the future. The work of the Partnership depends on active communities and families taking steps to improve their own health and to provide neighbourly care and support.

This approach is often termed ‘co-production’ which includes supporting service users and carers to be equal partners in, and contributors to, their own care and support. The Partnership will put in place ‘structural’ arrangements for ensuring good joint work, for example, building on the work that has been done to establish cross sector locality planning groups within communities in South Ayrshire. The workforce, including employees of both Health and Council services, is the main resource for the delivery of quality outcomes for people in South Ayrshire and the Partnership will support staff to be motivated, committed, skilled and valued. In delivering this strategy it is vital that strong internal connections with Council and non-delegated health services are not lost or weakened. In planning Mental Health Services this includes: Education and Early Years; Housing and Housing Support Services; and Primary Care.

As the primary universal service for most people, General Practice is a vital component in the work of the Partnership. General Practitioners are already engaged in a range of work programmes that support the objectives of this Strategy. The Partnership recognises the centrality and importance of this work and consequently has sought to strengthen its relationship with General Practitioners through formal structures at locality level, and in the way it shapes and manages its services. The Third, Community and Independent Sectors play an important role in supporting the delivery of this strategy. In South Ayrshire, there has been significant strengthening of the valuable role of these sectors and there is a positive relationship in place which provides a solid foundation for future work. At the strategic level, Voluntary Action South Ayrshire (VASA) plays a key interface role in ensuring that 3rd Sector organisations are part of the strategic planning process. Similarly, arrangements are in place to ensure Independent Care Providers are engaged. A Providers’ Forum has been formed to engender good engagement and to discuss how future services and support could be best commissioned.

The strategy will inevitably affect clinical and care pathways that lead to and from general and psychiatric inpatient services. The North Ayrshire Health and Social Care Partnership is the Lead Partnership for Mental Health Services and as such operationally manage all in-patient Mental Health Services, some pan Ayrshire community services such as Liaison Psychiatry and the Crisis Service as well as Child and Adolescent Mental Health Services and Psychology. Although these services are not within the scope of this strategy, the South Ayrshire Partnership will contribute to their development on behalf of the people of South Ayrshire.
This Strategy is closely linked with The South Ayrshire Alcohol and Drug Partnership’s (ADP) Alcohol and Drug Strategy [http://www.south-ayrshire.gov.uk/adp/reports.aspx]. The South Ayrshire Alcohol and Drug Partnership strategic approach recognises that factors such as socio-economic circumstances and other existing lifestyle risk factors and health conditions have a role to play in determining the harm resulting from alcohol and drug misuse. The strategic approach is considered in the context of national and local strategies which are focused on addressing these issues.

**Mental Health, Housing, and Homelessness**

Inappropriate housing can significantly reduce the ability of people with mental health issues and addictions from leading independent lives. In recognising this, the Health and Social Care Partnership, the Council’s Housing Service and Housing Providers in South Ayrshire will:

- Work in partnership to increase the supply of interim and long term supported accommodation for people who are not ready to live independently;
- Develop clear procedures and pathways into services for homeless households and tenants who are vulnerable due to mental health issues, who are at risk of eviction and at points of crisis.
- Identify opportunities to develop future specialist affordable housing provision including core and cluster support projects for people with specific mental health issues such as dementia.
- Work collaboratively to develop and increase the range of supported and interim accommodation options for homeless persons who have mental health and addiction issues.
- Have a focus with Partners to develop measures for supporting service users in all tenures which will aim to prevent them from reaching crisis, which can often result in homelessness.

**Policy Context**

The national and local policy context within which this Strategy document has been framed is set out at Appendix 1.
Population Needs

The findings from the Epidemiological Mental Health Needs Assessment for Ayrshire and Arran informed this strategy (an epidemiological approach measures directly the incidence of diseases and the prevalence of risk factors). Wider literature estimates that 15% of the Scottish population experience common mental health problems. The distribution of mental wellbeing and mental health problems across the population of Scotland is unequal. GP presentations and episodes of psychiatric and learning disability inpatient care are higher among those living in the most deprived areas. Alcohol and drug related harm and suicide are also higher in deprived areas.

Reviewing the national survey data and primary and secondary health care data the report concluded:

- NHS Ayrshire & Arran has significantly lower levels of wellbeing than Scotland and higher levels of potential psychiatric illness.
- Local analysis of primary care data suggests an upward trend in numbers of people recorded with dementia, new diagnosis of depression, and severe and enduring mental illness over time. This may in part be due to changes in coding over time, but was a consistent finding.
- Local analysis found that people with common mental health problems had relatively high levels of recorded physical illnesses.
- Over the period 2011-2015, there was an increase in the number of people admitted to a general hospital with a mental health diagnosis. In South Ayrshire, this was in large part a consequence of increased care episodes among older patients.
- Over the last five years, local rates of psychiatric hospital admission fell substantially.
- Further work is needed to establish the reasons for these changes in admission trends.
- Despite high levels of reported mental illness, South Ayrshire has one of the lowest rates of completed suicide in Scotland. Historically, Scotland has a higher rate of suicide than other countries within the UK.
- Drug deaths have increased in Ayrshire and Arran, and more widely across Scotland, over the last decade among both males and females.
- Alcohol deaths are more numerous than drug deaths. They have declined in recent years, but remain at relatively high levels compared to the 1980s.

Further information on the mental health needs of the South Ayrshire population is set out at Appendix 2.
Available Resources

The most significant challenge going forward will be the need to make considerable savings in what we spend on services while the significant demand them is maintained.

The following summarises total spend on Adult Community Mental Health Services in South Ayrshire for the last three years:

<table>
<thead>
<tr>
<th>£000’s</th>
<th>2014-15</th>
<th>2015-16</th>
<th>2016-17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Community Mental Health Teams</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAC</td>
<td>3,362</td>
<td>3,336</td>
<td>3,362</td>
</tr>
<tr>
<td>Health</td>
<td>2,181</td>
<td>2,356</td>
<td>2,565</td>
</tr>
<tr>
<td>Total Budget</td>
<td>5,543</td>
<td>5,692</td>
<td>5,927</td>
</tr>
<tr>
<td><strong>Addictions</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAC</td>
<td>957</td>
<td>863</td>
<td>868</td>
</tr>
<tr>
<td>Health</td>
<td>772</td>
<td>853</td>
<td>856</td>
</tr>
<tr>
<td>Total Budget</td>
<td>1,729</td>
<td>1,716</td>
<td>1,724</td>
</tr>
<tr>
<td><strong>Combined Budget</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAC</td>
<td>4,319</td>
<td>4,199</td>
<td>4,230</td>
</tr>
<tr>
<td>Health</td>
<td>2,953</td>
<td>3,209</td>
<td>3,421</td>
</tr>
<tr>
<td>Total Budget</td>
<td>7,272</td>
<td>7,408</td>
<td>7,651</td>
</tr>
</tbody>
</table>

Some examples of issues that will put pressure on the provision of Adult Community Mental Health Services include:

- Increasing demand for and expectation of services.
- Implementation of the living wage increases.
- Recent judgement in relation to sleepover payments.
- Cost of prescription drugs.

We need to develop models of intervention and service provision which are increasingly cost effective and efficient. Early intervention will be the keystone of our approach and we will endeavour to maximise choice and control for people with mental health issues. However, we have a responsibility to be clear that because of changing and in some cases increasing needs, together with the scale of financial challenges faced, this will lead to a significant shift in what people can expect. This means people being supported to a greater degree within the community and our emphasis will be on working in partnership with communities in relation to how this shift can be achieved and supported.
Developing the Strategy

We have based this strategy on evidence that we gathered in several ways:

- engagement events for people with mental health issues and their families and carers;
- staff surveys for managers and frontline workers across the health, social care and the Third and Independent Sectors;
- interviews with the leads of the strategy sub-groups established as part of the exercise to develop this new document:
  - Choice, control, safety, and carers.
  - Co-ordinated flexible tailored provision.
  - Prevention, recovery, and reducing stigma.
  - Performance Management;
- through the summary of strategies and policies (see Appendix 1) that direct how our services should work; and
- through additional consultation and engagement with service users, carers, families, provider organisations; Health and Social Care Partnership managers, clinicians and staff; Trades Unions and NHS staff-side; General Practitioners’ Stakeholder Group; the Strategic Planning Advisory Group; South Ayrshire Adult Mental Health Providers’ Forum; Locality Planning Groups and the Integration Joint Board.
Strategic Outcomes

The methods that are adopted and commissioned by individuals, communities, and professionals in South Ayrshire under the provisions of this Strategy will be in line with the following Strategic outcomes:

1. **Flexible, Tailored Provision and Coordinated Approaches**

   *I want services that are accessible.*

   *I want a wide set of options for my care and support to be available, including clinical and non-clinical interventions.*

   *I want services to be consistent.*

Service design will take note of the current and projected mental health needs of the population of South Ayrshire (see Appendix 2).

To deliver maximum benefit to the people of South Ayrshire, coordination of activity and approaches to service delivery and wider wellbeing are essential, for instance in addressing the effects of housing needs, under employment, poverty, and the interaction between statutory, independent and third sector services throughout the Partnership area.

The focus of this Strategy is Adult Community Mental Health services within the South Ayrshire Health & Social Care Partnership. However, interactions with other services such as Children’s Services are vital particularly at times of transition. The impact of previous inputs will always be central to transition planning.

South Ayrshire has a diverse population which requires services to take account of their specific needs and commission services tailored to meet their outcomes. This requires an awareness of who lives in the area and the general demographics of South Ayrshire. Information gathered to identify trends is essential in coordinating services. For example, there is a large transient student population with specific needs and risks and there is a mix of towns and rural areas also requiring particular consideration. Both are identified in the new National Mental Health Strategy 2017-2027 as action points.

**What we have achieved**

- Partnership working with GPs in Maybole to provide earlier mental health assessment to determine need for onward referral into specialist services.
- Employment of Income Maximisers to support those with mental ill health in both retaining their income and applying for all benefits they are eligible to receive.
- Introduction of Community Link Practitioner role within Primary Care to signpost people to local support and activities available within their localities.
- Successful initial integration of the management of Mental Health Services following the creation of the South Ayrshire Health & Social Care Partnership.
Strategic Focus

1. Services will be designed, commissioned, and delivered in a way that meets the identified needs of individuals.
2. Service design will be based on the needs and demands expressed locally in a way that is proportionate and takes account of differences between localities.
3. Embed recognition that mental health and wellbeing are connected to services provided elsewhere, e.g. housing, education and employment support and develop links with these services, as well as supporting individuals to engage effectively with support that may be of benefit to them.
4. Whenever possible provide training and development opportunities that are multidisciplinary to improve learning and understanding between services.
5. Evaluate links between Mental Health needs and inequality, e.g. income maximisation, employment support, etc.
6. Ensure effective links between Community Mental Health Services, Primary Care, Housing and wider supports in pursuit of general wellbeing.
7. Links will be made between services to ensure that all transitions are well planned and managed whether due to age, change of needs or health.
8. People will be supported and be fully involved at periods of transition across all Mental Health Services.

Case Study of Coordinated Approaches in South Ayrshire

What was the situation?

Colin went to his GP reporting a real crisis in his mental health. His GP referred him on to a Community Mental Health Nurse (CMHN). He lived with anxiety and depression and other physical health conditions had a poor private housing situation (with no heating) and 5 months of rent arrears. Colin was unemployed and had made attempts to attend the Job Centre, but his anxiety prevented him getting through the door. Eventually this led to him losing all entitlement to benefits.

Colin’s CMHN referred him on to a local Community Link Practitioner (CLP) because he thought many of Colin’s mental health issues were the result of other life circumstances that needed to be addressed.

How was he supported?

The CLP provided a range of practical support for Colin including assisting him to access a crisis grant to allow him to buy gas and electricity, referring him to a food bank and enabling Colin to apply for appropriate benefits (included back dated ones).

Colin was further supported by the CLP and his own family to apply for housing benefit (also back dated) and a rebate payment from his bank.

He was also encouraged to use Living Life, an on-line Cognitive Behavioural Therapy Service. This proved positive for Colin and he now engages with this on a weekly basis.
**What have been the outcomes for Colin?**

Colin was able to pay his landlord and sustain his tenancy. He hasn’t felt ready yet to try to secure employment but, to increase his self-confidence, he has secured a volunteer role with a local charity. He volunteers 2-3 days per week.

He feels more stable, more in control of his life and values being able to help others. He knows that he is only part of the way on a journey but feels he has the right level of support to enable him to continue to grow.
2. Prevention

I want information about all the things that might support my mental health to be available.

I want people to value the strengths and assets that I bring to my own care and offer opportunities to nurture and develop these.

