

SOA Workshop 3 - Challenges and Strategic Objectives

A Safe South Ayrshire	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • Knife crime • Domestic Abuse • Alcohol Misuse • Drug Misuse • Antisocial behaviour • Vandalism • Fear of crime • Accidents – home/road • Unintentional injuries 	<ul style="list-style-type: none"> • Reduce general level of violence by: <ul style="list-style-type: none"> • Reducing crimes of violence • Increasing detection rates • Reducing domestic abuse • Reduce the general level of antisocial behaviour • Reduce the general level of vandalism • Reduce the general level of alcohol misuse • Reduce the general level of drug misuse • Reduce the fear of crime • Reduce accidents in the home • Reduce accidents on the road

Healthy and Caring	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • High number of alcohol related hospital admissions (esp. The 60 plus agegroup in affluent areas) • High number of drug related hospital admissions • High number of incapacity benefit claimants in SA. • Increasing number of older people in SA • Increasing number of people with long term illness. • High number of non accidental injuries in over 60s and under 5's • Increasing number of hospital admissions for mental health and depression • Increasing number of people with dementia • Access to services and waiting times • Low rates of breastfeeding in the deprived areas 	<ul style="list-style-type: none"> • To detect and provide appropriate intervention for people who are experiencing alcohol and drug issues in order to aid and promote recovery • To encourage better diet, nutrition and physical activity across all age groups • To increase and maintain the independence of older people and people with long term conditions and disabilities • To improve opportunities for the transition between work related benefits and employability (link to Nat Outcome 2) • To promote the mental health and well being of all age groups • To provide early and appropriate intervention to all age groups experiencing mental health problems • To develop more localised health and caring services

Learning and Achieving	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • Lack of visibility and profile of educational institutions – both FE and HE. • Difficulty in managing logistics in relation to the Early Years agenda to 2010 • Disengaged young people – mismatch between expectations/ funding available and provision • Societal perceptions of young people are negative • Incorporation of entrepreneurial aspiration/ attainment within Learning and Achieving (small no of SMEs - creative industries) 	<ul style="list-style-type: none"> • Engage with and support individuals to be proactive in education and skills development (business, essential skills, creative and sports) • Target interventions to those disengaged from making a positive contribution to their own personal development, Education, economic and community activity • Establish seamless routes of transition from school to relevant education and training opportunities

Children's Services	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • Maintaining levels of educational attainment in the context of reducing resources • Reducing the gap between the lowest attaining young people and their peers • Continuing to measure academic achievement in the context of the changing national qualifications framework • How do we measure motivation, inspiration and ambition? • Ensuring curricula are relevant and matched to children's commitments/needs • How do children's voices influence decision making, particularly the CPP • How do we measure the safety/nurture of children • Substance misuse in South Ayrshire and the effect on children and young people • Reliance on the voluntary sector (part. Young Carers, Children 1st and Barnardos) 	<ul style="list-style-type: none"> • Improve the integrated delivery of education, health and care services • Close the opportunity gap for our lowest attaining young people • Maintain and improve educational achievement for all • Extend the range of opportunities for children and young people • Develop opportunities for children and young people to influence decision making • Ensure we identify and keep safe all children and young people at risk • Improve the health of children and ensure they are able to make healthy lifestyle choices

A Prosperous South Challenge	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • Access to advice/support/funding and investment • Making contact with young people and continued engagement • Rural access to services/transport/jobs etc • Good economic intelligence • Sustainability of existing businesses • Recognition of 3rd Sector contribution 	<ul style="list-style-type: none"> • To put in place accessible quality advice and support for business creation and development • To put in place tailored engagement and training for people and businesses • To develop and support the Third Sector as a key contributor to economic growth. • To develop and support the local Social Economy

Clean and Attractive	
Challenges	Strategic Objectives
<ul style="list-style-type: none"> • Supplementary planning guidance • Improving public transport and getting people out of their cars • Meeting waste targets – 60% 2020 • Meeting renewable targets – identifying SAC's share • Off gas properties – high energy costs • Access to services and amenities • Waste minimisation (addressing food waste/packaging etc) • Sustainable procurement • Carbon reduction (fuel/ energy/ procurement) • Quality of river and sea water • Climate change impacts (flooding/erosion) • Engaging people and communities (litter/ dog fouling etc) 	<ul style="list-style-type: none"> • To persuade people to adopt less environmentally polluting forms of transport • To persuade people and businesses to reduce their energy usage through the provision of appropriate alternative sources • To increase the number of buildings resistant to the impacts of climate change • To reduce the amount of waste produced • To improve the quality of rivers and seawater • To more effectively engage people and communities in the sustainability agenda • To improve biodiversity