



## Councillor Bill McIntosh

Chair of the South Ayrshire Community Planning Partnership

We've had a busy few months developing our new draft Single Outcome Agreement (SOA) for South Ayrshire. I would like to thank everyone who participated in developing priorities for the area. The process started with our Community Conference in October 2012 and continued with 'Your South Ayrshire' engagement campaign in February and March. Almost 800 people gave us their views on the proposed priorities and identified jobs and the economy as the most important issues to address in South Ayrshire. This information has shaped the development of our SOA which will be the focus for our Community Planning Partnership over the next few years as we work hard to deliver these ambitious outcomes.

## Our vision for South Ayrshire

The Single Outcome Agreement (SOA) sets out seven visionary outcomes for South Ayrshire:

- South Ayrshire has an enterprising and sustainable economy.
- People in South Ayrshire are skilled, confident and successful in accessing employment.
- Our children and young people in South Ayrshire have the best possible life chances.
- People in South Ayrshire enjoy the best possible health.
- Older people in South Ayrshire enjoy full and positive lives within their own communities.
- Communities in South Ayrshire are stronger and safer.
- South Ayrshire is clean, attractive and delivering a sustainable low carbon future.

These are long term outcomes which are framed around the six key national priorities set by Scottish Government. We will work closely with all our partners, including our local communities, to deliver these for the benefit of South Ayrshire.

## Next Steps

We are currently finalising our draft SOA with the Scottish Government. Our partners are working on a set of detailed action plans which will outline what they are going to do over the next three years to contribute to these bigger outcomes. For the first time, we are also developing a Resource Plan which will show the scale of the resources, both money and staff time equivalent, that each public sector organisation will be contributing to the delivery of outcomes.

## Preventative Action

We are working in a climate of reducing public sector budgets and significant challenges related to the demand for services. As a partnership we are moving towards a prevention approach – this means the earlier we can intervene in certain situations the better the outcome secured and the less likely these are to need more intensive support from public services. As part of our SOA, we are developing a Prevention Plan which will highlight the ambitious new approaches we will be taking as a partnership to demonstrate that we are shifting resources into prevention.

### YOUR SOUTH AYRSHIRE YOUR PRIORITIES

What really matters to you?

Take part in our consultation and tell us your views on our proposed priorities and outcomes and how they can make a difference for your community. It's Your South Ayrshire, so have your say.



## Early Years Collaborative

This is a joint nationwide approach to improving the outcomes and life chances for babies and children. All community planning partnerships in Scotland are working to break the cycle of poor outcomes for some children and families, by offering more support at an earlier stage, and working with parents to give all our children the best possible start in life. Evidence shows that by ensuring women have positive pregnancies which result in healthier babies, which are properly nurtured and stimulated, their children will have improved social skills and educational attainment and less likelihood of negative outcomes such as unemployment, criminal activity and substance misuse. An officer group has been formed to progress.

## Designing Services Together

We cannot deliver these ambitious outcomes without working closely with people in our communities. We will continue to engage with and support local volunteers and community groups who give their time to helping other people. We will also be developing more localised plans through the Leader 21 project.

## Our Partnership

Over the next few months, we'll be reviewing the working arrangements of our Community Planning Partnership to ensure we have the best possible structures, governance and accountability arrangements in place to deliver our outcomes and be clear as to how our partners are really making a significant difference in improving services.

## Community Development Fund

The Community Development Fund, managed by the Community Planning Partnership (CPP), has to date funded 45 local initiatives to the value of more than £226,000. The Fund is there to help constituted community-based organisations and groups provide training and skills development to members, greatly enhancing the work and services they can offer to their local communities. The fund also helps organisations conduct feasibility studies, draw up action plans and engage with local people to identify the best ways to improve their neighbourhoods and serve local needs. Groups have used this funding to bring in professional assistance in preparing additional funding bids, helping to lever in significant extra cash and widening their scope to do more in their local community. Here are some examples of how monies have been used:

- Ayrshire Quality Care and Support Community Interest Company provides care to older people, and those with disabilities and dementia. The group was awarded £450 to pay for professional support to prepare a business plan, the result of which was a successful £10,000 funding allocation from Awards for All.
- Maybole Community Council and Maytag secured £17,500 from the fund to commission a Community Assets Mapping Study of Maybole which has resulted in a published document containing the results of the study, an outline of community activity in Maybole and a new Maybole Business Directory. An action plan for improving the area has also resulted from this piece of work.
- South Ayrshire Youth Forum received £2,000 as a contribution to training and team building for young people in order to develop their skills and confidence to influence decision making in relation to services.
- £7,000 was spent in Mossblown to conduct a professional technical assessment of the local community centre which had fallen into disrepair. A positive report has led to a feasibility study being carried out to identify the best ways of using the building.

If you wish to make an application to the Community Development Fund, please contact **01292 612626** or e-mail:

**marion.young@south-ayrshire.gov.uk** You can also visit **www.south-ayrshire.gov.uk/commdevfund** to see lots more examples of the initiatives we have funded.

**Date for your diary • Date for your diary**

Our 2013 Community Conference will take place on Thursday 24 October in the County Buildings in Ayr. It will be a morning event, followed by a networking lunch. There will also be a special funding event in the afternoon, so please put this date into your diary – invitations and registration details will be circulated in September.

**COMMUNITY PLANNING**

Telephone : 01292 612134 [www.south-ayrshire.gov.uk/cpp](http://www.south-ayrshire.gov.uk/cpp)