The theme of prevention and independence from formal service delivery is consistent with the direction of national and local policy. The benefits to individuals are clear, enabling people, where possible, to retain independence from service interventions. Likewise, there are clear benefits in minimising unnecessary contact for pressured services. Preventative work in a mental health context recognises the importance of wellbeing and promotion of good physical and mental health.

What we have achieved

- Implementation of Staying Well Group which provides education and assistance in completing Staying Well Plans and promotes self-management.
- Physical health monitoring for patients prescribed Neuroleptic medication to support those with dual mental and physical health issues to stay as healthy as possible.
- Activity Groups: walking, badminton, art groups - to support those with mental ill health to stay active and healthy.
- Treatment option such as Mindfulness, Behavioural Activation, Behavioural Family Therapy
- Peer Volunteers and Carers Groups to allow those with mental health or wellbeing issues to select from a range of options in order to find the one that might suit them best.
- Attending local education establishments open days to promote mental health and wellbeing and reduce stigma, thus increasing the likelihood of early treatment or support.
- Choose Life suicide prevention sessions for the Fire Service to give the wider public sector organisations, likely to meet people with mental health issues, an awareness of the signs of mental ill health and reduce the stigma of mental health.
- Community Links Practitioners helping people to re-engage in local community groups and encourage meaningful activity.
- Regular contact with Third Sector agencies to secure volunteering opportunities for clients.
- Occupational Therapists have a clinic in the Department of Work and Pension (DWP) aiming for early intervention and prevention of further mental health difficulties.
- The use of informal groups in both Girvan and Troon that allow for peer support, low level monitoring of relapse and attendance of other services such as Income Maximiser, Nursing Staff, when necessary, for advice and guidance.

Strategic Focus

1. Services will be coordinated in ways that take account of preventative activity, and promote the strengths of individuals and communities and potential parallels with emerging work in Learning Disability Services.
2. Support will be based primarily on supporting the health and wellbeing of people, rather than on clinical interventions to address a condition.
3. Services will improve the physical health of people with mental health problems and improve the mental health of those with physical health problems.

### Case Study of Prevention in South Ayrshire

**What was the situation?**

Four people with a variety of complex mental health issues and learning disability have been living in a block of flats owned by their care provider for many years. They receive individual support and each have a good sense of independence. They did not share any facilities but are comfortable together, they are however getting older and frailer and the block contains steep stairs.

Further, the care provider has indicated they need to carry out extensive renovations to the block which could result in the residents being out of the building for several months while this work takes place.

**How were they Supported?**

Consideration was given about long and term short term options regarding this group of people. It was agreed that a temporary housing solution for several months was important to prevent anxiety and reduce the risk of relapse. This would need to be a carefully planned piece of work. As a consequence, Advocacy Services were requested to make sure the views of the tenants were taken into consideration.

A meeting was held with the landlord/care provider, housing, and social work services from the Partnership and Advocacy Services to plan this temporary accommodation.

It became apparent however that a longer-term solution might be available. New build houses were being built locally in the area close to where they currently lived and it was possible they would be suitable as permanent moves.

This seemed an exceptional opportunity but it had to be dealt with sensitively and with the rights of the residents to say no in mind. Advocacy and the support team allowed them to visit the tenancies before they were completed on several occasions and just after completion. Following some obviously hard thinking they agreed to the move. The support was increased as the time of the move arrived and will continue to be in place for a short time afterwards.

**What have the outcomes been for them?**

This has meant the tenants will not have to move again due to physical frailties. They have a new home and are aware this is permanent and feel secure in their tenancy. It has prevented any admissions to hospital due to anxiety in the short term and potential difficulties due to physical health problems in the longer term. All the houses are individual tenancies on a ground floor.

It has prevented the need for the residents to move far away due to availability of accommodation and the need for them to risk losing the support and carers they have known for quite some time.
By working together in a multi-disciplinary team, we have prevented this temporary move from becoming a significant stressor and ultimately turned it into a very positive outcome for those who may have initially seen this as a real area of concern.
3. Recovery

* I want to **really** be listened to and with sufficient time to talk about my experience

* I want opportunities to support and learn from others who are going through similar experiences

We will promote services which support people to maximise their independence and quality of life and which are consistent with the principles of recovery (see http://www.sri2.net/). The approach to recovery is supported through many of the strategic outcomes described in this strategy (e.g. choice, control, social interactions, and the role of carers) as well as those considered elsewhere e.g. by the Alcohol and Drugs Partnership.

**What we have achieved**

- Partnership working to access Wellness Recovery Action Plan (WRAP) in the community, established Staying Well Groups and use of Staying Well Plans within Community Mental Health Team.
- Self-management classes for mood and anxiety where people learn from each other, sharing knowledge and skill.
- Carers Group and Staying Well Group that offer peer support, advice, and re-assurance.
- Physical Health Clinics that give those with mental ill health the best opportunity to recover both physically and mentally from their illness.
- Use of the Canadian Occupational Performance Measure which covers assessment of all areas of person’s life and their interaction with the community, therefore identifying occupational goals and informing treatment. This leads to further goal oriented intervention based on the outcome of this assessment.
- Recovery Groups such as Café Hope, Carers Group and Activity groups, Care and Share group, Carrick Recovery Group which offer peer support, social activities, and a way back to mainstream community activities. They reduce social isolation and stigma, provide information and advice, and promote self-management.
- Peer volunteers provide support and reduce stigma, promoting self-management, recovery and improved self-esteem.
- Links with Ayrshire College provide information and advice about health and wellbeing, as well as resources to support self-management. The college also provides information about courses and support available while attending college. This enables people in recovery to increase social activities and opportunities to move on.
- Locality based groups supported by social work staff in both Troon and Girvan along with other agencies dropping in to provide recovery focused advice and guidance.

**Strategic Focus**

1. Services will be based on the principles of recovery and recognise that clinical intervention is usually only necessary for a time-limited period in a person’s life. Crisis situations will be examined and managed with a focus on recovery planning, rather than reactive intervention.
2. Links will be made with services such as those considered by the Alcohol and Drug Strategy to support people to build on their strengths and reduce substance misuse.
3. A Commissioning strategy that is person centred and recovery focused.

Case Study of Recovery in South Ayrshire

What was the situation?

Emma is a Graphic Designer who lived and worked in Glasgow for around 20 years before returning to live in South Ayrshire. She struggled to cope with the fast-paced studio environment and in 2008 left her post due to stress. Her health continued to decline.

She lost contact from her friends and lost confidence as a result.

How was she supported?

About a year ago, Emma, through her contact with the Community Mental Health Team, was introduced to an Individual Placement and Support Worker who worked in Mental Health Services and in the Job Centre.

After building up a good, trusting relationship, the Worker encouraged Emma to develop her woodprint design work that she had been developing as a hobby (she also knew that Emma’s background was in design). She planted a seed that this work could form the basis of a business.

The Worker then enabled Emma to access the DWP Flexible Support Fund to pay for Advanced Photoshop training, linking in to two local employers, who agreed to exhibit her work, and a local printing company. She also assisted Emma to set up a Facebook page and then supported Emma to develop a business plan. Ultimately this led to the development of a business web-site.

What were the outcomes for Emma?

When she launched her own web-site, Emma was extremely proud of the progress she had made.

She is now beginning to deliver design work for local companies.

She is grateful for the practical and emotional support she received from the Worker who, she reflects, gave her the motivation and encouragement to begin to use her talents again in a very positive way.
4. Addressing Social Stigma

*I want people to respect and communicate with me as an individual and not label me.*

*I want people to respect my rights, especially where fear or ignorance undermines their views.*

Many people's problems are made worse by the stigma and discrimination they experience. Stigma and discrimination can also lead to a delay in getting help, treatment, and recovery. People with mental health problems are among the least likely of any group with a long-term health condition or disability to find work, stable relationships, decent housing, or general inclusion in society. Social isolation, poor housing, unemployment, and poverty are all linked to mental ill health – generating a cycle of illness. See Me is Scotland’s programme to tackle mental health stigma and discrimination. Its focus is to enable people who experience mental health problems to live fulfilled lives. The goals of this project are fully endorsed by the South Ayrshire Health and Social Care Partnership. For further information regarding See Me click on the following link.


What we have achieved

- Making Positive Connections and Addictions Training for all addictions service staff to give them the skills and awareness to support people in recovery from addictions
- Peer volunteers who are able to empathetically understand the experiences of the person.
- Individual Placement Support and Vocational Rehabilitation to support people in recovery from addiction issues in terms of confidence and opportunities for employment and other mainstream services.
- Mental Health staff involved in each of the Locality Planning Groups providing information to widen the local understanding of mental health in each area.
- Links with Education to increase understanding and reduce stigma of mental ill health sooner thus giving a better chance of early intervention and prevention.
- Participation in the Self-Management Groups has led to people challenging perceptions about mental health both within families and the wider communities.

Strategic Focus

1. Recognise and acknowledge the stigma faced by people with mental health issues.
2. Take steps to minimise the stigmatisation of those with mental health needs by their communities and society through effective communication and awareness raising.
3. Minimise the potential for social stigma associated with mental health issues, including all aspects of substance misuse and related harms and negative health outcomes including Blood Borne Viruses and Sexual Health.
4. Develop a commissioning strategy that focuses on services within people’s communities and that recognises that input and support is best provided when outcomes are focused and time limited.
5. The development of supported accommodation models that meet the needs of those with mental ill health and which are orientated to a community based recovery.
Case Study on Addressing Social Stigma in South Ayrshire

What was the situation?

Julie is in her mid-40s and suffers from mental ill-health which means when she is unwell, her symptoms can be problematic. She lives in a rural part of South Carrick.

How was she supported?

In her small village, when Julie’s behaviour is erratic or challenging, the local shop-keeper (there is only 1 shop) knows Julie’s situation and can offer reassurance and a friendly conversation. Because of the good relationship, the shop-keeper has also enabled Julie to volunteer at the village church lunch club for older people.

What have been the outcomes for Julie?

Julie feels part of her community. She feels like a person who belongs to her village and respected for who she is. Because of Julie’s volunteering, people in the village will often greet her in the street and give her a smile or a wave.
5. Choice and Control

*I want to have as much choice and control over my life as possible.*

The Partnership will aim to ensure that people with mental health needs can exercise choice and control at every appropriate opportunity.

What we have achieved

- We have taken steps to roll out Self-Directed Support.
- Our overall approach to choice and control has been in line with the HSCP Vision Statement of ‘Working Together for the best possible health and wellbeing of our communities’.
- Access to designated Community Practice Nursing to provide specialised support for all diagnosed with dementia under 65.
- Appointment of a new Advocacy Service provider with a track record in developing a local voice for people with mental health problems in their community.

Strategic Focus

1. People who come into contact with Mental Health Services will be supported to take appropriate control of their lives and have choice in how they are supported.
2. Opportunity will be provided for people to choose how they interact with services with a focus on prevention and recovery themes.
3. Self-Directed Support (Options 1 and 2) will be promoted and encouraged as a vehicle for people to make choices and to take control of service provision they may require.
4. Independent services such as Advocacy will be made available to people to support them to make choices and take control of their lives.
5. Technology Enabled Care (TEC) will be utilised to support people to manage their own health and wellbeing.
6. People will be supported to have good physical health alongside their treatment and recovery from mental ill-health.

Case Study of Choice and Control in South Ayrshire

What was the situation?

Jimmy is 47 and suffers from very poor mental health which was deteriorating. He was not washing, dressing, or engaging with services. This was concerning to his social worker and community mental health nurse. After a review of his care and support needs it was clear that he was feeling fed up of attending the same venues weekly and did not have the confidence to tell the staff he was not benefitting from his social supports. He was feeling the symptoms of stress and was unsure how to deal with his frustration. He was in danger of being readmitted to hospital and was very scared of this happening. Notwithstanding ongoing input from various professionals and a traditional support service, his personal outcomes remained unmet. His mental health was suffering, as was his physical health.
How was he supported?

Jimmy’s outcomes were reviewed and, as part of this, he was asked to consider the various options available to him such as Options 1-4 in terms of SDS. This allowed Jimmy to begin to attend football matches, initially with support, and then, when he was confident, to join the supporters club. He then joined a local darts team. His final aspiration was to find a job and with some support he managed to achieve this.

What were the outcomes for Jimmy?

Jimmy is now independent of services. He now has purpose in life: a job, and friends who he relates to. He is active, feels independent, confident and respected.
6. Safety

*I want my support to be personal and support me to feel safe, taking into account my overall situation.*

The services delivered by and on behalf of the Partnership must be safe for people who use them and for the staff who work in them. A significant number of the referrals received regarding vulnerable people are for those considered to have mental ill health – this is a pattern reflected throughout Scotland. Maintaining the safety of vulnerable people with mental health problems is a fundamental role of the HSCP in promoting individual health and wellbeing. Promoting safety across Mental Health Services involves balancing statutory responsibilities and risk management with individual responsibility, choice, and control.

