

<b>A Clean and Attractive South Ayrshire</b>		
<b>Community Plan Objectives</b>	<b>Actions</b>	<b>Involvement of Sustainable Development Service and Sustainability Forum</b>
<b>To maintain the cleanliness of our surroundings by ensuring clean streets and beaches and tackling dog-fouling and graffiti</b>	Provide a quick response to cleaning up litter, graffiti and vandalism in the worst affected areas	
	Expand the existing anti-litter campaigns aimed at children and adults	
	Promote community involvement in maintenance of the cleanliness of their neighbourhoods	<ul style="list-style-type: none"> <li>• We support Friends Groups at Newton Park and Corsehill</li> <li>• We work with BTCV and the South Ayrshire Waste and Environment Trust to deliver a number of community projects funded by Landfill Tax contributions</li> <li>• We work jointly with the SSAC group of the Regeneration partnership to identify local needs and solutions around environmental improvement</li> </ul>
<b>To look after our open spaces in urban areas and ensure town centres are appropriately maintained</b>	Look after, protect and develop our parks and open spaces	<ul style="list-style-type: none"> <li>• We are reviewing our Parks and open space strategy in the light of the new Scottish Planning Policy 11: Open Space and Physical Activity</li> <li>• We are reviewing landscape adoption criteria for new developments</li> </ul>
	Improve the appearance of town centres	
	Maintain historic buildings	<ul style="list-style-type: none"> <li>• We are designating new and extended conservation areas at a number of locations</li> <li>• We will be preparing appraisals for all conservation areas</li> </ul>
<b>To maintain the quality of our countryside</b>	Reduce pollution of our rivers and beaches	<ul style="list-style-type: none"> <li>• Beach Award status in place for Ayr Beach</li> <li>• Partnership with Farming &amp; Wildlife Group to support reduction of agricultural diffuse pollution to rivers</li> </ul>
	Safeguard the diversity of wildlife and the range of natural habitats in our towns and countryside	<ul style="list-style-type: none"> <li>• Ayrshire Local Biodiversity Action Plan has been reviewed and will be launched in September</li> <li>• Feasibility for SW Scotland Biosphere designation being explored with neighbour authorities and SNH</li> </ul>
	Raise public awareness of the rich	<ul style="list-style-type: none"> <li>• Joint initiatives with local wildlife groups for information events – e.g farm walks, bird and bat related events.</li> </ul>

	diversity of plants and animals in South Ayrshire	
	Set up adequate systems for monitoring changes in the landscape and wildlife	
<b>Community Plan Objectives</b>	<b>Actions</b>	<b>Progress</b>
<b>To increase the proportion of household and industrial waste that is recycled</b>	Develop plans to reduce waste	<ul style="list-style-type: none"> <li>• Joint work underway with partner authorities</li> </ul>
	Increase waste recycling through making it easier to access recycling facilities	<ul style="list-style-type: none"> <li>• We continue to develop this work through our Waste Awareness Programme</li> </ul>
	Increase public and business awareness of the ways in which waste can be minimised	<ul style="list-style-type: none"> <li>• Waste awareness remit is delivered by Sustainable Development Team</li> </ul>
<b>To combat climate change through encouraging the adoption of less environmentally-polluting forms of transport, promoting energy conservation and encouraging low environmental-impact buildings</b>	Encourage less polluting forms of transport	<ul style="list-style-type: none"> <li>• Sustainable Travel Plan in place</li> </ul>
	Promote cycling and walking, linked with an improvement in cycle paths and footpaths in both urban and rural areas	<ul style="list-style-type: none"> <li>• This is supported by the Access Forum facilitated by the Service</li> <li>• Development of Core Path plan is underway for completion next year</li> </ul>
	Make public transport more attractive and cost effective to use	
	Raise awareness of the ways for reducing energy consumption	<ul style="list-style-type: none"> <li>• This is delivered in-house by the Energy &amp; Resources Group and in partnership with Energy Agency</li> </ul>
	Support programmes to reduce the carbon dioxide given off by buildings and transport	<ul style="list-style-type: none"> <li>• This is principally driven by the Carbon Management Plan</li> </ul>
	Promote the development of renewable energy production	
	Provide guidance on and encourage developers to adopt environmentally sustainable design and construction methods	<ul style="list-style-type: none"> <li>• Guidance in preparation in association with Planning Colleagues</li> </ul>
<b>Community Plan Objectives</b>	<b>Actions</b>	<b>Progress</b>

<b>To improve public transport</b>	Develop a more integrated public transport network	
	Make sure rural communities can get to work and to other facilities by public transport	
	Encourage the innovative methods of transport, including community-led transport schemes	
	Adopt measures, such as bus priority lanes, to reduce bus journey times	
	Improve comfort and safety at bus terminals and train stations	
	Promote a park-and-ride scheme to serve Ayr town centre	
	Ensure public transport services are fully accessible by disabled people	
	Promote and provide public transport, including concessionary fare schemes, for special needs groups	