**What we have achieved**

- This approach is reflected in our assessment processes which address risk and safety. It is discussed with the person and their carers etc. with a focus on prevention and self-management.
- We have formal, robust adult support and protection processes in place with a focus on ensuring people are safe from harm and exploitation. We use a multi-disciplinary risk assessment and meet frequently to discuss those most at risk. Secure information sharing is central to the protection plans developed.
- The safety of people who receive and deliver services is monitored through audit leading to a process of continuous learning and service improvement.
- We have developed strong working relationships with colleagues in the Scottish Fire & Rescue Service, Police Scotland and other emergency and public services in order to promote safety and prevention of harm.
- There has been an ongoing process of awareness raising and publicity, by a variety of methods, of risks to vulnerable people via the resources of the Adult Protection Committee.
- A Pan Ayrshire Mental Health Crisis Nursing team work during the day and out of hours to support people at the time of crisis. This service works in preventing unnecessary hospital admissions and facilitating early discharge from hospital providing people in crisis with support in their own home.
- We have a CPN duty team who work from 9am until 7pm. The Duty Service responds to existing services users in crisis who cannot reach their lead professional, care co-ordinator or deputy, urgent referrals from GP's, Social workers and other services. Requests for urgent assessments, as required. Those agencies/individuals who require advice, support or input relating to an urgent matter pertaining to mental health.

**Strategic Focus**

1. Carry out regular audit to inform and continually improve our approach to Adult Support and Protection.
2. Promote the health, wellbeing and safety of all people accessing Mental Health Services.
3. Continue to strengthen the links with other agencies working with vulnerable people in our communities or other places such as hospitals or prisons to improve their opportunities on release or discharge.

A calendar of training focused on identifying risk, prevention, choice, and rights will be delivered within Mental Health Services.

**Case Study of Safety in South Ayrshire**

**What was the situation?**

Peter is a 26-year-old man who has Type 1 Diabetes, suffers from anxiety and depression, a diagnosis of border-line personality disorder and a history of drug misuse. He is currently on a Methadone programme. Peter was reluctant to engage with services and did not attend regular health checks regarding his Diabetes which resulted in him managing his condition poorly and regularly being admitted to hospital. Peter felt very lonely and unneeded. He had suffered the loss of his mother when he was only 8 years old and his relationship with his father was strained; he felt this caused his depression. Peter lived alone in a one-bedroom private let and sought company through people with similar drug misuse problems. It was clear the people who frequented Peter’s home took advantage of him. Items, such as medication, money, and belongings, were going missing on a regular basis. When Peter was in the company of these people he would relapse, and participate in taking other drugs.

Through a Social Worker (Criminal Justice) linked into Peter’s GP Practice, he was referred to the Practice’s Community Link Practitioner.

**How was he supported?**

Through 1:1 meetings and phone calls, a trusting relationship was established. Peter talked about his past including his mother’s death and his poor relationship with his father. Through this long-term relationship, step by step, Peter has begun to turn his life around.

**What were the outcomes for Peter?**

Peter attends appointments reliably that address his Diabetes. He has begun to attend the dentist who is sorting out his dental problems. He attends all his monthly court reviews and meets his Addiction Worker and Social Worker regularly. He remains on the Methadone program but takes no illegal substances.

He is now able to budget successfully and is saving money. He has secured a council flat in another area and, recently, his relationship with his father has improved significantly.

In a recent meeting with his Drugs Worker he has asked to be considered for a home detox programme to allow him to withdraw from the Methadone Programme. On his last court visit, the court decided to discontinue his monthly reviews.

He is now considering volunteering.
7. Carers' Needs

I want to establish positive and productive relationships with those who offer me care and support.

We want to be involved in a more comprehensive way, respecting the person we care for’s individual wishes, but seeing us as a significant provider of their support.

Effective support for enduring caring relationships offers potential to address recovery, control, and choice. The Partnership will take steps to implement the requirements of the Carers (Scotland) Act 2016 over the coming year.

What we have achieved

- By working in partnership with the South Ayrshire Carers Centre a range of information, advice and support services for carers are now in place in the South Ayrshire. These include face to face interviews, telephone contact, peer group support, health interventions, financial inclusion, short breaks, respite provision for young carers and young adult carers.
- Carers’ support is also provided by the Older People’s Mental Health Team and a range of Independent and 3rd Sector providers offering guidance, reassurance and for their voice to be heard.
- A Carers Group has been established within the Community Mental Health Team and is continuously providing professional and peer support.
- A Family Support Group established within Addiction Services that supports people who have family affected by addiction issues. This offers peer and professional guidance for those supporting people with addiction issues.
- Carers are provided with support and information in terms of their rights as a carer as part of the Carers Assessment to support them with this demanding role.

Strategic Focus

1. Support for caring relationships and the wellbeing of carers themselves will be supported and enhanced.
2. Co-production of service interventions in ways which recognise carers needs and expertise.
3. Carers will be involved in identifying services that will meet outcomes as part of the approach to developing new commissioning plans.

Case Study of Carers’ Needs and aspirations in South Ayrshire

What was the situation?

George is in his 30’s and has a diagnosis of Schizophrenia; his family were finding it difficult to support him and didn’t understand his symptoms or how to help him. The Community Mental Health Nurse involved in his care provided information about the Carers Group run by the Community Mental Health Team.
How were the family supported?

The family attended the Carers Group which is held in the evening where they met with other Carers supporting family members or friends with mental illness.

The group members discuss with the group facilitators what sessions they would like such as information about certain illnesses or symptoms, medication, treatment options, benefits etc. and the group facilitators arrange these.

They also have time to talk about their experiences and provide support to each other. The last group session introduces members to wider carer support groups such as those run by South Ayrshire Carers Centre.

Outcomes for George and his family?

George’s family feel less helpless and more able to support George, understand his symptoms and are less worried about saying or doing the wrong thing. They recognise that George has not changed and this has helped George self-manage his symptoms and include his family in his care and treatment.

His family feel supported and listened to. They are more confident in dealing with his symptoms and know they are not alone in dealing with these kinds of difficulties.
What We Will Do Next

We will:

- Deliver the outcomes-based Implementation Plan for this Strategy;
- Link the Implementation Plan to available resources;
- Ensure action items are Specific, Measured, Achievable, Realistic, and Timed;
- Identify risks to achieving the Strategic Outcomes and propose mitigation measures;
- Establish a steering group with responsibility to manage the delivery of the Implementation Plan with representation from the respective partners, including provider organisations;
- Confirm the reporting structure to clarify individual responsibilities;
- Develop Commissioning Plans for all services to be provided;
- Put in place robust monitoring and reporting arrangements;
- Collect outcomes based evidence across all services;
- Review the Implementation Plan annually; and
- Consult with people with mental health issues and carers as part of the mid-term review process.
How We Will Know We Have Made a Difference

We will measure performance, both qualitatively and quantitatively, against the Strategic Outcomes we have set and report on this every 6 months to the Health and Social Care Partnership’s Performance and Audit Committee. This information will be publicly available to all stakeholders through the Health and Social Care Partnership website:

http://www.south-ayrshire.gov.uk/health-social-care-partnership/

We will be able to evidence:

- Upward trend in the uptake of Self-Directed Support Options 1 and 2;
- Young adults and their families are satisfied with their experience of Transitions planning processes;
- Improved partnership processes to respond to Adult Support and Protection referrals;
- More people with mental health issues will be in employment that they value;
- Increase in the range of supported accommodation models and the number of accommodation units available for people with mental health issues in South Ayrshire;
- Improved satisfaction levels from people with mental health issues and their families and carers in terms of the range of services and options available for them to participate in community, educational, employment and leisure activities;
- Higher levels of engagement and involvement of people with mental health issues in service design and re-design; and
- New and more modern approaches to supporting people with mental health issues within communities and across sectors, for example increasing referral and service uptake from the main statutory services.

Our Performance Framework is set out at Appendix 3 and details the systematic and robust approach we will adopt to demonstrate delivery against the Strategic Outcomes. We have also included a Strategic Risk Analysis at Appendix 4 and a full Equality Impact Assessment at Appendix 5.

A full report on the outputs from the engagement events and the surveys that were undertaken to inform this Strategy is available in a supporting document on the Health and Social Care Partnership website.
### Glossary

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>CAMHS</td>
<td>Child and Adolescent Mental Health Services</td>
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<tr>
<td>CMHN</td>
<td>Community Mental Health Nurse</td>
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<tr>
<td>COPRODUCTION</td>
<td>A way of working whereby citizens and decision makers, or people who use services, family carers and service providers work together to create a decision or service which works for them all. The approach is value driven and built on the principle that those who use a service are best placed to help design it</td>
</tr>
<tr>
<td>HSCP</td>
<td>Health and Social Care Partnership</td>
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<tr>
<td>INDEPENDENT SECTOR</td>
<td>Private sector care providers.</td>
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<tr>
<td>MHO</td>
<td>Mental Health Officer</td>
</tr>
<tr>
<td>Neuroleptic</td>
<td>Antipsychotics also known as neuroleptics or major tranquilizers are a class of medication primarily used to manage psychosis (including delusions, hallucinations, paranoia, or disordered thought), principally in schizophrenia and bipolar disorder</td>
</tr>
<tr>
<td>RAS</td>
<td>Resource Allocation System</td>
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<tr>
<td>SDS</td>
<td>Self-Directed Support</td>
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<tr>
<td>TEC</td>
<td>Technology Enabled Care</td>
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<tr>
<td>THIRD SECTOR</td>
<td>Third sector comprises community groups, voluntary organisations, charities, social enterprises, cooperatives, and individual volunteers.</td>
</tr>
<tr>
<td>TRANSITION</td>
<td>Change in service delivery arrangements as a result of moving between stages of life, typically from adolescence to adulthood</td>
</tr>
</tbody>
</table>
Implementation Plan
### Measurable Tasks to Deliver Strategic Outcomes

<table>
<thead>
<tr>
<th>Outcome:</th>
<th>1. Flexible, Tailored, Co-ordinated Provision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sub Group Lead:</td>
<td>Carol Fisher</td>
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</tbody>
</table>

#### Strategic Focus:

1. Services will be designed, commissioned, and delivered in a way that meets the identified needs of individuals.
2. Service design will be based on the needs and demands expressed locally in a way that is proportionate and takes account of differences between localities.
3. Embed recognition that mental health and wellbeing are connected to services provided elsewhere, e.g. housing, education and employment support and develop links with these services, as well as supporting individuals to engage effectively with support that may be of benefit to them.
4. Whenever possible provide training and development opportunities that are multi-disciplinary to improve learning and understanding between services.
5. Evaluate links between Mental Health needs and inequality, e.g. income maximisation, employment support, etc.
6. Ensure effective links between Community Mental Health Services, Primary Care, Housing, and wider supports in pursuit of general wellbeing.
7. Links will be made between services to ensure that all transitions are well planned and managed whether due to age, change of needs or health.
8. People will be supported and be fully involved at periods of transition across all Mental Health Services.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:
<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Current services, population needs and demand information will be analysed to provide the basis for evidence based commissioning.</td>
<td>Senior Manager Planning and Performance</td>
<td>30 June 2017</td>
<td>Resources are used effectively and efficiently in the provision of health and social care services.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>2 + 5</td>
<td>A collaborative commissioning approach will be developed and implemented by the Partnership, providers, people who use services and their carers.</td>
<td>Senior Manager Planning and Performance</td>
<td>31 Oct 2017</td>
<td>Resources are used effectively and efficiently and are centred on helping to maintain or improve the quality of life of those who use those services.</td>
<td>HSCP Integrated Budget and Provider Orgs</td>
</tr>
<tr>
<td>5</td>
<td>Access to Income Maximisation and Employment support will be prioritised for people with mental illness</td>
<td>Team Leader SW</td>
<td>Ongoing review progress on a 6-monthly basis</td>
<td>People are able to look after and improve their own health and wellbeing and live in good health for longer; Health and social care services are centred on helping to improve the quality of life of people who use those services; Health and social care services contribute to reducing health inequalities.</td>
<td>HSCP Integrated Budget</td>
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<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
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<tr>
<td>2</td>
<td>Progress with the development and implementation of locality based models to meet mental health and wellbeing needs within communities. Support GPs with alternatives, for example, anti-depressant prescribing.</td>
<td>Senior Manager MHS</td>
<td>31 Mar 2018 and annual review to 2022</td>
<td>People are able to look after and improve their own health and wellbeing and live in good health for longer; People including those with disabilities or long term conditions or who are frail are able to live as far as reasonably practicable independently.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>1 + 2</td>
<td>Review the MHO structure and process within the partnership to the needs identified in localities.</td>
<td>Head of Community Health and Care Services</td>
<td>30 Sept 2017</td>
<td>People who use health and social care services have positive experiences of those services and have their dignity respected; People who use health and social care services are safe from harm.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>5 + 6</td>
<td>Complete the integration of Adult Community Mental Health Teams in South Ayrshire.</td>
<td>Senior Manager MHS</td>
<td>31 Mar 2019</td>
<td>People who work in health and social care feel engaged with the work they do and are supported to continuously improve the information,</td>
<td>HSCP Integrated Budget</td>
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<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
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<td>Funding Source</td>
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<tr>
<td>6</td>
<td>Collaborate with Pan Ayrshire Inpatient services and community services within East and North Ayrshire to ensure effective communication and pathways for patients.</td>
<td>Senior Manager MHS</td>
<td>Ongoing review progress on a 6-monthly basis</td>
<td>People who work in health and social care feel engaged with the work they do and are supported to continuously improve the information, support, care and treatment they provide; Resources are used effectively and efficiently in the provision of health and social care services.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>6 + 7 + 8</td>
<td>Improve the multi-agency transition processes between all mental health services to ensure continuity of service.</td>
<td>Service Manager, MHS</td>
<td>30 September 2018</td>
<td>Improve health &amp; wellbeing; Positive experiences of services; Support unpaid carers; Effective resource use.</td>
<td>H&amp;SCP Integrated budget. Staffing for</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
<td>National Outcomes Delivered</td>
<td>Funding Source</td>
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<tr>
<td>8</td>
<td>Develop and implement transition guidelines that ensure communications between services is effective and people with mental health problems and their family and carers are well informed.</td>
<td>Service Manager MHS</td>
<td>30 September 2018</td>
<td>Improve health &amp; wellbeing; Positive experiences of services; Support unpaid carers; Effective resource use.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>7 + 8</td>
<td>Provide SDS Information at each transition stage to promote opportunities for choice and control and to improve how people interact with service provision.</td>
<td>Team Leader, SW</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>Improve health &amp; wellbeing; People are safe from harm; and Effective resource use.</td>
<td>H&amp;SCP Integrated budget</td>
</tr>
<tr>
<td>1 + 5</td>
<td>Commission a new service which meets the on-going needs of the individuals currently located within the Lochranza Ward at Ailsa Hospital</td>
<td>Snr Manager MHS</td>
<td>31 March 2018</td>
<td>Improve health &amp; wellbeing; People are safe from harm; and Effective resource use.</td>
<td>NHS Ayrshire &amp; Arran HSCP Integrated Budget Provider(s)</td>
</tr>
</tbody>
</table>
Outcome: 2. Prevention

Sub Group Lead: Liz Ferries/Lynn Seaton

Strategic Focus:

1. Services will be coordinated in ways that take account of preventative activity, and promote the strengths of individuals and communities and potential parallels with emerging work in Learning Disability Services.
2. Support will be based primarily on supporting the health and wellbeing of people, rather than on clinical interventions to address a condition.
3. Services will improve the physical health of people with mental health problems and improve the mental health of those with physical health problems.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 +2</td>
<td>Promote self-management by working in collaboration to complete Staying Well Plans, care plans and encouraging self-referral to voluntary and third sector supports.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>People are able to look after and improve their own health and wellbeing and live in good health for longer; people who use health and social care services have positive experiences of those services, and have their dignity respected.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>2</td>
<td>Test new models of service delivery within the Primary Care setting including Anticipatory Care Planning, Community Link Practitioner, and Practice base triage.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on</td>
<td>People who use health and social care services have positive</td>
<td>HSCP Integrated</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
<td>National Outcomes Delivered</td>
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</tr>
<tr>
<td>1 + 2</td>
<td>A strengths-based, collaborative plan will be produced, that reflects the person, meeting their identified support needs.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>experiences of those services, and have their dignity respected; Health and social care services are centred on helping to maintain or improve the quality of life of people who use those services; Resources are used effectively and efficiently in the provision of health and social care services.</td>
<td>Budget</td>
</tr>
<tr>
<td>1 + 3</td>
<td>Work in partnership with Public Health to provide information and advice in localities to promote good mental health and wellbeing and to promote early intervention when required.</td>
<td>Senior Manager MHS</td>
<td>31 March 2018 and annually to 2022</td>
<td>People are able to look after and improve their own health and wellbeing and live in good health for longer.</td>
<td>HSCP Integrated Budget NHS Ayrshire</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
<td>National Outcomes Delivered</td>
<td>Funding Source</td>
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</tr>
<tr>
<td>1</td>
<td>Embed the Community Link Practitioner model throughout South Ayrshire to promote mental health and wellbeing and assist with referral to the appropriate services and support available.</td>
<td>Senior Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>Health and social care services contribute to reducing health inequalities; Resources are used effectively and efficiently in the provision of health and social care services.</td>
<td>HSCP Integrated Budget Primary Care Transformation Fund</td>
</tr>
</tbody>
</table>
Outcome: 3. Recovery

Sub Group Lead: Liz Ferries/Lynn Seaton

Strategic Focus:

1. Services will be based on the principles of recovery and recognise that clinical intervention is usually only necessary for a time-limited period in a person’s life. Crisis situations will be examined and managed with a focus on recovery planning, rather than reactive intervention.
2. Links will be made with services such as those considered by the Alcohol and Drug Strategy to support people to build on their strengths and reduce substance misuse.
3. A Commissioning strategy that is person centred and recovery focused.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Promote Resilience and self-management by, for example, the use of technology: i.e. web based supports and apps to enable care, promote resilience and self-management.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>People, including those with disabilities or long term conditions, or who are frail, are able to live, as far as reasonably practicable, independently and at home or in a homely setting in their community; Resources are used effectively and efficiently in the provision of health and social care services.</td>
<td>TEC Budget</td>
</tr>
<tr>
<td>1</td>
<td>All treatment is based on the achievement of optimum recovery for everyone.</td>
<td>Service</td>
<td>Ongoing review</td>
<td>People are able to look after and improve their own</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
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<tr>
<td>3</td>
<td>Promote Individual Placement Support to create opportunities for paid employment tailored to individual outcomes.</td>
<td>Lead Occupational Therapist</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>People who use health and social care services have positive experiences of those services, and have their dignity respected; Health and social care service are centred on helping to maintain or improve the quality of life of people who use those services.</td>
<td>HSCP Integrated Budget Specific Grant Funding for this purpose</td>
</tr>
<tr>
<td>1 + 2 + 3</td>
<td>Encourage the use of peer support work that recognises the strengths and experiences of those in recovery from mental health and addiction issues.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>People are able to look after and improve their own health and wellbeing and live in good health for longer; Health and social</td>
<td>HSCP Integrated Budget ADP</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
<td>National Outcomes Delivered</td>
<td>Funding Source</td>
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</tr>
<tr>
<td>2 + 3</td>
<td>Promote and increase participation in addiction recovery communities, RecoveryAyr, Cafe Hope, CareNShare.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis.</td>
<td>People who use health and social care services have positive experiences of those services, and have their dignity respected; Health and social care services are centred on helping to maintain or improve the quality of life of people who use those services.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>1</td>
<td>Provide education and support to carers of those experiencing Mental Health issues, working with specialist carer groups and locality based carer support groups.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis.</td>
<td>People who provide unpaid care are supported to look after their own health and wellbeing, including to reduce any negative impact of their caring role on their own health and well-being.</td>
<td>HSCP Integrated Budget</td>
</tr>
</tbody>
</table>
Outcome: 4. Addressing Social Stigma

Sub Group Lead: Liz Ferries/Lynn Seaton

Strategic Focus

1. Recognise and acknowledge the stigma faced by people with mental health issues.
2. Take steps to minimise the stigmatisation of those with mental health needs by their communities and society through effective communication and awareness raising.
3. Minimise the potential for social stigma associated with mental health issues, including all aspects of substance misuse and related harms and negative health outcomes including Blood Borne Viruses and Sexual Health.
4. Develop a commissioning strategy that focuses on services within people’s communities and that recognises that input and support is best provided when outcomes are focused and time limited.
5. The development of supported accommodation models that meet the needs of those with mental ill health and which are orientated to a community based recovery.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 + 2</td>
<td>Work in partnership with Locality Planning Groups to reduce social stigma of those experiencing mental health issues, to increase understanding of mental illness.</td>
<td>Senior Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>People who use health and social care services have positive experiences of those services, and have their dignity respected; Health and Social Care services are centred on helping to maintain or improve the quality of life of people who use those</td>
<td>HSCP Integrated Budget Participatory Budgeting</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
<td>Responsible Officer</td>
<td>Target Date(s)</td>
<td>National Outcomes Delivered</td>
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<td></td>
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<td></td>
<td></td>
<td>People who use health and social care services have positive experience of those services, and have their dignity respected; Health and Social Care services are centred on helping to maintain or improve the quality of life of people who use those services.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td>2 + 3</td>
<td>Provide training and education to staff and services within communities such as Making Positive Connections, Choose Life, Basic Drug Awareness and Mental Health and Substance Use.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>People who use health and social care services have positive experience of those services, and have their dignity respected; Health and Social Care services are centred on helping to maintain or improve the quality of life of people who use those services.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Develop, in conjunction with colleagues in housing and homelessness, models of supported accommodation that are sustainable, affordable, and safe for those with mental ill health visibly within local communities.</td>
<td>Team Leader SW Housing Department Homeless Section</td>
<td></td>
<td>People who use health and social care services have positive experience of those services, and have their dignity respected; Health and Social Care services are centred on helping to maintain or improve the quality of life of people who use those services.</td>
<td></td>
</tr>
</tbody>
</table>
Outcome: 5 Choice / Control

Sub Group Lead: Steven Kelly

Strategic Focus:
1. People who come into contact with Mental Health Services will be supported to take appropriate control of their lives and have choice in how they are supported.
2. Opportunity will be provided for people to choose how they interact with services with a focus on prevention and recovery themes.
3. Self-Directed Support (Options 1 and 2) will be promoted and encouraged as a vehicle for people to make choices and to take control of service provision they may require.
4. Independent services such as Advocacy will be made available to people to support them to make choices and take control of their lives.
5. Technology Enabled Care (TEC) will be utilised to support people to manage their own health and wellbeing.
6. People will be supported to have good physical health alongside their treatment and recovery from mental ill-health.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
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<th>Target Date(s)</th>
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<th>Funding Source</th>
</tr>
</thead>
</table>
| 1 + 3                  | Increase opportunities for people with a mental health problem and their families and carers to access Self-Directed Support (SDS):  
  - We will achieve this by identifying people currently in receipt of services across the partnership and set up locality engagement events to provide them with information on how to access SDS and demonstrate how it can provide them with more choice and control in their lives.  
  - In line with our statutory responsibility, SDS will continue to be offered and explained at every new assessment and review to increase opportunities for individuals to have more choice and control. This will be evidenced by | Team Leader SDS  
  Head of Community Health and Care | 30 June 2017  
  Ongoing review progress on | Maintain & improve quality of life; Support unpaid carers; Engaged workforce; Effective resource use. | H&SCP Integrated Budget  
  H&SCP Integrated |
<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
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<tr>
<td>3</td>
<td>Recording on both the statutory annual review and at every new assessment. Staff from Mental Health Services attend the SDS workforce development group. The group will develop an action plan to implement the strategic outcomes set out in the national SDS Implementation Plan 2016-2018.</td>
<td>Services, Team Leader SDS</td>
<td>a six-monthly basis, Ongoing review progress on a six-monthly basis</td>
<td>workforce. Positive experiences of services; Maintain &amp; improve quality of life; People are safe from harm; and Effective resource use.</td>
<td>Budget, H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>1 + 2 + 4</td>
<td>Advocacy: • Ensure that advocacy services are available and offered to people with mental health problems in the community, hospital and residential establishments. The uptake of advocacy services will be monitored to support people with mental health problems and their families and carers to have independent support. • Advocacy services will promote choice and control for people with mental health problems and their families including providing information and advice on access to SDS.</td>
<td>Team Leader, SW Contracts and Commissioning Co-ordinator</td>
<td>Ongoing review progress on a six-monthly basis, ongoing review progress on a six-monthly basis</td>
<td>Improve health &amp; wellbeing; Positive experiences of services; Support unpaid carers; and Effective resource use. Improve health &amp; wellbeing; Positive experiences of services; Support unpaid carers; and Effective resource use.</td>
<td>H&amp;SCP integrated Budget</td>
</tr>
<tr>
<td>4</td>
<td>Service User Engagement: • Review and improve current arrangements for engagement with people with mental health</td>
<td>Senior Manager, 28 February</td>
<td>Positive experiences of</td>
<td></td>
<td>H&amp;SCP</td>
</tr>
<tr>
<td>Strategic Focus Number</td>
<td>Action</td>
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</table>
| 2                      | problems and their families who use services.  
• We will develop and run a service user and carer engagement forum that will meet quarterly. The purpose will be to gather feedback and engage with people experiencing mental health problems, their families and carers and keep them up-to-date on service developments | MHS | 2018 – Annual review of progress until 2022. | services; Maintain & improve quality of life; and Support unpaid carers. | Integrated Budget |
| 5                      | Telecare and Telehealth:  
• Improve awareness about the benefits of Telecare (TEC) to support people with mental health problems. This will be achieved by providing training and awareness sessions to all frontline staff by Telecare staff.  
• Increase number of TEC solutions and assessment carried out across all mental health services. Focus the increased uptake of TEC to support self-management, recovery and building resilience for people with mental health problems.  
• Implement the ‘Florence’ Beating the Blues programme using text based approach to support people with depression utilising Cognitive Behavioural Therapy. | Service Manager MHS  
Service Manager MHS  
LTC/TEC Lead | 31 December 2017  
Ongoing review progress on a six-monthly basis.  
31 March 2018 | Improve health & wellbeing; Live independently; and Effective resource use.  
Improve health & wellbeing; Live independently; and Effective resource use.  
Improving health & wellbeing: Live independently; and Effective resource use. | H&SCP Integrated Budget  
H&SCP Integrated Budget  
TEC Budget |
Outcome: 6  Safety

Sub Group Lead: Steven Kelly

Strategic Focus:

1. Carry out regular audit to inform and continually improve our approach to Adult Support and Protection.
2. Promote the health, wellbeing and safety of all people accessing Mental Health Services.
3. Continue to strengthen the links with other agencies working with vulnerable people in our communities or other places such as hospitals or prisons to improve their opportunities on release or discharge.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
<thead>
<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>The Adult Support &amp; Protection (ASP) Co-ordinator and Service Manager will develop an Audit Schedule, identifying key themes to be subject to audit each year.</td>
<td>Service Manager, MHS</td>
<td>June 2017 and annually thereafter to 2022. Ongoing review progress on a six-monthly basis</td>
<td>Improve health &amp; wellbeing; People are safe from harm; and Effective resource use.</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>1 + 2</td>
<td>Case file audits will be carried out regularly to monitor the assessment and management of risk and also highlight areas for continuous service improvement.</td>
<td>Service Manager MHS</td>
<td></td>
<td>Improve health &amp; wellbeing; People are safe from harm; and Effective resource use.</td>
<td>H&amp;SCP Integrated Budget</td>
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<tr>
<td></td>
<td>Description</td>
<td>Responsible Party</td>
<td>Timeline</td>
<td>Outcome</td>
<td>Funding Information</td>
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<tr>
<td>1</td>
<td>ASP training will be designed and delivered specifically for staff working in mental health services across the Partnership</td>
<td>Co-ordinator, ASP</td>
<td>commencing October 2017 and on a rolling programme every 12 months until 2023</td>
<td>Improve health &amp; wellbeing; People are safe from harm; Effective resource use</td>
<td>H&amp;SCP integrated budget</td>
</tr>
<tr>
<td>2</td>
<td>The ASP multi-agency training calendar offering a range of training to manage risk and protect people from harm will be accessible across the Partnership and meet identified training needs.</td>
<td>Co-ordinator, ASP</td>
<td>Ongoing review progress on a six-monthly basis.</td>
<td>Engaged workforce; and Effective resource use</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>3</td>
<td>Improve communication links between health and social care services in hours and with those services which are available for people with mental health problems out of hours, such as Social Work OOH, NHS 24, and Mental Health Crisis Team.</td>
<td>Service Manager, MHS</td>
<td>30 September 2017</td>
<td>Improve health &amp; wellbeing; People are safe from harm; and Effective resource use.</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>2</td>
<td>Training and awareness sessions will be delivered across services with a particular focus on primary and secondary school staff. A flowchart with supporting documents will be developed and implemented across all Primary &amp; Secondary School Staff in South Ayrshire to identify and provide a consistent response for people who are at risk of harm.</td>
<td>Choose Life Co-ordinator</td>
<td>30 April 2018</td>
<td>Engaged workforce; and Effective resource use.</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
</tbody>
</table>
### Strategic Focus:

1. Support for caring relationships and the wellbeing of carers themselves will be supported and enhanced.
2. Co-production of service interventions in ways which recognise carers needs and expertise.
3. Carers will be involved in identifying services that will meet outcomes as part of the approach to developing new commissioning plans.

The Strategy Objectives will be delivered through the completion of the following measurable tasks:

<table>
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<tr>
<th>Strategic Focus Number</th>
<th>Action</th>
<th>Responsible Officer</th>
<th>Target Date(s)</th>
<th>National Outcomes Delivered</th>
<th>Funding Source</th>
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<tbody>
<tr>
<td>1 + 3</td>
<td>We will develop and implement a carers’ support plan that is outcome focused and meets the requirements laid out in the Carers (Scotland) Act 2016.</td>
<td>Senior Manager, MHS</td>
<td>31 March 2018</td>
<td>Positive experiences of services; Support unpaid carers; and People are safe from harm.</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>1</td>
<td>We will increase the number of carers assessments/support plans carried out with a clear focus on supporting informal carers to look after their own wellbeing.</td>
<td>Service Manager MHS</td>
<td>Ongoing review progress on a six-monthly basis</td>
<td>Positive experiences of services; Support unpaid carers; and People are safe from harm.</td>
<td>H&amp;SCP Integrated Budget</td>
</tr>
<tr>
<td>2 + 3</td>
<td>Carers will be fully involved in future planning and contingency arrangements at every assessment and review and their view will be recorded within the individual’s support plan.</td>
<td>Senior Manager MHS</td>
<td>On-going review progress on a six-monthly basis</td>
<td>Positive experiences of services; Support unpaid carers; and People are safe from harm.</td>
<td>HSCP Integrated Budget</td>
</tr>
<tr>
<td></td>
<td>Description</td>
<td>Responsible Officer</td>
<td>Target Date</td>
<td>Outcome</td>
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<tr>
<td>1</td>
<td>TEC solutions will be considered as part of a carers support plan to provide respite, reduce risks, and support them to continue in their caring role.</td>
<td>Service Manager MHS</td>
<td>Ongoing</td>
<td>Positive experiences of services; Support unpaid carers; and People are safe from harm.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Partnership Facilitator</td>
<td>31 March 2018</td>
<td>Positive experiences of services; Support unpaid carers; and People are safe from harm.</td>
<td></td>
</tr>
<tr>
<td>1 + 2 + 3</td>
<td>Implement provisions of The Carers Act 2016.</td>
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<td></td>
<td>HSCP Integrated Budget</td>
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</tbody>
</table>
Appendix 1: Policy Context

Background

The Scottish Government notes that mental illness is one of the major public health challenges in Scotland today. Around one in three people are estimated to be affected by mental illness in any one year. Improving mental health is a priority for the Scottish Government.

Policy at both a national and local level aims to ensure that people with mental illness have their rights respected, are treated equally and fairly, and are supported to make their own decision and to live as independently as they choose. There is also a firm commitment to reducing health inequalities by addressing socioeconomic, environmental and lifestyle determinants and prioritising early intervention and prevention.

A focus on outcomes is key to achieving improved life chances and quality of life underpinned by a human rights approach and support for independent living. Partnership working and engagement with individuals, families, communities, and other organisations has a crucial role to play in achieving these outcomes, alongside approaches which build on the strengths and assets of individuals and local communities.

National Policy Context

The national policy context applies to and has informed this Strategy as detailed below. Where there is a local equivalent policy, strategy, or action plan, this is summarised after the national overview:

Mental Health in Scotland - a 10-year vision

Following the 2016 engagement exercise a new 10-year mental health strategy http://www.gov.scot/Resource/0051/00516047.pdf was published in March 2017. This marked a change from previous 3 year plans with a focus on:

- Prevention and early intervention
- Access to treatment
- Joined up accessible services
- The physical wellbeing of people with mental health problems
- A clear human rights based approach.

The strategy aims to prevent stigma and discrimination related to mental health and improve understanding of how to prevent and treat mental health problems in communities. The focus in the strategy is on mental healthcare that is person-centred and recognises the benefits of fast, effective treatment so people can get the right help at the right time, expect recovery, and fully enjoy their rights, free from discrimination and stigma.

A significant challenge for the Strategy is that over its 10 years it will attempt to achieve parity between mental and physical health.
The Strategy should be seen in the context of the Scottish Government’s 2020 Vision for health and social care delivery, which emphasises integrated care and prevention, anticipation and supported self-management; and in the context of the Scottish Government’s Health and Social Care Delivery Plan, which reinforces the equal importance of mental and physical health and the need to address the underlying conditions that affect health.

**Self-Directed Support**

Self-Directed Support (SDS) is the principle that people have informed choice about the way that their social care and support is provided to them. The policy aims to ensure that people who need support have more control over how their support needs are met, and how their support is provided so that better outcomes are achieved and people are enabled to live as full a life as possible. In this regard SDS is underpinned by the core principles of personalisation (people and families having choice and the ability to shape and control the public services they require) and co-production (equal and collaborative relationships between people, professionals, and communities).

The [Social Care (Self Directed Support) (Scotland) Act 2013](https://www.legislation.gov.uk/ukpga/2013/12) gives people greater control over the provision of their care and support needs and enables them to take as much control as they want of their individual budget. The Act requires local authorities to offer people four choices on how they can manage their care and support arrangements:

**Option 1** - Direct Payment (DP) which the person receives is used to budget for and purchase agreed support;

**Option 2** - The money is held by the Local Authority or a third party but the person still decides how the money is spent and organises it (with support to do this if required);

**Option 3** – The Local Authority organises and purchases the services the person wants; and

**Option 4** – A mixture of these options.

The Act also contains duties on local authorities to give information to help individuals in receipt of care packages to make an informed choice.

**Prevention and Early Intervention Framework for South Ayrshire (2015)**

The [Prevention and Early Intervention Framework](https://www.gov.scot/Topics/Health-Behaviour/Prevention/Early-Intervention) sets out South Ayrshire’s ambition for a decisive shift towards prevention and early intervention services with the aims of promoting positive outcomes and life chances for people, tackling inequalities in our society and creating savings in high cost, reactive and resource intensive services by intervening earlier to prevent issues arising in the first place, or where the problem is not preventable, to reduce cost and the need for intervention.

It recognises that health inequalities are the result of wider inequalities such as poverty and income and that priority should be given to addressing the upstream fundamental causes of these inequalities, including environmental factors such as housing and education over the downstream consequences such as smoking and alcohol abuse. There is also an economic case for prevention
and early intervention in areas amenable to prevention i.e. long term conditions in older people, early years, alcohol and drugs and crime and anti-social behaviour.

Drivers to promoting a more equal and fair society in South Ayrshire, and tackling inequalities, should include:

- Embedding prevention and early intervention approaches across all relevant service areas and, in conjunction with our communities, to try to prevent negative outcomes and at the same time reduce the need for the intervention of public services;
- Adopting a more localised planning approach through agreed localities and neighbourhoods in South Ayrshire. This will ensure that the people who live in our communities are not only part of the strategic service planning processes but also have the opportunity, where appropriate, to participate in the achievement of outcomes;
- Working collectively on improving living and working conditions which impact on outcomes for individuals: and
- Lobbying/advocating for change around the fundamental causes of inequality.

**Achieving Sustainable Quality in Scotland Healthcare – a 20:20 Vision**

The [Scottish Government’s ‘2020 Vision’](#) is that by 2020 everyone is able to live longer healthier lives at home, or in a homely setting and, that we will have a healthcare system where:

- We have integrated health and social care;
- There is a focus on prevention, anticipation and supported self-management;
- When hospital treatment is required, and cannot be provided in a community setting, day treatment will be the norm;
- Whatever the setting, care will be provided to the highest standards of quality and safety, with the person at the centre of all decisions; and
- There will be a focus on ensuring that people get back into their home or community environment as soon as appropriate, with minimal risk of re-admission.

**Health and Social Care Integration**

The [Public Bodies (Joint Working) (Scotland) Act 2014](#) set out the legislative requirements for health and social care integration. The overall aim is to improve the outcomes of people who use support and services by integrating health and social care in Scotland, underpinned by national health and wellbeing outcomes. By focusing on outcomes, integration aims to maximise the impact of the opportunity to shift the focus of performance improvement onto the achievement of individual personal outcomes for those receiving support, and their carers.

**National Health and Wellbeing Outcomes**

The [National Health and Wellbeing Outcomes](#) provide a strategic framework for the planning and delivery of health and social care services. This suite of nine national health and wellbeing outcomes focus on improving the experiences and quality of services for people using integrated health and social care services, carers and their families. These outcomes focus on improving how services are provided, as well as, the difference that integrated health and social care services should make, for individuals.
Equality Act 2010

The Equality Act 2010 requires local authorities and service providers in the statutory, third and independent sectors not to discriminate on the basis of protected characteristics and to make reasonable adjustments in certain situations. It places duties on public bodies to:

- eliminate discrimination, harassment and victimisation;
- advance equality of opportunity; and
- promote good relations between those who share a relevant protected characteristic and those who do not.

Local Authorities should undertake Equality Impact Assessments (EIA) to identify whether there is a disproportionate impact of a policy on people of a protected characteristic. An EIA has been undertaken on this Strategy and is included at Appendix 4.

Scotland’s National Action Plan for Human Rights 2013-17 (SNAP)

Scotland’s National Action Plan for Human Rights (SNAP) aims to ensure that everyone, including people with learning disabilities, has their human rights respected and protected. The Action Plan encompasses the UN Convention on Rights of Disabled People and reinforces the Scottish Government’s commitment to promoting and protecting human rights for all.

Adult Support and Protection (Scotland Act 2007)

The Adult Support and Protection (Scotland) Act 2007 requires public bodies to work together to support and protect adults and decide whether someone is an adult at risk of harm. It includes measures to identify and protect individuals who fall into the category of 'adults at risk'. These include:

- placing a duty on councils to make the necessary inquiries and investigations to establish whether further action is required to stop or prevent harm occurring;
- a requirement for specified public bodies to co-operate with local councils and each other during adult protection investigations;
- a range of protection orders including assessment orders, removal orders and banning orders; and
- the establishment of multi-disciplinary Adult Protection Committees.

The principles of the Act stipulate that any intervention must: benefit the adult; be the least restrictive option and take into account the views of the adult and their family/carers. The adult must also be involved in any decision, be provided with accessible information, have their background recognised and be treated equally. Independent advocacy and support services should be available.

Mental Health Act (Care and Treatment) (Scotland) Act 2003

The Mental Health (Care and Treatment) (Scotland) Act 2003 increased the rights and protection of people with: mental illness, learning disability and personality disorder. It introduced changes to develop community-based mental health services, involvement of service users and unpaid carers
in decisions concerning treatment, and respect for the human rights of people with mental disorders.

This Act sets out:

- When and how people can be treated if they have a mental disorder.
- When people can be treated, or taken into hospital against their will.
- What people’s rights are, and the safeguards which ensure that these rights are protected.

The Act also defines a Mental Health Officer as follows:

A Mental Health Officer is a Social Worker who has special training and experience in working with people who have a mental illness, learning disability or related condition.

A Mental Health Officer:

- tells people about their rights.
- writes reports and care plans.
- agrees that they need to be examined by a doctor.
- and
- asks for them to have a compulsory treatment order if they need this.

This vital role is protected within the Act and other legislation. This is an important role in terms of this strategy and will be an area of early focus for the South Ayrshire Health & Social Care Partnership’s mental health strategy.

This Act has recently been reviewed following an analysis of its achievements. A new Act – The Mental Health (Scotland) Act 2015 will soon be law and will focus on the following areas:

- Named persons
- Uptake of Advance Statements
- Independent Advocacy
- Cross Border Transfers
- Suspension of Detention

The main body and provisions of the previous Act remain in place. This Act has looked to improve on specific areas after consultation and review.

**Mental Welfare Commission**

The Mental Welfare Commission protects and promotes the human rights of people with mental health problems, learning disabilities, dementia, and related conditions.

The Commission does this by empowering individuals and their carers, by influencing and challenging service providers and policy makers.

Individuals may be vulnerable because they are less able at times to safeguard their own interests. They can have restrictions placed on them in order to receive essential care and treatment. When this happens, The Commission ensures it is legal and ethical.
The Commission focuses on five main areas of work:

- Visiting.
- Monitoring the Acts.
- Investigations.
- Information and advice.
- Influencing and challenging

**Adults with Incapacity (Scotland) Act 2000**

The *Adults with Incapacity (Scotland) Act 2000* provides ways to help safeguard the welfare and finances of people who lack capacity. It allows a person such as a relative, friend or partner to make decisions on behalf of someone who is unable to do so because of a mental disorder or an inability to communicate. Sometimes the local authority will also apply to make these decisions. The Act is currently in the process of being reviewed.

**South Ayrshire Alcohol and Drug Partnership (ADP) Strategic Commissioning & Delivery Plan 2015-2018**

The *South Ayrshire Alcohol and Drug Partnership Strategic Commissioning and Delivery Plan* sets out an overarching strategic vision that:

‘The population of South Ayrshire are able to build on their strengths to reduce alcohol and drug misuse to the benefit of individuals, families, and communities’.

Following a review of the progress delivering the ADP Strategy (2011-15) and ongoing consultation with partners, the ADP identified four priority areas for 2015-18 which will contribute to achieving the overarching vision.

**National Dementia Strategy**

The Scottish Government has set out proposals for the key priorities for *Scotland’s Third National Dementia Strategy, 2016-19*. These include:

- Continuing the focus on a national and local human-rights based approach to improving dementia diagnosis rates and services and support at all stages of the illness and in all care settings; that this should continue to be underpinned by the rights-based approach to developing and up-skilling the dementia workforce through implementing Promoting Excellence and The Standards of Care for Dementia in Scotland;
- Continuing the national focus on supporting the roll out and embedding of good quality and consistent post-diagnostic support for dementia. This should include testing the impact and benefit to individuals and families of re-locating of post-diagnostic services into Primary Care;
- Prioritising and designing a specific focus on dementia palliative and end of life care;
- Supporting and challenging the new Integrated Joint Boards in re-designing local dementia care systems now and for the future, including extending and strengthening national service improvement support and providing evidence on the nature and scale of the challenge of providing safe, effective, and person-centred care for people with dementia;
- Continuing national approaches to education and training and to service improvement, complemented by the use of data on outcomes for people with dementia, including the first round of national dementia benchmarking data; and
- Supporting local strategic approaches to promote and complement bottom-up, community-led Dementia Friendly Community initiatives utilising these assets as part of service and support re-design.

**Carers (Scotland) Act 2016**

The *Carers (Scotland) Act 2016* is designed to support carers’ health and wellbeing. The provisions in the Act include:

- a duty on local authorities to provide support to carers, based on the carer’s identified needs which meet the local eligibility criteria; a specific Adult Carer Support Plan and Young Carer Statement to identify carers’ needs and personal outcomes; a requirement for each local authority to have its own information and advice service for carers which must provide information and advice on, amongst other things, emergency and future care planning, advocacy, income maximisation and carers’ rights;
- a requirement for the Scottish Government to prepare a Carers’ charter that sets out the rights of carers;
- a requirement to consider whether support to carers should take the form of a short break, and there must be a wide range of breaks available to carers;
- the joint preparation by local authorities and health boards of local carers’ strategies; and
- a new Carers Strategy for South Ayrshire will be developed and implemented to meet the introduction and provisions of the new Legislation.

**Welfare Reform Act 2012**

The *Welfare Reform Act 2012* includes:

- The phased introduction of Universal Credit – a new integrated, working-age benefit which will (when fully implemented) replace six existing means-tested benefits (Income-based JSA, Income-related ESA, Income Support (IS), Working Tax Credit (WTC), Child Tax Credit (CTC) and Housing Benefit (HB); and
- The phased replacement of Disability Living Allowance (DLA) with the Personal Independence Payment (PIP) for working-age adults. Central to the PIP system is a change to eligibility for the benefit with tighter criteria backed by ‘descriptors’ and a points-based approach to entitlement. An assessment for the benefit by an independent healthcare provider is a critical aspect of the system.
Appendix 2: Data Trends in South Ayrshire

Prevalence of diagnosed mental health conditions

NHS Quality and Outcomes Framework (QOF) data\(^1\) for GP practices in South Ayrshire gives a profile of patients on GP registers with a diagnosed mental health condition.

- There are 20 GP practices in South Ayrshire with a total of 116,844 registered patients at April 2015.
- In 2014/2015 there were 1,029 patients with a serious mental illness such as schizophrenia, bipolar affective disorder, or other psychoses.
- In 2014/2015 there were 8,915 people newly diagnosed with depression and whose severity of depression has been assessed.
- In 2014/2015 there were 1,170 people diagnosed with dementia.

Table 1 – Prevalence of serious mental illness, diagnosed depression and dementia

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Explanation</th>
<th>Patients on QOF register</th>
<th>Prevalence (per 100 patients)</th>
<th>Scottish prevalence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serious mental illness (MH)</td>
<td>Since April 2006, the definition has included only patients with serious mental illness, defined as schizophrenia, bipolar affective disorder, or other psychoses</td>
<td>1,029</td>
<td>0.9</td>
<td>0.9</td>
</tr>
<tr>
<td>Depression (DEP2)</td>
<td>The register for the depression 2 indicator counts patients with newly diagnosed depression and then measures the severity of the depression using a validated primary care assessment tool</td>
<td>8,915</td>
<td>7.6</td>
<td>6.3</td>
</tr>
<tr>
<td>Dementia</td>
<td>The definition of this indicator applies to all people diagnosed with dementia either directly by the GP or through referral to secondary care</td>
<td>1,170</td>
<td>1.0</td>
<td>0.8</td>
</tr>
</tbody>
</table>

Source: NHS QOF, 2014/15

The prevalence of serious mental illness in South Ayrshire is roughly comparable to the average prevalence for Scotland. The prevalence of diagnosed depression and dementia per 100 patients in South Ayrshire are higher than the Scottish average.

---

Figure 1 shows the prevalence rates for diagnosed mental illness in South Ayrshire and Scotland for 2009/10 to 2014/15. The prevalence in South Ayrshire remained consistent with the Scottish average over the period.

![Figure 1](image1)

Figure 2 shows that the prevalence of diagnosed depression in South Ayrshire has remained above the Scottish average for the period. The rate of decreasing prevalence is consistent with the national picture.²

![Figure 2](image2)

² In 2012/13, a change was introduced to the technical business rules for this indicator that excluded all patients identified prior to April 2006, which means that the latest figure is not comparable to previous years. The prevalence figure for 2012/13 has been steadily increasing, and is often not seen as reliable due partially to the cumulative nature of this register. Individuals with resolved depression will only be taken off the register if this is recorded by the practice and this is not done in all cases.
Figure 3 shows that the prevalence of dementia in South Ayrshire has remained above the Scottish average for the period. The rate of increasing prevalence is consistent with the national picture.
Other local mental health indicators

A number of other mental health indicators are collected nationally, including measures relating to prescribed drugs, psychiatric hospitalisation, and deaths from suicide.

Table 2 – South Ayrshire Mental Health Indicators, 2015

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Number</th>
<th>South Ayrshire Average</th>
<th>Scottish Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patients prescribed drugs for anxiety/depression/psychosis – estimated number and percentage of population being prescribed drugs for anxiety, depression, or psychosis</td>
<td>21,695</td>
<td>19.3%</td>
<td>17.4%</td>
</tr>
<tr>
<td>Patients with a psychiatric hospitalisation – Patients discharged from psychiatric hospitals – 3-year total number and 3-year average annual measure*</td>
<td>945</td>
<td>283.2</td>
<td>286.2</td>
</tr>
<tr>
<td>Deaths from suicide – Deaths from suicide and undetermined intent – 5-year total number and 5-year average annual measure**</td>
<td>55</td>
<td>10.5</td>
<td>14.2</td>
</tr>
</tbody>
</table>

Source: South Ayrshire CHP Health and Wellbeing Profile 2015

*3-year age-sex standardised rate per 100,000 population per year

**5-years age-sex standardised rate per 100,000 population per year
The CHP profile found that, in 2015:

- The number of patients prescribed drugs for anxiety, depression or psychosis was significantly “worse” in South Ayrshire than the Scottish average.
- The 3-year average for patients with a psychiatric hospitalisation was higher than the Scottish average but not considered to be significantly different statistically.
- The 5-year average suicide rate was lower than the Scottish average but not considered to be significantly different statistically.

## Suicide rates

The information below shows the suicide rate in South Ayrshire over preceding years.

### Table 3 – Number of deaths by suicide

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011*</th>
<th>2012*</th>
<th>2013*</th>
<th>2014*</th>
<th>2015*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>12</td>
<td>7</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>8</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>Female</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>7</td>
<td>0</td>
<td>3</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>South Ayrshire total</td>
<td>14</td>
<td>10</td>
<td>10</td>
<td>15</td>
<td>9</td>
<td>11</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Scotland</td>
<td>843</td>
<td>746</td>
<td>781</td>
<td>772</td>
<td>762</td>
<td>746</td>
<td>659</td>
<td>656</td>
</tr>
</tbody>
</table>

*Source: ScotPHO, 2015

*Figures for 2011 - 2015 use previous coding rules to allow comparison with preceding years*

Suicide rates were higher for males than females and the total number of deaths by suicide was typically between 9 and 15 each year.

### Table 4 – Suicide rate at 5 year intervals (rate per 100,000 population)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>South Ayrshire - number</td>
<td>80</td>
<td>77</td>
<td>85</td>
<td>75</td>
<td>65</td>
<td>58</td>
</tr>
<tr>
<td>South Ayrshire - rate**</td>
<td>16.7</td>
<td>14.6</td>
<td>16.2</td>
<td>14.0</td>
<td>12.3</td>
<td>10.7</td>
</tr>
<tr>
<td>Scotland – rate**</td>
<td>15.7</td>
<td>16.6</td>
<td>17.7</td>
<td>16.7</td>
<td>15.4</td>
<td>13.7</td>
</tr>
</tbody>
</table>

*Source: ScotPHO, 2015

*Figures for 2011-2015 use previous coding rules for comparison with preceding years

**European age-sex standardised rates per 100,000 people per year
At the 5 yearly intervals, suicide rates for South Ayrshire have fluctuated since the late 1980s. When compared with the national suicide rate at each interval, the figures suggest a gradually improving performance in South Ayrshire.

**Inpatient Services for Mental Health Specialties**

**Table 5 - Total spells of inpatient admission for Mental Health specialties**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>NHS Ayrshire &amp; Arran</td>
<td>1,416</td>
<td>1,446</td>
<td>1,399</td>
<td>1,334</td>
<td>1,156</td>
<td>1,101</td>
<td>987</td>
</tr>
<tr>
<td>SCOTLAND</td>
<td>20,622</td>
<td>19,168</td>
<td>18,166</td>
<td>17,770</td>
<td>17,704</td>
<td>17,116</td>
<td>15,311</td>
</tr>
<tr>
<td>South Ayrshire</td>
<td>415</td>
<td>470</td>
<td>473</td>
<td>451</td>
<td>383</td>
<td>349</td>
<td>295</td>
</tr>
</tbody>
</table>

The Scotland figure has decreased by 26% over the seven-year period while Ayrshire & Arran and South Ayrshire have slightly higher decreases of 30 and 29%, respectively.

Figure 4 looks at the average length of stay for mental health specialties.

![Figure 4 - Average length of stay (mean) 2008/09 - 2014/15](image)

The average length of stay in South Ayrshire has been higher than in Scotland since 2010. Although the Scottish figure has remained consistent over the last three years the South Ayrshire average has changed considerably during this time with an increase of 35% from 2012/13 to 2013/14 followed by a drop of 54% in 2014/15 which brings the South Ayrshire figure close to Scotland’s.
Figure 5 shows the occupied bed days per 100,000 residents are considerably higher in South Ayrshire than NHS Ayrshire & Arran or Scotland. The South Ayrshire numbers have been around six times higher than for Scotland each year since 2008/09.

Figure 6 looks at mental health drug costs by taking the Gross Ingredient Cost for medicines used in mental health British National Formulary per head of population.

Gross ingredient cost in South Ayrshire per head of the population is above the Scottish average. The trend for cost per head in South Ayrshire was similar to the national picture between 2008/09 and 2014/15.
Appendix 3: Performance Management Framework

Performance Framework

This high-level performance framework identifies the key indicators which will evidence, in conjunction with the actions identified in the measurable tasks section, performance against the Strategic Outcomes.

<table>
<thead>
<tr>
<th>1. Flexible Tailored Co-ordinated Provision</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 % of people with mental health problems who report that they have had a say in the way their care or support is to be provided.</td>
</tr>
<tr>
<td>1.2 % of people with mental health problems who report that they have been fully involved in the design of their support plan.</td>
</tr>
<tr>
<td>1.3 Proportion of services graded Good or above by the Care Inspectorate.</td>
</tr>
<tr>
<td>1.4 Recommendations and Requirements made by the Care Inspectorate.</td>
</tr>
<tr>
<td>1.5 No. of training sessions provided to staff and services in the community e.g. making positive connections, Choose Life, and addiction training.</td>
</tr>
<tr>
<td>1.6 Percentage of estimated new incidences of Dementia referred for PDS treatment.</td>
</tr>
<tr>
<td>1.7 Increased numbers accessing the Dementia Café.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. Prevention</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Increased referrals to voluntary and third sector supports.</td>
</tr>
<tr>
<td>2.2 % of people waiting less than 18 weeks for Psychological Therapies.</td>
</tr>
<tr>
<td>2.3 No. of deaths by suicide.</td>
</tr>
<tr>
<td>2.4 No. of drug related deaths.</td>
</tr>
<tr>
<td>2.5 No. of alcohol related deaths.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3. Recovery</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1 Increased participation on addiction recovery communities, RecoveryAyr, Café Hope, CareNshare.</td>
</tr>
<tr>
<td>3.2 No. and Percentage of population being prescribed drugs for anxiety, depression or psychosis.</td>
</tr>
<tr>
<td>3.3 No. of patients with a psychiatric hospitalisation.</td>
</tr>
<tr>
<td>3.4 No. of unscheduled hospital bed days in mental health specialties.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4. Addressing Social Stigma</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 % of people with mental health problems surveyed who report positive outcomes and feel socially included.</td>
</tr>
<tr>
<td>4.2 Commissioning Strategy</td>
</tr>
<tr>
<td>4.3 Effective Communication and Awareness</td>
</tr>
</tbody>
</table>
5. **Choice/Control**

| 5.1 | An increase in the number of people with mental health problems accessing SDS Option 1 and 2. |
| 5.2 | Increase in the number of people with mental health problems who are offered SDS at every new assessment and review. |
| 5.3 | An increased uptake of Advocacy. |
| 5.4 | Increased level of people with mental health problems utilising Technology Enabled Care. |
| 5.5 | Proportion of assessments and reviews which evidence that Technology Enabled Care solutions have been considered. |
| 5.6 | No. of training and awareness raising sessions delivered to front line staff by Technology Enabled Care staff. |
| 5.7 | Identified growth in the range of supported accommodation units available. |

6. **Safety**

| 6.1 | No. of people with mental health problems who report that they felt safer following an Adult Support and Protection intervention. |
| 6.2 | No. of Adult Protection referrals for people with mental health problems. |
| 6.3 | No. of ASP inquiries completed by target timescale for people with mental health problems. |
| 6.4 | No. of ASP investigations completed by target timescale for people with mental health problems. |
| 6.5 | No. of targeted ASP sessions delivered to staff working in mental health services within the scope of the Partnership. |
| 6.6 | No. of training and awareness sessions around children and young people at risk of self-harm or suicide delivered to primary and secondary school staff. |

7. **Carers Needs and Aspirations**

| 7.1 | Proportion of Carers who feel supported to continue in their caring role. |
| 7.2 | No. of Carers who are offered a carers assessment. |
| 7.3 | No. of Carers assessments/support plans completed. |
| 7.4 | Proportion of Carers Support Plans which evidence that Technology Enabled Care solutions have been considered. |
## Appendix 4: Assessment of Risk

<table>
<thead>
<tr>
<th>Risk Title</th>
<th>Risk Description</th>
<th>Impact Description</th>
<th>Risk Owner</th>
<th>Risk Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Availability</td>
<td>The availability of population or service information at partnership or locality level is insufficient to inform commissioning decisions</td>
<td>Commissioning decisions will need to be based on incomplete information, requiring flexibility (and perhaps cost) when contracts are let.</td>
<td>Director of Health &amp; Social Care</td>
<td>Senior Manager – Planning &amp; Performance</td>
</tr>
<tr>
<td>Health Inequalities</td>
<td>Some people’s life chances are poorer than others and have a negative impact on their health and wellbeing</td>
<td>Life expectancy remains below average, prevalence of disease is higher, care needs are greater and there is a greater incidence of substance misuse and excessive consumption</td>
<td>Director of Health &amp; Social Care</td>
<td>Senior Manager – Planning &amp; Performance</td>
</tr>
<tr>
<td>Risk Title</td>
<td>Risk Description</td>
<td>Impact Description</td>
<td>Risk Owner</td>
<td>Risk Manager</td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Adult Support and Protection</td>
<td>There is a risk that the Council and the Health and Social Care Partnership fail to provide adequate adult support and protection.</td>
<td>Accident, incident, or crime resulting in harm or abuse to an adult. Legal prosecution / civil litigation.</td>
<td>Head of Community Health &amp; Care</td>
<td>Senior Manager – Mental Health Services</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Significant damage to reputation of Health and Social Care Partnership, Council, and other Community Planning Partners. Financial impact of any prosecution or claims made. Impact on resource allocation.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Constraints/ Resource Allocation</td>
<td>The level of resource provided by the Statutory Partners is insufficient to meet national and local outcomes and to deliver Strategy Objectives.</td>
<td>Reputational damage. Risk of dispute arising between partners. Partnership breaks down because it cannot deliver its objectives. Needs are not met in accordance with approved strategies and policies. Risk of annual overspend on Integrated Budget.</td>
<td>Director of Health &amp; Social Care</td>
<td>Chief Finance Officer</td>
</tr>
<tr>
<td>Risk Title</td>
<td>Risk Description</td>
<td>Impact Description</td>
<td>Risk Owner</td>
<td>Risk Manager</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------</td>
<td>------------------------------------------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Provider Failure</td>
<td>There is a risk that: a. Providers have insufficient resilience to meet contractual commitments in the event of business interruption or further financial stress in the marketplace; and/or b. Services have inadequate contingency plans in place in the event of provider failure.</td>
<td>Failure to deliver critical services, risk to service users, reputational damage, financial loss, statutory breach, and litigation.</td>
<td>Director of Health &amp; Social Care</td>
<td>Head of Community Health &amp; Care</td>
</tr>
<tr>
<td>Service Commissioning Arrangements &amp; Models of Care</td>
<td>Outdated contracts with third sector providers are not renewed.</td>
<td>Impacts adversely on delivery of front-line services to service users which are not in line with Strategy Objectives. Needs are not met. Resource use is not optimised. Best Value is not delivered for Partnership.</td>
<td>Director of Health &amp; Social Care</td>
<td>Senior Manager – Planning &amp; Performance</td>
</tr>
<tr>
<td>Culture Change</td>
<td>Partnership Management &amp; Staff/Provider Organisations do not adapt and/or are not supported to adopt new ways of working required as part of an integrated partnership approach.</td>
<td>Impacts adversely on integration of service and delivery of National Integration Principles. Potential reputational damage.</td>
<td>Director of Health &amp; Social Care</td>
<td>Head of Community Health and Care</td>
</tr>
<tr>
<td>Risk Title</td>
<td>Risk Description</td>
<td>Impact Description</td>
<td>Risk Owner</td>
<td>Risk Manager</td>
</tr>
<tr>
<td>----------------------------</td>
<td>----------------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>---------------------------------------</td>
</tr>
<tr>
<td>Effective Communication</td>
<td>The Partnership fails to properly engage with all stakeholders.</td>
<td>Stakeholders are not engaged in the transformation of service planning and delivery with negative implications for the Integration Project and for business efficiency.</td>
<td>Director of Health &amp; Social Care</td>
<td>Senior Manager – Planning &amp; Performance</td>
</tr>
<tr>
<td>Staffing Levels</td>
<td>Inadequate staffing levels due to high level of vacancies has a detrimental impact on implementation of Strategy Objectives.</td>
<td>Impacts adversely on front-line service delivery, creates a lack of capacity within organisations within the Partnership and impacts negatively on remaining staff across the sectors.</td>
<td>Director of Health &amp; Social Care</td>
<td>Head of Community Health &amp; Care</td>
</tr>
<tr>
<td>Delayed in Hospital</td>
<td>People are delayed long term in inpatient services.</td>
<td>No local models of care to appropriately accommodate individuals. Needs are not met. Service is not provided in line with Strategy Objectives. Best Value is not delivered.</td>
<td>Head of Community Health and Care</td>
<td>Senior Manager – Mental Health Services</td>
</tr>
<tr>
<td>Available Housing</td>
<td>Housing available to people with Mental Health difficulties does not meet their needs and Strategy Objectives.</td>
<td>People live in housing that does not meet their needs. People are lonely and isolated. Provision is expensive. Best Value is not delivered.</td>
<td>Head of Community Health &amp; Care</td>
<td>Senior Manager – Mental Health Services</td>
</tr>
</tbody>
</table>
Appendix 5: Equality Impact Assessment

Equality Impact Assessment Scoping

1. Proposal details

<table>
<thead>
<tr>
<th>Proposal Title:</th>
<th>Lead Officers:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Community Mental Health Strategy 2017-22</td>
<td>Carol Fisher, Senior Manager – Mental Health</td>
</tr>
<tr>
<td></td>
<td>Bill Gray, Senior Manager – Planning &amp; Performance</td>
</tr>
</tbody>
</table>

2. Which communities, groups of people, employees or thematic groups do you think will be, or potentially could be, impacted upon by the implementation of this proposal? Please indicate whether these would be positive or negative impacts

<table>
<thead>
<tr>
<th>Community, Groups of People, or Themes</th>
<th>Negative Impacts</th>
<th>Positive Impacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>The whole community of South Ayrshire</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People from different racial groups, ethnic or national origin.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Women and/or men (boys and girls)</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People with disabilities</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People from particular age groups for example Older people, children and young people</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Lesbian, gay, bisexual and heterosexual people</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People who are proposing to undergo, are undergoing or have undergone a process to change sex</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Pregnant women and new mothers</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People who are married or in a civil partnership</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>People who share a particular religion or belief</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
Thematic Groups: Health, Human Rights, Rurality and Deprivation.

3. Do you have evidence or reason to believe that the proposal will support the Partnership to:

<table>
<thead>
<tr>
<th>General Duty and other Equality Themes</th>
<th>Level of Negative and/or Positive Impact (high, medium or low)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eliminate discrimination and harassment faced by particular communities or groups</td>
<td>Positive - Medium</td>
</tr>
<tr>
<td>Promote equality of opportunity between particular communities or groups</td>
<td>Positive - High</td>
</tr>
<tr>
<td>Foster good relations between particular communities or groups</td>
<td>Positive - Medium</td>
</tr>
<tr>
<td>Promote positive attitudes towards different communities or groups</td>
<td>Positive - Medium</td>
</tr>
<tr>
<td>Increase participation of particular communities or groups in public life</td>
<td>Positive - Medium</td>
</tr>
<tr>
<td>Improve the health and wellbeing of particular communities or groups</td>
<td>Positive - High</td>
</tr>
<tr>
<td>Promote the human rights of particular communities or groups</td>
<td>Positive - Medium</td>
</tr>
<tr>
<td>Tackle deprivation faced by particular communities or groups</td>
<td>Positive - Medium</td>
</tr>
</tbody>
</table>

4. Summary Assessment

<table>
<thead>
<tr>
<th>Is a full Equality Impact Assessment required?</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A full EIA must be carried out on all high and medium impact proposals)</td>
</tr>
</tbody>
</table>

Rationale for decision:

Signed Director of Health & Social Care

Date: 19.05.17

Copy to equalities@south-ayrshire.gov.uk
EQUALITY IMPACT ASSESSMENT

Section One: Proposal Details*

<table>
<thead>
<tr>
<th>Name of Proposal</th>
<th>Adult Community Mental Health Strategy 2017-2022</th>
</tr>
</thead>
</table>
| Lead Officers (Name/Position) | Carol Fisher, Senior Manager – Mental Health  
Bill Gray, Senior Manager – Planning & Performance |
| Proposal Development Team (Names/Positions) | Strategic Review Group for Adult Community Mental Health Services |
| Critical friend (s) | Billy Fisher, Learning Officer |

*This could include strategy, project or application: see guidance attached.

What are the main aims of the proposal?
The main aim of the proposal is to provide a strategic framework within which support for adults with mental health issues will be provided in the community in South Ayrshire. This support will be provided by organisations from across the sectors.

What are the intended outcomes of the proposal?
There are seven intended outcomes from the Strategy for adults with mental health issues which are:

- Flexible, tailored provision and co-ordinated approaches.
- Prevention.
- Recovery.
- Addressing Social Stigma.
- Choice and Control.
- Safety.
- Carers Needs.

Section Two: What are the Likely Impacts of the Proposal?
Will the proposal impact upon the whole population of South Ayrshire or particular groups within the population (please specify)

The proposal is aimed primarily at adults in South Ayrshire with mental health issues. However, aspects of it are designed to combat stigma and to promote equality and to have a positive impact on family members and carers.

<table>
<thead>
<tr>
<th>Protected Characteristics</th>
<th>Positive and/or Negative Impacts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Race</strong>: Issues relating to people of any racial group, ethnic or national origin, including gypsy travellers and migrant workers</td>
<td>This strategy document will apply equally to people of all racial groups and where information is required to be translated or provided in alternative formats it will be provided upon request.</td>
</tr>
<tr>
<td><strong>Sex</strong>: Issues specific to women or men</td>
<td>It is expected that this strategy document will lead to the provision of more efficient and effective services for both men and women through an improved utilisation of resources prioritised in line with the published strategic outcomes.</td>
</tr>
<tr>
<td><strong>Disability</strong>: Issues relating to disabled people</td>
<td>People with disabilities or long term conditions will be supported to live, as far as is reasonably practicable, independently and at home or in a homely setting in their community.</td>
</tr>
<tr>
<td><strong>Age</strong>: Issues relating to a particular age group e.g. older people or children and young people</td>
<td>This strategy will focus planning and service delivery activities for adults, but it will also prioritise, for example, a smooth transition process for those progressing to adult services from support provided through children’s services. There will be a positive impact on children who have</td>
</tr>
<tr>
<td></td>
<td>parents with mental health issues through improved planning and service delivery of mental health services.</td>
</tr>
<tr>
<td>--------------------------</td>
<td>----------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Religion or Belief:</strong></td>
<td>This strategy is fully inclusive to all: e.g. religions and beliefs (including non-belief).</td>
</tr>
<tr>
<td>Issues relating to a person’s religion or belief (including non-belief)</td>
<td></td>
</tr>
<tr>
<td><strong>Sexual Orientation:</strong></td>
<td>This strategy document is fully inclusive to all irrespective of a person’s sexual orientation.</td>
</tr>
<tr>
<td>Issues relating to a person’s sexual orientation i.e. lesbian, gay, bi-sexual, heterosexual</td>
<td></td>
</tr>
<tr>
<td><strong>Marriage and Civil Partnership:</strong></td>
<td>This strategy is fully inclusive to all irrespective of people’s marital status.</td>
</tr>
<tr>
<td>Issues relating to people who are married or are in a civil partnership.</td>
<td></td>
</tr>
<tr>
<td><strong>Gender Reassignment:</strong></td>
<td>This strategy document is fully inclusive to all irrespective of a person’s gender.</td>
</tr>
<tr>
<td>Issues relating to people who have proposed, started or completed a process to change his or her sex.</td>
<td></td>
</tr>
<tr>
<td><strong>Pregnancy and Maternity:</strong></td>
<td>As with all who receive integrated health and social care services it is expected that people with a mental health issue will have access to efficient and effective services for pregnant women and in the period after birth through improved planning, service quality and resource use.</td>
</tr>
<tr>
<td>Issues relating to the condition of being pregnant or expecting a baby and the period after the birth.</td>
<td></td>
</tr>
<tr>
<td><strong>Multiple / Cross Cutting Equality Issues</strong></td>
<td>This strategy document will have no negative issues in terms of all of the above protected characteristics and in terms of a number of them is anticipated to have a positive impact leading to positive outcomes.</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Issues relating to multiple protected characteristics.</strong></td>
<td></td>
</tr>
</tbody>
</table>
## Equality and Diversity Themes Particularly Relevant to South Ayrshire

<table>
<thead>
<tr>
<th>Health</th>
<th>It is expected that the Implementation Plan action items listed under the Strategic Outcome “Addressing Social Stigma” will have a positive impact on people’s health.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Human Rights:</strong> Issues and impacts affecting people’s human rights such as being treated with dignity and respect, the right to education, the right to respect for private and family life, and the right to free elections.</td>
<td>The right to be treated with dignity is a principle incorporated in the 2014 Public Bodies (Joint Working) (Scotland) Act.</td>
</tr>
<tr>
<td>Rurality</td>
<td>New commissioning plans to implement the delivery of services and supports to adults with mental health issues in line with the principles set out in this strategy will be designed to ensure the uniform provision of services across all 6 localities in South Ayrshire.</td>
</tr>
<tr>
<td>Deprivation</td>
<td>The principles set out in this strategy will be implemented in such a way through commissioned delivery arrangements as to make progress against the HSCP Strategic Objective – “We will work to reduce the inequality gradient and in particular address health inequality.”</td>
</tr>
</tbody>
</table>
### Section Three: Evidence Used in Developing the Proposal

| **Involvement and Consultation** | An engagement event was held with service users, their carers and families in the summer of 2016. Views were sought from professionals, managers and staff working in adult mental health services from across the sectors through survey exercises. Further engagement with stakeholders will take place during March, 2017. |
| **Who** did you involve, **when** and **how**? | |
| **Data and Research** | Information on demographic projections was sought from a number of sources including South Ayrshire Council; NHS Ayrshire and Arran and the Scottish Government’s Information Services Division. This is detailed in Appendix 2 of this strategy document. |
| **In assessing the impact set out above what evidence has been collected from involvement, engagement or consultation?** | |
| **What research was carried out or data collected, when and how this was done.** | |
| **Partners data and research** | Information to assist developing the proposal was provided by Health Improvement Scotland who provided an Associate to work with the Strategic Review Group to develop aspects of the information required for inclusion within the document that was not available locally. Evidence to support the development of this strategy is also set out at Appendix 1 - Policy Context. The preparation of the document has been supported by Needs Assessment information provided by NHS Ayrshire and Arran Public Health. |
| **In assessing the impact set out above what evidence has been collected from research or other data. Please specify what research was carried out or data collected, when and how this was done.** | |
| **Gaps and Uncertainties** | Further work needs to be done to determine how future services and support will be provided to adults with mental health issues, their families and carers. This will be set out in a commissioning plan(s) and will give life to the 7 strategic outcomes set out in the strategy document. The commissioning plan(s) will be developed in the period to 30th June, 2017. |
| **Have you identified any gaps or uncertainties in your understanding of the issues or impacts that need to be explored further?** | |
Section Four: Detailed Action Plan to address identified gaps in:

a) evidence and
b) to mitigate negative impacts

<table>
<thead>
<tr>
<th>No</th>
<th>Action</th>
<th>Lead Officer(s)</th>
<th>Timescale</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Determine number, scope and content of commissioning plans to support strategy and 7 strategy outcomes.</td>
<td>Bill Gray</td>
<td>30.06.17</td>
</tr>
<tr>
<td>2</td>
<td>Conduct analysis of existing service provision and of services being consumed by known service users.</td>
<td>Bill Gray</td>
<td>31.05.17</td>
</tr>
<tr>
<td>3</td>
<td>Prepare commissioning plan outcomes and make decision on how these will be monitored and on likely performance measures.</td>
<td>Bill Gray</td>
<td>31.08.17</td>
</tr>
<tr>
<td>4</td>
<td>Draft commissioning plan(s) which will then form the basis of future services and supports to be provided directly or through contracts with third party providers.</td>
<td>Bill Gray</td>
<td>30.09.17</td>
</tr>
</tbody>
</table>
Section Five - Performance monitoring and reporting

Considering the proposal as a whole, including its equality and diversity implications:

<table>
<thead>
<tr>
<th>When is the proposal intended to come into effect?</th>
<th>Following approval by the Integration Joint Board on 13th June 2017.</th>
</tr>
</thead>
<tbody>
<tr>
<td>When will the proposal be reviewed?</td>
<td>Proposal will be reviewed and rolled-on each year. There will be a full mid-point review.</td>
</tr>
<tr>
<td>Which Committee will have oversight of the proposal?</td>
<td>South Ayrshire Integration Joint Board.</td>
</tr>
</tbody>
</table>
Section Six - Summary Equality Impact Assessment Implications & Mitigating Actions

Name of Proposal: Adult Community Mental Health Strategy 2017 - 22

This proposal will assist the Partnership’s ability to eliminate discrimination; advance equality of opportunity; and foster good relations as follows:

**Eliminate discrimination**

The Health and Social Care Partnership through its Strategic Plan will support the elimination of discrimination as it applies equally to people across all protected characteristics.

**Advance equality of opportunity**

The Integration Joint Board will actively promote equality through its plans, policies and procedures and by ensuring that staff within its scope are appropriately trained and knowledgeable in this regard. It has developed and published equality outcomes for 2016-17.

**Foster good relations**

The Partnership will foster good relations across all protected characteristics by working with its stakeholders on an on-going basis to achieve its Strategic Outcomes as published.

<table>
<thead>
<tr>
<th>Summary of Action Plan to Mitigate Negative Impacts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Actions</strong></td>
</tr>
<tr>
<td>Not applicable.</td>
</tr>
</tbody>
</table>

**Signed:** ............................................................... Director of Health & Social Care

**Date:** 19.05.17